

1 **AMERICAN DENTAL ASSOCIATION**  
2 **MINUTES OF THE BOARD OF TRUSTEES**  
3 **CHICAGO, ILLINOIS**  
4 **June 12-14, 2022**

5 **Call to Order:** The fifth regular meeting of the Board of Trustees of the American Dental Association was  
6 called to order by Dr. Cesar R. Sabates, president, on Sunday, June 12, 2022, at 8:37 a.m. (Central  
7 Daylight Savings Time) in the Board Room of the ADA Headquarters Building, Chicago.

8 **Roll Call:** Officers and members of the Board of Trustees in attendance were: Cesar R. Sabates, George  
9 R. Shepley, Maria C. Maranga, Mark E. Bronson, W. Mark Donald, Ted Sherwin, Raymond A. Cohlma,  
10 Craig S. Armstrong, Susan Becker Doroshov, James M. Boyle, Linda J. Edgar, Terry Fiddler, Frank J.  
11 Graham, Brett Kessler, Paul R. Leary, Chad R. Leighty, Rudolph T. Liddell, Marshall H. Mann, Michael D.  
12 Medovic, Scott L. Morrison, Gary D. Oyster, Richard J. Rosato, James D. Stephens, and Michele Tulak-  
13 Gorecki. Dr. Seth Walbridge was not in attendance.

14 Following the roll call, Dr. Donald announced that a quorum was present.

15 The following ADA staff were in attendance for all or portions of the meeting at the invitation of the  
16 president: Marcelo Araujo, chief science officer; Jordan Baugh, chief technology officer; Judith Fleeks,  
17 chief human resources officer; Scott W. Fowkes, general counsel; Tony Frankos, vice president, Sales  
18 Strategy and Product Development; James Goodman, chief business strategy and product portfolio  
19 officer, Business Group; Michael A. Graham, senior vice president, Government and Public Affairs;  
20 Michelle Hoffman, vice president, Publishing; April Kates-Ellison, vice president, Member and Client  
21 Services; Catherine H. Mills, vice president, Conferences and Continuing Education; Stephanie Moritz,  
22 chief marketing and communications officer; David Preble, chief strategy officer and senior vice president,  
23 Practice Institute; Robert Quashie, chief operating officer; Betsy Shapiro, chief of governance and  
24 strategy management; Paul Sholty, chief financial officer; Marko Vujicic, chief economist and vice  
25 president, Health Policy Institute; and Anthony Ziebert, senior vice president, Education/Professional  
26 Affairs.

27 Guests in attendance for a portion or portions of the meeting included: Dr. Ron Lemmo, chair, Strategic  
28 Forecast Task Force; Dr. Mert N. Aksu, Dean of the School of Dentistry, University of Detroit Mercy;  
29 Dr. Cherae Farmer-Dixon, Dean of the School of Dentistry, Meharry Medical College; Dr. Cecile A.  
30 Feldman, Dean of the School of Dental Medicine, Rutgers University; Dr. Janet M. Guthmiller, Dean of the  
31 College of Dentistry, University of Nebraska Medical Center; Dr. Amid I. Ismail, Dean of the Kornberg  
32 School of Dentistry, Temple University; Dr. Nader A. Nadershahi, Dean of the Dugoni School of Dentistry,  
33 University of the Pacific; and Dr. Karen P. West, President and CEO, American Dental Education  
34 Association.

35 Others in attendance for all or portions of the meeting were: Jodi Baldwin, manager, Board and House  
36 Matters; Kelly Ganski, news director, *ADA News*; Mae Kopec, coordinator, Publications and Projects;  
37 Michelle Kruse, director, Administrative Services; Leslee Williams, senior director, Communications; Kyle  
38 Smith, manager, House of Delegates; and Wendy J. Wils, deputy general counsel. Other ADA staff  
39 members were in attendance for specific agenda items. Thomas C. Elliott, Jr., deputy general counsel,  
40 and Mame Kwayie, senior manager, Leadership Communications, attended telephonically.

41 Before consideration of business, Dr. Sabates called attention to the ADA Disclosure Policy statement  
42 included on the meeting agenda and the requirement to disclose any conflicts of interest. No conflicts  
43 were disclosed at this time.

1 **Preliminary**2 **Approval of Agenda and Consent Items**

3 *Approval of Agenda.* Before requesting approval of the agenda, Dr. Sabates asked if there were any  
4 items of new business. The following items of new business were identified.

- 5 • Committee on Annual Meetings discussion of future sites (Dr. Leighty)
- 6 • Board Discussion on Consent Items (Dr. Leary)

7 Without objection, the new items of business were added to the agenda and the amended agenda was  
8 adopted.

9 **B-49-2022. Resolved**, that the agenda, as amended, be approved as the official order of  
10 business for the current meeting of the Board of Trustees except that the President may alter the  
11 order of the agenda when necessary to expedite business.

12 *Approval of Consent Calendar.* Dr. Sabates reviewed the list of proposed consent items; the following  
13 reports were removed from consent.

- 14 • Report of Nominations to Councils (Resolution 101)
- Association Affairs and Resolutions (Board Report 1)

15 On vote, the consent calendar was adopted, as amended, by the Board of Trustees.

16 **B-48-2022. Resolved**, that the resolutions contained on the Consent Calendar for Board of  
17 Trustees consideration be approved, as amended, and reports be filed.

18 **Approval of Minutes of Previous Sessions**

19 *Minutes of the April 10-12, 2022, meeting of the Board of Trustees.* The following resolution was  
20 adopted (consent calendar item).

21 **B-65-2022. Resolved**, that the minutes of the April 10-12, 2022, meeting of the Board of Trustees  
22 be approved.

23 **Reports of Standing Committees of the Board of Trustees**

24  
25 **Report of the Audit Committee:** On behalf of the Committee, Dr. Susan Becker Doroshow, chair,  
26 presented the report of the Audit Committee's May 25, 2022, meeting. The report identified major topics  
27 discussed, reports received and actions taken.

