## COUNCIL ON MEMBERSHIP UNOFFICIAL REPORT OF MAJOR ACTIONS June 29-30, 2019

The Council on Membership (CM) met on June 29-30, 2019 at the ADA Headquarters building. The following is a summary of major actions taken by the Council.

- The Council elected Dr. I. Jay Freedman, of Roslyn, PA as Chair and Dr. Jeffrey A. Kahl as Vice Chair, of Colorado Springs, CO as Vice Chair. They will begin their terms following the conclusion of the 2019 ADA House of Delegates.
- 2. The Council received an update from Board of Trustees liaison Dr. Julio Rodriguez that included information from the Board June 2019 Board meeting.
- 3. The Council received a presentation on the mid-year 2019 ADA membership numbers and a demonstration on the new membership dashboard. The Council also received their own passwords to the dashboard allowing them to access national membership information in real time.
- 4. The Council received updates on current membership initiatives including the multi-state practice dues collection pilot, the graduate student pilot; and dental specialist outreach.
- 5. The Council was presented with the current dental school strategy, client services strategy and the diversity and inclusion strategy.
- 6. The Dues Category Streamlining Report that the Council is submitting to the 2019 House of Delegates was discussed. Additional talking points and a prepared presentation were requested by the Council from the staff so the Council is able to present and answer questions on the study at their caucuses.
- 7. The Council received an update on the 2019 ADA Annual Membership Conference. All Council members are funded to attend and encouraged to do so.
- 8. The Council received an update on the ADA Practice Transitions (ADAPT).
- 9. The Council received an update from the New Dentist Committee. The New Dentist Conference at ADA 2019 will take place September 5-6.
- 10. The Council received an update from ASDA.
- 11. The Council was presented with the results of the 2018 Engagement Program and the status of the 2019 program. The Council discussed ways to collect additional metrics on the programs for future reporting purposes.
- 12. The Council received a presentation on the 2025 Common Ground Strategic Plan Mr. Robert Quashie, vice president, Business Operations and Strategies. The Council was reminded that their work should roll up into the goals and objectives of the new strategic plan.
- 13. The Council discussed a referral memo received by Dr. Irani from the chair of the Council on Scientific Affairs requesting that the Council consider the development of a new membership category for nonpracticing dentists, specifically those who were faculty at dental schools and other research facilities that have degrees from foreign dental schools and are not licensed in the United States. The Council agreed that this category should be considered and decided to explore options for the development of this category as part of its ongoing dues category study in 2020.

## **Council Members:**

- Dr. Karin Irani, chair, CA
- Dr. I. Jay Freedman, vice chair, PA
- Dr, Tamara Berg, OK
- Dr. Kyle Bogan, OH
- Dr. Lauren Czerniak, New Dentist member, OH
- Dr. Brian Blew, IL
- Dr, Michael Eggnatz, FL
- Dr. Mary Jane Hanlon, MA
- Dr. Jeffrey Kahl, CO
- Dr. Mark I. Kampfe, SD
- Dr. Summer Ketron, TX
- Dr. Pia Chatterjee Kirk, MS

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- Dr. Mark Mutschler, OR
- Dr. Meenal Patel, NC
- Dr. Danielle M. Riordan, MO
- Dr. Jay Skolnick, NY
- Dr. Stephen Tigani, DC Dr. Alexa Vitek-Hitchcock, MI

## Liaisons:

Dr. Julio Rodriguez, Ninth District, Trustee, Board Liaison, WI

Dr. Kathleen Gonzalez, American Student Dental Association Consultant, NY