

## Publication Price List (August 2009)

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	Member Price	Nonmember Dentist Price	Commercial Price	Item Codes	
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<b>DENTAL PRACTICE</b>					
<b>Survey of Dental Fees Series</b>					
<b>2007 Survey of Dental Fees*</b>	<b>\$125.00</b>	\$187.50	\$375.00	SDF-2007	SDF-2007D
<b>Earlier Survey of Dental Fees</b> available for selected years back to the 1960's >>please specify year(s)<<	<b>\$100.00</b>	\$150.00	\$300.00	SDF	---
<b>Survey of Dental Practice Series</b>					
<b>2008 Survey of Dental Practice**</b> (Complete three-report set. See titles below.)	<b>\$250.00</b>	\$375.00	\$750.00	SDPS-2008	SDPS-2008D
<b>Income from the Private Practice of Dentistry**</b>	<b>\$100.00</b>	\$150.00	\$300.00	SDPI-2008	SDPI-2008D
<b>Employment of Dental Practice Personnel**</b>	<b>\$100.00</b>	\$150.00	\$300.00	SDPE-2008	SDPE-2008D
<b>Characteristics of Dentists in Private Practice and Their Patients**</b>	<b>\$100.00</b>	\$150.00	\$300.00	SDPC-2008	SDPC-2008D
<b>2007 Survey of Dental Practice</b> (Complete three-report set. See titles below.)	<b>\$250.00</b>	\$375.00	\$750.00	SDPS-2007	---
<b>Income from the Private Practice of Dentistry*</b>	<b>\$100.00</b>	\$150.00	\$300.00	SDPI-2007	SDPI-2007D
<b>Employment of Dental Practice Personnel*</b>	<b>\$100.00</b>	\$150.00	\$300.00	SDPE-2007	SDPE-2007D
<b>Characteristics of Dentists in Private Practice and Their Patients*</b>	<b>\$100.00</b>	\$150.00	\$300.00	SDPC-2007	SDPC-2007D
<b>Earlier Survey of Dental Practice series</b>					
<b>Complete sets</b> available for selected years back to 1950s >>please specify year(s)<<	<b>\$150.00</b>	\$225.00	\$450.00	SDPS	---
<b>Individual reports</b> are available for selected years back to 1950s >>please specify year(s)<< >>please specify report(s)<<	<b>\$50.00</b>	\$75.00	\$150.00	SDPO	---

