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**MINUTES OF THE COUNCIL ON DENTAL PRACTICE  
ADA HEADQUARTERS BUILDING, CHICAGO  
May 12-13, 2022**

**Call to Order:** The meeting of the Council on Dental Practice (CDP/the Council) was called to order by Dr. James A. Hoddick, chair, at 8:33 a.m., May 12, 2022 CT in the Executive Board Room of the American Dental Association (ADA) Headquarters in Chicago.

The ADA Disclosure Policy was referenced on the agenda and no disclosures were made or received.

**Roll Call:** The following Council members and liaisons were present for all or part of the meeting: Dr. James A. Hoddick, Tonawanda, NY, chair; Dr. Manish “Manny” Chopra, Cincinnati, OH, vice chair; Dr. Ryan T. Braden, Lake Geneva, WI; Dr. Kamila L. Dornfeld, Williston, ND; Dr. Amanda L. Fitzpatrick, La Plata, MO; Dr. David Fried, Wallingford, CT; Dr. Sherry R. Gwin, Pearl, MS; Dr. Allison B. House, Phoenix, AZ; Dr. Ralph L. Howell, Jr., Suffolk, VA; Dr. Michael J. Korch, Monroeville, PA; Dr. Jeffrey C. Ottley, Milton, FL; Dr. Princy S. Rekhi, Renton, WA; Dr. Shane A. Ricci, Plano, TX; Dr. Michael A. Saba, Union, NJ; Dr. Lindsay A. Smith, Tulsa, OK; Dr. Julia H. Townsend, Los Gatos, CA; Dr. ArNelle R. Wright, New Dentist Member, Orlando, FL; as well as Dr. Susan Doroshov, trustee liaison, Eighth District; and Mr. Aaron Buban, American Student Dental Association (ASDA).

Following the roll call, the presence of a quorum was noted.

**Center for Dental Practice Policy (CDPP) Staff:** Dr. Hana R. Alberti, senior director, CDPP; Dr. Diane Metrick, senior manager, Emerging Issues and Council Activities; Ms. Sarah Hughes, senior manager, Digital Strategy and Analytics; Ms. Felicia Bloom, manager, Elder Care and Dentist Health and Wellness; Ms. Katherine “Katie” Call, manager, Digital Media, Marketing and Dental Team Activities; and Ms. Angelica Alderton, manager, Business Writing and Content Development.

**ADA Staff (for all or portions of the meeting):** Dr. Raymond Cohlma, executive director, ADA; Marko Vujcic, Ph.D., chief economist and vice president, Health Policy Institute (HPI); Ms. Stephanie Moritz, chief marketing and communications officer; Ms. April Kates-Ellison, vice president, Member and Client Services; Dr. Dave Preble, senior vice president, Practice Institute (PI); Dr. Krishna Aravamudhan, senior director, Center for Dental Benefits, Coding and Quality (PI); Ms. Sharon Stanford, director, Standards Administration, Center for Informatics and Standards (PI); Ms. Jean Narcisi, director, Dental Informatics (PI); Jeffrey Fraum, Esq., senior associate general counsel; and Ms. Barbara Ferriter, senior manager, Business and Administrative Operations (PI).

**Guests Present (in order of appearance):** Ms. Sharlee Burch, R.D.H., M.P.H., Ed.D., president; JoAnn Gurenlian, R.D.H., M.S., Ph.D., A.F.A.A.O.M., ADHA director, Education and Research; and Ann Lynch, director, Advocacy, American Dental Hygienists’ Association (ADHA); Dr. Meredith Bailey, chair, Council on Ethics, Bylaws and Judicial Affairs; Dr. Rebecca De La Rosa, chair, Council on Communications; Shailee Gupta, chair, Council on Advocacy for Access and Prevention; Dr. Mark Vitale, chair, Council on Government Affairs; Dr. Maurice Miles, vice chair, Council on Dental Education and Licensure; Dr. Kevin Dens, chair, Council on Dental Benefit Programs; Dr. Dr. Kyle Bogan, chair, Council on Membership (CM); Dr. Seth Walbridge, chair, New Dentist Committee; Ms. Laura Skarmulis, chief executive officer and Ms. Hanna Aronovich, chief marketing and communications officer, Dental Assisting National Board (DANB); Ms. Michelle Lee, C.P.C., executive director, The Organization for Safety, Asepsis and Prevention (OSAP) Board of Directors.

