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June Meeting Minutes

BOARD OF TRUSTEES

2 3 4	MINUTES OF THE BOARD OF TRUSTEES CHICAGO, ILLINOIS June 11-13, 2023
5 6 7	Call to Order: The fifth regular meeting of the Board of Trustees of the American Dental Association was called to order by Dr. George R. Shepley, president, on Sunday, June 11, 2023, at 8:45 a.m. (Central Daylight Savings Time) in the Board Room of the ADA Headquarters Building, Chicago.
8 9 10 11 12 13	Roll Call: Officers and members of the Board of Trustees: George R. Shepley, Linda J. Edgar, Mark E. Bronson, David J. Manzanares, W. Mark Donald, Raymond A. Cohlmia, Craig S. Armstrong, James M. Boyle, Brendan Dowd, Terry Fiddler, Frank J. Graham, John E. Hisel, Jr., Karin Irani, Brett Kessler, James E. Lee, Chad R. Leighty, Rudolph T. Liddell, Marshall H. Mann, Randall C. Markarian, Michael D. Medovic, Scott L. Morrison, Gary D. Oyster, Richard J. Rosato, and Michele M. Tulak-Gorecki. Ted Sherin participated telephonically.
14	Following the roll call, Dr. Donald announced that a quorum was present.
15 16 17	As permitted by the <i>Organization and Rules of the Board of Trustees</i> , Dr. Susan Becker Doroshow, Illinois, candidate for ADA president-elect, observed telephonically for non-confidential portions of the meeting.
18 19 20 21 22 23 24 25 26 27 28 29 30	The following ADA staff were in attendance for all or portions of the meeting at the invitation of the president: Krishna Aravamudhan, senior vice president, Practice Institute; Jordan Baugh, chief technology officer; Deborah Doherty, chief executive officer, ADABEI; Dr. Suzanne Ebert, vice president, Dental Professional Career Services; Judith Fleeks, chief human resources officer; Scott W. Fowkes, general counsel; Tony Frankos, vice president, Sales Strategy and Product Development; Michael A. Graham, senior vice president, Government and Public Affairs; April Kates-Ellison, chief client services and tripartite relations officer; Norman Kwong, vice president, Business Development and Innovation; Catherine H. Mills, vice president, Conferences and Continuing Education; Stephanie Moritz, chief customer innovation officer; David Preble, chief strategy officer; Robert Quashie, chief operating officer; Betsy Shapiro, chief of governance and strategy management; Paul Sholty, chief financial officer; Marko Vujicic, chief economist and vice president, Health Policy Institute; Pamela Von Lehmden, vice president Integrated Marketing Brand Experience; Leslee Williams, vice president, Public and Professional Communications; and Anthony Ziebert, senior vice president, Education/Professional Affairs.
31 32 33 34 35 36 37 38 39 40 41	Guests in attendance for a portion of the meeting included: Dr. Winnifred Booker, chief executive officer and director, Children's Oral Health Institute; Dr. Leslee Grant, director of advocacy and outreach, Children's Oral Health Institute; Dr. James Mancini, chair, Council on Advocacy for Access and Prevention; Mr. Dan Logsdon, director, National Center for Interstate Compacts, The Council of State Governments Center for Innovation; and Mr. Matt Shafter, deputy program director, National Center for Interstate Compacts, The Council of State Governments Center for Innovation; Dr. Nadeem Karimbux, dean, Tufts University School of Dental Medicine; Dr. Paul Krebsbach, dean, UCLA School of Dentistry; Dr. Frank Licari, dean, Roseman University College of Dental Medicine; Dr. Ronnie Myers, dean, Touro College of Dental Medicine; Dr. Clark Stanford, dean, The University of Iowa College of Dentistry and Dental Clinics; Dr. Christian Stohler, dean, Columbia University College of Dental Medicine; Dr. Karen West, president and chief executive officer, American Dental Education Association.
42 43 44	Others in attendance for all or portions of the meeting were: Christopher Castaneda, coordinator, Administrative Services; Thomas C. Elliott, Jr., deputy general counsel; Kelly Ganski, news director, ADA News; Michelle Kruse, director, Administrative Services; Kyle Smith, manager, House of Delegates;

- 1 Samara Schwartz, senior associate general counsel; and Wendy J. Wils, deputy general counsel. Other
- 2 ADA staff members were in attendance for specific agenda items.
- 3 Before consideration of business Dr. Shepley called attention to the ADA Confidentiality Statement and
- 4 the ADA Disclosure Policy included on the meeting agenda and the requirement to disclose any conflicts
- 5 of interest. No conflicts were disclosed at this time.

6 **Preliminary**

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Approval of Agenda and Consent Items

- Approval of Agenda. Before requesting approval of the agenda, Dr. Shepley asked if there were any items of new business. No items of new business were proposed. On vote, the Board adopted the agenda.
- B-36-2023. Resolved, that the agenda be approved as the official order of business for the current meeting of the Board of Trustees except that the President may alter the order of the agenda when necessary to expedite business.
 - Approval of Consent Calendar. Dr. Shepley reviewed the list of proposed consent items; the following report was removed from consent.
 - Council of Dental Practice Resolution 303: Amendment of Policy, Statement to Encourage U.S. Dental Schools to Interact with U.S. Dental Laboratories (Dr. Leighty)
- 19 On vote, the consent calendar was adopted, as amended, by the Board of Trustees.
- B-35-2023. Resolved, that the resolutions contained on the Consent Calendar for Board of Trustees consideration be approved, as amended, and reports be filed.

22 Approval of Minutes of Previous Sessions

- Minutes of the March 22, 2023, and April 2-4, 2023, meetings of the Board of Trustees. The following resolutions were adopted (consent calendar actions).
- B-57-2023. Resolved, that the minutes of the March 22, 2023, special teleconference meeting of the Board of Trustees be approved.
- 28 **B-58-2023. Resolved,** that the minutes of the April 2-4, 2023, meeting of the Board of Trustees be approved.
- Report of Mail Ballot Actions: In accordance with the *Organization and Rules of the Board of Trustees*, mail ballot actions are required to be reported in the minutes of the next regular meeting of the Board of
- Trustees. Accordingly, the following mail ballot action is presented. Mail ballot Resolution B-44 was
- 33 unanimously approved (consent calendar item).
 - **B-44-2023. Resolved,** that Dr. Kurt S. Lindemann, Eleventh District, be appointed to serve as a West Geographic Trustee District Region representative on the Strategic Forecasting Committee until adjournment *sine die* of the 2023 House of Delegates to fill the vacancy resulting from the resignation of Dr. Steven Kend, Thirteenth District.