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	Member	Nonmember	Commercial	Item Codes	
	Price	Dentist Price	Price	Hardcopy	Download
<b>DENTAL PRACTICE (Continued)</b>					
<b>Survey of Dental Practice - Specialists Series</b>					
<b>Survey of Dental Practice Series - Special Editions</b>					
2006 Annual Expenses of Operating a Private Practice*	\$100.00	\$150.00	\$300.00	SDPAE-2006	SDPAE-2006D
2003 Annual Expenses of Operating a Private Practice	\$100.00	\$150.00	\$300.00	SDPAE-2003	SDPAE-2003D
2003 Dentists' Retirement and Investment	\$40.00	\$60.00	\$120.00	SDPR-2003	SDPR-2003D
2006 Orthodontic and Dentofacial Orthopedists in Private Practice*	\$100.00	\$150.00	\$300.00	ORT-2006	ORT-2006D
2006 Pediatric Dentists in Private Practice*	\$100.00	\$150.00	\$300.00	PED-2006	PED-2006D
2006 Prosthodontists in Private Practice*	\$100.00	\$150.00	\$300.00	PRO-2006	PRO-2006D
2006 Endodontists in Private Practice*	\$100.00	\$150.00	\$300.00	END-2006	END-2006D
2006 Oral and Maxillofacial Surgeons in Private Practice*	\$100.00	\$150.00	\$300.00	OMS-2006	OMS-2006D
2006 Periodontists in Private Practice*	\$100.00	\$150.00	\$300.00	PER-2006	PER-2006D
2002 Orthodontic and Dentofacial Orthopedists in Private Practice	\$70.00	\$105.00	\$210.00	ORT-2002	ORT-2002D
2002 Pediatric Dentists in Private Practice	\$70.00	\$105.00	\$210.00	PED-2002	PED-2002D
2002 Prosthodontists in Private Practice	\$70.00	\$105.00	\$210.00	PRO-2002	PRO-2002D
2002 Endodontists in Private Practice	\$70.00	\$105.00	\$210.00	END-2002	END-2002D
2002 Oral and Maxillofacial Surgeons in Private Practice	\$70.00	\$105.00	\$210.00	OMS-2002	OMS-2002D
2002 Periodontists in Private Practice	\$70.00	\$105.00	\$210.00	PER-2002	PER-2002D
<b>Survey of Dental Services Rendered Series</b>					
2005-06 Survey of Dental Services Rendered*	\$100.00	\$150.00	\$300.00	SDSR-2006	SDSR-2006D
1999 Survey of Dental Services Rendered	\$75.00	\$112.50	\$225.00	SDSR-1999	SDSR-1999D
1990 Survey of Dental Services Rendered	\$55.00	\$82.50	\$165.00	SDSR-1990	---
2002 Member Advantage Survey	\$30.00	\$45.00	\$90.00	MAS	---
<b>Quarterly Survey of Dental Practice - Special Topics Series</b>					
1997: Electronic Claims Submission	\$20.00	\$30.00	\$60.00	Q0E	---
Credit Card Use	\$20.00	\$30.00	\$60.00	Q0G	---
Medicaid Patients	\$20.00	\$30.00	\$60.00	Q0H	---
ADA Online Awareness	\$20.00	\$30.00	\$60.00	Q0I	---
Treatment and Payment Options	\$20.00	\$30.00	\$60.00	Q0J	---
1996: Private Practitioners Report of Tobacco Use by Minor Patients	\$20.00	\$30.00	\$60.00	Q0A	---
Amount of Time Spent by Solo General Practitioners and Dental Team Members in Completing Selected Dental Procedures	\$20.00	\$30.00	\$60.00	Q0B	---
Practice Management Consultants	\$20.00	\$30.00	\$60.00	Q0C	---
Financial Issues	\$20.00	\$30.00	\$60.00	Q0D	---
Third Party Payers and Dental Practices	\$20.00	\$30.00	\$60.00	Q0F	---

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## DENTAL PRACTICE (Continued)

### Quarterly Survey of Dental Practice - Special Topics Series (Continued)

<b>1995: Radiographic Equipment</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q10	---
<b>Reimbursement from Third Party Carriers</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q06	---
<b>Sterilization Assistants</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q07	---
<b>Hospital Patient Care by Private Practitioners</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q08	---
<b>1994: Professional Liability Insurance</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q01	---
<b>Infection Control and Handpiece Sterilization</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q02	---
<b>Contractual Agreements</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q03	---
<b>Nitrous Oxide Usage</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q09	---
<b>Computers in the Dental Practice</b>	<b>\$20.00</b>	\$30.00	\$60.00	Q04	---
<b>Dentist Profile Survey, Selected Findings, 1996</b> (Specify <b>White</b> , <b>Black</b> , <b>American Indian</b> , <b>Hispanic</b> , <b>Asian</b> )	<b>\$20.00</b>	\$30.00	\$60.00	DPS_	---

### Customized Dental Practice Reports

#### 1990-1997 Procedure Data -- Customized Reports (CDT-2)

Individual reports >>specify topic/procedure(s)<<

##### General Procedures

Clinical oral examinations (00120-00160)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Dental prophylaxis (01110-01120)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Sealants, per tooth (01351)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Radiographs (00210-00340)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---

##### Extractions (per tooth)

Simple (07110-07130)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Surgical (07210-07250)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---

##### Restorations (per tooth)

Anterior resin (02330-02336)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Posterior resin (02380-02387)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Permanent crowns (02710-02810)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Labial veneer (02960-02962)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---

