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Minutes of the Board of Trustees
March 15–17, 2015
Headquarters Building, Chicago

Call to Order: The third regular meeting of the Board of Trustees of the American Dental Association was called to order by Dr. Maxine Feinberg, president, on Sunday, March 15, 2015, at 1:03 p.m. in the Board Room of the ADA Headquarters Building, Chicago.

Roll Call: Officers and members of the Board of Trustees in attendance were: Maxine Feinberg, Carol Gomez Summerhays, Jonathan D. Shenkin, Thomas W. Gamba, Glen D. Hall, Ronald P. Lemmo, Kathleen T. O’Loughlin, Rickland G. Asai, Robert N. Bitter, Terry L. Buckenheimer, Jeffrey M. Cole, Joseph P. Crowley, Jeffrey D. Dow, Hal Fair, Chad P. Gehani, Hilton Israelson, Gary E. Jeffers, Andrew J. Kwasny, Gary L. Roberts, Lindsey A. Robinson, Red Stevens, Gary S. Yonemoto, James K. Zenk, and Mark R. Zust.

Following the roll call, Dr. Hall announced that a quorum was present.

Guests in attendance for a portion or portions of the meeting included: Dr. Michael Glick, editor, The Journal of the American Dental Association; Dr. Michael A. LeBlanc, chair; Dr. Eric Childs and Dr. Timothy W. Oh, members, New Dentist Committee; and Dr. Robert Roesch, chair, Council on ADA Sessions via telephone conference.

The following ADA staff were in attendance for all or portions of the meeting at the invitation of the president: Jerome K. Bowman, chief, Governance and Strategy Management; J. Craig Busey, Esq., general counsel; James Goodman, managing vice president, Conferences and Continuing Education; Michael Graham, senior vice president, Government and Public Affairs; Sabrina King, chief, People Management; Toni Mark, chief technology officer; Daniel M. Meyer, chief science officer; Stephanie Moritz, chief communications officer; David Preble, vice president, Practice Institute; Bill Robinson, vice president, Member and Client Services; Paul Sholtz, chief financial officer; Michael D. Springer, senior vice president, Business and Publishing; Marko Vujicic, chief economist and vice president, Health Research Institute; James Willey, senior director, Practice Institute; and Anthony Ziebert, senior vice president, Education/Professional Affairs and interim senior vice president, Science/Professional Affairs.

Also in attendance for all or portions of the meeting were: Tomisena Cole, senior manager, Board and House Matters; Thomas C. Elliott, Jr., Esq., deputy general counsel; Linda Hastings, senior director, Administrative Services; Judith Jakush, editor, ADA News; Alyna Johnson, coordinator, Publications and Programs, Administrative Services; Michelle Kruse, senior manager, House of Delegates; Robert Quashi, director, Business Analyst, Office of the Executive Director; and Wendy J. Wils, Esq., deputy general counsel. Other ADA staff members were in attendance for specific agenda items.

Before consideration of business, Dr. Feinberg called attention to the ADA Disclosure Policy statement included on the meeting agenda and the requirement to disclosure any conflicts of interest; no conflicts were disclosed at this time.

Preliminary

Approval of Agenda and Consent Items

Approval of Agenda. Before requesting approval of the agenda, Dr. Feinberg asked if there were any items of new business. The following items of new business were identified:

- Amendment of the March 2016 Board Meeting Dates
- Hygiene Satisfaction survey
• Suspension of Board’s Rules Related to the Distinguished Service Award
• Discussion of Choosing Wisely Campaign
• Signage for the ADA Washington Office Building
• ADA Position and Research on Sugar Consumption

Without objection the new item of business were added to the agenda and the amended agenda was adopted by general consent.

**B-4-2015. Resolved**, that the agenda, as amended, be approved as the official order of business for the current meeting of the Board of Trustees except that the President may alter the order of the agenda when necessary to expedite business.

**Consent Calendar.** Dr. Feinberg reviewed the list of proposed consent reports and resolutions; the following report was removed from consent.

• Report of Dr. Lindsey Robinson, Liaison to the Council on Ethics, Bylaws and Judicial Affairs

Without objection the amended consent calendar was adopted by general consent.

**B-5-2015. Resolved**, that the resolutions contained on the Consent Calendar for Board of Trustees consideration be approved and reports be filed.

**Report on Mail Ballot Actions:** In accordance with the *Organization and Rules of the Board of Trustees*, mail ballot actions are required to be reported in the minutes of the next regular meeting of the Board of Trustees. Accordingly, the following mail ballot actions are presented. Each mail ballot resolution was unanimously approved (consent calendar item).

*Mail Ballot No. 6 (2014)—Approval of Consultants for the Council on Access, Prevention and Interprofessional Relations*

**B-174-2014. Resolved**, that the consultants to the Council on Access, Prevention and Interprofessional Relations be approved for terms ending with the 2015 ADA annual meeting.

*Mail Ballot No. 1—Approval of Ad Interim Member to the Committee on the New Dentist.*

**B-1-2015. Resolved**, that in accordance with the ADA Bylaws, Dr. Lindsey Yates be selected to fill the unexpired term of Dr. Jill McMahon on the Committee on the New Dentist.

*Mail Ballot No. 2—Approval of Committee on the New Dentist (CND) Liaison Appointment*

**B-2-2015. Resolved**, the Dr. Lindsey Yates be approved as the CND liaison to the Council on Members Insurance and Retirement Programs (CMIRP).

*Mail Ballot No. 3—Approval of the Minutes of the December 2014 Meeting of the Board of Trustees.*

**B-3-2015. Resolved**, that the minutes of the December 7-9, 2014, meeting of the Board of Trustees be approved.

**Demonstration of Board Room Microphone and Voting System:** A brief demonstration of the new microphone sequencing and voting system was given by Mr. Chris Maag, director, Technology Architecture and Infrastructure, Division of Information Technology.

**Reports of Standing Committees of the Board of Trustees**
Report of the Audit Committee: Dr. Hilton Israelson presented the report of the Audit Committee’s meeting on Saturday, March 14, 2015. The report identified the major topics discussed, reports received and actions taken.

Dues Rebate Program. On behalf of the Audit Committee, Dr. Israelson moved Resolution B-21, which calls for the dues rebate program to be immediately discontinued; on vote, Resolution B-21 was adopted by the Board of Trustees.


Note. Through the adoption of Resolution B-21-2015, Resolutions B-70-1985 and B-28-1986 are effectively rescinded.

The state dental societies will be informed that this program has been discontinued.

Report of the Budget and Finance Committee: On behalf of the Committee, Dr. Gary Roberts, chair, presented the report of the Budget and Finance Committee’s March 14, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The Committee presented its recommendations on the following resolutions for the Board of Trustees’ consideration.

Capitol Hill Building. Dr. Roberts moved Resolution B-14, as amended by the Committee, with the Committee’s recommendation to adopt the amended resolution. On vote, the Board of Trustees adopted Resolution B-14 as amended.

**B-14-2015. Resolved**, that, contingent upon receipt of a favorable determination letter from the DC Zoning Administrator, an appropriation of up to $2,500,000 be made from the ADA Long Term Reserve Account to fund the purchase and renovation of a new building on Capitol Hill as an ADA investment and to improve the ADA brand on Capitol Hill, and be it further

**Resolved**, that the expenditure of these funds be tracked in a separate cost center as part of the ADA Long Term Reserve Account with separate appropriate monthly reporting of activity and remaining Account balance.


House of Delegates/Board of Trustees Celebration at ADA 2015. Dr. Roberts reported that the Committee made no recommendation regarding Resolution B-12, suggesting that a discussion of this issue by the full Board of Trustees is needed. (See Report of the Division of Conferences and Continuing Education: Monday Evening Board and House of Delegates Celebration at ADA 2015—America’s Dental Meeting, page 145.)

2015 Funding for CDHC Transition Program. Dr. Roberts moved Resolution B-10 with the Committee’s recommendation to adopt; on vote, Resolution B-10 was adopted by the Board of Trustees.

**B-10-2015. Resolved**, that the following appropriation be made from the 2015 Contingent Fund and be allocated to line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

**Division of Government and Public Affairs**

(Cost Center 090-0120-000)

**CDHC Transition Program – up to $100,000**

See 2015 Funding for Community Dental Health Coordinator Transition Program below on page 147.
Additional 2015 State Public Affairs (SPA) Funding. Dr. Roberts moved Resolution B-11 with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-11.

B-11-2015. Resolved, that the Board of Trustees authorize up to $300,000 in funding from the Reserves of the Association for the State Public Affairs (SPA) Program.

December 2015 Board Retreat and Abbreviated New Board Orientation. Dr. Roberts moved Resolution B-13 with the Committee’s recommendation to adopt; on vote, Resolution B-13 was adopted by the Board of Trustees.

B-13-2015. Resolved, that the following appropriation be made from the 2015 Contingent Fund and be allocated to line items in separately listed cost centers, with the exception of capital funding, in accordance with the terms of the supplemental appropriation request.

Division of Administrative Services
(Cost Center 090-0105-000)
December 2015 Board Retreat and Abbreviated New Board Orientation – up to $86,177

Report of the Committee on Diversity and Inclusion: On behalf of the Committee, Dr. Gary Yonemoto presented the report of the Committee’s March 13, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

Expanding the Diversity and Inclusion Committee. Dr. Yonemoto moved Resolution B-20 to expand the Committee to include four non-voting consultants. On vote, Resolution B-20 was adopted by the Board of Trustees.

B-20-2015. Resolved, that the Committee on Diversity and Inclusion be authorized to use non-voting consultants who are representatives of the following organizations (American Association of Women Dentists, Hispanic Dental Association, National Dental Association, and Society of American Indian Dentists), and be it further

Resolved, that $18,000 be appropriated to fund travel, per diem and lodging for up to four consultants in 2015.

Presentation on Diversity and Inclusion Plan Progress and Implementation. Ms. April Kates-Ellison presented data regarding diversity in ADA governance and leadership, reviewing preliminary demographic information on the composition of the Board of Trustees, House of Delegates, and council and commissions. She reported that a tool kit is being developed for use by the trustees to assist them in increasing leadership diversity, to reflect the changing face of membership, when making nominations to ADA councils, committees and commissions.

Report of the Governance Committee: On behalf of the Committee, Dr. Jeff Dow, chair, presented the report of the Committee’s March 14, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

Dr. Zust as chair of the Board Rules Subcommittee, presented the following resolutions for the Board’s consideration.

Email Addresses of the Board of Trustees. Zust moved Resolution B-15; on vote Resolution B-15 was adopted by the Board of Trustees.

B-15-2015. Resolved, that the names and ADA email addresses of members of the Board of Trustees be posted on ADA.org, and be it further

Resolved, that the appropriate page in JADA include the names and ADA email addresses of members of the Board of Trustees.
Long-Term Financial Strategy. To fulfill the last resolving clause of Resolution B-121-2014 (September 2014), which encouraged the Board Rules Subcommittee to review background statements relating to dues stabilization and make recommendations for amendments to the rule as it deemed appropriate, the Subcommittee proposed the following resolution. On vote, Resolution B-16 was adopted by the Board of Trustees.

**B-16-2015. Resolved**, that the *Organization and Rules of the Board of Trustees* be as follows: (new language = underscored; deletions = stricken):

**LONG-TERM FINANCIAL STRATEGY**

The ADA Board shall plan and manage the Association finances with the following guiding principles in a manner that:

- Ensures the long term sustainability of the Association.
- Improves the value that members receive per dollar of membership dues they pay.
- Minimizes volatility in membership dues (to support dues stabilization).
- Engages all levels of the tripartite.

The ADA's financial decisions will be based on an integrated approach that balances all of these goals over multi-year timeframes.

Additionally the Board shall develop annual budgets and manage the Association's finances and reserves in accordance with the goal of long-term financial and operational stability for the Association, taking into consideration:

- The guiding principles as outlined above.
- The ASDS current strategic plan objectives.
- The delivery of member value focused on critical market segments that support full dues paying members.
- Focusing resources on high value programs unique to a national association.
- Eliminating programs and services that have little value for members.
- Current economic conditions.

*Review of Contracts by President and President-elect.* An amendment of the *Organization and Rules of the Board of Trustees* regarding the review of contracts by the President and President-elect was presented; on vote the Board of Trustees adopted Resolution B-17.

**B-17-2015. Resolved**, that the *Organization and Rules of the Board of Trustees* be amended as follows (new language = underscored; deletions = stricken):

**POLICIES ON CONTRACTS**

The following rules shall govern the making of contracts between the American Dental Association and other parties.

**Definition:** A contract is a formal, written agreement between the American Dental Association and another party that creates an obligation to do or not to do a particular thing. The definition
shall not be construed as applying to memoranda of agreement or routine purchase orders for equipment, supplies and services.

**Analysis of Contracts:** The senior management Division Head (i.e., vice president or the equivalent of an ADA division) shall be responsible for contracts entered into within their respective divisions. It is their responsibility to ensure that Association policies and procedures with regard to contracts are followed. Further, before execution of the document, all contracts shall be analyzed by legal counsel and a written communication sent to the President, the President-elect and Executive Director.

**Competitive Bidding:** Competitive bidding is strongly recommended for all contracts. Contracts larger than $25,000 that are not competitively bid shall require an explanation describing the particular circumstances justifying the absence of competitive bidding, which shall be approved by the division director and the individual signing the contract.

**Review of Contracts:** Before any contract (except for standard ADA purchase orders) is executed, the Division of Legal Affairs shall review the proposed contract and approve its legal provisions. Once the contract is reviewed and approved, the Division of Legal Affairs shall prepare a memorandum briefly summarizing the key provisions of the proposed contract. The memorandum together with the proposed contract shall be sent for approval and signature to the individual responsible for signing the agreement.

Copies of the summary memorandum shall be provided for informational purposes as follows:

- **To the President and President Elect:** Memos on contracts where the expense obligation to the ADA is greater than one million dollars ($1,000,000).
- **To the Executive Director:** Memos on all contracts to which the ADA is a signatory.
- **To the responsible Division Head:** Memos on all contracts for which his or her division is responsible that are signed by someone other than the Division Head.

**Signing of Contracts:** All contracts shall be signed by the President, President-elect or the Executive Director and (where required) attested by the General Counsel or an Associate General Counsel, except for contracts within the categories noted below, which may be signed instead by the Division Head (i.e., VP or the equivalent of an ADA division) responsible for reviewing the agreement. Before any contract is executed, the Division of Legal Affairs shall prepare a memorandum briefly summarizing the key provisions of the proposed contract. The memorandum shall accompany the proposed contract being submitted for approval and signature. Where the proposed signatory is the Executive Director, the President and President-elect shall be copied on such memorandum, which shall promptly be electronically transmitted to them. Where the proposed signatory is the Division Head, the President, President-elect and Executive Director shall be copied on such memorandum, which shall be promptly transmitted to them. In the event that a contract relates to employee benefits, audits, or the compensation of the Executive Director/Chief Operating Officer, such contracts may only be signed by the President or President-elect.

**Agreements That May be Signed by Applicable Division Head:** Hotel agreements (excluding headquarters/convention agreements for annual session); member discount fee arrangement agreements; premises license agreements; speaker agreements; sponsorship/advertising agreements; catering/restaurant agreements; licenses to reproduce portions of ADA surveys, articles or other similar ADA publications; grant agreements; CDT license agreements; SNODENT license agreements; HIPAA business associate agreements; non-disclosure agreements; author/contributor agreements; exhibit space agreements; outside counsel agreements; Verizon suite agreements; software agreements; and service/consulting-
agreements. Notwithstanding the foregoing, any agreement requiring a commitment greater than $25,000.00 would require the signature of the Executive Director, President or President-elect.

The ADA Division of Legal Affairs has the discretion to send any agreement to the Executive Director, President or President-elect as it deems necessary even if a Division Head is granted signature authority. Standard ADA purchase orders shall be signed in accordance with the ADA’s Purchase Order Policy.

**Signing of Contracts:** The authority to sign contracts on behalf of the ADA shall be as follows:

Standard ADA purchase orders shall be signed in accordance with the ADA’s Purchase Order Policy.

The President and President-elect shall have the authority to sign any agreement on behalf of the ADA in the event the Executive Director is not available to sign.

The Executive Director shall have the authority to sign any agreements on behalf of the ADA, except those relating to employee benefits, retention of auditors, compensation of the Executive Director/Chief Operating Officer or consultants for the Compensation Committee which are only to be signed by the President or President-elect.

The Division Head responsible for the reviewing the agreement shall have the authority to sign the following categories of agreements, provided the total expense obligation to the ADA under the agreement is twenty-five thousand dollars ($25,000) or less:

- Author/contributor agreements
- Catering/restaurant agreements
- CDT license agreements
- Exhibit space agreements
- Grant agreements
- HIPAA business associate agreements
- Hotel agreements (excluding headquarters/convention agreements for annual session)
- Licenses or permissions to reproduce portions of ADA surveys, articles or other similar ADA publications
- Member discount fee arrangement agreements
- Non-disclosure agreements
- Outside counsel agreements
- Premises license agreements
- Service/consulting agreements
- SNODENT license agreements
- Speaker agreements
- Software agreements
- Sponsorship/advertising agreements
- Verizon suite agreements

To maximize efficiency and minimize disruptions, contracts should be submitted for approval and execution to the least senior individual having the authority to execute the agreement. Notwithstanding the foregoing, even if a Division Head is granted signature authority, the ADA Division of Legal Affairs has the discretion to send any agreement to the Executive Director, President or President-elect as it deems appropriate.

**Report of Contracts:** All contracts entered into shall be reported to the Board of Trustees on a quarterly basis by the General Counsel. At the General Counsel’s discretion, these reports may be provided electronically to the members of the Board or presented at a meeting of the Board of
Trustees. Such reports of contracts, except for employment contracts with employees, shall disclose the dollar amounts of the contracts to the extent such are measurable.

Additionally, the Committee report identified changes to the *Organization and Rules of the Board of Trustees* that the Board Rules Subcommittee had been authorized to make relative to the terms of members of the House of Delegates serving on Board Standing Committees, specifically Audit, Budget and Finance, Pension, and Strategic Planning.

**Report of the Information Technology Committee:** Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s March 13, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

*Branded Website Templates.* Ms. Mark gave a demonstration and overview of a new Power of Three pilot program intended to assist local and state dental societies with creating and managing their individual websites and enhancing services to members.

*SharePoint Presentation.* Ms. Mark gave a presentation on an expanded use for the Microsoft SharePoint platform for a discussion and document board for use by the current state presidents-elect. Ms. Mark reported that this is expected to be available in early May. A mobile app version is also being explored.

**Report of the Strategic Planning Committee:** Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s March 13, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. Dr. Israelson also reported that he or Dr. Zust have attended a meeting of each council to present the new Strategic Plan. The SPC members also provided comments on the Committee’s activities and proposals that will be presented to the Board’s at its June 2015 meeting.

**Conferences and Continuing Education**

**Report of the Division of Conferences and Continuing Education—Approval of Monday Evening Board and House of Delegates Celebration Event at ADA 2015—America’s Dental Meeting:** In December 2014 the Board charged the President-elect and appropriate staff to develop options, including pricing and funding models, for a new event format that could be held on Monday evening during the ADA’s annual meeting. Mr. Jim Goodman presented the information gathered with several options for pricing, locations, and level of food and entertainment. After an extensive discussion, the following resolution was moved for consideration, severally amended, and then adopted by the Board of Trustees.

**B-12-2015. Resolved,** that an ADA funded networking event to honor the President, Board of Trustees and the House of Delegates, be approved to take place at ADA 2015 on Monday evening, November 9th in Washington, D.C., and be it further

**Resolved,** that ADA will fund an event up to $175,000 with $100,000 funded from the ADA Reserves or Contingent Fund with the ticket cost targeted to be no more than $75.00 per person.

**Report of the Division of Conferences and Continuing Education: Recap of American College of Dentists (ACD) and International College of Dentists (ICD) History:** Dr. Robert E. Roesch, chair, Council on ADA Sessions, was invited to participate in the discussion of this issue by Dr. Feinberg. It was disclosed that all members of the Board are members of ACD and/or ICD. Dr. Asai also disclosed that he is a regent of the American College of Dentists. It was announced that Dr. Roesch is also a member of the ACD.

Dr. Feinberg provided background information on the ACD/ICD (as affiliate groups) meeting during the ADA’s annual meeting and changes recently implemented by the ADA that impacts their meeting arrangements and housing availability. Dr. Feinberg also acknowledged receipt of a letter from the ACD and ICD-USA Section that outlined a series of changes sought by the organizations for their meetings during the ADA annual meeting. The changes included waiving mandatory registration for the ADA annual meeting for their participants and allowing their participants to reserve hotel rooms in the ADA room block without registering
the for ADA meeting. Other issues included: access to appropriate sized meeting space, complimentary suites for both ACD and ICD leadership, resolving conflicts in meeting schedules that exist with ADA, and improving communications for all matters related to the planning and execution of the ACD and ICD annual meetings.

Mr. Goodman commented on communications with the organizations and the challenges associated with planning and negotiating meeting space for a high demand location such as Washington, D.C. He addressed specific concerns of the groups and noted that some of their concerns have since been resolved. Mr. Goodman also commented on potential collaborative opportunities that could benefit the ACD, ICD and ADA.

Dr. Asai gave brief background on a recent survey circulated to ACD members on the issue of requiring ADA membership by ACD members. He commented that the intent of the survey was unrelated to the issues surrounding the annual meeting. He also commented on several scheduling conflicts that exist between ADA and ACD programs and activities.

**Education / Professional Affairs**

**Report of the Senior Vice President, Education and Professional Affairs: Update on the New Credential Verification Program:** This report provided information on research completed to date on the creation of a credential portal and a credential verification service (consent calendar item).

**Finance and Operations**

**Report on the Status of the 2015 Operating Contingent Fund and Approval of Supplemental Appropriation Request:** A Contingent Fund of $1 million was authorized in the 2015 budget. Prior to this meeting the Board had approved supplemental funding requests in the amount of $558,400, leaving the Contingent Fund with a balance of $441,600 (consent calendar item).

**Government/Public Affairs**

**Report of the Senior Vice President, Government and Public Affairs: Federal and State Legislative, Regulatory and Public Affairs Update:** This report provided an update on federal and state legislative issues. Information was provided on the following: legislation making permanent the Section 179 deduction limit of $500,000 that passed the House of Representatives; ADA-supported Action for Dental Health and McCarran-Ferguson legislation was introduced and is gaining support; status of Medicaid audit legislation in various states addressing problems with the audit review process; and Community Dental Health Coordinator programs and ER referral programs. Information was provided on ADPAC’s successful year (2014) and its ongoing goals to increase membership participation and increase giving in 2015.

**Report of the Senior Vice President, Government and Public Affairs: Legislative and Regulatory Priorities for 2015:** Each year the Council develops a list of legislative and regulatory priorities for the approval of the Board of Trustees. This list offered the Council’s perspective on how the ADA can assure that its advocacy resources are directed on the issues of highest value to the membership. The Board of Trustees adopted the following resolution (consent calendar action).

_B-6-2015. Resolved, that the Board of Trustees approves the Government and Public Affairs Division’s Legislative and Regulatory Priorities for 2015._

**2015 Funding for Community Dental Health Coordinator Transition Program:** This report provided background for the supplemental request for funding in the amount of $100,000. Dr. Jane Grover, CAPIR director, provided additional comments regarding the program and responded to questions from the Board.
(See the Report of the Standing Committee on Budget and Finance for its recommendation and the Board’s action on Resolution B-10, page 140.)

Report of the State Public Affairs Oversight Committee: Request for Additional Funding for the State Public Affairs (SPA) Program for 2015: The State Public Affairs Workgroup requested additional funding for the 2015 State Public Affairs Program. As of the date of this report, the Workgroup has spent or committed nearly all of the funding allotted to the SPA program for 2015. It was reported that four new states to the program have applied for SPA funding and that there are already 24 states actively participating in the 2015 program. (See the Report of the Budget and Finance Committee for its recommendation and the Board’s action on Resolution B-11, page 141.)

Report of the Senior Vice President, Government and Public Affairs: Proposed ADA Capitol Hill Building: The Board of Trustees at its December 2014 meeting adopted Resolution B-171-2014 that directed staff to evaluate the feasibility of a proposal to improve the ADA’s visibility in Washington, D.C., and develop a business plan with detailed scenarios for purchasing a building in D.C. either on or in the vicinity of Capitol Hill. As directed, this report provided detailed information on benefits, risks and costs of several properties. Mr. Graham gave a presentation on the identified properties that meet the ADA’s requirements. Dr. Lemmo also commented on the due diligence completed on the property and the investment aspects of the purchase. (See Report of the Budget and Finance Committee for its recommendation and the Board’s action on Resolution B-14, page 140.)

Legal Affairs

Remarks of the General Counsel: Mr. Craig Busey, general counsel, gave an oral update on the repurposing of the ADA Relief Fund, an action authorized by the Board of Trustees in 2014. In the process that is required to officially repurpose this fund, Mr. Busey reported that the Illinois State Attorney General had suggested a modification to the language identifying how the repurposed funds could be used. Mr. Busey indicated, in his opinion, the modified language met the intent of the Board’s original resolution. Without objection from the Board regarding the revised language, Mr. Busey will instruct outside counsel to continue moving forward with the process to repurpose the funds. Mr. Busey responded to several questions to clarify the scope of the new wording; however, no objections were made by the Board of Trustees regarding the language.

Additionally, Mr. Busey reported on a request received from the Missouri Dental Association on behalf of the Greater St. Louis Dental Society for reimbursement of legal fees for a lawsuit filed by three dentists, on behalf of Missouri dentists, against Delta Dental of Missouri. Dr. Mark Zust, who disclosed he was one of the three dentists who participated in the lawsuit, gave an overview of the lawsuit. It was noted that the request for reimbursement did not meet the ADA guidelines for reimbursement since it was not a “national” issue but the request was being presented to the Board for its consideration. The Board discussed this request in light of the ADA’s guidelines. However, no resolution was presented for the Board’s consideration or motion made to reimburse the legal fees.

Report of the Division of Legal Affairs: Summary of Litigation and Other Matters: This report was presented by Mr. Craig Busey, general counsel, in an attorney-client session.

Member and Client Services

Report of the New Dentist Committee: Recommendations and Outcomes from the January Meeting: Dr. Michael A. LeBlanc, chair, with Dr. Eric Childs and Dr. Timothy Oh, presented the report of the New Dentist Committee, which summarized two strategic discussions held during the Committee’s January 30-31, 2015, meeting. Comments were made on the Committee’s work on the New Dentist Conference that will be held in conjunction with the ADA’s annual meeting. Comments were also made regarding changes to the Success Program, the Committee’s review of existing programs, and its suggestions for new programs that
new dentists are looking for from the ADA. Dr. LeBlanc also commented on plans to reach out to new dentists and students by working through and with the states and the American Student Dental Association. The Board discussed the report and some of the recommendations suggested by the Committee. Dr. Crowley moved Resolution B-7; on vote the following resolution was adopted by the Board of Trustees.

**B-7-2015. Resolved,** that the March 2015 Report of the New Dentist Committee be forwarded to the Council on Membership for its consideration.

It was also noted that administratively the report would be shared with all councils for their information.

**Report of the Vice President, Member and Client Services: Update on Development of Business Strategies for Student Loans:** This report identified the members of the work group appointed by Dr. Feinberg to study options to address the issue of student debt. A verbal update on the work group’s recent meeting was given by Mr. Robinson. He commented that the group has evaluated the four options presented to the Board in December 2014 and decided to pursue the option to create a private label product with an existing lender. He also commented on how quickly progress was being made. Dr. Jeffrey Cole, work group chair, commented on the accomplishments to date and the value of this of this activity to members. He also recognized the members of the work group and staff for their hard work in a short period of time.

**Report of the Council on Members Insurance and Retirement Programs: Establishment of Subcommittees:** The Council reported that it had restructured its subcommittees to better address the needs of the Council in 2015. The Council identified the role and function of its two subcommittees (consent calendar item).

**Organizational/Other**

**Quarterly Report of the ADA Foundation:** This report provided information on the following:

- Foundation Board Meetings
- Foundation activities at the 2015 ADA annual meeting
- Foundation presence at other meetings and events
- Communications, including expansion of the ADA Foundation website
- Grants, Scholarships and Awards
- International Programs
- Science with information on new patents issued and new patent applications

It was reported that Dr. Thomas Hart was appointed as the new Director of the Dr. Anthony Volpe Research Center, Gaithersburg, Maryland, and he will begin his duties on April 2, 2015 (consent calendar item).

**Nominations to the Council on Scientific Affairs:** The Board of Trustees considered multiple nominations for the four open positions on the Council on Scientific Affairs. Trustees who nominated an individual were given the opportunity to offer comments on their nominee’s qualifications. In accordance with the *Organization and Rules of the Board of Trustees*, the Board balloted on the nominations and selected four nominees to present to the 2015 House of Delegates. Resolution B-8 was moved; on vote, the Board adopted the following resolution.

**B-8-2015. Resolved,** that the names and qualifications of the following four individuals be transmitted to the 2015 House of Delegates as nominees for membership on the Council on Scientific Affairs for four year terms.

- Dr. Thomas W. Braun, Pennsylvania
- Dr. Angelo J. Mariotti, Ohio
- Dr. William B. Parker, Florida
- Dr. Norman Tinanoff, Maryland
Report of ADA Business Enterprises, Inc.: ADABEI provided a 2014 financial update (unaudited) for both ADA and ADABEI, and reported on renewals of state co-endorsement license agreements (consent calendar item).

Update on ADABEI Report: Business Development Activities: ADABEI reported on its research for a new product for a HIPAA compliant email and collaborative platform. ADABEI reported that it is continuing to discuss this product at its March 12, 2015, meeting (consent calendar item).

Request for Funding for a December 2015 Board Retreat and Abbreviated New Board Orientation: Dr. Summerhays initiated this funding request to allow for the Board’s 2015-2016 retreat to be scheduled for December 2015 rather than February 2016. A funding request up to $86,177 was submitted for a Board retreat and an abbreviated new Board member Orientation. (See the Report of the Budget and Finance Committee for the Committee’s recommendation and the Board’s action on Resolution B-13, pages 140–141.)

Report of Sarah Sladek, February 2015 Retreat: The Board received a report from Sarah Sladek, who was the consultant for the Board’s February 2015 Retreat. Mr. Bowman asked the Board for their feedback on the report, which included several recommendations, and asked the Board to identify any recommendations that should be pursued. A motion was made to refer the report to the Governance Committee to evaluate the recommendations; on vote, the motion to refer the report to the Governance Committee was adopted.

Report of the President: Dr. Feinberg gave a report on meetings attended since the December 2014 Board meeting. These included:

- Attendance at multiple state and organizational meetings where she spoke on the value of ADA membership
- The Commission on Dental Competency Assessment (formerly NERB) meeting. Dr. Feinberg commented on a recent action taken by that group which changed its bylaws to expand its membership to foreign countries.
- Give Kids A Smile Nascar event in New York City
- Council on ADA Sessions meeting and site visit in Washington, D.C.
- American Student Dental Association annual session meeting. Dr. Feinberg commented on how well the officers were received at the meeting. She also encouraged Board members in the future to use one of their discretionary funded conferences to attend this meeting.
- Chicago Mid-Winter Meeting. During this week, the officers meet with the specialty groups and many international groups and representatives.
- National Roundtable meeting in January with other related dental organizations

Contract of the Executive Director: Dr. Feinberg announced that the Board of Trustees had offered a new three-year contract to Dr. O’Loughlin and thanked her for all her hard work and efforts on behalf of the profession.

Report of the President-elect: Dr. Summerhays reported on meetings attended since the December 2014 Board meeting. The following are few meetings and activities she attended:

- President’s-Elect Conference had 100% participation of state presidents-elect and it included several representatives from ethnic organizations who attended as guests
- Washington State Dental Association meeting where she met with the leadership and participated in a retirement event for Steve Hardymon, executive director
- Various meetings at Fort Sam Houston in San Antonio, including meeting with the highest ranking general in the Army Dental Corps. This was an opportunity to reaffirm the ADA’s support for their programs
- International Indian Dental Association held in California
- Dental Schools visited included UIC, Boston University, and Tufts University which included meet and greet time and school tours; and Nova, University of Mississippi, and University of Alabama which included town hall meetings with students, faculty and ASDA leaders
Dr. Feinberg and Dr. O’Loughlin also commented on the value of visits to dental schools by the ADA officers and members of the Board of Trustees. They encouraged Board members to contact the ADA’s Outreach Managers when planning dental schools visits. The Outreach Managers can provide assistance by coordinating the visit with the state and local dental society.

**Report of the Executive Director:** Dr. O’Loughlin gave a presentation that focused on the risks to the ADA’s long term survival and suggested that the lack of membership growth is the biggest risk. Dr. O’Loughlin also commented on the direct (tangible) and indirect (non-tangible) value provided by the ADA to its members. She commented on the following strategies to address membership growth:

- Make it easy for every member to belong
- Make it uniquely valuable to each dentist based on what they need not what we think they want
- Provide compelling, unique value at a fair price

She encouraged the Board to consider this information when reviewing programs for the 2016 budget.

**Report on Operating Results of the 2011-2014 ADA Strategic Plan:** The Board of Trustees received the final operating results of the 2011-2014 ADA Strategic Plan. Ms. Toni Mark discussed the development of the reporting document. The Board reviewed the results of the 2011-2014 ADA goals and objectives. Several questions were asked regarding the results and how certain measures are determined. It was noted that several objectives did not meet their success measures. Resolution B-9 was moved for the Board’s consideration; on vote the following resolution was adopted.

**B-9-2015. Resolved,** that the Board of Trustees approve posting this report (Operating Results of the 2011-2014 ADA Strategic Plan) on the HOD ADA Connect site.

**Update on the Choosing Wisely Campaign:** Dr. Jane Grover, director, Council on Access, Prevention and Interprofessional Relations, provided background information on the campaign, reported on progress to date, and indicated that the statements being prepared by the Choosing Wisely Steering Committee will be presented to the Board of Trustees at its August 2015 Board meeting. The Board questioned Dr. Grover on the campaign, particularly relating to the selection of the Choosing Wisely Steering Committee. It was reported that the Committee was selected by the CAPIR chair and the Chair of the Council on Scientific Affairs. Dr. Feinberg acknowledged that the usual selection and approval process wasn’t followed for this activity, but this was a new type of program and that going forward approval procedures and policies will be put in place.

**Liaison Reports**

**Report of Dr. Jeffrey M. Cole, Liaison to the American Student Dental Association (ASDA):** Dr. Cole reported on his attendance at the ASDA annual session meeting, February 18-22, 2015. Dr. Cole commented on ADA’s increased presence at the meeting, which included sponsoring the President’s Gala and a learning center in the Expo Hall, and on the availability of ADA leadership to interact with the students throughout the meeting.

**Report of Dr. Lindsey Robinson, Liaison to the Council on Ethics, Bylaws and Judicial Affairs:** Dr. Robinson reported on her attendance at the December 12-13, 2014, meeting of the Council on Ethics, Bylaws and Judicial Affairs. She commented on the Council’s implementation of resolutions from the 2014 House of Delegates, including the multi-year review of the ADA Bylaws. Dr. Robinson also commented on 150th anniversary of the Code of Ethics and the opportunities available to celebrate the Association and its members. Mr. Elliott, CEBJA director, indicated that he will be meeting with the Council on ADA Sessions at its May 2015 meeting discuss opportunities at the 2016 ADA annual meeting.

**Report of Dr. Hal Fair, Liaison to ADA Standards (consent item) Committee on Dental Informatics:** Dr. Fair submitted a report of actions from the February 25, 2015, Committee meeting (consent calendar item).
New Business

Task Force on Dental Licensure: A strategic meeting with ADA, ASDA, AADB and ADEA representatives was held prior to the March Board meeting. As a follow up to that meeting, Dr. Tony Ziebert presented the following resolution for the Board’s consideration. On vote, Resolution B-24 was adopted by the Board of Trustees.

B-24-2015. Resolved, that the ADA establish a task force with two representatives each from the American Student Dental Association (ASDA), American Association of Dental Boards (AADB), and American Dental Education Association (ADEA); and one representative each from the Council on Dental Education and Licensure (CDEL), and the New Dentist Committee (NDC), and other organizations identified as stakeholder organizations; to develop a plan to address issues relating to portability of dental licensure, alternatives to current licensure assessments, the fragmentation of the current licensure administrative processes and implementation of agreed upon change including accountabilities and timelines, and be it further

Resolved, that the workgroup review and possibly offer suggestions for alignment of the various policy statements already in place from participating organizations, the impact of current and expected technology, and support for legislative action at the state and federal levels, and be it further

Resolved, that ADA representatives to the workgroup will include one representative from the Board of Trustees appointed by the President, and be it further

Resolved, that the participating organizations be asked to fund their own participation in the workgroup, with the ADA providing funding for ASDA representatives in addition to administrative and staff support, and be it further

Resolved, that the Board be provided with regular updates on these activities, and be it further

Resolved, that up to $22,000 be allocated from the contingency fund for this activity.

Amendment of the March 2016 Meeting Dates of the Board of Trustees: Dr. Summerhays identified a significant conflict with the March 2016 Board meeting dates and the annual meeting of the American Dental Education Association. As a result of this conflict, Dr. Summerhays requested that staff investigate the possibility of changing the Board dates to avoid a conflict with ADEA, which would permit the officers to be in attendance at that meeting. Additionally, the resolution also reflects the removal of the February 2016 retreat dates since the retreat dates were changed to December 2015. The Board adopted the following resolution:

B-23-2015. Resolved, that Resolution B-37-2013 approving the 2016 Board meeting dates be amended as follows:

January 10-12 (Sunday – Tuesday)
February 6-8 (Board Retreat) (Saturday-Monday)
March 13-15 (Sunday-Tuesday)
March 20-22 (Sunday – Tuesday)
June 15-17 (Wednesday – Friday)
July 31-August 2 (Sunday – Tuesday)
October 25 (New Board Meeting, Denver)
December 11-13 (Sunday – Tuesday)

Suspension of the Organization and Rules of the Board of Trustees Regarding the Distinguished Service Award: It was noted that the Board Rules allow for the selection by the Board of Trustees of one recipient for the Distinguished Services Award, and that it is customary for the President to nominate the Award recipient. Dr. Summerhays and Dr. Feinberg commented that there are two very well deserving nominees under consideration this year and requested that the Rules be suspended to possibly allow the Award to be presented to more than one individual in 2015. Dr. Zust moved to suspend the Board Rules regarding the number of recipients for the Distinguished Services Award. Without objection, the Board approved the motion to suspend the Board Rules. (The nominations for the Distinguished Services Award will be presented for Board approval at its June 2015 meeting.)
**ADA Position and Research on Sugar Consumption:** Dr. Jonathan Shenkin commented on ADA’s position on sugar and the role it plays in oral health, and presented the following resolutions for the Board’s consideration.

*Advocating for Increased Research on Sugar and Development of Caries.* Dr. Shenkin moved the following resolution; on vote, Resolution B-25 was adopted.

**B-25-2015. Resolved,** that the ADA Board of Trustees recommends that the Council on Government Affairs advocates for increased research funding regarding the role that sugar plays in the development of caries for the National Institute of Dental and Craniofacial Research and the U.S. Centers for Disease Control and Prevention.

*Development of ADA Position Statement on Sugar Consumption.* Dr. Shenkin noted that there is expanded interest by organizations seeking comment from the American Dental Association regarding an ADA policy statement on sugar consumption and, therefore, moved the following resolution. The Board discussed the scope of both Resolutions B-25 and B-26. Dr. Shenkin clarified that the first resolution is intended to create a research agenda and the second is to develop a clear concise statement that ADA supports the reduction of sugar consumption. On vote, the Board of Trustees adopted Resolution B-26.

**B-26-2015. Resolved,** that the ADA Board of Trustees establishes an interagency workgroup to develop a policy statement for consideration by the 2015 House of Delegates about reducing sugar consumption as a means of reducing caries risk, and be it further

Resolved, that the workgroup be comprised of two members of the Board of trustees appointed by the President, two members from the Council on Scientific Affairs and two members of the Council on Access, Prevention and Interprofessional Relations. Each council will select its task force members. The Chair of the workgroup will be chosen by the President, and be it further

Resolved, that the workgroup will report back to the ADA Board of Trustees by its August 2015 Board meeting.

**Capital Reserve Spending Request to Fund New Signage at Existing Washington D.C. Building:** Dr. Israelson presented a request for funding up to $30,000 to install new signage across the ADA’s existing Washington office building. The new signage will improve the visibility of the ADA in Washington and enhance the ADA brand. Dr. Israelson moved Resolution B-22. Dr. Roberts reported that the Budget and Finance Committee reviewed the request and supported presenting the request to the Board. On vote, the Board of Trustees adopted the following resolution.

**B-22-2015. Resolved,** that an appropriation of up to $30,000 be made from the ADA Capital Replacement Reserve Account to fund fabrication and installation of new signage across the front of the ADA’s Washington D.C. building, and be it further

Resolved, that the spending of these funds be tracked in a separate cost center as part of the ADA Capital Replacement Reserve Account with separate appropriate monthly reporting of activity and remaining Account balance.

**Hygiene Satisfaction Survey:** Mr. Robinson informed the Board that the Council on Membership is considering a category for dental hygienists, and that it was recently suggested that the Council survey hygienists to determine if their needs are currently being met and the level of interest in this membership category. Comments made by Board members and staff related to previous efforts by the ADA to establish this category, the potential benefits to the ADA, and state dental society experiences with this type of membership category. No action was required by the Board of Trustees.

**Presentation by the Chief Communications Officer:** Ms. Stephanie Moritz, chief communications officers, gave a presentation on her vision for an integrated marketing, communications and content strategy. An integrated strategy would help the Association’s messaging on what it stands for, would have shared business goals across the association, with a common focus and purpose; and would help develop an
understanding of members and what is important to them. The Board discussed the presentation and asked questions about focus and budget considerations of implementing this vision.