28  
29 **Report of the Budget and Finance Committee:** On behalf of the Committee, Dr. Linda Edgar, chair,  
30 presented the Report of the Budget and Finance Committee's June 1, 2022, meeting. The report  
31 identified major topics discussed, reports received and actions taken.

32  
33 *Nevada Funding Request.* Dr. Edgar moved Resolution B-50 for the Board's consideration. On vote,  
34 Resolution B-50, as amended, was adopted by the Board of Trustees.

35 **B-50-2022.** (Confidential Action)

1 **Report of the Business Innovation Committee:** On behalf of the Committee, Dr. Linda Edgar, chair,  
2 presented the report of the Business Innovation Committee's June 6, 2022, meeting. The report identified  
3 major topics discussed, reports received and actions taken.

4  
5 **Report of the Compensation Committee:** On behalf of the Committee, Dr. Paul Leary, chair, presented  
6 the report of the Compensation Committee's May 31, 2022, meeting. The report identified major topics  
7 discussed, reports received and actions taken.

8 **Report of the Diversity and Inclusion Committee:** On behalf of the Diversity and Inclusion Committee,  
9 Dr. Susan Becker Doroshow, chair, presented a report of the Committee's May 31, 2022, meeting. The  
10 report identified major topics discussed, reports received and actions taken.

11  
12 Dr. Doroshow moved Resolutions B-59 and B-60 with the Committee's recommendation to adopt. On  
13 vote, Resolutions B-59 and B-60 were adopted by the Board of Trustees.

14 **B-59-2022. Resolved,** that the following candidates be approved to participate in the 2022-2023  
15 Class of the ADA Institute for Diversity in Leadership:

16 Aguirre, Samantha, San Diego, CA  
17 Arteaga, Yakir, New York, NY  
18 Barbosa, Irubiel, Glendale, CA  
19 Carter Williams, Kandis, Norfolk, VA  
20 Cook, Jerica, Bronx, NY  
21 Desai, Bhakti, Chicago, IL  
22 Deshpande, Sampada, Castro Valley, CA  
23 Dingle, Jonbren, Boston, MA  
24 Encarnacion-Gines, Yatnee, Bayamon, PR  
25 Farooq, Naila, Bloomfield Hills, MI  
26 Hill, Brittaney, Chicago, IL  
27 Kazim, Amir, Long Beach, CA  
28 Keohane, Ana, Newton, MA  
29 Kim, Pliseong, Los Angeles, CA  
30 Lobo, Erin, Torrance, CA  
31 Modesto Viera, Adriana, Mars, PA  
32 Moron, Elias, Pembroke Pines, FL  
33 Nidwane, Ngobitak, Long Island City, NY  
34 Rashid, Shaista, Cherfield, MO  
35 Samona, Joseph, Sterling Heights, MI  
36 Shah, Brenda, Baltimore, MD  
37 Upadhyay, Diya, Weymouth, MA  
38 Vazquez, Elisa, Tom River, NJ  
39 Wilson, Tiffany, Nashville TN

40 **B-60-2022. Resolved,** that the following three candidates be approved as alternates for the  
41 2022-2023 Class of the ADA Institute for Diversity in Leadership:

42 Castelaz, McAlister, Kimberly, WI  
43 Helton, Tonda, Louisville, KY  
44 Shah, Darshika, Troy, MI

45 **Report of the Governance Committee:** On behalf of the Committee, Dr. James Stephens, chair,  
46 presented the report of the Governance Committee's June 7, 2022, meeting. The report identified major  
47 topics discussed, reports received and actions taken.

48 *CAM Charter.* Dr. Stephens moved Resolution B-66 with the Committee's recommendation to adopt; on

1 vote, Resolution B-66 was adopted by the Board of Trustees.

2 **B-66-2022. Resolved**, that the Committee on Annual Meetings (CAM) charter be amended as  
3 indicated (additions underlined, deletions ~~stricken~~) in the below charter,

4 **CHARTER**  
5 **ADVISORY COMMITTEE ON ANNUAL MEETINGS**

6 **Purpose.** The primary purpose of the Advisory Committee on Annual Meetings (CAM)  
7 is to provide oversight and vision in the development of SmileCon so that it provides  
8 an exceptional member experience celebrating the best aspects of our profession,  
9 becoming a hallmark touch point for ADA membership, improving member loyalty to  
10 the ADA and to advise the Board on matters relating to the Committee’s duties.

11 **Composition and Selection.** The Committee on Annual Meetings shall consist of the  
12 following groups of members:

13 General Members: Initially, the committee shall have eleven (11) General  
14 Members, but shall return to nine (9) General Members by the close of the 2023  
15 House of Delegates.\* At least four (4) of the General Members shall be  
16 characterized as new dentists\*\*;

17 Two (2) Local Arrangements members;

18 Two (2) trustees or vice presidents; and

19 One (1) member selected by the New Dentist Committee.

20 **General Member Selection.** The Board shall select the General Members of the  
21 Committee based on nominations from any Board Member. Selection of a General  
22 Member shall be based on a candidate’s possession of specific skills and knowledge.  
23 The Board is encouraged to consult with the existing CAM Members on the suitability of  
24 said candidates for selection to CAM.

25 General Committee Members shall possess the following characteristics:

- 26
- 27 • Innovative Thinking
  - 28 • Leadership Skills
  - 29 • Adaptable to Change
  - 30 • Focus on the Early Career and New Dentist Segments
  - Collaborative and Respectful of Differing Opinions and Group Consensus

31 General Committee Members shall also possess one or more of the following:

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\* In order to transition to the revised committee composition in the committee’s charter, the number of General Members serving on the committee will increase from nine (9) to eleven (11) members upon the adoption of the charter, but return to nine (9) General Members at the adjournment *sine die* of the 2023 House of Delegates by not replacing the two (2) General Members whose terms expire at that time. This footnote shall expire at the adjournment *sine die* of the 2023 House of Delegates.

