



# ADA Seal of Acceptance Chairside Guide

ORAL CARE PRODUCTS YOU CAN TRUST.



# Science — and a Seal — You Can Trust

Created for you and your family, the American Dental Association's (ADA) Seal of Acceptance is an enduring symbol of safety and effectiveness in your dental health products.



Among the hundreds of choices you have, products with the ADA Seal are the only ones that have **also** passed rigorous independent expert testing, ensuring the product's promised benefits are safe, effective and scientifically-proven.



For 90 years, the ADA Seal has helped you choose the best for your best. And it's ready for scientific innovations — and celebrations — to come.

LOOK FOR THE  
ADA SEAL OF ACCEPTANCE

THESE STATEMENTS INDICATE THE BENEFITS  
FOR WHICH THE SEAL WAS AWARDED



- Helps remove plaque
- Helps prevent and reduce gingivitis

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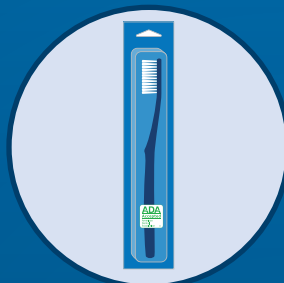
# Simply Seek the Seal

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There are more than 400 products with the ADA Seal of Acceptance in more than 15 categories.

## FOR YOUR SMILE

No matter what you need, the Seal has products to help keep your smile healthy. For a full list, visit [MouthHealthy.org/Seal](https://www.mouthhealthy.org/Seal) and look for the Seal wherever dental health items are sold.



TOOTHBRUSHES



TOOTHPASTES



MOUTHRINSES



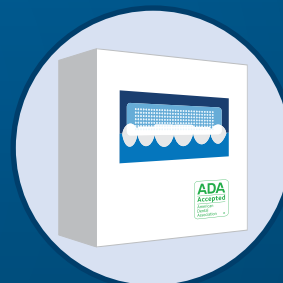
FLOSS/INTERDENTAL  
CLEANERS



SUGAR FREE  
GUM



DENTURE  
PRODUCTS



BLEACHING  
PRODUCTS



SPORTS  
MOUTHGUARDS



EMERGENCY TOOTH  
PRESERVATION  
PRODUCTS



TEMPORARY  
RELIEF OF ORAL  
DISCOMFORT



TEMPORARY RELIEF  
OF DRY MOUTH



WATER FILTERS

# Cavity Prevention

Cavities aren't just for kids. They can develop at any age or stage of life. Preventing them helps keep your smile strong, and many products with the ADA Seal can help you keep tooth decay at bay.



## MOUTHRINSES

### Fluoride Mouthrinse

- ACT Anticavity Fluoride Rinse (Cinnamon, Mint)
- ACT Kids Anticavity Fluoride Rinse (Bubble Gum, Pineapple Punch)
- CloSYS Fluoride Rinse
- CloSYS Silver Healthy Teeth Oral Rinse
- Colgate Phos-Flur Ortho Defense (Bubble Gum, Cool Mint, Gushing Grape)
- Firefly Anticavity Mouthrinse (Bubblegum, Melon, Orange, Raspberry, Strawberry)
- GuruNanda Oral Rinse
- Hello Kids Fluoride Rinse
- Inspector Hector Tooth Protector Anticavity Fluoride Rinse
- Listerine Clinical Teeth Strength Mouthwash
- Listerine Smart Rinse (Mint Shield, Bubble Blast)
- Listerine Total Care Anticavity Mouthwash (Fresh Mint)
- Listerine Total Care Zero Anticavity Mouthwash
- quip Concentrated Mouthwash
- Swan Anticavity Fluoride Rinse (Mint)
- Tom's of Maine Alcohol-free/Natural Children's Anticavity Fluoride Rinse (Silly Strawberry)

### Select Store Brands

- Best Choice Childrens Anticavity Mouthrinse
- Core Values Anticavity Fluoride Rinse (Mint)
- Core Values Kids Anticavity Fluoride Rinse
- CVS Kids Bubble Gum Anticavity Fluoride Rinse
- CVS Mint Anticavity Fluoride Rinse
- Dollar General Kids Anticavity Fluoride Rinse
- Equate Kids Anticavity Fluoride Rinse
- Equate Mint Anticavity Fluoride Rinse
- H-E-B Mint Anticavity Fluoride Mouth Rinse
- H.E. Buddy BubbleGum Anticavity Fluoride Rinse
- Meijer Anticavity Fluoride Rinse Fresh Mint Flavor
- Meijer Kids Bubble Gum Anticavity Fluoride Rinse
- Publix Kids Anticavity Fluoride Rinse
- Rexall Kids Anticavity Fluoride Rinse
- Rite Aid Mint Anticavity Fluoride Rinse
- TopCare Anticavity Fluoride Rinse (Mint)
- TopCare Kids Anticavity Fluoride Rinse
- UP & UP Anticavity Fluoride Mouthrinse (Mint)
- UP & UP Kids' Anticavity Fluoride Rinse
- Walgreens Children's Anticavity Fluoride Mouth Rinse
- WinCo Foods Anticavity Fluoride Rinse