##### Other Procedures

Three unit bridges (06210-06252)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Complete denture – upper or lower (05110-05140)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Partial denture (05211-05281)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Root canal therapy (03310-03350)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Periodontal procedures (04000-04999)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Implants (06000-06199)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Orthodontic procedures (08000-08999)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---

##### Miscellaneous (per application)

Topical anesthetics (09910)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Local anesthetics (09210, 09215)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---
Topical fluoride treatment (01201-01205)	<b>\$85.00</b>	\$127.50	\$255.00	Q05	---

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<b>WORKFORCE ISSUES</b>					
<b>Distribution of Dentists Series</b>					
2006 Distribution of Dentists in the U.S. by Region and State*	\$150.00	\$225.00	\$450.00	DOD-2006	DOD-2006D
Distribution of Dentists in the U.S.: Historical Report, 1998 to 2006*	\$100.00	\$150.00	\$300.00	HIS-2006	HIS-2006D
Distribution of Dentists in the U.S.: Historical Report, 1993 to 2001	\$100.00	\$150.00	\$300.00	HIS-2001	HIS-2001D
<b>State and County Demographic Reports (Updated Annually)</b>	\$75.00	\$112.50	\$225.00	SCL	---
State and County Demographic Reports are custom-produced. One report equals one county. >>please specify county and state when ordering<<					
2007 Survey of Dental Graduates*	\$25.00	\$37.50	\$75.00	SDG-2007	SDG-2007D
2002 Survey of Regional Dentist Workforce Distribution	\$25.00	\$37.50	\$75.00	SRDWD-2002	---
Number of Dentists in the United States, 1900-2000	\$20.00	\$30.00	\$60.00	NOD-2000	NOD-2000D
Facts About States: for Dentists Seeking a Location	\$70.00	\$105.00	\$210.00	FACTS	FACTSD
Key Dental Facts*	\$25.00	\$37.50	\$75.00	KDF-2008	---
Key Dental Facts in Spanish (Datos Odontológicos Clave)	\$25.00	\$37.50	\$75.00	KDFS-2004	KDFS-2004D

>>> Also see the DENTAL HEALTH POLICY ANALYSIS SERIES section  
for more reports on WORKFORCE. <<<

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<b>DENTAL ISSUES</b>					
2008 Survey on the Use of Dental Labs*	\$30.00	\$45.00	\$90.00	SUDL-2008	SUDL-2008D
2006 Technology Survey*	\$50.00	\$75.00	\$150.00	TECH-2006	TECH-2006D
2006 Survey of New Dentist Occupations	\$40.00	\$60.00	\$120.00	SNDO-2006	SNDO-2006D
2007 Survey of Legal Provisions for Delegating Intraoral Functions to Dental Assistants and Dental Hygienists*	\$50.00	\$75.00	\$150.00	SLP-2007	SLP-2007D
2004 Survey of Legal Provisions for Delegating Intraoral Functions to Dental Assistants and Dental Hygienists	\$50.00	\$75.00	\$150.00	SLP-2004	SLP-2004D
Earlier Survey of Legal Provisions for Delegating Intraoral Functions to Chairside Assistants and Dental Hygienists available for selected years back to 1993 >>specify year(s)<<	\$30.00	\$45.00	\$90.00	SLPO	SLP-2002D
2007 National Peer Review Reporting System Survey*	\$30.00	\$45.00	\$90.00	NPRRS-2007	NPRRS-2007D
2003 Dentist Well-Being Survey	\$50.00	\$75.00	\$150.00	DWB-2003	DWB-2003D
2002 Survey of New Dentist Financial Issues	\$30.00	\$45.00	\$90.00	SFI-2002	SFI-2002D
2002 Oral Cancer Campaign: Dentist and Consumer Surveys	\$20.00	\$30.00	\$60.00	OCC-2002	---
2001 Survey of Dental-Related Organizations	\$20.00	\$30.00	\$60.00	SDRO-2001	---
2000 Survey of State Dental Programs in Medicaid	\$20.00	\$30.00	\$60.00	MED	MEDD
1999 Access Program Survey	\$20.00	\$30.00	\$60.00	ACC-1999	---
1998 Survey on Licensure by Credentials	\$20.00	\$30.00	\$60.00	LBC-1998	---
1998 Survey of New Dentists on Impact of Student Debt	\$20.00	\$30.00	\$60.00	NDI-1998	NDI-1998D
1998 Continuing Education Survey	\$20.00	\$30.00	\$60.00	CES-1998	---
1996 Survey of Dental Organizations Regarding the Promotion of Direct Reimbursement	\$20.00	\$30.00	\$60.00	DR-1996	---