\*\* As used in this charter, the term “new dentist” shall mean an ADA member who received a D.D.S. or D.M.D. degree less than ten (10) years before the time of their selection as a General Member.

- 1 Meet & Play:
- 2 • Acumen related to creating attendee experiences that are attractive to a
- 3 diverse spectrum of attendees
- 4 • Experience working with and understanding of early career and new dentist
- 5 segments to develop experiences
- 6 Learn:
- 7 • Ability to curate and develop content that embraces new and innovative
- 8 learner experiences
- 9 • Understanding the learning needs and preferences of early career and new
- 10 dentists
- 11 • Ability to identify a diverse speaker set attractive to the entire spectrum of the
- 12 ADA membership.
- 13 • Knowledge of dental speakers for the dentist and the dental team

- 14 In order to ensure the protection of ADA intellectual property, General Committee
- 15 Members must agree to the following:
- 16 • General Committee Members may not serve in a meeting planning
- 17 capacity for any other dental organization during their tenure on CAM.
- 18 • General Committee Members may not serve in a meeting planning
- 19 capacity for any other dental organization for two years after completing
- 20 their assignment to CAM.
- 21 • General Committee Members must sign a conflict of interest and non-
- 22 disclosure form.

23 **Local Arrangements Member Selection.** The Board shall approve one (1) member

24 from the state hosting the current year's meeting and one (1) member from the

25 following year's meeting location. A letter will be sent from the Committee to the state

26 dental organization in which SmileCon will take place two and a half years prior to the

27 scheduled meeting, requesting a nomination from that state to serve on the Committee.

28 The nominee shall be submitted to the President for approval by the Board prior to

29 becoming a member of the Committee.

30 **Two Trustees or Vice Presidents.** Two (2) Board of Trustee members (trustees or

31 vice presidents), appointed by the President, shall be members of CAM without the

32 right to vote. The Committee Vice Chair shall be appointed by the President,

33 contingent upon Board approval, from among Board Trustees and Second Vice

34 President. The Committee Vice Chair shall automatically succeed to the position of

35 Committee Chair for the second year of their term.

36 **New Dentist Committee Appointed Member.** The Board shall approve one (1) New

37 Dentist Member nominated by the New Dentist Committee to serve a one (1) year term.

38 **Liaisons.** The Committee shall have one (1) non-voting liaison selected by the American

39 Student Dental Association (ASDA) confirmed by the President. The Committee may have

40 liaisons from other councils, committees or commissions or other outside entities with the

41 approval of the President.

42 **Term.**

43 The terms of the Committee members shall be as follows:

1 General Members: Presently, General Members serve a single five (5) year term,  
2 with the terms staggered so that the terms of two (2) General Members expire each  
3 year, except every fourth year, terms of three (3) General Members expire.  
4 Commencing with the General Members who begin their tenure at the close of the  
5 2024 House of Delegates, the terms of General Members shall be a single four (4)  
6 year term.

7 Local Arrangement Members: Each Local Arrangement Members is to serve a single  
8 two (2) year term.

9 Trustees or Vice President Members: Each Trustee or Vice President Member shall  
10 serve a single two (2) year term.

11 The New Dentist Committee Member: The Member selected by the New Dentist  
12 Committee shall serve a one (1) year term. The Member selected by the New  
13 Dentist Committee is eligible to serve up to four (4) one (1) year terms.

14 ~~**Selection and Election of Meeting Chair-Elect/Meeting Chair.**~~ The Meeting Chair-  
15 Elect of the Advisory Committee on Annual Meetings ~~for the succeeding year [following~~  
16 ~~the current Meeting Chair]~~ shall be elected by ballot at the summer CAM meeting from  
17 the second and third-year General Members who consent to be nominated for the  
18 position, to assume the office of meeting chair-elect at the adjournment *sine die* of the  
19 annual session of the House of Delegates. ~~The election of the chair-elect shall be~~  
20 ~~governed by the election procedure set forth in the ADA Bylaws, Chapter III, Section 120,~~  
21 ~~Method of Election.~~ The ADA Board of Trustees shall be notified of the identity of the  
22 individual elected as chair-elect.

23 In order to encourage continuity of knowledge and to better position the nominee to take  
24 on duties of the Meeting Chair, the Meeting Chair-Elect of the Advisory Committee on  
25 Annual Meetings shall automatically assume the role of Meeting Chair for the succeeding  
26 year. Should the Meeting Chair's term on the committee expire prior to assuming their  
27 role as Meeting Chair, the Meeting Chair will serve a fifth year on the committee as an  
28 ex-officio member without the right to vote. This situation will occur if an individual is  
29 -serving a four-year term and is elected Meeting Chair-Elect in their third year.

30 ~~**Selection of Meeting Chair.**~~ ~~In order to encourage continuity of knowledge and to better~~  
31 ~~position the nominee to take on the duties of the meeting chair at the beginning of the~~  
32 ~~term, the Meeting chair of the Committee on Annual Meetings for the next succeeding~~  
33 ~~year shall be selected by nominating the individual who currently serves as Meeting~~  
34 ~~chair-elect of the Committee on Annual Meetings. The Meeting chair shall be an ex-officio~~  
35 ~~member of the Committee without the right to vote. If the Meeting chair-elect's term on~~  
36 ~~the Committee on Annual Meetings is not expired when the Meeting chair-elect assumes~~  
37 ~~the office of chair, that position shall be declared vacant, and shall be filled in accordance~~  
38 ~~with the procedure stated in the Vacancies section of this charter. The ADA Board of~~  
39 ~~Trustees shall be notified of the identity of the individual selected as Meeting chair of the~~  
40 ~~Committee.~~

41 **Vacancies.** The President shall appoint a General Committee Member, subject to  
42 Board approval, if a vacancy occurs. If the term of the vacated General Member  
43 position has less than fifty percent (50%) of a member's full term remaining at the time  
44 the successor General Member is appointed, the successor General Member shall be

1 eligible for election to a new five-year term. If fifty percent (50%) or more of the  
2 vacated term remains to be served at the time of the appointment, the successor  
3 general member shall not be eligible for another term.