**PRELIMINARY**

**Adoption of Agenda:** The agenda was unanimously adopted and approved by general consent.

1 **Review of Consent Calendar:** A consent calendar was prepared to expedite the business of the Council.  
2 Council members had the opportunity to remove any item from the consent calendar for consideration  
3 during the general meeting.

4 **Action:** The Council approved the Consent Calendar which included the following reports:  
5 Status of Action Items from the November 5-6, 2021 CDP Meeting; Legislative and Regulatory  
6 Policy Report; Department of State Government Affairs (DSGA) Update; Emerging Issues Task  
7 Force—COVID-19 Resources; 2022 Dentist Wellness Advisory Committee; Res. 95H-2021  
8 Prioritizing the Mental Health of Dentists; 2021 Dentist Health and Well-Being Survey; 2022  
9 Providers Clinical Support System (PCSS) Grant Opioid Webinars; 2022 National Elder Care  
10 Advisory Committee; Res. 81H-2021 Elder Care Strategies for Continuing Education; Dental  
11 Public Health Residents Research Proposal Program; ADA Standards Program—Standards  
12 Committee on Dental Informatics and Standards Committee on Dental Products; ADA Dental  
13 Informatics Activities Update; Dental Quality Alliance (DQA); the American Society of Heating,  
14 Refrigerating and Air-Conditioning Engineers Update; Dental Team Update; Res. 104H-2021  
15 Financial Literacy Among New Dentists and Dental Students; Status of CDP Annual Report; and  
16 Approval of Consultants.

17 **Minutes of the CDP Meeting held November 5-6, 2021:** The minutes of the CDP meeting held  
18 November 5-6, 2021 were previously approved by the Council.

19 **Recording of Mail Ballots:** One mail ballot was unanimously approved by the Council members since  
20 the CDP November 5-6, 2021 meeting—Approval of CDP November 5-6, 2021 Minutes.

21 **Election of Council Chair:** Dr. Manish “Manny” Chopra, OH was elected chair for 2022-23.

22 **Election of Council Vice Chair:** Dr. Jeffrey Ottley, FL was elected vice chair for 2022-23.

23

## REPORTS

24 **Dr. James Hoddick, chair:** Dr. Hoddick welcomed the Council and thanked Dr. Chopra for serving as  
25 vice chair and also the CDP Subcommittee chairs for their hard work and due diligence. Dr. Hoddick  
26 reminded the CDP that the work of the Council was not finished and that an Older Adult Symposium is  
27 scheduled for August 2022.

28 **Dr. Hana Alberti, senior director:** Dr. Alberti thanked the Council for helping move dentistry forward.

29 **Dr. ArNelle Wright, New Dentist Member:** Dr. Wright reported that the New Dentist Committee is  
30 focused on increasing engagement and awareness of member benefits and resources.

31 **Mr. Aaron Buban, American Student Dental Association (ASDA):** Dr. Buban reported that ASDA uses  
32 social media, its national magazine, *Contour*, Student Lobby Day, Wellness Wednesdays, its annual  
33 meeting and monthly webinars to connect its 67 chapters.

34 **Dr. Susan Doroshow, Trustee Liaison, Eighth District:** Dr. Doroshow provided an update of Board of  
35 Trustee (BOT/the Board) activities. The Board is focused on implementation of product alignment across  
36 target audiences as well as diversity, equity and inclusion (DEI) efforts through a Champions Network. A  
37 Diversity Lens Toolkit was distributed to the Council with introduction of its purpose, significance, and  
38 necessity for tripartite alignment to DEI.

