

In this issue:



- Standards Revisions Related to Scientific Content
- ADA Center for EBD
- Reminder: Implementation of Revised CERP Standards
- Call for Comments: Proposed Changes to ADA CERP Eligibility Criteria
- Provider Workshop Planned for Las Vegas
- Reminder: Expanded ADA CERP Recognition Statement Now Required
- Joint Sponsorship Statement
- Program Participation—Spring 2011
- Providers Awarded 4-year Terms of Recognition
- Providers Awarded 3-year Terms of Recognition
- Reporting Provider Changes
- Deadline for Submitting Applications and Progress Reports
- Comments, Suggestions, or Questions about ADA CERP
- CDEL/ADA CERP Leadership
- CDEL/ADA CERP Staff

Standards Revisions Related to Scientific Content

The ADA's Council on Dental Education and Licensure has approved revisions to the ADA CERP Recognition Standards and Eligibility Criteria designed to promote scientifically sound continuing dental education. The CERP Recognition Standards require CE providers to ensure that clinical and technical CE activities have a sound scientific basis. The newly revised criteria now state that continuing dental education providers must:

- Develop and implement written policies, procedures or guidelines stating the provider's commitment to ensuring that clinical and technical CE courses are grounded in a sound scientific basis.
- Ensure that all clinical/technical courses include:
 - Information on scientific basis of course material
 - Assessment of known risks and benefits of course material
- Periodically review the content of any clinical or technical courses offered on a repeated or ongoing basis and update as needed to ensure that the courses present current scientific information and assessments of benefits and risks.

The revised criteria incorporate suggestions from the CE community in response to the Council's call for comments in February 2010. Providers will be expected to bring their programs into compliance by January 2012. The first cohort of providers to be evaluated on compliance with the revised Standards related to scientific content will be those with recognition terms expiring December 2012.

Read the full [announcement](#), including the specific revisions, and answers to [frequently asked questions](#) on the ADA website at ADA.org/375.aspx. For more information about ADA CERP policies and procedures contact ADA CERP staff at 800-621-8099 ext. 2869.

ADA Center for EBD

The ADA's Center for Evidence-Based Dentistry at <http://ebd.ada.org/> is a free online source for ADA clinical guidelines and recommendations, systematic reviews and critical summaries of the scientific literature on a wide variety of dental topics, and links to other resources. The site is designed to support dental professionals' clinical decision making. In light of the CERP Standards' new emphasis on ensuring that CE activities present scientifically sound content, CE providers may find it helpful to access the site when assessing the need for educational courses, developing new courses and reviewing existing ones, conducting peer reviews of course proposals, preparing guidelines for authors and instructors, and developing reference lists and bibliographies for CE activities.

Reminder: Implementation of Revised CERP Standards

In February 2010, ADA CERP announced extensive revisions to the [ADA CERP Recognition Standards](#). ADA CERP approved providers will be required to demonstrate compliance with these new criteria beginning this July. Revisions made to the Standards at that time included new criteria related to managing advertising, exhibits and promotional activities in conjunction with CE activities, identifying commercial conflicts of interest and publishing disclosure information. Also added were new specifications regarding the composition and functions of independent CE advisory committees, the ratio of participants to instructors in hands-on courses, and new guidelines for instructors. In August 2011 ADA CERP also introduced a new requirement that providers publish the release and expiration dates on all self-instructional activities. Providers may access the current version of the Standards at ADA.org/375.aspx. In addition, the [Spring/Summer 2010 ADA CERP Provider Newsletter](#) contains a comprehensive list of revisions to the Standards approved in 2009 and 2010.

Call for Comments: Proposed Changes to ADA CERP Eligibility Criteria

The ADA Council on Dental Education and Licensure and the CERP Committee are considering modifications to the ADA CERP Eligibility Criteria. The Council is proposing that "commercial entities," defined by CERP as companies that produce, market, re-sell or distribute health care goods or services consumed by, or used on, patients should no longer be eligible to apply to become ADA CERP approved providers of continuing dental education (CE).

The proposed change would only apply to companies that manufacture, distribute or market healthcare products or services. It would not apply to dental organizations or schools, education companies, or providers of patient care such as hospitals, group practices, etc. The proposed change would not prohibit commercial entities from providing commercial support to independent CE providers in accordance with existing ADA CERP standards.

