Earn 12 Hours of Continuing Education Credit at the Eighth Annual Evidence Based Dentistry Champions Conference

WASHINGTON, D.C., Nov. 2, 2015 — The ADA Evidence-Based Dentistry Champions Conference will host approximately 100 dental professionals throughout the U.S. for a two-day intensive session to explore the principles of evidence-based dentistry and how to apply in clinical decision-making. The conference will feature an interactive format with table discussions to encourage lively conversation and the exchange of various viewpoints.

Sponsored by Colgate and the ADA Center for Evidence-Based Dentistry, the conference is meant to inspire dentists to provide personalized dental care based on the most current scientific knowledge.

"Dentists are bombarded with new products and technologies on an almost daily basis. It is critical they have the knowledge and skills to evaluate which of these new technologies will help improve outcomes for their patients," said Dr. Barbara Shearer, director of scientific affairs at Colgate Oral Pharmaceuticals. "Today's students learn the principles of evidence-based dentistry at dental school, but for the rest of us, we need programs such as the Evidence-Based Champions Conference to make sure we are at the cutting edge of decision making."
Experts in dental practice, education, and research will lead discussions in the following topics during the EBD conference:

• Challenges of Change
• Addressing Third Party Issues
• EBD in Dental Schools
• Strategies to Disseminate EBD Information
• Promoting EBD Through Practice-Based Research Networks

“Wouldn't it be nice if dentistry had its own Zagat; not to find the best pizza parlor, but as a resource to use so we can better answer questions that arise in our daily practice?,” said Dr. Paul Benjamin, a conference presenter and active member of the National Dental Practice-Based Research Network. “Some of the most important information you'll take away from the conference comes from sitting down in a workshop and interacting with other dentists.”

Onsite registration will be available at the Marriott Marquis and attendees can earn up to 12 hours of CE credit. For more information and the full schedule for the 2015 Champions Conference, visit ebd.ada.org.

Editor’s Note: Reporters are invited to follow the ADA on Twitter @AmerDentalAssn

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About the American Dental Association
The not-for-profit ADA is the nation's largest dental association, representing more than 158,000 dentist members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly The Journal of the American Dental Association (JADA) is the ADA's flagship publication and the best-read scientific journal in dentistry. For more information about the ADA, visit ada.org. For more information on oral health, including prevention, care and treatment of dental disease, visit the ADA’s consumer website MouthHealthy.org.