Which is right for your practice?

Toothflix 2.0 is a series of patient education videos, 2-3 minutes each, on 26 popular oral health topics.

PatientSmart is patient education content for your website or to show chairside, including 48 patient-friendly articles, 26 Toothflix videos, and images from the best-selling ADA patient education brochures.

ADA TV is a user-friendly, high-tech entertainment and marketing system for waiting rooms that empowers a dental practice to customize and stream content that will educate, entertain, and promote your services to patients on the TV located in your reception area.

Use this matrix to compare the features of Toothflix, PatientSmart, and ADA TV and determine which product is the best fit for your practice.

If you're still not sure, contact us at 800-947-4746 or toothflix@ada.org.

How can you access **Toothflix 2.0** videos?

- **DVD player.** Just insert the disk and play.
- **Mobile device.** Order and download the app for iOS Apple devices.
- **Your office server.** This is ideal if you have shared file storage and more than one workstation. More than one person can access the videos at once for easy chairside instructions.
- If you have **an AppleTV device,** and you purchase the Toothflix app, you are able to stream the videos via Apple AirPlay to a TV (must have a Wi-Fi connection; plays individual videos only).

How can you access **PatientSmart** content?

- **Your practice website.** You can opt for a simple one-link setup or embed specific topics and videos right where you want them on your site.
- **Mobile device.** Access your PatientSmart content from any internet-connect device – no practice website needed.
- **Computers in treatment rooms.** You can pull up PatientSmart as you would any other website.

How can you access **ADA TV** content?

- **Reception area TV.** Plug in the pre-configured unit, connect to your Wi-Fi network and your ADA TV will get to work.

Which is right for your practice?

Feature	Toothflix DVD	Toothflix App	PatientSmart	ADA TV
26 videos included	✓	✓	✓	✓
Videos in English and Spanish	✓	✓	✓	✓
Video subtitles in English and Spanish	✓	-	-	✓
One-time payment	✓	✓	-	-
Show videos on a loop	✓	-	-	✓
Videos in high definition on large screens	✓	-	-	✓
Tablet/mobile device friendly	-	✓	✓	-
Email content to patients	-	✓	✓	-
Add to (or embed on) website	-	-	✓	-
Annual subscription	-	-	✓	✓
Automatic content updates	-	-	✓	-
Print handouts	-	-	✓	-
Display practice logo/contact info	-	-	✓	✓
Add your own custom content	-	-	-	✓