Read the full [announcement](#) and the proposed revisions to the Eligibility Criteria at ADA.org/375.aspx. All interested parties are invited to submit written comments on the proposed revisions by **July 1, 2011**. Comments may be forwarded by e-mail, fax or mail to cerp@ada.org, Fax: 312-440-2915, or ADA CERP, 211 East Chicago Ave, Chicago, IL 60611.

Provider Workshop Planned for Las Vegas

The ADA CERP Committee will once again offer an informational session for continuing dental education providers in conjunction with the ADA Annual Session. The workshop will review recently approved revisions to the ADA CERP Recognition Standards and discuss ways in which providers can demonstrate compliance. The [2011 ADA Annual Session](#) will be held October 10-13 in Las Vegas. Details about the CERP workshop will be emailed to ADA CERP approved providers in the coming months.

Reminder: Expanded ADA CERP Recognition Statement Now Required

Approved providers must include the full ADA CERP recognition statement on all publicity materials and verification of participation documents. Review the [guidelines for use of the recognition statement](#) and the CERP logo on the ADA website at ADA.org/386.aspx. The statement was revised in 2009; providers were required to incorporate it in new course materials beginning July 2010.

Providers are also encouraged to use the new ADA CERP logo. Please contact ADA CERP staff at 800-621-8099 ext. 2869 if your organization has not yet received an electronic file of the new logo.

Joint Sponsorship Statement

In the [ADA CERP Lexicon](#), joint sponsorship refers to the arrangement between two CE providers (also referred to as CE sponsors) to organize and host a CE activity together. Providers entering into joint sponsorship arrangements are required to use the new joint sponsorship statement on publicity materials and verification of participation documents for the jointly sponsored course:

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Recognition Program (ADA CERP) through joint efforts between < > and < >.

The statement should be listed after the authorized ADA CERP recognition statement. Note that joint sponsorship is not the same as corporate sponsorship or commercial support. Providers may review the [guidelines for use of the recognition statement](#), the [ADA CERP Recognition Standards](#), and the CERP

Lexicon of Terms at ADA.org/386.aspx.

Program Participation—Spring 2011

ADA CERP currently recognizes 424 providers of continuing dental education. At its March 2011 meeting, the ADA CERP Committee acted on 16 new applications for recognition, 41 applications for continued recognition, 4 applications postponed from the previous cycle, and 11 progress reports. The Committee granted recognition or continued recognition to a total of 62 providers of continuing dental education.

ADA CERP Nationally Recognized Providers by Type Spring 2011

Dental Education Company	95
Specialty Society/Dental Association	61
Dental School	40
ADA Constituent	38
Pharmaceutical/Dental Materials, Equipment or Device Company	36
Other	36
College/University	33
Study Club	18
Consulting Company	16
ADA Component	13
Hospital	13
Communications/Publishing Company	12
Insurance Company	8
Federal Agency	5
Total	424

Providers Awarded 4-year Terms of Recognition

Congratulations to the following providers that were awarded 4-year terms of recognition in November 2010:

- American Academy of Fixed Prosthodontics
- American Academy of Oral Medicine
- American College of Dentists
- American Institute of Implant Dentistry
- Charles H. Tweed Foundation for Orthodontic Research
- Clinical Research Dental Supplies & Services Inc.
- Continuing Education Studies
- Copesthetic Consulting, LP

- Creighton University Medical Center School of Dentistry
- Dental Anesthesia Online
- Dental Crafters, Inc.
- Dental Office Solutions
- Harbor Light Oral & Maxillofacial Surgeons, Inc.
- Indian Dental Association
- IntelliDENT solutions, Inc.
- International Association for Orthodontics
- International College of Cranio-Mandibular Orthopedics
- International Dental Seminars, Inc.
- Jersey Shore University Medical Center
- Kings County Hospital Center
- Kois Center, LLC
- Manhattan Consultants
- Marquette University School of Dentistry
- Minnesota Dental Association
- Nantucket Dental Society
- Newport Coast Oral Facial Institute
- Nova Southeastern University College of Dental Medicine
- OMS National Insurance Company
- Seattle Study Club, Inc.
- State University of New York at Buffalo School of Dental Medicine
- Stony Brook University, School of Dental Medicine
- Straumann USA, LLC
- Summit Dental Lab, Ltd.
- SybronEndo
- U.S. Air Force Dental Corps
- University of Louisville
- University of New Mexico
- Vizstara Professional
- Zila

