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NEW RESOURCES TO SUPPORT EVIDENCE-BASED PRACTICE

The ADA is pleased to announce the debut of new resources to support evidence-based clinical decision-making. The primary feature is a searchable list of over 400 published systematic reviews on dental and oral health topics.

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ANNUAL SESSION EDUCATION EXPANDS HIGH-TECH OFFERINGS

Today's dental team desires practical continuing education sessions that augment their existing skill-sets while exposing them to cutting-edge information and industry-related technology. EIR is an interactive, multi-media learning environment that supplements smaller workshops.

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ADA MEMBER ADVANTAGE: NEW MEDICTALK DENTFORMS

Now your patients can digitally sign all their forms and questionnaires with MedicTalk DentForms from The Digital Dental Record, an ADA Member Advantage partner.

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WEB SITE EASES INSURANCE SHOPPING

Last year, nearly 20 percent of applications for the ADA's group insurance plans came from members who went online at www.insurance.ada.org. Members also used the site as an educational resource to research their insurance questions, take advantage of online calculators to estimate their insurance needs and download forms to file claims and more.

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Printer version

ADA Community Brief

June, 2007

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New Resources to Support Evidence-Based Practice

The ADA is pleased to announce the debut of new resources at ADA.org (www.ada.org/goto/ebd) to support evidence-based clinical decision-making. The primary feature is a searchable list of over 400 published systematic reviews on dental and oral health topics. The new evidence-based dentistry (EBD) resources provide links to systematic review abstracts in an A-Z topic list, from "adhesives" to "wisdom tooth." This allows quick searches of evidence-based systematic reviews by topic area. The EBD area at ADA.org also offers:

- full-text copies of systematic reviews published in JADA
- links to summaries of systematic reviews developed by other organizations
- lists of EBD journals, databases and tutorials
- a glossary of terms
- Google search on every page to allow keyword searches for systematic review topics

These EBD resources are the first step as the ADA works to develop a central online location to help dentists and patients access the best clinical evidence. In spring 2007, the ADA Foundation received a grant from the National Library of Medicine and the National Institute of Dental and Craniofacial Research to develop an EBD Web site. The new content on ADA.org is an interim step in that process. Over time, the ADA plans to revise the look and feel of the EBD resources and will provide more content to assist in the decision-making process, including ADA critical summaries of systematic reviews and evidence-based clinical recommendations on key clinical issues. Make the EBD area (www.ada.org/goto/ebd) at ADA.org your go-to resource for the best available evidence in dentistry.

Find Out More

Online: www.ada.org/goto/ebd

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Annual Session Education Expands High-Tech Offerings

This year Annual Session continuing education will move beyond the lecture hall and into a new, interactive multi-media learning format designed by the ADA. The all-new Education In the Round (EIR) series will offer participants the opportunity to experience live demonstrations of techniques in clinical dentistry on eight 61-inch flat screen monitors in a 360-degree interactive classroom, plus the chance for participants to interact with instructors in real time. Education in the Round makes its debut Sept. 27–30, 2007, in San Francisco.

Today's dental team desires practical continuing education sessions that augment their existing skill-sets while exposing them to cutting-edge information and industry-related technology. EIR is an interactive, multi-media learning environment that supplements smaller workshops. Many of the courses feature live patient demonstrations, including:

- four 3-D imaging machines (course #5401 and #5403 on Thursday)
- endodontic procedure (course #6404 on Friday)
- perio-surgery (course #7402 on Saturday)
- anesthesia demonstration (course #7401 on Saturday)
- implant procedure (course #7404 on Saturday)
- digital photography demonstration (course #8402 on Sunday)

Register today to attend the ADA Annual Session and experience the new Education in the Round.

Find Out More/Register

Online: www.ada.org/goto/session

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ADA Member Advantage: New MedicTalk DentForms

Now your patients can digitally sign all their forms and questionnaires with MedicTalk DentForms from [The Digital Dental Record](#), an [ADA Member Advantage](#) partner. This software eliminates paper recordkeeping using a signature pad or tablet PC and runs concurrently with Windows-based practice management systems. Plus, patients can complete their registration and medical history questionnaires online prior to their visit.

Forty forms and questionnaires are installed in the system, and every form is completely customizable: you can add or delete questions from the questionnaires and even add completely new forms. Forms in an electronic format (such as a Word document) can be imported into the system to be digitally signed. Packages include computer licenses, signature devices, eDentForms (online patient forms), training and support.

