

1
2
3

**MINUTES OF THE COUNCIL ON DENTAL PRACTICE
ADA HEADQUARTERS BUILDING, CHICAGO
November 5-6 2021**

4 **Call to Order:** The meeting of the Council on Dental Practice (CDP/the Council) was called to order by
5 Dr. James A. Hoddick, chair, at 8:35 a.m., November 5, 2021 in the Executive Board Room of the
6 American Dental Association (ADA) Headquarters in Chicago.

7 The ADA Disclosure Policy was referenced on the agenda and no disclosures were made or received.

8 **Roll Call:** The following Council members and liaisons were present for all or part of the meeting either in
9 person or via the Zoom platform:

10 Dr. James A. Hoddick, Tonawanda, NY, chair; Dr. Manish “Manny” Chopra, Cincinnati, OH, vice chair;
11 Dr. Ryan T. Braden, Lake Geneva, WI; Dr. Kamila L. Dornfeld, Williston, ND; Dr. Amanda L. Fitzpatrick,
12 La Plata, MO; Dr. David Fried, Wallingford, CT; Dr. Sherry R. Gwin, Pearl, MS; Dr. Allison B. House,
13 Phoenix, AZ; Dr. Ralph L. Howell, Jr., Suffolk, VA; Dr. Michael J. Korch, Monroeville, PA; Dr. Jeffrey C.
14 Ottley, Milton, FL; Dr. Princy S. Rekhi, Renton, WA; Dr. Shane A. Ricci, Plano, TX; Dr. Genaro “Gene”
15 Romo, Jr., Oak Lawn, IL; Dr. Michael A. Saba, Union, NJ; Dr. Lindsay A. Smith, Tulsa, OK; Dr. Julia H.
16 Townsend, Los Gatos, CA; Dr. ArNelle R. Wright, New Dentist Member, Orlando, FL; as well as Dr.
17 Susan Doroshow, trustee liaison, Eighth District, and Mr. Aaron Buban, American Student Dental
18 Association (ASDA).

19 Following the roll call, the presence of a quorum was noted.

20 **Center for Dental Practice Policy (CDPP) Staff (in person or via Zoom):** Dr. Hana R. Alberti, senior
21 director, CDPP/CDP; Dr. Diane M. Metrick, senior manager, Emerging Issues and Council Activities; Ms.
22 Sarah M. Hughes, senior manager, Digital Strategy and Analytics; Ms. Angelica I. Alderton, manager,
23 Business Writing and Content Development; Ms. Felicia B. Bloom, manager, Elder Care and Dentist
24 Health and Wellness; Ms. Katherine “Katie” A. Call, manager, Digital Media, Marketing and Dental Team
25 Activities; and Ms. GraceAnn Pastorelli, coordinator.

26 **ADA Staff (for all or portions of the meeting):** Dr. Kathleen T. O’Loughlin, executive director, ADA; Dr.
27 Raymond A. Cohlmiya, onboarding executive director; Dr. Dave Preble, senior vice president, Practice
28 Institute (PI); Dr. Chelsea Fosse, Senior Health Policy Analyst (HPI); Dr. Krishna Aravamudhan, senior
29 director, Center for Dental Benefits, Coding and Quality (PI); Dr. Diptee Ojha, director, Dental Quality
30 Alliance and Clinical Data Registry (PI); Ms. Sharon Stanford, director, Standards Administration, Center
31 for Informatics and Standards (PI); Ms. Jean Narcisi, director, Dental Informatics (PI); Jeffrey Fraum,
32 Esq., senior associate general counsel; Cathryn Albrecht, Esq. senior associate general counsel; Ms.
33 Rachel Morrissey, research analyst/Education (HPI); Mr. Paul Bralower, manager, Standards (PI); and
34 Ms. Barbara Ferriter, senior manager, Business and Administrative Operations (PI).

35 **Guests Present (in order of appearance):** Dr. Meredith A. Bailey, chair, Council on Ethics, Bylaws and
36 Judicial Affairs; Dr. Shailee J. Gupta, chair, Council on Advocacy for Access and Prevention; Dr. Kyle D.
37 Bogan, chair, Council on Membership; Dr. Rebecca J. De La Rosa, chair, Council on Communications;
38 Dr. Mark A. Vitale, chair, Council on Government Affairs; Dr. Maurice S. Miles, vice chair, Council on
39 Dental Education and Licensure; Dr. Ana Karina Mascarenhas, chair, Council on Scientific Affairs; and
40 Dr. Kevin W. Dens, chair, Council on Dental Benefit Programs.

41

PRELIMINARY

42 **Adoption of Agenda:** The agenda was unanimously adopted and approved by general consent with the
43 addition of two agenda items, Addressing Student Debt and Mentoring of Dental Students and the
44 Training of Registered Nurse Practitioners as Registered Dental Hygienists under New Business.

45 **Review of Consent Calendar:** A consent calendar was prepared to expedite the business of the Council.
46 Council members had the opportunity to remove any item from the consent calendar for consideration
47 during the general meeting. Following review, the consent calendar was amended with the removal of two
48 reports: Pediatric Airway Screening Tool Update and Dental Team Update.

