

This letter was personalized and sent to the dean of every dental school in the U.S. and Canada.

December 28, 2009

«Title» «FirstName» «LastName»
«JobTitle»
«Organization»
«Address1»
«Address2»
«City», «PostalCode» «State» «PostalCode»
«Country»

Dear «Courtesy_Title» «LastName»:

The American Dental Association (ADA) is pleased to announce the 46th Annual Dental Students' Conference on Research, which will be held at the Gaithersburg Marriott Washingtonian Center on May 2-4, 2010 and to request that you designate a student to attend.

The Conference is sponsored by the American Dental Association through its ADA Foundation with the support of Johnson & Johnson Oral Health Products Division. The goal of this conference is to introduce outstanding dental students to scientists from the ADA, industry, National Institute of Dental and Craniofacial Research (NIDCR), and the American Dental Association Foundation Paffenbarger Research Center (PRC) to raise their awareness of the wide-ranging careers available in oral health research.

I invite you to select a student representative (preferably a first-year) from your dental school who is either actively involved in a research project or has expressed an interest in a research career. Students who participate in the Dental Students' Conference on Research are often active in their local AADR chapter – and/or have research experience prior to their dental training.

The 2010 Conference will begin with registration on Sunday afternoon, May 2 and will adjourn on Tuesday, May 4. A copy of the tentative agenda is enclosed. This information will also be available online at <http://www.ada.org/goto/studentconf>.

This year's conference will also include an interactive poster-discussion session, which will allow participating students to present the results of a recently completed research project. Specific information on the poster session will be sent directly to your student representative.

To help cover conference expenses for each participating student, a registration fee in the amount of \$500.00 is requested from the student's dental school. It is important that the student be selected before **Friday, March 12, 2010**, so that flight reservations can be made well in advance of the conference dates. Students must be able to attend the entire two days of the conference. ***Please note that the ADA is unable to accommodate students bringing a guest. Students should also be informed that hotel accommodations will be based on double occupancy. Therefore, each student will be assigned a roommate.***

Please complete the enclosed registration form and return it to Ms. Jessie Elie at the ADA Division of Science (211 East Chicago Avenue, Chicago, IL 60611), with a check for \$500.00 (U.S.) made payable to the **American Dental Association Foundation**. **As noted on the registration form, Visa, MasterCard and American Express are also accepted as a method of payment.** To

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expedite the registration process, you may FAX a completed copy of this form to Ms. Elie at 312/440-2536. In early February 2010, each participating student will receive further information regarding the conference program, housing and travel.

I hope that all schools will take this opportunity to participate in the 2010 Dental Students' Conference on Research. For over 40 years, the Conference has played an integral role in introducing future oral health researchers to a full spectrum of scientific activities and career opportunities in oral health research. The ADA strongly supports today's dental students as they pursue tomorrow's scientific explorations in oral health research for the benefit of the general public and future generations.

If you have any questions regarding the conference, please feel free to contact Dr. Ron Zentz at 800/621-8099, ext. 2522 (Canadian schools, call 312/440-2522). In addition, please contact Dr. Zentz if you have any information on dental research opportunities at your school that you would like disseminated to the students. Thank you in advance for selecting a dental student representative for this upcoming conference.

Sincerely,

Ronald L. Tankersley, D.D.S.
President

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Enclosures

cc: Dr. Madeline Monaco, director, Global Professional Affairs – Oral Care
Johnson & Johnson Consumer & Personal Products Worldwide
Mr. Claude Paul Boivin, executive director, Canadian Dental Association
Officers and Members of the ADA Board of Trustees
Dr. Michael P. Rethman, chair, Council on Scientific Affairs, ADA
Dr. Daniel M. Meyer, senior vice-president, Science/Professional Affairs
Ms. Kathleen M. Todd, senior director, Administration, and assistant to the associate executive
director, Division of Science
Dr. Ronald R. Zentz, senior director, Council on Scientific Affairs
Mr. Barkley Payne, executive director, ADA Foundation