**Annual Session Registration Fee:** Dr. Gehani raised a question about the registration fee for the ADA’s annual meeting, and whether attendance at the meeting should be a member benefit. Dr. Feinberg indicated that this topic will be added to a broader discussion on pricing strategy that will be considered at the June Board meeting.

**Attorney Client Session**
An attorney-client session of the Board of Trustees was held on Sunday, March 15, 2015, from 4:28 p.m. to 4:43 p.m. in the Board Room of the ADA Headquarters Building, Chicago. Those in attendance included the officers and members of the Board of Trustees, the Executive Director, the Speaker of the House of Delegates, the General Counsel and the Deputies General Counsel.

**Closed Session**
A closed session of the Board of Trustees were held at various times during the March 15-17, 2015, meeting. The detailed minutes of the closed session are separately recorded; however, any non-confidential actions taken by the Board are reflected in the minutes of the open meeting. The following reports were considered during the closed sessions.
- Report of the Compensation Committee (Resolution B-18 and B-19 were taken during the closed session and are currently embargoed.)
- Report of the Pension Committee

**Adjournment**
Without objection, the third meeting of the Board of Trustees adjourned *sine die* at 10:30 a.m., Tuesday, March 17, 2015.

4/24/2015
Minutes of the Board of Trustees
April 8, 2015
Special Telephonic Meeting of the Board of Trustees

Call to Order: A special session of the ADA Board of Trustees was called to order on Wednesday, April 8, 2015, at 5:01 p.m. (CDT). The telephonic meeting was called in accordance with the provisions of the Organization and Rules of the Board of Trustees.

Roll Call: Officers and members of the Board of Trustees present were: Maxine Feinberg, Carol Gomez Summerhays, Thomas W. Gamba, Ronald P. Lemmo, Kathleen T. O’Loughlin, Robert N. Bitter, Terry L. Buckenheimer, Jeffrey M. Cole, Jeffrey D. Dow, Chad P. Gehani, Gary E. Jeffers, Andrew J. Kwasny, Gary L. Roberts, Red Stevens, Gary S. Yonemoto, James K. Zenk, and Mark R. Zust.

Not present at the telephonic meeting were: Rickland Asai, Joseph Crowley, Hal Fair, Hilton Israelsen, Lindsey Robinson and Jonathan Shenkin.

Also not in attendance: Glen Hall

A quorum was present.

In accordance with the ADA Disclosure Policy, no conflicts of interest were disclosed.

Guest: Dr. Gregory Chadwick, chair, 2015 ADA/FDI Delegation, was present for a portion of the special session.

Staff: ADA staff present were: Jerry Bowman, chief, Governance and Strategy Management; J. Craig Busey, Esq., general counsel; Tomisena Cole, senior manager, Board and House Matters; Thomas C. Elliott, Jr., Esq., deputy general counsel; Linda Hastings, senior director, Administrative Services; Genevieve Koester, manager, Administrative Services, International Relations; Rebecca Perry, director, Accounting and Reporting; Paul Sholty, chief financial officer; and Wendy J. Wils, Esq., deputy general counsel.

the chair reviewed the purpose of the meeting as set forth in the meeting notice, which was to consider the two resolutions presented below and convene an attorney client session.

2015 FDI Activities: Support for Candidacy and Request for Funding: Funding in the amount of $48,000 was requested to support various activities related to the FDI. It was reported that there is an excellent opportunity for Dr. Kathryn Kell to become a candidate in 2015 for FDI President-elect. It was also reported that Dr. Kell has agreed and committed to run for the office and her candidacy was unanimously endorsed by the 2015 ADA/FDI Delegation. In order to run for FDI President-elect, Dr. Kell will be required to travel to various international meetings. The Board was asked to provide funding estimated at $18,400 for Dr. Kell’s travel expenses. Also, funding for a reception at the FDI Annual World Dental Congress is estimated at $15,000. It was reported that staff is continuing to seek corporate support.

Additionally, based on feedback from the 2014 ADA/FDI Delegation, funding was requested for a full day meeting of the 2015 delegation to review upcoming issues and prepare for the FDI meeting. It was suggested that the meeting include a training and education program conducted by IOR Global Services at an estimated cost of $13,800.

Lastly, funding in the amount of $1,359 was requested for travel expenses for the ADA Speaker to meet with the new FDI Speaker during the Chicago Midwinter Meeting. The meeting took place on February 28, 2015.

The following resolution was presented for consideration by the Board of Trustees.

B-27. Resolved, that Dr. Kathryn Kell, Iowa, be approved as the 2015 ADA candidate for FDI President-elect, and that appropriate materials be developed for her candidacy, and be it further
Resolved, that the following appropriation be made from the 2015 Contingent Fund and be allocated to line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

- 515101 Volunteer Air: $11,532
- 515401 Volunteer Lodging: $14,668
- 515201 Volunteer Ground: $1,150
- 505301 Volunteer Per Diem: $1,800
- 520001 Consulting Fees: $3,850
- 510400 Reception: $15,000

Division of Administrative Services
(Cost Center 090-1050-000)

FDI World Dental Federation new 2015 Activities – up to $48,000

Capital Spending Approval for a New Lease at the Washington D.C. Building: This report provided background on a new lease in the ADA’s Washington D.C. building. The terms of the lease were outlined; an analysis was completed of the economic impact over the full term of the agreement; and a positive recommendation on the lease transaction from Borger Management, Inc. was noted. The following resolution was presented for the Board’s consideration.

B-28. Resolved, that an appropriation of up to $109,284 be made from the ADA Capital Replacement Reserve Account to fund the tenant improvement costs in the ADA Washington, D.C. Building related to the new eGuard Technology Services, Inc. tenant lease in accordance with the terms of the lease agreement, and be it further

Resolved, that the expenditure of these funds be tracked in a separate cost center as part of the ADA Capital Replacement Reserve Account with separate appropriate monthly reporting of activity and remaining Account balance.

Report of the Budget and Finance Committee: Dr. Gary Roberts, chair, Budget and Finance Committee, presented the report of the Committee’s April 7, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. On behalf of the Committee, Dr. Roberts presented the Committee’s recommendations on Resolutions B-27 and B-28.

2015 FDI Activities: Support for Candidacy and Request for Funding. The Committee recommended that Resolution B-27 be divided as follows.

B-27a. Resolved, that Dr. Kathryn Kell, Iowa, be approved as the 2015 ADA candidate for FDI President-elect, and that appropriate materials be developed for her candidacy.

B-27b. Resolved, that the following appropriation be made from the 2015 Contingent Fund and be allocated to line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

- 515101 Volunteer Air: $11,532
- 515401 Volunteer Lodging: $14,668
- 515201 Volunteer Ground: $1,150
- 505301 Volunteer Per Diem: $1,800
- 520001 Consulting Fees: $3,850
- 510400 Reception: $15,000

Division of Administrative Services
(Cost Center 090-1050-000)

FDI World Dental Federation new 2015 Activities – up to $48,000

There were no objections from the Board of Trustees regarding the recommendation to divide Resolution B-27. Dr. Roberts moved Resolution B-27a and reported that the Committee made no recommendation regarding Resolution B-27a.

Dr. Greg Chadwick commented on the benefits of having an ADA member as FDI President. Benefits include global exposure to other international organizations and industry, and opportunities to influence the global oral
health agenda and develop policy statements. He also commented on Dr. Kell’s extensive experience with the FDI organization and indicated that she would be an exceptional candidate. Several other Board members spoke in support of Dr. Kell’s candidacy.

Hearing no objections, Resolution B-27a was adopted by general consent.

**B-27a-2015. Resolved**, that Dr. Kathryn Kell, Iowa, be approved as the 2015 ADA candidate for FDI President-elect, and that appropriate materials be developed for her candidacy.

On behalf of the Budget and Finance Committee, Dr. Roberts presented the following comments regarding Resolution B-27b:

- Any delegation training ($13,800) and the Speakers Meeting ($1,400) be managed as a variance to the FDI budget since they are less than $20,000 and appear to be unrelated to candidate costs;

- Seek additional information relating to candidate travel:
  a. Whether any of the $18,400 travel costs have already been covered by FDI in Dr. Kell’s existing capacity as FDI Treasurer.
  b. Whether funding should be included for an Asian trip which the Committee understands will not occur and for two trips already taken or underway.

- Reception ($15,000) – Seek clarification on whether this cost is related to the campaign and should be grouped with the request for travel funds and regarding any existing funding for the reception.

Mr. Bowman indicated that information was available in response to the Committee’s questions. However, since the information could not be reviewed in advance of the special session, it was suggested that the resolution be postponed.

Dr. Jeffers moved to postpone definitely Resolution B-27b until more information is provided regarding the noted issues. Without objection, the motion to postpone definitely was approved by general consent.

Dr. O'Loughlin requested that she be allowed to process any travel expenses related to Dr. Kell's campaign up to an $18,000 limit in the interim. There were no objections.

**Capital Spending Approval for a New Lease at the Washington D.C. Building.** On behalf of the Committee, Dr. Roberts moved Resolution B-28 with a recommendation to adopt. Hearing no objections, Resolution B-28 was adopted by the Board of Trustees by general consent.

**B-28-2015. Resolved**, that an appropriation of up to $109,284 be made from the ADA Capital Replacement Reserve Account to fund the tenant improvement costs in the ADA Washington, D.C. Building related to the new eGuard Technology Services, Inc. tenant lease in accordance with the terms of the lease agreement, and be it further

Resolved, that the expenditure of these funds be tracked in a separate cost center as part of the ADA Capital Replacement Reserve Account with separate appropriate monthly reporting of activity and remaining Account balance.

The business of the special session of the Board of Trustees concluded at 5:25 p.m.

**Attorney-Client Session:** An attorney-client session of the Board of Trustees was convened, with the officers and members of the Board of Trustees in attendance for the special session present, along with the General Counsel and the Deputies General Counsel in attendance.

**Adjournment:** The special session of the Board of Trustees adjourned at 5:59 p.m. (CDT) on Wednesday, April 8, 2015.
Minutes of the Board of Trustees
June 7–9, 2015
Headquarters Building, Chicago

Call to Order: The fourth regular meeting of the Board of Trustees of the American Dental Association was called to order by Dr. Maxine Feinberg, president, on Sunday, June 7, 2015, at 8:00 a.m., in the Board Room of the ADA Headquarters Building, Chicago.

Roll Call: Officers and members of the Board of Trustees in attendance were: Maxine Feinberg, Carol Gomez Summerhays, Jonathan D. Shenkin, Thomas W. Gamba, Glen D. Hall, Ronald P. Lemmo, Kathleen O’Loughlin, Rickland G. Asai, Robert N. Bitter, Terry L. Buckenheimer, Jeffrey M. Cole, Joseph P. Crowley, Jeffrey D. Dow, Hal Fair, Jr., Chad P. Gehani, Hilton Israelson, Gary E. Jeffers, Andrew J. Kwasny, Gary L. Roberts, Lindsey A. Robinson, Red Stevens, Gary S. Yonemoto, James K. Zenk, and Mark R. Zust. Following the roll call, Dr. Hall announced that a quorum was present.

The following ADA staff were in attendance for all or portions of the meeting at the invitation of the president: Marcelo Araujo, vice president, Science Institute; Jerome K. Bowman, chief, Governance and Strategy Management; J. Craig Busey, Esq., general counsel; James Goodman, managing vice president, Conferences and Continuing Education; Michael Graham, senior vice president, Government and Public Affairs; Sabrina King, chief, People Management; Toni Mark, chief technology officer; Daniel M. Meyer, chief science officer; Stephanie Moritz, chief communications officer; David Preble, vice president, Practice Institute; Bill Robinson, vice president, Member and Client Services; Paul Sholty, chief financial officer; Michael D. Springer, senior vice president, Business and Publishing; Marko Vujicic, chief economist and vice president, Health Institute; James Willey, senior director, Practice Institute; and Anthony Ziebert, senior vice president, Education/Professional Affairs.

Others in attendance for all or portions of the meeting were: Tomisena Cole, senior manager, Board and House Matters; Thomas C. Elliott, Jr., Esq., deputy general counsel; Linda Hastings, senior director, Administrative Services; Judith Jakush, editor, ADA News; Alyna Johnson, coordinator, Board and House Matters; Michelle Kruse, senior manager, House of Delegates; Robert Quashie, director, Business Analyst; and Wendy J. Wils, Esq., deputy general counsel. Other ADA staff members were in attendance for specific agenda items.

Before consideration of business, Dr. Feinberg called attention to the ADA Disclosure Policy statement included on the meeting agenda and the requirement to disclose any conflicts of interest. The following individuals disclosed potential conflicts: Dr. Zust identified a connection with the Missouri Dental Association funding request; Dr. Jeffers disclosed that he was a member of the Michigan subsidiary board and chair of its endorsed services committee; Dr. Robinson disclosed a potential conflict regarding the Report of the Student Debt Work Group; and Dr. Israelson disclosed he was a member of the Choosing Wisely Steering Committee.

Preliminary

Approval of Agenda and Consent Items

Approval of Agenda. Before requesting approval of the agenda, Dr. Feinberg asked if there were any items of new business. The following items were proposed:

- Update on Review of Foundation Literature by Outside Experts
- New Dentist Committee Request related to the ADA Annual Meeting
- Corporate Relations Committee Report

Without objection, the items of new business were added to the agenda, and the agenda as amended was adopted.
B-44-2015. Resolved, that the agenda, as amended, be approved as the official order of business for the current meeting of the Board of Trustees except that the President may alter the order of the agenda when necessary to expedite business.

Consent Calendar. Dr. Feinberg reviewed the list of proposed consent reports and resolutions; the following report was removed from consent:

- Quarterly Report of the ADA Foundation

Without objection, the amended consent calendar was adopted.

B-45-2015. Resolved, that the resolutions contained on the Consent Calendar, as amended, for Board of Trustees consideration be approved and reports be filed.

Approval of Minutes of Previous Meetings of the Board of Trustees

Minutes of the March 15-17, 2015, Meeting of the Board of Trustees. Dr. Asai identified several corrections needed to the draft minutes. The corrections were accepted by the Board of Trustees, and without objection, the minutes were adopted.

B-46-2015. Resolved, that the minutes of the March 15-17, 2015, meeting of the Board of Trustees be approved.

Minutes of the April 8, 2015, Special Session of the Board of Trustees. The following resolution was adopted by the Board of Trustees.

B-47-2015. Resolved, that the minutes of the April 8, 2015, special session of the Board of Trustees be approved.

Report on Mail Ballot Actions: In accordance with the Organization and Rules of the Board of Trustees, the following mail ballot actions are required to be reported in the minutes of the next regular meeting of the Board of Trustees. (consent calendar item)

Mail Ballot No. 4—FDI Science Committee Candidate. The following resolution was adopted unanimously.

B-30-2015. Resolved, that Dr. Thomas Hart, Maryland, be approved as the ADA 2015 candidate for the FDI Science Committee, and that appropriate materials be developed for his candidacy.

Mail Ballot No. 5—FDI Public Health Committee Candidate. Mail Ballot No. 5 did not receive unanimous approval; therefore, Resolution B-31 was presented for consideration during this meeting (see page 171).

Reports of Standing Committees of the Board of Trustees

Report of the Audit Committee: Dr. Hilton Israelson, Committee chair, presented the report of the Audit Committee’s June 6, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

Report of the Budget and Finance Committee: On behalf of the Committee, Dr. Gary Roberts, chair, presented the report of the Budget and Finance Committee’s June 6, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The Committee presented its recommendations on the following resolutions for the Board of Trustees’ consideration.
Continuity of Appointees to the Budget and Finance Committee and Consideration of Contingent Fund Requests by the Budget and Finance Committee—Amendments to the Organization and Rules of the Board of Trustees. Dr. Roberts moved Resolution B-57 on behalf of the Budget and Finance Committee, with the Committee’s recommendation to adopt. On vote, the Board of Trustees adopted Resolution B-57.

**B-57-2015. Resolved**, that the following recommendations be sent to the Governance Committee for inclusion in the *Organization and Rules of the Board of Trustees*:

1. That the term of service for House members serving on the Board’s Budget and Finance Committee be changed from “a one year term with eligibility for up to four (4) such terms,” to “a three (3) year term, staggered with the 3 year term of the Treasurer such that each of the individuals would have terms ending in different years; and that a House member who, after appointment, ceases to be a delegate, may continue as a member of the Budget and Finance Committee for the balance of the term.”
2. That the term of the vice president be changed from “a one year, with an additional term at the discretion of the President,” to a “two year term.”
3. That the Budget and Finance Committee’s responsibility for the annual review of House resolutions for the Board of Trustees be limited to only those resolutions submitted prior to the first mailing of resolutions to the delegates.
4. That the following Board resolution on Budget and Finance Contingent Fund Requests be incorporated into the *Organization and Rules of the Board of Trustees* for purpose of clarity:

**B-22-2013. Resolved**, that effective immediately, only contingency requests of $20,000 or more be considered by the Budget and Finance Committee, and that contingency budget needs under $20,000 be managed internally by the applicable division.

**Recommendations Regarding Capital Reserve Spending.** Dr. Roberts moved Resolution B-58 on behalf of the Budget and Finance Committee, with the Committee’s recommendation to adopt. On vote, the Board of Trustees adopted Resolution B-58.

**B-58-2015. Resolved**, that the following recommendations be sent to the Governance Committee for inclusion in the *Organization and Rules of the Board of Trustees*:

That expenditures from the Capital Replacement Reserve may be made, upon recommendation of staff, with the following authorization:

1. For an expense under $500,000 – by a majority vote of the President, President-elect, and Treasurer.
2. For an expense between $500,000 and $1,000,000 – by a majority vote of the Budget and Finance Committee, and
3. For an expense over $1,000,000 and for expenses outside of budget projects for the particular year – by a majority vote of the Board of Trustees (after vetting by the Budget and Finance Committee).

Following each such expenditure, a full and complete report will be prepared by Finance staff within fourteen (14) days and sent to the Budget and Finance Committee (in the case of option 1 above) and then presented at the next regular meeting of the Board of Trustees (in the case of options 1, 2 and 3 above). On an annual basis, the Board shall report to the House of Delegates all expenditures out of the Capital Replacement Reserve.

**Ad Campaign Phase 2.** Dr. Roberts moved Resolution B-35 with the Committee’s recommendation to adopt; on vote, Resolution B-35 was adopted by the Board of Trustees.

**B-35-2015. Resolved**, that the following appropriation be made from the 2015 Contingent Fund and be allocated to the line item in the listed cost center as noted below, in accordance with the terms of the supplemental appropriation request.

*Division of Communications and Marketing*
*(Cost Center 124-0200-000)*

**Ad Council Campaign – up to $75,000**
2015 FDI Delegation (Travel Support for FDI President-elect Candidate and ADA hosted Reception at FDI Meeting). Dr. Roberts moved Resolution B-37 with the Committee’s recommendation to adopt.

**B-37. Resolved,** that up to $33,400 be appropriated from the 2015 Contingent Fund and be allocated to line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

<table>
<thead>
<tr>
<th>Cost Center</th>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>515101</td>
<td>Volunteer Air</td>
<td>$8,800</td>
</tr>
<tr>
<td>515401</td>
<td>Volunteer Lodging</td>
<td>$7,600</td>
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<tr>
<td>515201</td>
<td>Volunteer Ground</td>
<td>$500</td>
</tr>
<tr>
<td>505301</td>
<td>Volunteer Per Diem</td>
<td>$1,500</td>
</tr>
<tr>
<td>510400</td>
<td>Reception</td>
<td>$15,000</td>
</tr>
</tbody>
</table>

_Division of Administrative Services_  
(Cost Center 090-1050-000)

_FDI World Dental Federation new 2015 Activities – up to $33,400_

The Board discussed the request for up to $33,400 which includes funding in the amount of $18,400 to support travel expenses for Dr. Kathryn Kell to attend various meetings as an ADA candidate for the office of FDI President-elect, and supplemental funding in the amount of $15,000 for an ADA hosted reception for FDI delegates. A request was made to divide the resolution to allow for the funding requests to be considered separately; the request was granted.

The Board continued discussion on the divided resolutions. A question was asked if the funding requests must be managed within the division’s budget, since each request was under the $20,000 minimum stated in Resolution B-22-2013. Dr. Hall gave an opinion that Resolution B-22-2013 does not restrict the Board of Trustees from acting on any request under $20,000, rather the resolution sets a minimum dollar amount for a contingent fund request to be considered by the Budget and Finance Committee.

On vote, the Board adopted Resolution B-37a (the request to support travel expenses up to $18,400).

**B-37a-2015. Resolved,** that up to $18,400 be appropriated from the 2015 Contingent Fund and be allocated to line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

<table>
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</tr>
</tbody>
</table>

_Division of Administrative Services_  
(Cost Center 090-1050-000)

_FDI World Dental Federation new 2015 Activities (Travel Support) – up to $18,400_

On vote, Resolution B-37b was adopted by the Board of Trustees.

**B-37b-2015. Resolved,** that up to $15,000 be appropriated from the 2015 Contingent Fund and be allocated to line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>510400</td>
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</tbody>
</table>

_Division of Administrative Services_  
(Cost Center 090-1050-000)

_FDI World Dental Federation new 2015 Activities (ADA Hosted Reception) – up to $15,000_

_New Search Tool Implementation for ADA Websites._ Dr. Roberts moved Resolution B-52 with the Committee’s recommendation to adopt the resolution as amended. On vote, Resolution B-52 as amended by the Budget and Finance Committee was adopted as follows (additions underlined; deletions stricken).
B-52-2015. Resolved, that up to $261,800 55,575 be appropriate from the 2015 Operating Contingent Fund and be allocated to the line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

Division of Information Technology
(Cost Center 090-1450-000)
New Search Tool Implementation for ADA Websites – up to $261,800 55,575

and be it further

Resolved, that up to $206,225 be appropriate from the 2015 Capital Contingent Fund and be allocated to line items in separately listed cost centers as noted below, in accordance with the terms of the supplemental appropriation request.

Division of Information Technology
(Cost Center 090-1450-000)
New Search Tool Implementation for ADA Websites – up to $206,225

Capital Reserve Spending—11th Floor Common Area. Dr. Roberts moved Resolution B-54 with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-54.

B-54-2015. Resolved, that an appropriation of up to $275,000 be made from the ADA Capital Replacement Reserve Account to fund the renovation of the 11th floor common area corridor and restrooms at the ADA’s Chicago Headquarters Building, and be it further

Resolved, that the spending of these funds be tracked in a separate cost center as part of the ADA Capital Replacement Reserve Account with separate appropriate monthly reporting of activity and remaining Account balance.

Oversight Committee for DC Townhouse Renovations. Dr. Roberts moved Resolution B-59, a resolution proposed by the Budget and Finance Committee, with the Committee’s recommendation to adopt. On vote, Resolution B-59 was adopted by the Board of Trustees.

B-59-2015. Resolved, that the ADA President be urged to appoint the incoming Chair of the Budget and Finance Committee to serve on the [interim oversight] committee overseeing the DC townhouse renovations.

Report of the Diversity and Inclusion Committee: Dr. Gary Yonemoto, Committee chair, presented the report of the Committee’s June 5, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The Board was informed of the status of the Toolkit developed as a resource for the Board members to use in their districts to facilitate conversations about diversity and inclusion. The Board was also informed that this year the Joint Leadership Program will be hosted by the ADA, and held during the 2015 ADA annual meeting. Members of the Board were encouraged to attend the program.

ADA Institute for Diversity in Leadership. Dr. Yonemoto presented Resolution B-55 on behalf of the Committee. On vote, Resolution B-55 was adopted by the Board of Trustees.

B-55-2015. Resolved, that the following 16 candidates be approved to participate in the 2015-2016 class of the ADA Institute for Diversity in Leadership:
Barrett, Courtney, Oklahoma
Colantino, Drew, California
Colvin-Johnson, Sharon, Maryland
Ghazzouli, Hadi, Pennsylvania
Kushner, Yana, Texas
Lopez, Abrey, California
Manzanares, David J., New Mexico
Ortiz, Liliam, Puerto Rico
Potter, Joseph M., California
Quartey, Tricia, New York
Singh, Vinni, California
Torres, Susana, Illinois
Uprety, Radip, Maine
Uriegas, Melissa, Texas
Wankiiri-Hale, Christine, Pennsylvania
Williams, Richard L., Texas

ADA Institute for Diversity in Leadership Alternates. Dr. Yonemoto moved Resolution B-56 on behalf of the Committee. On vote, the Board adopted Resolution B-56.

B-56-2015. Resolved, that the following three candidates be approved as alternates for the 2015-2016 class of the ADA Institute for Diversity in Leadership:

Enwonwu, Chineze, Ohio
Fleming, Eleanor, North Carolina
Gulati, Harish, Massachusetts

Report of the Governance Committee: On behalf of the Committee, Dr. Jeff Dow, chair, presented the report of the Committee’s June 6, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The Committee presented the following resolutions for the Board’s consideration.

Elimination of one Board Meeting in 2016. On behalf of the Committee Dr. Dow moved Resolution B-60.

B-60. Resolved, that the June 2016 Board of Trustees meeting be eliminated, and be it further Resolved, that funding be included in the 2016 budget to allow Board Committees to meet in person on or around the month of June, if necessary.

The Board discussed the frequency and timing of Board meetings, with limited support expressed for eliminating the June 2016 Board meeting. Several other meeting options were discussed. A motion was made to amend Resolution B-60 to limit the June Board meeting to a single day (eliminating Monday and Tuesday as meeting days of the June meeting). Following discussion and on vote, the amendment was not adopted. Dr. O’Loughlin inquired if it would be acceptable to come back to the Board with a schedule that had Board meetings more evenly spaced; no objections were stated. On vote, Resolution B-60 was not adopted.

In light of Dr. O’Loughlin’s question about a more evenly spaced meeting schedule, a motion was made directing staff to explore the possibility of reducing the number of Board meetings by one to begin as soon as logistically possible. On vote, the motion was adopted.

Length of House of Delegates Session. On behalf of the Committee Dr. Dow moved Resolution B-61. The Committee proposed the resolution to address concerns expressed by some members of the House regarding inefficient use of delegates’ time on ceremonial and other purposes during the meetings of the House. On vote, Resolution B-61 was adopted by the Board of Trustees.

B-61-2015. Resolved, that the Board of Trustees request the Speaker of the House and ADA staff to investigate the feasibility of shortening the length of the House of Delegates meeting beginning in 2016 and report back through the Governance Committee to the Board at its August meeting.

Presentation of Board Reports to the House of Delegates. The Committee suggested that the traditional presentation of Reports of the Board of Trustees at the first meeting of the House of Delegates be used to educate the House on important matters. There were no comments or objections expressed to the Committee’s suggestion.

Recommendations by the Governance Committee: Resolution 106-2014 and Elimination of Offices of First and Second Vice President:
Seventh Trustee District Resolution 106-2014: Amendment of the ADA Constitution and Bylaws Regarding the Offices of First and Second Vice Presidents (Worksheet:5000). Because the resolution amended the ADA Constitution, this 2014 resolution was required to lay over to the 2015 House of Delegates.

The Governance Committee reviewed Resolution 106-2014 and recommended to the Board that it transmit the resolution to the House of Delegates with the following comment and recommendation to vote no.

The Board appreciates the efforts of the district submitting this resolution. However, the Board prefers an alternate approach as set forth in Report 3 of the Board of Trustees to the House of Delegates: Elimination of Offices of First and Second Vice Presidents, Resolution 1.

The Board of Trustees voted to transmit Resolution 106-2014 to the House of Delegates with the above comment and recommendation to vote no. (Vote: Unanimous)

Board of Trustees Resolution 1: Elimination of Offices of First and Second Vice Presidents (Worksheet:5004). The Board of Trustees voted to transmit Board Report 3 (Worksheet:5004) and the following resolution to the House of Delegates. (Vote: 18 Yes: Asai, Buckenheimer, Cole, Crowley, Dow, Fair, Gamba, Gehani, Israelson, Jeffers, Kwasny, Roberts, Robinson, Stevens, Summerhays, Yonemoto, Zenk, Zust; 2 No: Bitter, Shenkin)

1. Resolved, that at the adjournment sine die of the 2017 House of Delegates, ARTICLE V. OFFICERS, Section 10. ELECTIVE OFFICERS, of the ADA Constitution shall be amended as follows (deletions stricken):

   ARTICLE V. OFFICERS

   Section 10. ELECTIVE OFFICERS: The elective officers of this Association shall be a President, a President-elect, a First Vice President, a Second Vice President, a Treasurer and a Speaker of the House of Delegates, each of whom shall be elected by the House of Delegates.

   and be it further

   Resolved, that at the adjournment sine die of the 2018 House of Delegates, ARTICLE V. OFFICERS, Section 10. ELECTIVE OFFICERS, of the ADA Constitution shall be amended as follows (deletions stricken):

   ARTICLE V. OFFICERS

   Section 10. ELECTIVE OFFICERS: The elective officers of this Association shall be a President, a President-elect, a Vice President, a Treasurer and a Speaker of the House of Delegates, each of whom shall be elected by the House of Delegates.

   and be it further

   Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VI. CONFLICT OF INTEREST, of the ADA Bylaws shall be amended as follows (deletions stricken):

   CHAPTER VI. CONFLICT OF INTEREST

   It is the policy of this Association that individuals who serve in elective, appointive or employed offices or positions do so in a representative or fiduciary capacity that requires loyalty to the Association. At all times while serving in such offices or positions, these individuals shall further the interests of the Association as a whole. In addition, they shall avoid:

   a. placing themselves in a position where personal or professional interests may conflict with their duty to this Association.
b. using information learned through such office or position for personal gain or advantage.

c. obtaining by a third party an improper gain or advantage.

As a condition for selection, each nominee, candidate and applicant shall complete a conflict of interest statement as prescribed by the Board of Trustees, disclosing any situation which might be construed as placing the individual in a position of having an interest that may conflict with his or her duty to the Association. Candidates for offices of President-elect, Second Vice President, Treasurer, Speaker of the House, nominees for office of trustee, and nominees to councils and commissions shall file such statements with the Secretary of the House of Delegates to be made available to the delegates prior to election. As a condition of appointment, consultants, advisers and staff of Councils, Commissions and Special Committees, and each person nominated or seeking such positions, shall file conflict of interest statements with the executive director of this Association.

While serving in any elective, appointive or employed office or position, the individual shall comply with the conflict of interest policy applicable to his or her office or position, shall complete and file a conflict of interest statement for each year of service, and shall promptly report any situation in which a potential conflict of interest may arise.

The Board of Trustees shall approve any additional compliance activities that will implement the requirements of this chapter. The Board of Trustees shall render a final judgment on what constitutes a conflict of interest.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VII. BOARD OF TRUSTEES, Section 10. COMPOSITION, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 10. COMPOSITION: The Board of Trustees shall consist of one (1) trustee from each of the seventeen (17) trustee districts. Such seventeen (17) trustees, and the President-elect and the Vice Presidents shall constitute the voting membership of the Board of Trustees. In addition, the President, the Treasurer and the Executive Director of the Association, except as otherwise provided in the Bylaws shall be ex officio members of the Board without the right to vote.

and be it further

Resolved, that at the adjournment sine die of the 2018 House of Delegates, CHAPTER VII. BOARD OF TRUSTEES, Section 10. COMPOSITION, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 10. COMPOSITION: The Board of Trustees shall consist of one (1) trustee from each of the seventeen (17) trustee districts. Such seventeen (17) trustees, and the President-elect and the Vice President shall constitute the voting membership of the Board of Trustees. In addition, the President, the Treasurer and the Executive Director of the Association, except as otherwise provided in the Bylaws shall be ex officio members of the Board without the right to vote.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VII. BOARD OF TRUSTEES, Section 130. OFFICERS, Subsection A. CHAIR AND SECRETARY, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 130. OFFICERS:
A. CHAIR AND SECRETARY. The officers of the Board of Trustees shall be the President of the Association who shall be the Chair, and the Executive Director of the Association who shall be the Secretary.

In the absence of the President, the office of Chair shall be filled by the President-elect and, in his or her absence, by the First or Second Vice President in that order and, in their absence, a voting member of the Board shall be elected Chair pro tem.

In the absence of the Secretary, the Chair shall appoint a Secretary pro tem.

and be it further

Resolved, that at the adjournment sine die of the 2018 House of Delegates, CHAPTER VII. BOARD OF TRUSTEES, Section 130. OFFICERS, Subsection A. CHAIR AND SECRETARY, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 130. OFFICERS:

A. CHAIR AND SECRETARY. The officers of the Board of Trustees shall be the President of the Association who shall be the Chair, and the Executive Director of the Association who shall be the Secretary.

In the absence of the President, the office of Chair shall be filled by the President-elect and, in his or her absence, the Vice President in that order and, in their absence, a voting member of the Board shall be elected Chair pro tem.

In the absence of the Secretary, the Chair shall appoint a Secretary pro tem.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 10. TITLE, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 10. TITLE: The elective officers of this Association shall be President, President-elect, First Vice President, Second Vice President, Treasurer and Speaker of the House of Delegates, as provided in Article V of the Constitution.

and be it further

Resolved, that at the adjournment sine die of the 2018 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 10. TITLE, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 10. TITLE: The elective officers of this Association shall be President, President-elect, Vice President, Treasurer and Speaker of the House of Delegates, as provided in Article V of the Constitution.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 30. NOMINATIONS, Subsection A, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 30. NOMINATIONS:
A. Nominations for the offices of President-elect and Second Vice President shall be made in accordance with the order of business. Candidates for these elective offices shall be nominated from the floor of the House of Delegates by a simple declaratory statement, which may be followed by an acceptance speech not to exceed four (4) minutes by the candidate from the podium, according to the protocol established by the Speaker of the House of Delegates. Seconding a nomination is not permitted.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 50. TERM OF OFFICE, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 50. TERM OF OFFICE: The President, President-elect, First Vice President and Second Vice President shall serve for a term of one (1) year, except as otherwise provided in this chapter of the Bylaws, or until their successors are elected and installed. The Speaker of the House of Delegates shall be limited to two (2) terms of three (3) years each in total, consecutive or otherwise. The term of office of the Treasurer shall be three (3) years, or until a successor is elected and installed. The Treasurer shall be limited to two (2) consecutive terms of three (3) years each, excepting the case of a former Treasurer who has been elected Treasurer pro tem as provided in Chapter VIII, Section 30 of these Bylaws, who may serve one (1) additional year.

and be it further

Resolved, that at the adjournment sine die of the 2018 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 50. TERM OF OFFICE, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 50. TERM OF OFFICE: The President and President-elect and Vice President shall serve for a term of one (1) year, except as otherwise provided in this chapter of the Bylaws, or until their successors are elected and installed. The Speaker of the House of Delegates shall be limited to two (2) terms of three (3) years each in total, consecutive or otherwise. The term of office of the Treasurer shall be three (3) years, or until a successor is elected and installed. The Treasurer shall be limited to two (2) consecutive terms of three (3) years each, excepting the case of a former Treasurer who has been elected Treasurer pro tem as provided in Chapter VIII, Section 30 of these Bylaws, who may serve one (1) additional year.

and be it further

Resolved, that at the adjournment sine die of the 2016 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 60. INSTALLATION, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 60. INSTALLATION: The elective officers shall be installed at the last meeting of the annual session of the House of Delegates. The President-elect shall be installed as President at the next annual session of the House following election. The Second Vice President shall be installed as First Vice President at the next annual session of the House following election.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 60. INSTALLATION, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 60. INSTALLATION: The elective officers shall be installed at the last meeting of the annual session of the House of Delegates. The President-elect shall be installed as President at
the next annual session of the House following election. The Second Vice President shall be installed as Vice President at the next annual session of the House following election.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 80. VACANCIES, Subsection A. VACANCY OF ELECTIVE OFFICE, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 80. VACANCIES:

A. VACANCY OF ELECTIVE OFFICE: In the event the office of President becomes vacant, the President-elect shall become President for the unexpired portion of the term. In the event the office of President becomes vacant for the second time in the same term or at a time when the office of President-elect is also vacant, the First Vice President shall become President for the unexpired portion of the term. In the event the office of First Vice President becomes vacant, the Second Vice President shall become the First Vice President for the unexpired portion of the term. A vacancy in the office of Second Vice President shall be filled by a majority vote of the Board of Trustees. In the event of a vacancy in the office of Speaker of the House of Delegates, the President, with approval of the Board of Trustees, shall appoint a Speaker pro tem. In the event the office of President-elect becomes vacant by reason other than the President-elect succeeding to the office of the President earlier than the next annual session, the office of President for the ensuing year shall be filled at the next annual session of the House of Delegates in the same manner as that provided for the nomination and election of elective officers, except that the ballot shall read “President for the Ensuing Year.” A vacancy in the office of Treasurer shall be filled by a majority vote of the Board of Trustees until the process of inviting applications, screening and nominating candidates and electing a new Treasurer has been completed by the Board of Trustees and the House of Delegates. The Treasurer pro tem shall be eligible for election to a new consecutive three (3) year term. The newly elected Treasurer shall be limited to two (2) consecutive terms of three (3) years each, excepting the case of a former Treasurer who has been elected Treasurer pro tem as provided in Chapter VIII, Section 30 of these Bylaws, who may serve one (1) additional year.

and be it further

Resolved, that at the adjournment sine die of the 2018 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 80. VACANCIES, Subsection A. VACANCY OF ELECTIVE OFFICE of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 80. VACANCIES:

A. VACANCY OF ELECTIVE OFFICE: In the event the office of President becomes vacant, the President-elect shall become President for the unexpired portion of the term. In the event the office of President becomes vacant for the second time in the same term or at a time when the office of President-elect is also vacant, the Vice President shall become President for the unexpired portion of the term. The Board of Trustees shall select a President from among the voting members of the Board of Trustees or any of the past presidents for the unexpired portion of the term. Such a selection can take place at either a regular or special session of the Board of Trustees which in either case shall be convened by the Secretary of the Board of Trustees, who shall preside until either a temporary chair from among the voting members of the Board of Trustees or a President is selected. A vacancy in the office of Vice President shall be filled by a majority vote of the Board of Trustees. In the event of a vacancy in the office of Speaker of the House of Delegates, the President, with approval of the Board of Trustees, shall appoint a Speaker pro tem. In the event the office of President-elect becomes vacant by reason other than the President-elect succeeding to the office of the President earlier than the next annual session, the office of President for the ensuing year shall be filled at the next annual session of the House
of Delegates in the same manner as that provided for the nomination and election of elective officers, except that the ballot shall read “President for the Ensuing Year.” A vacancy in the office of Treasurer shall be filled by a majority vote of the Board of Trustees until the process of inviting applications, screening and nominating candidates and electing a new Treasurer has been completed by the Board of Trustees and the House of Delegates. The Treasurer pro tem shall be eligible for election to a new consecutive three (3) year term. The newly elected Treasurer shall be limited to two (2) consecutive terms of three (3) years each, excepting the case of a former Treasurer who has been elected Treasurer pro tem as provided in Chapter VIII, Section 30 of these Bylaws, who may serve one (1) additional year.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 90. DUTIES, Subsection C. FIRST VICE PRESIDENT, of the ADA Bylaws shall be amended as follows (additions underscored, deletions stricken):

Section 90. DUTIES:

C. FIRST VICE PRESIDENT. It shall be the duty of the First Vice President to:

a. Assist the President as requested.

b. Serve as an ex officio member of the House of Delegates without the right to vote.

c. Serve as an ex officio member of the Board of Trustees.

d. Succeed to the office of President, as provided in this chapter of the Bylaws.

and be it further

Resolved, that at the adjournment sine die of the 2018 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 90. DUTIES, Subsection C. FIRST VICE PRESIDENT, of the ADA Bylaws shall be deleted in its entirety as follows (deletions stricken):

Section 90. DUTIES:

C. VICE PRESIDENT. It shall be the duty of the Vice President to:

a. Assist the President as requested.

b. Serve as an ex officio member of the House of Delegates without the right to vote.

c. Serve as an ex officio member of the Board of Trustees.

d. Succeed to the office of President, as provided in this chapter of the Bylaws.

and be it further

Resolved, that at the adjournment sine die of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 90. DUTIES, Subsection D. SECOND VICE PRESIDENT, of the ADA Bylaws shall be deleted in its entirety as follows (deletions stricken):

D. SECOND VICE PRESIDENT. It shall be the duty of the Second Vice President to:

a. Assist the President as requested.

b. Serve as an ex officio member of the House of Delegates without the right to vote.

c. Serve as an ex officio member of the Board of Trustees.

d. Succeed to the office of First Vice President at the next annual session of the House of Delegates following election as Second Vice President.

e. Succeed immediately to the office of First Vice President in the event of vacancy not only for the unexpired term but also for the succeeding term.
and be it further

**Resolved,** that at the adjournment *sine die* of the 2017 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 90. DUTIES, Subsections E and F, of the ADA *Bylaws* be relettered as Subsections D and E, and be it further

**Resolved,** that at the adjournment *sine die* of the 2018 House of Delegates, CHAPTER VIII. ELECTIVE OFFICERS, Section 90. DUTIES, Subsections D and E of the ADA *Bylaws* be relettered as subsections C and D.

**Report of the Information Technology Committee:** Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s June 5, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

**ADA Member Mobile Application.** Ms. Toni Mark commented on the development of an ADA Member Mobile App, which has been identified as a highly desired member benefit. It was reported that the application will be available July 1, 2015.

**Report of the Strategic Planning Committee:** Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s June 5, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. Dr. Israelson reported that the Committee heard a presentation on the “busyness” problem facing dentistry given by Dr. Vujicic. Without objection, Dr. Vujicic’s presentation was added to the Board’s agenda for the June meeting.