Find Out More

Online: [Learn more about Dentforms](#)

[Free online demonstration](#)

[ADA Member Advantage](#)

Call: The Dental Record, 800-243-4675

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Web Site Eases Insurance Shopping

Last year, nearly 20 percent of applications for the ADA's group insurance plans came from members who went online at www.insurance.ada.org. Members also used the site as an educational resource to research their insurance questions, take advantage of online calculators to estimate their insurance needs and download forms to file claims, change beneficiary designations, update addresses and more.

"Members tell us that they like the Web site's interactive tools and in-depth information about the group insurance policies sponsored by the ADA," says Dr. Charles R. Bocks, III, chair of the ADA Council on Members Insurance and Retirement Programs. "It's a great way for members to get information at their convenience, day or night. Of course, members are always welcome to call an ADA Plan Specialist at 888-463-4545 if they prefer that human touch."

If you haven't checked out www.insurance.ada.org recently, take a few minutes to browse through the site. You'll find:

- Calculators-Personalized estimates of your life, disability and business overhead insurance needs
- Rate quotes-Private, customizable quotes for each of the ADA Insurance Plans
- Applications and forms-Downloadable insurance applications and forms for filing a claim, changing a beneficiary, updating an address, signing up for Autopay premium payment and more
- Sample certificates-Sample contracts for each group insurance policy that enable you to review Plan features and provisions, and compare them to other policies you may be considering
- Helpful resources-FAQs, tips for comparison shopping and using insurance to support business objectives, medical and financial underwriting guidelines, billing schedules, current Premium Credit discounts by Plan, a glossary of common insurance terms and more.

The ADA Insurance Plans include group life, disability and supplemental medical insurance policies with numerous options and features that can be selected by the individual dentist to meet his or her needs. The ADA sponsors the insurance program on a not-for-profit basis to keep premiums as low as possible. Great-West Life & Annuity Insurance Company underwrites and administers the plans for the ADA through a relationship that dates back to 1934. Nearly 140,000 members and dependents are currently protected through the ADA Insurance Plans.

Find Out More

Online: <http://www.insurance.ada.org>

Call: 888-463-4545

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Hot Button

New Guidelines for Prevention of Infective Endocarditis

The American Heart Association (AHA) recently published new guidelines for the prevention of infective endocarditis. Portions of the new AHA guidelines that are pertinent to dentistry are provided in the June 2007 JADA, along with a legal sidebar and a "For the Dental Patient" page that dentists can use to explain the updated guidelines to patients. As a point of clarification, the ADA and American Academy of Orthopaedic Surgeons still recommend that all patients take antibiotics during the first two years following total joint replacement before certain dental procedures, and beyond two years in immunocompromised patients and patients with certain comorbidities. Visit ADA.org for more information.

Find Out More

Online: [Infective Endocarditis](#), [Antibiotics](#)

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ADA Member Advantage: Streamline the Insurance Transaction Process

Emdeon's online Dental Provider Services (DPS) streamlines the insurance transaction process so you and your staff can concentrate on patient care instead of paperwork. Simply go online to quickly verify eligibility, get plan benefit information and track claims. Faster reimbursement and improved claim-acceptance rates mean an improved bottom line for your practice. And as an ADA Member, you'll receive 3 months free when you enroll in Emdeon's Dental Provider Services (new customers only). Emdeon is an ADA Member Advantage (adamemberadvantage.com) partner.

Find Out More

Online: www.emdeodental.com

[ADA Member Advantage](#)

Call: Emdeon, 888-545-6127 (Toll-free)

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ADA Member Advantage: New SureAdvisor™ Online Resource Center

Save time and money with SureAdvisor™ from [SurePayroll](#), an ADA Member Advantage partner. SureAdvisor™ provides customized, downloadable compliance posters, an alerts and reminders service that keeps you abreast of employee anniversaries and birthdays, a library of business forms that can be pre-populated with company and employee information, and helpful best-practice guides on topics like recruiting, hiring and termination. This valuable resource center is available free to SurePayroll customers and new customers for three months. After the trial period expires, customers can subscribe for only \$6.99 per month or \$69.99 per year.