49 **Action:** The Council approved the Consent Calendar which included the following reports:
50 Approved Minutes of the May 6-7, 2021 CDP Meeting; Results of Mail Ballots, Council Committee
51 Assignments; Status of Action Items from the May 6-7, 2021 CDP Meeting; Legislative and
52 Regulatory Policy Report; State Government Affairs Report; 2022 Policy Review
53 Recommendations: Five-year Cycle; 2021 Providers Clinical Support System (PCSS) Grant
54 Opioid Webinars; 2021 Dentist Health and Wellness Conference: Developing Strategies for
55 Building Resilience Through Human Connection and Peer Support; Dental Public Health
56 Residents Research Proposal Program; ADA Design Innovation Award; ADA Standards
57 Program—Standards Committee on Dental Informatics and Standards Committee on Dental
58 Products; Society of Heating, Refrigerating and Air-Conditioning Engineers Update; ADA Dental
59 Informatics Activities Update and Dental Quality Alliance (DQA) Activities.

60 **Minutes of the CDP Meeting held May 6-7, 2021:** The minutes of the CDP meeting held May 6-7, 2021
61 were previously approved by the Council.

62 **Recording of Mail Ballots:** Two mail ballots were unanimously approved by the Council members since
63 the CDP May 6-7, 2021 meeting.

64 **Council Committee Assignments:** CDP members were provided with a list of subcommittee
65 appointments, both on internal and external committees.

66 **Action:** The Council appointed Dr. David Fried and Dr. Ralph Howell, Jr. to represent CDP on the
67 Member Value Innovation Joint Action Team and report to the CDP at its May 2022 meeting.

68 **Action:** The Council appointed Dr. James Hoddick and Dr. Manish Chopra to represent CDP on
69 the Council on Government Affairs Labor Issues Work Group.
70

71 **Action:** The Council appointed Dr. James Hoddick to represent CDP on the Council on Dental
72 Education and Licensure Committee on Continuing Education.

73 The CGA Labor Issues Work Group will review issues such as the dental workforce shortage and Paid
74 Family and Medical Leave Act Proposal.

75 **REPORTS**

76 **Dr. James Hoddick, chair:** Dr. Hoddick welcomed the Council to Chicago and to the meeting. His role is
77 as facilitator. He acknowledged the Subcommittee Chairs and the CDPP staff. He encouraged the CDP
78 members to provide comments during discussions and to ask questions if anything discussed is unclear.

79 **Dr. Dave Preble, senior vice president, Practice Institute:** Dr. Preble reported that the latest
80 membership surveys have indicated that new dentists, the market segment ADA would like to attract,
81 prefer more practice management information and CDPP has the capacity to do so.

82 **Dr. Hana Alberti, senior director:** Dr. Alberti thanked the ADA for the opportunity to serve as senior
83 director of the Council. She is part of both the CDPP team and the PI division team. She thanked the
84 volunteers for their participation.

85 **Jeffrey Fraum, Esq., Legal Counsel—Fiduciary Responsibilities:** Mr. Fraum reviewed Council member
86 fiduciary duties, including duty of due care (to attend and prepare for Council meetings), duty of loyalty (to
87 work in ADA's best interest) and duty of obedience (act in accordance with ADA governance documents).
88 He addressed disclosure of conflicts of interest, including informing the ADA about any change of
89 circumstances during the year, and confidentiality obligations. There is also a duty of confidentiality. Do
90 not disclose information about ADA's legitimate activities unless it is no longer confidential. He discussed

91 the proper use of Council email (which is discoverable), care in circulating reprints of copyrighted
92 materials, member copyright assignment of work product to ADA and antitrust issues.

93 **Cathryn Albrecht, Esq., ADA Professional Conduct Policy:** Ms. Albrecht provided an annual reminder
94 regarding the ADA's Professional Conduct Policy. She advised the Council that both volunteers and staff
95 have a responsibility to abide by this Policy and both are protected by it. This Policy extends even beyond
96 the workplace and includes ADA offsite meetings and social activities. The ADA's goal is to maintain an
97 appropriate and compliant workplace environment and the ADA Division of Legal Affairs is always
98 available to assist in promoting compliance.

99 **Dr. ArNelle Wright, New Dentist Member:** Dr. Wright expounded on two topics from her report. The
100 NDC has been offering wellness resources and toolkits targeted to dental student graduates and new
101 dentists and their teams as they continue to manage life during a pandemic. Webinars on mental health
102 and wellness have been presented with the National Alliance of Mental Health (NAMI) Chicago.
103 Programming can be found on ADA.org/accelerator and in social media, such as the ADA Wellness
104 playlist on YouTube. The Council is encouraged to share these resources with dentists, particularly new
105 dentists and dental team members. The second topic is the goal of increasing ADA membership. She
106 reported that dentists that are non-practice owners, associates in private practice and in large group
107 practice settings make up one-third of ADA membership and this demographic is continuing to evolve.