39

40 **Dr. Raymond Cohlmiia, Executive Director:** Dr. Cohlmiia presented A New Day for the ADA: Creating  
41 Our Future, his vision for the future of the Association based on decreasing ADA membership and the  
42 need for the ADA to focus on diversity, equity and inclusivity to remain relevant. He explained his five  
43 principles of business: customer/membership focus; global presence; sustainability; innovation; and  
44 nimbleness. The four target customer groups include: direct-to-dentist; public/professional; Tripartite; and  
45 enterprise. The ADA is enhancing its member app and is educating ADA leadership on the value of  
46 replacing strategic planning with strategic forecasting.

1 **Does the ADA Have a Proactive Long-Term Vision for Oral Health in America?** Drs. Cohlma, Vujicic,  
2 Preble presented on the recently released report, Oral Health in America. Members need to understand  
3 the significant trends in dental visits, preferred modality to access of care, use of dental insurance, and  
4 the preferred dental practice landscape. HPI data show impact to the dental profession due to  
5 generational divide in dentists, with a large group of retirement age dentists and younger dentists and a  
6 smaller group of mid-career dentists.

7 **Navigating the Generational Demographic Membership Shift:** Ms. Moritz and Ms. Kates-Ellison  
8 explained that the four generations represented in ADA membership each have different values and the  
9 Association must appeal to each sector in different ways to provide value to them. Dentists would like  
10 tangible value such as career path, financial journey and wellness/mental health support. Value strategy  
11 includes oral health advancement, community and representation and change via inclusion. A Diversity &  
12 Inclusion Champions Network has been created to build a community of leaders, members and  
13 association staff that want to advance diversity and inclusion throughout the ADA and the profession.

14 **POLICY AND EMERGING ISSUES SUBCOMMITTEE**

15 **Policy Review and Emerging Issues Subcommittee:** Dr. Howell, chair, updated the Council on the  
16 activities of the Policy and Emerging Issues Subcommittee and thanked the Subcommittee members for  
17 reviewing 25 policies over the course of several Zoom meetings.

18 **2022 Policy Review Recommendations, Five-year Cycle:** In accordance with Res. 170H-2012,  
19 Reaffirming Existing ADA Policy, all Association policies are to be reviewed every five years. The  
20 Council's Subcommittee on Policy and Emerging Issues Subcommittee is charged with reviewing the  
21 policies assigned to CDP and forwarding its recommendations to the Council. Twenty-four policies were  
22 scheduled for routine review.

23 **Action:** Recommended that all 24 policies reviewed by CDP per the ADA five-year review cycle  
24 be retained as written.

25 **Review of Council on Government Affairs Policies (CGA):** CGA requested that the CDP review one  
26 proposed recommendation for submission to the 2022 House of Delegates (HOD/the House). The CGA  
27 was assigned lead reviewer with CDP assigned as secondary reviewer of this policy.

28 **Action:** The Council agreed with CGA's proposed amendment to 74H-1999 Activity to Stop  
29 Unlicensed Dental or Dental Hygiene Practice (*Trans.*1999:949) and will notify the CGA.

30 **Update on Pediatric Airway Tool:** Res. 28H-2019 Pediatric Screening for Sleep-Related Breathing  
31 Disorders (*Trans.*2019:125) mandated that appropriate agencies develop a screening tool or protocol for  
32 children's airway issues that can be used by dentists. The Children's Airway Screener Taskforce (CAST)  
33 met with CDP leaders by conference call to discuss the topic and CAST continues to seek funding to start  
34 the validation process.

35 **HEALTH, WELLNESS AND AGING SUBCOMMITTEE**

36 **Health, Wellness and Aging Subcommittee:** Dr. Gwin provided an overview of the efforts of the Dentist  
37 Wellness Advisory Committee (DWAC) and the National Elder Care Advisory (NECAC) Committee. The  
38 2021 Dentist Well-Being Survey Report and the survey results of executive directors and state health and  
39 wellness program directors were used to set the path of addressing Res. 95H-2021 Prioritizing the Mental  
40 Health of Dentists (*Trans.*2021:000). ADA is promoting Mental Health Awareness Month in May via a  
41 mental health campaign and includes a two-part webinar series on the topic of resilience. CDPP has also  
42 arranged opioid-related education through the PCSS grant, chairside discussion guide with a companion  
43 checklist, and a Drug Enforcement Agency (DEA) three-part webinar series.