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1 Reports of Standing Committees of the Board of Trustees

- 2 Report of the Audit Committee: On behalf of the Committee, Dr. Brett Kessler, chair, presented the
- 3 report of the Audit Committee's May 31, 2023, meeting. The report identified major topics discussed,
- 4 reports received, and actions taken.
- 5 Report of the Budget and Finance Committee: On behalf of the Committee, Dr. Craig Armstrong, chair,
- 6 presented the report of the Budget and Finance Committee's June 10, 2023, meeting. The report
- 7 identified major topics discussed, reports received, and actions taken.
- Posting of Quarterly Financial Statements. On behalf of the Committee, Dr. Armstrong moved
 Resolution B-65 with the recommendation to adopt. On vote, Resolution B-65 was adopted by the Board
 of Trustees.
- B-65-2023. Resolved, that the ADA quarterly financial statements as of September 30, 2022 be filed and posted in the appropriate delegates section.

State Public Affairs (SPA) Program Additional Funding Request. On behalf of the Committee,
 Dr. Armstrong moved Resolution B-66 with the recommendation to adopt. On vote, Resolution B-66 was adopted by the Board of Trustees.

17 **B-66-2023. Resolved**, that up to \$750,000 be funded from the ADA long term Reserves to fund State Public Affairs (SPA) program grants to state dental societies in 2023.

Joint Commission Research and Development Fund Reserve Creation. On behalf of the Committee, Dr. Armstrong moved Resolution B-67 with a recommendation to not adopt. On vote, Resolution B-67 was not adopted.

B-67. Resolved, that a new commitment of \$2,200,800.95 be made from the ADA Long Term Reserve Fund to support accounting for the Joint Commission on National Dental Examinations ("JCNDE") Research & Development ("R&D") Fund, and be it further

Resolved, that both the funding from JCNDE R&D test fees collected and the spending of these funds for test development be tracked in a separate cost center as part of the ADA Reserve Account with separate appropriate monthly reporting of activity and remaining Account balance.

Funding Request: Confidential Action. On behalf of the Committee, Dr. Armstrong moved Resolution B-43 with the recommendation to adopt. On vote, Resolution B-43 was adopted by the Board of Trustees.

B-43-2023. (Embargoed Indefinitely)

Funding Request: Report of the Council on Advocacy for Access and Prevention: Culture of Safety. On behalf of the Committee, Dr. Armstrong moved Resolution B-59 with the recommendation to not adopt. On vote, Resolution B-59 was not adopted.

B-59. Resolved, that up to \$180,000 be funded from Reserves for the development of a comprehensive educational program by the ADA Culture of Safety in Dentistry Workgroup in order to continue to address the intention of Resolution 78H-2019, Culture of Safety in Dentistry (*Trans*.2019:313), and be it further

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Resolved, that up to \$210,000 be funded from Reserves for the marketing and promotion efforts 1 2 over five (5) years of the program. 3 Funding Request—Lessons in a Lunchbox, Pilot Program Request. Without objection, Dr. Armstrong 4 moved to postpone discussion of the Lessons in a Lunchbox Funding Request until after the Lessons in a 5 Lunchbox Presentation by Dr. Linda Edgar and Dr. Winnifred Booker. Later in the meeting, Dr. Armstrong 6 moved Resolution B-41, as amended by Committee, with the recommendation to adopt. On vote, 7 Resolution B-41, as amended, was adopted by the Board of Trustees. 8 B-41-2023. Resolved, that the ADA Board approve up to \$75,000 matching funds with other sponsors to purchase a minimum order of 10,000 Lessons in a Lunchbox to serve approximately 9 10 333 second or third grade classrooms (each with an estimated 30 students), providing lessons, 11 nutritional information and brushing materials, and be it further 12 Resolved, that the ADA will use standard ADA communications channels (such as ADA News, 13 Facebook, Instagram, LinkedIn, Twitter) to deliver the matching funds campaign using marketing 14 materials created by ADA staff, though based on The Children's Oral Health Institute® current 15 branded marketing collateral, and be it further 16 17 Resolved, that the ADA will contract with and provide oversight for a campaign fundraiser 18 charged with raising the matching \$75,000 using The Children's Oral Health Institute donor 19 database as an initial contact list, and be it further 20 21 Resolved, that the donations will be directed to The Children's Oral Health Institute, and be it 22 further 23 24 **Resolved.** that the ADA fund the travel, airfare and hotel expenses for one individual from The Children's Oral Health Institute to attend SmileCon 2023 for the purposes of staffing a booth 25 26 provided by ADA and for delivering a continuing education course on Lessons, and be it further 27 28 Resolved, that funding for this request of up \$115,000 be taken from the 2023 Contingent Fund to fund all of the above referenced activities, and be it further 29 30 31 Resolved, this Lessons in a Lunchbox pilot will be evaluated in September 2024 to determine 32 whether any further action or collaboration with this project is desired. 33 Report of the Compensation Committee: On behalf of the Compensation Committee, Dr. Richard 34 Rosato, chair, presented this report in a closed session of the Board of Trustees. Without objection, the 35 Board came out of closed session for the purpose of considering Resolution B-56. Dr. Armstrong and 36 Dr. Kessler, as declared candidates for the Office of President-elect, announced that they would recuse 37 themselves from voting on Resolution B-56. Similarly, Dr. Edgar, as incoming president, recused herself 38 from the vote. On vote, Resolution B-56 was adopted by the Board of Trustees. 39 B-56-2023. Resolved, that the Board of Trustees retain the current pay rates for the president and 40 president-elect, and be it further 41 Resolved, that the president and president-elect pay rates are frozen until such time the Executive 42 Director and appropriate senior staff complete a review and update of the Board of Trustees Role 43 Descriptions, and be it further 44 **Resolved**, that the results be reported back to the Compensation Committee.