108 **Mr. Aaron Buban, American Student Dental Association (ASDA):** Mr. Buban reported that ASDA is
109 increasing membership to 68 chapters due to the opening of two new dental schools. Dental students are
110 auto-enrolled in ASDA. ASDA's national magazine, *Contour*, is now fully digitalized. ASDA promoted
111 Wellness Month in September and Advocacy Month in November with various activities. ASDA adopted
112 an interim policy on eldercare. National leadership applications are being accepted through December 1
113 and applications for ASDA grants are currently under review. The Summit (formerly the National
114 Leadership Conference) is scheduled for November, the ASDA Board of Trustees is scheduled to meet in
115 January 2022, and trustees will be elected at ASDA's February 2022 annual session.

116 **Dr. Susan Doroshow, Trustee Liaison, and Thirteenth District:** Dr. Doroshow thanked the ADA for its
117 ADA.org/virus resources and for appointing her to serve as CDP trustee liaison. She reported that the
118 House of Delegates (HOD) adopted Resolution 69H-2021 ADA Policy on Diversity and Inclusion, which is
119 a positive, forward-looking statement. She asked that the link to the video, *It's a New Day for Dentistry*, be
120 sent to the CDP members. The Council should consider offering resources to dentists in different practice
121 models, such as non-practice owner dentists and those who work in large group practices. The Board of
122 Trustees (BOT/the Board) anticipates the ADA Transitions Program (ADAPT) to generate some non-dues
123 revenue by matching dentists who are seeking to purchase practices with retiring dentists. The Board
124 recognizes the trend of consumer-informed public/patients and its impact on the dental profession.

125 **Dr. Kathleen T. O'Loughlin, Executive Director:** Dr. O'Loughlin reminded the Council that their
126 fiduciary duty is to the ADA when attending CDP meetings and should make decisions based on a
127 prudent person's judgment. Also, she noted that Councils are standing committees of the HOD. Increased
128 inter-council calls prevented duplicative resolutions and expedited resolution review and contributed to
129 the success and expediency of the 2021 HOD. The council chairs meet monthly without staff and monthly
130 with council directors.

131 Dr. O'Loughlin updated the CDP on the current trends of the ADA and reviewed Common Ground 2025,
132 the ADA Strategic Plan.

133 For Goal 1, Membership is controlled at the state and local level and ADA is working closely with the
134 states dental societies to reprioritize member recruitment efforts. New dentist practices are recovering
135 slower than other member segments from the pandemic due to self-reported financial anxiety and mental
136 health issues which impacts ADA membership recruitment and retention efforts. She encouraged the
137 CDP members to influence and support their state and local associations in their efforts to increase
138 membership. ADA is investing in digital platforms to meet the needs of dentist members of various age
139 groups. More women, racially/ethnically diverse dentists and employee dentists are joining the ADA. For
140 Goal 2, Financial, the ADA has remained financially stable during the pandemic by cutting expenses and
141 had a break-even budget at year-end 2020 and anticipates to break-even in 2021 and has money in

142 Reserves. For Goal 3, Organizational, the ADA is using Agile project management teams to address
143 projects and issues in real time. For Goal 4, Public, the focus is on helping the dentist and public thrive.

144 ADA has learned to work more effectively and collaboratively as a result of the pandemic. ADA has been
145 named one of the top workplaces in Chicago for a second time in 2021.

146
147 **Dr. Raymond Cohlma, Onboarding Executive Director:** The ADA has to plan now on how to position
148 itself in five to ten years to retain and recruit members. Dr. Cohlma has a dental education background
149 and understands the values and needs of graduating dental students. ADA needs to create a centralized
150 platform for members to access and create member value. He emphasized the need for ease and speed
151 when accessing resources on ada.org, such as evidence-based care, and for such access to be at the
152 palm of the members' hand.

153 PRACTICE MANAGEMENT SUBCOMMITTEE

154 **Practice Management Subcommittee:** Dr. House, chair, acknowledged the Return to Work Interim
155 Guidance toolkit and many other pandemic resources posted on ada.org/virus for ADA members as well
156 as the Guidelines for Practice Success modules. She stated that many members do not know that these
157 practice management resources exist on ADA.org and encouraged CDP members to promote these
158 among their districts.

159 The HOD adopted Resolution 88H-2021 Reinstatement of ADA Third-Party Payer Concierge Service.
160 The ADA Concierge Service is under the oversight of CDBP and their staff will answer direct questions on
161 insurance. State dental societies are encouraged to promote the program.

162 **Action:** The Council assigned the Practice Management Subcommittee to address Resolution
163 104H-2021 Financial Literacy among New Dentists and Dental Students and report to the CDP at
164 its May 2022 meeting.

165 **Pediatric Airway Screening Tool Update:** Dr. Hoddick reported that a screening tool was created by the
166 Children's Airway Screener Taskforce (CAST) members and CAST is seeking funding for a validation
167 study. This was in response to Resolution 28H-2019 (*Trans.*2019:125) Pediatric Screening for Sleep-
168 Related Breathing Disorders which mandated that appropriate agencies develop a screening tool or
169 protocol for children's airway issues that can be used by dentists.