4 **Committee Chair, Vice Committee Chair, Meeting Chairs.** The Committee shall  
5 have a Committee Chair, Vice Committee Chair, Meeting Chair of the [current year]  
6 Meeting<sub>x</sub> and Meeting Chair of the [following year] Meeting.

7 **Duties of Committee Chair:**

8 In collaboration with the Meeting Chair and committee staff, the Committee  
9 Chair shall be responsible for the governance of the Committee and shall  
10 preside over all Committee meetings, develop meeting agendas<sub>s</sub> and, in general,  
11 assure appropriate functioning of the Committee.

12 **Duties of Committee Vice Chair:**

13 The Committee Vice Chair shall assist the Committee Chair in their duties, shall  
14 fulfill the duties of the Committee Chair in their absence.

15 Selection and Duties of a Meeting Chair:

16 The Committee shall elect a nominee for Meeting Chair two years prior to the  
17 year for which they will serve as Meeting Chair. The Committee shall select the  
18 nominee by majority vote. The nominee is presented to the ADA Board of  
19 Trustees for approval.

20 The Meeting Chair of the current Meeting shall collaborate with the Committee  
21 Chair on operations of the Committee. The Meeting Chair shall oversee the  
22 carrying out of the Committee's duties with respect to the meeting for which they  
23 serve as Meeting Chair. The Meeting Chair shall provide reports to the  
24 Committee Chair in the usual course of their duty and shall provide reports to the  
25 Committee at the request of the Committee Chair. The Meeting Chair may  
26 make appointments from among CAM members to carry out these duties. The  
27 meeting Chair appoints the Learning Experiences Chair for that meeting.

28 **Budget.** Funding for the work of the Committee shall come from the budget of the  
29 Division of Conferences and Continuing Education, CAM Administration and Travel  
30 Budget.

31 **Meetings.** The Committee on Annual Meetings will meet in person a minimum of one  
32 time per year. The Committee, subject to funding, may have additional in-person  
33 meetings as needed to fulfill its work. The Committee may meet virtually as needed to  
34 adequately fulfill all the obligations and duties outlined in the Charter. All Committee  
35 Members are expected to attend each meeting, in person or electronically.

36 **Confidentiality.** All information regarding future ADA meetings, CAM documents,  
37 discussions, communications, plans, speaker selection, meeting design and all other  
38 operations shall be considered confidential unless otherwise noted.

39 **Duties.** The Committee shall determine the goals, vision and strategic direction on:

- 1                   • Strategic planning – based on organizational strategic plan and goals;  
2                   advise the Board on how SmileCon aligns and assist in the delivery of  
3                   the plan goals.
- 4                   • Site Selection – Work collaboratively with ADA staff and the Board of  
5                   Trustees to establish site selection criteria for future meeting locations,  
6                   review past meeting location performance, review new meeting  
7                   location attractiveness to ADA membership, and, after consultation  
8                   with the Speaker and Secretary of the House of Delegates,  
9                   recommend to the Board for its approval locations that meet this  
10                  criteria.
- 11                  • Meet – Networking for members and attendees outside of scheduled  
12                  social / special events.
- 13                  • Play – Special events which improve the meeting attendee experience  
14                  and value to ADA membership.
- 15                  • Learn – Oversee the development of a CE program which will improve  
16                  meeting attendance and add value to ADA membership.
- 17                  • Approve and report to the Board on the registration, exhibit booth, and  
18                  other specific fees related to SmileCon.
- 19                  • Exhibitor Relations - to reflect current industry trends and to protect  
20                  the brand value of the ADA.

21                  and be it further

22                  **Resolved**, that the Governance Committee is authorized to place the revised charter in the  
23                  *Organization and Rules of the Board of Trustees*.

24                  ADPAC Charter. Dr. Stephens moved Resolution B-67 with the Committee's recommendation to adopt.

25                  **B-67.** (Confidential)

26                  A motion was made to postpone definitely discussion of Resolution B-67 to the August Board to allow the  
27                  ADPAC Charter to be shared with ADPAC. On vote, Resolution B-71 was adopted by the Board of  
28                  Trustees.

29                  **B-71-2022. Resolved**, that the Board of Trustees postpone definitely discussion on Resolution B-  
30                  67 to its August session, and be it further

31                  **Resolved**, that the ADPAC Charter be shared with ADPAC.

32                  *Resolutions/Current Policies*. Dr. Stephens moved Resolution B-68 with the Committee's  
33                  recommendation to adopt. On vote, Resolution B-68 was adopted by the Board of Trustees.

34                  **B-68-2022. Resolved**, that Board of Trustees submit in Board Report 1 to the House of  
35                  Delegates its recommendation that the following policies be maintained as written:

- 36                  Changes in ADA Strategic Plan (*Trans.1997:714; 2012:518*)
- 37                  Funding of Visits by ADA Officers (*Trans.2017:254*)
- 38                  Review of Reports and Studies by the ADA Board of Trustees (*Trans.1995:652*)
- 39                  Joint Meeting Approval (*Trans.1985:610*)
- 40                  Annual Session Dress Code (*Trans.1999:981*)
- 41                  Availability of ADA House Materials to Members (*Trans.1991:606*)
- 42                  Availability of House of Delegates Transcripts (*Trans.1990:570*)
- 43                  Hyperlink Embedding in Policy Statements (*Trans.2008:440*)
- 44                  ADA Intellectual Property Licensing (*Trans.2008:495*)
- 45                  Term Limits for ADA Delegates (*Trans.2012:412*)



1 Term Limits for Alternate Delegates (*Trans.2012:412*)  
2 Review of Association Policies (*Trans.2010:603; 2012:370*)

3 **Professional / Public Stakeholders**

4 **ADA Delegation to the FDI World Dental Federation: 2022 At-Large Delegate Selection and ADA**  
5 **Nominations to the FDI Standing Committees:** The Board of Trustees received nominations for the  
6 ADA FDI Delegation and FDI Standing Committees. Dr. Stephens moved Resolutions B-61, B-62, B-63  
7 and B-64 for the Board's consideration.