**Report of the Strategic Planning Committee on Pricing:** The Strategic Planning Committee submitted a report and resolution requesting the Council on Membership to investigate and take action regarding several dues pricing strategies. On behalf of the Committee, Dr. Israelson moved Resolution B-29. In response to concerns with the current work load of the Council, the scope of projects, and limited timeline identified in Resolution B-29, Mr. Bowman clarified that the last resolving clause calls for a report from the Council on the work they have completed to date and report on a timeline for these activities. Discussion ensued on the resolution. A friendly amendment was made to add the words “be urged to” the first four resolving clauses; there was no objection to the friendly amendment. On vote, the Board of Trustees adopted the following resolution.

**B-29-2015. Resolved,** that the Council on Membership be urged to investigate a tiered membership in place of the current mix of membership categories (e.g., a basic, gold, and platinum membership with each level offering more benefits than the level below it) and report back to the Board on whether the Council determines a tiered membership proposal should be pursued, and be it further

**Resolved,** that the Council be urged to reevaluate pricing of programs and services for nonmembers in order to lessen the dues burden on members and report back on whether the Council determines the current pricing structure should change, including recommendations to the Board with respect to changes to the Board Guidelines on Pricing of Products and Services, and be it further

**Resolved,** that [the] Council be urged to investigate and report back to the Board on the data surrounding existing monthly dues programs and consider the possibility of a rolling 12 month membership based on the month of dues payment and whether such programs should be expanded nationwide, and be it further

**Resolved,** that the Council be urged to consider changes to the Association’s early-career dues structure to increase dues rates while offering specific products and services of demonstrable value to new dentists and, after consultation with the New Dentist Committee, propose changes to this structure, if warranted, and be it further

**Resolved,** that the Council report back to the Board on work undertaken, including timelines to complete the work, with respect to the initiatives proposed in this resolution, at the Board’s August 2015 meeting.
Communications and Marketing

Report of the Chief Communications Officer: Ad Council Campaign Phase 2 Funding Request: It was reported that the 2015 operating budget includes funding up to $275,000 for the ADA’s participation in the Ad Council Children’s Dental Oral Campaign. An additional $75,000 is required from the ADA to meet the terms of its participation in the campaign for 2015. The Budget and Finance Committee recommended that funding up to $75,000 from the Contingent Fund for the Ad Council Campaign be adopted. On vote, the Board of Trustees adopted Resolution B-35. (See the Report of the Budget and Finance Committee, page 159, for Resolution B-35-2015.)

Report of the Chief Communications Officers and Senior Vice President, Government Affairs: Action for Dental Health Progress Report: Ms. Moritz and Mr. Graham submitted a report addressing the communications goals and metrics used to measure the success of the ADH communications goals. The report also summarized the status of ADH initiatives.

Conferences and Continuing Education

Report of the Council on ADA Sessions (CAS): Nomination of the 2017 CAS Chair: The Board of Trustees adopted the following resolution (consent calendar action).

B-49-2015. Resolved, that Dr. James Fulton, Jr. is appointed chair-designate of the Council on ADA Sessions for the year 2017 to serve immediately upon appointment.

Report of the Council on ADA Sessions: Nomination of Chairpersons of the 2016 Committee on Local Arrangements: The Board of Trustees adopted the following resolution (consent calendar action).

B-50-2015. Resolved, that the following nominations of the chairpersons to serve on the 2016 Committee on Local Arrangements made by Dr. Rhett L. Murray, General Chair of the 2016 Committee on Local Arrangements, with the concurrence of the Metro Denver Dental Society and the Colorado Dental Association, be approved.
   Dr. Kevin Sessa—Vice Chair
   Dr. William Pfeifer—Programs Co-chair
   Dr. Larry Weddle—Programs Co-chair
   Dr. Jeane Schoemaker—Operations Co-chair
   Dr. Terry Brewick—Operations Co-chair

Report of the Managing Vice President, Conference and Meeting Services: Ritz Carlton Update: Mr. Goodman gave an oral update regarding management changes that will be occurring at the Ritz Carlton Hotel, effective August 1, 2015.

Finance and Operations

Informational Report on the Status of the 2015 Operating Contingent Fund: It was reported that a Contingent Fund of $1 million was authorized in the 2015 budget. Prior to the June Board meeting, the Board of Trustees approved total supplemental requests in the amount of $866,577, leaving a balance of $133,423.

Capital Reserve Spending Approval Request to update the 11th Floor Common Areas of the Headquarters Building: A request was made for funding from the Capital Renovation Reserve Account to update the 11th floor common area corridors and restrooms in order to make the floor more aesthetically pleasing for the existing tenants and potential new tenants. Based on the recommendation of the Budget and Finance Committee, the Board of Trustees adopted Resolution B-54 (See the Report of the Budget and Finance Committee, page 161, for Resolution B-54-2015).
Global Affairs

2015 Certificate for International Volunteer Service: The Board of Trustees adopted the following resolution (consent calendar action).

B-36-2015. Resolved, that the 48 complete nominations for the 2015 Certificate for International Volunteer Service be approved.

Report of the 2015 ADA/FDI Delegation: This report presented a funding request for campaign travel in the amount of $18,400 for FDI President-elect candidate Dr. Kathy Kell, and $15,000 in additional funding for an ADA hosted reception for FDI delegates at the 2015 FDI meeting. The Budget and Finance Committee recommended adoption of the request. After dividing the request, the Board adopted Resolution B-37a and B-37b. (See the Report of the Budget and Finance Committee, page 160, for Resolutions B-37a-2015 and B-37b-2015.)

2015 ADA/FDI Delegation: FDI Public Health Committee Vacancy: The Board of Trustees considered the recommendation of Dr. Marshall Gallant as a candidate for the FDI Public Health Committee. Following discussion of the nomination, the Board of Trustees adopted the following resolution.

B-31-2015. Resolved, that Dr. Marshall Gallant, Florida, be approved as the ADA 2015 candidate for the FDI Public Health Committee, and that appropriate materials be developed for his candidacy.

Government and Public Affairs

Report of the Senior Vice President, Government and Public Affairs: Federal and State Legislative, Regulatory and Public Affairs Update: This report provided information on legislation lobbied at the Washington Leadership Conference (Flexible Spending Accounts, Action for Dental Health Act, Student Loan Refinance), activities in response to Board adopted Resolutions B-25-2015 (advocating for increased research funding regarding the role that sugar plays in the development of caries), and B-26-2015 (development of a policy statement on sugar); and other federal and state legislative issues. The report also included information on activities of the Council on Access, Prevention and Interprofessional Relations and the American Dental Political Action Committee.

Report of the Senior Vice President, Government and Public Affairs: Choosing Wisely: An update on activities relating to the Choosing Wisely Campaign since the March 2015 meeting of the Board of Trustees was provided by Mr. Graham. Dr. Fair, as liaison to the Council on Access, Prevention and Interprofessional Relations, commented on the Choosing Wisely statements, and indicated that the statements will be forwarded to several ADA councils for review and comment. Dr. Israelson, a member of the Choosing Wisely Steering Committee, also commented on progress made to date on the development and refinement of the statements.

Report of the Senior Vice President, Government and Public Affairs: Affiliation Agreement—ADA and Dental Lifeline Network: The Board of Trustees received a report and resolution to continue an affiliation with the Dental Lifeline Network (formerly the National Foundation of Dentistry for the Handicapped). The Board adopted the following resolution (consent calendar action).

Health Policy Institute

Annual Report of the Health Policy Institute (HPI): This annual report provided information on the activities of the HPI from June 2014 through May 2015 (consent calendar item).

Information Technology

Report of the Division of Information Technology: New Search Tool Implementation for ADA Websites Funding Request: Funding was requested for a new search tool that will improve ADA site performance and provide ADA members with an optimal experience on ADA websites. The Budget and Finance Committee recommended the adoption of Resolution B-52 as amended by the Committee; the Board of Trustees adopted Resolution B-52 as amended. (See the Report of the Budget and Finance Committee, page 161, for Resolution B-52-2015.)

Legal Affairs

Report of the Division of Legal Affairs: Summary of Litigation and Other Matters: This confidential report was presented during the attorney-client session.

Report of the Council on Ethics, Bylaws and Judicial Affairs: Progress Report on the Review and Rewrite of the ADA Constitution and Bylaws: This report provided a summary of the activities undertaken since the December 2014 meeting of the Council and an update on the progress of the task force created to make recommended revisions to the ADA Constitution and Bylaws.

Report of the Division of Legal Affairs: Missouri Dental Association Litigation Funding Request: This report was considered during the confidential session.

Member and Client Services

Report of the Vice President, Member and Client Services: Membership Growth among Millennials: This report identified a broad category of initiatives to continue improving the ADA’s performance with younger dentists. It was reported that a number of projects are underway to remove operational obstacles to members; that significant efforts are underway to modify the ADA’s message to millennial dentists in order to speak to them in a more impactful way; and that specific programs are in development that are targeted specifically at millennials. The report concluded that by successfully engaging younger dentists (millennials) it ensures the continued success of the profession and the future of the ADA.

Report of the Student Debt Work Group: Business Strategies for Student Loans Recommendations: At its December 2014 meeting, the Board of Trustees heard a presentation on the education loan market and options available to the ADA to help students address student debt. Dr. Feinberg appointed a work group to review the options included in the December Board presentation. The report of the Student Debt Work Group was presented by Dr. Jeffrey Cole, Work Group chair. The report included a recommendation for a product and financial provider as a solution for member dentists. Additional information regarding a due diligence review of the financial provider was provided by Mr. Sholty, and Mr. Robinson responded to questions regarding terms of the program and the provider. The Board of Trustees discussed at length the proposed Resolution B-53, which authorizes the execution of an agreement and establishes certain terms regarding the agreement. Following amendment, Resolution B-53 was adopted.

B-53-2015. Resolved, that the Board of Trustees authorizes the execution of an endorsed provider agreement on behalf of ADA with Darien Rowayton Bank (DRB) for an exclusive private label education debt consolidation product to ADA member dentists, and be it further
Resolved, that the terms of the foregoing endorsement provider agreement with DRB reflect that the ADA will forgo the offered royalty compensation in return for a more favorable rate for an ADA member borrower.

Discussion of Survey of 2014 Non-renews. Mr. Robinson and Mr. Chris Mitchell, director, Membership Marketing, gave an overview of the 2014 non-renews survey results, and reviewed some of the reasons given by dentists for not renewing their ADA membership. Board members questioned Mr. Robinson and Mr. Mitchell on the information, specifically regarding membership of dental specialists, the impact of membership dues on non-renewal rates; and reasons for dentists in mid-career and older who don’t renew membership. Mr. Robinson indicated that further analysis of the survey results will continue.

Practice Institute

Intellectual Property Request: Derivative Caries Risk Assessment Form: This report summarized a request from AmeriHealth Caritas for a license to develop a derivative caries risk assessment form based on the ADA caries risk forms. The Council on Dental Practice considered the request, determined it to be non-de minimis and controversial, requiring action by the Board of Trustees in accordance with Resolution 48H-2008 (Trans.2008:495). The Council recommended to the Board that the request be denied. The Board adopted the following resolution (consent calendar action).

B-39-2015. Resolved, that the request from AmeriHealth Caritas for a license to develop a derivative caries risk assessment form based on the ADA caries risk forms, be denied.

Report of the Council on Dental Practice: Establishment of New Subcommittees: The Council reported on the formation of a new Subcommittee on Health and Wellness, an Ad Hoc Advisory Committee on the Development of Practice Management Guidelines, and an Ad Hoc Advisory Committee on Teledentistry. The Council provided information on each committee’s role and function and justification of need (consent calendar item).

Report of the Council on Dental Benefit Programs: Approval of Consultants: The Board of Trustees adopted the following resolution (consent calendar action):

B-40-2015. Resolved, that the consultants to the Council on Dental Benefit Programs be approved for terms ending with the 2016 ADA annual meeting.

Futrell, Harry C., D.M.D., Panama City, FL
Hansen, Henrik E., D.D.S., Fairfield, CA
Hoffman, Charles W., PhD. D.M.D., Jupiter, FL
Jurkovich, Mark W., D.D.S., Chisago City, MN
Masak, John G., D.D.S., Appleton, WI
Mercer, James E., D.D.S., West Columbia, SC
Oettmeier, Jr., Bert W., D.D.S., Leawood, KS
Simpson, Stephen P., D.D.S., Hudson, OH
Smiley, Christopher J., D.D.S., Grand Rapids, MI
Vorrasi, Andrew G., D.D.S., Rochester, NY

Report of the Council on Dental Practice: Approval of Consultants: The Board of Trustees adopted the following resolution (consent calendar action):

B-42-2015. Resolved, that the consultants to the Council on Dental Practice be approved for terms ending with the 2016 ADA annual meeting.

Aquil, Angela, R.D.H., B.S., Houston
Banta, Lois J., Grain Valley, MO
Blair, Charles, D.D.S., Belmont, NC
Report of the Council on Dental Practice: Dental Support Organizations (DSO) Model Legislation: This report briefed the Board on the work undertaken regarding the complex issues related to dental support organizations.

Report of the Council on Dental Practice: Update on June 1 DSO Meeting: This report provided additional information from the June 1, 2015, DSO Meeting, with a copy of the meeting minutes attached to the report. The following resolution was provided for the Board's consideration:
B-48. Resolved, that the Board of Trustees supports the ongoing efforts of the DSO Work Group in developing DSO best practices, advancing the best interests of the practitioner who is employed within a dental support organization business model and the best interests of the public.

Following an extensive discussion that occurred during a closed session, a motion was made in open session to substitute the following resolution for Resolution B-48.

Resolved, the Board supports formation of a Board Work Group on DSO practices advancing the best interests of the practitioner who is employed within a dental support organization business model and the best interests of the public.

A motion was made to vote immediately; on vote, the motion to vote immediately failed.

A motion was made to amend the substitute resolution by striking the word “Board” and inserting in its place the words “appointed by the President.”

A motion was made to postpone consideration definitely to the end of the meeting to determine the financial implication of the resolution. On vote, the motion to postpone definitely was adopted.

Later in the meeting the Board resumed consideration of Resolution B-48 with its pending amendment. Dr. Preble reported that no additional funding is anticipated since the work group is expected to be made up primarily of ADA trustees and officers, and CDP members. Any expenses for the work group will be assumed within the existing budgets. On vote, the pending amendment was adopted. On vote, Resolution B-48 as amended was adopted.

B-48-2015. Resolved, the Board supports formation of a Board Work Group appointed by the President on DSO practices advancing the best interests of the practitioner who is employed within a dental support organization business model and the best interests of the public.

Science Institute

Report of the Council on Scientific Affairs: Recent Activities: This report provided information on the Council and Science Institute activities. The Council also forwarded to the Board for its consideration a resolution approving a CSA-developed template letter for responding to routine requests for use of ADA-copyrighted materials. The Board of Trustees adopted Resolution B-41 (consent calendar action).

B-41-2015. Resolved, that the Council on Scientific Affairs’ proposed criteria and template copyright letter for responding to routine requests for permission to reprint ADA-copyrighted material be approved.

Organizational / Other

Report on Nominations for ADA Honorary Membership: The Board of Trustees adopted the following resolution (consent calendar action).

B-32-2015. Resolved, that in accordance with ADA Bylaws, Chapter VII, Section 90(l), the following individuals be elected for Honorary Membership of the American Dental Association.

Ms. Randi V. Andresen
Mahesh Verma, B.D.S., M.D.S., M.B.A.
John DB Featherstone, Ph.D.

Nomination for ADA Distinguished Service Award: The Board of Trustees adopted the following resolutions (consent calendar actions).
B-33-2015. Resolved, that the 2015 Distinguished Service Award be presented to Dr. Jeanne C. Sinkford.

B-34-2015. Resolved, that the 2015 Distinguished Service Award be presented to Dr. Richard Vaughn Tucker.

Quarterly Report of the ADA Foundation: The report of the Foundation contained information on its finances; Give Kids A Smile activities; grants, scholarships and awards; and international programs. The report also included information on the appointment of Dr. Thomas Hart as the new Director of the Dr. Anthony Volpe Research Center (VRC); grant submissions, patents and publications; and the annual Dental Student Conference on Research. A request was made that future reports include information on fundraising activities and costs.

Dr. Yonemoto encouraged presentation of regular reports to the ADA Board from the trustees serving on the ADAF Board. He also addressed the 2014 ADAF financial statements and explained the deficit associated with the VRC. Dr. Jeffers, Dr. Asai, and Dr. Buckenheimer, who also serve on the ADAF Board, each commented on specific Foundation activities.

Report of ADA Business Enterprises, Inc. (ADABEI): This report provided a summary of 2015 first quarter activities, which included business development, provider renewals, and the status of co-endorsement license agreements with the state dental societies (consent calendar item).

Report of the President: Dr. Feinberg reported on activities since the March 2015 Board meeting. These activities and travels included:

- Dental school visits—University of South California—to view programs run by pre-dental students who run a series of pre dental clinics throughout the San Diego area; University of Pittsburg School of Dentistry, Pittsburgh; Midwestern University College of Dental Medicine, Downers Grove, Illinois; Rutgers School of Dental Medicine, Newark, New Jersey; Texas A&M University Baylor College of Dentistry, Dallas, Texas
- Conferences and regional meetings—Western Regional Dental Conference, Phoenix, Arizona; Washington Leadership Conference, DC; ADA Membership Recruitment and Retention, Chicago
- Corporate visits—Colgate in Piscataway, New Jersey; and Procter & Gamble in Cincinnati
- State and local dental meetings—Hinman Dental Meeting, Atlanta; South Florida District Dental Association, North Miami; Illinois State Dental Society, Springfield, Illinois; Michigan Dental Association, Lansing, Michigan; Pennsylvania Dental Association, Hershey; Montana Dental Association, Missoula, Montana; New Haven Dental Society Meeting, New Haven, Connecticut; Texas Dental Association, San Antonio; Tennessee Dental Association, Nashville; South Dakota Dental Association, Sioux Falls; and Alaska Dental Society, Homer, Alaska;
- Other meetings—Fleishman/Hillard and USA Today, McLean, Virginia; leadership meeting with Hispanic Dental Association; leadership meeting with American Association of Dental Boards and AADB meeting, Chicago; and Congressional testimony, Washington, D.C.

Report of the President-elect: Dr. Summerhays reported on her visits to Oklahoma, Louisiana, Iowa, and North Carolina, and commented that these visits provide an opportunity to learn of emerging issues. Other trips and activities mentioned were the ASAE Symposium, which the first year trustees also attend; three women’s events; nine dental school visits; specialty and related organization meetings; and several corporate visits. She also announced the launch of a president’s-elect network to enhance communications with the ADA.

Corporate Relations Work Group. Dr. Summerhays gave an update on the recent Corporate Relations Work Group meeting. She mentioned that this work group will become a formalized committee of the Board with a charter, expanded membership, and possible new name. Currently the Work Group includes Dr. Summerhays, Dr. Zenk and Dr. Kwasny, with Mr. Springer as lead staff. Business development activities discussed at the meeting included the credential verification service, advanced dental testing, practice benchmarking tool, and lexicon.
Report of the Executive Director: Dr. O'Loughlin presented the First Quarter 2015 Management Report to the Board for review and comment. Dr. O'Loughlin commented on the new streamlined format and highlighted first quarter results for certain objectives and initiatives. Suggestions for improvements to the reporting format had been made by the Strategic Planning Committee and those refinements will be incorporated in future versions of the report.

Another part of the Executive Director’s report included a presentation entitled “ADA Business Model and How to Solve the Biggest Risk to Our Survival Long Term.” This presentation was given by Dr. O'Loughlin and Mr. Robinson. Information covered in the presentation included membership trends; identifying barriers to membership; information on DSO employed dentists; dues receipt data and causes of delayed dues remittances; and possible fixes and operational tactics currently being implemented. The presentation was followed by comments and questions from the Board.

Liaison Reports

Report of Dr. Thomas Gamba, Liaison to the Alliance of the American Dental Association: Dr. Gamba reported on his attendance at the annual conference of the Alliance held April 16-19, 2015, in Memphis, Tennessee (consent calendar item).

Report of Dr. Lindsey Robinson: IOM Health Literacy Roundtable: Dr. Robinson reported on her attendance at the IOM Health Literacy Roundtable and the Workshop on Health Literacy and Consumer Facing Technology, held March 24-25, 2015, in Washington, D.C. Dr. Robinson noted that in April the Institute of Medicine (IOM) members voted to change the name of the IOM to the National Academy of Medicine, placing it under the umbrella of the National Academies of Science.

Report of Dr. Lindsey Robinson, Liaison to the Council on Ethics, Bylaws and Judicial Affairs: Dr. Robinson reported on her attendance at the April 9-10, 2015, Council meeting.

Report of Dr. Terry Buckenheimer and Dr. Joseph Crowley: Dental Lifeline Network: Dr. Buckenheimer and Dr. Crowley gave an oral report on the mission and work of the Dental Lifeline Network (DLN) and on the recent meeting of the DLN Board of Directors. There was also a suggestion that for future liaison appointments to the DLN that the President consider staggering appointments from different trustee classes to provide history and consistency.

Presentations / Special Orders of Business

2015 Medicaid Initiative Session: Dr. Feinberg commented on the purpose and objectives of this session:
- To identify opportunities for alignment centered on Medicaid.
- To share an overview of the purpose and scope of the Medicaid Initiative with the Diversity Summit President’s Group
- To understand the Diversity Summit Presidents’ Group insights and perspectives on Medicaid
- To identify one or two collaborative opportunities related to the Medicaid Initiative and discuss next steps.

Dr. Feinberg introduced the following representatives from the Diversity Summit Presidents’ Group who were invited to participate in this discussion.
- Dr. Sheri Doniger, president, American Association of Women Dentists
- Dr. Judy Greenlea Taylor, president-elect, National Dental Association
- Dr. Carrier B. Brown, president, National Dental Association
- Dr. Amarillis Jacobo, president, Hispanic Dental Association
- Dr. Darlene Sorrell, president, Society of American Indian Dentists
Dr. Jeff Dow, chair of the Board Medicaid Initiative Work Group, gave general comments on challenges with the Medicaid system and expressed hope that the representatives from Diversity Summit Presidents’ Group would share their views on the situation and share suggestions for improvements, both at the state and federal level.

Mr. Robert Quashi, director, Business Analyst; Mr. Michael Graham, senior vice president, Government Affairs; and Dr. Jane Grover, director, Council on Access, Prevention and Interprofessional Relations, presented information relating to the current Medicaid environment, strategies implemented to assist states, and future strategies. The members of the Board of Trustees Medicaid Initiative Work Group—Dr. Dow, Dr. Fair, Dr. Zenk and Dr. Shenkin—as well as other Board members commented on the challenges with state Medicaid programs and the challenges of being a Medicaid provider.

The guests were asked to provide their organizations’ perspectives on Medicaid reform, their members’ level of participation in Medicaid, and what they are hearing from dentists within their organization regarding Medicaid. The guests were also asked for other insights regarding successful dental practice models used by their members that incorporate Medicaid into a sustainable successful private practice.

The Board Work Group was requested to consider current ADA efforts on this issue and to report back to the Board at this meeting with direction on where the ADA should be focusing its efforts. Later in the meeting, Dr. Dow reported that the Work Group met with the appropriate staff and it was agreed that efforts will be focused on those Medicaid reform activities that have proven successful.

**Appearance of Dr. Perry Tuneberg, chair, Commission on Dental Accreditation:** Dr. Tuneberg addressed the Board of Trustees regarding the activities of the Commission and commented on the following topics: accreditation status update; dental therapy education program standards; international accreditation; CODA finances and budget recommendations and oversight; CODA work group; and scope of CODA’s responsibilities. Dr. Tuneberg also stressed the value of having general dentists serve as members of the Commission. Dr. Sherin Tooks, director of the Commission, was also in attendance.

**Presentation by Marko Vujicic: Solving the “Busyness” Problem—Options for the ADA:** Dr. Vujicic gave a presentation to the Board of Trustees on the busy business problem facing dentistry. As background for the presentation, an article titled “Where Have All the Dental Visits Gone?” was appended to the Report of the Strategic Planning Committee. The presentation consisted of two parts: facts and data regarding dental care usage and trends, and top line strategic options to explore. Dr. Vujicic responded to the Board’s questions and comments regarding information provided in the presentation.

**Presentation—Science Institute—2015 and Beyond—Plan for Success:** Dr. Marcelo Araujo, vice president, Science Institute, gave a presentation on the vision and mission for the Science Institute; debuted a new operational model for the Institute, and reviewed the Institute’s goals and objectives for 2015 and 2016. He specifically commented on plans for the Seal Program; plans to develop a close collaboration between the Science and Practice Institutes to translate scientific information into clinical practices; and the Science Institute’s relationship with the Volpe Research Center.

**Presentation—Continuing Education (CE) Strategy:** Mr. Michael Springer gave introductory remarks regarding continuing education activities prior to consolidating all CE within the Division of Conferences and Continuing Education in 2012. Dr. Richard Schuch, director, Continuing Education and Industry Relations, Council on ADA Sessions, gave an overview of ADA continuing education programs, including CE provided at the annual meeting, at ADA Headquarters, and online. Board members had various questions regarding online revenue, the CE tracking feature of Aptify, how topics and speakers are selected, and current and potential information that can be collected regarding CE users. Talking points about ADA Continuing Education were requested as a resource for Board members.
New Business

**White House Antibiotic Stewardship Summit:** Dr. Meyer, chief science officer, reported on his attendance at the summit at the White House on June 2, 2015. This forum brought together more than 150 health organizations, food companies, retailers, government agencies, and human and animal health experts. The focus of the conference was on the excessive use of antibiotics in livestock, veterinary and human medicine that has resulted in the development of dangerous microbes that no longer respond to antibiotics. Dr. Meyer reported that the conference underscored the importance of combating bacteria that have become resistant to drugs as a result of antibiotic overuse. Officials discussed their plans to implement changes for antibiotic stewardship over the next five years to help slow antibiotic-resistant bacteria and prevent the spread of infections. Dr. Meyer stated that dentist prescriptions represent 10% of all human antibiotic prescriptions.

Dr. Meyer briefly identified several other conferences that the ADA will be participating in or hosting later in the year.

**New Dentist Conference:** Dr. Crowley asked about the possibility of exempting the New Dentist Committee members from paying the $100 registration fee for this year’s ADA annual meeting. Mr. Goodman commented that it has not been the practice to provide complimentary registration for any group of attendees. He also commented on some other benefits that have been negotiated for the NDC leaders that well offsets the expense of the registration fee for the ADA meeting. Following discussion, a suggestion was made to determine the feasibility of funding the registration fee from the existing budget of the New Dentist Committee. Dr. Crowley indicated that he will bring the suggestion to the Committee.

**Update on Review of Foundation Literature by Outside Experts:** Dr. Shenkin gave a brief update on the review of literature being conducted by outside experts.

Closed Session

Closed sessions of the Board of Trustees were held at various times during the June 7-9, 2015, meeting of the Board of Trustees. The minutes of the closed sessions are separately recorded; however, non-confidential actions taken by the Board are reflected in the minutes of the open session. The following reports were considered during the closed sessions:

- Report of the Pension Committee
- DSO Discussion

Attorney-Client Session

An attorney-client session of the Board of Trustees was held on June 7, 2015, to provide advice on pending litigation and legal matters of interest to the Association. Those in attendance included the officers and members of the ADA Board of Trustees, the General Counsel, and the Deputies General Counsel.

Adjournment

With the conclusion of business, and without objection, the fourth regular meeting of the ADA Board of Trustees was adjourned *sine die* at 10:49 a.m. on Tuesday, June 9, 2015.
Minutes of the Board of Trustees
August 16–18, 2015
Headquarters Building, Chicago

Call to Order: The fifth regular meeting of the Board of Trustees of the American Dental Association was called to order by Dr. Maxine Feinberg, president, on Sunday, August 16, 2015, at 12:35 p.m., in the Board Room of the ADA Headquarters Building, Chicago.

Roll Call: Officers and members of the Board of Trustees in attendance were: Maxine Feinberg, Carol Gomez Summerhays, Jonathan D. Shenkin, Thomas W. Gamba, Glen D. Hall, Ronald P. Lemmo, Kathleen O'Loughlin, Rickland G. Asai, Robert N. Bitter, Terry L. Buckenheimer, Jeffrey M. Cole, Joseph P. Crowley, Jeffrey D. Dow, Hal Fair, Jr., Chad P. Gehani, Hilton Israelson, Gary E. Jeffers, Andrew J. Kwasny, Gary L. Roberts, Lindsey A. Robinson, Red Stevens, Gary S. Yonemoto, James K. Zenk, and Mark R. Zust.

Following the roll call, Dr. Hall announced that a quorum was present.

The following ADA staff were in attendance for all or portions of the meeting at the invitation of the president: Marcelo Araujo, vice president, Science Institute; Jerome K. Bowman, chief, Governance and Strategy Management; J. Craig Busey, Esq., general counsel; James Goodman, vice president, Conferences and Continuing Education; Michael Graham, senior vice president, Government and Public Affairs; Sabrina King, chief, People Management; Toni, Mark, chief technology officer; Daniel M. Meyer, chief science officer; Stephanie Moritz, chief communications officer; David Preble, vice president, Practice Institute; Bill Robinson, vice president, Member and Client Services; Paul Sholty, chief financial officer; Michael D. Springer, senior vice president, Business and Publishing; Marko Vujicic, chief economist and vice president, Health Institute; James Willey, senior director, Practice Institute; and Anthony Ziebert, senior vice president, Education/professional Affairs.

Others in attendance for all or portions of the meeting were: Tomisena Cole, senior manager, Board and House Matters; Thomas C. Elliott, Jr., Esq., deputy general counsel; Linda Hastings, senior director, Administrative Services; Judith Jakush, editor, ADA News; Alyna Johnson, coordinator, Board and House Matters; Michelle Kruse, senior manager, House of Delegates; Robert Quashi, director, business analyst; and Wendy J. Wils, Esq., deputy general counsel. Other ADA staff members were in attendance for specific agenda items.

Before consideration of business, Dr. Feinberg called attention to the ADA Disclosure Policy statement included on the meeting agenda and the requirement to disclose any conflicts of interest.

Preliminary

Approval of Agenda and Consent Items

Approval of Consent Calendar. Dr. Feinberg reviewed the list of proposed consent reports and resolutions; the following reports and resolutions were removed from consent.

- Supplemental Report of the ADA Councils Proposing Amendments to their Duties as Stated in the ADA Bylaws (Resolution B-6)
- Report of the Chief Science Officer: Activities Update
- Report of the Council on Dental Benefit Programs: Update on DQA Activities
- Report of the New Dentist Committee: Large Group Practice

The following report was added to the Consent Calendar:
- Report of the Diversity and Inclusion Committee (Resolution B-90).
Without objection, the Board adopted the following resolution:

**B-75-2015. Resolved**, that the resolutions contained on the Consent Calendar, as amended, for Board of Trustees consideration be approved and reports be filed, and be it further **Resolved**, that the recommendations that appear on the resolutions and reports to the House of Delegates be accepted.

**Approval of Agenda.** Before requesting approval of the agenda, Dr. Feinberg asked if there were any items of new business. No items of new business were proposed. Without objection, the agenda was adopted.

**B-74-2015. Resolved**, that the agenda be approved as the official order of business for the current meeting of the Board of Trustees except that the President may alter the order of the agenda when necessary to expedite business.

**Approval of Minutes of the Previous Session:** The Board of Trustees adopted the following resolution (consent calendar action).

**B-76-2015. Resolved**, that the minutes of the June 7-9, 2015, meeting of the Board of Trustees be approved.

Reports of Standing Committees of the Board of Trustees

**Report of the Audit Committee:** On behalf of the Committee, Dr. Hilton Israelson presented the report of the Audit Committee’s August 15, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The following resolutions were presented for the Board’s consideration.

*2014 ADA Form 990.* Dr. Israelson moved Resolution B-84 on behalf of the Committee; on vote, Resolution B-84 was adopted by the Board of Trustees.

**B-84-2015. Resolved,** that the 2014 ADA Form 990, as amended, be approved and filed.

*2014 Consolidated Financial Statements.* Dr. Israelson moved Resolution B-85 on behalf of the Committee; on vote, Resolution B-85 was adopted by the Board of Trustees.

**B-85-2015. Resolved,** that the audited 2014 consolidated financial statements and supplemental schedules of the ADA and subsidiaries be approved and released for posting.

*2014 Financial Statements of the American Dental Political Action Committee (ADPAC).* Dr. Israelson moved Resolution B-86 on behalf of the Committee; on vote, Resolution B-86 was adopted by the Board of Trustees.

**B-86-2015. Resolved,** that the audited 2014 financial statements of ADPAC and supplemental schedules be approved and released for posting.

**Report of the Budget and Finance Committee:** On behalf of the Committee, Dr. Gary Roberts, chair, presented the report of the Budget and Finance Committee’s August 16, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The Committee presented several resolutions for the Board of Trustees’ consideration. The Committee also reviewed several House of Delegates resolutions with financial implications. The Committee gave no recommendation on Resolution 46 (Seating of Constituent and Component Society Executive Directors), and the resolutions appended to Board Report 10 Regarding Added Sugar Consumption.
Redemption of Barlow Partners. Dr. Roberts moved Resolution B-87 on behalf of the Committee; on vote, Resolution B-87 was adopted by the Board of Trustees.

**B-87-2015. Resolved**, that ADA redeem all funds invested in Barlow Partners by the end of 2015 and invest the proceeds equally between Blackstone Partners and Wellington Archipelago.

Licensure Task Force. The Budget and Finance Committee reviewed the funding request contained in the Report of the Licensure Task Force. The resolution contained in the Task Force report was not moved for consideration since it was not in order. Dr. Roberts, on behalf of the Committee, moved Resolution B-88; on vote, Resolution B-88 was adopted by the Board of Trustees.

**B-88-2015. Resolved**, that the 2015-2016 President be urged to reappoint a special task force on licensure.

Fluoride Social Media Campaign. The Budget and Finance Committee reviewed the funding request contained in the Report of the Chief Communications Officer: Continued Funding for the Digital/Social Media Campaign. The resolution appended to the report was not moved for consideration. Dr. Roberts, on behalf of the Committee, moved the Committee’s Resolution B-89 with a recommendation to adopt. It was requested that the word “report” be changed to “resolution” in B-89; the request was granted as a friendly amendment. On vote, Resolution B-89 as amended was adopted.

**B-89-2015. Resolved**, that the Council on Communications be urged to submit a report resolution to the House of Delegates seeking funding in the amount of $150,000 for continuation of digital and social media promotion of water fluoridation in 2016.

Posting of Quarterly Financial Statements. On behalf of the Committee, Dr. Roberts moved Resolution B-51 with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-51.

**B-51-2015. Resolved**, that the ADA quarterly financial statements as of December 31, 2014, and March 31, 2015, be filed and posted in the appropriate delegates section.

On behalf of the Committee, Dr. Roberts moved Resolution B-80 with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-80.

**B-80-2015. Resolved**, that the ADA quarterly financial statements as of June 30, 2015, be filed and posted in the appropriate delegates section.

Report of the Compensation Committee: A portion of the report of the Compensation Committee’s August 14, 2015, meeting was presented in open session by Dr. Jeff Dow, Committee chair. He indicated that Dr. O’Loughlin would provide the Board with a mid-year review on her goals, contributions and the status of the Association.

Dr. O’Loughlin commented on: current and projected membership/financial performance for the Association; observations and challenges regarding the current financial and membership environment; the 2016 budget status with a new focus of resources to support membership growth; and next steps to complete the 2016 budget for the House of Delegates.

The balance of the Committee’s report was presented in a closed session.

Report of the Diversity and Inclusion Committee: The report of the Diversity and Inclusion Committee’s August 14, 2015, meeting was submitted for the Board’s consideration. The report identified the major topics discussed, reports received and actions taken. The Committee presented Resolution B-90 for the Board of Trustees’ consideration. Resolution B-90 was adopted by the Board of Trustees (consent calendar action).
**B-90-2015. Resolved**, that the Committee on Diversity and Inclusion prepare a draft Board Report for the 2015 House of Delegates on ADA’s diversity and inclusion progress for consideration at the Board’s October 2015 meeting.

**Report of the Governance Committee:** Dr. Jeff Dow, Committee chair, presented the report of the Committee’s August 15, 2015, meeting on behalf of the Committee. The report identified the major topics discussed, reports received and actions taken. The Committee also presented several resolutions for the Board’s consideration.

*Schedule of House of Delegates Meetings.* The Committee reported that it reviewed a report from the Speaker of the House submitted in response to Resolution B-61-2015. The Committee proposed several edits to the report and appended a revised document for the Board’s consideration. Dr. Dow moved the Committee’s Resolution B-91 transmitting the revised report as an informational report to the House of Delegates. On vote, the Board adopted the following resolution.

**B-91-2015. Resolved,** that the Board transmit Board Report 8, as amended by the Governance Committee, to the House of Delegates.

**Amendments to the Organization and Rules of the Board of Trustees.** The Committee provided the Board with proposed revisions to the Organization and Rules. These revisions focus on grammar and parliamentary clarification of process and procedures. Dr. Dow moved Resolution B-92 on behalf of the Committee; on vote, the Board of Trustees adopted the following resolution.

**B-92-2015. Resolved,** that the amendments to the Board Rules as shown in the attachment* to the Governance Committee August 2015 report be approved.

**Council Structure and Function.** On behalf of the Committee, Dr. Dow moved Resolution 93; on vote, the Board of Trustees adopted the following resolution.

**B-93-2015. Resolved,** that the Board supports leadership beginning the process of exploring potential changes to the structure and function of the Councils on Communications, ADA Sessions and Members Insurance and Retirement Programs.

**Attendance at Board Committee Meetings.** The Committee provided guidance on the issue of Board members attending Committee meetings as guests. The Committee concluded that Committee Chairs, with the consent of the Committee, have the authority to determine whether non-committee members may attend all or part of a Committee meeting. The Governance Committee noted that guests should not participate in committee meetings or seek permission to offer comments.

**Report of the Information Technology Committee:** Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s August 15, 2015, meeting on behalf of the Committee. The report identified the major topics discussed, reports received and actions taken.

**Report of the Strategic Planning Committee:** Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s August 14, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

**Consideration of the 2016 Budget**

**Review of the 2016 Budget Process:** Prior to consideration of the 2016 Budget, Dr. O’Loughlin gave a slide presentation that included several questions to provide management guidance on development of budgets.

* Contact Division of Administrative Services for updated document.
Should the ADA management deliver a surplus budget, a balanced budget or a deficit budget to the Board for their review annually?
What is the purpose of excess surplus/reserves?
How will predictable deficits (due to declining active full dues pay and increases in retirements) be closed going forward in the next two or three years, knowing that the active full dues paying membership pipeline will take three to five years to build to former levels?
May the royalty reserve account be used to make investments in member growth strategies such as an innovation center?
Is the ADA dedicated to funding a Foundation and how should that be accomplished annually? Prior year reserve additions or current operating expense?
Is the ADA dedicated toward full participation in a global dental organization, the FDI?
What is the level of commitment to innovation and associated risk tolerance in trying new things to grow membership in key segments, knowing that some efforts will not produce desired results?

Mr. Paul Sholty continued with the presentation sharing information on big picture issues facing the Association, including long term trends in membership, dues submission issues, and non-dues revenue trends. Also presented was the current status of the 2016 budget, proposed changes in direction for use of resources in the 2016 budget; and a proposal for an innovation center to be funded from reserves rather than the operational budget.

Mr. Tony Frankos, senior director, Product / Benefit Development, provided information on the new product/benefit development process and commented on how this new process will benefit the organization. Mr. Frankos also presented a template for program/product/benefit descriptions and provided a summary of product/benefit investments by member category that are currently offered and in the pipeline.

Dr. Roberts moved Board Report 2 with several changes recommended by the Budget and Finance Committee. In closed session, the Board of Trustees reviewed the list of changes and pulled several items for full Board consideration. After discussion and further amendment of the budget, the Board voted to transmit the 2016 budget to the House of Delegates (see Resolution 7, page 193).

Later in the meeting, the Board discussed the questions posed by Dr. O’Loughlin. Following discussion, the following resolution was proposed; on vote, the Board of Trustees adopted Resolution B-95.

**B-95-2015.** Resolved, that the Executive Director bring a balanced budget from the staff and that [the] Strategic Planning Committee (SPC) be asked to bring back an amendment to the Strategic Plan for a balanced budget instead of a surplus budget.

A motion was made to postpone definitely the discussion of the questions to the October Board meeting. On vote, the motion was adopted.

**Communications and Marketing**

**Report of the Chief Communications Officer and Managing Vice President, Conferences and Continuing Education: ADA Video Studio:** This report provided information on the operations, goals and success measures, utilization and budget of the ADA Studio, which opened for business in January 2015. The report also identified key learnings and next steps for the Video Studio (consent calendar item).

**Report of the Chief Communications Officers: Continued Funding for Digital / Social Media Campaign:** This report described the implementation of Resolution 101H-2014 (ADA Social Media Campaign on Water Fluoridation) and summarized campaign progress and current results of outcome metrics. The report also identified the need for funding into 2016 to help sustain the momentum of the campaign.
Education / Professional Affairs

Report of the Council on Dental Education and Licensure: Appointment of Consultants: The Council presented its list of proposed consultants for approval by the Board of Trustees. The following resolution was adopted (consent calendar action).

B-65-2015. Resolved, that the consultants to the Council on Dental Education and Licensure be approved for terms ending at the adjournment of the 2016 ADA annual meeting.