## SUGAR FREE CHEWING GUM

- Bazooka Sugar Free Bubble Gum (Original)
- Ice Breakers Ice Cubes Sugar Free Chewing Gum
- Mentos Gum Pure Fresh (Spearmint, Fresh Mint)
- Mentos Pure White Gum (Sweetmint)
- Orbit Sugarfree Gum
- Orbit White Sugarfree Gum (Peppermint, Spearmint)
- quip Sugarfree Chewing Gum
- Trident Sugarfree Gum

## WATER FILTERS

### Water Filters (keeps fluoride in)

- PUR Plus Faucet Mount Water Filter
- PUR Pitcher/Dispenser Water Filter
- PUR Plus Pitcher/Dispenser Water Filter with Lead Reduction



## TOOTHPASTES

### **Toothpaste, Fluoride**

AIM Cavity Protection Toothpaste Gel  
AloeSense Toothpaste  
Aquafresh for Kids Toothpaste  
Arm & Hammer Dental Care Toothpaste  
Benco Dental PRO-SYS Kids Fluoride Toothgel Bubblegum Flavor  
Benco Dental PRO-SYS Mint Flavored Fluoride Toothgel  
Burt's Bees Complete Multi Care Toothpaste  
Burt's Bees Whitening Toothpaste (Extra White and Deep Clean + Whitening)  
Burt's Bees for Kids Fluoride Toothpaste (Tropical Strawberry)  
CloSYS Sensitive Fluoride Toothpaste  
CloSYS Silver Fluoride Toothpaste  
Colgate Cavity Protection Gel and Toothpaste  
Colgate for Kids Toothpaste  
Colgate Kids Maximum Cavity Protection  
Cool Wave Fresh Mint Gel Fluoride Anticavity Toothpaste  
Crest Cavity Protection Cool Mint Gel and Toothpaste  
Crest Kids SparkleFun Cavity Protection  
Crest Pro-Health Gum Detoxify & Restore Toothpaste (Intensive Clean and Whitening)

Crest Pure Kids Tropical Strawberry  
Crest Tartar Protection Fresh Mint Gel and Paste  
DTI Toothgel / DTI Toothpaste (Bubblegum, Mint, Bubblegum Saccharin Free)  
Euthymol Toothpaste  
Firefly Fluoride Toothpaste  
Freshmint Premium Anticavity Gel and Toothpaste  
Hello Kid's Fluoride Toothpaste (Juicy Grape, Wild Strawberry)  
Hello Naturally Whitening Toothpaste  
Hello Sensitivity Relief  
Hello Unicorn Sparkle Fluoride Toothpaste (Bubble Gum)  
Kids Crest Advanced Color Changing Toothpaste  
Made by Dentists Fluoride Whitening Toothpaste  
Moon Fluoride Toothpaste  
Oraline Fluoride Mint Toothpaste / Oraline Secure Clear Fluoride Mint Toothpaste  
Oraline Kids Bubblegum Flavored Toothpaste and Toothgel  
quip Watermelon Anticavity Toothpaste  
quip Mint Anticavity Toothpaste  
Sprinjene Fresh Boost Toothpaste  
SprinJene Fluoride White Boost Toothpaste  
Tom's of Maine Natural Fluoride Toothpaste for Children (Silly Strawberry, Outrageous Orange Mango)

Tom's of Maine Natural Wicked Cool! Fluoride Toothpaste

### **Toothpaste, Fluoride, Sensitivity Control**

CVS Health Maximum Strength Sensitive Toothpaste  
Hello Sensitivity Relief Fluoride Toothpaste (Soothing Mint)  
Sensodyne Toothpaste (Fresh Impact, Fresh Mint)

### **Toothpaste, Fluoride, Stain Removal**

Tom's of Maine Simply White Clean Mint Toothpaste  
Tom's of Maine Simply White Sweet Mint Gel Toothpaste