8 After discussion on Resolution B-61, a motion was made to amend Resolution B-61 by striking the first  
9 resolved clause as follows:

10 ~~**B-61-Resolved**, that Dr. Patricia Blanton, Texas, and Dr. Rekha Gehani, New York, be elected~~  
11 ~~as at-large delegates to the 2022 ADA FDI Delegation, and be it further~~

12 **Resolved**, that the Board of Trustees approves the use of ADA members already on site in  
13 Geneva for other business purposes to fill the role of delegate or alternate delegate as necessary,  
14 pending such members availability to serve.

15 On vote, the motion to amend Resolution B-61 by deletion of the first resolved clause was not adopted.  
16 On vote, the Board of Trustees adopted the Resolutions B-61, B-62, B-63 and B-64.

17 **B-61-2022. Resolved**, that Dr. Patricia Blanton, Texas, and Dr. Rekha Gehani, New York, be  
18 elected as at-large delegates to the 2022 ADA FDI Delegation, and be it further

19 **Resolved**, that the Board of Trustees approves the use of ADA members already on site in  
20 Geneva for other business purposes to fill the role of delegate or alternate delegate as necessary,  
21 pending such members availability to serve.

22 **B-62-2022. Resolved**, that Dr. Jeff Platt (Indiana) be ratified as the 2022 ADA candidate for the  
23 FDI Science Committee and appropriate materials be developed for his candidacy.

24 **B-63-2022. Resolved**, that Dr. Maxine Feinberg (New Jersey) be ratified as the 2022 ADA  
25 candidate for the FDI Dental Practice Committee and appropriate materials be developed for her  
26 candidacy.

27 **B-64-2022. Resolved**, that Dr. Rekha Gehani (New York) be ratified as the 2022 ADA candidate  
28 for the FDI Education Committee and appropriate materials be developed for her candidacy.

29 **Report of the Department of Corporate Social Responsibility and Philanthropy: Give Veterans a**  
30 **Smile Summit Overview:** Dr. James D. Stephens presented this informational report to the Board, which  
31 summarized outcomes of the Give Veterans A Smile Summit that took place on May 5-6, 2022. Following  
32 discussion, Dr. Stephens presented the following resolution for the Board's consideration.

33 **Resolved**, that the ADA Board of Trustees ("BOT") recognizes that the 2022 ADA Give Veterans  
34 A Smile Summit highlighted and amplified a strong interest in an ongoing role for the ADA to  
35 further collaborate with, and promote more coordinated efforts of, various organizations focused  
36 on veterans' access to oral health care, and be it further

37 **Resolved**, that, to refine the scope of such a potential role and to establish appropriate ongoing  
38 strategic oversight, the ADA's Department of Corporate Social Responsibility and Philanthropy's  
39 currently existing Give Veterans A Smile Summit Advisory Planning Committee, whose duties

1 include providing guidance regarding Summit outcomes and follow through, be authorized to lead  
2 such efforts, including, but not limited to, developing a proposal for a new committee of the Board,  
3 and be it further

4 **Resolved**, that a report outlining the proposed committee's purpose, duties and structure be  
5 presented to the BOT for consideration no later than the first quarter of 2023.

6 After discussion, Dr. Doroshov moved to postpone definitely discussion of this resolution in order to  
7 provide the Board with more time to consider the concept of allowing the existing advisory planning  
8 committee to make further follow-up recommendation. On vote, discussion on the proposed resolution  
9 was postponed definitely to the August Board meeting.

10 **Report of Senior Vice President, Government and Public Affairs: Federal and State Legislative,**  
11 **Regulatory, and Public Affairs:** Mr. Michael Graham reported on third party payer issues, Medicare,  
12 and student loan reform.

13 **Report of the International Policy Work Group:** This informational report provided an update on the  
14 Work Group activities regarding its discussion of various aspects of the ADA's involvement in the  
15 international community (consent calendar item).

16 **Report of the Presidential Medicaid Task Force:** This informational report provided an update on Task  
17 Force activities (consent calendar item).

18 **Digital Transformation Update:** This informational report provided an update on the efforts shifted to  
19 focus on development of new features for the ADA Member App (consent calendar item).

20 **Report of the Health Policy Institute:** This informational report highlighted HPI's work conducted from  
21 June 2021 to May 2022 (consent calendar item).

22 **Report of the Division of Technology: Global Replacement of the ADA and Tripartite Association**  
23 **Management System (AMS) Update:** This informational report provided an update on vendor selection  
24 for AMS licenses and implementation services (consent calendar item).

## 25 **Subsidiaries and Affiliate Entities**

26

27 **Report of the ADA Business Innovation Group: ADA Practice Transition™ Update:** An informational  
28 report was provided to the Board of Trustees. During the meeting, Dr. Cohlmiya and Mr. Jim Goodman,  
29 chief business strategy and product portfolio officer, provided an update on ADAPT financial performance  
30 and transition plan and opportunities for the future. Mr. Quashie provided an update on business model  
31 potential using new technology.

32 **American Dental Association Foundation (ADAF):** The meeting of the Board of Trustees was  
33 adjourned for the purposing of convening the ADAF Meeting of the Member. Following the adjournment of  
34 the Meeting of the Member, the meeting of the Board of Trustees reconvened.