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	Price	Dentist Price	Price	Hardcopy	Download
<b>DENTAL ISSUES (Continued)</b>					
<b>Survey of Current Issues in Dentistry Series</b>					
2007: Surgical Dental Implants, Amalgam Restoration, and Sedation*	\$30.00	\$45.00	\$90.00	SCID1-2007	SCID1-2007D
Employee Termination and Embezzlement*	\$30.00	\$45.00	\$90.00	SCID2-2007	SCID2-2007D
Physical Well-Being and Substance Abuse*	\$30.00	\$45.00	\$90.00	SCID3-2007	SCID3-2007D
Selected Results*	\$30.00	\$45.00	\$90.00	SCID4-2007	SCID4-2007D
2000: Dentists' Participation in Medicaid Programs	\$20.00	\$30.00	\$60.00	CIH	---
Dentist's Computer Use	\$20.00	\$30.00	\$60.00	CII	---
ADA Seal of Acceptance	\$20.00	\$30.00	\$60.00	CIJ	---
Charitable Dental Care	\$20.00	\$30.00	\$60.00	CIK	---
Selected Results	\$20.00	\$30.00	\$60.00	CIL	---
Surgical Dental Implants	\$20.00	\$30.00	\$60.00	CIM	---
1997: Repetitive Motion Injuries	\$20.00	\$30.00	\$60.00	CIB	---
Charitable Dental Care	\$20.00	\$30.00	\$60.00	CIC	---
Dentists' Computer Use	\$20.00	\$30.00	\$60.00	CID	---
Dentists' Efforts to Identify and Prevent Child Abuse	\$20.00	\$30.00	\$60.00	CIE	---
Tobacco Use Cessation Efforts Among Private Practitioners	\$20.00	\$30.00	\$60.00	CIF	---
Surgical Dental Implants	\$20.00	\$30.00	\$60.00	CIG	---
1995: Treatment of Long-Term Care Facility Patients	\$20.00	\$30.00	\$60.00	CI6	---
Dentists' Retirement Savings	\$20.00	\$30.00	\$60.00	CI7	---
ADA Seal Program	\$20.00	\$30.00	\$60.00	CI8	---
Dentists Opinion on Dental Issues	\$20.00	\$30.00	\$60.00	CI9	---
Oral Cancer Detection in the Dental Office	\$20.00	\$30.00	\$60.00	CI0	---
Tax Deductions	\$20.00	\$30.00	\$60.00	CIA	---
1994: Hypertension Screening and Hospital Privileges	\$20.00	\$30.00	\$60.00	CI3	---
Membership Issues	\$20.00	\$30.00	\$60.00	CI4	---
1999 Dental Management Service Organization Survey	\$20.00	\$30.00	\$60.00	DMO-1999	---
1999: Survey of Career Patterns - A Comparison of Dentists by Gender and Age	\$50.00	\$75.00	\$150.00	SCPGA-1999	SCPGA-1999D
Survey of Career Patterns - A Report on Retirement Preparation and Planning	\$50.00	\$75.00	\$150.00	SCPRP-1999	SCPRP-1999D
1995: Survey of Dentists -- A Comparison of Male and Female Dentists: Personal and Family Related Issues	\$30.00	\$45.00	\$90.00	SODMF-1995	---
Survey of Dentists -- A Comparison of Male and Female Dentists: Work-Related Issues	\$30.00	\$45.00	\$90.00	SODWR-1995	---
1993: Survey of Dentists**	\$20.00	\$30.00	\$60.00	SOD-1993	---
Report on Dentists' Participation in Capitation and Preferred Provider Plans in 1998	\$30.00	\$45.00	\$90.00	PPO-1998	---
<b>Selected Results from the 1996:</b>					
Member Needs and Opinion Survey	\$20.00	\$30.00	\$60.00	MNOS-1996	---
Nonmember Needs and Opinion Survey	\$20.00	\$30.00	\$60.00	NMOS-1996	---
Past Member Needs and Opinion Survey	\$20.00	\$30.00	\$60.00	PMOS-1996	---