### **Toothpaste, Fluoride, Plaque/Gingivitis Control**

Paradontax Daily Fluoride Anticavity and Antigingivitis Toothpaste (Clean Mint, Whitening)

### **Toothpaste, Fluoride, Plaque/Gingivitis Control, Sensitivity Control, Enamel Erosion Control**

Crest Gum & Enamel Repair (Advanced Whitening, Intensive Clean)  
Crest Gum Detoxify (Gentle Whitening, Deep Clean, Extra Fresh)  
Crest Pro-Health Toothpaste (Clean Mint, Whitening)  
Crest Pro-Health Advanced Antibacterial Protection  
Crest Pro-Health Gum Restore (Deep Clean, Whitening)

### **Toothpaste, Fluoride, Bad Breath Control, Plaque/Gingivitis Control, Sensitivity Control, Stain Removal**

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening)



# Plaque & Gingivitis Prevention

Keep your gums healthy with products proven to effectively remove plaque and to help prevent and reduce gum disease.



## TOOTHPASTES

### **Toothpaste, Gingivitis Control**

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening, Fresh Boost)

Crest Gum & Enamel Repair (Advanced Whitening, Intensive Clean)

Crest Gum Detoxify (Gentle Whitening, Deep Clean, Extra Fresh)

Crest Pro-Health Toothpaste (Clean Mint, Whitening)

Crest Pro-Health Advanced Antibacterial Protection

Crest Pro-Health Gum Restore (Deep Clean, Detoxify, Whitening)

Paradontax Daily Fluoride Anticavity and Antigingivitis Toothpaste (Fresh Mint, Clean Mint, Whitening)

## FLOSSERS

### **Traditional Floss — Manual Interdental Cleaners**

CVS Health Dental Floss

CVS Health EaseBetween Gentle Picks

CVS Health EaseBetween Floss

DenTek Floss Picks (Comfort Clean, Comfort Clean Easy Reach, Fresh Clean)

DenTek Floss Picks (Triple Clean, Complete Clean, Complete Clean Easy Reach)

DenTek Kids Fun Flosser Floss Picks

Oral-B Glide Pro-Health Comfort Plus Floss

Oral-B Glide Pro-Health Floss (Original, Mint)

quip Refillable Floss String

quip Refillable Floss Pick

quip Sliding Floss

REACH Waxed Floss and REACH Mint Waxed Floss

Stim-U-Dent Plaque Removers

Tom's of Maine Naturally Waxed Antiplaque Flat Floss (Spearmint)

### **Powered Interdental Cleaners**

Waterpik Battery Operated Water Flossers

Waterpik Sonic-Fusion Toothbrush/Flosser

Waterpik Water Flossers

Waterpik Whitening Water Flosser



## TOOTHBRUSHES

### Toothbrush — Manual

Bao Tea All-in-One Toothbrush and Tongue Cleaner

Curvex Toothbrush

CVS Health Children's Stripe Toothbrush

Euthymol Manual Toothbrush

Improve Toothbrush

Loops Flexbrush Prison Toothbrush

Medline Supersoft Nylon Toothbrush

PRO-SYS Original Toothbrush

PRO-SYS Sensitive Toothbrush

PRO-SYS Tapered Toothbrush

RADIUS Children's Toothbrushes (Pure Baby, Totz, Totz Plus)

RADIUS Kidz Toothbrush

RADIUS Refillable Toothbrush (Source, TOUR Travel)

RADIUS Toothbrush (Big Brush and Flex Brush)

REACH Advanced Design Toothbrush

Sage Ultra-Soft Toothbrush

### Toothbrush — Powered

AquaSonic Icon Rechargeable Power Toothbrush

AquaSonic Toothbrush (Black Series, Vibe Series, Duo Pro Series)

Arm & Hammer Spinbrush Pro Series Battery Powered Toothbrush

ARU Rechargeable Sonic Toothbrush

Bitvae Smart Electric Toothbrush

CVS Health Infinity Power Toothbrush

CVS Health EasyFlex Pro Premium Rechargeable Toothbrush

CVS Health Infinity Rechargeable Toothbrush

CVS Health SmileSonic Max Power Pro Toothbrush

CVS Health SmileSonic Pro Advanced Clean Sonic Toothbrush

Goby Electric Toothbrush

Oral-B iO Series Toothbrush

Oral-B Oscillating-Rotating-Pulsating (O/R/P) Electric Rechargeable Toothbrushes

PRO-SYS VarioSonic Powerbrush

quip Electric Rechargeable Toothbrush

quip Electric Toothbrush

quip Kids Electric Toothbrush

Spinbrush Kid's Battery Powered Toothbrush

uSmile Sonic Electric Toothbrush Y1S

## MOUTHRINSES

Listerine Antiseptic (Original, Cool Mint, Fresh Burst)