35 **American Dental Association Business Enterprise, Inc. (ADABEI) Meeting of the Member:** The  
36 meeting of the Board of Trustees was adjourned for the purpose of convening the ADABEI Meeting of the  
37 Member. Following the adjournment of the Meeting of the Member, the meeting of the Board of Trustees  
38 reconvened.

## 39 **Liaison Reports**

1 **Report of Dr. Rudolph T. Liddell Liaison to the Council on Members Insurance and Retirement**  
2 **Programs:** This informational report summarized the March 18, 2022, CMIRP meeting (consent calendar  
3 item).

4 **Report of Dr. Paul R. Leary Liaison to the Council on Dental Benefits Programs:** This informational  
5 report summarized the May 5-6, 2022, CDBP meeting (consent calendar item).

## 6 **Organizational/Other**

7 **Recommendations for New Dentist Member Council and Committee Appointments:** The Board of  
8 Trustees adopted the following resolution (consent calendar item).

9 **B-58-2022. Resolved,** that the New Dentist Committee recommends that the Board nominate the  
10 following New Dentist Members for the 2022-2023 term:

- 11 • Council on Dental Benefit Programs (CDBP), Dr. Bryce Larson (first appointment)
- 12 • Council on Government Affairs (CGA), Dr. Sean Aiken (first appointment)
- 13 • Council on Members Insurance and Retirement Programs (CMIRP), Dr. Stephanie R.  
14 Ganter (reappointment)
- 15 • Council on Dental Education and Licensure (CDEL), Dr. Jarod Johnson (reappointment)
- 16 • Council on Communications (CC), Dr. Tanya Sue Maestas (reappointment)
- 17 • Council on Ethics, Bylaws and Judicial Affairs (CEBJA), Dr. James Purvis (first  
18 appointment)
- 19 • Committee on Membership (CM), Dr. Benjamin Youel (reappointment)
- 20 • American Dental Politician Action Committee (ADPAC), Dr. Jonathan Vogel  
21 (reappointment)
- 22 • Council on Dental Practice (CDP), Dr. ArNelle Wright (reappointment)

23 **Nominations to the Board of Directors of the American Dental Political Action Committee:** The  
24 Board of Trustees adopted the following resolution (consent calendar item).

25 **B-51-2022. Resolved,** that the following nominees to the American Dental Political Action  
26 Committee Board of Directors be approved:

- 27 Dr. Henry B. Benson, Jr., Georgia (District 5)
- 28 Dr. Steven J. Holm, Indiana (District 7)
- 29 Dr. Gregory Ogata, Washington (District 11)
- 30 Dr. Kirk J. Robertson, Arizona (District 14)

31 **Appointment to Fill Vacancy on the New Dentist Committee:** The Board of Trustees adopted the  
32 following resolution (consent calendar item).

33 **B-55-2022. Resolved,** that Dr. Kara Kramer, Georgia, be appointed to serve as the Fifth District  
34 Representative on the New Dentist Committee until the close of the 2024 House of Delegates to  
35 fill the vacancy resulting from the resignation of Dr. Alena Lotz, Georgia.

36 **Report of Nominations to the New Dentist Committee:** The Board of Trustees adopted the following  
37 resolution (consent calendar item).

38 **B-56-2022. Resolved,** that the following individuals be appointed to serve as members of the  
39 New Dentist Committee for the 2022-2026 term:

- 1 Dr. Kayla C. Klingensmith, Pennsylvania (District 3)
- 2 Dr. Giancarlo Ghisalberti, New Jersey (District 4)
- 3 Dr. Alayna L. Schoblaske, Oregon (District 11)
- 4 Dr. Howard H. Kim, California (District 13)

5 **Report of Nominations to Commissions:** Before consideration of this report, the Board discussed the  
6 criteria for nominees to the Commission on Dental Accreditation. Resolution 52 was put before the Board  
7 of Trustees to fill one commissioner position as follows.

8 **B-52. Resolved**, that the following commissioner be appointed to serve on the Commission on  
9 Dental Accreditation for the term of 2023-2027 term.

10 After lengthy discussion, a motion was made to postpone definitely consideration of Resolution B-52 to  
11 the August Board meeting. On vote, the following resolution was adopted by the Board of Trustees.

12 **B-70-2022. Resolved**, that the Board of Trustees postpone definitely discussion of Resolution B-  
13 52 to its August session, and be it further

14 **Resolved**, that the nomination selection for ADA CODA nominees be reconsidered, and be it  
15 further

16 **Resolved**, that the issue of criteria for selection of ADA nominees for CODA be referred to the  
17 Governance Committee.

18 On vote, the following resolutions were adopted by the Board of Trustees.

19 **B-53-2022. Resolved**, that Dr. Mohammad Reza Iranmanesh be appointed to serve on the Joint  
20 Commission on National Dental Examinations for the 2022-2026 term.

21 **B-54-2022. Resolved**, that the following two general dentist commissioners be appointed to  
22 serve on the National Commission on Recognition of Dental Specialties and Certifying Boards for  
23 the 2022-2026 term.

- 24 Dr. Stephen T. Radack, III, Pennsylvania (District 3)
- 25 Dr. Ben F. Warner, Texas (District 15)

26 **Report of Nominations of Advisory Committee on Annual Meetings General Members:** On vote, the  
27 Board of Trustees adopted Resolution B-57.

28 **B-57-2022. Resolved**, that the following three individuals be appointed to serve as general  
29 members of the Advisory Committee on Annual Meetings for the 2022-2027 term.

- 30 Roopali Kulkarni, Pennsylvania (District 3)
- 31 Jill S. Torkeo, Indiana (District 7)
- 32 Daryn L. Lu, Oklahoma (District 12)

33 **Report of the President:** Dr. Sabates reported on activities as President since the April 2022 Board of  
34 Trustees meeting.

35 **Report of the President-elect:** Dr. Shepley reported on activities as President-elect since the April 2022  
36 Board of Trustees meeting.

