

1 **AMERICAN DENTAL ASSOCIATION**  
2 **MINUTES OF THE SPECIAL TELEPHONIC MEETING OF THE ADA BOARD OF TRUSTEES**  
3 **WEDNESDAY, June 29, 2022**

4 **Call to Order:** A special meeting of the ADA Board of Trustees was called to order on Wednesday, June  
5 29, 2022, at 5:00 p.m., Central Daylight Savings Time. The telephonic meeting was called in accordance  
6 with the provisions of the *Organization and Rules of the Board of Trustees*.

7 **Roll Call:** Officers and members of the Board of Trustees in attendance were: Cesar R. Sabates, George  
8 R. Shepley, Maria C. Maranga, Mark E. Bronson, W. Mark Donald, Ted Sherwin, Raymond A. Cohlma,  
9 Craig S. Armstrong, Susan Becker Doroshow, James M. Boyle, Linda J. Edgar, Terry Fiddler, Frank J.  
10 Graham, Brett Kessler, Paul R. Leary, Chad R. Leighty, Rudolph T. Liddell, Marshall H. Mann, Michael D.  
11 Medovic, Scott L. Morrison, Gary D. Oyster, Richard J. Rosato, James D. Stephens, Michele M. Tulak-  
12 Gorecki and Seth A. Walbridge.

13 Following the roll call, Dr. Donald announced that a quorum was present.

14 The following ADA staff were in attendance for all or portions of the meeting at the invitation of the  
15 president: Jordan Baugh, chief technology officer; Judith Fleeks, chief human resources officer; Tony  
16 Frankos, vice president, Sales Strategy and Product Development; Michelle Hoffman, vice president,  
17 Publishing; April Kates-Ellison, vice president, Member and Client Services; Catherine H. Mills, vice  
18 president, Conferences and Continuing Education; Robert Quashie, chief operating officer; Betsy  
19 Shapiro, chief of governance and strategy management; and Paul Sholty, chief financial officer.

20 Others in attendance for all or portions of the meeting were: Jodi Baldwin, manager, Board and House  
21 Matters; Thomas C. Elliott, Jr., deputy general counsel; Mae Kopec, coordinator, Publications and  
22 Projects; Michelle Kruse, director, Administrative Services; Mame Kwayie, senior manager, Leadership  
23 Communications; Samara Schwartz, associate general counsel; Kyle Smith, manager, House of  
24 Delegates; and Wendy J. Wils, deputy general counsel.

25 Before consideration of business Dr. Sabates called attention to the ADA Disclosure Policy included on  
26 the meeting agenda and the requirement to disclose any conflicts of interest. No conflicts were disclosed  
27 at this time.

28 **Report 3 of the Board of Trustees to the House of Delegates: Strategic Forecasting Activity (Res.**  
29 **205-206) Review:** At its June 12-14, 2022, meeting, the Board of Trustees took action on Board Report 3  
30 and Resolution 205, Amendment of ADA *Bylaws* Regarding Establishment of the Strategic Forecasting  
31 Committee and its Corresponding Duties and Responsibilities. These actions of the June 12-14 Board  
32 were embargoed until the Board took action on Resolution 206 at this special meeting. They are reported  
33 below.

34 Dr. Sabates reviewed Resolution 206, Establishment of the Standing Committee of the House of  
35 Delegates: Strategic Forecasting Committee, with the Board of Trustees.

36 **Reports and Resolutions to the House of Delegates**

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38 **Reports and Resolutions Relating to Reference Committee A**  
39 **(Budget, Business, Membership and Administrative Matters)**

40 **Report 3 of the Board of Trustees to the House of Delegates: Strategic Forecast Activity**  
41 **(Worksheet:2002).** Following discussion of the Board Report 3, the Board of Trustees transmitted the  
42 following resolutions to the House of Delegates.

1        *Resolution 205* — Amendment of ADA *Bylaws* Regarding Establishment of the Strategic Forecasting  
2 Committee and its Corresponding Duties and Responsibilities (*Worksheet:2025*). The Board of Trustees  
3 voted to transmit Resolution 205 to the House of Delegates with a recommendation to vote yes. (Vote:  
4 \*Unanimous) \*Dr. Walbridge was absent.

5        *Resolution 206* — Establishment of the Standing Committee of the House of Delegates: Strategic  
6 Forecasting Committee (*Worksheet:2028*). The Board of Trustees voted to transmit Resolution 206 to the  
7 House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

8        Subsequent to its discussion of Resolution 206, the Board of Trustees adopted the following resolution.

9            **B-73-2022. Resolved**, that Resolutions B-8-2022 and B-40-2022 be further embargoed until a final  
10 communications plan is provided to the Board of Trustees and the President's message is  
11 transmitted, and be it further

12            **Resolved**, that Board Report 3 to the House of Delegates and its corresponding resolutions (205-  
13 206) be released at the same time.

14        **Adjournment:** The special meeting of the Board of Trustees adjourned at 5:56 p.m. (CDST).