Listerine Antiseptic Ultraclean

Listerine Clinical Solutions Antiseptic Gum Health Mouthwash

Listerine Gum Therapy

Swan Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

### Select Store Brands

Best Choice Antiseptic Mouth Rinse (Amber, Blue Mint, Fresh Mint)

Core Values Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

CVP Blue Mint Antiseptic Mouth Rinse

CVS Antiseptic Mouth Rinse (Original, Blue Mint, Green Mint)

Equate Antiseptic Mouthrinse (Original, Blue Mint, Spring Mint)

Good Sense Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Harris Teeter Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Health Mart Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

H-E-B Antiseptic Mouth Rinse (Original, Cool Blue Mint, Fresh Green Mint)

Kirkland Signature Ice Mint Antiseptic Mouth Rinse

Kroger Antiseptic Mouth Rinse (Original, Blue Mint, Mint Burst)

Lidl Antiseptic Mouth Wash (Amber, Blue Mint, Spring Mint)

Market Basket Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Meijer Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Publix Antiseptic Mouth Rinse (Amber, Cool Fresh, Fresh Spearmint)

Rexall Antiseptic Mouthrinse

Rite Aid Antiseptic Mouth Rinse (Original, Blue Mint, Fresh Mint)

Signature Care Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

TopCare Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Up & Up Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)

Walgreens Antiseptic Mouth Rinse (Original, Fresh Mint, Spring Mint)

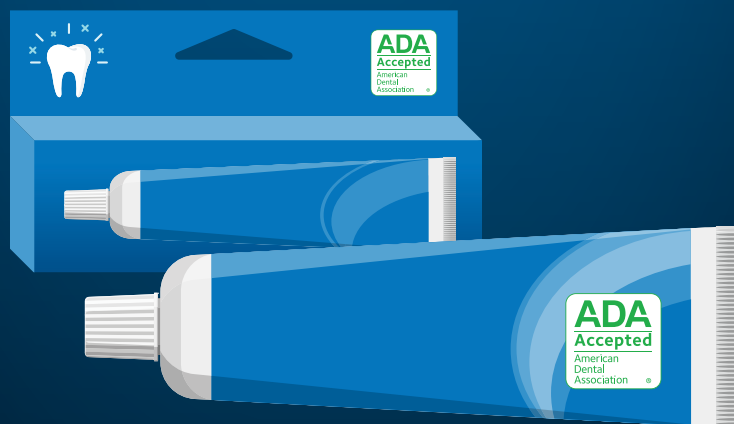
WinCo Foods Antiseptic Mouth Rinse (Original, Blue Mint, Spring Mint)



# Sensitivity, Enamel Erosion & Oral Discomfort Management

Your dentist can recommend toothpaste to help with hot and cold food sensitivity or enamel wear from acidic foods or beverages.

ADA Seal products can also help relieve oral discomfort or pain from mouth sores.



## TOOTHPASTE

### **Toothpaste, Sensitivity Control, Enamel Erosion Control**

Crest Gum & Enamel Repair (Advanced Whitening, Intensive Clean)

Crest Gum Detoxify (Gentle Whitening, Deep Clean, Extra Fresh)

Crest Pro-Health Toothpaste (Clean Mint, Whitening)

Crest Pro-Health Advanced Antibacterial Protection

Crest Pro-Health Gum Restore (Deep Clean, Whitening)

### **Toothpaste, Sensitivity Control**

Colgate Sensitive Prevent & Repair Toothpaste

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening, Fresh Boost)

CVS Health Maximum Strength Sensitive Toothpaste

Hello Sensitivity Relief Fluoride Toothpaste (Soothing Mint)

Sensodyne Toothpaste (Fresh Impact, Fresh Mint)