44 The hybrid 2022 Older Adult Symposium, "From Policy to Chairside: Improving Oral Healthcare of the  
45 Aging Population", scheduled for August 26, 2022 and an upcoming webinar, "Special considerations of

1 Opioid Use for Pain Management in Older Adults” will address Res. 81H-2021 Elder Care Strategies for  
2 Continuing Education (*Trans.2021:000*)

3 **2022 Dentist Wellness Advisory Committee (DWAC):** The following actions were approved on  
4 consent.

5 **Action:** the Council approved the following six candidates submitted by the Health, Wellness and  
6 Aging Subcommittee as members on the Dentist Health and Wellness Advisory Committee and  
7 as CDP consultants.

- 8  
9 1. Stephanie Botts, R.D.H., B.S.D.H., C.S.  
10 2. Amy Bryan, D.D.S.  
11 3. Anna Craig, Ph.D.  
12 4. Matthew Korn, D.D.S., M.D.S.  
13 5. Bhagwati Mistry, D.D.S.  
14 6. Julie Spaniel, D.D.S.

15 **Action:** The Council approved the Dentist Wellness Advisory Committee January 21, 2022 and  
16 March 4, 2022 meeting minutes.

17 **National Elder Care Advisory Committee:** the following action was approved on consent.

18 **Action:** The Council approved the National Elder Care Advisory Committee January 14, 2022  
19 and March 25, 2022 meeting minutes.

20 **Resolution 81H-2021 Elder Care Strategies for Continuing Education:** The following action was  
21 approved on consent.

22 **Action:** The Council approved the preliminary agenda for the 2022 Older Adult Symposium  
23 hosted by CDP.

#### 24 **OVERSIGHT AND TECHNOLOGY SUBCOMMITTEE**

25 **Oversight and Technology Subcommittee:** Dr. Ottley, chair, reported that the Subcommittee reviewed  
26 a DentalQual Paper and Dr. Smith, the CDP liaison to Dental Quality Alliance (DQA), submitted the  
27 collective response to DQA. ADA Standards Department whitepaper on Augmented Intelligence in  
28 Imaging is expected to be submitted for comment in third quarter 2022. The subcommittee is expected to  
29 evaluate the applications for the ADA Design Innovation Award in September 2022.

30 **Proposed Dental Implant Card:** The Council assigned Res. 107H-2021 Standard Form for  
31 Consolidating Dental Implant and Implant Restoration Data (*Trans.2021:000*) to the Oversight and  
32 Technology Subcommittee. The Subcommittee developed a dental implant card and will be provided as a  
33 downloadable product.

34 **Action:** The Council approved the proposed dental implant card for patients to address Res.  
35 107H-2021 (*Trans.2021:000*) Standard Form for Consolidating Dental Implant and Implant  
36 Restoration Data.

#### 37 **PRACTICE MANAGEMENT SUBCOMMITTEE**

38 **Practice Management Subcommittee:** Dr. House, chair, updated CDP on the activities of the  
39 Subcommittee. Staff completed an extensive inventory of all available ADA course and program offerings  
40 related to debt management, practice management, financial advisor services and financial literacy in  
41 response to Res. 104H-2021 Financial Literacy Among New Dentists and Dental Students  
42 (*Trans.2021:000*) and concluded an electronic catalog was not necessary with the upcoming updates to  
43 the mobile app. Financial and practice management resources will continue to be offered through the  
44 appropriate ADA communication channels based on member feedback.

1 **Resolution 85H-2021 Addressing the Dental Team Workforce Shortage:** The dental team career  
2 recruitment flyers were created and promoted at ADA.org/AlliedCareerFlyers. This page functions as a  
3 digital toolkit for staff-related content. Additional resources can be found at ADA.org/DentalStaff and the  
4 Dental Team Hub at SmileCon™ 2022. Efforts by other ADA divisions including the ADA Department of  
5 Continuing Education, HPI, DSGA and the ADA Business Enterprises endorsed Stynt to provide  
6 opportunities in understanding education and employment patterns, advocating for workforce, and new  
7 dental team education courses.