170 **Dental Team Update:** Dr. Preble remarked that the dental team workforce shortage is a market force
171 trend that is difficult for the ADA to address, however, two new downloadable PDF flyers aimed at
172 recruiting allied dental team members were made available in February 2021 to the state dental societies
173 and members. Dr. Alberti recommended reviewing the reports included from the American Dental
174 Hygienists' Association, The American Association of Dental Office Management and the National
175 Association of Dental Laboratories for summaries pertaining to workforce shortage pre-pandemic.
176 COVID-19 has exacerbated the shortage. Although workforce shortage creates major stress to providers
177 and limits access-to-care, it does vary state to state and the U.S. Bureau of Labor statistics can help the
178 members to understand state level trends. In addition to the two flyers distributed this year, the Council
179 reviewed all the courses available for training dental teams.

180 **Action:** The Council assigned the Practice Management Subcommittee to review current ADA
181 resources in response to Resolution 85H-2021 Addressing the Dental Team Workforce Shortage
182 and report its findings to the CDP at its May 2022 meeting.

183 **Dr. Chelsea Fosse, senior health policy analyst and Ms. Rachel Morrissey, research analyst/
184 education, HPI:** Dr. Fosse and Ms. Morrissey presented on the Impact of COVID-19 on the Dental Care
185 Sector. Key findings reported:

- 186 • Recovery is in a holding pattern. Patient volume in private practices was at 90% of pre-pandemic
187 levels, on average, the week of October 11, 2021 and there has not been much movement of patient
188 volume since late spring 2021.

- 189 • Filling dental team vacancies remains a struggle. About four in 10 dentists have recently or are
190 currently seeking dental assistants and approximately one-third have recently or currently are hiring
191 dental hygienists. 90% of dentists who are recruiting consider recruitment of hygienists extremely or
192 very challenging. Open staff positions is the most common limiting factor for practices wanting to see
193 more patients.
- 194 • Dental hygienists who left the workforce due to the pandemic are slow to return. The proportion of
195 hygienists not returning to work by choice has increased over the course of the pandemic and the
196 primary reasons for not voluntarily returning to work include 1) waiting for the pandemic to be under
197 control and 2) concerns about workplace/ safety standards although these concerns have lessened
198 over time.

199 **POLICY AND EMERGING ISSUES SUBCOMMITTEE**

200 **Policy Review and Emerging Issues Subcommittee:** In accordance with House Resolution 170H-2012,
201 Reaffirming Existing ADA Policy, all Association policies are to be reviewed every five years. Dr. Howell,
202 Jr., chair, reported that there were 25 existing policies for the Subcommittee to review in 2022.

203 **COVID-19 Resources Update:** The ADA response to the pandemic and its effect on dental offices is on-
204 going and member resources can be found on ADA.org/virus.

205 **HEALTH, WELLNESS AND AGING SUBCOMMITTEE**

206 **Health, Wellness and Aging Subcommittee:** Dr. Gwin, chair, stated that the Subcommittee's charge is
207 to oversee the Dentist Wellness Advisory Committee and the National Elder Care Advisory Committee.
208 The Subcommittee looks holistically at dentists' well-being, which includes mental health, ergonomics,
209 disability, addiction/substance abuse disorders, as well as opioid prevention and safe prescribing and
210 elder care.

211 ADA's response to COVID-19's impact on mental health was addressed by webinars previously
212 mentioned by Dr. Wright, as well as webinars presented on mental health topics at SmileCon™. Friends
213 of Bill W meetings were held onsite in Las Vegas. Mental health resources will be easier for members to
214 access at ADA.org/wellness on the redesigned ADA website which will launch November 9.

215 The state well-being program directors biennial meeting was held virtually on August 12 and the 2021
216 biennial Dentist Health and Wellness Conference: Developing Strategies for Building Resilience through
217 Human Connection and Peer Support was held on August 13. The Conference produced revenue for the
218 ADA and 110 registrants attended the virtual Conference. Conference evaluations indicated that 97% of
219 attendees were satisfied/very satisfied with the virtual conference providing timely information which they
220 could use in their practice.

221 Three opioid-related webinars were offered in 2021 to satisfy the PCSS grant sub-award and attendees
222 were awarded one continuing education credit for each. There has been a marked increase in opioid-
223 related overdoses in the U.S. during the COVID-19 pandemic. Dr. Chopra encouraged the Council to
224 listen to the recorded webinar, "Opioids, Dentistry and Addiction: The Dentist's Role in Treating Pain"
225 presented by Drs. Sharon Parsons and David Kimberly to hear their stories and statistics on opioid
226 addiction.

227 **Action:** The Council assigned the Health, Wellness and Aging Subcommittee to address
228 Resolution 95H-2021 Prioritizing the Mental Health of Dentists and report to the CDP at its May
229 2022 meeting.

230 The NECAC members have diverse experience in providing oral health care to geriatric patients in a
231 variety of settings and training dental students and fellows in geriatric dentistry. Several NECAC members
232 were invited by the DQA to review DQA's draft report on oral health care performance measures for older
233 adults and provide feedback to DQA. The CDBP oversees the DQA and its mission is to advance
234 performance measurement as a means to improve oral health, patient care and safety. Council members

235 are asked to contact Dr. Dornfeld, chair, DWAC, Dr. Alberti or Ms. Bloom with suggestions for 2022 elder
236 care symposium presenters.