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<b>EDUCATIONAL PROGRAMS</b>					
<b>Survey of Dental Education Series</b>					
<b>2007-08 Survey of Dental Education</b> complete set (includes 2006-07 Volume 4: Curriculum report )	<b>\$360.00</b>	\$540.00	\$1,080.00	SDES-2007	--
<b>Volume 1: Academic Programs, Enrollment and Graduates*</b>	<b>\$90.00</b>	\$135.00	\$270.00	SDE1-2007	Free †
<b>Volume 2: Tuition, Admission and Attrition*</b>	<b>\$90.00</b>	\$135.00	\$270.00	SDE2-2007	Free †
<b>Volume 3: Faculty and Support Staff*</b>	<b>\$90.00</b>	\$135.00	\$270.00	SDE3-2007	Free †
<b>Volume 5: Finances*</b>	<b>\$90.00</b>	\$135.00	\$270.00	SDE5-2007	Free †
<b>2006-07 Survey of Dental Education</b> complete set (includes 2005-06 Volume 3: Faculty and Support Staff report)	<b>\$300.00</b>	\$450.00	\$900.00	SDES-2006	--
<b>Volume 1: Academic Programs, Enrollment and Graduates</b>	<b>\$75.00</b>	\$112.50	\$225.00	SDE1-2006	SDE1-2006D
<b>Volume 2: Tuition, Admission and Attrition</b>	<b>\$75.00</b>	\$112.50	\$225.00	SDE2-2006	SDE2-2006D
<b>Volume 4: Curriculum</b>	<b>\$75.00</b>	\$112.50	\$225.00	SDE4-2006	Free †
<b>Volume 5: Finances</b>	<b>\$75.00</b>	\$112.50	\$225.00	SDE5-2006	SDE6-2005D
<b>Earlier Survey of Dental Education series</b>					
<b>Complete set</b> - selected years back to late 1960s >>specify years<<	<b>\$200.00</b>	\$300.00	\$600.00	SDES	---
<b>Individual reports</b> are available for selected years back to the late 1960s >>specify year(s)<< >>specify report(s)<<	<b>\$50.00</b>	\$75.00	\$150.00	SDEO	---
<b>Survey of Advanced Dental Education</b>					
<b>2007-08 Survey of Advanced Dental Education</b>	<b>\$90.00</b>	\$135.00	\$270.00	SADV-2007	Free †
<b>2006-07 Survey of Advanced Dental Education</b>	<b>\$90.00</b>	\$135.00	\$270.00	SADV-2006	SADV-2006D
<b>2005-06 Survey of Advanced Dental Education</b>	<b>\$70.00</b>	\$105.00	\$210.00	SADV-2005	SADV-2005D
<b>Earlier Survey of Advanced Dental Education</b> Selected years back to early 1970s >>specify year(s)<<	<b>\$40.00</b>	\$60.00	\$120.00	SADV	---
<b>Trends in Advanced Dental Education: 1991/92 to 2000/01</b>	<b>\$30.00</b>	\$45.00	\$90.00	TREND	TRENDD
<b>Survey of Allied Dental Education</b>					
<b>2007-08 Survey of Allied Dental Education</b>	<b>\$90.00</b>	\$135.00	\$270.00	SALL-2007	Free †
<b>2006-07 Survey of Allied Dental Education</b>	<b>\$90.00</b>	\$135.00	\$270.00	SALL-2006	SALL-2006D
<b>2005-06 Survey of Allied Dental Education</b>	<b>\$70.00</b>	\$105.00	\$210.00	SALL-2005	SALL-2005D
<b>Earlier Survey of Allied Dental Education</b> Selected years back to late 1960s >>specify year(s)<<	<b>\$40.00</b>	\$60.00	\$120.00	SALLO	---
<b>2005 Survey on Ergonomics in Dental Education</b>	<b>\$30.00</b>	\$45.00	\$90.00	ERGO-2005	ERGO-2005D
<b>2000 Survey of Remediation Programs in Dental Schools</b>	<b>\$20.00</b>	\$30.00	\$60.00	SRP-2000	---
<b>1999 Dental School Anesthesiology Survey</b>	<b>\$20.00</b>	\$30.00	\$60.00	DSA-1999	---
<b>1998 Survey of Dental School Satellite Clinics and the Dental Society Survey of Dental School Satellite Clinics</b>	<b>\$30.00</b>	\$45.00	\$90.00	SAT-1998	---