Report of the Diversity and Inclusion Committee: On behalf of the Committee, Dr. Brett Kessler, chair, presented the report of the Diversity and Inclusion Committee's May 30, 2023, meeting. The report

Association.

1 identified major topics discussed and reports received. 2 Report of the Governance Committee: On behalf of the Committee, Dr. Terry Fiddler, chair, presented 3 the report of the Governance Committee's June 6, 2023, meeting. The report identified major topics 4 discussed, proposals or actions taken. 5 Proposed Amendments to the Give Vets a Smile Charter, Dr. Fiddler moved Resolution 62 with the 6 Committee's recommendation to adopt; on vote Resolution 62 was adopted by the Board of Trustees. 7 B-62-2023. Resolved, that the Organization and Rules of the Board of Trustees section entitled 8 "Give Veterans A Smile National Advisory Committee" be amended as indicated below (additions 9 underlined, deletions stricken): 10 Composition. The GVAS shall be composed of not fewer than 5 and not more than 11 11 members, with at least one member from each of the following: New Dentist representative, Council on Governmental Affairs representative, interprofessional member with veteran's 12 affairs experience (i.e., non-dental member), an American Student Dental Association 13 14 ("ASDA") representative, and a Public Health Federal Services dentist. In addition, at least one but no more than two members shall be current members of the ADA Board of Trustees. 15 All GVAS members shall have the right to vote. 16 17 18 Term and Tenure*. The terms of service for members of GVAS who are members of the ADA 19 Board of Trustees shall be one year, renewable as long as the member remains a member of 20 the Board. The term for the member serving as the ASDA representative shall be one (1) 21 year. Non-Board members shall serve one (1) term of four (4) years and shall be staggered in such a manner that two (2) members will complete their terms each year except every fourth 22 23 year when remaining members shall complete their terms. 24 * For the inaugural GVAS non-board members, subject to the size of the GVAS group, the 25 initial term of service shall be identified by lottery, with two (2) members serving one-year 26 terms, two (2) members serving two terms, two (2) members serving three-year terms and, if 27 necessary, any remaining non-board members serving full four (4) year terms. For those 28 selected to serve an initial term that is fifty (50) percent or less of a full four (4) year term shall 29 be eligible to serve one additional four (4) year term as a general member. 30 Proposed Amendments to the Organization and Rules of the Board of Trustees—International Volunteer Certificate. On behalf of the Committee, Dr. Fiddler moved Resolution 63 with the 31 32 recommendation to adopt. On vote, Resolution 63 was adopted by the Board of Trustees. 33 B-63-2023. Resolved, that the section entitled "Certificate for International Volunteer Service" of 34 the Organization and Rules of the Board of Trustees be amended as follows (deletions stricken): Certificate for International Volunteer Service: The intent of this certificate is to encourage 35 36 and support sustained international volunteer service with the end result of improving oral 37 healthcare in developing countries through activities that will have a lasting effect. 38 Criteria: The Certificate will be awarded upon fulfillment of the following requirements: 39 40 U.S.-based active, life, student or retired membership of the American Dental

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1	 Volunteer service in an international location with a recognized nonprofit organization
2	or dental school for a minimum of 14 days within a 24-month period. Travel days may
3	be included in the 14 day requirement.
4	 Volunteer service includes but is not limited to:
5	 Clinical dental services (preventive, diagnostic, restorative, or surgical)
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6	Community or patient education activities
7	 Assisting or teaching local dental personnel
8	 Volunteers will use caution when working across cultures and healthcare systems and
9	endeavor to provide the best care possible within the specific environment. Poor
10	quality of care or conduct may disqualify a recipient from receiving the award.
11	Process:
12	 The process will be overseen by International Relations staff.
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	 ADA staff will verify membership status using ADA membership database.
14	 Nominations must be submitted via online application no later than June 1 of each
15	year. Nominations received after the deadline will be considered for the following
16	year.
17	 Nominations may be submitted by the volunteer, volunteer nonprofit organization or
18	dental school, a component or constituent society, federal dental service or another
19	third party.
20	 International Relations staff will review online applications to determine criteria have
21	been met and contact the appropriate party if further information is needed.
22	 Completion of volunteer service work must be verified by the program director or
23	appropriate staff for the volunteer organization (or dean, for dental school programs).
24	This should be completed as part of the online application or via communication with
25	ADA staff.
26	The certificate can (and should) be awarded to the same individual more than once
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27	for repeated volunteer service.
28	Award recipients will receive the certificate and a letter from the current ADA
29	President thanking them for their service within sixty (60) days after the deadline of
30	June 1.
31	Proposed Edits to the Standing Rules for Councils and Commissions. On behalf of the Committee,
32	Dr. Fiddler moved Resolution 64 with the recommendation to adopt. On vote, Resolution 64 was adopted
33	by the Board of Trustees.
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34	B-64-2023. Resolved, that the amendments to the Standing Rules for Councils and
35	Commissions as shown in Appendix 1 be adopted (additions underscored, deletions stricken
36	through).
37	Report of the Innovation Advisory Committee: On behalf of the Committee, Dr. Rosato presented
38	the confidential report of the Innovation Advisory Committee's June 10, 2023, meeting. The report
39	identified major topics discussed and actions taken.
40	Tripartite Clients
41	Report of the Institute for Diversity and Leadership. This informational report provided an activity
42	update on Institute for Diversity and Leadership activities (consent calendar item).