Aryal, Gokarna, Ph.D., Hammond, IN (DAT Test Construction)
Baban, Babak, Ph.D., Augusta, GA (ADAT Test Construction)
Bagby, Michael, D.D.S., Ph.D., Morgantown, WV (ADAT Test Construction)
Balahura, Robert, Ph.D., Guelph, ON, Canada (DAT Test Construction)
Bales-Kogan, Ariel, D.M.D., Bronx, NY (ADAT Test Construction)
Bare, William, Ph.D., Lynchburg, VA (DAT Test Construction)
Becker, Daniel E., D.D.S., Dayton, OH (Anesthesiology)
Bernstein, Mark, D.D.S., Louisville, KY (ADAT Test Construction)
Bober-Moken, Irene G., D.M.D., MPH, San Antonio (ADAT Test Construction)
Botto, Ronald W., Ph.D., Lexington, KY (ADAT Test Construction)
Boyle III, James M., D.D.S., M.S., York, PA (Education and Licensure)
Brueckner-Collins, Jennifer, Ph.D., Louisville, KY (ADAT Test Construction)
Byrne, Gerard, D.D.S., Lincoln, NE (ADAT Test Construction)
Carter, Winthrop, D.D.S., Portland, OR (ADAT Test Construction)
Chang, Brian, D.D.S., Cleveland, OH (ADAT Test Construction)
Chugal, Nadia, D.D.S., MPH, Los Angeles (ADAT Test Construction)
Clontz, Heather, Ph.D., Wingate, NC (DAT Test Construction)
Crowley, Karen E., D.D.S., Londonderry, NH (Anesthesiology)
Cuddy, Michael, D.M.D., Pittsburgh (Anesthesiology)
Cuellar, Matthew, Ph.D., St. Paul, MN (DAT Test Construction)
Danciu, Theodora, D.M.D., D.M.Sc., Ann Arbor, MI (ADAT Test Construction)
DeSai, Jean, Ph.D., Chapel Hill, NC (DAT Test Construction)
Ditmyer, Marcia, M.B.A., Ph.D., Las Vegas, (ADAT Test Construction)
Dionne, Raymond, D.D.S., Ph.D., Greenville, NC (ADAT Test Construction)
Edwards, Lincoln, D.D.S., Ph.D., Houston (ADAT Test Construction)
Edwards, Michael, D.M.D., Wedowee, AL (Anesthesiology)
Ellis, Michael L., D.D.S., Dallas (Anesthesiology)
Esterburg, Jeffrey C., D.M.D., Medina, OH (ADAT Test Construction)
Fleisher, Laurie, D.M.D., G.A.P.S., New York (ADAT Test Construction)
Gaff, Holly, Ph.D., Norfolk, VA (DAT Test Construction)
Garcia, M. Natalia, D.D.S., M.S., Alton, IL (ADAT Test Construction)
Gershenson, Peter, D.D.S., Bronx, NY (ADAT Test Construction)
Gill, Eleanor, D.M.D., Olive Branch, M.S. (Recognition/Specialties and Interest Areas in General Dentistry)
Ginsberg, Edwin, D.M.D., Great Neck, NY (Anesthesiology)
Giovannitti, Joseph, D.M.D., Venetia, PA (Anesthesiology)
Gorski, Jeffrey, Ph.D., Kansas City, MO (ADAT Test Construction)
Greenwell, Ann, D.M.D., M.S., Louisville, KY (ADAT Test Construction)
Hasson, Hana, D.D.S., Philadelphia (ADAT Test Construction)
Helminske, Ronald, D.M.D., Erie, PA (ADAT Test Construction)
Herlich, Andrew, D.M.D., M.D., Pittsburgh (Anesthesiology)
Hirschberg, Craig, D.D.S., Newark, NJ (ADAT Test Construction)
Hinz, Jessica, Ph.D., Alton, IL (ADAT Test Construction)
Holtzman, Jennifer, D.D.S., M.P.H., Irvine, CA (ADAT Test Construction)
Hoover, Terry, D.D.S., San Francisco (ADAT Test Construction)
Hsu, Yung-Tsong, D.D.S., M.S., Birmingham, AL (ADAT Test Construction)
Hummel, Susan K., D.D.S., M.S., Waco, TX (ADAT Test Construction)
Imbery, Terence, D.D.S., Richmond, VA (ADAT Test Construction)
Jackson, Andrea, D.D.S., Washington, DC (ADAT Test Construction)
Johnson, Charles K., D.D.S., Richmond, VA (ADAT Test Construction)
Johnson, Michael, Ph.D., Las Cruces, NM (ADAT Test Construction)
Johnson, Neal A., D.D.S., Ph.D., Loma Linda, CA (ADAT Test Construction)
Josell, Stuart D., D.M.D., Greenville, NC (ADAT Test Construction)
Joshi, Hem Raj, Ph.D., Cincinnati, OH (DAT Test Construction)
Joy, Anita, Ph.D., Alton, IL (ADAT Test Construction)
Kessler, Harvey, D.D.S., College Station, TX (ADAT Test Construction)
Khajotia, Sharukh, M.S., Ph.D., Oklahoma City, OK (ADAT Test Construction)
Koch, Alia, D.M.D., New York (ADAT Test Construction)
Kosinski, Ronald W., D.M.D., New Hyde Park, NY (Anesthesiology)
Lam, Din, D.M.D., M.D., Richmond, VA (ADAT Test Construction)
Lee, Lisa M.J., Ph.D., Boulder, CO (ADAT Test Construction)
Lerman, Mark A., D.M.D., Cambridge, MA (ADAT Test Construction)
Lopez, Elisabeth, Ph.D., New York (ADAT Test Construction)
Margolin, Robert, D.D.S., Bronx, NY (ADAT Test Construction)
Martino, Carmela, M.F.A., Glen Ellyn, IL (DAT Test Construction)
Metz, Michael James, D.M.D., M.S.D., Louisville, KY (ADAT Test Construction)
McCants, Jennifer B., D.D.S., M.S.D., Louisville, KY (Dental Admission Test)
Mehra, Pushkar, D.M.D., C.A.G.S., Boston (ADAT Test Construction)
Merin, Robert L., D.D.S., Woodland Hills, CA (Anesthesiology)
Metz, Michael James, D.M.D., M.S.D., Louisville, KY (ADAT Test Construction)
Mozaffari, Mahmood, D.M.D., Ph.D., Augusta, GA (ADAT Test Construction)
Mio, Matthew, Ph.D., Detroit (DAT Test Construction)
Moore, Bryan, D.D.S., Dallas (Anesthesiology)
Murnik, Mary, Ph.D., Big Rapids, MI (DAT Test Construction)
Nagaraj, Vinay, M.S., Ph.D., Glendale, AZ (ADAT Test Construction)
Novak, Karen F., D.D.S., M.S., Ph.D., Lexington, KY (Recognition/Specialties and Interest Areas in General Dentistry)
Olson, Gregory, D.D.S., Loma Linda, CA (ADAT Test Construction)
Oppenawsh, Kerry, Ph.D., Bemidji, MN (DAT Test Construction)
Oppenheimer, Seth, Ph.D., Starkville, M.S. (DAT Test Construction)
Peskin, Robert M., D.D.S., Garden City, NY (Anesthesiology)
Petrailis, Lisa, B. A., Chicago, IL, (DAT Test Construction)
Petrie, Cynthia S., D.D.S., M.S., Kansas City, MO (ADAT Test Construction)
Phero, James C., D.M.D., Cincinnati, OH (Anesthesiology)
Porter, Judith, D.D.S., Ed.D., Baltimore, MD (Dental Admission Testing)
Parashar, Vijay DDS, Downers Grove, IL, (ADAT Test Construction)
Premaratou, Sundaralingam, Ph.D., Lincoln, NE (ADAT Test Construction)
Rada, Robert E., D.D.S., M.B.A., LaGrange, IL (ADAT Test Construction)
Rayner, Clive B., D.M.D., Orange Park, FL (Anesthesiology)
Reed, Kenneth, L., D.M.D., Tucson, AZ (Anesthesiology)
Romito, Laura, D.D.S., M.S., Indianapolis (ADAT Test Construction)
Rosenberg, Morton B., D.M.D., Boston (Anesthesiology)
Rowan, Sean Z., M.A., Pomona, CA (Dental Admission Test Committee)
Said-Al-Naief, Nasser, D.D.S., M.S., Loma Linda, CA (ADAT Test Construction)
Sarasin, Daniel S., D.D.S., Cedar Rapids, IA (Anesthesiology)
Sarita-Reyes, Carmen, M.D., Boston (ADAT Test Construction)
The Joint Commission presented its list of proposed consultants for approval by the Board of Trustees. The following resolution was adopted (consent calendar action).

B-66-2015. Resolved, that the consultants to the Joint Commission on National Dental Examinations be approved for terms ending at the adjournment of the 2016 ADA annual meeting.

Dr. Dow, as co-chair of the Work Group with Dr. Perry Tuneberg, summarized the key issues of the meeting and commented on the importance of keeping lines of communications between ADA and CODA. The Work Group presented a resolution for the Board’s consideration. On vote, the Board of Trustees adopted the following resolution.

B-67-2015. Resolved, that an informational session be held during the 2015 ADA meeting to provide delegates and members an opportunity to learn more about the ADA-CODA relationship, and be it further
Resolved, that the Board support ongoing communication between ADA Board Members and CODA Commissioner representatives via a meeting in 2016 to continue to plan the future of the Commission on Dental Accreditation.

Additional discussion of this report was held in closed session.

Report of the Future of Dentistry Work Group: In response to Resolution B-156-2014 (adopted by the Board in December 2014), this Work Group was charged with (1) making a recommendation to the Board of Trustees on whether to move forward with a Future of Dentistry study, (2) suggesting parameters for the study, (3) developing a plan for conducting the study, and (4) estimating the financial impact. This report described the work completed by the group and included recommendations from the Work Group. The Work Group proposed the following resolution:

B-68. Resolved, that a formal Future of Dentistry Report not be pursued at this time, and be it further
Resolved, that the National Roundtable for Dental Collaboration be approached to assume oversight responsibility for ongoing analysis of research and trends in dentistry as outlined in this report and to communicate these trends and findings routinely to participating organizations for action.

A substitute resolution was proposed for Resolution B-68. On vote, the Board adopted the motion to substitute; on vote, the Board of Trustees adopted the following substitute Resolution B-68.

B-68-2015. Resolved, that a formal Future of Dentistry Report not be pursued at this time, and be it further
Resolved, that the ADA Board of Trustees’ Strategic Planning Committee assume oversight responsibility for ongoing analysis of research and trends in dentistry as outlined in the Task Force on the Future of Dentistry report; communication of these trends and findings; and formulation of action items, and be it further
Resolved, that the Strategic Planning Committee utilize the National Roundtable for Dental Collaboration as a significant stakeholder audience for the trends identification.

Update on the ADA Credential Verification Program: This report provided an update on the current progress of Phase 1 of the ADA Credential Verification Program (consent calendar item).

Report on the Dental Licensure Task Force: This task force was established during the March 2015 Board meeting and it was charged in part to develop a plan to address issues relating to portability of dental licensure, alternatives to current licensure assessments, the fragmentation of the current licensure administrative processes and implementation of agreed upon change including accountabilities and timelines. The Dental Licensure Task Force submitted a report on work completed and offered concepts for further collaboration with stakeholders. The Board of Trustees adopted Resolution B-88 calling for the 2015-16 President to reappoint a special task force on licensure (see the Report of the Budget and Finance Committee for the text of Resolution B-88, page 182.)

Finance and Operations

Informational Report on the Status of the 2015 Operating Contingent Fund: It was reported that a Contingent Fund of $1 million was authorized in the 2015 budget. The Board of Trustees approved total supplemental requests in the amount of $1,030,552 leaving a deficit balance of $(30,552). As of year to date June spending, $86,801 of the Contingent Funding has been spent.

Government / Public Affairs

Report of the Senior Vice President, Government and Public Affairs: Federal and State Legislative, Regulatory and Public Affairs Update: This report provided information on federal and state legislative issues and an update on the number of co-sponsors on legislation lobbied at the 2015 Washington
Leadership Conference. An update was also provided on activities of the Council on Access, Prevention and Interprofessional Relations and the American Dental Political Action Committee.

Report of the Council on Access, Prevention and Interprofessional Relations: Choosing Wisely: The Council provided an update on the Choosing Wisely Initiative and reported on its review of the program and the draft statements from the Choosing Wisely Steering Committee. The Council reported:

- that it unanimously supports the participation of the ADA in the Choosing Wisely Initiative;
- that it supports the science behind each of the proposed 10 statements;
- that it chose five statements to be included in the launch of the Choosing Wisely Initiative; and
- that it urges the Board to convene a special committee to provide oversight and maintenance for the ADA’s participation in the Choosing Wisely Initiative during the 2015-16 term.

The Council proposed Resolution B-77 for the Board’s consideration. The resolution included five statements for the Board’s approval for the launch of the Choosing Wisely Initiative. Following discussion and on vote, the Board of Trustees adopted Resolution B-77. The text of Resolution B-77-2015 is currently embargoed.

The Council also proposed Resolution B-78 for the Board’s consideration.

B-78. Resolved, that the Board convene a Special Committee appointed to provide oversight and maintenance of the ADA participation in the Choosing Wisely Initiative during 2015-2016 term, and be it further

Resolved, that the Committee be comprised of two members from each of the following Councils: Scientific Affairs (CSA), Access, Prevention and Interprofessional Relations (CAPIR), Dental Practice (CDP), Dental Benefit Programs (CDBP), Membership (CM), Council on Communications (CC), and one member of the Board of Trustees. These individuals shall be nominated by the Council Chairs and appointed by the ADA President, and that the Chair of this Committee shall be a member of the CSA.

A substitute for Resolution B-78 was proposed. Following discussion and on vote, the Board of Trustees adopted the motion to substitute. On vote, the Board of Trustees adopted the substitute Resolution B-78 as follows.

B-78-2015. Resolved, that the Choosing Wisely Initiative reside in the Council on Access, Prevention and Interprofessional Relations (CAPIR) for oversight and maintenance with appropriate councils or agencies input when new statements are to be constructed or existing statements are to be removed or edited, and be it further
Resolved, that the current statements be reviewed yearly by CAPIR and the Council on Scientific Affairs to ensure that the statements are still supported by the appropriate science, and be it further
Resolved, that any new statements be submitted to the Board for its approval and a progress report be presented to the Board on a yearly basis.

With the adoption of Resolution B-78, the Council’s Resolution B-79 was declared moot.

Robert Wood Johnson Foundation Grant on Childhood Obesity: Prior to considering Board Report 10, Dr. Jane Grover gave the Board of Trustees a brief overview of the project and commented on the ADA’s limited role. The project is entitled Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity, to be conducted by the National Maternal and Child Oral Health Resource Center at Georgetown University, working in collaboration with other groups, with funding from the RWJF. Dr. O’Loughlin acknowledged that the President and President-elect had been informed of invitation to the ADA and noted that this activity would complement the ADA’s proposed sugar resolution.

Legal Affairs

Report of the Division of Legal Affairs: Summary of Litigation and Other Matters: This confidential report was presented during the attorney-client session.
Member and Client Services

Report of the New Dentist Committee: Large Group Practice: This informational report provided an update on the ADA Success Program that the Committee on the New Dentist oversees. The report focused on the limited availability of sponsorship funding for the program, and the possibility of presenting sponsorship opportunities to large group practices that may have an interest in the ADA Success program.

Report of the Office of Student Affairs: American Student Dental Association Consultant Program: The Board of Trustees adopted the following resolution (consent calendar action).

B-69-2015. Resolved, that the following nominations for the 2015-2016 ASDA Consultant Program be approved:

- Council on Access, Prevention and Interprofessional Relations – Mr. Adam Saltz, Nova Southeastern University, 2017
- Council on ADA Sessions – Mr. Kyle Kirk, University of Kentucky, 2016
- Council on Communications – Ms. Laura Nelson, University of Texas School of Dentistry at Houston, 2016
- Council on Dental Benefit Programs – Ms. Mandeep Alamwala, Tufts University, 2016
- Council on Dental Education and Licensure – Mr. Christian Piers, University of Colorado, 2016
- Council on Dental Practice – Ms. Helen Yang, Harvard University, 2016
- Council on Ethics, Bylaws and Judicial Affairs – Ms. Paula Cohen, University of Florida, 2017
- Council on Membership – Ms. Adrien Lewis, University of Texas School of Dentistry at Houston, 2016
- Council on Membership Insurance and Retirement Programs – Mr. Sohaib Soliman, University of Washington, 2017
- Council on Scientific Affairs – Mr. Greg Sabino, Stony Brook University, The State University of New York, 2016
- American Dental Political Action Committee – Mr. Adam Patenaude, Harvard University, 2017
- Joint Commission on National Dental Examinations – Mr. Jordan Telin, University at Buffalo, The State University of New York, 2017

Report of the Council on Membership: Update on Dues Pricing Strategy: The Council reported on its discussion of Resolution B-29-2015, adopted by the Board of Trustees at its June meeting. The Council referred the different components of the resolution to its subcommittee in order to more effectively approach the volume of work (consent calendar item).

Report of the Council on Membership: Review of Affiliate Membership Category: The Council reported on its review of the affiliate membership category as requested by the Board of Trustees through Resolution B-113-2014. The Council reported that it determined, through its analysis of the affiliate membership category, that the current annual dues of affiliate members accurately reflect the value of services and products available to affiliate members (consent calendar item).

Student Loan Program Status: The Board was given an update on the roll out of the program, originally intended to launch at annual session. Reasons for expediting the rollout were given to the Board and without objection, the rollout will be prepared for release by mid to late September. No objections were given, but a request for talking points was made.

Practice Institute

Report of the Council on Dental Benefit Programs: Update on DQA Activities: An informational update on the key issues and activities of the Dental Quality Alliance was submitted by the Council. Dr. Crowley
provided additional comments on the successful work of the DQA, and commented on future work on the development of practice-based measures.

Report of the Council on Dental Practice: OSAP’s “The Safest Dental Visit Campaign” and Efforts to Launch an Infection Control Credential for Oral Healthcare Workers: This report provided information on a three-year, multi-dimensional campaign created by the Organization for Safety, Asepsis and Prevention (OSAP), which is intended to boost awareness of, and compliance with, infection control protocols. The report also provided information on efforts to advance an infection control credential by OSAP (consent calendar item).

Report of the Publishing Division: Approval of the Journal of the American Dental Association Editorial Board: In accordance with the ADA Bylaws, the Editor presented the nomination of 27 individuals to serve on the Editorial Board for the Journal of the American Dental Association. The Board of Trustees adopted Resolution B-62 (consent calendar action).


Science Institute

Report of the Council on Scientific Affairs: Proposal to Establish Editorial Board for ADA Professional Product Review, Approval of Research Agenda and Recent Council Activities: The Council presented the following resolutions for the Board of Trustees’ consideration.

Editorial Board for the ADA Professional Product Review. The Council reported that an editorial board can provide guidance on PPR’s strategic direction, editorial content and continued improvement as a member benefit. The PPR Editorial Board’s primary interest will be ensuring that PPR continues to provide what ADA members need and want, and is responsive to the feedback of ADA members and leadership. The Board of Trustees adopted the following resolution (consent calendar action).

B-71-2015. Resolved, that the Council on Scientific Affairs’ proposal submitted to the Board of Trustees at its August 2015 meeting to form an advisory Professional Product Review (“PPR”) Editorial Board is approved, and be it further
Resolved, that the PPR Editorial Board shall be composed of up to ten (10) ADA members who shall be approved ADA consultants or sitting members of an ADA Council and who shall be nominated by the PPR editor and ratified by the Council on Scientific Affairs, and be it further
Resolved, that the PPR Editorial Board shall meet once a year, and be it further
Resolved, that the primary function of the PPR Editorial Board is to advise the PPR editor on editorial direction and to suggest to the PPR editor topics and content for the PPR that are unbiased, timely and clinically relevant to ADA members.

ADA Research Agenda, 2015-2016. The Council submitted the proposed Research Agenda for the review and approval of the Board of Trustees. The Board of Trustees adopted the following resolution (consent calendar action).


Organizational / Other

Report of ADA Business Enterprises: This report provided a summary of 2015 activities through May (consent calendar action).
**Review of Treasurer Application:** The application for the one candidate for the Office of ADA Treasurer was provided to the Board of Trustees. The Board of Trustees adopted the following resolution (consent calendar action).

*B-63-2015. Resolved,* that in accordance with the ADA Bylaws, the Board of Trustees reviewed the candidate application for Treasurer and determined that the candidate met the recommended qualifications for the office, and be it further

**Resolved,** that the application, in the form of the candidate’s standardized Treasurer Curriculum Vitae and the Board’s determination regarding qualifications be transmitted to the House of Delegates.

**2015 Certificate for International Volunteer Service:** Fourteen nominations for the Certificate for International Volunteer Service were presented to the Board of Trustees. The Board of Trustees adopted the following resolution (consent calendar action).

*B-64-2015. Resolved,* that the 14 nominations for the 2015 Certificate for International Volunteer Service be approved.

**Nominations to the Board of Directors of the American Dental Political Action Committee:** The Board of Trustees adopted the following resolution (consent calendar action):

*B-73-2015. Resolved,* that the following nominees to the American Dental Political Action Committee Board of Directors be approved:
- Dr. Jonathan D. Shenkin, Maine (District 1)
- Dr. Julio H. Rodriguez, Wisconsin (District 9)
- Dr. L. Steven Ortego, Louisiana (District 12)
- Dr. David F. Watson, Jr., South Carolina (District 16)

**Report of the Chief Science Officer: Activities Update:** Dr. Meyer provided information on the following meetings, conferences and activities:
- White House Antibiotic Stewardship Summit, June 2, 2015
- American Association for Dental Research Fall Focused Symposium, November 3-4, 2015
- Genomics Conference, October 28-29, 2015
- FDI World Dental Federation, September 2015
- The Minamata Convention, American Public Health Association and Dental Clinics of North America
- National Institutes of Health Knowledge Transfer Grant
- Gray Market Professional Dental Materials

**Report of the President:** Dr. Feinberg reported on activities as President since the June 2015 Board of Trustees meeting.

**Report of the President-elect:** Dr. Summerhays reported on activities as President-elect since the June 2015 Board of Trustees meeting.

**Report of the Executive Director:** Dr. O’Loughlin gave a mid-year report following the Report of the Compensation Committee.

**Report on the Ad Interim Appointment to the New Dentist Committee:** Due to a vacancy on the New Dentist Committee, the Board of Trustees received a nomination for the appointment of an ad interim member to the Committee. The Board of Trustees adopted the following resolution (consent calendar action).
B-81-2015. Resolved, that in accordance with the ADA Bylaws, Dr. Michael Saba be selected to fill the unexpired term of Dr. Martin Smallidge on the New Dentist Committee.

Special Orders of Business

Presentation by Bernard S. Meyerson, Ph.D., chief innovation officer, IBM: Dr. Meyerson spoke on the role innovation, data and deep expert thinking is to the survival of business and provided examples specific to IBM. In attendance at this presentation were the officers and members of the Board of Trustees, members of the New Dentist Committee and ADA staff.

Joint Meeting with the New Dentist Committee: A joint meeting of the ADA Board of Trustees and the members of the New Dentist Committee met to identify challenges and opportunities in engaging new dentists in organized dentistry at the state and local levels. The meeting was held on Sunday, August 16, 2015, from 9:00 to 11:30 a.m. and was moderated by the New Dentist Committee.

In addition to the officers and members of the ADA Board of Trustees, and ADA senior staff, the following members of the New Dentist Committee (NDC) were in attendance: Michael A. LeBlanc, chair; Christopher M. Hasty, vice chair; Eric T. Childs; Brittany T. Dean; Rachel Hymes; Emily R. Ishkanian; Andrea K. Janik; Irene Marron-Tarrazzi; Heather A. Maupin; Justin R. Norbo; Timothy W. Oh; Jonathan R. Pascarella; Ryan L. Ritchie; Nipa R. Thakkar; Lindsey Yates; and Kendra J. Zappia; and Ms. Tara Lavick, NDC director.

Special Appearance of Dr. Thomas Hart, Volpe Research Center, and Mr. Gene Wurth, executive director, ADA Foundation: Dr. Hart and Mr. Wurth spoke to the Board on the mission of the Volpe Research Center, commented on its history, its relationship with NIST, the scope of its activities, funding challenges, and the new direction in research. They also commented on the VRC’s contributions to the dental profession and ADA members.

Reports and Resolutions to the House of Delegates

Reports and Resolutions Relating to Reference Committee A

(Budget, Business and Administrative Matters)

Report 2 of the Board of Trustees to the House of Delegates: 2016 Budget (Worksheet:2002): Following discussion of the proposed 2016 budget, the Board of Trustees transmitted the following resolutions to the House of Delegates.

Resolution 7—Approval of 2016 Budget (Worksheet:2045). The Board voted to transmit Resolution 7 to the House of Delegates with the recommendation to vote yes. (Vote: 17 Yes—Drs. Asai, Bitter, Buckenheimer, Cole, Crowley, Dow, Fair, Gehani, Israelson, Jeffers, Kwasny, Robinson, Stevens, Summerhays, Yonemoto, Zenk, Zust; 3 No—Drs. Gamba, Roberts, Shenkin)

Resolution 8—Establishment of Dues Effective January 1, 2016 (Worksheet:2046). The Board voted to transmit Resolution 8 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)

Report 4 of the Board of Trustees to the House of Delegates: Compensation and Contract Relating to the Executive Director (Worksheet:2000): The Board of Trustees voted to transmit Report 4 to the House of Delegates (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Reports and Resolutions Relating to Reference Committee B

(Dental Benefits, Practice and Related Matters)

Council on Dental Benefit Programs Resolution 9: Rescission of Policy, Dental Procedure Code Changes (Worksheet:3000): The Board of Trustees voted to transmit Resolution 9 to the House of Delegates
with a recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Benefit Programs Resolution 10: Revision of Policy, Explanation of Benefits Statement and Identification of Claims Reviewers (Worksheet:3002): The Board of Trustees voted to transmit Resolution 10 to the House of Delegates with a recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Benefit Programs Resolution 11: Revision of Policy, Bulk Benefit Payment Statements (Worksheets:3004): The Board of Trustees voted to transmit Resolution 11 to the House of Delegates with a recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Benefit Programs Resolution 12: Medical Loss Ratio (Worksheet:3006): The Board of Trustees voted to transmit Resolution 12 to the House of Delegates with a recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Practice Supplemental Report 1 to the House of Delegates: Proposed Comprehensive ADA Policy Statement on Teledentistry (Worksheet:3008): The Board of Trustees transmitted the Council’s Supplemental Report with the appended Resolution 45 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Reports and Resolutions Relating to Reference Committee C (Dental Education, Science and Related Matters)

Council on Dental Education and Licensure Resolution 13: Amendment of the Policy, Dentistry (Worksheet:4000): The Board of Trustees voted to transmit Resolution 13 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 14: Amendment of the Policy, Continued Recognition of Dental Public Health as a Dental Specialty (Worksheet:4001): The Board of Trustees voted to transmit Resolution 14 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 15: Amendment of the Policy, Certifying Board in Dental Public Health (Worksheet:4002): The Board of Trustees voted to transmit Resolution 15 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 16: Amendment of the Policy, Recognition of Endodontics as a Specialty and Rescission of the Policy, Continued Recognition of Endodontics as a Dental Specialty (Worksheet:4003): The Board of Trustees voted to transmit Resolution 16 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 17: Amendment of the Policy, Certifying Board in Endodontics (Worksheet:4005): The Board of Trustees voted to transmit Resolution 17 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 18: Rescission of the Policy, Requirements for Endodontists (Worksheet:4006): The Board of Trustees voted to transmit Resolution 18 to the House of
Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 19: Rescission of the Policy, Requirements for Endodontics (Worksheet:4008): The Board of Trustees voted to transmit Resolution 19 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 20: Amendment of the Policy, Continued Recognition of Oral Pathology as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Oral Pathology” to “Oral and Maxillofacial Pathology” (Worksheet:4010): The Board of Trustees voted to transmit Resolution 20 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 21: Amendment of the Policy, Certifying Board in Oral and Maxillofacial Pathology (Worksheet:4012): The Board of Trustees voted to transmit Resolution 21 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 22: Amendment of the Policy, Recognition of Oral and Maxillofacial Radiology as a Dental Specialty (Worksheet:4013): The Board of Trustees voted to transmit Resolution 22 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 23: Certifying Board in Oral and Maxillofacial Radiology (Worksheet:4014): The Board of Trustees voted to transmit Resolution 23 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 24: Amendment of the Policy, Continued Recognition of Oral and Maxillofacial Surgery as a Dental Specialty and Rescission of the Policy, Continued Recognition of Oral Surgery as a Dental Specialty (Worksheet:4015): The Board of Trustees voted to transmit Resolution 24 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 25: Certifying Board in Oral and Maxillofacial Surgery (Worksheet:4017): The Board of Trustees voted to transmit Resolution 25 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 26: Amendment of the Policy, Continued Recognition of Orthodontics as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Orthodontics” to “Orthodontics and Dentofacial Orthopedics” (Worksheet:4018): The Board of Trustees voted to transmit Resolution 26 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 27: Amendment of the Policy, Certifying Board in Orthodontics and Dentofacial Orthopedics (Worksheet:4020): The Board of Trustees voted to transmit Resolution 27 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 28: Amendment of the Policy, Continued Recognition of Pediatric Dentistry as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Pedodontics” to “Pediatric Dentistry” (Worksheet:4021): The Board of Trustees voted to transmit Resolution 28 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)
Council on Dental Education and Licensure Resolution 29: Certifying Board in Pediatric Dentistry
(Worksheet:4023): The Board of Trustees voted to transmit Resolution 29 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 30: Amendment of the Policy, Continued Recognition of Periodontics as a Dental Specialty (Worksheet:4024): The Board of Trustees voted to transmit Resolution 30 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 31: Certifying Board in Periodontics
(Worksheet:4025): The Board of Trustees voted to transmit Resolution 31 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion).

Council on Dental Education and Licensure Resolution 32: Amendment of the Policy, Continued Recognition of Prosthodontics as a Dental Specialty (Worksheet:4026): The Board of Trustees voted to transmit Resolution 32 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 33: Certifying Board in Prosthodontics
(Worksheet:4027): The Board of Trustees voted to transmit Resolution 33 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Education and Licensure Resolution 34: Rescission of the Policy, Statement of Statutory Regulation of Dental Specialty Practice and Dental Specialists (Worksheet:4028): The Board of Trustees voted to transmit Resolution 34 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Joint Commission on National Dental Examinations Resolution 39: Revisions to the Standing Rules of the Joint Commission on National Dental Examinations (Worksheets:4030): The Board of Trustees voted to transmit Resolution 39 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Joint Commission on National Dental Examinations Resolution 40: Revisions to the Bylaws of the Joint Commission on National Dental Examinations (Worksheet:4040): The Board of Trustees voted to transmit Resolution 40 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Second Trustee District Resolution 60: ADA Sponsored Dental Licensure Meeting (Worksheet:4050): The Board of Trustees transmitted Resolution 60 to the House of Delegates with the following comment and recommendation to vote no. (Vote: 5 Yes—Drs. Gamba, Gehani, Israelson, Yonemoto, Zust; 15 No: Drs. Asai, Bitter, Buckenheimer, Cole, Crowley, Dow, Fair, Jeffers, Kwasny, Roberts, Robinson, Shenkin, Stevens, Summerhays, Zenk)

The Board supports the intent of this resolution, but believes that efforts to fully support the CIF examination model are already underway. In March 2015, the Board established the Licensure Task Force with representatives from the American Student Dental Association (ASDA), American Association of Dental Boards (AADB), American Dental Education Association (ADEA), Council on Dental Education and Licensure (CDEL), New Dentist Committee (NDC) and the clinical testing agencies. The Task Force was charged to develop a plan to address issues relating to portability of dental licensure, alternatives to current licensure assessments, the fragmentation of the current licensure administrative processes and implementation of agreed upon change including accountabilities and timelines.
The Board agrees with the suggestions of the Task Force and supports the following concepts for further collaboration among the stakeholder groups through the Task Force in 2016:

- Formally request all regional clinical testing agencies and dental schools to pilot the new CIF examination in 2016
- Establish a goal for full implementation of the CIF examination that complies with ADA policy within the next eight years, taking advantage of the constant clinical assessments conducted in dental schools during the third and fourth years as part of initial licensure requirements
- In accord with current policy, advocate with state dental associations for universal acceptance of any regional clinical examination (i.e., CRDTS, CDCA, CITA, SRTA and WREB)
- Monitor progress of acceptance and utilization of non-patient based licensing examinations, e.g., California’s Portfolio Model and Canada’s Objective Structured Clinical Examination

Because the Board has recommended that the President reappoint the Licensure Task Force in 2016 to continue promoting the CIF examination, the Board believes the resolution is duplicative of current efforts.

Report 9 of the Board of Trustees to the House of Delegates: ADA Library and Archives Advisory Board Annual Report (Worksheet:4053): The Board of Trustees voted to transmit Board Report 9 to the House of Delegates (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Reports and Resolutions Relating to Reference Committee D
(Legislative, Health, Governance and Related Matters)

Council on Ethics, Bylaws and Judicial Affairs Supplemental Report 1 to the House of Delegates: Amendment to the Bylaws to Delete Non-Governance Related Provisions in Partial Response to Resolution 118H-2014 (Worksheet:5000): The Board of Trustees received the Council’s Supplemental Report and transmitted the following resolutions with recommendations to the House of Delegates.

Resolution 2—Recognition of the Alliance of the American Dental Association (Worksheet:5003). The Board of Trustees transmitted Resolution 2 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 3—Periodic Reporting of Activities of the Alliance of the American Dental Association (Worksheet:5004). The Board of Trustees transmitted Resolution 3 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 4—Deletion of Chapter XIX of the ADA Bylaws in Partial Response to Resolution 118H-2014 (Worksheet:5005). The Board of Trustees transmitted Resolution 4 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Ethics, Bylaws and Judicial Affairs Supplemental Report 2 to the House of Delegates: Amendment to the ADA Bylaws to Delete Chapter XXI in Partial Response to Resolution 118H-2014 (Worksheet:5006) The Board of Trustees transmitted the Council’s Supplemental Report with the appended Resolution 5 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Supplemental Report of the ADA Councils Proposing Amendments to their Duties as Stated in the ADA Bylaws (Worksheet:5009): The Board of Trustees transmitted the Supplemental Report with the appended Resolution 6 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)
Council on Ethics, Bylaws and Judicial Affairs Resolution 35: Amendment of Chapter XII and XIII of the ADA Bylaws to Add the Option of a Non-Disciplinary Action (Worksheet:5036): The Board of Trustees transmitted Resolution 35 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Report 6 of the Board of Trustees to the House of Delegates: Bylaws Revision with Respect to Resolutions Committee (Worksheet:5039): The Board of Trustees voted to transmit Board Report 6 with the appended Resolution 42 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

Report 7 of the Board of Trustees to the House of Delegates: Revision to the Composition of the Election Commission (Worksheet:5041). The Board of Trustees voted to transmit Board Report 7 with the appended Resolution 43 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

Second Trustee District Resolution 48: Seating of Constituent and Component Society Executive Directors in the Alternate Delegate Section of the ADA House of Delegates (Worksheet:5044): The Board of Trustees transmitted Resolution 48 to the House of Delegates with the following comment and recommendation to vote no. (Vote: 9 Yes—Drs. Buckenheimer, Dow, Fair, Gamba, Gehani, Israelson, Stevens, Yonemoto, Zust; 11 No—Drs. Asai, Bitter, Cole, Crowley, Jeffers, Kwasny, Roberts, Robinson, Shenkin, Summerhays, Zenk)

The Board appreciates the intent behind the resolution but notes that there are over 500 component societies and it is not possible to guarantee seats for every component executive director (or equivalent volunteer leader in unstaffed components), at least not without jeopardizing seating for alternate delegates or significantly increasing the space required for the House of Delegates. In addition, this expansion would require the Association to purchase additional tables (this is the source of the financial implication). The Association is already taking steps to allow component leaders to sit in the alternate section of the House by providing each district caucus chair the option to obtain up to four additional passes for the alternate section of the House. This will not require purchase of additional tables. Use of these passes and space in the alternate section will be monitored this year. Additional passes may be available in following years. As for the Mega-Topic, no session is planned this year. The Board believes that tickets should be distributed through the caucus chairs for any future Mega-Topic, to be distributed as each district prefers. Accordingly, because the intent of the resolution is already being addressed, the Board recommends a No vote.

Report 10 of the Board of Trustees to the House of Delegates: Reducing Added Sugar Consumption as a Means to Reduce Dental Caries Risk (Worksheet:5046): The Board of Trustees transmitted Board Report 10 and the following resolutions with recommendations to the House of Delegates.

Resolution 49—Added Sugar Philosophy (Worksheet:5050): The Board of Trustees voted to transmit Resolution 49 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

Resolution 50—Public Information Campaigns to Reduce Added Sugar Consumption (Worksheet:5051): The Board of Trustees voted to transmit Resolution 50 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

Resolution 51—Legislative and Regulatory Action to Increase Consumer Awareness About Added Sugar Consumption (Worksheet:5052). The Board of Trustees voted to transmit Resolution 51 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

Resolution 52—Federal Research to Investigate the Relationship Between Diet, Nutrition and Oral Health (Worksheet:5053). The Board of Trustees voted to transmit Resolution 52 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

In addition to the resolutions the Board of Trustees transmitted to the House of Delegates, the Board adopted the following resolution.
B-94-2015. Resolved, that the ADA utilize its ongoing communications efforts, and possible affiliations with the informational campaigns of other organizations, to promote the reduction of added sugar consumption.

Report 8 of the Board of Trustees to the House of Delegates: Schedule of Meetings of the House of Delegates (Worksheet:5054): The Board of Trustees voted to transmit Report 8 to the House of Delegates. (Vote: Unanimous)

Council on Ethics, Bylaws and Judicial Affairs Resolution 23-2014: Amendment of ADA Bylaws Striking “Ex Officio” (Worksheet:5058): The Board of Trustees voted to transmit Resolution 23-2014 to the House of Delegates with a recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Reports and Resolutions Relating to Reference Committee E (Membership and Related Matters)

Council on Membership Resolution 37: Amendment of the Policy, Dues Exemption for Active Duty Members (Worksheet:6000): The Board of Trustees voted to transmit Resolution 37 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board action). (Vote: Unanimous)

Council on Membership Resolution 38: Amendment of Policy on Student Membership (Worksheet:6002): The Board of Trustees voted to transmit Resolution 38 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board action). (Vote: Unanimous)

Report 5 of the Board of Trustees to the House of Delegates: Authorization to Conduct Pilot Programs (Worksheet:6003): The Board of Trustees voted to transmit Board Report 5 with the appended Resolution 41 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)

Council on Membership Supplemental Report 1 to the House of Delegates: Update on Recent Council Activities (Worksheet:6006): The Board of Trustees transmitted the Council’s Supplemental Report to the House of Delegates with recommendations on the following resolutions.

   Resolution 46—Amendment of the ADA Bylaws Regarding Name Change for Affiliate Category of Membership (Worksheet:6009). The Board of Trustees transmitted Resolution 46 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

   Resolution 47—Implementation of a Uniformed Dues Transaction (Worksheet:6011). The Board of Trustees transmitted Resolution 47 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Minnesota Dental Association Resolution 59—Membership Value in Benefits (Worksheet:6012): The Board of Trustees voted to transmit Resolution 59 to the House of Delegates with the following comment and recommendation to vote no. (Vote: 19 No—Drs. Asai, Bitter, Buckenheimer, Cole, Crowley, Dow, Fair, Gamba, Gehani, Israelson, Jeffers, Kwasny, Robinson, Shenkin, Stevens, Summerhays, Yonemoto, Zenk, Zust; 1 Absent—Dr. Roberts)

   The Board of Trustees appreciates the focus on enhancing value and providing relevant resources to members. Furthermore, the Board is mindful that the Association’s lack of an overall member pricing strategy has resulted in incremental and narrowly-focused changes to pricing, therefore the Board has requested that the Council on Membership consider a number of possible changes that would inform an overall member pricing strategy for the ADA.
The loss in revenue resulting from compliance with this resolution would be $5.4 million dollars per year. While the resolution proposes that printed materials and non-member charges may be adjusted to offset the loss of revenue, any such adjustments, even without reference to possible legal issues created by those actions, are not sufficient to offset the revenue loss.

Council on Membership Supplemental Report 2 to the House of Delegates: Student Loan Membership Benefit (Worksheet: 6014): The Board of Trustees voted to transmit the Council’s Supplemental Report to the House of Delegates. (Vote: Unanimous)

Miscellaneous House Matters

Report on Nominations to Councils, Commissions and the New Dentist Committee: The Board of Trustees annually submits to the House of Delegates nominations of members of ADA councils, commissions and the Committee on the New Dentist. The Board received a list of nominees to these agencies along with each nominee’s respective qualifications.

The Board also considered the nominees for the open positions on the Commission on Dental Accreditation and the Commission on Continuing Education Provider Recognition. The nominees for these open positions were determined by ballot. Without objection, the Board accepted the slate of nominees and voted to transmit the following resolution to the House of Delegates with a recommendation to vote yes (Worksheet: 1023). (Vote: Unanimous)

55. Resolved, that the nominees for membership on ADA councils, commissions and the New Dentist Committee submitted by the Board of Trustees in accordance with Chapter VII, Section 100H, of the Bylaws be elected.

