



The Evidence-Based Dental (EBD) Practice Advantage

You

- Gain improved clinical decision-making capability
- Achieve greater confidence in treatment planning
- More opportunity to provide treatment choices selected for minimizing risks of harm and maximizing treatment safety
- Greater satisfaction derived from creating customized treatment plans based on the powerful combination of stronger scientific evidence, clinician judgment and experience, as well as patient preferences and values
- Increased day-to-day enjoyment working with a happier team motivated by working to a higher standard that puts the patient first in the dental care process.
- More peace of mind that comes with doing the right thing



Your Patients

- More trust and confidence in their doctor and his or her practice
- Greater incentive to invest in quality oral health care
- Increased pride from being a patient of a community thought leader and distinctive practice

Your Dental Team and Practice

- Increased staff confidence, pride, trust and personal satisfaction.
- Enhanced recognition in the community and with peers as a thought leader practice
- Greater opportunity to conserve practice financial resources by enabling wiser decisions in product and equipment selection.