Congratulations to the following providers that were awarded 4-year terms of recognition in March 2011:

- American Academy of Esthetic Dentistry
- American Academy of Oral and Maxillofacial Radiology
- American Academy of Pediatric Dentistry
- Arab Society for Continuous Dental Education
- Association for Colorado Summer Meeting
- Biomed, Inc.
- BIOMET 3i
- California Implant Institute
- College of Diplomates of the American Board of Endodontics
- Dynamic Dental Educators

- Harmony Dental Laboratory
- Henry Schein Practice Solutions
- Institute for Natural Resources
- International Dental Institute, Inc.
- Jersey Coast Dental Forum
- New Hampshire Dental Society
- New York State Dental Foundation
- North Carolina Dental Society
- North Shore Long Island Jewish Health System
- Osteogenics Biomedical, Inc.
- Pacific Dental Institute
- Quality Health Management
- Ridgewood Valley Study Club
- Vermont State Dental Society

Providers Awarded 3-year Terms of Recognition

Congratulations to the following providers that were awarded 3-year terms of recognition in November 2010:

- American College of Oral and Maxillofacial Surgeons
- American Equilibration Society
- American Orthodontic Society
- American Orthodontics, Corp.
- Chinese Stomatological Association
- Henry Schein Dental
- INDEX Conferences & Exhibitions Organisation Est.
- International Training Institute
- Las Vegas Institute for Advanced Dental Studies
- McGill University Faculty of Dentistry
- Meharry Medical College
- Midwest Dental Repair
- Physician Insurers Association of America
- Sherer Dental Laboratory, Inc.
- Sterngold Dental LLC
- Summit Dental Study Group
- Takacs Learning Center
- UAB School of Dentistry

Congratulations to the following providers that were awarded 3-year terms of recognition in March 2011:

- Advanced Continuing Education Systems
- Belmont Publications, Inc.
- Continuing Dental Education and Training Center (CDEC), El Manial, Faculty of Oral and Dental

Medicine, Cairo University

- Idaho State Dental Association
- Kennedy Professional Educational Seminars, Inc.
- L'Academie, Centre de Perfectionnement
- Montana Dental Association
- Ohio Academy of Interdisciplinary Dentofacial Therapy
- Pickron Resource Group
- Professional Learning Services, LLC
- Progressive Orthodontics & Progressive Dentistry
- South Carolina Dental Association
- The Center for Exceptional Practices
- University of Rochester Eastman Dental Center
- University of Utah School on Alcoholism and Other Drug Dependencies

Reporting Provider Changes

Substantive changes to a provider's CE program must be reported to ADA CERP in writing. Substantive changes, as defined by the ADA CERP Policy Statement on Reporting Substantive Changes, may include, but are not limited to: changes to a CERP provider's program administrator and any change of address, phone, fax or email address for the provider's primary CERP contact; changes to the provider's ownership, legal status, or form of control; changes in the CE program's sources of financial support; or the introduction of a new educational method. Please refer to the [Policy Statement on Reporting Substantive Change](#) or the ADA CERP Recognition Standards and Procedures for more information on reporting substantive changes.

Deadline for Submitting Applications and Progress Reports

July 8, 2011, is the deadline for submission of applications and progress reports for the Fall 2011 decision cycle. Providers whose recognition term ends December 2011 were notified by email that their applications for continued recognition will be due in July. Application packets containing preprinted tabs were also mailed. If your organization's recognition term ends this December and you did not receive any application materials, please contact ADA CERP staff at the numbers listed at the end of this document.

If your organization does not intend to apply for continued recognition, please submit written notice on your organization's letterhead of your intent to withdraw voluntarily from the program.

Comments, Suggestions, or Questions about ADA CERP

The purpose of the ADA CERP Provider Newsletter is to inform recognized providers and other interested audiences about issues and changes related to ADA CERP. We welcome your inquiries and input about ADA CERP. Suggestions for content for the newsletter are also appreciated.

CDEL/ADA CERP Leadership

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Chair, ADA CERP Committee

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ADA.org/375.aspx

This email has been distributed to all ADA CERP recognized providers.

Quick Links

- ADA CERP info
- Resources for CE providers
- Center for Evidence-based Dentistry
- ADA News

ADA Tools

- Add us to your address book
- Update your preferences
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Important Practice Links

- Dental Practice Hub
- Member Center
- ADA Catalog
- Legislative News