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1 Report of the Department of Client Services: Outcomes of New Mexico Dental Association

- 2 Member Growth Action Plan. This informational report provided an update of the NMDA Member
- 3 Growth Action Plan.
- 4 Report of the Task Force on DSO Engagement. The Task Force was formed in 2022 and charged with

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- 5 studying the relationship, strategy, and potential for expansion of the engagement between DSOs, DSO
- 6 dentists and the ADA. This informational report provided an update on activities to date. Dr. Leighty
- 7 reported that this group has been meeting monthly.
- 8 Professional / Public
- 9 Report of the Health Policy Institute. This informational report highlighted HPI's work conducted from
- 10 May 2022 to April 2023 (consent calendar item).
- 11 Report of the Council on Dental Practice: ADA Standards Volunteer Awards Program. The Board of
- 12 Trustees adopted the following resolutions (consent calendar actions).
- 13 **B-38-2023. Resolved,** that the 2023 ADA Standards Committee on Dental Products Volunteer
- 14 Award be presented to Dr. Eva Schneiderman.
- 15 **B-39-2023. Resolved**, that the 2023 ADA Standards Committee on Dental Informatics Volunteer
- 16 Award be presented to Dr. Peter Mah.
- 17 Report of the Vice President, Public and Professional Communications: Annual Review of ADA
- 18 **Spokespersons.** The Board of Trustees adopted the following resolution (consent calendar action).
- 19 **B-40-2023. Resolved,** that the following individuals be approved as national ADA spokespersons through the conclusion of the 2024 annual meeting.
- 21 New Spokesperson

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Mark A. Vitale, D.M.D., Edison, NJ (Dental Benefit Advocacy)

- 24 Consumer Advisors
- 25 ADA spokespersons who can address a broad range of topics with top-tier media
- 26 Alice G. Boghosian, D.D.S., Glenview, IL
- 27 Ada S. Cooper, D.D.S., New York, NY
- 28 Sally Cram, D.D.S., Washington, DC (Action for Dental Health)
- 29 Edmond R. Hewlett, D.D.S., Los Angeles, CA (Action for Dental Health)
- 30 Erinne Kennedy, D.M.D., Joplin, MO
- 31 Roopali Kulkarni, D.M.D., M.P.H. Philadelphia, PA
- 32 Julius Manz, D.D.S., Farmington, NM
- 33 Matthew Messina, D.D.S., Upper Arlington, OH
- 34 Mirissa Price, D.M.D., Smyrna, TN
- 35 Richard Price, D.M.D., Waban, MA
- 36 Tricia Quartey, D.M.D., Brooklyn, NY
- Tyrone Rodriguez, D.D.S., San Antonio, TX (Bilingual)
- 38 Genaro Romo, D.D.S., Chicago, IL (Bilingual)
- 39 Ruchi (Deepinder) K. Sahota, D.D.S., Fremont, CA (Action for Dental Health)
- 40 Brittany Seymour, D.D.S., M.P.H., Boston, MA

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1	Technical Experts
2	ADA spokespersons with expertise in a particular area of dentistry
3	Anita Aminoshariae, D.D.S., M.S., Cleveland, OH (Opioids)
4	Alan Boghosian, D.D.S., Glenview, IL (Dental Materials)
5	Anthony C. Caputo, D.D.S., Tucson, AZ (Anesthesia)
6	Chelsea Fosse, D.M.D., M.P.H., Chicago, IL (Medicaid, HPI)
7	E. Jane Gillette, D.D.S., Bozeman, MT (Science/EBD)
8	Jane Grover, D.D.S., M.P.H., Chicago, IL (Action for Dental Health)
9	Mary J. Hayes, D.D.S., Chicago, IL (Pediatric Dentistry)
10	Monica Hebl, D.D.S., Milwaukee, WI (Action for Dental Health)
11	Judith Ann Jones, D.D.S., Detroit, MI (Action for Dental Health, Eldercare)
12	Purnima Kumar, B.D.S., M.S., Ph.D., Ann Arbor, MI (Vaping)
13	J. Rodway Mackert, D.M.D., Ph.D., Augusta, GA (Dental Amalgam)
14	Angelo Mariotti, B.S., D.D.S., Ph.D., New Orleans, LA (Home oral care)
15	Robert M. Pick, D.D.S., Aurora, IL (Dental Implants)
16	Howard F. Pollick, D.D.S., M.P.H., San Francisco, CA (Action for Dental Health,
17	Fluoridation)
18	Ashley Popejoy, D.D.S., M.S. Springfield, MO (Medicaid)
19	Louis Rafetto, D.M.D., Wilmington, DE (Oral Surgery and Anesthesia)
20	Brian Schmidt, D.D.S., New York, NY (Oral cancer, HPV)
21	Rico Short, D.M.D., Smyrna, GA (Endodontics)
22	Thomas Sollecito, D.M.D., Philadelphia, PA (Oral Medicine)
23	Susan Tiede, D.D.S., Missoula, MT (Fluoridation)
24	Alessandro Villa, D.D.S., Ph.D., M.P.H., Miami, FL (HPV/oral cancer)
25	Cheryl Watson-Lowry, D.D.S., Chicago, IL (Action for Dental Health)
26 26	Joel Weaver, D.D.S., Ph.D., Westerville, OH (Anesthesia)
20	Juei Weaver, D.D.S., Fil.D., Westerville, Ort (Ariestriesia)
27	Report of the Practice Institute: Request to Host the 2024 ISO/TC 106 Meeting: The Board of
28	Trustees adopted the following resolution (consent calendar action).
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29	B-46-2023. Resolved, that the American Dental Association extend an invitation through the U.S
30	member body ANSI, to host the 2024 meeting of ISO/TC 106 Dentistry, and be it further
	monibor body filtor, to floot the Loz fillouting of 100 file for both to kild the
31	Resolved, that required expenses be allocated within the 2024 Practice Institute operating
32	budget and industry sponsorship be sought to offset the expenses of the meeting.
	badget and industry openiorising be deagnt to enter the expenses of the incoming.
33	Enterprise Customers
34	Report of the Division of Legal Affairs: Summary of Litigation and Other Matters: This confidential
35	report was presented in an attorney-client session with the Board.
36	Business Customers
	Bound of the Books on Community of East This coefficient of the Personal Community of the C
37	Report of the Business Group Task Force: This confidential report was discussed in a closed session
38	of the Board of Trustees.
39	Subsidiaries and Affiliate Entities
40	ADA Foundation: The regular session of the Board of Trustees was adjourned for the purpose of
41	convening the Member Meeting of the ADA Foundation. Following the adjournment of the Member

