

# **RICH ROSATO** **WORKING** **TOGETHER** **TO MAKE A** **DIFFERENCE**

Dentistry is both a profession and a calling. I believe by focusing on our shared values and interests and working together, we can move the ADA forward. That's why I'm running for President-Elect of the ADA 2024.

**ADA 2024**  
**PRESIDENT-ELECT**





Rich is able to listen, to hear and to gain the perspective needed to help create decisions in the best interest of the whole group.”

**Andrea Fallon, DMD**

*Chair, Valley District Dental Society  
Massachusetts Dental Society  
Former 1<sup>st</sup> District representative,  
ADA New Dentist Committee*

## Respecting the Past While Advancing the Future



### Mission-Driven Leadership

I have a track record on the ADA Board of advocating for positions that affect our profession and align with our mission statement and core values. Our mission requires us to balance the success of dentists with the optimization of the oral health of the public we serve.



### A Leader Who Listens

Membership is declining as dues-paying members seek to evaluate the value and values of the ADA. Members want to know exactly what they’re getting for every dues dollar spent and may not be able to volunteer to serve the profession at the local, state or national level. However, they DO want a community in which they feel comfortable, and one where they know their voice is heard.



### The Right Candidate for Challenging Times

I began my tenure on the ADA Board by embracing action-based leadership as we faced the pandemic head on. To declare our profession essential, we employed every measure possible to safely return to serve the oral health needs of our patients. I communicated critical information in real time. This “can-do” attitude continued when I presented a successful resolution to the ADA Board to support MA in their Ballot Initiative for Medical Loss Ratio. Our victory in MA remains one of the most unifying and exciting outcomes in our history.



**RICH & LAURIE ROSATO**

## My Story

I am a first-generation American raised by parents of Italian heritage. My dad moved to the United States at 14 years old and worked his life as a mason and married my mom, a naval base operator. They instilled the importance of learning and serving others while supporting me, the first college graduate in our family. My dad was driven to be sure his children would have the opportunity for education that he did not.

My educational opportunity led me to the practice of dentistry. The future of our profession and its reputation have become paramount to me and my family. I am a practicing oral surgeon, my wife and sister are dentists and my brother-in-law is an oral surgeon. My wife has been a practice owner for over 20 years while we raised our three children. Through our family, our practices and close relationships with colleagues, I know the value of what dentistry provides to a community! I want to be sure that every dentist has the opportunity to be successful.

The ADA and what it stands for is Rosato family conversation. Laurie and I believe in education and service and guide our children to make decisions that support this belief.

I am driven to continuously advance better options for our great profession. The ADA is important to all of us in this rewarding career. Join me as we work together to shape our profession and move the ADA forward!

## Proven Leadership

**2001**

Chair, Council on Government Affairs,  
New Hampshire Dental Society

**2006-2008**

Executive Officer, New Hampshire Dental Society  
ADA House of Delegates

**2009-2010**

President, New Hampshire Dental Society

**2015**

Chair, ADA Council on Ethics, Bylaws and  
Judicial Affairs

**2015-2019**

Caucus Chair, ADA 1<sup>st</sup> District

**2019-2023**

1<sup>st</sup> District Trustee, ADA Board of Trustees

**2020-2023**

Director, ADA Business Enterprises, Inc.

**2020-2023**

Director, ADA Business Innovation Group

**2022**

Presented resolution to ADA Board of Trustees for  
funding for Massachusetts MLR Ballot Initiative

**2023**

Chair, ADA Compensation Committee

**2023**

Director, ADA Innovation Advisory Committee



Rich will be the caring, insightful,  
open-minded and motivated President  
that we need to move the ADA into  
the future.”

**Lindsey Jackson, DMD**

*1<sup>st</sup> District Representative, ADA Council  
on Communications*

*Past President, New Hampshire Dental Society*

# “I’m with Rich...”



I’ve collaborated with many industry leaders, but Dr. Richard Rosato stands out as a uniquely qualified candidate for ADA President-Elect. He is a true leader who has the unique ability to create other great leaders, which is what this wonderful profession of dentistry needs most. His blend of innovation, empathetic leadership, and crisis management makes him the clear choice for ADA President-Elect 2024.”

**Kirk Behrendt**

*Founder and Visionary, ACT Dental*



I highly recommend Rich as a candidate for ADA President-Elect. I worked with the ADA for more than 25 years as a Component and Constituent Executive Director, worked with many ADA Presidents and observed their qualities and their leadership abilities. Rich is the best.”

**James J. Williamson**

*Retired Executive Director, New Hampshire Dental Society  
ADA Honorary Member*



Not only is Rich the consummate professional who cares greatly for his patients, he is also one of the most hard-working, thoughtful, and dedicated people that I know. Rich will be the caring, insightful, open-minded and motivated President that we need to move the ADA into the future. I’m with Rich.”

**Lindsey Jackson, DMD**

*1<sup>st</sup> District Representative, ADA Council on Communications  
Past President, New Hampshire Dental Society*



In my experience, Rich is one of the most committed members of the ADA. His dedication to learning about all of the issues we face and to always being highly prepared for every board meeting he attends sets him apart from his colleagues. In my view, he is the logical choice for President-Elect of the ADA.”

**MJ Hanlon, DMD**

*Past President, Massachusetts Dental Society  
Former 1<sup>st</sup> District Representative, ADA Council on Membership*



Dr. Rosato’s vision and passion for our profession and what we can do together resonates well for the future of oral healthcare and for future oral healthcare providers. He understands the challenges and opportunities that we all have in this amazing profession.”

**Nadeem Karimbux, DMD**

*Dean, Tufts University School of Dental Medicine*



As a consummate professional, and perhaps due to his first-generation American background, Rich is always welcoming to all. He sees value in everyone. Because of this, Rich is able to listen, to hear and to gain the perspective needed to help create decisions in the best interest of the whole group.”

**Andrea Fallon, DMD**

*Chair, Valley District Dental Society  
Massachusetts Dental Society  
Former 1<sup>st</sup> District Representative, ADA New Dentist Committee*

To learn more, call 603-491-7675, or email [rjrosato@ccoralsurgery.com](mailto:rjrosato@ccoralsurgery.com)