237 **Action:** The Council assigned the Health, Wellness and Aging Subcommittee to address 81H-
238 2021 Response to Resolution 74H-2020 Elder Care Strategies for Continuing Education and
239 report to the CDP at its May 2022 meeting.

240 **2022 Dentist Wellness Advisory Committee (DWAC):** Dr. Rekhi, chair, stated mental health issues
241 impact dentists at all stages of their career. This is especially true now with many dentists reporting that
242 the pandemic has affected their mental health. The CDPP team will work with appropriate ADA agencies
243 to present webinars targeting specific age groups and their respective mental health issues.

244 The 2021 Wellness Survey was administered and is currently being analyzed. The CDPP staff will share
245 the full report/findings with CDP when completed and will collaborate with other ADA divisions to ensure
246 2022 education and programming aligns with the survey findings and meets the learning needs of
247 dentists.

248 DWAC will meet virtually on March 4, 2022 and the Council was provided with the meeting agenda. The
249 Council members are requested to contact Dr. Rekhi or Ms. Bloom if they have any agenda items to add.

250 **Action:** The Council Appointed Dr. ArNelle Wright, new dentist member, as a Council
251 representative to the Dentist Wellness and Advisory Committee (DWAC).

252 **2021 Dentist Health and Wellness Survey:** Ms. Hughes stated that the survey was administered in
253 2003, 2015 and in 2021. The Council previously directed that this survey be conducted every three years.
254 Topline findings from the 2021 survey are:

- 255 • 80% of dentists surveyed were overwhelmingly satisfied with their jobs and felt in control of their
256 practice environment. Younger dentists tended to be less satisfied.
- 257 • 63% of dentists surveyed reported experiencing a medical condition with 84% reporting
258 pain/discomfort while working; with half seeking treatment.
- 259 • Anxiety levels have risen the most among dentists, of all conditions reported, from the 2003 to the
260 2021 surveys.
- 261 • The majority of dentists reported moderate or severe stress at work vs. home, with women more likely
262 to report severe stress than men.
- 263 • Dentists were asked 10 questions about their feelings and mental condition in the past two weeks.
264 46% of dentists scored “low”, 39% scored “medium” and 15% scored “high”, with dentists under 40
265 and female dentists scoring “high” more often.
- 266 • 46% of dentists surveyed were aware of their state dentist well-being programs, with dentists age 40
267 and older and male dentists significantly more likely to be aware of these programs.

268 **2021 NECAC Elder Care Advisory Committee (NECAC):** Dr. Dornfeld reported that an elder care
269 symposium has been budgeted and will take place at ADA Headquarters in 2022. The NECAC suggested
270 that staff review the four elder care seminars that were scheduled for the 2020 ADA Annual Meeting in
271 Orlando when planning speakers and programs. The seminars were cancelled due to the format change
272 to a virtual meeting as a result of pandemic restrictions. NECAC and staff will propose the date, learning
273 objectives, agenda and presenters for the symposium.

274 The symposium will be targeted to a broad audience, including but not limited to geriatric specialists,
275 dentists who provide mobile care to patients in nursing homes, academic dental faculty who train dentists
276 to care for medically complex seniors, dental students and fellows, policy experts, researchers and
277 essential care providers specializing in geriatrics.

278 **Action:** The Council approved developing an in-person elder care symposium in 2022 with a
279 hybrid format that includes live streaming and recorded content.

280 **OVERSIGHT AND TECHNOLOGY SUBCOMMITTEE**

281 **Oversight and Technology Subcommittee:** Dr. Ottley, chair, reported that the 2021 HOD adopted 43H-
282 2021 ADA Policy Statement on the Use of Augmented Intelligence (AI) in Dentistry. The Subcommittee is
283 looking into how AI could be used to support the practice of dentistry. Any resources developed will be
284 posted in an appropriate page on ADA.org for ADA members. The ADA Standards Administration's
285 Subcommittee on Knowledge Management is drafting a Proposed White Paper No. 1106 for Potential
286 Impacts on Clinical Practice of Augmented Intelligence Tools Used to Analyze Dental Images and is
287 expected to be completed by February 2022.

288 The Subcommittee members reviewed 32 applications for the 2021 Design Innovation Award, spread
289 across three categories: large new build, small new build and remodel. One finalist from each category
290 (for a total of three finalists) was circulated for public voting and will be announced soon.

291 Two CDP member representatives serve on the Standards Committee on Dental Informatics (SCDI) and
292 two CDP representatives serve on the Standards Committee on Dental Products (SCDP).

293 **Action:** The Council assigned the Oversight and Technology Subcommittee to address
294 Resolution 107-2021 Standard Form for Consolidating Dental Implant and Implant Restoration
295 Data and report to the CDP at its May 2022 meeting.