## ORAL DISCOMFORT

Anbesol Maximum Strength

Benzodent Dental Pain Relieving Cream

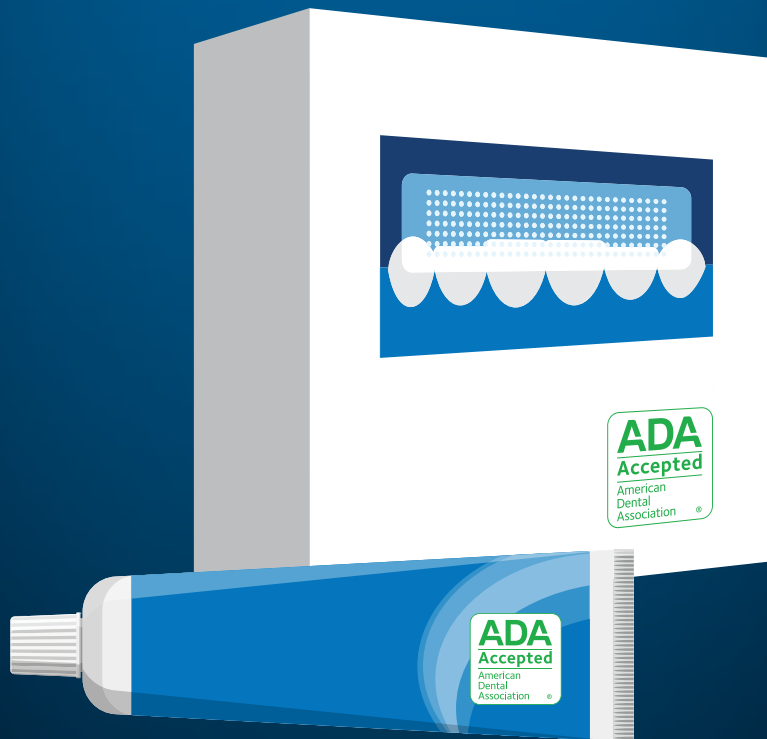
Professional Strength KANK-A Mouth Pain Liquid





# Whitening

Safely whiten your teeth without damaging your enamel through these stain fighting toothpastes and bleaching products.



## STAIN REMOVAL

### **Toothpaste, Stain Removal**

Colgate Total SF (Whitening, Fresh Mint Stripe, Clean Mint, Deep Clean, Advanced Whitening, Freshboost)

Tom's of Maine Simply White Clean Mint Toothpaste

Tom's of Maine Simply White Sweet Mint Gel Toothpaste

## BLEACHING

Crest 3D White Whitestrips (Glamorous White, Vivid White, Brilliance White)

Crest 3D White Whitestrips (Classic Vivid)

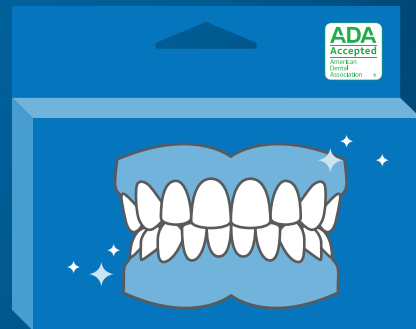
Crest 3D Whitestrips Gentle (Sensitive White, Sensitive)

Crest Whitening Emulsions



# Dentures

Dentures do the same important job as your own natural teeth, and therefore require the same daily care to stay clean and stay put.



# Bad Breath

Bad breath happens. These ADA Seal rinses can help you freshen up.



## DENTURE ADHESIVE

Adhesadent Denture Adhesive Cream  
Fixodent (Original, Ultra Max Hold)

## DENTURE CLEANSER

Cleanadent Cleansing Wipes  
Cleanadent Paste  
Efferdent Denture Cleanser  
(Complete Clean, Fresh & Clean)  
Efferdent Overnight Denture Cleanser  
Fresh'n Brite Denture Cleaning Paste

## BAD BREATH MOUTHRINSES

CloSYS Alcohol-Free Oral Health Rinse  
(Unflavored, Mint)  
Listerine Clinical Solutions Breath  
Defense Mouthwash  
TheraBreath Fresh Breath Oral Rinse  
(Mild Mint, Invigorating Icy Mint,  
Rainforest Mint)

## TOOTHPASTES

**Toothpaste, Bad Breath Control**  
Colgate Total SF (Whitening, Fresh  
Mint Stripe, Clean Mint, Deep Clean,  
Advanced Whitening, Fresh Boost)



# Dry Mouth

Some medical conditions and medications can cause dry mouth. This product can help provide some temporary relief.



## MOUTHRINSES

Biotene Dry Mouth Oral Rinse

# Beyond the Bathroom

Seal products help protect your smile, no matter where you are. Try these ADA Seal items, often found outside the dental aisle.



