National Children's Dental Health Month
February 2013

Guidelines for usage of the slogan
"GET A GOLD MEDAL SMILE"

Important Copyright and Trademark Information

The National Children's Dental health Month (NCDHM) slogan "Get a Gold Medal Smile" and accompanying artwork and all collateral materials are the property of the American Dental Association and are protected by U.S. trademark and copyright laws.

The slogan is intended to be used to support, recognize or acknowledge the observance of National Children's Dental Health Month (NCDHM), and other special promotions of the ADA. It may not be used for any other purpose.

The slogan may, however, be used without further notice to or permission from the ADA for the purposes outlined above by the media and constituent and component dental societies, dental schools, the armed forces, pre-school and elementary school teachers. In addition, the ADA may grant permission to representatives of the dental industry, recognized dentally related groups, and other special interest groups for use in approved cooperative activities. For more information, email: ncdhm@ada.org.

Rules for Use

- The use must be in good taste.

- No modifications will be made to the slogan or characters, including the copyright notice ©.

- The copyright notice: "©2012 American Dental Association" must be used with each use of the promotional slogans.

- Direct or implied sponsorship or ownership of the NCDHM slogan or accompanying artwork by the user is strictly prohibited. No right or ownership is or will be transferred without his notice and authorization. All benefits and rights of use accrue solely to the American Dental Association.

National Children's Dental Health Month

Congratulations

_____

has a Gold Medal Smile!

National Children's Dental Health Month

Safety first! Buck always wears protective gear AND a mouthguard when playing sports!
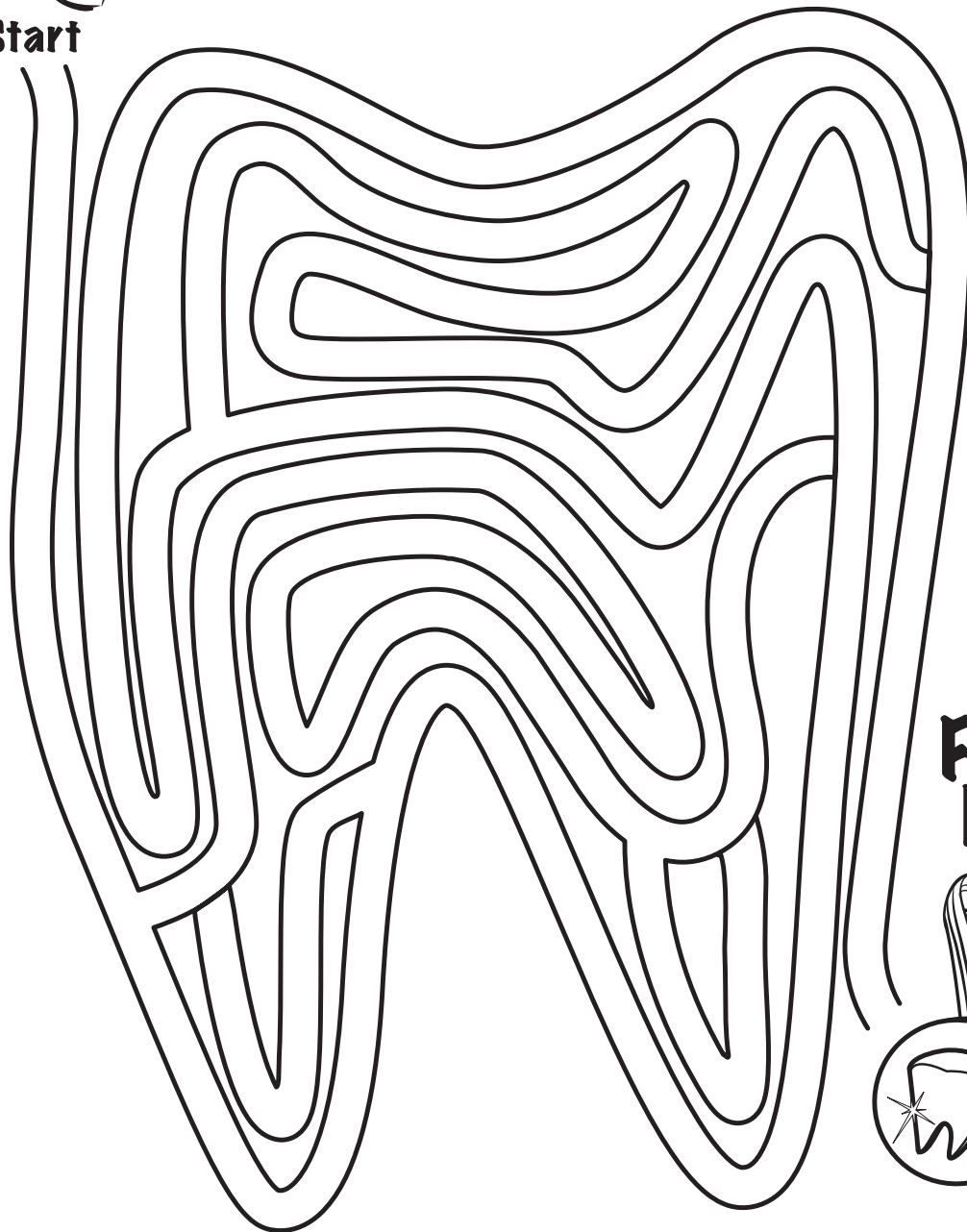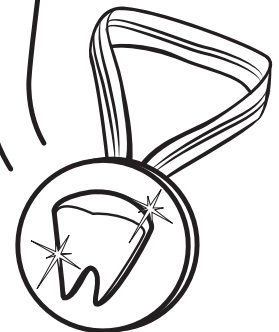
National Children's Dental Health Month

Help Flossy and Den cross the finish line! You can get a Gold Medal Smile, too. Practice good oral health everyday!

Start

Finish Line!

National Children's Dental Health Month

has a Gold Medal Smile!

has a Gold Medal Smile!

has a Gold Medal Smile!

has a Gold Medal Smile!

National Children's Dental Health Month

Gen knows that eating nutritious meals and limiting sweets is good for your body AND your smile!
Look carefully at the healthy foods in each case and see if you can spot which food from Case 1 doesn't have a match in Case 2.

Case 1

Case 2