296 **ADA Standards Program:** Ms. Stanford stated that the SCDI and SCDP writes technical reports or
297 creates standards to try to provide solutions for dental practice. There are over 600 volunteers from all
298 aspects of dentistry that serve on 120 working groups. Some of the newer areas that ADA Standards is
299 addressing relate to AI, teledentistry, Computer-aided design and manufacturing (CAD/CAM) Software,
300 digitalized impression materials and any area where there is new technology. SCDI met prior to
301 SmileCon™ in October in Las Vegas.

302 **NEW BUSINESS**

303 **Addressing Student Debt and Mentoring Dental Students:** Dr. House reported that many of the 2020
304 and 2021 dental student graduates have not had the opportunity to complete their licensing requirements
305 due to the pandemic. This may delay new dentists' employment and their ability to pay off any student
306 debt acquired. Mentoring new dentists may help them and subsequently increase ADA membership.

307 **Action:** The Council requested that the CDP representatives on the Member Value Innovation
308 Joint Action Team submit the topic of mentoring new dentists to the Joint Action Team for
309 consideration.

310 **Training of Registered Nurse Practitioners as Registered Dental Hygienists:** Dr. House proposed
311 the idea of recruiting the many registered nurse practitioners who have left the profession to consider a
312 new career as registered dental hygienists to address the dental workforce shortage issue. However, this
313 would be a longer term solution to the workforce shortage as the education/license process could delay
314 their transition to dental practice employment.

315 **COUNCIL CHAIR REMARKS**

316 ADA Council chairs were invited to share their respective pending resolutions and activities.

317 **Council on Ethics, Bylaws and Judicial Affairs (CEBJA):** Dr. Bailey, chair, looks forward to working
318 with CDP on 2021 HOD resolutions. CEBJA regularly reviews governance documents, policies related to
319 ethics and will share information on their new projects at a later time. CEBJA published the whitepaper,

320 *The Ethics of Vaccination* in 2021, the culmination of three years of work. CEBJA composed a response
321 to the incorrect media release on ADA's position on the ethics related to dismissing patients regarding
322 their vaccination status to clarify ADA's position. There has been no change to the ADA Code of Ethics
323 4.A. Patient Selection.

324 **Council on Advocacy for Access and Prevention (CAAP):** Dr. Gupta, chair, is a general dentist and
325 also director of a dental mobile program in Texas. CAAP's subcommittees will be addressing and
326 responding to the 2021 HOD actions. CAAP oversees three subcommittees. The Access and Advocacy
327 Subcommittee oversees the Medicaid Provider Advisory Committee, the Public Health Advisory
328 Committee and Developing a Culture of Safety in Dentistry Work Group. This Subcommittee addresses
329 priority issues such as Medicaid Program improvement, safety, veterans' care, teledentistry and Native
330 American health issues. The Prevention Subcommittee oversees the National Fluoridation Advisory
331 Committee and Sealant Work Group. Priority issues addressed include community water fluoridation,
332 COVID-19 response, tobacco cessation and vaping and anything related to DQA. It also reviews public
333 health programs, oral health during pregnancy, nutrition, diabetes, National Children's Dental Health
334 Month in February and silver diamine fluoride. The Prime Subcommittee oversees the Community Dental
335 Health Coordinator (CDHC) Transition Team, Emergency Department Referral Work Group and National
336 Advisory Committee and Health Literacy in Dentistry. It focuses on health literacy, oral health equity,
337 social injustice, emergency department referrals, CDHCs, Human Papillomavirus (HPV) oral cancer,
338 Federal Qualified Health Centers or government clinics and sports dentistry. Three resolutions adopted
339 by the 2021 HOD relate to Oral Health Equity, Culture of Safety in Dentistry and the Medicaid Reform
340 Task Force. An action plan outlining strategic direction on oral health equity will be developed,
341 educational webinars will be provided, and CAAP will be working with diverse organizations to promote
342 dental careers and move Medicaid reform forward in reducing untreated decay and visits to hospital
343 emergency departments. To address the resolution on Dental Safety Foundation Culture of Safety in
344 Dentistry, CAAP will continue collaboration with the Dental Patient Safety Foundation and the
345 Collaborative for Accountability in Business and will present an informational webinar. CAAP will launch a
346 pilot program for culture and transparency survey. Dr. Sabates is currently selecting appointments to
347 serve on the Medicaid Reform Task Force, which will focus on reducing administrative burdens and
348 helping dentists with reimbursements. The Medicaid Provider Advisory Committee educates individual
349 states and their constituents about embracing program integrity.