Report 1 of the Board of Trustees to the House of Delegates: Association Affairs and Resolutions (Worksheet: 1000): The Board voted to transmit Board Report 1 to the House of Delegates (Board of Trustees consent calendar action—no Board discussion. (Vote: Unanimous)

Annual Reports

The following annual reports were provided to the Board of Trustees for review. Any action items contained in the reports appeared as separate items on the Board’s agenda

Council on Access, Prevention and Interprofessional Relations
Council on ADA Sessions
Council on Communications
Commission for Continuing Education Provider Recognition
Commission on Dental Accreditation
Council on Dental Benefit Programs
Council on Dental Education and Licensure
Council on Dental Practice
Council on Ethics, Bylaws and Judicial Affairs
Council on Members Insurance and Retirement Programs
Council on Membership
Joint Commission on National Dental Examinations
Council on Scientific Affairs
ADA Business Enterprises, Inc.
ADA Foundation
Closed Session

Closed sessions were held at various times during the August 16-18, 2015, meeting of the Board of Trustees. The minutes of the closed sessions are separately recorded; however, non-confidential actions taken by the Board are reflected in the minutes of the open session. The following reports were considered during the closed sessions:

- Report of the Compensation Committee
- Consideration of the 2016 Budget
- Report of the Work Group on ADA/CODA Relationship
- Report of the Pension Committee

A motion was made and adopted to suspend the Board Rules regarding the recording of a closed session meeting for the closed executive session held on Tuesday, August 18, 2015.

Attorney-Client Session

An attorney-client session of the Board of Trustees was held on August 17, 2015, to provide advice on pending litigation and legal matters of interest to the Association. Those in attendance included the officers and members of the ADA Board of Trustees, the General Counsel, and the Deputies General Counsel.

Adjournment

Without objection, the fifth regular meeting of the Board of Trustees was adjourned since die at 11:44 a.m. on Tuesday, August 18, 2015.
Appendix—Research Agenda  
RESEARCH OF IMPORTANCE TO THE PRACTICING DENTIST, 2015-2016  

Mission Statement

A major objective of the ADA is to promote a good quality of life by improving the oral health of the public and encouraging optimal health behaviors. To achieve this objective and to support the ADA’s goal to be America’s leading advocate for oral health, it is imperative that the ADA take a leading role in promoting, conducting and critically reviewing research on topics related to dentistry and its relationship to the overall health of the individual. The ADA should serve as a facilitator of the national dental research effort, identify priority topics for research, and ensure the timely dissemination of information to the profession.

STRUCTURE OF THE ADA RESEARCH AGENDA

The Research Agenda targets three to five primary goals that remain consistent for at least two years as targeted research priorities. The corresponding objectives are reviewed biennially. Updates are based on emerging research needs and input from members on priority clinical topics in dentistry.

RESEARCH AGENDA TOPICS

Goal 1: To understand the social, behavioral and biological determinants of oral and dental diseases and their impact on the provision of dental care.

Objective 1-1: Evaluate the application of risk assessment, risk communication and other risk management strategies (including development and/or validation of evidence-based risk assessment instruments) in the diagnosis and treatment of pediatric and adult caries, periodontal diseases, and mucosal diseases including oral cancer, and their effectiveness in improving oral health outcomes.

Objective 1-2: Enhance understanding of factors related to access to—and utilization of—dental services across the age spectrum, from pediatric to geriatric populations, with emphasis on the development and evaluation of innovative methods to:

• prevent or reduce early childhood caries in at-risk populations;
• increase oral health literacy of the public, including its relation to overall health;
• evaluate and report the impact and effectiveness (outcomes) of health literacy interventions, including those targeting dentists and their team members; and
• address oral health disparities and improve access to oral health care in the United States.

Objective 1-3: Investigate and develop therapies for the prevention, reversal and non-surgical management of dental caries in all age groups.

Goal 2: To understand the scientific basis of emerging issues and therapies of interest to the practice of dentistry.

Objective 2-1: Evaluate the safety and effectiveness of new and existing diagnostic, therapeutic and cosmetic products, methods, instruments and technologies used in dentistry through longitudinal assessment of safety and patient outcomes, including pre- and post-market studies. Examples of priority topics to help inform clinicians include but are not limited to:

• determine the effectiveness of visual/tactile examination and adjunctive devices and/or procedures for detection of pre-malignant/malignant lesions, and evaluate the impact of adjunctive detection devices and/or techniques on patient outcomes;
• evaluate the safety and diagnostic efficacy of cone beam computed tomography or other emerging imaging technologies versus standard radiography for dental applications;
• research on the short- and long-term safety of tooth whitening products and procedures;
• laser therapies, biomimetic materials and other novel restorative materials.
Objective 2-2: Investigate, develop and clinically evaluate therapies and therapeutic materials appropriate for prophylaxis, tissue engineering, healing and/or regeneration of diseased teeth, bone structures and soft tissues of the oral cavity.

Objective 2-3: Evaluate the impact of dental practice, materials and products on human health and the environment.

**Goal 3: To conduct research in support of the application of evidence-based dentistry.**

Objective 3-1: Develop, test and validate methods for assessing outcomes related to the use of evidence-based clinical recommendations and clinical practice guidelines in dentistry.

Objective 3-2: Develop and implement improved methods and processes to increase the impact of dental practice-based research networks as a means to address clinically relevant research questions and promote collaborative investigations of preventive and therapeutic interventions that support the advancement of oral health care.

**Goal 4: To understand the scientific basis of the relationship between oral health and systemic conditions, and to evaluate the impact of dental interventions on these systemic conditions.**

Objective 4-1: Investigate how oral and systemic conditions and diseases affect each other to determine causality and the effect of therapies on clinical outcomes of both the oral and systemic health of the patient.

Objective 4-2: Investigate the uses of non-invasive salivary and oral fluid diagnostics to assist in the early detection and surveillance of oral and systemic conditions, with emphasis on elucidating the scientific basis for detection of systemic diseases in saliva.

*The American Dental Association's most important scientific responsibilities are in the area of knowledge and technology transfer and in assuring that the profession is kept abreast of scientific and technological advancements. With this in mind, the Council on Scientific Affairs develops a biennial Research Agenda to identify the critical research needs of today's practitioners, and to advance scientific research on the highest priority treatment-oriented topics, and emerging issues of importance in the management of oral diseases. The Council believes that these issues have short- and long-term impact on the quality of patient care and the continuing development of dental practice. The Council wishes to make clear that the Research Agenda is not exhaustive, but rather highlights priority topics that are directly related to patient care, answerable, and likely to significantly impact the practice of dentistry.*
Minutes of the Board of Trustees
October 4–6, 2015
Headquarters Building, Chicago

Call to Order: The sixth regular meeting of the Board of Trustees of the American Dental Association was called to order by Dr. Maxine Feinberg, president, on Sunday, October 4, 2015, at 8:00 a.m., in the Board Room of the ADA Headquarters Building, Chicago.

Roll Call: Officers and members of the Board of Trustees in attendance were: Maxine Feinberg, Carol Gomez Summerhays, Jonathan D. Shenkin, Thomas W. Gamba, Glen D. Hall, Ronald P. Lemmo, Kathleen O'Loughlin, Rickland G. Asai, Robert N. Bitter, Terry L. Buckenheimer, Jeffrey M. Cole, Joseph P. Crowley, Jeffrey D. Dow, Hal Fair, Jr., Chad P. Gehani, Hilton Israelson, Gary E. Jeffers, Andrew J. Kwasny, Gary L. Roberts, Lindsey A. Robinson, Red Stevens, Gary S. Yonemoto, James K. Zenk, and Mark R. Zust.

Following the roll call, Dr. Hall announced that a quorum was present.

The following ADA staff were in attendance for all or portions of the meeting at the invitation of the president: Marcelo Araujo, vice president, Science Institute; Jerome K. Bowman, chief, Governance and Strategy Management; J. Craig Busey, Esq., general counsel; James Goodman, vice president, Conferences and Continuing Education; Michael Graham, senior vice president, Government and Public Affairs; Sabrina King, chief, People Management; Toni, Mark, chief technology officer; Stephanie Moritz, chief communications officer; Daniel Meyer, chief science officer; David Preble, vice president, Practice Institute; Bill Robinson, vice president, Member and Client Services; Paul Sholtz, chief financial officer; Michael D. Springer, senior vice president, Business and Publishing; Marko Vujicic, chief economist and vice president, Health Institute; James Willey, senior director, Practice Institute; and Anthony Ziebert, senior vice president, Education/Professional Affairs.

Others in attendance for all or portions of the meeting were: Tomisena Cole, senior manager, Board and House Matters; Thomas C. Elliott, Jr., Esq., deputy general counsel; Michael Glick, editor, The Journal of the American Dental Association; Linda Hastings, senior director, Administrative Services; Judith Jakush, editor, ADA News; Alyna Johnson, coordinator, Board and House Matters; Michelle Kruse, senior manager, House of Delegates; Robert Quashi, director, business analyst; and Wendy J. Wils, Esq., deputy general counsel. Other ADA staff members were in attendance for specific agenda items.

Before consideration of business, Dr. Feinberg called attention to the ADA Disclosure Policy statement included on the meeting agenda and the requirement to disclose any conflicts of interest.

Preliminary

Approval of Agenda and Consent Items

Approval of Consent Calendar. Dr. Feinberg reviewed the list of proposed consent reports and resolutions; the following reports and resolutions were removed from consent.

- Seventh Trustee District Substitute Resolution 106-2014S-1
- Council on Access, Prevention and Interprofessional Relations Supplemental Report 1 (Res. 80, 81, 82)
• Report of the Commission on Dental Accreditation: Amendment of the Operational Budget Process to Give the Commission Authority to Retain its International Consultant Fees in the CODA Research & Development Fund (Res. B-116)

The following reports were added to the Consent Calendar:

• Report of the President
• Report of the Council on Ethics, Bylaws and Judicial Affairs: Approval of Consultants (Res. B-96)

Without objection, the Board adopted the following resolution:

**B-115-2015. Resolved,** that the resolutions contained on the Consent Calendar for Board of Trustees consideration, as amended, be approved and reports be filed, and be it further

**Resolved,** that the recommendations that appear on the resolutions and reports to the House of Delegates be accepted.

**Approval of Agenda.** Before requesting approval of the agenda, Dr. Feinberg asked if there were any items of new business. No items of new business were proposed. Without objection, the agenda was adopted.

**B-114-2015. Resolved,** that the agenda be approved as the official order of business for the current meeting of the Board of Trustees except that the President may alter the order of the agenda when necessary to expedite business.

**Approval of Minutes of the Previous Session:** The Board of Trustees adopted the following resolution (consent calendar action).

**B-118-2015. Resolved,** that the minutes of the August 16-18, 2015, meeting of the Board of Trustees be approved.

**Reports of Standing Committees of the Board of Trustees**

**Report of the Audit Committee (part 1):** On behalf of the Committee, Dr. Hilton Israelson, Committee chair, presented the report of the Audit Committee’s October 3, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The following resolutions were presented for the Board’s consideration.

**ADA Employees’ Retirement Trust, 2014 Financial Statements.** On behalf of the Audit Committee, Dr. Israelson moved the following resolution; on vote, the Board of Trustees adopted Resolution B-125.

**B-125-2015. Resolved,** that the audited 2014 financial statements and supplemental schedules of the ADA Employees Retirement Trust dated, December 31, 2014, be approved and released for posting.

**ADA Employees’ Savings and Thrift Plan, 2014 Financial Statements.** On behalf of the Committee, Dr. Israelson moved the following resolution; on vote, the Board of Trustees adopted Resolution B-126.

**B-126-2015. Resolved,** that the audited 2014 financial statements and supplemental schedules for the ADA Employees’ Savings and Thrift Plan dated December 31, 2014, be approved and released for posting.

**ADA Pension and Retirement Benefit Plan Review.** On behalf of the Committee, Dr. Israelson moved Resolution B-127.
**B-127. Resolved**, that a benchmark plan design to the Association’s pension and retirement benefit plans occur every three to five years, and be it further

**Resolved**, that the first such review occur in 2016.

Based on information provided on when the most recent pension and compensation review occurred, a motion was made to refer Resolution B-127 to the Compensation Committee for coordination with the Audit Committee and Budget and Finance Committee, and report to the Board at its January 2016 meeting. There was no discussion on the motion to refer; on vote, the motion to refer was adopted.

**Email Forwarding Service and Business Cards for Former Officers and Trustees.** On behalf of the Committee, Dr. Israelson moved Resolution B-128; on vote, the Board of Trustees adopted the following resolution.

**B-128-2015. Resolved**, that upon request, the ADA will forward all email that is sent to the ada.org email address of a former officer or former trustee to another email address of the volunteer’s choosing, and be it further

**Resolved**, that the ADA will maintain such email forwarding capacity for one year after the volunteer ceases to serve the ADA in an official capacity, and be it further

**Resolved**, that business cards be issued for former ADA presidents identifying them as such for use until the completion of the former president’s term of service as a member of the ADA delegation to the FDI.

**Release of Quarterly Unaudited Financial Statements.** On behalf of the Committee, Dr. Israelson moved Resolution B-129; on vote, the Board of Trustees adopted the following resolution.

**B-129-2015. Resolved**, that the quarterly unaudited financial statements be released via ADA Connect to the Board of Trustees and House of Delegates upon the approval of the Budget and Finance Committee to facilitate the timely publication of the quarterly management reports.

**Report of the Audit Committee (part 2):** The Committee submitted a report of its Monday, October 5, 2015, meeting. Dr. Israelson, on behalf of the Committee, presented the following resolutions.

**IT Division Remediation Plan.** Dr. Israelson moved Resolution B-132 on behalf of the Audit Committee. On vote, the Board of Trustees adopted the following resolution.

**B-132-2015. Resolved**, that the ADA Information Technology Division be urged to implement the deficiency remediation efforts noted in the revised deficiency remediation plan and timetable attached to the October 5, 2015, Audit Committee Report.

**Reserve Funding for IT Division.** Dr. Israelson moved Resolution B-133 on behalf of the Committee; on vote, the Board of Trustees adopted the following resolution.

**B-133-2015. Resolved**, that the following appropriation be made from Reserves and be allocated to line items in the stated cost center in accordance with the terms of the supplemental appropriation request made at the request of the Audit Committee to cover the cost of accelerated remediation of certain control deficiencies noted in the Aptify Application Assessment Internal Audit Report.

**Division of Information Technology**  
(Cost Center 090-1450-0000)  
**Accelerated Remediation of Certain Control Deficiencies in the Aptify Application - $121,300**
Report of the Budget and Finance Committee: Dr. Gary Roberts, Committee chair, presented the report of the Committee’s October 2, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The following resolutions were presented for the Board’s consideration.

Premium Credit for the Life Insurance Plans. On behalf of the Committee, Dr. Roberts moved the following resolution with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-98.

B-98-2015. Resolved, that a 53% premium credit effective January 1, 2016, for participants in the Life Insurance Plans, as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs, is hereby approved.

Premium Credit for the Disability Income Protection Insurance Plan. On behalf of the Committee, Dr. Roberts moved the following resolution with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-99.

B-99-2015. Resolved, that a 35% premium credit effective November 1, 2015, for participants in the Disability Income Protection Insurance Plan, as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs, is hereby approved.

Premium Credit for the Office Overhead Expense Insurance Plan. On behalf of the Committee, Dr. Roberts moved the following resolution with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-100.

B-100-2015. Resolved, that a 45% premium credit effective February 1, 2016, for participants in the Office Overhead Expense Insurance Plan, as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs, is hereby approved.

Premium Credit for the MedCASH Insurance Plan. On behalf of the Committee, Dr. Roberts moved the following resolution with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-101.

B-101-2015. Resolved, that a 45% premium credit effective October 1, 2016, for participants in the MedCASH Insurance Plan, as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs is hereby approved.

Royalty Distribution from the Life Plans. On behalf of the Committee, Dr. Roberts moved the following resolution with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-102.

B-102-2015. Resolved, that a royalty distribution of $5.7 million in 2016 from the Life Plans, as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs, is hereby approved for payment to ADA as soon as practicable after January 1, 2016.

Royalty Distribution from the Disability Income Protection Insurance Plan. On behalf of the Committee, Dr. Roberts moved Resolution B-103, as amended by the Committee for the purpose of having the resolution stated in proper form. On vote, the Board of Trustees adopted the amended Resolution B-103.

B-103-2015. Resolved, that the proposal by Great-West Financial that no royalty distribution be made to ADA in 2016 from the Disability Income Protection Insurance plan be accepted, as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs.

Royalty Distribution from the Office Overhead Expense Insurance Plan. On behalf of the Committee, Dr. Roberts moved the following resolution with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-104.
**B-104-2015. Resolved,** that a royalty distribution of $1.2 million in 2016 from the Office Overhead Expense Insurance Plan, as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs, is hereby approved for payment to ADA as soon as practicable after January 1, 2016.

*Royalty Distribution from the MedCASH Insurance Plan.* On behalf of the Committee, Dr. Roberts moved the following resolution with the Committee’s recommendation to adopt; on vote, the Board of Trustees adopted Resolution B-105.

**B-105-2015. Resolved,** that a royalty distribution of $140,000 in 2016 from the MedCASH Insurance Plan as proposed by Great-West Financial and recommended by the Council on Members Insurance and Retirement Programs, is hereby approved for payment to ADA as soon as practicable after January 1, 2016.

*Reserve Funding for IT Division: Expert Consulting Support for Finance and HR System Selection.* On behalf of the Committee Dr. Roberts moved Resolution B-120 as amended by the Committee with the recommendation to adopt. The Board of Trustees adopted the amended Resolution B-120.

**B-120-2015. Resolved,** that the following appropriation be made from the 2015 Contingent Fund Reserves and be allocated to line items in stated cost center in accordance with the terms of the supplemental appropriation request to cover the costs of conducting vendor site visits, documenting demo scripts and conducting demos, developing 3 year Total Cost of Ownership Model, and documenting graded scorecards for each vendor, conducting reference calls, having vendors develop an implementation plan, and negotiating license/subscription configurations.

- **Division of Information Technology**
  - (Cost Center 0920-1450-000)
- **Expert Consulting Support for Finance and HR System Selection**—up to $95,000

With the adoption of the amended Resolution B-120, Resolution B-121 was moot and therefore not moved for consideration.

*Joint Report of the Budget and Finance Committee and the Pension Committee:* Dr. Lemmo, chair, Pension Committee, presented the joint report and commented on the process followed, which included interviewing the finalists, to select ADA’s investment advisor.

**Selection of Ellwood Associates as Investment Advisory Consultant.** The following resolution was presented for the Board’s consideration; on vote, the Board of Trustees adopted Resolution B-124.

**B-124-2015. Resolved,** that the ADA retain Ellwood Associates to serve as ADA’s investment advisory consultant for the following ADA funds: defined benefit, defined contribution 401k, deferred compensation 457b, long-term investments, and short-term investments.

*Report of the Compensation Committee:* Dr. Jeffrey Dow, Committee chair, presented the report of the Committee’s October 3, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The 2016 stipend and salary amounts for the officers and members of the Board of Trustees, effective January 1, 2016, were established by the Compensation Committee. He also commented that the release document that the retiring president is required to sign at the end of his or her term has been discontinued since it duplicates the officer’s contract.

*Report of the Diversity and Inclusion Committee:* Dr. Gary Yonemoto, Committee chair, presented the report of the Committee’s October 2, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. The Committee presented the following resolutions for the Board’s consideration.
Report to the House of Delegates on ADA End-of-Year Diversity and Inclusion Progress. Dr. Yonemoto moved Resolution B-130; on vote, the Board of Trustees adopted the following resolution.

**B-130-2015. Resolved**, that the Board forward to the House of Delegates the Diversity and Inclusion Committee’s Report on ADA End-of-Year Diversity and Inclusion Plan.

Use of Non-voting Consultants by the Committee on Diversity and Inclusion. Dr. Yonemoto moved the following resolution on behalf of the Committee; on vote, the Board of Trustees adopted Resolution B-131.

**B-131-2015. Resolved**, that the Committee on Diversity and Inclusion be authorized to use non-voting consultants who are representatives of the following organizations: American Association of Women Dentists, Hispanic Dental Association, National Dental Association, and Society of American Indian Dentists.

Report of the Information Technology Committee: Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s October 3, 2015, meeting. The report identified the major topics discussed, reports received and actions taken. Ms. Toni Mark, chief of Information Technology, gave a brief overview of the Association’s sourcing strategy.

Report of the Pension Committee: Dr. Ronald Lemmo, Committee chair, presented the report of the Committee’s October 2, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

**Report to the House of Delegates on ADA Pension Plans.** The Committee presented Resolution B-110; on vote the following resolution was adopted by the Board of Trustees.

**B-110-2015. Resolved**, that the Board of Trustees transmit to the 2015 House of Delegates Board Report 14 on the ADA Pension Plans.

Report of the Strategic Planning Committee: Dr. Hilton Israelson, Committee chair, presented the report of the Committee’s October 2, 2015, meeting. The report identified the major topics discussed, reports received and actions taken.

**Response to Resolution B-95-2015, Regarding Submission of a Balanced Budget.** The Board of Trustees at its August 2015 meeting adopted the following resolution:

**B-95-2015. Resolved**, that the Executive Director bring a balanced budget from the staff and that SPC be asked to bring back an amendment to the Strategic Plan for a balanced budget instead of a surplus budget.

In response to Resolution B-95-2015, Dr. Israelson moved Resolution B-122 with the Committee’s recommendation to vote no.

**B-122. Resolved**, that strategy 4.1 in the strategic plan be amended as follows (deletions in strikeout, additions underlined): Budget for a surplus consistently year to year. **Budget for a balanced budget consistently year to year.**

On vote, the Board of Trustees did not adopt Resolution B-122.

Dr. Israelson moved Resolution B-123 with the Committee’s recommendation to vote yes. After an extensive discussion on the issue of requiring the Executive Director to bring a balanced, surplus or deficit budget to the Board, and on vote, the Board of Trustees adopted the following resolution.

Communications and Marketing

Report of the Chief Communications Officer: ADA Vision Statement: This report summarized work of the Division of Communications, in consultation with the Council on Communications, in examining the ADA's existing brand tag line “American’s Leading Advocate for Oral Health” (launched in 2008) and the ADA’s vision statement “To be the recognized leader on oral health.” A recommendation will be provided to the Board of Trustees as to whether the current tag line should be revisited and, if a revision is warranted, what additional resources would be needed for the work (consent calendar item).

Report of the Chief Communications Officer: Annual Review of ADA Spokespersons: This report identified nominees for ADA spokespersons who will represent the ADA in the media. The Board of Trustees adopted the following resolution (consent calendar action):

**B-109-2015. Resolved,** that the following ADA member dentists be approved as national ADA spokespersons from the conclusion of the 2015 annual meeting to the conclusion of the 2016 annual meeting.

*Consumer Advisors*
Alice G. Boghosian, D.D.S., Niles, IL
Ada S. Cooper, D.D.S., New York, NY
Sally Cram, D.D.S., Washington, DC (Action for Dental Health)
Ana Ferraz-Dougherty, D.M.D., San Antonio, TX (Bilingual)
Kimberly A. Harms, D.D.S., Bloomington, MN
Edmond R. Hewlett, D.D.S., Los Angeles, CA (Action for Dental Health, safety net)
Maria Lopez Howell, D.D.S., New Braunfels, TX
Matthew Messina, D.D.S., Fairview Park, OH
Richard Price, D.M.D., Waban, MA
Genaro Romo, D.D.S., Oak Lawn, IL (Bilingual)
Ruchi (Deepinder) K. Sahota, D.D.S., Freemont, CA (Action for Dental Health)

*Technical Experts*
Alan A. Boghosian, D.D.S., Chicago, IL (Dental Materials)
Sharon Brooks, D.D.S., Chelsea, MI (Oral and Maxillofacial Radiography)
Gregory N. Connolly, D.M.D., Boston, MA (Tobacco)
Terry Dickinson, D.D.S., Richmond, VA (Access, Action for Dental Health, Missions of Mercy)
Terence E. Donovan, D.D.S., Chapel Hill, NC (Dental Materials)
E. Jane Gillette, D.D.S., Bozeman, MT (Science/EBD)
Mary J. Hayes, D.D.S., Chicago, IL (Pediatric Dentistry)
Monica Hebl, D.D.S., Milwaukee, WI (Action for Dental Health)
Anthony Iacopino, D.M.D., Winnipeg, Manitoba Canada, (Geriatric Oral Health; Fluoridation)
Marjorie K. Jeffcoat, D.M.D., Philadelphia, PA (Periodontics)
J. David Johnson, Jr., D.D.S., Oak Ridge, TN (Oral & Maxillofacial Surgery)
Judith Ann Jones, D.D.S., Billerica, MA (Action for Dental Health, Eldercare)
J. Robert Kelly, D.D.S., M.S., DMedSc, Farmington, CT (Dental Materials)
J. Rodway Mackert, D.M.D., Ph.D., Augusta, GA (Dental Amalgam)
John A. Molinari, PhD., Northville, MI (Infection Control/Dental Unit Water Lines)
Robert M. Pick, D.D.S., Chicago, IL (Lasers/Dental Implants)
Howard F. Pollick, D.D.S., M.P.H., San Francisco, CA (Action for Dental Health, Fluoridation)
Lindsey A. Robinson, D.D.S., Grass Valley, CA (Access, Action for Dental Health)
Brian Schmidt, D.D.S., New York, NY (Oral cancer)
Steven E. Schonfeld, D. D. S., Eureka, CA, (Fluoridation)
Guy Shampaine, D. D. S., Pompano Beach, FL, (Anesthesia)
Sol Silverman, Jr., D.D.S., San Francisco, CA (Oral Cancer/HIV)
Heber Simmons, Jr., D.D.S., Jackson, MS (Pediatric Dentistry)
Conferences and Continuing Education

Report of the Council on ADA Sessions: Nomination of the General Chair of the 2017 Committee on Local Arrangements: The Board of Trustees adopted the following resolution (consent calendar action).

**B-107-2015. Resolved,** that the nomination of Dr. Douglas B. Torbush to serve as general chair for the 2017 Committee on Local Arrangements made by the Georgia Dental Association be approved.

Report of the Council on ADA Sessions: Nomination of the 2016 American Association of Women Dentists (AAWD) Consultant: Mr. Goodman provided background on the annual meeting relationship between the ADA and the AAWD. The Board of Trustees adopted the following resolution.

**B-108-2015. Resolved,** that the nomination of Dr. Griselle Ortiz-Ramsey to serve as a consultant to the Council on ADA Sessions to advise the Continuing Education Subcommittee on behalf of the American Association of Women Dentists (AAWD), for ADA 2016 in Denver, Colorado, meeting be approved.

Education and Professional Affairs

Report of the Commission on Dental Accreditation: Proposed ADA-CODA Relationship Information Session during ADA2015: This report conveyed CODA’s support of the informational session on the ADA-CODA relationship that will be held during the ADA annual meeting in Washington, D.C. (consent calendar item).

Report of the Commission on Dental Accreditation: Establishment of New Subcommittees: The Commission provided an informational report on its 14 review committees, five standing committees and two joint advisory committees (consent calendar item).

Report of the Commission on Dental Accreditation: Amendment of the Operational Budget Process to Give the Commission Authority to Retain its International Consultation Fees in the CODA Research and Development Fund: The Board of Trustees adopted the following resolution.

**B-116-2015. Resolved,** that the Association’s operational budget process be amended to grant the Commission on Dental Accreditation authority to retain its international consultation fees in the Commission on Dental Accreditation Research and Development Fund.

Finance and Operations

Informational Report on the Status of the 2015 Operating Contingent Fund: It was reported that a Contingent Fund of $1 million was authorized in the 2015 budget. The Board of Trustees approved total supplemental requests in the amount of $1,030,552 leaving a deficit balance of $(30,552). As of year to date August, $242,568 of the Contingent Funding has been spent.

Government / Public Affairs

Report of the Senior Vice President, Government and Public Affairs: Federal and State Legislative, Regulatory and Public Affairs Update: Mr. Graham reported on the following: status of specific legislation of interest to the profession; changes attributable to the Affordable Care Act, directly or indirectly, that affect the health care marketplace; actions taken by the Council on Government Affairs to support legislation favorable to small businesses; Medicaid expansion innovations; non-covered services; Department of Labor
Overtime Pay Rule; and various state issues. Information was also provided regarding activities of the Council on Access, Prevention and Interprofessional Relations and the American Dental Political Action Committee. Mr. Graham gave an update on the zoning issues related to the D.C. Townhouse.

**Report of the Chief Communications Officer and Senior Vice President, Government and Public Affairs: Action for Dental Health Progress Report:** This report provided information on the success of Action for Dental Health (ADH), with information on the current status of each ADH initiative. Metrics related to ADH communications goals were also contained in the report (consent calendar item).

**Choosing Wisely Update:** Information was provided regarding the Choosing Wisely Statements considered and approved by the Board of Trustees at its August meeting. Three of the approved statements were editorially changed to conform to the preferred ABIM format for the statements and subsequently the changes were approved by the Council on Access, Prevention and Interprofessional Relations. Dr. Fair made a motion to accept the suggested changes. On vote the changes were accepted.

**B-134-2015. Resolved,** that the editorial changes to the three Choosing wisely Statements noted below be accepted.

2. Avoid restorative treatment as the first line of treatment in incipient (non-cavitated) occlusal caries without first considering sealant use.
3. Avoid protective stabilization, sedation or general anesthesia in pediatric patients without consideration of alternative options with the legal guardian.
4. Avoid major procedures such as braces, occlusal equilibration and restorations as the first treatment of choice in the management of temporomandibular disorders.

**Legal Affairs**

**Report of the Division of Legal Affairs: Summary of Litigation and Other Matters:** The Report of the Division of Legal Affairs was presented during the Attorney-Client session.

**Report of the Council on Ethics, Bylaws and Judicial Affairs: Approval of Consultants:** The Board of Trustees adopted the following resolution (consent calendar action).

**B-96-2015. Resolved,** that the listed consultants to the Council on Ethics, Bylaws and Judicial Affairs be approved for terms ending at the adjournment of the 2016 ADA annual meeting.

- Asai, Rickland L., D.M.D., Lake Oswego, OR (Bylaws Review and Revision)
- Beard, Darryll L., D.M.D., Waterloo, IL (Bylaws Review and Revision)
- Fisch, Judith I., D.D.S., Rutland, VT (Bylaws Review and Revision)
- Himmelberger, Linda K., D.M.D., Devon, PA (Bylaws Review and Revision)
- Norbo, Kirk M., D.M.D., Purcellville, VA (Bylaws Review and Revision)
- Ortego, L. Stephen, D.D.S., Ball, LA (Bylaws Review and Revision)
- Pansick, Ethan A., D.D.S., Delray Beach, FL (Ethics Education)
- Rajagopalan, Niveditha, Downers Grove, IL (Bylaws Review and Revision)
- Taylor-Osborne, Cathleen, D.D.S., Topeka, KS (Ethics Education)
- Williams, Laura, D.M.D., Wenatchee, WA (Programming)
- Zust, Mark R., D.D.S., St. Peters, MO (Bylaws Review and Revision)

**Member and Client Services**

**Report of the New Dentist Committee: Actions from the August Meeting:** The Board of Trustees adopted the following resolutions (consent calendar actions).
B-97-2015. Resolved, that the ADA use the following metrics to monitor and evaluate the 2015, 2016 and 2017 New Dentist Conferences:

- 350 New Dentist conference registrants (range of 300-400)
- Minimum of 30% of overall new dentist attendees from the annual meeting register for the Conference (range of 27-32%)
- Minimum of one new dentist leader from each state in attendance (excluding national NDC)
- 4.1 average evaluation on a 5 point scale (range 3.8 – 4.4)

B-113-2015. Resolved, that the ADA explore development of an online interactive tool that uses available state and county demographic data to help dentists decide where to practice.

Report of the Vice President, Member and Client Services: Update on Alaska Dental Society Progress:
An informational update was provided on progress made by the dental society following special assistance approved by the Board of Trustees in June 2014.

Report of the Council on Members Insurance and Retirement Programs: ADA Members Insurance Plans Proposed 2016 Premium Credits and Royalty Distributions: The Council presented to the Board its recommendations on proposed 2015 premium credits for the Life, Disability Income Protection, Office Overhead Expense and MedCASH Plans; and royalties (to be distributed in 2016) from the Life, Office Overhead Expense and MedCASH Plans. The Standing Committee on Budget and Finance reviewed the Council’s report and resolutions, and made recommendations to the Board on each resolution. (See the Report of the Committee on Budget and Finance, pages 207–208, for actions taken on Resolutions B-98 through B-105.)

Report of the Council on Members Insurance and Retirement Programs: ADA Members Retirement Program, New AXA Variable Annuity Suite Products: The Board of Trustees adopted the following resolution (consent calendar action).

B-112-2015. Resolved, that the ADA endorsement of the AXA Investment Edge, Structured Capital Strategies and Retirement Cornerstone variable annuity products, as proposed by AXA and recommended by the Council on Members Insurance and Retirement Programs, is hereby approved.

Practice Institute

Report of the Senior Vice President, Practice Institute: Update on Key Issues: This report summarized key issues for the following agencies: Center for Professional Success; Center for Dental Benefits, Coding and Quality; Dental Practice; and Informatics and Standards. Dr. Preble provided additional information on several issues including recent developments with the Physician Consortium for Performance Improvement (PCPI), a medical equivalent to the Dental Quality Alliance; an issue relating to renewal of dental licenses in Massachusetts; activities related to SNODENT; and development of a webinar on ICD diagnostic coding.

Report of the Senior Vice President, Practice Institute: Medicaid Managed Care Research: This report presented the key issues and the risk/benefit of funding a pilot study using Kentucky as a model state to evaluate state Medicaid Managed Care contracts. The Board of Trustees adopted the following resolution (consent calendar action).

B-117-2015. Resolved, that $81,566 of a favorable variance in the 2015 Practice Institute budget be used to fund a study on Medicaid Managed Care Program Administrative Practices in Kentucky.

Publishing

Report of the Senior Vice President, Business and Publishing: Study of the Transition of JADA Publishing Responsibility to Elsevier: Mr. Michael Springer reported on the smooth transition of publishing
responsibilities for *The Journal of the American Dental Association* to Elsevier. He also reported that the JADA-Elsevier publishing arrangement through July continues to exceed 2015 budgeted goals. As JADA editor, Dr. Michael Glick, also provided comments on the successful transition.

**Science Institute**

**Report of the Council on Scientific Affairs: Approval of Consultants:** The Board of Trustees adopted the following resolution (consent calendar action).

**B-106-2015.** Resolved, that the following consultants to the Council on Scientific Affairs be approved for terms ending with the 2016 House of Delegates:

- Ahlstrom, Robert H., D.D.S., M.S., Reno, NV
- Al-Hashimi, Ibtisam, B.D.S., M.S., Ph.D., Dallas, TX
- Armitage, Gary C., D.D.S., M.S., San Francisco, CA
- Armstrong, Steven R., D.D.S., M.S., Iowa City, IA
- Bayne, Stephen C., Ph.D., Ann Arbor, MI
- Bradford, Peter, Ph.D., Buffalo, NY
- Brunette, Donald Maxwell, Ph.D., Vancouver, BC, Canada
- Byrne, B. Ellen, D.D.S., Ph.D., Richmond, VA
- Carey, Clifton, Ph.D., Aurora, CO
- Cochran, David L., D.D.S., M.S., Ph.D., San Antonio, TX
- Crews, Karen M., D.M.D., Gulfport, MS
- D’Souza, Gypsyamber, Ph.D., M.Ph., M.S., Baltimore, MD
- Dawes, Colín, B.Sc., B.D.S., Ph.D., Winnipeg, MB, Canada
- Drake, David R., M.S., Ph.D., Iowa City, IA
- Dunn, William J., D.D.S., Helotes, TX
- Fischman, Stuart L., D.D.S., Buffalo, NY
- Fontana, Margherita, D.D.S., Ph.D., Ann Arbor, MI
- Fouads, Jonathan, Ph.D., Hershey, PA
- Fung, Eric, Ph.D., Lincoln, NE
- Garcia, Raul I., D.M.D., M.Med.Sc., Wellesley, MA
- Genco, Robert J., D.D.S., Ph.D., Amherst, NY
- Gettleman, Lawrence M., B.A., D.M.D., M.S.D., Louisville, KY
- Giddon, Donald, D.M.D., Ph.D., Wellesley, MA
- Giovannitti, Jr., Joseph A., D.D.S., M.S., Pittsburgh, PA
- Gotcher, Jack, D.M.D., Ph.D., Knoxville, TN
- Gunsolley, John (Jack), D.D.S., M.S., Midlothian, VA
- Hall, Andrew F., B.Ch.D., Ph.D., Dundee, Scotland, United Kingdom
- Hayes, Catherine, D.M.D., Dr.Med.Sc., Newton, MA
- Haywood, Van B., D.M.D., Augusta, GA
- Heymann, Harald O., D.D.S., Apex, NC
- Hilton, Thomas, D.M.D., M.S., Lake Oswego, OR
- Hutter, Jeffrey, D.M.D., Boston, MA
- Ismail, Amid, Dr.P.H., M.P.H., M.B.A., B.D.S., Oreland, PA
- Jacobsen, Peter L., Ph.D., D.D.S., San Francisco, CA
- Jeske, Arthur, Ph.D., D.M.D., Houston, TX
- Kohn, William, D.D.S., M.P.H., Oak Brook, IL
- Kumamoto, David P., B.S.D., D.D.S., M.S., Chicago, IL
- Leung, Kai P., Ph.D., San Antonio, TX
- Levy, Steven M., D.D.S., M.P.H., Iowa City, IA
- Li, Yiming, D.D.S., Ph.D., Loma Linda, CA
- Lingen, Mark, D.D.S., Ph.D., Oak Park, IL
- Lynch, Edward, Ph.D., Coventry, England, United Kingdom
- Malamed, Stanley F., D.D.S., West Hills, CA
Marshall, Milton V., Ph.D., Houston, TX
McGuire, Michael K., D.D.S., Houston, TX
Mealey, Brian, D.D.S., San Antonio, TX
Mellonig, James T., D.D.S., San Antonio, TX
Michalowicz, Bryan, D.D.S., M.S., Woodbury, MN
Miller, Arthur J., Ph.D., San Francisco, CA
Moore, B. Keith, Ph.D., Indianapolis, IN
Navazesh, Mahvash, D.M.D., Los Angeles, CA
Niederman, Richard, D.D.S., New York, NY
Noraian, Kirk W., D.D.S., M.S., M.B.A., Bloomington, IL
Novy, Brian B., D.D.S., Westborough, MA
O’Brien, William J., Ph.D., Ann Arbor, MI
Olson, John W., D.M.D., Pewee Valley, KY
Paravina, Rade, D.D.S., M.S., Ph.D., Houston, TX
Payne, Thomas J., Ph.D., Jackson, MS
Phero, James C., D.M.D., Cincinnati, OH
Plemmons, Jacqueline M., D.D.S., M.S., Dallas, TX
Powers, John M., Ph.D., Ann Arbor, MI
Proskin, Howard M., Ph.D., Rochester, NY
Rankin, Kathleen V., D.D.S., Dallas, TX
Rees, Terry D., D.D.S., M.S.D., Dallas, TX
Robinson, Peter J., D.D.S., Winnetka, IL
Rose, Louis F., D.D.S., M.D., Philadelphia, PA
Rossmann, Jeffrey A., D.D.S., M.S., Dallas, TX
Schenkein, Harvey A., D.D.S., Ph.D., Richmond, VA
Schifferle, Robert E., D.D.S., Ph.D., Buffalo, NY
Stamm, John W., D.D.S., Ph.D., Chapel Hill, NC
Stookey, George K., Ph.D., Noblesville, IN
Swift, Edward J., D.M.D., M.S., Chapel Hill, NC
Thomas, John, Ph.D., Morgantown, WV
Tinanoff, Norman, D.D.S., M.S., Lutherville, MD
Tomar, Scott, D.M.D., Dr.P.H., Gainesville, FL
Truelove, Edmond L., D.D.S., Ph.D., Seattle, WA
Van Dyke, Thomas, D.D.S., Ph.D., Cambridge, MA
Volpe, Anthony R., D.D.S., Somerset, NJ
Watson, II, Gene E., D.D.S., M.S., Ph.D., Rochester, NY
Wong, David T., D.M.D., D.M.Sc., Beverly Hills, CA
Wright, J. Timothy, D.D.S., M.S., Chapel Hill, NC
Wu, Christine D., M.S., Ph.D., Chicago, IL
Yaegaki, Ken, D.D.S., Ph.D., Bunkyo-ku, Tokyo, Japan
Zero, Domenick, D.D.S., M.S., Indianapolis, IN


Organizational / Other

Report on Appointment of ADA Council Chairs: The Board of Trustees adopted the following resolution (consent calendar action).

B-111-2015. Resolved, that the following individuals be appointed to serve as chairs for the 2015-16 term.

Dr. Cesar R. Sabates, Florida, Council on Access, Prevention and Interprofessional Relations
Dr. Joshua A. Austin, Texas, Council on Communications
Approval of 2017 Board of Trustees Meeting Dates: The Board of Trustees considered two options for meeting dates in 2017. The regular schedule, consisting of a February Retreat and Regular Meetings in March, May, July, September and December (Option 1), was considered and adopted by the Board of Trustees. Later in the meeting a motion to reconsider that action was adopted. Following discussion, a motion was made to substitute Option 2 for Option 1; on vote, the motion to substitute was adopted. On vote, the Board of Trustees adopted the following resolution.

B-119-2015. Resolved, that Option 2 for 2017 Board of Trustees meeting dates be approved.

February 16 – 21, 2017 (Thursday – Tuesday)
May 5 – 9, 2017 (Friday – Tuesday)
July 14 – 18, 2017 (Friday – Tuesday)
September 14 – 18, 2017 (Thursday – Monday)
October 24, 2017 (New Board of Trustees meeting), Atlanta
December 2 – 5, 2017 (Saturday – Tuesday) **BOT Retreat—Location TBD**

*Note.* Option 2 also will change the December 2016 Regular Board Meeting to a Board Retreat Meeting.

**Report of the President:** Dr. Feinberg submitted a report on activities as President since the August 2015 Board of Trustees meeting (consent calendar item).