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- 1 Meeting of the ADA Foundation, the regular session of the Board of Trustees reconvened. 2 Report of ADA Business Enterprises, Inc. (ADABEI): This informational report provided an update on 3 ADABEI activities (consent calendar item). 4 **Liaison Reports** 5 6 Report of Dr. David Manzanares, Liaison to the Alliance of the American Dental Association 7 (AADA): The Board received a written informational report summarizing the April 20-22, 2023, AADA 8 meeting (consent calendar item). 9 Organizational/Other FDI and International Relations Update. This informational report updated the Board on recent FDI and 10 International Relations activities (consent calendar item). 11 12 Nominations to the Board of Directors of the American Dental Political Action Committee: The 13 Board of Trustees adopted the following resolution (consent calendar action). 14 B-45-2023. Resolved, that the following nominees to the American Dental Political Action Committee Board of Directors be approved: 15 16 Dr. Annemarie "Mimi" DeLessio-Matta, Connecticut (District 1) Dr. Michelle M. Szewczyk, Michigan (District 9) 17 18 Dr. Douglas Auld, Oklahoma (District 12) Dr. Elizabeth C. Reynolds, Virginia (District 16) 19 20 Appointments to Fill Vacancies on Board of Directors of the American Dental Political Action 21 Committee: The following resolutions were adopted (consent calendar actions). 22 **B-60-2023.** Resolved, that Dr. Jane Gillette, Montana, be appointed to serve as the Eleventh 23 District Representative on the ADPAC Board, effective immediately, for a term ending at the close 24 of the 2026 House of Delegates. 25 B-61-2023. Resolved, that Dr. Michael Shreck, New York, be appointed to serve as the Second District Representative on the ADPAC Board, effective immediately, for a term ending at the close 26 27 of the 2024 House of Delegates.
- Report of the New Dentist Committee: Recommendations for New Dentist Member Council and Committee Appointments: The following resolution was adopted (consent calendar action).
 - **B-42-2023. Resolved**, that the New Dentist Committee recommends that the Board nominate the following New Dentist Members for the 2023-2024 term:
 - Council on Scientific Affairs (CSA), Dr. Ellyce Clonan (reappointment)
 - Council on Members Insurance and Retirement Programs (CMIRP), Dr. Stephanie R.
 Ganter (reappointment)
 - Council on Ethics, Bylaws and Judicial Affairs (CEBJA), Dr. James Purvis (reappointment)
 - Council on Advocacy for Access and Prevention (CAAP), Dr. Alayna Schoblaske (first appointment)
 - Council on Membership (CM), Dr. Kayla Klingensmith (first appointment)

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1 2 3 4 5 6 7 8	 Council on Dental Practice (CDP), Dr. Camryn Bryant (first appointment) Council on Government Affairs (CGA), Dr. Jonathan Vogel (first appointment) American Dental Politician Action Committee (ADPAC), Dr. Giancarlo Ghisalberti (first appointment) Council on Dental Education and Licensure (CDEL), Dr. Craig McKenzie (first appointment) Council on Dental Benefit Programs (CDBP), Dr. Sara Ehsani (first appointment) Council on Communications (CC), Dr. Joy Nisnisan (first appointment)
9 10	Report of Nominations to the New Dentist Committee. The Board of Trustees adopted the following Resolution (consent calendar action).
11 12	B-47-2023. Resolved, that the following individuals be appointed to serve as members of the New Dentist Committee for the 2023-27 term.
13 14 15 16	Dr. Adam E. Saltz, Maine (District 1) Dr. Bennett S. Hollar, Indiana (District 7) Dr. Camryn Bryant, Arkansas (District 12) Dr. Toby P. Thomson, Florida (District 17)
17 18	Report of the New Dentist Committee. On behalf of the New Dentist Committee, Dr. James Lee presented his report to the Board of Trustees.
19 20	On behalf of the New Dentist Committee, Dr. Lee moved resolution B-48 for the Board's consideration. On vote, Resolution B-48 was adopted by the Board of Trustees.
21 22	B-48-2023. Resolved, that the ADA Board urges the ADABEI Board to add a new dentist to its Board of Directors, and be it further
23 24	Resolved , that the ADABEI new dentist member be encouraged to report to the New Dentist Committee biannually.
25 26 27 28	On behalf of the New Dentist Committee, Dr. Lee moved Resolution B-49 for the Board's consideration. During discussion on Resolution B-49, Dr. Rosato and Ms. Deborah Doherty reported that ADABEI is already renegotiating terms with Laurel Road. Based on this information and in consultation with the Speaker, Dr. Shepley ruled Resolution B-49 moot.
29 30 31	B-49. Resolved, that the ADA Board urges the ADABEI Board to consider seeking, when negotiating enhancements to the student loan refinancing endorsement with potential endorsed providers, benefits that appeal to new dentists, such as:
32 33 34 35 36 37	 Matching interest rates of competitors. Providing an exclusive benefit to ADA members that is not available from any other vendor, business, or association. Increasing the ADA member discount rate from .25% discount to a minimum of 0.5%. Agreeing to a contract term of no more than three-five years, unless ADABEI determines there is a good business reason to agree to a longer term.
38 39 40 41	On behalf of the New Dentist Committee, Dr. Lee moved Resolution B-50 for the Board's consideration. Dr. Lee acknowledged that based on new information obtained in conversations Ms. Doherty, that ADABEI will continue its efforts to engage with FIGS, Inc. Based on this information and in consultation with the Speaker, Dr. Shepley ruled Resolution B-50 moot.
42	B-50. Resolved, that the ADA Board urges the ADABEI Board and/or the appropriate ADA