350 **Council on Membership (CM):** Dr. Bogan, chair, provided an update on membership. Membership is
351 seeing a major demographic shift in new dentists—more than 50% of dental students are women, 50%
352 are diverse and 20% (and increasing) are choosing to work for Dental Service Organizations (DSO) after
353 graduation. New dentists need different benefits than past generations of dentists. Focusing on new
354 dentist members is a priority to ensure sustainability of the ADA. The Member Value Innovation Joint
355 Action Team is a cross council effort to help address this new focus. The joint action team's main purpose
356 is to create member value innovation and deploy these new ideas at the right tripartite level. The scope of
357 this team is to advise on the development of member value assets and support the recruitment and
358 retention of ADA members across the tripartite, really focusing on increasing that early career, one to five
359 year in practice segment; women, racially and ethnically diverse and dentists in large group practice
360 settings. The Large Group Practice Work Group will continue exploring modernizing large group
361 membership models and pricing options and the flat dues pilot as well as exploring enhanced member
362 value at the individual and large company levels to engage employee dentists. The Membership Models
363 Work Group is studying the complex landscape of membership structure and value propositions and
364 looking for opportunities to enhance membership models. The Subcommittee on Grant and Membership
365 Benefits runs the Acquisition Retention and Conversion program (which provides \$250,000 in grants to
366 states and locals to assist them in their recruitment and retention efforts.) CM expects to have actionable
367 programs in the first quarter of 2022. The cross council Joint Action Team on Diversity and Inclusion will
368 continue in 2022. The Standing Committee on Membership Quality and Trends will explore the feasibility
369 and necessity of an auxiliary membership in 2022.

370 **Council on Communication (CC):** Dr. De La Rosa, chair, reported that the CC is responsible for
371 advising, developing and maintaining ADA strategic communications, branding and reputation
372 management. The CC advises on the prioritization and allocation of communication resources. The
373 Council also helps to guide the work of the ADA team from integrating marketing and communications, by
374 sharing the strategic perspective of the dentist regarding member value. CC has formed four Work

375 Groups to address short and long-term goals established by the ADA. The Integrated Marketing Work
376 Group focuses on strategic marketing member value to emerging groups, like early career dentists,
377 dentists working in DSOs, women and ethnically diverse groups. The Strategic Communications Work
378 Group guides the development and promotion of the annual council trend report. The second annual
379 trend report was released earlier in 2021 and the feedback was favorable. The trend report, which is a
380 very valuable tool for communications strategic planning, compiles survey results from dentists and the
381 public, and defines issues that may surface and provide potential opportunity to reach out to both dentists
382 and the public. The Communications Effectiveness Work Group, a new work group, will provide data-
383 driven insight and bilateral feedback to ADA key publications, such as *ADA News*, *ADA.org* and *Morning*
384 *Huddle* to identify dentists' perspective and interests. The Leadership Connections Spokespersons/Social
385 Media Closed Work Group is charged with partnering with ADA IT to help develop a more user-friendly
386 ADA Connect and enable inter-council communications. This Work Group will also provide input into the
387 selection of ADA candidates to serve as ADA media spokespersons and will monitor dentist-only closed
388 social media groups and provide strategic communications which can proactively respond to comments
389 about the ADA. CC is also providing representation on the State Public Affairs Work Group and the Joint
390 Action Team for Diversity and Inclusion and the members' innovation pipeline. Dr. De La Rosa requested
391 that CDP send any insights to help CC address any of its charges.

392 **Council on Government Affairs (CGA):** Dr. Vitale, chair, reported that CGA views issues through a
393 legislative and regulatory perspective. The CGA has six work groups. The Military Work Group worked
394 with the Veteran's Association Center for Care and Payment Innovation to develop a pilot program, Vet's
395 Smiles Programs, to provide Veterans access to dental care. This Work Group is also involved with the
396 Give Vets a Smile Summit as well as developing a toolkit for reservists who are deployed. The Policy
397 Review Work Group reviews ADA policy on a five-year cycle and new policy. The Orientation Review
398 Work Group will review the new orientation review process and obtain feedback on it. The In-Office
399 Dental Plans Work Group works with CDBP and SGA to remove regulatory challenges for dentists
400 implementing these plans. The Insurance Work Group has been working with CAAP to focus on Medicaid
401 Program challenges, such as credentialing, audit, claims processing and fee schedules. If a dental care
402 plan is approved in Medicare, this Work Group will make this issue a priority. The Labor Issue Work
403 Group will focus on paid leave at the federal level as it is being addressed by the Build Back Better
404 Package Bill in the U.S. Congress and determine whether the ADA should develop a policy on paid leave.
405 The CGA is developing a toolkit to attract high school students to dental practice allied positions to help
406 address the workforce shortage and is developing a toolkit to teach dentists human resources training. It
407 is also reviewing federal vaccine mandates. The U.S. House Energy and Commerce Subcommittee on
408 Health passed an Oral Health Literacy and Awareness Act which would authorize health resources and
409 service administrations to develop and test evidence-based oral health literacy strategies.

410 **Council on Dental Education and Licensure (CDEL):** Dr. Miles, vice chair, reported that CDEL
411 continues to advocate for licensure reform by encouraging licensure portability among states and
412 eliminating live patients from the clinical licensure examination process. CDEL will review the
413 Requirements for Recognition of Dental Specialties and National Certifying Boards for Dental Specialties
414 currently used by the National Commission on Recognition of Dental Specialties and Certifying Boards
415 per Resolution 108H-2021 and report any findings to the 2022 HOD. CDEL will be working with the
416 Special Care Dentistry Association and other ADA agencies to develop more continuing education (CE)
417 activities related to managing and treating patients with special needs. CDEL is offering to assist CDP
418 with Resolution 85H-2021 Addressing the Dental Team Workforce Shortage. CDEL will review all ADA
419 policies related to continuing education, including Recognition of Operative Dentistry, Cariology and
420 Biomaterials as an Interest Area in General Dentistry and the Criteria for Recognition of Interest Areas in
421 General Dentistry. The Council is asking assistance in promoting *CDEL's Guidelines for Teaching*
422 *Pediatric Pain Control and Sedation to Dentists and Dental Students*, which has been posted to *ADA.org*
423 and made available to dental schools, advanced education programs, CE providers and state boards of
424 dentistry.