**Business Relations Work Group.** Dr. Feinberg announced the appointment of a work group consisting of Drs. Summerhays (ex officio), Kwasny, Zenk, Zust, and Hall (consultant) to develop a charter for the Business Relations Committee.

**Report of the President-elect:** Dr. Summerhays reported on activities as President-elect since the August 2015 Board of Trustees meeting.

**Report of the Executive Director:** Dr. O'Loughlin commented on the quarterly management report; the slowness in the remittance of dues payments to the ADA and the impact of this delay on ADA finances; feedback received on the student loan program; and an update on annual session attendance and its impact on end of year financial results.

**Board Discussion—ADA Morning Huddle:** Mr. Springer gave an overview of the Morning Huddle, a communication vehicle that provides news stories of interest to dentists. He gave background on how the Morning Huddle is developed, and the guidance given to editors at Bulletin Healthcare on how to treat topics to be included in the Morning Huddle. Board members commented on the Morning Huddle, with suggestions made for a closer review of news articles before they are released, and better identification of news that is ADA generated versus stories from other news organizations. Communications and Publishing were asked to look at the header of the Morning Huddle and come back at the next meeting with a suggestion for a better layout.
Special Orders of Business

Special Appearance of Dr. Perry Tuneberg, chair, and Dr. Sherin Tooks, director, Commission on Dental Accreditation: Dr. Tuneberg provided general comments regarding the Commission’s reports and resolutions to the ADA House of Delegates; thanked the Board for its representatives to the ADA/CODA Work Group; responded to questions pertaining to the Commission’s resolution regarding international consulting fees; and commented on both the Open Hearing the Commission will be holding during the ADA meeting in Washington, D.C. and the Town Hall Meeting.

Discussion of Proposed Amendments to the Anesthesia Guidelines: Dr. James Boyle, chair, and Dr. Daniel Gesek, Council on Dental Education and Licensure, participated as a resource to the Board, via telephone conference, on the Board’s discussion of the Council’s Supplemental Report 1 to the House of Delegates: Proposed Amendments to the Sedation and Anesthesia Guidelines. Dr. Gesek and Dr. Boyle responded to specific questions regarding the proposed amendments to the Guidelines. A Frequently Asked Questions document was provided to the Board as a resource. After Dr. Boyle and Dr. Gesek left the meeting, the Board continued its discussion of the proposed amendments to the Guidelines.

Note. The Board’s recommendation on Resolution 77 to the House of Delegates appears on page 218.

Special Appearance of Dr. Thomas Hart, director, Volpe Research Center: Presentation on ADA Foundation Activities: Dr. Thomas Hart, director of the ADAF Volpe Research Center (VRC), gave an overview of the VRC-NIST dental research collaboration. Dr. Hart provided background on how the relationship was established, how it evolved, how productive it has been, and its future potential. He also commented on the importance of protecting this unique relationship, which includes the location of VRC on the NIST campus in Gaithersburg, Maryland. He reported that the VRC’s ability to maintain its presence on the NIST campus is vulnerable without evidence of stable, long-term funding. He commented on work done through this collaboration that has transformed and benefited the profession. He also reported on funding challenges for ADA research and the impact of these challenges on VRC’s viability and ability to continue to be of value to NIST.

Presentation by Dr. Marko Vujicic, Busyness and Review of Business Initiative Results: Dr. Vujicic presented research on the scope of the dentist busyness problem and the categories of dentists most likely to have a busyness problem. In the Report of the Strategic Planning Committee’s (SPC) October 2, 2015, meeting, the Committee reported that it had developed a process to address the busyness issue in a way that will help assure future decisions are made on the best available information. Additionally, the Committee identified potential initiatives it felt should be given high priority by a work group that will be appointed by the incoming president. The Board had a strategic discussion on the busyness situation focusing on the data presented by Dr. Vujicic and the information provided by the SPC.

Recap of Prior Strategic Discussions: A recap and update on the topics of previous strategic discussions was given by ADA staff. Comments included a summary of the topic; main conclusions drawn from the original discussions; and actions that have been taken since the discussion. Updates were provided on the following strategic discussion topics: The Power of 3 (with information provided on current membership numbers); Dental Financing; Environmental Scan; ACA and Launch of CPS; Increasing Value to Millennial Dentists within the ADA; Leveraging the Power of 3; Helping Members Succeed in the Growing Medicaid Market; The Evolving Role of Dentistry in Health Care; Dental Licensure; Medicaid Initiative; Joint Meeting with the New Dentist Committee; and Presentation on Innovation.

Reports and Resolutions for the House of Delegates

Reports and Resolutions Relating to Reference Committee A (Budget, Business and Administrative Matters)
Report 13 of the Board of Trustees to the House of Delegates: Information Technology Initiatives, Expenditures and Estimated Costs and Anticipated Future Projects (Worksheet:2047): The Board of Trustees voted to transmit Report 13 to the House of Delegates (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Report 14 of the Board of Trustees to the House of Delegates: ADA Pension Plans (Worksheet:2057): The Board of Trustees voted to transmit Report 14 to the House of Delegates (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Reports and Resolutions Relating to Reference Committee B (Dental Benefits, Practice and Related Matters)

Fourteenth District Resolution 79: Interference in the Doctor/Patient Relationship by Third Party Carriers through the Practice of “Disallowing” Claims (Worksheet:3015): The Board of Trustees transmitted Resolution 79 to the House of Delegates with a recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Dental Practice Supplemental Report 2 to the House of Delegates: Response to Resolution 28H-2014—Chairside Medical Screenings (Worksheet:3017): The Board of Trustees voted to transmit the Council’s Supplemental Report to the House of Delegates (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Reports and Resolutions Relating to Reference Committee C (Dental Education, Science and Related Matters)

Commission on Dental Accreditation Supplemental Report 1 to the House of Delegates: Request to Transfer the Joint Advisory Committee on International Accreditation from its Current ADA-CODA Structure to a Standing Committee of the Commission on Dental Accreditation (Worksheet:4058): The Board of Trustees voted to transmit the Commission’s Supplemental Report with the appended Resolution 53 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

Commission on Dental Accreditation Supplemental Report 2 to the House of Delegates: Revision of the Rules of the Commission on Dental Accreditation (Worksheet:4060): The Board of Trustees voted to transmit the Commission’s Supplemental Report with the appended Resolution 54 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)

Commission on Dental Accreditation Supplemental Report 3 to the House of Delegates: Amendment of the ADA Bylaws Regarding the Duties of the Commission on Dental Accreditation (Worksheet:4072): The Board of Trustees voted to transmit the Commission’s Supplemental Report with the appended Resolution 78 to the House of Delegates with a recommendation to vote yes. (Vote: Unanimous)


Reports and Resolutions Relating to Reference Committee D (Legislative, Health, Governance and Related Matters)

Council on Communications Supplemental Report 1 to the House of Delegates: Update on Council Activities and Funding Request for Social Media Campaign (Worksheet:5069): The Board of Trustees
transmitted the Council’s Supplemental Report and the appended Resolution 44 to the House of Delegates with a recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Government Affairs Supplemental Report 1 to the House of Delegates: Recent Council Activities (Worksheet:5080): The Board of Trustees transmitted the following resolutions and recommendations to the House of Delegates.

Resolution 61—Amendment of Policy on Legislative Support to Allow Collective Bargaining by Professional Societies (Worksheet:5086): The Board of Trustees transmitted Resolution 61 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 62—Amendment of Policy on National Practitioner Data Bank Self-Generated Inquiries (Worksheet:5087): The Board of Trustees transmitted Resolution 62 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 63—Amendment of Policy on Access to Professional Dental Care (Worksheet:5088): The Board of Trustees transmitted Resolution 63 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 64—Rescission of Policy on Faculty Recruitment Incentives (Worksheet:5089): The Board of Trustees transmitted Resolution 64 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 65—Rescission of Policy on Dentists and Unionization (Worksheet:5091): The Board of Trustees transmitted Resolution 65 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 66—Rescission of Policy on Change in Status for Personal Services Corporations (Worksheet:5094): The Board of Trustees transmitted Resolution 66 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 67—Rescission of Policy on Access to the National Practitioner Data Bank (Worksheet:5096): The Board of Trustees transmitted Resolution 67 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 68—Rescission of Policy on National Practitioner Data Bank: Exemption of Fee Refunds (Worksheet:5098): The Board of Trustees transmitted Resolution 68 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 69—Rescission of Policy on Restriction of Data Reporting Requirements (Worksheet:5100): The Board of Trustees transmitted Resolution 69 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 70—Rescission of Policy on Dental Benefits for Federal Dental Employees (Worksheet:5102): The Board of Trustees transmitted Resolution 70 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 71—Rescission of Policy on Social Security Restrictions (Worksheet:5104): The Board of Trustees transmitted Resolution 71 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 72—Rescission of Policy on ADA Support of H.R. 1228 and S. 952 Hospital Resident Work Hours Legislation (Worksheet:5106): The Board of Trustees transmitted Resolution 72 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)
Resolution 73—Rescission of Policy on Family Health Care Fairness Action of 1995 (Worksheet:5108): The Board of Trustees transmitted Resolution 73 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 74—Rescission of Policy on Health and Welfare of Children (Worksheet:5110): The Board of Trustees transmitted Resolution 74 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 75—Rescission of Policy on Definition of Indigent (Worksheet:5112): The Board of Trustees transmitted Resolution 75 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Resolution 76—Promotion of Culturally Competent Oral Health Strategies for Underserved Communities (Worksheet:5114): The Board of Trustees transmitted Resolution 76 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Report 11 of the Board of Trustees to the House of Delegates: Annual Report of the State Public Affairs Program Oversight Committee (Worksheet:5135): The Board of Trustees voted to transmit Report 11 to the House of Delegates (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Access, Prevention and Interprofessional Relations Supplemental Report 1 to the House of Delegates: Recent Council Activity (Worksheet:5116): The Board of Trustees transmitted the Council’s Supplemental Report to the House of Delegates with the following comment and recommendations on Resolutions 80-82.

Choosing Wisely Recommendation Statements. Subsequent to the meeting of CAPIR and the August Board meeting, the American Board of Internal Medicine requested that the Choosing Wisely statements be editorially modified to comply with their established format.

All statements are based on existing ADA Policy and/or Evidence Based Dentistry.

The ADA Board of Trustees made the editorial changes to statements 2, 3, and 4, so they read as follows:

2. Avoid restorative treatment as the first line of treatment in incipient (non-cavitated) occlusal caries without first considering sealant use.

3. Avoid protective stabilization, sedation or general anesthesia in pediatric patients without consideration of alternative options with the legal guardian.

4. Avoid major procedures such as braces, occlusal equilibration and restorations as the first treatment of choice in the management of temporomandibular disorders.

Resolution 80—Amendment of Policy on Operational Policies and Recommendations Regarding Community Water Fluoridation (Worksheet:5123): The Board of Trustees transmitted Resolution 80 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)

Resolution 81—Amendment of Policy on Fluoridation on Water Supplies (Worksheet:5125): The Board of Trustees transmitted Resolution 81 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)

Resolution 82—Guidelines for Hospital Dental Privileges (Worksheet:5126): The Board of Trustees transmitted Resolution 82 to the House of Delegates with the following comment and recommendation to vote yes on the substitute. (Vote: 19 Yes—Dr. Asai, Bitter, Cole, Crowley, Dow, Fair, Gamba, Gehani, Israelson, Jeffers, Kwasyw, Roberts, Robinson, Shenkin, Stevens, Summerhays, Yonemoto, Zenk, Zust; 1 No—Dr. Buckenheimer)

For purposes of clarity, the Board modified the original resolution to reflect the ability of dentists who treat patients in hospital settings to perform other duties concurrent with their level of training.
82B. Resolved, the American Dental Association believes that all dentists who practice in hospitals should be eligible for privileges that may include performance of history and physical examinations, diagnosis, treatment and admission in accordance with their education, training and current competencies, consistent with the protocols and guidelines of the hospital where they have privileges, and be it further

Resolved, that “Guidelines for Hospital Dental Services” (Trans.1991:618) be rescinded.

Fifteenth Trustee District Resolution 83: Removing Membership Barriers (Worksheet:5129): The Board of Trustees transmitted Resolution 83 to the House of Delegates with the recommendation to vote yes (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

Council on Access, Prevention and Interprofessional Relations Supplemental Report 2 to the House of Delegates: World Health Organization (Worksheet:5131): The Board of Trustees voted to transmit the Council’s Supplemental Report and the appended Resolution 84 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)

Council on Access, Prevention and Interprofessional Relations Supplemental Report 3 to the House of Delegates: Chief State Medicaid Dental Officer and Medicaid Dental Advisory Committee (Worksheet:5133): The Board of Trustees transmitted the Council’s Supplemental Report and the appended Resolution 85 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)

Seventh Trustee District Substitute for Resolution 106-2014: Amendment of the ADA Constitution and Bylaws Regarding the Offices of First and Second Vice President (Worksheet:5148): The Board of Trustees transmitted Resolution 106-2014S-1 to the House of Delegates with the following comment and recommendation to vote no. (Vote: Unanimous)

The Board appreciates the efforts of the district submitting this resolution. However, the Board prefers an alternate approach as set forth in Report 3 of the Board of Trustees to the House of Delegates: Elimination of Offices of First and Second Vice Presidents, Resolution 1 (Worksheet:5062).

Reports and Resolutions Relating to Reference Committee E

Ninth Trustee District Resolution 86: Amendment of the ADA Bylaws Regarding Dues Rate for Postdoctoral Students and Residents (Worksheet:6016): The Board of Trustees transmitted Resolution 86 to the House of Delegates with the following comment and recommendation to vote no. (Vote: 8 Yes—Drs. Dow, Gehani, Israelson, Jeffers, Robinson, Summerhays, Yonemoto, Zust; 12 No—Drs. Asai, Bitter, Buckenheimer, Cole, Crowley, Fair, Gamba, Kwasny, Roberts, Shenkin, Stevens, Zenk)

The Board appreciates the thoughtful analysis by the Ninth District, particularly the observation that asking new dentists to pay back dues for the years they were engaged in postdoctoral training can be a disincentive for a dentist ready to begin active tripartite membership.

This analysis suggests that the barrier is not the expense, but rather the administrative nuisance of paying back dues in order to maintain eligibility for the reduced dues progression.

One concern with the proposed solution becomes apparent when considering what would happen if this proposed change went into effect—the $0 dues rate would not be retroactive; therefore a dentist enrolled in a specialty program 2013-2015 would still owe three years of back dues in order to be eligible for reduced dues in 2016.

The Board is also mindful that dental students pay annual dues to the American Student Dental Association, with a small amount remitted to the ADA. The proposed resolution, in effect, creates two classes of students; predoctoral students who are required to pay annual dues in order to receive the benefits of ADA membership, and postdoctoral students who would receive those benefits for free.
In consideration of these factors, the Board has put forward Resolution 87 (Worksheet:6018) for consideration by the House of Delegates.

**Board of Trustees Resolution 87: Amendment of ADA Bylaws Regarding Removing Requirement for Continuous Membership** (Worksheet:6018): The Board of Trustees transmitted Resolution 87 to the House of Delegates with the recommendation to vote yes. (Vote: Unanimous)

**Report 12 of the Board of Trustees to the House of Delegates: New Dentist Issues** (Worksheet:6020): The Board of Trustees transmitted Report 12 to the House of Delegates (Board of Trustees consent calendar action—no Board discussion). (Vote: Unanimous)

**Report 15 of the Board of Trustees to the House of Delegates: ADA End-of-Year Diversity and Inclusion Progress** (Worksheet:6025): The Board of Trustees voted to transmit Report 15 to the House of Delegates. (Vote: Unanimous)

**Closed Session**

Closed sessions were held at various times during the October 4-6, 2015, meeting of the Board of Trustees. The minutes of the closed sessions are separately recorded; however, non-confidential actions taken by the Board are reflected in the minutes of the open session.

The Board of Trustees convened a closed session on Sunday, October 4, 2015. The session was attended by the officers and members of the Board of Trustees. Unless otherwise noted, staff in attendance included the Executive Director/Chief Operating Officer, the General Counsel, the Deputies General Counsel, and limited senior and administrative staff. The following topic was considered during the closed session: discussion of a consultants’ report—*A Critical Review of Recent U.S. Publications Regarding the Impact of Dental Therapists on Access to Dental Care*—in response to Resolution 87H-2013.

The Board of Trustees also convened a closed session on Monday, October 5, 2015, to discuss the following items: the ADA Foundation, Geriatrics Funding, intervals between meetings of the Board of Trustees, and a 2015 appointment to the Commission on Continuing Education Provider Recognition. Prior to the session, the Board voted to suspend the rule on electronically recording its meeting for this closed session. The closed session was attended by the members of the Board, except the Executive Director was not in attendance.

**Attorney-Client Session**

An attorney-client session of the Board of Trustees was held on October 4, 2015, to provide advice on pending litigation and legal matters of interest to the Association. Those in attendance included the officers and members of the ADA Board of Trustees, the General Counsel, and the Deputies General Counsel.

**Adjournment**

Without objection, the sixth regular meeting of the Board of Trustees was adjourned *sine die* at 4:10 p.m. on Monday, October 5, 2015.
Minutes of the Board of Trustees

November 10, 2015
Washington, D.C.

Call to Order: The first session of the new Board of Trustees was called to order by President Carol Gomez Summerhays on Tuesday, November 10, at 9:36 a.m., at the Walter E. Washington Convention Center, East Overlook Room, in Washington, D.C.


The Speaker, Dr. Hall, announced a quorum was present.

The following ADA staff members were in attendance at the invitation of the President: Marcelo Araujo, vice president, Science Institute; Jerry Bowman, chief of governance and strategy management; J. Craig Busey, general counsel; Michael Graham, senior vice president, Government and Public Affairs; Toni Mark, chief technology officer; Daniel M. Meyer, chief science officer; Stephanie Moritz, chief communications officer; Dave Preble, vice president, Practice Institute; Bill Robinson, vice president, Member and Client Services; Paul S. Sholty, chief financial officer; Michael D. Springer, senior vice president, Business and Publishing; Marko Vujicic, chief economist and vice president, Health Policy Institute; James L. Willey, senior director, Practice Institute; and Anthony Ziebert, senior vice president, Education and Professional Affairs.

Also in attendance were: Caroline Brooks, coordinator, Board and House Matters; Tomisena Cole, senior manager, Board and House Matters; Thomas C. Elliott, Jr., deputy general counsel; Linda Hastings, senior director, Administrative Services; Alyna Johnson, coordinator, Board and House Matters; Michelle Kruse, senior manager, House of Delegates; Sharon Myaard, senior manager, Office of the Executive Director/Officer Services; and Wendy Wils, deputy general counsel.

Before consideration of business, Dr. Summerhays called attention to the ADA Disclosure Policy and the requirement to disclose any conflicts; no conflicts were disclosed.

Approval of Agenda: The Board of Trustees adopted the following resolution.

B-136-2015. Resolved, that the agenda on page 1 of the Board Manual be approved as the official order of business for the current meeting.

Structure and Operation of the 2015-16 Board of Trustees

Organization and Rules of the Board of Trustees: The Board was provided a copy of the Organization and Rules of the Board of Trustees that was updated following the Board’s August 2015 meeting.

Council/Commission Liaison Assignments: In accordance with a long standing provision of the Organization and Rules of the Board of Trustees, the President assigns members of the Board to serve as council liaisons, with the responsibility of reviewing the programs and activities of a specified Association council/commission. Accordingly, President Summerhays made the following liaison assignments to ADA councils and commissions.
Council/Commission Liaison Assignments (continued):

Continuing Education Provider: Dr. Judith Fisch
Recognition: Dr. Raymond Cohlmia
Dental Accreditation: Dr. Terry Buckenheimer
Dental Benefit Programs: Dr. Robert Bitter
Dental Education and Licensure: Dr. Andrew Kwasny
Dental Practice: Dr. Chad Gehani
Ethics, Bylaws and Judicial Affairs: Dr. Hal Fair
Government Affairs: Dr. Rickland Asai
Membership: Dr. Gary Jeffers
Members Insurance and Retirement Programs: Dr. Red Stevens
National Dental Examinations: Dr. Lindsey Robinson
Scientific Affairs: Dr. Andrew Kwasny
New Dentist Committee: Dr. Judith Fisch

Delegation to the FDI World Dental Congress: The following individuals were appointed by President Summerhays to serve as the delegation to the 2016 World Dental Congress to be held in Poznan, Poland.

Delegates
Dr. D. Gregory Chadwick, chair
Dr. Carol Gomez Summerhays
Dr. Gary Roberts
Dr. Maxine Feinberg
Dr. Charles Norman
Dr. James Zenk
Dr. Red Stevens
Dr. Chad Gehani
Dr. Judith Fisch
Dr. Gary Jeffers

Alternate Delegates
Dr. Mark Zust
Dr. Kathleen O’Loughlin

Appointment to the FDI Advisory Committee:

Dr. Carol Gomez Summerhays, president
Dr. Maxine Feinberg, immediate past president
Dr. James Zenk, member of the Board and ADA/FDI Delegation
Dr. Kathy Roth, ADA/FDI Council Member
Dr. D. Gregory Chadwick, USA National Liaison Officer
Dr. Gary Roberts, president-elect
Dr. Kathleen O’Loughlin, executive director
Appointment of Standing Committees: The Board of Trustees has the following standing committees: Audit, Budget and Finance, Compensation, Diversity and Inclusion, Governance, Information Technology, New Dentist, Pension, and Strategic Planning. New Dentist members are selected by the Board of Trustees and confirmed by the House of Delegates.

Accordingly, President Summerhays made the following appointments to the standing committees of the Board of Trustees for 2015-16.

Audit Committee
Dr. Joseph Crowley
Dr. Gary Jeffers
Dr. Rickland Asai
Dr. Daniel Klemmedson
Dr. Steven Kend, member, House of Delegates
Dr. Robert Plage, member, House of Delegates
Dr. Carol Gomez Summerhays
Dr. Gary Roberts
Independent Financial Consultant

Budget and Finance
Dr. James Zenk, chair
Dr. Ron Lemmo
Dr. Irene Marron-Tarrazzi
Dr. Jeffrey Cole
Dr. Lindsey Robinson
Dr. Richard Black
Dr. Billie Sue Kyger, member, House of Delegates
Dr. Cesar Sabates, member, House of Delegates

Compensation
Dr. Hal Fair, chair
Dr. Red Stevens
Dr. Robert Bitter
Dr. Raymond Cohlmia
Dr. Carol Gomez Summerhays
Dr. Gary Roberts
Dr. Ron Lemmo

Diversity and Inclusion
Dr. Terry Buckenheimer, chair
Dr. Andrew Kwasny
Dr. Chad Gehani
Dr. Judith Fisch
Dr. Irene Marron-Tarrazzi
Dr. Keith Beasley, alumni member
Dr. Maurice Edwards, alumni member
Dr. Zack Kalarickal, alumni member

Governance
Dr. Mark Zust, chair
Dr. Red Stevens
Dr. Lindsey Robinson
Dr. Daniel Klemmedson
Dr. Thomas Gamba
Dr. Carol Gomez Summerhays
Dr. Gary Roberts
Dr. Kathleen O'Loughlin

Information Technology
Dr. Joseph Crowley, chair
Dr. Andrew Kwasny
Dr. Robert Bitter
Dr. Richard Black
Dr. Carol Gomez Summerhays
Dr. Gary Roberts
Dr. Kathleen O'Loughlin

Pension
Dr. Ronald Lemmo, chair
Dr. Carol Gomez Summerhays
Dr. Gary Roberts
Dr. Kathleen O'Loughlin
Mr. Paul Sholty
Ms. Sabrina King
Mr. J. Craig Busey
Dr. James Zenk
Dr. Robert Bitter
Dr. Larry Browder, member, House of Delegates
Dr. Daniel Davidson, member, House of Delegates

Strategic Planning
Dr. Mark Zust, chair
Dr. Jeffrey Cole
Dr. Rickland Asai
Dr. Daniel Klemmedson
Dr. Carol Gomez Summerhays
Dr. Gary Roberts
Dr. Kathleen O'Loughlin
Dr. Craig S. Armstrong, member, House of Delegates
Dr. Barbara Rich, member, House of Delegates
Without objection the following resolution was adopted.

**B-137-2015. Resolved,** that the appointments to the standing committees of the Board of Trustees as made by the President be approved.

**New Dentist Appointments to ADA Councils/Commissions:** In accordance with the ADA Bylaws, Chapter VII, Section 140e, the duties of the Committee include serving as members, without the power to vote, of councils and commissions of the Association on issues affecting new dentists. The following one-year appointments to ADA councils and commissions are presented by the President for the Board’s consideration. In addition, a representative appointment is presented for the American Political Action Committee.

**B-138-2015. Resolved,** that the members of the New Dentist Committee, as presented by the ADA President, be approved as members of the ADA councils and commissions and the American Dental Political Action Committee, without the power to vote.

**New Dentist Appointees to ADA Councils/Commissions**

| Council on Access, Prevention and Interprofessional Relations | Dr. Brittany Dean |
| Council on ADA Sessions | Dr. Andrea Janik |
| Council on Communications | Dr. Rachel Hymes |
| Council on Dental Benefit Programs | Dr. Kendra Zappia |
| Council on Dental Education and Licensure | Dr. Ryan Ritchie |
| Council on Dental Practice | Dr. Eric Childs |
| Council on Ethics, Bylaws and Judicial Affairs | Dr. Emily Ishkanian |
| Council on Government Affairs | Dr. Mike Saba |
| Council on Members Insurance and Retirement Programs | Dr. Lindsey Yates |
| Council on Membership | Dr. Jonathan Pascarella |
| American Dental Political Action Committee | Dr. Justin Norbo |

*Council on ADA Sessions New Dentist Committee Consultants:* Dr. Nipa Thakkar and a first-year New Dentist Committee member to be determined in late-November.

**Appointment of Representatives to Other Organizations and Activities:** The following appointments of representatives and members of other committees were also made by President Summerhays.

- Official Observer to the American Medical Association House of Delegates Dr. Daniel Klemmedson
- Official Observer to the American Hospital Association House of Delegates Dr. Cesar Sabates
- Liaison to the American Student Dental Association Dr. Terry Buckenheimer

**Appointments of Representatives to Other Organizations and Activities (continued):**

| Liaison to the Alliance of the American Dental Association | Dr. Thomas Gamba |
| Dental Lifeline Network Board of Directors | Dr. Terry Buckenheimer |
| | Dr. Judith Fisch |
| American Board of Dental Examiners, Inc. (ADEX) | Dr. Richard Black |
| Western Regional Examining Board (WREB) | Dr. Chad Gehani |
| ADEA Commission on Change and Innovation on Dental Education | Dr. Hal Fair |
| IOM Health Literacy Roundtable | Dr. Lindsey Robinson |

**Other Committees or Task Forces:**

| American Dental Political Action Committee Board of Directors | Dr. Mark Zust |
### Presenter of Board Reports to the House of Delegates
Dr. Mark Zust

### Liaison to Standards Committee on Dental Informatics
Dr. Hal Fair

### Publishing Liaison
Dr. Raymond Cohlmia

### Business Development Workgroup (formerly known as Corporate Relations)
Dr. James Zenk  
Dr. Andrew Kwasny  
Dr. Richard Black  
Dr. Gary Roberts  
*Dr. Michael LeBlanc, new dentist member*

### Norton Ross Selection Committee
Dr. Rickland Asai

### CODA Standing Committee on International Accreditation (formerly known as JACIA)
Dr. Chad Gehani, chair  
Dr. Gary Herman, at-large member  
Dr. Steven Tonelli, at-large member  
Dr. Denise Kassebaum, CODA representative  
Dr. Tariq Javed, CODA representative  
Dr. Carol Gomez Summerhays, president, non-voting member  
Dr. Karen West, CODA chair, non-voting member

### SPA Oversight Workgroup
Dr. Jeffrey Cole  
Dr. Daniel Klemmedson  
Dr. Barry Howell, CGA member  
Dr. Mark Bronson, CGA member  
Dr. Ralph Howell, CC member

*Subsequent to the November Board meeting, the President appointed Dr. Michael LeBlanc to serve on the Business Development Workgroup.*

### Other Committees or Task Forces (continued):
#### Dental Quality Alliance Committee
Dr. Joseph Crowley  
Dr. Mathew Valliant, CDBP member  
Dr. Todd Marshal, CDP member  
Dr. Michael Breault, CGA member  
Dr. Shelly Jones, CAPIR member

#### Dental Content Committee
Dr. Gary Jeffers, chair  
Dr. Chad Gehani, vice chair  
Dr. David Hamel, CDBP representative  
Dr. Ronald Riggins, CDBP representative  
Dr. Jonathan Knapp, CDP representative  
Dr. Terry O’Toole, CDP representative

Alternates:
Subsequent to the November Board meeting, the President appointed Dr. Thomas Braun to serve on the ADA Library and Archives Advisory Board.

Boards of ADA For-Profit and Not-For-Profit Subsidiaries

**ADA Foundation**
- Dr. Terry Buckenheimer
- Dr. Gary Jeffers
- Dr. Rickland Asai
- Dr. Richard Black

**ADA Business Enterprises, Inc.**
- Dr. Jeffrey Cole

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**Sessions of the Board of Trustees, 2015-16:** The *Bylaws* (Chapter VII, Section 110A) requires that "The Board of Trustees shall hold a minimum of three regular sessions each year. The number of actual regular meetings to be held in excess of three for the ensuing year shall be determined in advance by the Board of Trustees." Without objection, Resolution B-139 was adopted:

**B-139-2015. Resolved,** that the sessions of the 2015-16 Board of Trustees are as follows:

- December 10-14, 2015 (New Board Orientation and Board Retreat, Arizona (Friday – Monday)
• January 10-12, 2016 (Sunday – Tuesday)
• March 20-22, 2016 (Sunday – Tuesday)
• June 15-17, 2016 (Wednesday – Friday)
• July 31-August 2, 2016 (Sunday – Tuesday)
• September 25-27, 2016 (Sunday – Tuesday)
• October 25, 2016 (New Board of Trustees Meeting, Denver, Colorado)
• December 8-12, 2016 (New Board Orientation and Board Retreat, Location TBD) (Thursday – Monday)

Contracts with the President and President-elect: In accordance with the ADA’s Organization and Rules of the Board of Trustees, which require that the President and President-elect execute agreements as officers of the ADA, and be approved by the Board of Trustees at its first meeting following the annual session, the Board of Trustees adopted the following resolutions. Without objection Resolutions B-136 and B-137 were adopted.

**B-140-2015. Resolved**, that the 2015-16 President Corporate Officer Agreement be approved and adopted.

**B-141-2015. Resolved**, that the 2015-16 President-elect Corporate Officer Agreement be approved and adopted.

Adjournment: Without objection, the new meeting of the Board of Trustees was adjourned *sine die* at 9:50 a.m. EST on Tuesday, November 10, 2015.
Minutes of the Board of Trustees  
November 30, 2015  
Special Telephonic Meeting of the Board of Trustees

Call to Order: A special session of the ADA Board of Trustees was called to order on Monday, November 30, 2015, at 7:30 p.m., Central Daylight Savings Time. The telephonic meeting was called in accordance with the provisions of the Organization and Rules of the Board of Trustees.

Roll Call: Officers and members of the Board of Trustees present were: Carol Gomez-Summerhays, Gary L. Roberts, Irene Marron-Tarrazzi, Glen H. Hall, Ronald P. Lemmo, Kathleen T. O’Loughlin, Rickland G. Asai, Robert N. Bitter, Richard M. Black, Terry L. Buckenheimer, Jeffrey M. Cole, Joseph P. Crowley, Hal Fair, Judith M. Fisch, Chad P. Gehani, Gary E. Jeffers, Daniel J. Klemmedson, Andrew J. Kwasny, Lindsey A. Robinson, Red Stevens, James K. Zenk, and Mark R. Zust

Not present at the telephonic meeting were: Raymond A. Cohlmia and Thomas Gamba.

A quorum was present.

Before consideration of business Dr. Gomez-Summerhays called attention to the ADA Disclosure Policy included on the meeting agenda and the requirement to disclosure any conflicts of interest; no conflicts of interest were disclosed.

Staff: ADA staff present were: Jerry Bowman, chief, Governance and Strategy Management; J. Craig Busey, Esq., general counsel; Thomas C. Elliott, Jr., Esq., deputy general counsel; Jon Holtzee, director, State Government Affairs; Michael Graham, senior vice president, Government and Public Affairs; Richard Green, managing director, Public Affairs; Michelle Kruse, director, Administrative Services; Adriana Menezes, senior manager, Health Policy Institute; Stephanie Moritz, chief of communications; Marko Vujicic, chief economist and senior vice president, Health Policy Institute; and Wendy J. Wils, Esq., deputy general counsel.

Update on the Health Policy Institute Report “The Oral Health Care System—A State-by-State Analysis”: ADA staff provided the Board with an informational update on the forthcoming Health Policy Institute Report, “The Oral Health Care System: A State-by-State Analysis” to be launched December 9. The Board was briefed on the genesis of the report, the purpose, the key audiences, and timeline. Staff also updated the Board on extensive discussions with state association executive directors that have occurred the past several weeks, focusing on addressing any data inquiries and offering assistance to proactively communicate and message the findings in select states. The Board recognized the extensive work and analytic rigor put into the development of this new tool for oral health policy as well as the extensive outreach efforts and responsiveness of staff-to-state associations. Concerns were raised that some state associations are not being proactive with their dissemination efforts. The Board was informed that staff will continue working with state associations, offering assistance with messaging support ahead of the December launch.

Adjournment: The special session of the Board of Trustees adjourned at 8:26 p.m.
Minutes of the
House of Delegates

November 6–10
Minutes of the 156th Annual Session of the
American Dental Association House of Delegates

November 6–10, 2015
Washington, D.C.

Friday, November 6, 2015

First Meeting of the House of Delegates

Call to Order: The First Meeting of the 156th Annual Session of the American Dental Association House of Delegates was called to order by the Speaker of the House of Delegates, Dr. Glen D. Hall, Texas, at 3:30 p.m., Friday, November 6, 2015, in the Walter E. Washington Convention Center, Level 3 Ballroom.

Invocation: An invocation was offered by Dr. Brittany T. Dean, Washington, and was followed by a moment of silence.

Pledge of Allegiance: Lieutenant Colonel David E. Klingman, U.S. Air Force, lead the members of the House in reciting the Pledge of Allegiance.

Announcements: For the benefit of the delegates and alternate delegates, the Speaker reviewed announcements regarding technology support, microphones, availability of district representatives, and a planned closed session at the conclusion of the first meeting of the House.

Introductions: The Speaker introduced the officers of the Association who were seated on the dais, and the former ADA presidents who were seated in the House.

Remarks of the General Chair of the Committee on Local Arrangements: On behalf of the District of Columbia Dental Society, Dr. Sally J. Cram, Washington, D.C., welcomed the members of the House of Delegates, staff and guests to Washington, D.C.

Ethics Statement: Dr. Linda K. Himmelberger, chair, Council on Ethics, Bylaws and Judicial Affairs, read the Ethics Statement, which appears in the Manual of the House of Delegates and Supplemental Information.

Report of the Standing Committee on Credentials, Rules and Order: Dr. W. Roy Thompson, Tennessee, Committee chair, presented the Committee’s report. The other members of the Committee were: Dr. Jeffrey S. Berkley, Connecticut; Dr. Diana L. Galvis, New Jersey; Dr. Kim U. Jernigan, Florida; Dr. Mark M. Johnston, Michigan; Dr. Dan P. McCauley, Texas; Dr. Carol M. Morrow, Colorado; Dr. Ted Sherwin, Virginia; and Dr. Lindsay Smith, Oklahoma.

The following requests relating to the credentialing of new delegates, alternate delegates, acting secretaries and acting executive directors were presented:

Delegates
Dr. Michael R. Breault, New York
Dr. Steven M. Conlon, Michigan
Dr. Bernard J. Larson, Washington
Dr. Irene Marron-Tarrazzi, Florida
Dr. William L. Metz, Michigan
Dr. Jolene O. Paramore, Florida
Dr. W. Thomas Pelmore, Florida
Dr. John T. Reed, California
Dr. Nancy R. Rosenthal, Pennsylvania
Dr. Janice G. Scott, California
Dr. Jennifer O. Simmons, U.S. Air Force
Dr. Stephen J. Zuknick, Florida

Alternate Delegates
Dr. Jason W. Aanenson, South Dakota
Dr. Leon A. Assael, Minnesota
Dr. Thomas M. Isbell, Arkansas
Dr. Frederic C. Sterritt, New Jersey
Dr. Grant S. Titze, South Dakota
Dr. Ivan A. Vazquez Santiago, New York
Dr. Frederick W. Wetzel, New York

Secretaries
Dr. Judith M. Fisch, Vermont
Dr. Cassandra Leone, Oregon
Dr. David J. Manzanares, New Mexico

Executive Director
Dr. Erika L. Williams, Delaware

Dr. Thompson reported that the Committee considered the requests to be the result of extenuating circumstances and recommended the individuals be credentialed. Hearing no objections, the Speaker declared the credentials granted.

Dr. Thompson reported the presence of a quorum and reminded everyone of the provisions of the ADA Disclosure Policy in effect during the meetings of the House and during the reference committee hearings. The Speaker asked that such disclosures be made prior to speaking to any resolution where such relationship would be applicable.

Minutes of the 2014 Session of the House of Delegates. On behalf of the Committee, Dr. Thompson moved Resolution 56 (Supplement:1033). The Speaker asked if there were any corrections to the minutes; hearing none, the Speaker declared the minutes adopted.

56H-2015. Resolved, that the minutes of the 2014 session of the House of Delegates be approved.

Adoption of Agenda and Order of Agenda Items. On behalf of the Committee, Dr. Thompson moved Resolution 57 (Supplement:1034). The Speaker asked if there was any discussion regarding the resolution; hearing none, the Speaker declared the agenda adopted.

57H-2015. Resolved, that the agenda as presented in the 2015 Manual of the House of Delegates and Supplemental Information be adopted as the official order of business for this session, and be it further Resolved, the Speaker is authorized to alter the order of the agenda as deemed necessary in order to expedite the business of the House.

Referral of Reports and Resolutions. On behalf of the Committee, Dr. Thompson moved Resolution 58 (Supplement:1035). The Speaker announced that Resolution 1 submitted by the Board of Trustees proposes an amendment to the ADA Constitution and Bylaws regarding the office of the first and second vice president. Resolution 1 will lay over to the 2016 House of Delegates in accordance with Article VII of the Constitution.

The Speaker asked if there were any requests to withdraw a resolution: there were none.

The Speaker announced the following newly received resolutions and their reference committee referrals.

Committee C—Dental Education, Science and Related Matters
Fifteenth Trustee District Resolution 96—Development of ADA Policy on Dentistry’s Role in Sleep Related Breathing Disorders

Committee D—Legislative, Health, Governance and Related Matters
Thirteenth and Seventeenth Trustee Districts Resolution 97—Older Adult Oral Health

Thirteenth Trustee District Resolution 98—Modification of the Schedule to Eliminate the Fourth Meeting of the House of Delegates

Third Trustee District Resolution 99—Length of Time, Format and Location of the Annual Meeting

Committee E—Membership and Related Matters
Fourteenth Trustee District Resolution 100—Improved Marketing of Student Loan Repayment Program

On vote, Resolution 58 was adopted.

58H-2015. Resolved, that the list of referrals recommended by the Speaker of the House of Delegates be approved.

Dr. Thompson noted that the balance of the Committee’s report was informational, but highlighted information regarding the process of substituting delegates and alternates during meetings of the House; the schedule of reference committee hearings and the posting and paper distribution of reference committee reports; the introduction of new business; the prohibition on proxy voting in the House of Delegates; and the time and location for balloting for candidates for elective offices.

Report of the President: Dr. Maxine Feinberg addressed the House of Delegates, stating “…The ADA was born 156 years ago and a lot has changed since that time, but our core message and core purpose remain the same. The ADA is America’s leading advocate for oral health and actively works to help all members succeed.” Dr. Feinberg commented on accomplishments made during the year, including the launch of a loan financing solution for new dentists, providing customized communication to members, developing an electronic credentialing verification program, and maximizing the use of technology to make data driven decisions. The Report of the President (Supplement:6034) was referred to Reference Committee E (Membership and Related Matters) and was posted on ADA Connect. (A video recording of Dr. Feinberg’s address to the House will be available on ADA.org until October 2016.)

Presentation of Distinguished Service Award: Dr. Maxine Feinberg presented the Distinguished Service Award, the highest award given by the ADA Board of Trustees, to two recipients, Dr. Jeanne C. Sinkford and Dr. Richard Vaughan Tucker. Dr. Feinberg highlighted Dr. Sinkford’s accomplishments as the first female dental school dean in the U.S., scholar, educator, researcher, clinician and champion of women in dental education. Dr. Sinkford expressed her thanks and appreciation for the honor bestowed on her by the ADA Board of Trustees. Dr. Feinberg highlighted Dr. Tucker’s accomplishments as a world renowned pioneer in dental research and an award winning contributor to dental education. Dr. Tucker was unable to attend the meeting.

Presentation of Reports of the Board of Trustees: On behalf of the Board of Trustees, Dr. Jeffrey D. Dow, First District Trustee, presented the reports of the Board of Trustees to the House of Delegates. The Board expressed its appreciation to the members of the Council on ADA Sessions and the Committee on Local Arrangements and its volunteers for their dedicated work.

Nominations to ADA Councils, Commissions and the New Dentist Committee. Dr. Dow moved Resolution 55 (Supplement:1024) on behalf of the Board of Trustees. The Speaker asked if there was any discussion regarding the resolution; there was none. On vote, Resolution 55 was adopted.
55H-2015. Resolved, that the nominees for membership on ADA councils, commissions and the New Dentist Committee submitted by the Board of Trustees in accordance with Chapter VII, Section 100(H) of the Bylaws be elected.

