

**AMERICAN DENTAL ASSOCIATION  
MINUTES OF THE SPECIAL MEETING OF THE BOARD OF TRUSTEES  
MARRIOTT MARQUIS, WASHINGTON, D.C.  
MARCH 29, 2025**

**Call to Order:** A special meeting of the Board of Trustees of the American Dental Association was called to order by President Brett Kessler on Saturday, March 29, 2025, at 2:59p.m., Eastern Savings Time, at the Marriott Marquis Hotel, Georgetown Room, in Washington, D.C. The meeting was called in accordance with the provisions of the *Organization and Rules of the Board of Trustees*.

**Roll Call:** Officers and members of the Board of Trustees: Brett Kessler, Richard J. Rosato, Edwin A. del Valle-Sepúlveda, Tamara S. Berg, W. Mark Donald, Cody C. Graves, James A. Wanamaker, James M. Boyle, III, Andrew B. Brown, Rita M. Cammarata, Manny Chopra, Brendan P. Dowd, Frank J. Graham, John E. Hisel, Jr., H. Fred Howard, Karin Irani, Jonathan B. Knapp, Marshall H. Mann, Randall C. Markarian, James E. Mercer, Allen B. Reavis, Elizabeth A. Shapiro, Sara E. Stuefen and Michele M. Tulak-Gorecki. Dr. Jeffrey A. Kahl attended via teleconference.

Following the roll call, Dr. Donald announced that a quorum was present.

The following ADA staff were in attendance via teleconference for all or portions of the meeting at the invitation of the president: Hana Alberti, vice president, Dental Practice; Krishna Aravamudhan, senior vice president, Practice Institute; Jordan Baugh, chief technology officer; Pamela Disselhorst, associate vice president, Human Resources Operations; Judith Fleeks, chief human resources officer; Scott W. Fowkes, general counsel; Tony Frankos, chief business products portfolio officer; Lata Garlapati, vice president, Data Strategy and Governance; Michelle M. Kruse, associate vice president, Governance; Catherine H. Mills, vice president, Continuing Education and Meeting Engagement; Dave Preble, chief strategy officer; Michele Reeder, senior vice president, Affiliate Services; James J. Schulz, senior vice president, Government and Public Affairs; Paul Sholty, chief financial officer; Marko Vujicic, chief economist and vice president, Health Policy Institute, chief of international relations; Leslee Williams, vice president, Public and Professional Communications; Ken Zenger, associate vice president, Digital Experience Technology Architecture and Operations; Anthony Ziebert, senior vice president, Education/Professional Affairs; and Rob Zinn, vice president, Accounting.

Others in attendance for all or portions of the meeting were: Jodi Baldwin, senior manager, Office of the Executive Director and Officer Services; and Amber Marshall, manager, Board and House Matters. Hillary DeLong, director, Board and House Matters; Kyle Keltner, Director of Accounting and Reporting; and Kyle Smith, manager, House of Delegates, attended via teleconference.

Before consideration of business Dr. Kessler called attention to the ADA Confidentiality Statement and the ADA Disclosure Policy included on the meeting agenda and the requirement to disclose any conflicts of interest. No conflicts were disclosed at this time.

**Project Prioritization Exercise.** This item was discussed in a closed session of the Board of Trustees. Without objection, the Board came out of closed session for the purpose of considering Resolution B-31. Resolution B-31 was adopted by the Board of Trustees. A motion was made and adopted to embargo Resolution B-31-2025 until further notice.

**B-31-2025. (Embargoed)**

**International Relations Update.** Dr. Vujicic provided a brief update on a proposal to implement phase one of an international membership program. Dr. Markarian moved Resolution B-28. Without objection, Resolution B-28 was adopted by the Board of Trustees.

**B-28-2025. Resolved,** that the ADA leverage relationships with national dental associations to grow ADA International Membership and revenue, and be it further

- 1        **Resolved**, that initial campaigns be implemented in Korea, Kuwait, and Costa Rica, and be it further
- 2        **Resolved**, that for these three countries, the ADA International Membership dues rate be set at \$60,
- 3        and be it further
- 4        **Resolved**, that the Board of Trustees be regularly updated on progress.
- 5        **Attorney-Client Session:** An attorney-client session was convened. In attendance were the officers and
- 6        members of the Board of Trustees; Judi Fleeks, chief human resources officer; and Scott Fowkes,
- 7        general counsel.
- 8        **Adjournment.** Without objection, the meeting of the Board of Trustees adjourned at 5:59 p.m., Eastern
- 9        Savings Time.