

**Unofficial Report of Major Actions
Council on Advocacy for Access and Prevention (CAAP)
July 25-27, 2019**

The Council on Advocacy for Access and Prevention (CAAP) met on July 25-27 at the ADA Headquarters building. The following is a summary of major actions taken by the Council.

Report of the Subcommittee on Access and Advocacy: Dr. Mark Koday shared the discussions of the subcommittee including

1. An update on the Medicaid Provider Advisory Committee which continues to provide content to the online Medicaid Provider Resource Guide.
2. Considerations regarding Resolution 55H passed by the 2018 HOD regarding developing a Culture of Safety. An in person meeting took place in June, with a 3-5 year overall concept to finalize what a “culture of safety” means in the dental profession.

On vote, the Council approved transmittal of the following to the 2019 House of Delegates:

00. Resolved, that the appropriate ADA agency be tasked with implementing, in a measured and methodical manner, a three year framework for action that will begin to:

- Develop a curriculum on patient safety and encourage its adoption into training;
- Disseminate information on patient and dental team safety through a variety of in-person, print, web and social media communication vehicles on a regular basis;
- Recognize patient safety considerations in practice guidelines and in standards;
- Work collaboratively to develop community-based initiatives for error reporting and analysis; and
- Collaborate with other dental and healthcare professional associations and disciplines in a national summit on dentistry’s role in patient safety.

and be it further,

Resolved, that an annual report be submitted to the ADA House of Delegates detailing progress in nurturing this culture of safety in order to raise awareness, while alleviating fear and anxiety associated with making the dental environment safe for patients, providers and the dental team.

Report of the ADH Prime Subcommittee: Dr. Alicia Risner-Bauman, Subcommittee Chair, presented the key topics of focus after reviewing the Prime Subcommittee Charter with the Council:

1. The Action for Dental Health legislation, signed into law in December 2018 contains language which allows grant opportunities for state associations and previous CDC or HRSA grantees. Grant funded projects for ED Referral programs and services of the Community Dental Health Coordinators are specifically mentioned.
2. Community Dental Health Coordinator Transition Team updated the Council on current schools, graduates and trainees within the programs across the country.
3. Progress made by the ED Referral Workgroup, noting the involvement of the American College of Emergency Physicians with the Workgroup and the various models of ED Referral which are available to follow as templates for new programs.

4. An update of National Advisory Committee on Health Literacy in Dentistry (NACHLD) was provided to the Council with an overview of the upcoming September meeting.
5. The HPV vaccination initiative was shared with the Council as well the ongoing CDHC project in New Jersey with an FQHC collaboration of dental and medical departments to increase vaccination rates.

To promote the understanding of the Action for Dental Health, the Council discussed recognizing champions with various states who were successfully implementing some of the initiatives.

Upon vote, the Council approved the following:

Resolved, that CAAP recognize a dental association state executive or oral health champion who has moved the Action for Dental Health initiatives into visibility within their state with an “Excellence in Action for Dental Health” award.

Report of the Prevention Subcommittee: Dr. Mike Wasserman, Subcommittee Chair, shared the following news with the Council:

1. The increased marketing about vaping has concerned the Prevention Subcommittee which oversees tobacco cessation strategies for the Association. They are planning a fall webinar to educate members and additional oral health stakeholders on the risks of this dangerous and addictive habit.
2. The artwork for 2020 National Children’s Dental Health Month (NCDHM) poster will feature a tribute to the 75th year anniversary of Community Water Fluoridation. The artist, a student at the Columbia College School of Graphic Art, designed an imaginative fantasy of tap water flowing through pools. The Council was pleased to learn that over 90,000 NCDHM posters were shipped in 2019 to educational institutions, military bases and health centers to celebrate this special month for oral health education.
3. Drs. Bonita Neighbors and Kristi Gipe Golden provided a report from the National Fluoridation Advisory Committee. They also covered the increased challenges to community water fluoridation that many states are facing, with the additional need for statistical expertise for NFAC. The ADA/ NFAC celebration for the 75th anniversary of Community Water Fluoridation will be observed in conjunction with the 2020 Management and Presidents Elect Conference.