The Speaker noted that it is the custom that the newly elected members of councils, commissions and committees assume office after the close of the last meeting of the House of Delegates.

Dr. Dow reported that the names of members retiring from ADA councils, commissions and committees are identified in Board Report 1 and asked the House to recognize the retiring members for their invaluable service to the profession.

Dr. Dow noted that Reports 1 through 15 of the Board of Trustees to the House of Delegates were referred to the appropriate reference committees.

Dr. Dow asked the House to observe a moment of silence in memory of the former leaders who passed away since the last session of the House of Delegates.

Nominations of Officers and Members of the Board of Trustees

President-elect: The Speaker called for nominations for the office of president-elect. Dr. Rita M. Cammarata, Texas, nominated Dr. Hilton Israelson, Texas, for the office of president-elect; Dr. L. Stephen Ortego, Louisiana, nominated Dr. Gary L. Roberts, Louisiana, for the office of president-elect; and Dr. Allison B. House, Arizona, nominated Dr. Gary S. Yonemoto, Hawaii, for the office of president-elect. Acceptance speeches were given by each president-elect candidate. The Speaker announced that the names of the candidates would be placed on the ballot for election on Monday, November 9.

Second Vice President: The Speaker called for nominations for the office of second vice president. Dr. Alejandro Aguirre, Minnesota, nominated Dr. Irene Marron-Tarrazzi, Florida, for the office of second vice president; Dr. Heather Maupin, Indiana, nominated Dr. J. Mark Thomas, Indiana, for the office of second vice president; Dr. Marshall H. Mann, Georgia, nominated Dr. Peter S. Trager, Georgia, for the office of second vice president; and Dr. David J. Miller, New York, nominated Dr. Frederick W. Wetzel, New York, for the office of second vice president. The Speaker asked if there were any additional nominations; there were none. Acceptance speeches were given by each second vice president candidate. The Speaker announced that the names of the candidates would be placed on the ballot for election on Monday, November 9.

Treasurer: The Speaker called for nominations for the office of treasurer. Dr. Joseph P. Crowley, Seventh District Trustee, nominated Dr. Ronald P. Lemmo, Ohio, for the office of treasurer. The Speaker noted that ADA Bylaws require candidates for Treasurer to submit a standardized curriculum vitae to the Executive Director at least 120 days prior to the convening of the House of Delegates in order to be nominated. No additional curriculum vitae were submitted. Therefore, in accordance with ADA Bylaws, the Speaker declared Dr. Ronald P. Lemmo duly elected.

Speaker of the House of Delegates: President Feinberg assumed the chair for the purpose of calling for nominations for the office of Speaker of the House of Delegates. Dr. Duc Minh Ho, Texas, nominated Dr. Glen D. Hall, Texas, for Speaker of the House of Delegates. Dr. Feinberg noted that ADA Bylaws require candidates for Speaker of the House of Delegates to submit a standardized curriculum vitae to the Executive Director at least 120 days prior to the convening of the House of Delegates in order to be nominated. No additional curriculum vitae were submitted. Therefore, in accordance with ADA Bylaws, Dr. Feinberg declared Dr. Glen D. Hall duly elected.

Dr. Hall resumed the chair.

District Trustees: The Speaker called for nominations from District One, Twelve, Fourteen and Fifteen, as follows:
Dr. Grace D. Branon, Vermont, nominated Dr. Judith M. Fisch, Vermont, as First District Trustee
Dr. Stephen O. Glenn, Oklahoma, nominated Dr. Raymond A. Cohlmia, Oklahoma, as Twelfth District Trustee
Dr. Gary O. Jones, Arizona, nominated Dr. Daniel J. Klemmedson, Arizona, as Fourteenth District Trustee
Dr. Craig S. Armstrong, Texas, nominated Dr. Richard C. Black, Texas, as Fifteenth District Trustee

In accordance with ADA Bylaws, the Speaker declared Dr. Judith M. Fisch, Dr. Raymond A. Cohlmia, Dr. Daniel J. Klemmedson, and Dr. Richard C. Black duly elected as trustees of their respective districts.

New Business: The Speaker announced that items of new business be submitted to the headquarters office for processing.

Special Orders of Business

Remarks by the Chair of the American Dental Political Action Committee (ADPAC): Dr. Charles C. McGinty, ADPAC chair, addressed the House of Delegates thanking members for their continued support of ADPAC.

Closed Session

With the consent of the House, a closed session was convened at 5:28 p.m. by the Speaker of the House of Delegates. Prior to this closed session, guests, staff and other observers were asked to leave the meeting room. Mr. J. Craig Busey, general counsel, addressed the House of Delegates. The closed session concluded at 5:37 p.m. and the regular meeting of the House of Delegates resumed.

Attorney Client Session

With the consent of the House, an attorney-client session was convened at 5:37 p.m. by the Speaker of the House of Delegates. Mr. J. Craig Busey, general counsel, addressed the House of Delegates. The attorney-client session concluded at 5:45 p.m. and the regular meeting of the House of Delegates resumed.

Adjournment

A motion was made to adjourn the First Meeting of the ADA House of Delegates by Dr. Peter Drews, Maine. With no other business before the House, the Speaker declared the First Meeting of the ADA House of Delegates adjourned at 5:45 p.m., Friday, November 6, 2015.
Monday, November 9, 2015

Second Meeting of the ADA House of Delegates

Call to Order: The Second Meeting of the 156th Annual Session of the ADA House of Delegates was called to order at 8:00 a.m., Monday, November 9, 2015, by the Speaker of the House of Delegates, Dr. Glen D. Hall.

Introduction of Trustee Members of the Board of Trustees: The Speaker introduced the 17 trustees of the American Dental Association who were seated with their delegations.

Recognition of New Delegates and Alternate Delegates: The Speakers asked new or first time delegates and alternates to stand and be recognized.

Special Order of Business—Presentation of Honorary Membership: The Speaker recognized President Feinberg for the presentation of Honorary Membership to the following individuals:

- Ms. Randi V. Andresen
- Professor Mahesh Verma
- Dr. John Featherstone
- Ms. Linda Hastings

Following the presentations, Ms. Andresen, Professor Verman, Dr. Featherstone and Ms. Hastings gave brief remarks.

Election Results: The Speaker announced that there would be a run-off election for the office of president-elect between Dr. Gary L. Roberts and Dr. Gary S. Yonemoto, and for the office of second vice president between Dr. Irene Marron-Tarrazzi, Dr. Peter S. Trager, and Dr. Frederick W. Wetzel. To allow time for a second ballot without disrupting the House proceedings, the Speaker called for a recess. Hearing no objection, the House recessed at 8:23 a.m. and reconvened at 9:06 a.m.

After the House reconvened, the Speaker announced that Dr. Gary L. Roberts, Louisiana, had been elected to the office of president-elect. Dr. Hilton Israelson, Dr. Gary S. Yonemoto and Dr. Gary L. Roberts briefly addressed the House of Delegates.

Subsequently, the Speaker announced there would be a run-off election for the office of second vice president between Dr. Irene Marron-Tarrazzi and Dr. Frederick W. Wetzel. To allow time for a third ballot without disrupting the House proceedings, the Speaker called for a recess. Hearing no objection, the House recessed at 10:04 a.m. and reconvened at 10:18 a.m.

After the House reconvened, the Speaker announced that Dr. Irene Marron-Tarrazzi, Florida, had been elected to the office of second vice president. Dr. Irene Marron-Tarrazzi and Dr. Frederick W. Wetzel briefly addressed the House of Delegates.

Announcements: The Speaker announced that the following items of New Business will be considered at the appropriate time in accordance with the Agenda:

- Sixth Trustee District Resolution 105 (Supplement:7000)—Election Commission Reporting
- Third Trustee District Resolution 106 (Supplement:7001)—Amendment of Election Commission Campaign Guidelines

The Speaker announced that the following resolutions had been requested to be withdrawn by their sponsors:

- Committee C—Dental Education, Science and Related Matters
Second Trustee District Resolution 60—ADA Sponsored Dental Licensure Meeting
Hearing no objection, Resolution 60 was withdrawn.

Committee D—Legislative, Health, Governance and Related Matters
Seventh Trustee District Resolutions 106-2014 and Substitute Resolution 106-2014S-1—Amendment of the ADA Constitution and Bylaws Regarding the Offices of First and Second Vice Presidents
Hearing no objection, Resolutions 106-2014 and 106-2014S-1 were withdrawn.

Committee E—Membership and Related Matters
Ninth Trustee District Resolution 86—Amendment of ADA Bylaws Regarding Dues Rate for Postdoctoral Students and Residents
Hearing no objection, Resolution 86 was withdrawn.

First Trustee District Resolution 88—New Dentist Dues Discounts
Hearing no objection, Resolution 88 was withdrawn.

Report of the Executive Director: Dr. Kathleen T. O’Loughlin presented her annual report to the House of Delegates.

Report of the Standing Committee on Credentials, Rules and Order: Dr. W. Roy Thompson, Committee chair, announced that the Committee had received requests relating to the credentialing of new delegates, new alternate delegates, and acting secretaries. The Committee considered these requests to be the result of extenuating circumstances and recommended that the following individuals be credentialled:

Delegates
Dr. Ann E. Christopher, Maryland
Dr. Peter J. Drews, Maine
Dr. Isaac J. Freedman, Pennsylvania
Dr. Daniel G. Kegler, Iowa
Dr. Lorin D. Peterson, Washington
Dr. Jennifer O. Simmons, U.S. Air Force

Alternate Delegates
Dr. Michael D. Edwards, Alabama
Dr. Thomas M. Isbell, Arkansas
Dr. Ivan A. Vazquez Santiago, New York

Secretaries
Dr. John P. Ahem, New Hampshire
Dr. Gary E. Heyamoto, Washington
Dr. Michael Law, New Mexico
Dr. Cassandra Leone, Oregon
Dr. Dana K. Leroy, Wyoming
Dr. Scott L. Morrison, Nebraska

Hearing no objection, the Speaker announced that the credentials were granted.

Dr. Thompson announced the presence of quorum and reminded the House of the provisions of the ADA Disclosure Policy.

Report of the Treasurer: Dr. Ronald P. Lemmo presented to the House of Delegates his report on the status of the Association’s finances.
Priority Agenda Items: The following priority agenda item was identified.

- Approval of the 2016 Budget—Board of Trustees Resolution 7 (Reference Committee A)

The priority agenda item was presented by Dr. Daniel G. Davidson, California, chair, Reference Committee A.

Approval of 2016 Budget (Board of Trustees Resolution 7): The Reference Committee reported as follows:

The Reference Committee heard considerable testimony regarding the 2016 budget. The majority of the testimony centered on referring the budget back to the Board of Trustees for restoration of funding for three items eliminated in the 2016 budget process: (1) Division of Government and Public Affairs’ - $220,000 for Geriatrics and Special Needs Program; (2) Council on Communications - $45,000 for a second meeting and the liaison program; and (3) Membership Program for Growth (MPG) - $275,000.

The Reference Committee is mindful of the need to limit spending in a period of declining revenues. The Reference Committee requested and received additional information to supplement the open hearing testimony before arriving at its decision.

1) The Reference Committee heard extensive testimony about restoring $220,000 in funding for the Geriatrics and Special Needs Program. The Reference Committee noted that the 2016 budget does not reflect cuts to the actual program. The program dollars for the National Elder Care Advisory Committee (NECAC) are fully funded at current levels and existing resources will be reallocated to ensure no changes in service levels to NECAC. The Reference Committee understands from management that the manpower to continue the program will be available from a redirection of staff resources within the Division of Government and Public Affairs. Thus, the 2016 budget for the Geriatrics and Special Needs Program simply reflects increased efficiencies and more focused use of resources. Therefore the Reference Committee does not support restoring funding to the Geriatrics and Special Needs Program in the amount of $220,000.

2) The Reference Committee heard extensive testimony about restoring $45,000 in funding to the Council on Communications for a second face-to-face meeting and liaison program. The Reference Committee appreciates the work of the Council but feels that efficiencies can be achieved by pioneering alternative meeting technologies such as video conferencing. The Reference Committee also understands the importance of communicating the ADA brand and what ADA does for members, and noted that the 2016 budget actually increases staff resources. Therefore, the Reference Committee does not support restoring funding to the Council on Communications in the amount of $45,000.

3) The Reference Committee heard limited testimony about restoring $275,000 of the original $550,000 budget request for the Membership Program for Growth (MPG) Program. The Reference Committee supports the MPG Program but is confident that the Board fully evaluated and weighed the outcomes of the Program in its decision to decrease funding. The Reference Committee noted that the 2016 MPG Program budget retains $275,000 targeted for students and new dentists within the MPG Program. Other monies are also budgeted for membership initiatives. Therefore, the Reference Committee is not in favor of restoring $275,000 of additional funding to the MPG Program, but supports retaining the budget as submitted by the Board of Trustees.

7. Resolved, that the 2016 Annual Budget of revenues and expenses, including net capital requirements be approved.

Dr. Davidson moved the adoption of Resolution 7 with the Committee Recommendation to Vote Yes.

Dr. Isaac J. Freedman, Pennsylvania, moved to return the budget to the Board of Trustees to restore Membership Program for Growth (MPG) funding to the original $550,000 budget request.
In speaking to the motion, Dr. Freeman stated, “As a member of my state’s membership committee, which is a state challenged by membership issues, the source of programming funds is an absolute necessity... Best practices, creativity and innovation as discussed by Dr. O’Loughlin, are just as fertile at the grassroots as they are at headquarters. If, indeed, the issue is accountability and metrics reporting, then let’s restore the funding with guidelines and assistance to the components to ensure timely and accurate reporting of data.”

Speaking in opposition, Dr. Billie Sue Kyger, Ohio, and member of the Board of Trustees Standing Committee on Budget and Finance, said “[The] Committee did an in-depth review of every program that the ADA offers. We weighted and prioritized every program with extensive diligence. And we understand the tough decisions, the emotional aspect of many of these decisions. I feel that we are accountable to the entire House of Delegates and the grassroots membership of the Association, and I speak in opposition to referral at this point in time.”

As a point of information, a question was asked about proposed funding for other programs dedicated to the new member initiative.

In response, the Treasurer stated there were multiple areas throughout the Association that are focusing and refocusing additional funds to the priority of the new dentist. One of which, includes an increase of one additional outreach manager position. Dr. Lemmo said, “...There is refocusing of dollars, travelling dollars and expenses to be with the students. ... And then there is sponsorship programs and things of the like. So really it is more focusing on everything, even dollars in communication are focusing on that target market.”

Pro and con discussion on the motion to return the budget to the Board of Trustees to restore MPG funding ensued.

Following discussion, a motion was made to vote immediately, which required a two-thirds vote. On vote, the motion to vote immediately was adopted.

On vote, the motion to return the budget to the Board of Trustees to restore MPG funding was not adopted.

In response to a question, the Speaker clarified that at this time the House will be adopting a preliminary budget; the vote on the final budget will take place after consideration of all other business before the House.

A motion to amend Resolution 7 was made by Dr. Michael Maihofer, Michigan. Resolution 7, as amended, would read:

Resolved, that the proposed budget be returned to the Board of Trustees for revision with a recommendation that $30,000 be added to fund a second face-to-face meeting of the ADA’s Council on Communications.

Dr. Maihofer stated, “While the proposed budget actually increases staff resources, it diminishes the role of member oversight and member direction, which is vitally important to the credibility of a member driven, member directed organization. The House must decide if these cuts portend the eventual cutting of the ADA’s Council on Communications. Is this a program that we don’t really need in today’s world? And if we do that, how does that support our strategic plan?”

Pro and con discussion ensued. Individuals speaking in support of the proposed amendment commented on the significance of effective communication both inside and outside the ADA and the advantages a second face-to-face meeting of the Council on Communications provides for collaboration between members and staff. Individuals speaking against the amendment noted that technological capabilities are in place to allow for more cost effective means to achieve the goals of the Council.

In response to a question, the Treasurer clarified that if the need for a second Council meeting became apparent, there are mechanisms within the process to obtain additional funding. The Council, with
consultation with the division vice president, can obtain additional funding from its own divisional budget. Another avenue to obtain additional funding is to submit a supplemental request to the Board of Trustees.

In response to a question, the Speaker clarified that House amendments to the budget must be returned to the Board of Trustees for revision.

In response to a question, the Secretary of the House of Delegates clarified that the Board of Trustees has oversight of preparing the budget.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted.

On vote, the motion to return the proposed budget to the Board of Trustees for the purposes of returning $30,000 for a second face-to-face meeting for the Council on Communications was not adopted.

On vote, the preliminary budget was adopted. See page 304 for the adoption of the final budget (Resolution 7).

Report of Reference Committee B (Dental Benefits, Practice and Related Matters)

The Report of Reference Committee B was presented by Dr. Jeffrey H. Rempell, New Jersey, chair. The other members of the Committee were: Dr. Manish Chopra, Ohio; Dr. Ralph A. Cooley, Texas; Dr. Patrick J. Foy, Minnesota; Dr. Kara G. Moore, Georgia; Dr. Bert W. Oettmeier, Ill, Kansas; Dr. Nancy R. Rosenthal, Pennsylvania; Dr. David M. Shipper, New York; and Dr. Joni D. Young, Oregon.

Consent Calendar (Reference Committee B Resolution 103): The Reference Committee reported as follows:

The appended Resolution 103 lists resolutions referred and considered by this Reference Committee that received no or limited testimony, all positive testimony, all negative testimony, or the Reference Committee feels these resolutions were fully debated, with all issues considered. The Reference Committee’s recommended action (adopt, adopt in lieu of, not adopt or refer) is identified on each resolution presented on the consent calendar. By adopting Resolution 103, the recommendations of the Reference Committee on the consent calendar resolutions will become the action of the House of Delegates.

As customary, before voting on the consent calendar, any delegate wishing to discuss an item on the consent calendar has the right to request that resolution be removed and considered separately.

103. Resolved, that the recommendation of Reference Committee B on the following resolutions be accepted by the House of Delegates.

Resolution 9—(Adopt)—Rescission of Policy, Dental Procedure Code Changes (Supplement:3000) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 10—(Adopt)—Revision of Policy, Explanation of Benefits (EOB) Statement and Identification of Claims Reviewers (Supplement:3002) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 11—(Adopt)—Revision of Policy, Bulk Benefit Payment Statements (Supplement:3004) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 12—(Adopt)—Medical Loss Ratio (Supplement:3007) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 45RC—(Adopt Resolution 45RC in lieu of Resolutions 45 and 45S-1)—Comprehensive ADA Policy Statement on Teledentistry $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 79RC—(Adopt Resolution 79RC in lieu of Resolution 79)—Interference in the Doctor/Patient Relationship by third Party Carriers Through the Practice of “Disallowing” Claims $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 94—(Adopt) — Investigate Enhancements to Tripartite’s Product and Service Offerings to Meet the Needs of Member Dentists (Supplement:3034) $: 37,260; FTE: 0.3
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 95—(Adopt) — Increasing Member Value Proposition Through the Center for Professional Success (Supplement:3035) $: None; FTE: 0.25
COMMITTEE RECOMMENDATION: Vote Yes

Dr. Rempell moved Resolution 103 with the Committee Recommendation to Vote Yes.

Requests were made to remove the following resolutions from the Consent Calendar:

Resolution 79RC removed by Dr. Scott O. Szotko, California
Resolution 94 removed by Dr. Brittany T. Dean, Washington

Hearing no objection, the amended Resolution 103 was adopted by general consent.

103H-2015. Resolved, that the recommendation of Reference Committee B on the following resolutions be accepted by the House of Delegates.

Resolution 9—(Adopt)—Recession of Policy, Dental Procedure Code Changes (Supplement:3000) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 10—(Adopt)—Revision of Policy, Explanation of Benefits (EOB) Statement and Identification of Claims Reviewers (Supplement:3002) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 11—(Adopt)—Revision of Policy, Bulk Benefit Payment Statements (Supplement:3004) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 12—(Adopt)—Medical Loss Ratio (Supplement:3007) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 45RC—(Adopt Resolution 45RC in lieu of Resolutions 45 and 45S-1)—Comprehensive ADA Policy Statement on Teledentistry $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 79RC—(Adopt Resolution 79RC in lieu of Resolution 79)—Interference in the Doctor/Patient Relationship by third Party Carriers Through the Practice of “Disallowing” Claims $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 94—(Adopt)—Investigate Enhancements to Tripartite’s Product and Service Offerings to Meet the Needs of Member Dentists (Supplement:3034) $: 37,260; FTE: 0.3
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 95—(Adopt)—Increasing Member Value Proposition Through the Center for Professional Success (Supplement:3035) $: None; FTE: 0.25
COMMITTEE RECOMMENDATION: Vote Yes

Note. For the purpose of a fully documented record, the text of the resolutions presented in Resolution 103H follows.

Consent Calendar Resolutions—Adopted/Adopted in Lieu of

Rescission of the Policy, Dental Procedure Code Changes


Revision of Policy, Explanation of Benefits (EOB) Statement and Identification of Claims Reviewers

10H-2015. Resolved, that the ADA policy, Explanation of Benefits (EOB) Statement and Identification of Claims Reviewers (Trans.1995:610), be amended as follows (additions are underscored; deletions are stricken):

Resolved, that in all communications from a third-party payer or other benefits administrator which attempt to explain the reason(s) for a benefit reduction or denial to beneficiaries of a dental benefits plan, the following statement be included:

Any difference between the fee charged and the benefit paid is due to limitations in your dental benefits contract. Please refer to (insert pertinent provisions of summary plan description) of your summary plan description for an explanation of the specific policy provisions which limit or exclude coverage for the claim submitted.

and be it further
Resolved, that in reporting the benefit determination to the beneficiary, the following information be reported on the explanation of benefits statement:

1. the treatment reported on the submitted claim by CDT ADA procedure codes as submitted by the dentist numbers and nomenclature; and
2. the ADA procedure code numbers and nomenclature on which benefits were determined a statement indicating how the submitted procedures were adjudicated.

and be it further
Resolved, that if EOB statements list CDT codes on which benefits were determined that are different from what was submitted by the treating dentist then payers should not use the code applied for adjudication to limit the frequency of that procedure, and be it further
Resolved, that in all correspondence between a third-party carrier and the patient regarding the patient's dental claims, the carrier should provide the name, area code and telephone number of the individual who is acting on behalf of the carrier, and be it further
Resolved, that the Council on Dental Benefit Programs work with third-party payers, plan purchasers, benefits consultants, and government agencies to implement this policy.

Revision of the Policy, Bulk Benefit Payment Statements

11H-2015. Resolved, that the ADA policy, Bulk Benefit Payment Statements (Trans.1990:536; 2013:308), be amended as follows (additions are underscored; deletions are stricken):
Resolved, that although the ADA goes on record as being opposed to bulk payments by a third party payer, in the interest of facilitating prompt settlement of patients' accounts, bulk benefit payments may be made by a third-party but should include a statement containing, at a minimum, the following information for each claim payment represented in the bulk payment:

1. Subscriber (employee) name
2. Patient name
3. Dates of service
4. Specific service reported on the submitted claim, by CDT Code number and nomenclature
5. Total fee charged
6. Statement indicating how the submitted procedures were adjudicated Specific CDT Code number and nomenclature on which benefits were determined
7. Total covered expense
8. Total benefits paid, and
9. In instances where benefits are reduced or denied, an explanation of the reason(s) why the total covered expense differs from the total fee charged, consistent with Association policy on Explanation of Benefits Statements, and
10. If the bulk payment amount on the EOB reflects the final amount paid to the dentist, taking into account any secondary plan payment, then the individual claim amounts should also be adjusted appropriately to avoid discrepancy between the individual claim amounts listed on the EOB and the bulk payment.

and be it further
Resolved, that insurance companies' third-party payers should not withhold funds from current bulk benefit payments as a means of settling disputes over prior claims experience with the dentist or another dental office and that constituent state dental societies be encouraged to seek legislation to resolve this problem, and be it further
Resolved, that bulk payments should be issued to dentists at intervals of not longer than every ten business days, and be it further
Resolved, that the Council on Dental Benefit Programs work with the insurance industry and dental service plans third-party payers to incorporate this policy into their administrative procedures.

Medical Loss Ratio

12H-2015. Resolved, that the ADA supports the concept of a “Medical Loss Ratio” for dental plans defined as the proportion of premium revenues spent on clinical services and quality improvement versus administrative services and company profits, and be it further
Resolved, that the ADA support legislative efforts to require dental benefit plans to file a comprehensive MLR report annually and to establish a specific loss ratio for dental plans in each state.

Comprehensive ADA Policy Statement on Teledentistry

45H-2015. Resolved, that the Comprehensive ADA Policy Statement on Teledentistry be adopted and be it further
Resolved, that ADA policy on Teledentistry (Trans.2012:455) be rescinded.

Comprehensive ADA Policy Statement on Teledentistry

Teledentistry refers to the use of telehealth systems and methodologies in dentistry. Telehealth refers to a broad variety of technologies and tactics to deliver virtual medical, health, and education services. Telehealth is not a specific service, but a collection of means to enhance care and education delivery.

Teledentistry can include patient care and education delivery using, but not limited to, the following modalities:

- Live video (synchronous): Live, two-way interaction between a person (patient, caregiver, or provider) and a provider using audiovisual telecommunications technology.
• Store-and-forward (asynchronous): Transmission of recorded health information (for example, radiographs, photographs, video, digital impressions and photomicrographs of patients) through a secure electronic communications system to a practitioner, who uses the information to evaluate a patient’s condition or render a service outside of a real-time or live interaction.
• Remote patient monitoring (RPM): Personal health and medical data collection from an individual in one location via electronic communication technologies, which is transmitted to a provider (sometimes via a data processing service) in a different location for use in care and related support of care.
• Mobile health (mHealth): Health care and public health practice and education supported by mobile communication devices such as cell phones, tablet computers, and personal digital assistants (PDA).

**General Considerations:** The treatment of patients who receive services via teledentistry must be properly documented and should include providing the patient with a summary of services. Dentists who deliver services using teledentistry must establish protocols for appropriate referrals when necessary.

**Patients’ Rights:** Dental patients whose care is rendered or coordinated using teledentistry modalities have the right to expect:
1. That any dentist delivering services using teledentistry technologies will be licensed in the state where the patient receives services, or be providing these services as otherwise authorized by that state’s dental board.
2. Access to the licensure and board certification qualifications of the oral health care practitioner who is providing the care in advance of the visit.
3. That the delivery of services through teledentistry technologies will follow evidence-based practice guidelines, to the degree they are available, as a means of ensuring patient safety, quality of care and positive health outcomes.
4. That they will be informed about the identity of the providers collecting or evaluating their information or providing treatment, and of any costs they will be responsible for in advance of the delivery of services.
5. That relevant patient information will be collected prior to performing services using teledentistry technologies and methods including medical, dental, and social history, and other relevant demographic and personal information.
6. That the provision of services using teledentistry technologies will be properly documented and the records and documentation collected will be provided to the patient upon their request.
7. That services provided using teledentistry technologies and methods include care coordination as a part of a dental home and that the patient’s records be made available to any entity that is serving as the patient’s dental home.
8. That the patient will be actively involved in treatment decisions, will be able to choose how they receive a covered service, including considerations for urgency, convenience and satisfaction and without such penalties as higher deductibles, co-payments or coinsurance relative to that of in-person services.
9. That the delivery of services using teledentistry technologies are performed in accordance with applicable laws and regulations addressing the privacy and security of patients’ private health information.

**Quality of Care:** The dentist is responsible for, and retains the authority for ensuring, the safety and quality of services provided to patients using teledentistry technologies and methods. Services delivered via teledentistry should be consistent with in-person services, and the delivery of services utilizing these modalities must abide by laws addressing privacy and security of a patient’s dental/medical information.

**Supervision of Allied Dental Personnel:** The extent of the supervision of allied dental personnel should conform to the applicable dental practice act in the state where the patient receives services and where the dentist is licensed. The dentist should be knowledgeable regarding the competence
and qualifications of the allied personnel utilized, and should have the capability of immediately contacting both the allied dental personnel providing service and the patient receiving services. All services delivered by allied dental personnel should be consistent with the ADA Comprehensive Statement on Allied Dental Personnel.

**Licensure:** Dentists and allied dental personnel who deliver services through teledentistry modalities must be licensed or credentialed in accordance with the laws of the state in which the patient receives service. The delivery of services via teledentistry must comply with the state’s scope of practice laws, regulations or rules. The American Dental Association opposes a single national federalized system of dental licensure for the purposes of teledentistry.

**Reimbursement:** Dental benefit plans and all other third-party payers, in both public (e.g. Medicaid) and private programs, shall provide coverage for services using teledentistry technologies and methods (synchronous or asynchronous) delivered to a covered person to the same extent that the services would be covered if they were provided through in-person encounters. Coverage for services delivered via teledentistry modalities will be at the same levels as those provided for services provided through in-person encounters and not be limited or restricted based on the technology used or the location of either the patient or the provider as long as the health care provider is licensed in the state where the patient receives service.

**Technical Considerations:** Dentists are encouraged to consider conformance with applicable data exchange standards to facilitate delivery of services via teledentistry modalities. These include, but are not limited to, Digital Imaging and Communications in Medicine (DICOM) standards when selecting and using imaging systems, X12/HL7 for the exchange of information and ICD-9/10-CM/SNOMED/SNODENT for documentation consistency.

*Increasing Member Value Proposition Through the Center for Professional Success*

**95H-2015.** **Resolved,** that the Center for Professional Success shall exist to fulfill the ADA’s mission to help all members succeed, and be it further
**Resolved,** that the Center for Professional Success shall have content of significant member value in order to retain ADA members and recruit non-members and be marketed as a member benefit, and be it further
**Resolved,** that the appropriate ADA volunteer agencies conduct a review of ADA Salable and other available materials to evaluate select items of significant member value that could be offered at no charge on the Center for Professional Success and report to the 2016 ADA House of Delegates.

**Non-Consent Resolutions**

**Interference in the Doctor/Patient Relationship by Third Party Carriers Through the Practice of “Disallowing” Claims** (Fourteenth Trustee District Resolution 79 and Reference Committee B Resolution 79RC): The Reference Committee reported as follows:

The Reference Committee only heard testimony in support of Resolution 79. Upon discussion, the Reference Committee recommends adoption of the following resolution, editing the last word in the second resolving clause to be consistent with the expressed intent.

**79RC.** **Resolved,** that the appropriate agency of the American Dental Association draft a specific policy proposal opposing dental provider contracts that permit the practice of disallowing claims by third-party payers for consideration by the 2016 House of Delegates, and be it further
**Resolved,** that the American Dental Association pursue lawful remedies that will seek to prevent third-party payers from utilizing provider contracts, or dental benefit plans, that allow restriction of payments directly from the patient to the provider in situations where dental benefit payments have been denied disallowed.
Dr. Rempell moved that Resolution 79RC be adopted in lieu of Resolution 79 (Supplement:3016) with a Committee Recommendation to Vote Yes.

Dr. Judee Tippett-Whyte, California, moved to amend Resolution 79RC, in the second resolving clause by deleting the words “pursue lawful remedies” and replacing them with the words “develop an action plan” so the second resolving clause would read:

Resolved, that the American Dental Association pursue lawful remedies develop an action plan that will seek to prevent third-party payers from utilizing provider contracts, or dental benefit plans, that allow restriction of payments directly from the patient to the provider in situations where dental benefit payments have been denied disallowed.

Following pro and con discussion on the amendment, and on vote, the proposed amendment was not adopted.

On vote, Resolution 79RC was adopted in lieu of Resolution 79.

79H-2015. Resolved, that the appropriate agency of the American Dental Association draft a specific policy proposal opposing dental provider contracts that permit the practice of disallowing claims by third-party payers for consideration by the 2016 House of Delegates, and be it further

Resolved, that the American Dental Association pursue lawful remedies that will seek to prevent third-party payers from utilizing provider contracts, or dental benefit plans, that allow restriction of payments directly from the patient to the provider in situations where dental benefit payments have been denied disallowed.

Investigate Enhancements to Tripartite’s Product and Service Offerings to Meet the Needs of Member Dentists (Seventh Trustee District Resolution 94): The Reference Committee reported as follows:

The Reference Committee heard only positive testimony on this resolution. However, the Reference Committee recognizes that the intent of the resolution remains unclear and that much of this may already be in progress. The Reference Committee expects the appropriate ADA agencies will respond accordingly and recommends adoption of Resolution 94.

94. Resolved, that the appropriate ADA agencies investigate the dental services organization model and determine how the tripartite may be able to enhance its product and service offerings to meet the needs of all dentists, including those who do not participate with DSOs, and be it further

Resolved, that the appropriate ADA agencies investigate whether organized dentistry can recommend to members best-in-class providers of services that the ADA and state dental societies cannot provide to the membership on their own, and be it further

Resolved, that the appropriate ADA agencies report their findings and any recommendations related to these matters to the 2016 ADA House of Delegates.

Dr. Rempell moved Resolution 94 (Supplement:3034) with a Committee Recommendation to Vote Yes.

Dr. Frederick J. Lacey, New York, moved to amend Resolution 94 by striking out the entire text of the first resolving clause and inserting the following language:

Resolved, that the appropriate ADA agencies investigate all dental practice support models and determine how the tripartite may be able to enhance its product and service offerings to meet the needs of all dentists, and be it further

Dr. Lacey stated, “We felt it was confusing what the initials DSO actually stood for. … We felt that this cleaned up the language in this and made it much cleaner and clearer what we were trying to accomplish.”

In response to a question, Dr. O’Loughlin clarified that the ADA investigates ancillary services to help practices in areas such as human resources and financial management. Due to the nature of regional business requirements Dr. O’Loughlin noted that states are better positioned to review these services saying, “this is an area where we would like to work with states identifying preferred providers of these services to
recommend.” Dr. O’Loughlin noted the ADA currently provides ancillary services through ADA resources and ADABEI.

On vote, the proposed amendment to Resolution 94 was adopted.

Dr. Thomas M. Paumier, Ohio, speaking in support of Resolution 94 as amended said, “… the point of this resolution is to look at the trends. The HPI has been showing us that more and more dentists, young in the middle of their practices, as well as retiring, are reaching out to dental service organizations to help them practice better. That’s exactly what the ADA does. ... Some of this may simply be better messaging, better packaging of what we have already and where we can’t provide the services, making sure we have relationships with best in class providers for any of those services we can’t provide.”

On vote, Resolution 94 as amended was adopted.

94H-2015. Resolved, that the appropriate ADA agencies investigate the dental services organization model and determine how the tripartite may be able to enhance its product and service offerings to meet the needs of all dentists, including those who do not participate with DSOs, and be it further
Resolved, that the appropriate ADA agencies investigate all dental practice support models and determine how the tripartite may be able to enhance its product and service offerings to meet the needs of all dentists, and be it further
Resolved, that the appropriate ADA agencies investigate whether organized dentistry can recommend to members best-in-class providers of services that the ADA and state dental societies cannot provide to the membership on their own, and be it further
Resolved, that the appropriate ADA agencies report their findings and any recommendations related to these matters to the 2016 ADA House of Delegates.

Adjournment

Dr. Mitchell Mindlin, New York, moved to adjourn the Second Meeting of the House of Delegates. Without objection, the Speaker declared the Second Meeting of the ADA House of Delegates adjourned at 12:00 p.m., Monday, November 9, 2015.
Third Meeting of the ADA House of Delegates

Call to Order: The Third Meeting of the 156th Annual Session of the ADA House of Delegates was called to order at 1:00 p.m., Monday, November 9, 2015, by the Speaker of the House of Delegates, Dr. Glen D. Hall.

Report of the Standing Committee on Credentials, Rules and Order: Dr. W. Roy Thompson, Tennessee, chair of the Standing Committee on Credentials, Rules and Order, reported that the Committee had received no requests relating to the credentialing of new delegates, alternate delegates, acting secretaries or executive directors, and reported the presence of a quorum. Dr. Thompson also read the ADA Disclosure Policy regarding disclosure of conflicts of interest.

Report of Reference Committee C (Dental Education, Science and Related Matters)

The Report of Reference Committee C was presented by Dr. Barbara L. Mousel, Illinois, chair. The other members of the Reference Committee were: Dr. David F. Boden, Florida; Dr. Kim L. Gardner, Ohio; Dr. Rhonda M. Hennessey, Michigan; Dr. Gary Heyamoto, Washington; Dr. David C. Johnsen, Iowa; Dr. Nader A. Nadershahi, California; Dr. Michael R. Varley, Colorado; and Dr. Ronald D. Venezie, North Carolina.

Consent Calendar (Reference Committee C Resolution 104) The Reference Committee reported as follows:

The appended Resolution 104 lists resolutions referred and considered by this Reference Committee that received no or limited testimony, all positive testimony, all negative testimony, or the Reference Committee feels these resolutions were fully debated, with all issues considered. Please note an editorial change has been made in Resolution 16 to correct a word that was inadvertently misspelled. The Reference Committee’s recommended action (adopt, adopt in lieu of, not adopt or refer) is identified on each resolution presented on the consent calendar. By adopting Resolution 104, the recommendations of the Reference Committee on the consent calendar resolutions will become the action of the House of Delegates. It should be noted that if a resolution on the consent calendar is to “adopt in lieu of” with a Committee Recommendation to Vote No and the resolution remains on the approved consent calendar, the resolution is defeated and the underlying resolutions are automatically moot.

As customary, before voting on the consent calendar, any delegate wishing to discuss an item on the consent calendar has the right to request that resolution be removed and considered separately.

104. Resolved, that the recommendations of Reference Committee C on the following resolutions be accepted by the House of Delegates.

Resolution 13—(Adopt)—Amendment of the Policy, Dentistry (Supplement:4000) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 14—(Adopt)—Amendment of the Policy, Continued Recognition of Dental Public Health as a Dental Specialty (Supplement:4001) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 15—(Adopt)—Amendment of the Policy, Certifying Board in Dental Public Health (Supplement:4002) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 16—(Adopt)—Amendment of the Policy, Recognition of Endodontics as a Specialty and Rescission of the Policy, Continued Recognition of Endodontics as a Dental Specialty  
(Supplement:4003) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 17—(Adopt)—Amendment of the Policy, Certifying Board in Endodontics  
(Supplement:4005) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 18—(Adopt)—Rescission of the Policy, Requirements for Endodontists  
(Supplement:4006) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 19—(Adopt)—Rescission of the Policy, Requirements for Endodontists  
(Supplement:4008) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 20—(Adopt)—Amendment of the Policy, Continued Recognition of Oral Pathology as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Oral Pathology” to “Oral and Maxillofacial Pathology”  
(Supplement:4010) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 21—(Adopt)—Amendment of the Policy, Certifying Board in Oral and Maxillofacial Pathology  
(Supplement:4012) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 22—(Adopt)—Amendment of the Policy, Recognition of Oral and Maxillofacial Radiology as a Dental Specialty  
(Supplement:4013) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 23—(Adopt)—Certifying Board in Oral and Maxillofacial Radiology  
(Supplement:4014) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 24—(Adopt)—Amendment of the Policy, Continued Recognition of Oral and Maxillofacial Surgery as a Dental Specialty and Rescission of the Policy, Continued Recognition of Oral Surgery as a Dental Specialty  
(Supplement:4015) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 25—(Adopt)—Certifying Board in Oral and Maxillofacial Surgery  
(Supplement:4017) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 26—(Adopt)—Amendment of the Policy, Continued Recognition of Orthodontics as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Orthodontics” to “Orthodontics and Dentofacial Orthopedics”  
(Supplement:4018) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 27—(Adopt)—Amendment of the Policy, Certifying Board in Orthodontics and Dentofacial Orthopedics  
(Supplement:4020) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 28—(Adopt)—Amendment of the Policy, Continued Recognition of Pediatric Dentistry as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Pedodontics” to “Pediatric Dentistry”  
(Supplement:4021) $: None; FTE: 0  
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 29—(Adopt)—Certifying Board in Pediatric Dentistry (Supplement:4023) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 30—(Adopt)—Amendment of the Policy, Continued Recognition of Periodontics as a Dental Specialty (Supplement:4024) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 31—(Adopt)—Certifying Board in Periodontics (Supplement:4025) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 32—(Adopt)—Amendment of the Policy, Continued Recognition of Prosthodontics as a Dental Specialty (Supplement:4026) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 33—(Adopt)—Certifying Board in Prosthodontics (Supplement:4027) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 34—(Adopt)—Rescission of the Policy, Statement of Statutory Regulation of Dental Specialty Practice and Dental Specialists (Supplement:4028) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 39—(Adopt)—Revisions to Standing Rules of the Joint Commission on National Dental Examinations (Supplement:4030) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 40—(Adopt)—Revisions to Bylaws of the Joint Commission on National Dental Examinations (Supplement:4040) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 53—(Adopt)—Request to Transfer the Joint Advisory Committee on International Accreditation from its current ADA-CODA Structure to a Standing Committee of the Commission on Dental Accreditation (Supplement:4059) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 54—(Adopt)—Revision of the Rules of the Commission on Dental Accreditation (Supplement:4060) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 60—(NOT ADOPT)—ADA Sponsored Dental Licensure Meeting (Supplement:4051) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote No

Resolution 91—(NOT ADOPT)—Evaluation of Current Reforms in Initial Licensure Examinations Formats (Supplement:4074) $: 18,000; FTE: 0.15
COMMITTEE RECOMMENDATION: Vote No

Dr. Mousel moved Resolution 104 with the Committee Recommendation to Vote Yes.

The Speaker reminded everyone that Resolution 60 had been withdrawn.

With no requests to remove a resolution from the consent calendar and without objection, Resolution 104 was declared adopted.