8 **Proposed Family and Medical Paid Leave Policy:** The Council discussed the CGA's proposed Family  
9 and Medical Paid Leave policy for dental offices. CDP reviewed a complementary proposed resolution to  
10 address the need for a member resource outlining state information currently requiring paid family and  
11 medical leave. The New Dentist Committee was split on their support for the CGA proposed policy.

12 **Action:** The CDP does not support the proposed CGA Proposed Family and Medical Leave  
13 policy and agreed that a policy is not needed. The CDP directed staff to research Family and  
14 Medical Leave legislation by state and compile this information for members.

15 **American Association of Dental Office Management (AADOM):** AADOM expressed interest in  
16 collaboration of cross-promotion on respective websites, inclusion of ADA Coding course into the AADOM  
17 Fellow/Master/Diplomat training series, and membership benefit and opportunities.

18  
19 **American Dental Hygienists' Association (ADHA):** Dr. Burch, Dr. JoAnn Gurenlian, and Ms. Lynch  
20 shared upcoming event and highlights from the HPI and ADHA survey of dental hygienists (DH) during  
21 the pandemic and the dentist and dental team mental health to be released in June. ADA and ADHA will  
22 continue to collaborate on DH examinations, inter-state licensure portability and oral health in the U.S.

23 **Dental Assisting National Board (DANB):** Ms. Skarmulis and Ms. Aronovich presented "Supporting the  
24 Dental Workforce of the Future" and shared trends, including the majority of Certified Dental Assistants  
25 (CDA) work in a small/solo dental practice; a decline in CODA-accredited DA programs enrollment; and  
26 declined CDA renewal rates due to retirement or seeking dental hygienist education.

27 DANB discussed a high school pilot program of an Entry-Level Dental Assistant (ELDA) framework  
28 utilizing Dental Auxiliary Learning and Education (DALE) Foundation online courses to promote a lead  
29 into dental team workforce. DANB expresses interest in collaboration with the ADA in education,  
30 addressing workforce, and research opportunities.

31 **The Organization for Safety, Asepsis and Prevention Board of Directors:** Ms. Lee reported that  
32 OSAP, a nonprofit organization that centers on dental infection prevention and patient safety,  
33 collaborated with the CDC to create a new infection control program "*Foundations: Building the Safest  
34 Dental Visit.*" OSAP and the DALE Foundation collaborated to develop two certificate programs: the  
35 Certified in Dental Infection Prevention and Control® (CDIPC®) certification and the Dental Industry  
36 Specialist in Infection Prevention and Control™ (DISIPC™) certification. OSAP's 2022 Annual  
37 Conference is in June in Minneapolis with Dr. Raymond Cohlma as the keynote speaker.

38 **National Association of Dental Laboratories (NADL):** The CDP discussed the issues outlined in the  
39 NADL report, including the reduction in the number of U.S. labs and supply chain issues. NADL is  
40 advocating for mandatory CE and would like to add a new designation—Digital Workflow Specialist.  
41 NADL is asking that ADA members help promote dental lab tech career options and support scholarships.

42 **NEW BUSINESS**

43 **Approval of CDP Consultants:** The *Standing Rules for Councils and Commissions* states that "Each  
44 Council shall have the authority to appoint consultants in conformity with the rules and regulations  
45 established by the Board of Trustees except as otherwise provided in these *Bylaws*. The Council shall  
46 inform the Board in writing the selection of consultants in conformity with rules and regulations  
47 established by the Board of Trustees." The Council adopted its proposed list of consultants for 2022-23  
48 on consent.



1 and ADHA. The Council continues to promote *Guidelines for Teaching Pediatric Pain Control and*  
2 *Sedation to Dentists and Dental Students* to ensure patient safety and access to care.

3 **Council on Dental Benefit Programs (CDBP):** Dr. Dens, chair, reported that CDBP developed  
4 guidelines (which are currently being vetted) to ensure accuracy of claims submitted by the office or a  
5 third party on behalf of the treating dentist in response to Resolution 93H-2021 Developing Safeguards to  
6 Protect Employee Dentists (*Trans.2021:000*). The Council is proposing the standardization of Explanation  
7 of Benefits, drafting an enhancement to the CDT with modifiers, discussing dentist rating and value based  
8 coding, and exploring support of an essential healthcare benefit through the Affordable Care Act. CDBP  
9 and CGA are gathering comments for a proposed policy on Veterans Affairs.