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<b>ECONOMICS &amp; DENTISTRY: DENTAL HEALTH ANALYSIS SERIES</b>					
<b>Rural Dentistry: Rural Patients, Travel Burdens &amp; Rural Oral Public Health</b>	<b>\$80.00</b>	\$120.00	\$240.00	RURAL-2008	RURAL-2008D
<b>2008 American Dental Association Dental Workforce Model: 2006-2030</b>	<b>\$80.00</b>	\$120.00	\$240.00	DWM-2008	DWM-2008D
<b>Adequacy of Current and Future Dental Workforce</b> (published 2005)	<b>\$50.00</b>	\$75.00	\$150.00	ADW-06	---
<b>Adequacy of Current and Future Dental Workforce: Theory and Analysis</b> (published 2005)	<b>\$70.00</b>	\$105.00	\$210.00	ADWTA-06	---
<b>The Economic Aspects of Unsupervised Private Hygiene Practice and Its Impact on Access to Care</b> (published 2005)	<b>\$40.00</b>	\$60.00	\$120.00	HYG-2005	<i>Free</i> <sup>†</sup>
<b>An Examination of Dentists' Fee Discounts and Prepayment Carrier Concentrations</b> (published 2005)	<b>\$50.00</b>	\$75.00	\$150.00	EDP-2005	<i>Free</i> <sup>†</sup>
<b>The Economics of Endodontics</b> (published 2005)	<b>\$50.00</b>	\$75.00	\$150.00	ECE-2005	ECE-2005D
<b>The Economics of Dental Education (no shipping and handling charges)</b> (published 2004)	<b>\$30.00</b>	\$30.00	\$30.00	EDE-2004	<i>Free</i> <sup>†</sup>
<b>Economic Impact of Dentists</b> (published 2003)	<b>\$40.00</b>	\$60.00	\$120.00	EID-2003	EID-2003D
<b>Medicaid and Dental Care for Children: A Review of the Literature</b> (published 2003)	<b>\$40.00</b>	\$60.00	\$120.00	MDCC-2003	MDCC-2003D
<b>Studies of Dental Workforce</b> (published 2001)	<b>\$80.00</b>	\$120.00	\$240.00	SDW-2001	SDW-2001D
<b>2001 Future of Dentistry - full report (no shipping and handling charges)</b> (published 2001)	<b>\$25.00</b>	\$25.00	\$25.00	FOD-2001	<i>Free</i> <sup>†</sup>
<b>2001 Future of Dentistry - Executive Summary (no shipping and handling charges)</b> (published 2001)	<b>\$13.00</b>	\$13.00	\$13.00	FODES	<i>Free</i> <sup>†</sup>
<b>Unmet Need and Access Among Our Nation's Children--Issues and Options (White Paper)</b> (published 2001)	<b>\$40.00</b>	\$60.00	\$120.00	JNA-2001	JNA-2001D
<b>2005 Dental Workforce Needs Assessment Survey (Chairside Assistants)</b> (published 2006)	<b>\$50.00</b>	\$75.00	\$150.00	WNASA-2005	WNASA-2005D
<b>2004 Dental Workforce Needs Assessment Survey (Dental Hygienists)</b> (published 2005)	<b>\$50.00</b>	\$75.00	\$150.00	WNASH-2004	WNASH-2004D
<b>1999 Dental Workforce Needs Assessment Survey (Dental Hygienists, Dental Assistants, and Dental Laboratory Technicians)</b> (published 2000)	<b>\$45.00</b>	\$67.50	\$135.00	WNAS-1999	WNAS-1999D
<b>Financing the Purchase and Sale of Dental Practices</b> (published 2000)	<b>\$20.00</b>	\$30.00	\$60.00	FPS-2000	FPS-2000D
<b>Issues in Children's Access to Dental Care Under Medicaid</b> (published 2000)	<b>\$25.00</b>	\$37.50	\$75.00	ICA-2000	ICA-2000D