Special Order of Business:

Dr. Kathleen O’Loughlin, ADA Executive Director, updated the Council on the Strategic Plan for 2020-2024 which has more focus towards overall health of the public in addition to helping members optimize their professional opportunities. She reviewed the need to engage members in meaningful aspects of the Association as it promotes oral health through advocacy and science. The Association continues to be deeply committed to the success of state dental associations with governance, planning and diversity / inclusion.

Ms. Katherine Merullo, manager, Public Affairs and Advocacy Communications, gave the Council an overview of the Integrated Marketing Campaign for the Action for Dental Health. She described the various types of media used in promoting community water fluoridation. Metrics were shown that promoted positive fluoridation information offered to citizens living in areas which faced fluoridation challenges.

Rear Admiral Dr. Tim Ricks, Chief Dental Officer of the US Public Health Service, provided the Council with an overview of "Oral Health in America: A Forthcoming Surgeon General's Report" referring to the process for developing the 2020 Surgeon General's Report. The team of contributing experts to this document includes CAAP member Dr. Paul Casamassimo serving as a section Editor. Dr. Ricks covered caries risk and experience of Native American populations along with voicing support for community water fluoridation. He shared with the Council that oral health is one of the priority concerns of Dr. Jerome Adams, current U. S. Surgeon General.

Dr. Reva Bhushan and Ms. Robin Wright from American Association of Pediatric Dentistry covered some basic science of HPV as well as some strategies for discussion the vaccine with patients and families. Their presentation, Science and Strategy for Talking about the HPV Vaccine, offered suggestions for responses to challenging comments that could be offered by patient families who resist the vaccine.

Dr. Greg Heintschel, Chairperson of Dental Medicine for the Metro Health System and Associate Professor of Comprehensive Dentistry for Case Western Reserve School of Dental Medicine, presented the Council with an overview of patient safety. He approached the topic from a historical perspective, noting that the practitioners of today would probably not return to the glove free practice environment of yesterday. This was one example he referenced of how patient protection also covers provider safety in modern healthcare delivery.

Four Community Dental Health Coordinators (CDHC) shared their daily routines with the Council. Jenna Linden from Wisconsin, Gena Riley from Delaware, Dora Sandoval from Oregon and Tana McColl from North Carolina all gave insightful presentations on their use of CDHC training in reducing patient barriers to care. Dr. Virginia Jones, Chief Operating Officer of Village Family Dental in North Carolina, gave an effective business model on the value of dental case management for a large group dental practice.

CAAP Council Members:

Dr. Rich Herman, chair, NY
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Dr. R. David Bradberry, GA
Dr. Paul Casamassimo, OH
Dr. Irene Hilton, CA
Dr. Mark Humenik, IL
Dr. Shailee Gupta TX
Dr. Kristin Gipe-Golden AR
Dr. Mark Koday, WA
Dr. Carmine LoMonaco, NJ
Dr. Jessica Meeske, NE
Dr. Carol Morrow, CO
Dr. Bonita Neighbors, MI
Dr. Michael Richardson WV
Dr. Alicia Risner-Bauman, PA
Dr. Richard Stevenson, FL
Dr. Shamik Vakil NC
Dr. Michael Wasserman, MA
Dr. Andrew Welles WI (New Dentist Member)(New Dentist Committee)

Council Liaisons:

Dr. Ken McDougall, Jamestown, North Dakota, (ADA Board of Trustees, Tenth District)
Mr. Greg Mitro, Tampa, Florida (Alliance of the American Dental Association)
Mr. Craig McKenzie, Philadelphia, Pennsylvania, (ASDA Representative)

Dr. Craig S. Armstrong, Houston, Texas, (CGA chair)