



Which is right for your practice?



Toothflix 2.0 is a series of patient education videos, 2-3 minutes each, on 26 popular oral health topics.

PatientSmart is patient education content for your website or to show chairside, including 32 patient-friendly articles, 26 Toothflix videos, and images from the best-selling ADA patient education brochures.

Use this matrix to compare the features of **Toothflix** and **PatientSmart** and determine which product is the best fit for your practice.

If you're still not sure, contact us at 800-947-4746 or toothflix@ada.org.

Feature	Toothflix DVD	Toothflix App	PatientSmart
26 videos included	X	X	X
Videos in English and Spanish	X	X	X
One-time payment	X	X	-
Video subtitles in English and Spanish	X	-	-
Show videos on a loop	X	-	-
Videos in high definition on large screens	X	-	-
Tablet/Mobile device friendly	-	X	X
Email content to patients	-	X	X
Exclusive to ADA members	-	-	X
Add (or embed) to website	-	-	X
Annual subscription	-	-	X
Automatic content updates	-	-	X
Print handouts	-	-	X
Display practice logo/contact info	-	-	X

How can you access **Toothflix 2.0** videos?

- **DVD player.** Just insert the disk and play.
- **Mobile device.** Order and download the app for iOS Apple devices.
- **Your office server.** This is ideal if you have shared file storage and more than one workstation. More than one person can access the videos at once for easy chairside instructions.
- If you have **an AppleTV device**, and you purchase the Toothflix app, you are able to stream the videos via Apple AirPlay to a TV (must have a Wi-Fi connection; plays individual videos only).

How can you access **PatientSmart** content?

- **Your practice website.** You can opt for a simple one-link setup or embed specific topics and videos right where you want them on your site.
- **Mobile device.** Access your PatientSmart content from any internet-connect device – no practice website needed.
- **Computers in treatment rooms.** You can pull up PatientSmart as you would any other website.