<sup>†</sup> The downloadable version of this report is available free of charge to all at <http://www.ada.org/goto/economics>

	Member Price	Nonmember Dentist Price	Commercial Price	Item Codes	
				Hardcopy	Download

## CONSUMER ISSUES AND PUBLIC OPINION SURVEYS

### The Consumer Price Index for Dental Services

Consumer Price Index for Dental Services, 1970-2008*	\$20.00	\$30.00	\$60.00	CPI-2008	CPI-2008D
Consumer Price Index for Dental Services, 1970-2007	\$20.00	\$30.00	\$60.00	CPI-2007	CPI-2007D
Consumer Price Index for Dental Services, 1970-2006	\$20.00	\$30.00	\$60.00	CPI-2006	CPI-2006D
Earlier Consumer Price Index Reports available for selected years back to 1960 >>specify year(s)<<	\$15.00	\$22.50	\$45.00	CPIO	---

### Public Opinion Surveys Series

2007 Oral Health of the U.S. Population	\$35.00	\$52.50	\$105.00	POS-2007	POS-2007D
2005 Oral Health of the U.S. Population	\$35.00	\$52.50	\$105.00	POS-2005	POS-2005D
Earlier Oral Health of the U.S. Population reports	\$20.00	\$30.00	\$60.00	POSO	---
2005 ADA Seal of Acceptance	\$35.00	\$52.50	\$105.00	SEAL-2005	SEAL-2005D
Earlier ADA Seal of Acceptance reports	\$20.00	\$30.00	\$60.00	SEALO	---
2000 Consumer Sources of Dental Information	\$20.00	\$30.00	\$60.00	CS-2000	---
1998 Consumers' Opinions Regarding Community Water	\$20.00	\$30.00	\$60.00	FL-1998	---
1997: Awareness and Knowledge of the ADA Seal of Acceptance	\$20.00	\$30.00	\$60.00	SEAL-1997	---
Dental Habits of the US Population	\$20.00	\$30.00	\$60.00	POSD-1997	---
Factors Influencing Visits to the Dentist	\$20.00	\$30.00	\$60.00	POSF-1997	---
Utilization of Dental Services and Dental Insurance Programs	\$20.00	\$30.00	\$60.00	POSI-1997	---

### Survey of Advertising Effectiveness

1998 Consumer Awareness of Advertising	\$20.00	\$30.00	\$60.00	CAA-1998	---
1998 The Dental Experience	\$20.00	\$30.00	\$60.00	DE-1998	---

\* The downloadable version of this report is available free of charge to ADA members at [www.ada.org/goto/freereports](http://www.ada.org/goto/freereports)