37 **Report of the Executive Director:** Dr. Raymond Cohlmia gave an overview of the staff organizational  
38 structure, with work being based on four customer groups: Direct to Dentist, Tripartite, Public/Professional  
39 and Enterprise. Dr. Cohlmia presented his report in conjunction with a presentation by Robert Quashie,

1 chief operations officer, on Operational Enterprise activities. The presentation underscored the critical  
2 need to increase market share among early career dentists, and also provided an update on key  
3 programs, including the development of a mobile application for early career dentists and global  
4 replacement of the association management systems for the tripartite. With regard to the quarterly  
5 management review and the ADA's current performance, dues revenue is slightly ahead of plan, member  
6 market share continues to lag and non-dues revenue remains flat. Dr. Cohlmia also presented on the  
7 Microsoft Office 365 functionality.

8 **QMR Update:** Mr. Robert Quashie presented on this matter. The QMR is in the middle of a transition. In  
9 the past the QMR was an activity report; however, what is most important is that QMRs be in sync with  
10 the reporting package Finance produces. Mr. Quashie and Mr. Paul Sholty, chief financial officer, will  
11 present the Q1 and Q2 financials at the next Budget and Finance meeting before presenting to the Board.

12 **Governance in Action Presentation:** Mr. Scott Fowkes and Ms. Wendy Wils facilitated a brief  
13 governance training activity for the Board.

14 **Report of the Division of Legal Affairs: Summary of Litigation and Other Matters:** This confidential  
15 report was presented in an attorney-client session with the Board.

#### 16 **Special Orders of Business/Special Appearances**

17 **Meeting with the Deans:** There was a wide-ranging discussion with six dental school deans: Dr. Nader  
18 Nadershahi (University of the Pacific and current Chair of the ADEA Board), Dr. Janet Guthmiller  
19 (University of Nebraska), Dr. Amid Ismail (Temple University), Dr. Cecile Feldman (Rutgers University),  
20 Dr. Mert Aksu (University of Detroit Mercy), and Dr. Cherae Farmer-Dixon (Meharry Medical College), and  
21 with Dr. Karen West, President and CEO of ADEA.

22 The Deans spoke about possible collaborations with the ADA in advocacy for educational loan debt relief  
23 for both students and faculty; the need for lifetime mentorship for under-represented minority students;  
24 faculty recruitment; future directions and potential struggles in dental education; public funding for dental  
25 care for the underserved; funding for support of clinic operations; and dentistry as an essential part of  
26 overall healthcare. The Deans expressed their appreciation for the invitation to dialogue with the Board  
27 and there was consensus to continue and expand collaboration.

28 Subsequent to this discussion and upon request, Dr. Tony Ziebert, senior vice president,  
29 Education/Professional Affairs, provided the Board with statistics on dental school classifications,  
30 programs, closures, applicants, tuition and faculty.

31 **ADA Strategic Forecast Task Force Report:** On behalf of the Task Force, Dr. Ron Lemmo, chair,  
32 presented this report to the Board of Trustees. Dr. Lemmo updated the Board on recent Task Force  
33 activities. The report provided confidential proposed communications plan for the Board's information.  
34 After discussion, Dr. Edgar moved Resolution B-69 for the Board's consideration. On vote, the Board of  
35 Trustees adopted Resolution B-69.

36 **B-69-2022. Resolved,** that the Strategic Forecast Workgroup, as appointed by Resolution B-8-  
37 2022 and reauthorized by Resolution B-40-2022, be further authorized to continue working on  
38 any necessary socialization or refinement of the Strategic Forecast concept through adjournment  
39 *sine die* of the 2022 ADA House of Delegates.

40 **Presentation: Strategic Forecasting Communication Plan:** Ms. Stephanie Moritz, chief marketing and  
41 communications officer; Ms. Leslee Williams, senior director, Communications; and Ms. Mame Kwayie,  
42 senior manager, Leadership Communications, presented the Strategic Forecast Communications Plan to  
43 the Board of Trustees.

1 **Presentation: The Future of Strategic Communications:** Ms. Stephanie Moritz and Ms. Leslee  
2 Williams presented Future Forward Communications, which included a retrospective on the multiple  
3 communications shifts and progress achieved over the past five to seven years; a glimpse at evolving  
4 technology, generational changes in attitudes toward health care, and the communications needs and  
5 preferences of future dentists and patients; and a look forward at seven communications trends on the  
6 horizon. The seven future trends include: consumer-grade experiences; custom content; Metaverse and  
7 virtual reality; omni-channel communications; story-living; connection and community; and influencer  
8 marketing.

9 **SmileCon Registration Update:** Ms. Catherine Mills, vice president, Conferences and Continuing  
10 Education, distributed SmileCon registration packets, talked about the timing of events and addressed  
11 engaging the Board at SmileCon as ambassadors.

## 12 **New Business**

13 **CAM Discussion on Future Sites:** A confidential report was provided by Dr. Leighty.

14 **Board Discussion on Consent Items:** Dr. Leary added this new item of business to provide the Board  
15 an opportunity to discuss the statement displayed at the bottom of Resolutions or Reports to the House of  
16 Delegates that have been reviewed by the Board of Trustees. Specifically, Dr. Leary wanted to address  
17 the statement that traditionally accompanies House of Delegates worksheets that remain on the Board of  
18 Trustees consent calendar. In these cases, the statement has read: "Board Vote: Unanimous. (Board of  
19 Trustees Consent Calendar Action—No Board Discussion)". Following discussion, a motion was made to  
20 amend the statement by deletion of the words "No Board Discussion." It was discussed that this part of  
21 the statement may lead volunteers to believe the Board does not review or give any thought to the  
22 process, which isn't the case. Accordingly, the following resolution was proposed and adopted by the Board  
23 of Trustees.