## SPORTS MOUTHGUARDS

Delta Dental Mouthguard  
Evoshield Mouthguard  
Game On Mouthguard

## WATER FILTERS

PUR Plus Faucet Mount Water Filter  
PUR Pitcher/Dispenser Water Filter  
PUR Plus Pitcher/Dispenser Water Filter with Lead Reduction

## SUGAR FREE CHEWING GUM

Bazooka Sugar Free Bubble Gum (Original)  
Ice Breakers Ice Cubes Sugar Free Chewing Gum  
Mentos Gum Pure Fresh (Spearmint, Fresh Mint)  
Mentos Pure White Gum (Sweet Mint)  
Orbit Sugarfree Gum  
Orbit White Sugarfree Gum (Peppermint, Spearmint)  
quip Sugarfree Chewing Gum  
Trident Sugarfree Gum



# Just for Kids

From baby teeth to mighty molars and everything in-between, the Seal saves you time when picking the right products for your child's teeth.



## TOOTHPASTES

- Aquafresh for Kids Toothpaste
- Benco Dental PRO-SYS Kids Fluoride Toothgel Bubblegum Flavor
- Burt's Bees for Kids Fluoride Toothpaste (Tropical Strawberry)
- Colgate for Kids Toothpaste
- Colgate Kids Maximum Cavity Protection
- Crest Kids SparkleFun Cavity Protection
- DTI Toothgel and Toothpaste (Bubblegum)
- Firefly Fluoride Toothpaste
- Hello Kid's Fluoride Toothpaste (Juicy Grape, Wild Strawberry)
- Hello Unicorn Sparkle Fluoride Toothpaste (Bubble Gum)
- Kids Crest Advanced Color Changing Toothpaste
- Oraline Kids Bubblegum Flavored Fluoride Toothpaste and Toothgel
- quip Watermelon Anticavity Toothpaste
- Tom's of Maine Natural Fluoride Toothpaste for Children (Silly Strawberry, Outrageous Orange Mango)
- Tom's of Maine Natural Wicked Cool! Fluoride Toothpaste

## TOOTHBRUSHES

- CVS Health Children's Stripe Manual Toothbrush
- RADIUS Kidz Toothbrush
- RADIUS Pure Baby, Totz, Totz Plus Toothbrushes
- Spinbrush Kid's Battery Powered Toothbrush
- quip Kids Electric Toothbrush

## FLOSSERS

- DenTek Kids Fun Flossers Floss Picks
- GuruNanda Giraffe Flosser



# Just for Kids

Each day, you make an infinite amount of decisions for your children. The Seal can take the guesswork out of the dental aisle, and make you the hero with fun characters and flavors for the little ones in your life.



## FLUORIDE MOUTHRINSES

- ACT Kids Anticavity Fluoride Rinse (Bubble Gum, Pineapple Punch)
- Colgate Phos-Flur Ortho Defense (Bubble Gum, Gushing Grape)
- Firefly Anticavity Mouthrinse (Bubblegum, Melon, Orange, Raspberry, Strawberry)
- Hello Kids Fluoride Rinse
- Inspector Hector Tooth Protector Anticavity Fluoride Rinse
- Listerine Smart Rinse (Mint Shield, Bubble Blast)
- Tom's of Maine Alcohol-free/Natural Children's Anticavity Fluoride Rinse (Silly Strawberry)

### Select Store Brands

- Core Values Kids Anticavity Fluoride Rinse
- CVS Kids' Anticavity Fluoride Rinse (Bubble Gum)
- Dollar General Kids Anticavity Fluoride Rinse
- Equate Kids Anticavity Fluoride Rinse (Bubble Gum)
- H.E. Buddy Bubble Gum Anticavity Fluoride Rinse
- Meijer Kids Anticavity Fluoride Rinse (Bubble Gum)
- Publix Kids Anticavity Fluoride Rinse
- Rexall Kids Anticavity Fluoride Rinse
- TopCare Kids Anticavity Fluoride Rinse
- UP & UP Kids' Anticavity Fluoride Rinse (Bubble Gum)
- Walgreens Children's Anticavity Fluoride Mouth Rinse

## EMERGENCY TOOTH PRESERVATION PRODUCT

- Save-A-Tooth

## SPORTS MOUTHGUARD

- Delta Dental Mouthguard
- Evoshield Mouthguard
- Game On Mouthguard

## SUGAR FREE CHEWING GUM

- Bazooka Sugar Free Bubble Gum (Original)





## ADA Seal Chairside Guide

New products are regularly accepted. For the most updated list, visit [MOUTHHEALTHY.ORG/SEAL](https://www.mouthhealthy.org/SEAL).

