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Dental Students, Faculty Gain Live Remote Access to ADA Annual Session Courses

Six Education in the Round presentations available through live Webcasts from Honolulu

HONOLULU, Oct. 1, 2009 –The American Dental Association's (ADA) interactive Education in the Round (EIR) live-patient courses at this year's Annual Session will reach beyond the convention center to thousands of North American dental students via live webcast.

The ADA and the American Dental Education Association (ADEA) recently announced the launch of the groundbreaking educational opportunity in which dental students and faculty can gain remote access to select live-patient continuing education courses held at the 2009, 2010 and 2011 ADA Annual Sessions.

Developed jointly by the ADA and ADEA and sponsored by Henry Schein Dental, this new initiative offers North American pre-doctoral and post-doctoral dental students and faculty password-protected access to six, live-patient courses each year in the ADA's industry exclusive EIR learning format. The interactive format gives students the ability to submit real-time questions to the presenters, beginning at this year's Annual Session in Hawaii.

These demonstrations of state-of-the-art clinical procedures will be available online at no cost, either live during the ADA Annual Session or from an archive through Nov. 3, 2009, with up to 5,000 attendees being able to log-in at any one time.

2009 EIR Presentations

This year's EIR presentations include:

- Create Success in Providing Periodontal Treatment by Dr. Samuel Low (Course 5401);
- Crown Lengthening for Restorative Dentistry by Dr. Jon Suzuki (Course 5402);
- Implants for the Terminal Dentition: Yes, You Can Do It! by Drs. Steve Ratcliff and Jorge Ramirez (Course 6401);
- A Simplified Yet Accurate Impression Technique When Splinting Multiple Implants by Drs. Lee Ann Brady and Peter Fay;
- TMD Treatment 2009: What Works, What Doesn't and Why by Dr. Terry Tanaka;
- Solving Anterior Esthetic Restorative Challenges with Composite Resin by Dr. Wynn Okuda.

EIR Offers Unique, Live-Patient Education

Now in its third year at the ADA Annual Session, the live-patient EIR learning format offers meeting attendees the opportunity to experience live-patient procedures in a fully functional dental operatory; an interactive format between attendees and speakers; and live, high-definition video images of the doctor's work.

An EIR course begins with a 20-30 minute presentation by the lecturer that reviews the procedure, including a summary of the patient's history. The procedure is then performed and images are displayed on large flat-screen monitors via inter-oral and hand-held cameras.

The live courses offered in the EIR learning format are ADA Continuing Education Recognition Program (CERP)-approved opportunities for dental professionals. The live Web feed does not qualify for educational credit for dental students.

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About the American Dental Association

Celebrating its 150th anniversary, the not-for-profit ADA is the nation's largest dental association, representing more than 157,000 dentist members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly *Journal of the American Dental Association (JADA)* is the best-read scientific journal in dentistry. For more information about the ADA, visit the Association's Web site at www.ada.org.