24 **B-72-2022. Resolved,** that the recorded Board Vote comments for items that remain on consent  
25 be recorded as follows:

26 **BOARD VOTE: UNANIMOUS. (BOARD OF TRUSTEES CONSENT CALENDAR ITEM)**

## 27 **Reports and Resolutions to the House of Delegates**

### 28 **Reports and Resolutions Relating to Reference committee A** 29 **(Budget, Business, Membership and Administrative Matters)**

30 **Board of Trustees Resolution 203: Amendment of the Policy, Transparency** (*Worksheet:2000*). The  
31 Board of Trustees voted to transmit Resolution 203 to the House of Delegates with a recommendation to  
32 vote yes. (Vote: \*Unanimous) \*Dr. Walbridge was absent.

33 **Board of Trustees Resolution 204: Amendment of the Policy, Utilization of Multi-Council Task**  
34 **Forces** (*Worksheet:2001*). The Board of Trustees voted to transmit Resolution 203 to the House of  
35 Delegates with a recommendation to vote yes. (Vote: \*Unanimous) \*Dr. Walbridge was absent.

36 **Report 3 of the Board of Trustees to the House of Delegates: Strategic Forecast Activity:** After  
37 discussion, it was determined that action taken on Board Report 3 and its corresponding resolution be  
38 embargoed until the Board is able to take action on a second resolution that will be taken up in a pending  
39 Special Meeting of the Board of Trustees.

1 **Reports and Resolutions Relating to Reference Committee B (Dental Benefits, Practice and**  
2 **Related Matters)**

3 **Council on Dental Benefit Programs Resolution 301: Amendment of the Policy, Explanation of**  
4 **Benefits (EOB) Statement and Identification of Claims Reviewers** (*Worksheet:3001*). The Board of  
5 Trustees voted to transmit Resolution 301 to the House of Delegates with a recommendation to vote yes  
6 (Board of Trustees Consent Calendar Item). (Vote: \*Unanimous) \*Dr. Walbridge was absent.

7 **Reports and Resolutions to Reference Committee C (Dental Education, Science and Related**  
8 **Matters)**

9 **Council on Dental Education and Licensure Resolution 401: Amendment of Policy, Lifelong**  
10 **Learning:** After discussion, it was determined that clarification was needed on proposed amendments to  
11 the policy. The Board voted to postpone definitely discussion on Resolution 401 to the August Board  
12 meeting.

13 **Council on Dental Education and Licensure Resolution 402: Amendment of Policy, Continuing**  
14 **Dental Education** (*Worksheet:4003*). The Board of Trustees voted to transmit Resolution 402 to the  
15 House of Delegates with a recommendation to vote yes (Board of Trustees Consent Calendar Item).  
16 (Vote: \*Unanimous) \*Dr. Walbridge was absent.

17 **Council on Dental Education and Licensure Resolution 403: Amendment of the Policy,**  
18 **Acceptance of Formal Continuing Medical Education Courses Offered by ACCME Accredited**  
19 **Providers** (*Worksheet:4007*). The Board of Trustees voted to transmit Resolution 403 to the House of  
20 Delegates with a recommendation to vote yes (Board of Trustees Consent Calendar Item). (Vote:  
21 \*Unanimous) \*Dr. Walbridge was absent.

22 **Reports and Resolutions to Reference Committee D (Legislative, Health, Governance and Related**  
23 **Matters)**

24 **Council on Government Affairs Resolution 501: Rescission of the Policy, National Health Service**  
25 **Corps Policy on Scholarships and Loan Repayments** (*Worksheet:5001*). The Board of Trustees voted  
26 to transmit Resolution 501 to the House of Delegates with a recommendation to vote yes (Board of  
27 Trustees Consent Calendar Item). (Vote: \*Unanimous) \*Dr. Walbridge was absent.

28 **Council on Government Affairs Resolution 502: Amendment of the Policy, Activity to Stop**  
29 **Unlicensed Dental or Dental Hygiene Practice** (*Worksheet:5004*). The Board of Trustees voted to  
30 transmit Resolution 502 to the House of Delegates with a recommendation to vote yes (Board of Trustees  
31 Consent Calendar Item). (Vote: \*Unanimous) \*Dr. Walbridge was absent.

32 **Council on Government Affairs Resolution 503: Amendment of the Policy, Dissemination of**  
33 **Information Contrary to Science** (*Worksheet:5006*). The Board of Trustees voted to transmit Resolution  
34 503 to the House of Delegates with a recommendation to vote yes (Board of Trustees Consent Calendar  
35 Item). (Vote: \*Unanimous) \*Dr. Walbridge was absent.

36 **Miscellaneous House Matters**

37 **Report 1 of the Board of Trustees to the House of Delegates: Association Affairs and Resolutions.**  
38 (*Workshseet:1000*). The Board of Trustees voted to transmit Board Report 1 to the House of Delegates  
39 (Board of Trustees Consent Calendar Action). (Vote: \*Unanimous) \*Dr. Walbridge was absent.

40 **Board of Trustees Resolution 101: Report of Nominations to Councils** (*Worksheet:1016*). The Board  
41 of Trustees voted to transmit Resolution 101 to the House of Delegates with a recommendation to vote  
42 yes. (Vote: \*Unanimous) \*Dr. Walbridge was absent.

1    **Closed Session**

2    Closed sessions were held at various times during the June 12-14, 2022, meeting of the Board of  
3    Trustees. The detailed minutes of the closed session are separately recorded; however, any non-  
4    confidential actions taken by the Board are reflected in the minutes of the regular sessions of the meeting.

5    The following reports and topics were discussed during the closed sessions:

- 6           •    Diversity and Inclusion Education Session with Nova Collective

7    **Attorney-Client Session**

8    An attorney-client session of the Board of Trustees was held on Sunday, June 12, 2022.

9    **Adjournment**

10   Without objection, the fifth regular meeting of the Board of Trustees adjourned *sine die* on Tuesday, June  
11   14, 2022, at 12:11 p.m. (CDST).