



Identify + Qualify Patients for Your In-Office Plan

The Perfect Solution

Your in-office plan is the perfect solution for many different types of patients that visit your office—here are a few of the most common examples and key talking points to help from office staff in presenting your plan to your patients at those key moments



Patients Without Insurance

In-office plans provide your patients with bundled services specific to their needs

- Access to affordable services without traditional premiums
- Services in plan covered 100%
- No waiting periods, no hassle
- Automatic payments

Patients Who Maxed Out Their Annual Benefit

Case acceptance in patients with maxed out benefits can be challenging, leverage your plan as an affordable solution

- In-office plans can provide better rates for services patients need without supplemental insurance
- No need to delay necessary procedures—patients have immediate access to care at great rates

Patients With Discount Cards/Plans

Increase patient loyalty by offering them exclusive rates at your practice

- Plans customized by the practice you trust
- Your payments go directly toward your care
- No upfront costs to a third party

Patients Who Buy Their Own Dental Insurance

Stop overpaying for dental—receive customized care at a better value

- No limitations to care—receive covered services on your own timeline
- Keep your dental dollars at the place you trust, invest in your favorite office
- Explain how an annual max works with their current plan vs. how simple your in-office plan is