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1	agency to explore ways to engage with Figs, inc.
2	On behalf of the New Dentist Committee, Dr. Lee moved Resolution B-51 for the Board's consideration. On vote, Resolution B-51 was adopted by the Board of Trustees.
4 5 6 7	B-51-2023. Resolved, that the ADA create and update annually a suite of member value marketing resources targeted to new dentists, including, but not limited to a one-page infographic that itemizes and assigns financial values of ADA membership, and related social media assets by end of year 2023, and be it further
8 9	Resolved , that the ADA distribute the marketing resources to ADA volunteer leaders to support encouraging members to join.
10 11	Approval of Amended 2023 Board of Trustees Meeting Dates: The Board of Trustees adopted the following resolution (consent calendar action).
12 13	B-37-2023. Resolved, that the following 2023 Board of Trustees meeting dates, as amended, be approved:
14 15 16 17 18 19	February 5-7 (Sunday – Tuesday) April 2-4 (Sunday – Tuesday) June 11-13 (Sunday – Tuesday) July 30-August 1 (Sunday – Tuesday) New Board of Trustees Meeting (October 11) November 15 (Wednesday) and November 16 (Thursday) December 1-3 (Friday – Sunday) (Retreat and Board meeting—Location TBD)
21	and be it further
22	Resolved, that Resolution B-3-2023, approving the previous 2023 meeting dates, be rescinded.
23 24	Report of Nominations to Commissions: The following resolutions were adopted by the Board of Trustees.
25 26	B-52-2023. Resolved, that the following commissioner be appointed to serve on the Commission for Continuing Education Provider Recognition for the 2023-2027 term.
27	Dr. Nicole M. Quezada, Pennsylvania
28 29	B-53-2023. Resolved, that the following commissioner be appointed to serve on the Commission on Dental Accreditation for the 2024-2028 term.
30	Dr. Kanthasamy K. Ragunanthan, Ohio
31 32	B-54-2023. Resolved, that Dr. Ronald J. Waryjas be appointed to serve on the Joint Commission on National Dental Examinations for the 2023-2027 term.
33 34 35	B-55-2023. Resolved, that the following three general dentist commissioners be appointed to serve on the National Commission on Recognition of Dental Specialties and Certifying Boards for the 2023-2027 term.
36 37 38	Dr. Julius N Manz, New Mexico Dr. Cynthia E. Sherwood, Kansas Dr. Douglas A. Wyckoff, Missouri

- 1 Report of the Council on Scientific Affairs: Notification of Consultant Appointments for 2022-2023.
- 2 This informational report provided an update on CSA-appointed consultants for 2023-24 (consent
- 3 calendar item).
- 4 SmileCon 2023 Registration: Ms. Catherine H. Mills provided an update on logistical plans and
- 5 registration deadlines for the upcoming SmileCon session in Orlando, Florida.
- 6 Report of the President: Dr. Shepley reported on activities as President since the April 2-4, 2023,
- 7 meeting of the Board of Trustees.
- 8 Report of the President-elect: Dr. Edgar reported on activities of the President-elect since the April 2-4,
- 9 2023, meeting of the Board of Trustees.
- 10 Report of the Executive Director: Dr. Raymond Cohlmia presented his report in closed session.
- 11 Report of the Chief Operating Officer: Mr. Robert Quashie presented his report in closed session.
- 12 Special Orders of Business/Special Appearances
- 13 Strategic Discussion—The Generational Transition is Speeding Up: Time to 'Let Go': Dr. Marko
- 14 Vuijcic led the Board through a review of the latest data on trends on practice choice. In particular, Dr.
- 15 Vujicic presented:

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- Practice modality choices continue to change. Updated data show higher rates of dentist
 affiliation with DSOs, far fewer dentists in solo practice, more in group practice.
 - There are major differences in practice modality by career stage. Early career dentists are far more likely to practice in groups and to be affiliated with a DSO.
- The HPI team continues to see major variations in practice modality across states. Some states are seeing much more pronounced trends.
- The HPI team is pursuing several strands of research, so future data may be able to provide more
- 23 information on topics such as this:
 - How long do dentists remain in a particular practice modality? What does turnover look like?
 - What drives the wide variation across states in practice modality?
 - Are there differences across practice modality in career satisfaction, work life balance, earnings, and even patient outcomes?
 - What role does private equity play in driving practice consolidation?
- 29 Lessons in a Lunchbox. This presentation was led by Dr. Linda Edgar. Dr. Winnifred Booker, chief
- 30 executive officer and director, Children's Oral Health Institute; Dr. Leslee Grant, director of advocacy and
- 31 outreach, Children's Oral Health Institute; and Dr. James Mancini, chair, Council on Advocacy for Access
- 32 and Prevention; joined and participated in this session telephonically. Dr. Edgar provided a high-level
- 33 strategy for facilitation of the Lessons in a Lunchbox program and outlined the funding request presented
- 34 in Resolution B-41, as well as other funding opportunities. The adoption of Resolution B-41-2023 is
- 35 reported under the Report of the Budget and Finance Committee.
- 36 **Discussion with Dental School Deans.** As part of the ADA's exploration of how to better engage with
- 37 dental schools in the areas of advocacy, faculty support, faculty recruitment and loan repayment options
- 38 for faculty, the Board of Trustees invited seven leaders from dental schools and associations. Invited
- 39 quests were Dr. Nadeem Karimbux, dean, Tufts University School of Dental Medicine: Dr. Paul
- 40 Krebsbach, dean, UCLA School of Dentistry; Dr. Frank Licari, dean, Roseman University College of
- 41 Dental Medicine; Dr. Ronnie Myers, dean, Touro College of Dental Medicine; Dr. Clark Stanford, dean,

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- 1 The University of Iowa College of Dentistry and Dental Clinics; Dr. Christian Stohler, dean, Columbia
- 2 University College of Dental Medicine; Dr. Karen West, president and chief executive officer, American
- 3 Dental Education Association.
- 4 Discussions centered around how the ADA can collaborate with dental school to provide tools to assist
- 5 dental students with the rising cost of education and the future of dental education and the profession of
- 6 dentistry in the next 5-15 years.
- 7 Council of State Governments Licensure Compact Presentation. Dr. Tony Ziebert introduced guest,
- 8 Mr. Matt Shafter, deputy program director, National Center for Interstate Compacts, The Council of State
- 9 Governments Center for Innovation, for the purpose of presenting an update on the Dentist and Dental
- 10 Hygienist Compact.
- 11 A summary of the key requirements of the compact is as follows:
 - Hold a qualifying, unencumbered license issued by participating state
 - Passage of National Board Exams of the JCNDE
 - Graduation from a predoctoral dental education program, leading to the D.D.S. or D.M.D. degree, or a dental hygiene education program accredited by the Commission on Dental Accreditation
 - Completion of a criminal background check
- 18 To date, three states have joined the compact. Five states are still in the works for this in the remainder of
- 19 2023, and 24 states are on the "highly aspirational" list for action in 2024, though the actual number is
- 20 likely to be lower. There is a strong focus on building a strong coalition of interested groups to help move
- 21 this forward.

