



Key to Productivity: The Professional Dental Assistant

March 4-10, 2012



Contributing to quality dental care, today's dental assistants are role models of professional development. Strengthening the entire dental team, they enhance patient satisfaction throughout the world.

March 4-10, 2012, has been designated by the American Dental Assistants Association, along with the American Dental Association, the Canadian Dental Association and the Canadian Dental Assistants' Association, as the perfect time to acknowledge and recognize the versatile, multitasking member of your dental team — your Dental Assistant.

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This message is promoted by the American Dental Association's Council on Dental Practice in cooperation with the American Dental Assistants Association, Chicago, IL, the Canadian Dental Assistants' Association, and the Canadian Dental Association, Ottawa, Ontario.