10 **Council on Membership (CM):** Dr. Bogan, chair, presented an initial outline of the CM initiative to add a  
11 new membership category for dental team members. The intent is to improve inclusivity among the dental  
12 team, support workforce shortage solutions, and provide tangible products and services that support their  
13 career, financial and wellness needs.

14 **New Dentist Committee (NDC):** Dr. Walbridge, chair, recognized Dr. Wright for her contributions to the  
15 CDP and the New Dentist Subcommittee. NDC is focusing on the New Dentist Experience at SmileCon  
16 2022, engagement with ASDA, dental student loan legislation, and mentorship opportunities. ADA  
17 leadership needs to reflect and recognize the diverse newer generation of dentists and their values.

18 **MISCELLANEOUS**

19 **Future Meeting Dates:** The next meeting of the Council on Dental Practice is scheduled for November  
20 10-11, 2022.

21 **Recognizing Retiring Council Members:** Dr. Hoddick acknowledged Drs. Braden, Gwin and House for  
22 their four years of service on the Council which ends at the close of the 2022 HOD. The Council  
23 presented Dr. Aaron Buban with a dental school graduation gift.

24 **Tutorial on Navigating the ADA Website:** Ms. Call and Ms. Hughes showed the Council where the  
25 practice management content is located on the redesigned ADA.org and how to navigate and search the  
26 website.

27 **Adjournment:** There being no further business, the Council meeting was adjourned at 1:15 p.m. CT on  
28 Friday, May 13, 2022.

1 **Attachment 1**

2 **Individuals nominated to be consultants to the Council on Dental Practice for 2022-23:**

- 3 **Arsenault, Karin, D.M.D., M.P.H.,** Dracut, MA  
4 **Botts, Stephanie, R.D.H., B.S.D.H., C.E.A.S.,** Denver  
5 **Bryan, Amy, D.D.S.,** Lockport, NY  
6 **Budd, Alan S., D.M.D.,** Boston  
7 **Craig, Anna, Ph.D.,** San Francisco  
8 **Cuny, Eve, M.S.,** San Francisco  
9 **Dest, Richard, D.D.S.,** Charlotte, NC  
10 **Dill, Diana L. ED.D.,** Belmont, MA  
11 **Doniger, Sheri Beryl, D.D.S.,** Lincolnwood, IL  
12 **Franco, Kasey, M.A.,** Chicago  
13 **Gibson, Gretchen, D.D.S., M.P.H.,** Fayetteville, AR  
14 **Grant, Ford, D.M.D., F.A.S.G.D., D.A.B.S.C.D.,** Ahoskie, NC  
15 **Hogue, Christie-Michele, D.D.S.,** Fairburn, Georgia  
16 **Houska, Holly, D.M.D.,** Bloomington, IL  
17 **Hyde, Susan, D.D.S., M.P.H., Ph.D.,** San Francisco  
18 **Korn, Matthew, D.D.S.,** Sacramento, CA  
19 **Mistry, Bhagwati J., D.D.S., M.D.S.,** Tarrytown, NY  
20 **Reed, Michael, D.D.S., F.A.G.D., F.A.S.G.D., Diplomate, A.B.S.C.D.,** Dallas  
21 **Romaine, Diane, D.M.D., M.M., M.A.G.D.,** Frostburg, MD  
22 **Singh, Amisha, D.D.S.,** Aurora, CO  
23 **Slashcheva, Lyubov, D.D.S., M.S., F.A.B.S.C.D.,** Rochester, MN  
24 **Spaniel, Julie A., D.D.S.,** Tigard, OR  
25 **Walter, Jane, L.P.C., M.Ed.,** Tucker, GA  
26 **Yellowitz, Janet A., D.M.D. M.P.H., F.A.S.G.D., D.A.B.S.C.D.,** Baltimore