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- 22 **Diversity and Inclusion Education Session.** This session was facilitated by Dr. Richard D. Harvey.
- 23 associate professor, Social Psychology and Industrial/Organizational Psychology programs in the
- 24 Department of Psychology, Saint Louis University. April Kates-Ellison introduced Dr. Harvey for the
- 25 purpose of leading this annual diversity, equity and inclusion (DEI) educational session. This session was
- a continuation of the 2022 Board training Leading with DEI as an Executive Sponsor and included various
- 27 concepts of diversity, equity and inclusion, including understanding the resistance of DEI. Dr. Harvey also
- 28 introduced Global DEI Benchmarks (GDEIB) that provides organizations with DEI standards from around
- the world.

Reports and Resolutions to the House of Delegates

- 30 Reports and Resolutions to Reference Committee B
- 31 (Dental Benefits, Practice and Related Matters)
- 32 Council on Dental Benefit Programs Resolution 301: Amendment of Policy, Statement on
- 33 Preventive Coverage in Dental Benefit Plans (Worksheet. 3000). The Board of Trustees voted to
- 34 transmit Resolution 301 to the House of Delegates with a recommendation to vote yes. (Board of
- 35 Trustees Consent Calendar Item) (Vote: Unanimous)
- 36 Council on Dental Benefit Programs Resolutions 302: Amendment of Policy, Statement on
- 37 Managed Care and Utilization Management (Worksheet: 3002). The Board of Trustees voted to
- 38 Transmit Resolution 302 to the House of Delegates with a recommendation to vote yes. (Board of
- 39 Trustees Consent Calendar Item) (Vote: Unanimous)
- 40 Council on Dental Practice Resolution 303: Amendment of Policy, Statement to Encourage U.S.
- 41 **Dental Schools to Interact With U.S. Dental Laboratories** (*Worksheet*:3008) The Board of Trustees

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voted to transmit to transmit Resolution 303 to the House of Delegates with the following comment and 1 2 recommendation to vote yes on the substitute. (Vote: Unanimous) 3 The Board appreciates the Council's efforts to update this policy and believes that a more general statement is warranted to keep the policy current as curricula and technology are constantly evolving. 4 5 Accordingly, the Board urges adoption of the following substitute resolution: 303B. Resolved. That the following policy entitled Statement to Encourage U.S. Dental Schools 6 7 to Interact With U.S. Dental Laboratories (Trans.2010:547), be amended as follows (additions are 8 underscored, deletions are stricken). 9 Statement to Encourage U.S. Dental Schools to Interact with U.S. Dental Laboratories 10 Resolved, that the ADA encourage all U.S. dental schools to use U.S. dental laboratories 11 for fabrication of undergraduate and graduate dental students' restorative prostheses, in 12 lieu of sending the prescription for these medical devices abroad, and that the ADA believes that the educational process of U.S. dental students would be enhanced by 13 14 interaction with local dental laboratories, and be it further 15 Resolved, that the ADA encourage U.S. dental schools to use their own in-house dental laboratories wherever possible in order to facilitate the valuable interaction between 16 17 dental students and certified dental laboratory technicians as this will afford the dental 18 students with the valuable experience necessary to facilitate the successful fulfillment of 19 a prescription for fabrication of dental prostheses, and be it further 20 Resolved, that the ADA encourage U.S. dental schools to combine dental education 21 programs with dental laboratory technology programs wherever dental laboratory 22 technology programs are located within commuting distance of the dental school. 23 Resolved, that the ADA encourage U.S. dental schools to combine dental education 24 programs with dental laboratory technology programs wherever dental laboratory 25 technology programs are located within commuting distance of the dental school, and 26 that these programs/curricula could include, but are not limited to, dental 27 morphology/occlusion, prosthetic design and fabrication, waxing, casting, surveying of study casts, and incorporation of CAD/CAM technology these programs be encouraged 28 29 to collaborate on curricula including current prosthetic design trends and techniques. 30 Council on Dental Practice Resolution 304: Amendment of Policy, Guiding Principles for Dentist Well-Being Activities at the State Level (Worksheet:3009): The Board of Trustees voted to transmit 31 32 Resolution 304 to the House of Delegates with the following recommendation to vote yes. (Board of 33 Trustees Consent Calendar Item) (Vote: Unanimous) 34 Council on Dental Benefit Programs Resolution 305: Proposed Policy, Payment for Services for 35 Medically Compromised Individuals in Publicly Funded Programs (Worksheet:3011). The Board of 36 Trustees voted to transmit Resolution 305 to the House of Delegates with the following comment and 37 recommendation to vote yes on the substitute. (Vote: Unanimous) 38 The Board appreciates the Council on Dental Benefit Programs efforts regarding the proposed policy. 39 In proposing its substitute, the Board wishes to address the following concerns.

The term "medically compromised" is an undefined term. The amendment to the title and

content of the resolving clauses, remove this term to improve clarity.