425 **Council on Scientific Affairs (CSA):** Dr. Mascarenhas, chair, reported that the CSA oversees the Seal
426 Subcommittee which is responsible for the ADA Seal Acceptance. This Subcommittee reviews, develops
427 and revises scientific requirements for the acceptance of products. It reviews scientific data in support of
428 the safety and effectiveness of over the counter oral health products and performs laboratory testing. The
429 Standards Subcommittee develops and reviews dental product standards to help ensure that the

430 standards meet the needs of the profession and is currently reviewing orthodontic aligners. The ADA
431 Clinical Evaluators (ACE) Subcommittee manages the ACE Panel Program. ACE reports that have been
432 submitted or will be submitted to the *Journal of the American Dental Association* include “Repair and
433 Replacement of Dental Restorations”, “Intraoral Scanners,” “Smoking Cessation” and “Oral and Systemic
434 Health.” CSA develops clinical resources for ADA and the profession. The Clinical Excellence
435 Subcommittee oversees the Evidence-based Dentistry (EBD) group and the Scientific Information group.
436 The EBD develops and revises clinical practice guidelines. Two new clinical practice guidelines on caries
437 prevention and restorative treatment will be circulated soon. Guidelines on caries diagnosis, dental
438 extractions, dental sedation and anesthesia, acute dental pain, dental extractions, dental treatment prior
439 to radiotherapy of patients with neck and cancer, dental management of the medically complex patient
440 and revised guidelines on dental radiographs, are under development. The Scientific Information Group
441 has contributed to resources on ADA.org/virus as well as oral health topics such as silver diamine
442 fluoride, dental curing lights and has updated the latex allergies page. Topics are reviewed periodically.
443 CDP is welcome to suggest new topics or topic updates. The Research Priority Subcommittee has been
444 reactivated this year and reviews priorities internally and externally. Resolution 65b-2021 Amendment of
445 the Policy, Research Funds directed that ADA advocate for external funding to enhance gender, racial
446 and ethnic diversity and equity across the research workforce in the oral and craniofacial health sciences.
447 It was referred to CSA for further study and will report to the 2022 HOD.

448 **Council on Dental Benefit Programs (CDBP):** Dr. Dens, chair, reported that CDBP is working on an
449 enhanced Current Dental Terminology (CDT) publication that would maintain dental codes while adding
450 modifiers due to new technology, techniques used for procedure delivery, materials and phases of
451 delivery. He provided an update on the clinical data registry project, the Bento network, credentialing,
452 reinstatement of third party payer concierge service and Certified Medical Coder (CMC) coding requests.
453 Third party payers will not increase coverage for expenses related to COVID-19 due to previously signed
454 contracts by dentists. CDBP offered twelve webinars/workshops in 2021. State concerns include network
455 leasing, non-covered dental services, explanation of benefits issues, down-coding/bundling, virtual credit
456 card payments, audits and disallow clauses. CDBP works on issues related to Medicare.

457 MISCELLANEOUS

458 **ADA Dental Experience and Research Exchange (DERE) Demonstration by Dr. Krishna**
459 **Aravamudhan and Dr. Diptee Ojha:** Dr. Aravamudhan provided a background on the ADA clinical data
460 warehouse as directed by Resolution 56H-2017 Establishment of a Comprehensive Dental Disease
461 Clinical Registry, Resolution 25H-2018 Response to House Resolution 56H-2017 Feasibility of a Clinical
462 Data Registry and Resolution 87H-2019 Tracking Data on Donated Services. A feasibility study was
463 completed in 2019 and the project commenced in March 2020. The vision for the data registry is the
464 premise that better data results in better patient care and thus, better population health. The first goal of
465 the project is to create a scalable and sustainable real-world data infrastructure that aggregates care
466 experiences across the delivery system. The second goal is to demonstrably advance the state of dental
467 care by providing dental practices with actionable performance reports, care improvement knowledge and
468 process improvement tools. The third goal is to track and report patient oral health outcomes over time
469 and across different care delivery systems. Data collection has begun through an external vendor. Drs.
470 Aravamudhan and Ojha demonstrated the dental practice section of the program and various reports that
471 could be generated for dentists and how it connects to the ADA DQA. Dr. Aravamudhan invited CDP
472 members to share their practice data.

473 **Future Meeting Dates:** The Council selected dates for its 2024 and 2025 spring and fall Council
474 meetings.

475 **Action:** The Council selected May 16-17 and November 14-15 for its 2024 meeting dates.

476 **Action:** The Council selected May 15-16 and November 13-14 for its 2025 meeting dates.

477 **Adjournment:** There being no further business, the Council meeting was adjourned at 10:35 a.m. on
478 Saturday, November 6, 2021.