Find Out More

Online: [SurePayroll](#)

[ADA Member Advantage](#)

Call: SurePayroll, 866-535-3592 (Toll-free)

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ADA CE Online Continues to Grow: Free Courses Available

Since ADA CE Online's launch in July 2006, the Association is bringing user-friendly continuing education (CE) to the offices and homes of dentists and dental team members 24 hours a day, seven days a week. This member service features a comprehensive library of over 80 courses, self-learning evaluations, a printout of completed CE, automated grading and a secure credit card payment system.

Due to the generosity of corporate sponsors several free CE courses currently are featured: An OSHA course underwritten by 1800DENTIST; Linda Miles, courtesy of CareCredit, provides the 12 Necessities of an Exceptional Practice; and beginning in July, Oral CDX will underwrite a course on oral cancer.

In order to maximize the potential for this popular learning platform, it is crucial to strengthen the partnership with the constituent societies who will have the opportunity to participate at a greater level. In order to better reach grassroots members, a royalty sharing program is available to state dental societies. The ADA's goal is to make this the finest online continuing dental education site and the first place ADA members go to look for online continuing education.

Find Out More

Online: www.ada.org/goto/adaceonline

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ADA Member Advantage: Health Savings Accounts

Dentists seeking additional information on Health Savings Accounts (HSAs) and HSA-qualified health plans can visit dentalhsa.com, an exclusive new resource for ADA members provided by First Horizon Msaver, Inc., an ADA Member Advantage (adamemberadvantage.com) partner. Visit the site now to find out how legislative changes have increased the tax benefits associated with HSAs. And obtain an instant, online quote for an HSA-qualified health plan from several top insurance carriers. Enroll in a First Horizon HSA before June 19, 2007 and pay no administration fees for the first 12 months—a \$30 savings exclusively for ADA members! Online enrollment is quick and convenient, and there's still time to make your full, tax-free contribution for 2007.

Find Out More

Online: Get an instant online HSA health plan quote
www.dentalhsa.com

[ADA Member Advantage](#)

Call: 866-257-2652 (Toll-free)

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Check This Out: Ideas from the ADA Library Staff

Many journals available to you from the ADA Library have articles about new technologies. For

articles on specific technologies our librarians can help you by compiling a reference package of five to eight articles. Contact an ADA reference librarian to order a package specific to your needs- the fee for this customized service is \$25.

The library also has books covering new technologies, for example:

- **Atlas of Laser Applications in Dentistry**, by Donald J. Coluzzi and Robert A. Convissar, 2007. Call Number: D21 C723 2007
- **Digital Portrait Photography Basics for Cosmetic Dentists**, by Norman F. Huefner, 2006. Call Number: D621 H87 2006
- **Digital Radiography and Three-Dimensional Imaging**, editors, James A. McNamara, Jr. ; editor-in-chief, James A. McNamara, Jr. ; editorial associate, Katherine A. Ribbens, 2006. Call Number: D622 M874 2006
- **Mastering Digital Dental Photography**, by Wolfgang Bengel, 2006
Call Number: D621 B436ma 2006
- **Oral Laser Application**, edited by A. Moritz, 2006.
Call Number: D21 Or1 2006

Books are available for loan for the cost of shipping & handling (1–2 books \$15.00, 3–4 books \$20.00).

Find Out More

[Library Services and Fees](#)

[Online Library Catalog](#)

Call for assistance: 312-440-2653 or 800-621-8099, x2653

Fax: 312-440-2774

E-mail: library@ada.org

Visit: 211 E. Chicago Ave., Chicago, IL 6th Floor

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ADA Member Profile: Karl Woodmansey, D.D.S., ADA member for 18 years

After 17 years of general dental practice in Montana, Dr. Woodmansey returned to Baylor College of Dentistry to begin a graduate endodontic residency program.

Find Out More

Online: [Dr. Woodmansey's Profile](#)

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What do you think? Question and Answers

Question(s): How has technology changed or improved the way you do business?

[Respond Now](#)

Responses to Last Issue's Question:

What has been the most rewarding experience you've encountered while participating in Give Kids A Smile (GKAS) Day?

- I was pleased to have an interpreter present while I was educating several patients. She asked many questions and is now educating more of our Hispanic population with materials she received from our office.
- We bus children in from rural areas for GKAS day, some from nearly 200 miles away. One year a small Hispanic boy was screened, needed dental care and came on the bus. The next year he stowed away on the bus and came a second time, even though he did not need any further care. He had had so much fun and enjoyed the day the first time that he wanted to come again.

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