1 2 3 4 5 6 7 8 9	 As noted in the background, the Centers for Medicare & Medicaid Services (CMS) addresses several medical conditions as "chronic medical conditions". The amendment to this term offers greater specificity around the intent of this resolution. While the Board appreciates the reliance on evidence when assessing our support for a dental benefit associated with covered medical conditions, the Board believes that the type of evidence should be verified. The Board is aware that there are accepted mechanisms to assess the quality of evidence within the scientific community. The Board believes strongly that the differences between a medical and dental office must be highlighted in any communication applicable to public programs. The Board emphasizes that the current RVU system that is used in Medicare is unacceptable for dentistry.
11	Accordingly, the Board urges adoption of the following substitute resolution:
12	305B. Resolved, that the following proposed policy be adopted.
13 14	Payment for Services for Medically Compromised Individuals with Medical Conditions in Publicly Funded Programs
15 16 17	Resolved , that the American Dental Association support payment for dental services, under Medicare, for medically compromised individuals requiring clearance of dental infection, before medical procedures, and be it further
18 19 20 21	Resolved, that if legislators or regulators seek to support payment for regular dental care for older adults for dental services associated with otherwise covered medical service with chronic medical conditions in any taxpayer funded public program, then the ADA shall support a program that:
22 23 24 25 26 27 28 29 30 31 32 33 34 35	 covers provides a dental benefit for individuals only when high-quality peer-reviewed current chronic medical conditions that have evidence as assessed by the ADA supports supporting improved health outcomes for that medical condition when the individual is provided with regular dental care covers the range of services on both in-patient and out-patient basis necessary to achieve the desired improvement in health outcomes is adequately funded to support an annually reviewed reimbursement rate such that 80% of dentists within each geographic area receive their full fee (80th percentile) to support access to care includes minimal and reasonable administrative requirements including the use of the CDT Code for reporting dental procedures and use of the dental claim form (837D electronic standard or the ADA paper claim form) allows freedom of choice for patients to seek care from any dentist while continuing to receive the full program benefit
36	and be it further
37 38	Resolved, that the ADA emphasize that dental offices are essentially surgical centers and the current Relative Value Unit (RVU) system in medicine is not applicable to dentistry.
39 40	and be it further
41	Resolved, that the following ADA policies be rescinded:

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1 Elimination of Disparities in Coverage for Dental Procedures Provided Under Medicare 2 (Trans.1993:705) 3 Modifying the Existing Medicare Dental Coverage: Statutory Dental Exclusion 4 (Trans.2020:347) 5 Oral Health Care for the Elderly (*Trans.*2020:279) 6 Council on Dental Benefit Programs Resolution 306: Amendment of Policy, Dental Benefits Within 7 Affordable Care Act Marketplace and a Public Option (Worksheet:3016). The Board of Trustees voted 8 to transmit Resolution 306 to the House of Delegates with a recommendation to vote yes. (Board of 9 Trustees Consent Calendar Item) (Vote: Unanimous) 10 Medicaid Task Force Resolution 307: Proposed Policy, Comprehensive Statement on Dental 11 Medicaid Programs (Worksheet:3018). The Board of Trustees voted to transmit Resolution 307 to the 12 House of Delegates with a recommendation to vote yes. (Board of Trustees Consent Calendar Item) 13 (Vote: Unanimous) 14 Reports and Resolutions to Reference Committee C 15 (Dental Education, Science and Related Matters) 16 Council on Dental Education and Licensure Resolution 401: Amendment of Policy, Comprehensive Policy on Dental Licensure (Worksheet: 4000). The Board of Trustees voted to 17 transmit Resolution 401 to the House of Delegates with a recommendation to vote yes. (Board of 18 19 Trustees Consent Calendar Item) (Vote: Unanimous) 20 Councill on Dental Education and Licensure Resolution 402: Rescission of the Policy on 21 Requirements for Board Certification (Worksheet: 4005). The Board of Trustees voted to transmit 22 Resolution 402 to the House of Delegates with a recommendation to vote yes. (Board of Trustees 23 Consent Calendar Item) (Vote: Unanimous) 24 Council on Dental Education and Licensure Resolution 403: Rescission of the Policy on Specialty 25 Areas of Dental Practice (Worksheet: 4007). The Board of Trustees voted to transmit Resolution 403 to 26 the House of Delegates with a recommendation to vote yes. (Board of Trustees Consent Calendar Item) 27 (Vote: Unanimous) 28 Council on Dental Education and Licensure Resolution 404: Rescission of the Policy on 29 Examinations for Allied Dental (Non-Dentist) Personnel (Worksheet:4009). The Board of Trustees 30 voted to transmit Resolution 404 to the House of Delegates with a recommendation to vote yes. (Board of Trustees Consent Calendar Item) (Vote: Unanimous) 31 32 Council on Scientific Affairs Resolution 405: Rescission of ADA Policy on Tooth Whitening 33 Administered by Non-Dentists (Worksheet:4011). The Board of Trustees voted to transmit Resolution 34 405 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous) 35 Reports and Resolutions to Reference Committee D (Legislative, Health, Governance and Related Matters) 36

- Board of Trustees Resolution 503: Amendment to the ADA Bylaws to Clarify Presidential Authority to Establish Workgroups or Task Forces and Appoint Members (Worksheet:5003). The Board of
- to Establish Workgroups of Task Porces and Appoint Members (Worksheet.3003). The Board of
- 39 Trustees voted to transmit Resolution 503 to the House of Delegates with a recommendation to vote yes.
- 40 (Board of Trustees Consent Calendar Item) (Vote: Unanimous)
- 41 Board of Trustees Resolution 504: Proposal to Postpone the ADA Governance Study to Account
- for Strategic Forecasting (Worksheet: 5006). The Board of Trustees voted to transmit Resolution 504 to
- 43 the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

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1 Miscellaneous House Matters

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- 3 Report 1 of the Board of Trustees to the House of Delegates: Association Affairs and Resolutions
- 4 (Worksheet.1000). The Board voted to transmit Board Report 1 to the House of Delegates. (Board of
- 5 Trustees Consent Calendar Item) (Vote: Unanimous)

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- 7 Board of Trustees Resolution 101: Report of Nominations to Councils (Worksheet:1017). The Board
- 8 of Trustees voted to transmit Resolution 101 to the House of Delegates with a recommendation to vote
- 9 yes. (Board of Trustees Consent Calendar Item) (Vote: Unanimous)

10 Closed Session

- 11 The Board convened closed sessions at various times during the June 11-13, 2023, meeting of the Board
- 12 of Trustees. The detailed minutes of the closed session are separately recorded; however, any non-
- 13 confidential actions taken by the Board are reflected in the minutes of the regular sessions of the meeting.
- 14 The following reports and topics were discussed during the closed sessions:
- Report of the Executive Director
- Report of the Chief Operating Officer
- Strategic Discussion—Tripartite
- Report of the Compensation Committee
- Resolution B-12 Task Force Report

20 Attorney-Client Session

21 An attorney-client session of the Board of Trustees was held on Tuesday, June 13, 2023.

22 Adjournment

- Without objection, the meeting of the Board of Trustees adjourned sine die on Tuesday, June 13, 2023, at
- 24 11:31 a.m. (CDST).