104H-2015. Resolved, that the recommendations of Reference Committee C on the following resolutions be accepted by the House of Delegates.
Resolution 13—(Adopt)—Amendment of the Policy, Dentistry ($Supplement:4000$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 14—(Adopt)—Amendment of the Policy, Continued Recognition of Dental Public Health as a Dental Specialty ($Supplement:4001$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 15—(Adopt)—Amendment of the Policy, Certifying Board in Dental Public Health ($Supplement:4002$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 16—(Adopt)—Amendment of the Policy, Recognition of Endodontics as a Specialty and Rescission of the Policy, Continued Recognition of Endodontics as a Dental Specialty ($Supplement:4003$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 17—(Adopt)—Amendment of the Policy, Certifying Board in Endodontics ($Supplement:4005$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 18—(Adopt)—Rescission of the Policy, Requirements for Endodontists ($Supplement:4006$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 19—(Adopt)—Rescission of the Policy, Requirements for Endodontists ($Supplement:4008$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 20—(Adopt)—Amendment of the Policy, Continued Recognition of Oral Pathology as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Oral Pathology” to “Oral and Maxillofacial Pathology” ($Supplement:4010$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 21—(Adopt)—Amendment of the Policy, Certifying Board in Oral and Maxillofacial Pathology ($Supplement:4012$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 22—(Adopt)—Amendment of the Policy, Recognition of Oral and Maxillofacial Radiology as a Dental Specialty ($Supplement:4013$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 23—(Adopt)—Certifying Board in Oral and Maxillofacial Radiology ($Supplement:4014$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 24—(Adopt)—Amendment of the Policy, Continued Recognition of Oral and Maxillofacial Surgery as a Dental Specialty and Rescission of the Policy, Continued Recognition of Oral Surgery as a Dental Specialty ($Supplement:4015$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 25—(Adopt)—Certifying Board in Oral and Maxillofacial Surgery ($Supplement:4017$): None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 26—(Adopt)—Amendment of the Policy, Continued Recognition of Orthodontics as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Orthodontics” to “Orthodontics and Dentofacial Orthopedics” (Supplement:4018) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 27—(Adopt)—Amendment of the Policy, Certifying Board in Orthodontics and Dentofacial Orthopedics (Supplement:4020) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 28—(Adopt)—Amendment of the Policy, Continued Recognition of Pediatric Dentistry as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Pedodontics” to “Pediatric Dentistry” (Supplement:4021) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 29—(Adopt)—Certifying Board in Pediatric Dentistry (Supplement:4023) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 30—(Adopt)—Amendment of the Policy, Continued Recognition of Periodontics as a Dental Specialty (Supplement:4024) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 31—(Adopt)—Certifying Board in Periodontics (Supplement:4025) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 32—(Adopt)—Amendment of the Policy, Continued Recognition of Prosthodontics as a Dental Specialty (Supplement:4026) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 33—(Adopt)—Certifying Board in Prosthodontics (Supplement:4027) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 34—(Adopt)—Rescission of the Policy, Statement of Statutory Regulation of Dental Specialty Practice and Dental Specialists (Supplement:4028) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 39—(Adopt)—Revisions to Standing Rules of the Joint Commission on National Dental Examinations (Supplement:4030) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 40—(Adopt)—Revisions to Bylaws of the Joint Commission on National Dental Examinations (Supplement:4040) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 53—(Adopt)—Request to Transfer the Joint Advisory Committee on International Accreditation from its current ADA-CODA Structure to a Standing Committee of the Commission on Dental Accreditation (Supplement:4059) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 54—(Adopt)—Revision of the Rules of the Commission on Dental Accreditation (Supplement:4060) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 60—(NOT ADOPT)—ADA Sponsored Dental Licensure Meeting (Supplement:4051) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote No
Resolution 91—(NOT ADOPT)—Evaluation of Current Reforms in Initial Licensure Examinations Formats (Supplement:4074) $:18,000; FTE: 0.15
COMMITTEE RECOMMENDATION: Vote No

Note. For the purpose of a fully documented record, the text of the resolutions presented in Resolution 104H follows.

Consent Calendar Resolutions—Adopted/Adopted in Lieu of

Amendment of the Policy, Dentistry

13H-2015. Resolved, that the ADA policy, Dentistry (Trans.1997:687) be amended as follows (additions are underscored; deletions are stricken):

Dentistry

Resolved, that dentistry is defined as the evaluation, diagnosis, prevention and/or treatment (nonsurgical, surgical or related procedures) of diseases, disorders and/or conditions of the oral cavity, maxillofacial area and/or the adjacent and associated structures and their impact on the human body; provided by a dentist, within the scope of his/her education, training and experience, in accordance with the ethics of the profession and applicable law, and be it further

Resolved, that the approved definition of dentistry, adopted by the 1997 House of Delegates be incorporated into the beginning of the Association’s published list with the definitions of dental specialties following in alphabetical order and distributed to the communities of interest, and be it further

Resolved, that the Council on Dental Education and Licensure have responsibility for the periodic review and revision of the definition of dentistry, in a manner consistent with its established procedures for revision of a dental specialty definition.

Amendment of the Policy, Continued Recognition of Dental Public Health as a Dental Specialty

14H-2015. Resolved, that the ADA policy, Continued Recognition of Dental Public Health as a Dental Specialty (Trans.1986:512) be amended as follows (additions are underscored; deletions are stricken):

Continued Recognition of Dental Public Health as a Dental Specialty

Resolved, that dental public health is a dental specialty recognized by the American Dental Association and sponsored by the American Association of Public Health Dentistry’s request for continued recognition of dental public health as a dental specialty be approved.

Amendment of the Policy, Certifying Board in Dental Public Health

15H-2015. Resolved, that the ADA policy approving the requirements of the American Board of Dental Public Health (Trans.1951:180) be amended as follows (additions are underscored; deletions are stricken):

Certifying Board in Dental Public Health

Resolved, that the House of Delegates of the American Dental Association approves the requirements of the American Board of Dental Public Health as the national certifying board for the specialty of dental public health.

Amendment of the Policy, Recognition of Endodontics as a Specialty and Rescission of the Policy, Continued Recognition of Endodontics as a Dental Specialty

16H-2015. Resolved, that the ADA policy, Recognition of Endodontics as a Specialty (Trans.1963:244) be amended as follows (additions are underscored; deletions are stricken):
Recognition of Endodontics as a **Dental Specialty**

**Resolved**, that endodontics is a dental specialty be recognized by the American Dental Association and sponsored by the American Association of Endodontists as a special area of dental practice.

and be it further

**Resolved**, that the ADA policy, Continued Recognition of Endodontics as a Dental Specialty (Trans.1989:521), be rescinded.

Amendment of the Policy, **Certifying Board in Endodontics**

17H-2015. **Resolved**, that the ADA policy, Certifying Board in Endodontics (Trans.1964:251) be amended as follows (additions are underscored; deletions are stricken):

**Certifying Board in Endodontics**

**Resolved**, that the American Dental Association approves the American Board of Endodontics be approved as the national certifying board for the special area of dental practice specialty of endodontics.

Rescission of the Policy, **Requirements for Endodontists**


Rescission of the Policy, **Requirements for Endodontics**


Amendment of the Policy, Continued Recognition of Oral Pathology as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Oral Pathology” to “Oral and Maxillofacial Pathology”

20H-2015. **Resolved**, that the ADA policy, Continued Recognition of Oral Pathology as a Dental Specialty (Trans.1987:510) be amended as follows (additions are underscored; deletions are stricken):

**Continued Recognition of Oral and Maxillofacial Pathology as a Dental Specialty**

**Resolved**, that oral and maxillofacial pathology is a dental specialty recognized by the American Dental Association and sponsored by the American Academy of Oral and Maxillofacial Pathology’s request for continued recognition of oral pathology as a dental specialty be approved.

and be it further

**Resolved**, that the ADA policy, Redesignation of the Specialty of “Oral Pathology” to “Oral and Maxillofacial Pathology” (Trans.1995:632), be rescinded.

Amendment of the Policy, Certifying Board In Oral and Maxillofacial Pathology

21H-2015. **Resolved**, that the ADA policy approving the requirements of the American Board of Oral Pathology (Trans.1950:29-30) be amended as follows (additions are underscored; deletions are stricken):

**Certifying Board in Oral and Maxillofacial Pathology**

**Resolved**, that the American Dental Association approves the American Board of Oral and Maxillofacial Pathology the requirements of the American Board of Oral Pathology as the national certifying board for the specialty of oral and maxillofacial pathology.
Amendment of the Policy, Recognition of Oral and Maxillofacial Radiology as a Dental Specialty

22H-2015. Resolved, that the ADA policy, Recognition of Oral and Maxillofacial Radiology as a Dental Specialty (Trans.1999:898) be amended as follows (additions are underscored; deletions are stricken):

Recognition of Oral and Maxillofacial Radiology as a Dental Specialty

Resolved, that oral and maxillofacial radiology is a dental specialty recognized by the American Dental Association and sponsored by the American Academy of Oral and Maxillofacial Radiology's request for the recognition of oral and maxillofacial radiology as a dental specialty be approved.

Certifying Board in Oral and Maxillofacial Radiology

23H-2015. Resolved, that the proposed ADA policy, Certifying Board in Oral and Maxillofacial Radiology be adopted as follows:

Certifying Board in Oral and Maxillofacial Radiology

Resolved, that the American Dental Association approves the American Board of Oral and Maxillofacial Radiology as the national certifying board for the specialty of oral and maxillofacial radiology.

Amendment of the Policy, Continued Recognition of Oral and Maxillofacial Surgery as a Dental Specialty and Rescission of the Policy, Continued Recognition of Oral Surgery as a Dental Specialty

24H-2015. Resolved, that the ADA policy, Continued Recognition of Oral and Maxillofacial Surgery as a Dental Specialty (Trans.1990:554) be amended as follows (additions are underscored; deletions are stricken):

Continued Recognition of Oral and Maxillofacial Surgery as a Dental Specialty

Resolved, that oral and maxillofacial surgery is a dental specialty recognized by the American Dental Association and sponsored by the American Association of Oral and Maxillofacial Surgeons, continue to recognize the dental origins and derivations of the specialty of oral and maxillofacial surgery, and be it further

Resolved, that the American Dental Association continue to maintain its vigilance in cooperation with appropriate specialty organizations to ensure that in the interests of the public, it continue to be recognized by the public and the health care system that oral and maxillofacial surgery is best delivered by surgically trained dentists regardless of additional degree qualifications.

and be it further

Resolved, that the ADA policy Continued Recognition of Oral Surgery as a Dental Specialty (Trans.1988:491), be rescinded.

Certifying Board in Oral and Maxillofacial Surgery

25H-2015. Resolved, that the proposed ADA policy approving the American Board of Oral and Maxillofacial Surgery be adopted as follows:

Certifying Board in Oral and Maxillofacial Surgery

Resolved, that the American Dental Association approves the American Board of Oral and Maxillofacial Surgery as the national certifying board for the specialty of oral and maxillofacial surgery.
Amendment of the Policy, Continued Recognition of Orthodontics as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Orthodontics” to “Orthodontics and Dentofacial Orthopedics”

**26H-2015. Resolved**, that the ADA policy, Continued Recognition of Orthodontics as a Dental Specialty (Trans.1989:519) be amended as follows (additions are underscored; deletions are stricken):

**Continued Recognition of Orthodontics and Dentofacial Orthopedics as a Dental Specialty**

Resolved, that orthodontics and dentofacial orthopedics is a dental specialty recognized by the American Dental Association and sponsored by the American Association of Orthodontists’ request for continued recognition as a dental specialty be approved.

and be it further

Resolved, that the ADA policy Redesignation of the Specialty of “Orthodontics” to “Orthodontics and Dentofacial Orthopedics” (Trans.1994:611), be rescinded.

Amendment of the Policy, Certifying Board in Orthodontics and Dentofacial Orthopedics

**27H-2015. Resolved**, that the ADA policy approving the American Board of Orthodontics (Trans.1950:189) be amended as follows (additions are underscored; deletions are stricken):

**Certifying Board in Orthodontics and Dentofacial Orthopedics**

Resolved, that the American Dental Association approves the requirements of the American Board of Orthodontics as the national certifying board for the specialty of orthodontics and dentofacial orthopedics.

Amendment of the Policy, Continued Recognition of Pediatric Dentistry as a Dental Specialty and Rescission of the Policy, Redesignation of the Specialty of “Pedodontics” to “Pediatric Dentistry”

**28H-2015. Resolved**, that the ADA policy, Continued Recognition of Pediatric Dentistry as a Dental Specialty (Trans.1990:549) be amended as follows (additions are underscored; deletions are stricken):

**Continued Recognition of Pediatric Dentistry as a Dental Specialty**

Resolved, that pediatric dentistry is a dental specialty recognized by the American Dental Association and sponsored by the American Academy of Pediatric Dentistry’s request for continued recognition of pediatric dentistry as a dental specialty be approved.

and be it further

Resolved, that the ADA policy Redesignation of the Specialty of “Pedodontics” to “Pediatric Dentistry” (Trans.1985:591), be rescinded.

Certifying Board in Pediatric Dentistry

**29H-2015. Resolved**, that the proposed ADA policy approving the American Board of Pediatric Dentistry be adopted as follows:

**Certifying Board in Pediatric Dentistry**

Resolved, that the American Dental Association approves the American Board of Pediatric Dentistry as the national certifying board for the specialty of pediatric dentistry.

Amendment of the Policy, Continued Recognition of Periodontics as a Dental Specialty

**30H-2015. Resolved**, that the ADA policy, Continued Recognition of Periodontics as a Dental Specialty (Trans.1988:490) be amended as follows (additions are underscored; deletions are stricken):

...
Continued Recognition of Periodontics as a Dental Specialty

Resolved, that periodontics is a dental specialty recognized by the American Dental Association and sponsored by the American Academy of Periodontology’s request for continued recognition of periodontics as a dental specialty be approved.

Certifying Board in Periodontics

31H-2015. Resolved, that the ADA policy approving the American Board of Periodontology be adopted as follows:

Certifying Board in Periodontics

Resolved, that the American Dental Association approves the American Board of Periodontology as the national certifying board for the specialty of periodontics.

Amendment of the Policy, Continued Recognition of Prosthodontics as a Dental Specialty

32H-2015. Resolved, that the ADA policy, Continued Recognition of Prosthodontics as a Dental Specialty (Trans.1987:510) be amended as follows (additions are underscored; deletions are stricken):

Continued Recognition of Prosthodontics as a Dental Specialty

Resolved, that prosthodontics is a dental specialty recognized by the American Dental Association and sponsored by the American College of Prosthodontists the Federation of Prosthodontic Organizations’ request for continued recognition of prosthodontics as a dental specialty be approved.

Certifying Board in Prosthodontics

33H-2015. Resolved, that the ADA policy approving the American Board of Prosthodontics be adopted as follows:

Certifying Board in Prosthodontics

Resolved, that the American Dental Association approves the American Board of Prosthodontics as the national certifying board for the specialty of prosthodontics.

Rescission of the Policy, Statement of Statutory Regulation of Dental Specialty Practice and Dental Specialists


Revision to the Standing Rules of the Joint Commission on National Dental Examinations


Revision to the Bylaws of the Joint Commission on National Dental Examinations

40H-2015. Resolved, that the Bylaws of the Joint Commission on National Dental Examinations be approved as revised in Appendix 2 of the Joint Commission’s 2015 annual report (Reports:104 and Supplement:4041).

Request to Transfer the Joint Advisory Committee on International Accreditation from its current ADA-CODA Structure to a Standing Committee of the Commission on Dental Accreditation
53H-2015. Resolved, that the Joint Advisory Committee on International Accreditation (JACIA) be sunset as requested by the Commission on Dental Accreditation; and be it further
Resolved, that the Commission on Dental Accreditation’s proposal to establish a Standing Committee on International Accreditation be supported, with a committee composition identical to the former JACIA membership.

Revision of the Rules of the Commission on Dental Accreditation

54H-2015. Resolved, that the Rules of the Commission on Dental Accreditation be revised as noted in Appendix 1 of the Commission’s Supplemental Report 2 (Supplement:4061) to the House of Delegates.

Consent Calendar Resolutions—Not Adopted

Evaluations of Current Reforms in Initial Licensure Examinations Formats

91. Resolved, that the Council on Dental Education and Licensure evaluate the implementation and outcomes of the Curriculum Integrated Format examination as it is being currently offered at several dental schools and report annually to the ADA House of Delegates, with a three-year analysis of this clinical testing modality, with continued consideration of alternatives to remove live patients from the licensing process in line with current ADA policy on licensure.

Non-Consent Resolutions

Proposed Amendments to the Sedation and Anesthesia Guidelines (Council on Dental Education and Licensure Resolution 77 and Reference Committee C Resolution 77RC): The Reference Committee reported as follows:

The Reference Committee heard extensive testimony regarding Resolution 77, e.g. monitoring end tidal CO₂, cost, patient access, grandfathering provisions, references to maximum recommended dosage (MRD), and educational requirements. The Reference Committee appreciates the year-long comprehensive review of the Sedation and Anesthesia Guidelines undertaken by the Council on Dental Education and Licensure and its Committee on Anesthesiology. The Reference Committee concurs with the Council and the testimony provided that patient safety is paramount with regard to the Guidelines. However, given the detailed nature of the Sedation and Anesthesia Guidelines, and the testimony both for and against the changes, the Reference Committee believes it prudent to refer Resolution 77 back to the Council.

77RC. Resolved, that the proposed Guidelines for the Use of Sedation and General Anesthesia by Dentists and the Guidelines for Teaching and Pain Control and Sedation to Dentists and Dental Students be referred to the Council on Dental Education and Licensure, in collaboration with the Council on Scientific Affairs, with a recommendation to consider:

- Elimination of the mandate for monitoring end tidal CO₂ for moderate sedation to allow for the choice of options such as: continuous use of a precordial or pretracheal stethoscope, continuous monitoring of end tidal carbon dioxide, and continual verbal communication with the patient.
- Reconsideration of the section “Moderate Sedation Course Duration” (hours and content), as proposed by level of sedation, or a possible option of separate course requirements for enteral and parenteral routes of sedation.
- Making patient evaluation provisions consistent throughout the document, including but not limited to, rationale and guidelines for the use of Body Mass Index (BMI) and the timing of medical history review.

and be it further
Resolved, that the Council report its recommendations to the 2016 House of Delegates.

Dr. Mousel moved that Resolution 77RC be adopted in lieu of Resolution 77 (Supplement:4071) with a Committee recommendation to Vote Yes.

In response to a question, the Speaker clarified that the main motion is to refer, and debate will be limited to the motion to refer with the recommendations as seen in the bullet points within Resolution 77RC.

Dr. Ronald L. Rhea, Texas, spoke in support of Resolution 77RC. He said, “… We have no studies that indicate harm from the way we have been practicing under the current guidelines. Studies of over 10,000 patients operated under the current guidelines show no adverse events. The only adverse events with moderate sedation that have shown are those that are operating outside of and in direct denial of our current guidelines. [Resolution] 77 is a solution to a problem that does not exist. The only way to solve this problem is to refer back with recommendations for the elimination of these criteria.”

Dr. Daniel J. Gesek, Jr., Florida, vice chair of the Council on Dental Education and Licensure and chair of the Committee on Anesthesia spoke against Resolution 77RC. He stated, “… We took a document, last major update 2007. It is now 2015. For example, when you look at bullet point one, the elimination of end-tidal CO₂, end-tidal CO₂ is already mandated in twelve states. There are four more states currently moving in that direction. … When you look at the academic standards in 2, and under moderate sedation, currently there are already 60 hours and 20 cases being performed for parenteral moderate sedation. Sedation is by a level. It is not by a route. We had four academic individuals on this Committee. All four of them are very much in support that it would take 60 hours and 20 cases to train someone to a standard of competency. The third bullet point is moot and was thoroughly discussed, and the Anesthesia Committee felt strongly that it did not belong in the section they were requesting. So I respectfully request that 77RC be defeated and 77 be brought back up.”

Pro and con discussion ensued.

A motion was made to vote immediately, which requires a two-thirds vote; on vote the motion to vote immediately was adopted. On vote, Resolution 77RC was adopted in lieu of Resolution 77.

77H-2015. Resolved, that the proposed Guidelines for the Use of Sedation and General Anesthesia by Dentists and the Guidelines for Teaching and Pain Control and Sedation to Dentists and Dental Students be referred to the Council on Dental Education and Licensure, in collaboration with the Council on Scientific Affairs, with a recommendation to consider:

- Elimination of the mandate for monitoring end tidal CO₂ for moderate sedation to allow for the choice of options such as: continuous use of a precordial or pretracheal stethoscope, continuous monitoring of end tidal carbon dioxide, and continual verbal communication with the patient.

- Reconsideration of the section “Moderate Sedation Course Duration” (hours and content), as proposed by level of sedation, or a possible option of separate course requirements for enteral and parenteral routes of sedation.

- Making patient evaluation provisions consistent throughout the document, including but not limited to, rationale and guidelines for the use of Body Mass Index (BMI) and the timing of medical history review.

and be it further

Resolved, that the Council report its recommendations to the 2016 House of Delegates.

A motion was made to reconsider Resolution 104. The reason stated for reconsideration was for the purpose of removing Resolution 91 from the Consent Calendar. On vote, the motion to reconsider Resolution 104 was not adopted.

Amendment of the ADA Bylaws Regarding the Duties of the Commission on Dental Accreditation (Commission on Dental Accreditation Resolution 78): The Reference Committee reported as follows:
The Reference Committee received no testimony related to the Commission on Dental Accreditation’s (CODA) Supplemental Report 3 to the House to amend the ADA Bylaws Duties of the Commission. The Reference Committee had a full discussion on the impact of the amendment to strike the requirement that the Commission submit its articles of incorporation and Rules and amendments thereto through or in cooperation with the Council on Dental Education and Licensure. The Reference Committee discussed the Commission’s relationship to the ADA in comparison to other programmatic accreditors with their sponsoring organizations. The Reference Committee was informed that the current proposed resolution is an initial step by the Commission to address its long-term goal to further review and address the ADA-CODA relationship, as outlined in the summer 2014 Commission on Dental Accreditation White Paper: Transition to an Operational Structure for Independent Authority. The Reference Committee supports a yes vote on the resolution but believes that the Commission should clarify for the ADA House of Delegates its long-term intent regarding the fiscal and legal relationship with the ADA. The Standing Committee on Constitution and Bylaws approves the wording of Resolution 78 as submitted.

78. Resolved, that Chapter XV. COMMISSIONS, Section 130. DUTIES, Subsection A. COMMISSION ON DENTAL ACCREDITATION, of the ADA Bylaws, be amended as follows (deletions are stricken):

Section 130. DUTIES:

A. COMMISSION ON DENTAL ACCREDITATION. The duties of the Commission on Dental Accreditation shall be to:

a. Formulate and adopt requirements and guidelines for the accreditation of dental, advanced dental and allied dental educational programs.
b. Accredit dental, advanced dental and allied dental educational programs.
c. Provide a means for appeal from an adverse decision of the accrediting body of the Commission to a separate and distinct body of the Commission whose membership shall be totally different from that of the accrediting body of the Commission.
d. Submit an annual report to the House of Delegates of this Association and interim reports, on request, and the Commission’s annual budget to the Board of Trustees of the Association.
e. Submit the Commission’s articles of incorporation and rules and amendments thereto to this Association’s House of Delegates for approval by majority vote either through or in cooperation with the Council on Dental Education and Licensure.

Dr. Mousel moved Resolution 78 (Supplement:4072) with a Committee Recommendation to Vote Yes.

Dr. Ronald D. Venzie, North Carolina, spoke in support Resolution 78. He said, “...I would sincerely ask that CODA come to us if they’re going to make continual incremental changes, that they come to us with a definite plan of where they want to be and let the House consider the whole thing. I do support this Resolution, but I would certainly like to see the whole plan laid out before the House so we can deal with this once and for all.”

Dr. Perry Tuneberg, Illinois, chair of the Commission on Dental Accreditation, stated, “CODA approved the white paper August of 2014 that stated CODA’s long-term plan and that especially was that [CODA] have financial independence and that [CODA] will be a fully self-funded Commission, which we should all appreciate. You have to realize that the Commission on Dental Accreditation has an obligation to ensure to the U.S. Department of Education that there are no conflicts of interest. That includes perceived conflicts of interest. The reason we can’t come to you all at once is, it doesn’t happen all at once. … So this is a proactive resolution. I do not want to be reactive to the government. I do not want USDE coming in and saying this is ridiculous, [that] this is an inappropriate relationship, [or] this is a conflict of interest. So I would urge you to pass [Resolution 78] to be proactive on a fairly minor point that the government would be more than happy to make a major point.”

The Speaker stated that Resolution 78 requires a two-thirds affirmative vote for adoption. On vote, Resolution 78 was adopted.
78H-2015. Resolved, that Chapter XV. COMMISSIONS, Section 130. DUTIES, Subsection A. COMMISSION ON DENTAL ACCREDITATION, of the ADA Bylaws, be amended as follows (deletions are stricken):

Section 130. DUTIES:

A. COMMISSION ON DENTAL ACCREDITATION. The duties of the Commission on Dental Accreditation shall be to:

a. Formulate and adopt requirements and guidelines for the accreditation of dental, advanced dental and allied dental educational programs.

b. Accredit dental, advanced dental and allied dental educational programs.

c. Provide a means for appeal from an adverse decision of the accrediting body of the Commission to a separate and distinct body of the Commission whose membership shall be totally different from that of the accrediting body of the Commission.

d. Submit an annual report to the House of Delegates of this Association and interim reports, on request, and the Commission’s annual budget to the Board of Trustees of the Association.

e. Submit the Commission’s articles of incorporation and rules and amendments thereto to this Association’s House of Delegates for approval by majority vote either through or in cooperation with the Council on Dental Education and Licensure.

Development of ADA Policy on Dentistry’s Role in Sleep Related Breathing Disorders (Fifteenth District Resolution 96 and Reference Committee C Resolution 96RC): The Reference Committee reported as follows:

The Reference Committee heard limited but supportive testimony for this resolution. The Reference Committee recommended that the Council on Scientific Affairs serve as the lead agency and collaborate with other ADA agencies as appropriate. The Reference Committee believed that the resolution should be revised calling for a progress report and final time line for completion to the 2016 House of Delegates.

96RC. Resolved, that the American Dental Association develop policy as to dentistry’s role in Sleep Related Breathing Disorders (SRBD), and be it further Resolved, that the American Dental Association Council on Scientific Affairs in collaboration with other appropriate ADA agencies designate the appropriate agency to develop suggested guidelines as to the dentist’s role in airway management SRBD, and be it further Resolved, that the designated agency CSA report its progress and time line for completion to the 2016 ADA House of Delegates. at the 2016 Annual Session with recommendations for dentists’ involvement in SRBD.

Dr. Mousel moved that Resolution 96RC be adopted in lieu of Resolution 96 (Supplement:4076) with a Committee recommendation to Vote Yes.

Dr. William H. Gerlach, Texas, moved to amend Resolution 96RC, in the second resolving clause by deleting the words “suggested guidelines” and replacing them with the words “said policy” so the second resolving clause, if adopted, would read:

Resolved, that the American Dental Association Council on Scientific Affairs in collaboration with other appropriate ADA agencies designate the appropriate agency to develop said policy suggested guidelines as to the dentist’s role in airway management SRBD, and be it further

Dr. Gerlach said, “... This modification eliminates the need for one FTE and accompanying $130,000 financial implication. The financial implication would therefore, revert back to the original $15,000.”

On vote, the proposed amendment was adopted.

On vote, Resolution 96RC as amended was adopted in lieu of Resolution 96.

96H-2015. Resolved, that the American Dental Association develop policy as to dentistry’s role in Sleep Related Breathing Disorders (SRBD), and be it further
Resolved, that the American Dental Association Council on Scientific Affairs in collaboration with other appropriate ADA agencies designate the appropriate agency to develop said policy suggested guidelines as to the dentist’s role in airway management SRBD, and be it further

Resolved, that the designated agency CSA report its progress and timeline for completion to the 2016 ADA House of Delegates at the 2016 Annual Session with recommendations for dentists’ involvement in SRBD.

Report of Reference Committee D (Legislative, Health, Governance and Related Matters)

The Report of Reference Committee D was presented by Dr. Grace D. Branon, Vermont, chair. The other members of the Reference Committee were: Dr. Jill M. Burns, Indiana; Dr. Mary H. Burke, Missouri; Dr. Charles A. Doring, Maryland; Dr. Lisa L. Knowles, Michigan; Dr. Michael LaCorte, Arizona; Dr. Richard J. Nagy, California; Dr. Terri S. Tiersky, Illinois; and Dr. C. Rieger Wood, III, Oklahoma.

Consent Calendar (Reference Committee D Resolution 101): The Reference Committee reported as follows:

The appended Resolution 101 lists resolutions referred and considered by this Reference Committee that received no or limited testimony, all positive testimony, all negative testimony, or the Reference Committee feels these resolutions were fully debated, with all issues considered. The Reference Committee’s recommended action (adopt, adopt in lieu of, not adopt or refer) is identified on each resolution presented on the consent calendar. By adopting Resolution 101, the recommendations of the Reference Committee on the consent calendar resolutions will become the action of the House of Delegates. It should be noted that if a resolution on the consent calendar is to “adopt in lieu of” with a Committee Recommendation to Vote No and the resolution remains on the approved consent calendar, the resolution is defeated and the underlying resolutions are automatically moot.

As customary, before voting on the consent calendar, any delegate wishing to discuss an item on the consent calendar has the right to request that resolution be removed and considered separately.

101. Resolved, that the recommendations of Reference Committee D on the following resolutions be accepted by the House of Delegates.

Resolution 23-2014—(Adopt)—Amendment of the ADA Bylaws Striking “Ex Officio” (Supplement:5058) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 2—(Adopt)—Recognition of the Alliance of the American Dental Association (Supplement:5003) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 3—(Adopt)—Periodic Reporting of Activities of the Alliance of the American Dental Association (Supplement:5004) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 5—(Adopt)—Amendment to the ADA Bylaws to Delete Chapter XXI in Partial Response to Resolution 118H-2014 (Supplement:5008) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 42—(Adopt)—Bylaws Revision With Respect to Resolutions Committee (Supplement:5040) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 43—(Adopt)—Revision to the Composition of the Election Commission (Supplement:5042) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 44—(Adopt)—Funding Request for Social Media Campaign (Supplement:5073)
$150,000; Net Dues Impact $1.42; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 49—(Adopt)—Added Sugar Philosophy (Supplement:5050) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 50—(Adopt)—Public Information Campaigns to Reduce Added Sugar Consumption
(Supplement:5051) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 51—(Adopt)—Legislative and Regulatory Action to Increase Consumer Awareness About
Added Sugar Consumption (Supplement:5052) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 52—(Adopt)—Federal Research to Investigate the Relationship Between Diet, Nutrition
and Oral Health (Supplement:5053) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 61—(Adopt)—Amendment of Policy on Legislative Support to Allow Collective Bargaining
by Professional Societies (Supplement:5086) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 62—(Adopt)—Amendment of Policy on National Practitioner Data Bank Self-Generated
Inquiries (Supplement:5087) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 63RC—(Adopt Resolution 63RC in lieu of Resolution 63)—Amendment of Policy on
Access to Professional Dental Care $: None, FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 64—(Adopt)—Rescission of Policy on Faculty Recruitment Incentives (Supplement:5089)
$: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 65—(Adopt)—Rescission of Policy on Dentists and Unionization (Supplement:5091) $:
None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 66—(Adopt)—Rescission of Policy on Change in Status for Personal Services
Corporations (Supplement:5094) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 67—(Adopt)—Rescission of Policy on Access to the National Practitioner Data Bank
(Supplement:5096) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 68—(Adopt)—Rescission of Policy on National Practitioner Data Bank: Exemption of Fee
Refunds (Supplement:5098) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 69—(Adopt)—Rescission of Policy on Restriction of Data Reporting Requirements
(Supplement:5100) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 70—(Adopt)—Rescission of Policy on Dental Benefits for Federal Employees
(Supplement:5102) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 71—(Adopt)—Rescission of Policy on Social Security Income Restrictions 
(Supplement:5104) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 72—(Adopt)—Rescission of Policy on ADA Support of H.R. 1228 and S. 952 Hospital Resident Work Hours Legislation (Supplement:5106) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 73—(Adopt)—Rescission of Policy on Family Health Care Fairness Act of 1995 (Supplement:5108) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 74—(Adopt)—Rescission of Policy on Health and Welfare of Children (Supplement:5110) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 75—(Adopt)—Rescission of Policy on Definition of Indigent (Supplement:5112) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 76—(Adopt)—Promotion of Culturally Competent Oral Health Strategies for Underserved Communities (Supplement:5114) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 80—(Adopt)—Amendment of Policy on Operational Policies and Recommendations Regarding Community Water Fluoridation (Supplement:5123) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 81—(Adopt)—Amendment of Policy on Fluoridation of Water Supplies (Supplement:5125) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 82RC—(Adopt Resolution 82RC in lieu of Resolutions 82 and 82B)—Guidelines for Hospital Dental Privileges $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 83—(Adopt)—Removing Membership Barriers (Supplement:5129) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 84—(Adopt)—World Health Organization (Supplement:5132) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 85—(Adopt)—Chief State Medicaid Dental Officer and Medicaid Dental Advisory Committee (Supplement:5134) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 92—(Adopt)—Strengthening the State Public Affairs (SPA) Program (Supplement:5156) $475,000; Net Dues Impact: $4.49; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Resolution 97—(Adopt)—Older Adult Oral Health (Supplement:5159) $: None; FTE: 0
COMMITEE RECOMMENDATION: Vote Yes

Dr. Branon moved Resolution 101 with the Committee Recommendation to Vote Yes.

Requests were made to remove the following resolutions from the Consent Calendar:

Resolution 44 removed by Dr. Travis A. Schmitt, Minnesota
Resolution 92 removed by Dr. Travis A. Schmitt, Minnesota

Hearing no objection, the amended Resolution 101 was adopted by general consent.

101H-2015. Resolved, that the recommendations of Reference Committee D on the following resolutions be accepted by the House of Delegates.

Resolution 23-2014—(Adopt)—Amendment of the ADA Bylaws Striking “Ex Officio” (Supplement:5058) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 2—(Adopt)—Recognition of the Alliance of the American Dental Association (Supplement:5003) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 3—(Adopt)—Periodic Reporting of Activities of the Alliance of the American Dental Association (Supplement:5004) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 5—(Adopt)—Amendment to the ADA Bylaws to Delete Chapter XXI in Partial Response to Resolution 118H-2014 (Supplement:5008) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 42—(Adopt)—Bylaws Revision With Respect to Resolutions Committee (Supplement:5040) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 43—(Adopt)—Revision to the Composition of the Election Commission (Supplement:5042) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 44—(Adopt)—Funding Request for Social Media Campaign (Supplement:5073) $150,000; Net Dues Impact $1,42; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 49—(Adopt)—Added Sugar Philosophy (Supplement:5050) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 50—(Adopt)—Public Information Campaigns to Reduce Added Sugar Consumption (Supplement:5051) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 51—(Adopt)—Legislative and Regulatory Action to Increase Consumer Awareness About Added Sugar Consumption (Supplement:5052) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 52—(Adopt)—Federal Research to Investigate the Relationship Between Diet, Nutrition and Oral Health (Supplement:5053) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 61—(Adopt)—Amendment of Policy on Legislative Support to Allow Collective Bargaining by Professional Societies (Supplement:5086) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 62—(Adopt)—Amendment of Policy on National Practitioner Data Bank Self-Generated Inquiries (Supplement:5087) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes
Resolution 63RC—(Adopt Resolution 63RC in lieu of Resolution 63)—Amendment of Policy on Access to Professional Dental Care $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 64—(Adopt)—Rescission of Policy on Faculty Recruitment Incentives (Supplement:5089) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 65—(Adopt)—Rescission of Policy on Dentists and Unionization (Supplement:5091) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 66—(Adopt)—Rescission of Policy on Change in Status for Personal Services Corporations (Supplement:5094) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 67—(Adopt)—Rescission of Policy on Access to the National Practitioner Data Bank (Supplement:5096) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 68—(Adopt)—Rescission of Policy on National Practitioner Data Bank: Exemption of Fee Refunds (Supplement:5098) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 69—(Adopt)—Rescission of Policy on Restriction of Data Reporting Requirements (Supplement:5100) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 70—(Adopt)—Rescission of Policy on Dental Benefits for Federal Employees (Supplement:5102) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 71—(Adopt)—Rescission of Policy on Social Security Income Restrictions (Supplement:5104) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 72—(Adopt)—Rescission of Policy on ADA Support of H.R. 1228 and S. 952 Hospital Resident Work Hours Legislation (Supplement:5106) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 73—(Adopt)—Rescission of Policy on Family Health Care Fairness Act of 1995 (Supplement:5108) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 74—(Adopt)—Rescission of Policy on Health and Welfare of Children (Supplement:5110) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 75—(Adopt)—Rescission of Policy on Definition of Indigent (Supplement:5112) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 76—(Adopt)—Promotion of Culturally Competent Oral Health Strategies for Underserved Communities (Supplement:5114) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 80—(Adopt)—Amendment of Policy on Operational Policies and Recommendations Regarding Community Water Fluoridation (Supplement:5123) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 81—(Adopt)—Amendment of Policy on Fluoridation of Water Supplies
(Supplement:5125) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 82RC—(Adopt Resolution 82RC in lieu of Resolutions 82 and 82B)—Guidelines for Hospital Dental Privileges $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 83—(Adopt)—Removing Membership Barriers (Supplement:5129) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 84—(Adopt)—World Health Organization (Supplement:5132) $: None; FTE: 0

COMMITTEE RECOMMENDATION: Vote Yes

Resolution 85—(Adopt)—Chief State Medicaid Dental Officer and Medicaid Dental Advisory Committee (Supplement:5134) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 89—(Adopt)—Strengthening the State Public Affairs (SPA) Program (Supplement:5156) $475,000; Net Dues Impact: $4,49; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Resolution 97—(Adopt)—Older Adult Oral Health (Supplement:5159) $: None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes

Note. For the purpose of a fully documented record, the text of the resolutions presented in Resolution 101H follows.

Consent Calendar Resolutions—Adopted/Adopted in Lieu of

Amendment of the ADA Bylaws Striking “Ex Officio”

23H-2014. Resolved, that CHAPTER V. HOUSE OF DELEGATES, Section 10, COMPOSITION, Paragraph B. EX OFFICIO MEMBERS. of the ADA Bylaws be amended as follows (additions underscored; deletions stricken through):

Section 10. COMPOSITION.

* * *

B. EX-OFFICIO NON-VOTING MEMBERS. The elective and appointive officers and trustees of this Association shall be ex officio members of the House of Delegates without the power to vote. They shall not serve as delegates. Past presidents of this Association shall be ex officio members of the House of Delegates without the power to vote unless designated as delegates.

and be it further

Resolved, that CHAPTER VII. BOARD OF TRUSTEES, Section 10. COMPOSITION of the ADA Bylaws be amended as follows (additions underscored; deletions stricken through):

Section 10. COMPOSITION: The Board of Trustees shall consist of one (1) trustee from each of the seventeen (17) trustee districts. Such seventeen (17) trustees, the President-elect and the two Vice Presidents shall constitute the voting membership of the Board of Trustees. In addition, the President, the Treasurer and the Executive Director of the Association, except as otherwise provided in the Bylaws shall be ex officio non-voting members of the Board without the right to vote.

and be it further
Resolved, that CHAPTER VII. BOARD OF TRUSTEES, Section 140. COMMITTEES, Sub-paragraph e. of the ADA Bylaws be amended as follows (additions underscored; deletions stricken through):

Section 140. COMMITTEES:

* * *

e. Serve as ex officio non-voting members, without the power to vote, of councils and commissions of this Association on issues affecting new dentists; these appointments will be recommended by the Committee and assigned by the Board of Trustees.

and be it further

Resolved, that CHAPTER VIII, ELECTIVE OFFICERS, Section 90, DUTIES of the ADA Bylaws be amended as follows (additions underscored; deletions stricken through):

Section 90. DUTIES:

A. PRESIDENT. It shall be the duty of the President to:

* * *

b. Serve as Chair and, except as otherwise provided in these Bylaws, ex officio non-voting member of the Board of Trustees and to perform such duties as are provided in Chapters V and VII of these Bylaws.

B. PRESIDENT-ELECT. It shall be the duty of the President-elect to:

* * *

b. Serve as an ex officio non-voting member of the House of Delegates without the right to vote.

c. Serve as an ex officio member of the Board of Trustees.

C. FIRST VICE PRESIDENT. It shall be the duty of the First Vice President to:

* * *

b. Serve as an ex officio non-voting member of the House of Delegates without the right to vote.

c. Serve as an ex officio member of the Board of Trustees.

D. SECOND VICE PRESIDENT. It shall be the duty of the Second Vice President to:

* * *

b. Serve as an ex officio non-voting member of the House of Delegates without the right to vote.

c. Serve as an ex officio member of the Board of Trustees.

F. TREASURER. It shall be the duty of the Treasurer to:

* * *

h. Serve as an ex officio non-voting member of the House of Delegates without the right to vote.

i. Serve as an ex officio non-voting member of the Board of Trustees without the right to vote.

and be it further

Resolved, that CHAPTER X. COUNCILS, Section 20 MEMBERS, SELECTIONS, NOMINATIONS AND ELECTIONS, Paragraph A of the ADA Bylaws be amended as follows (additions underscored; deletions stricken through):

Section 20. MEMBERS, SELECTIONS, NOMINATIONS AND ELECTIONS:

A.

* * *

Council on ADA Sessions shall be composed of nineteen (19) members, one (1) member from each trustee district whose terms of office shall be staggered in such a manner that four (4) members will complete their terms each year except every fourth year when five (5) members shall complete their terms. In addition, the General Chair of the Local Arrangements Committee for the current year and the General Chair-elect for the succeeding year shall serve as ex officio members with the right to vote and shall not be eligible to serve as Council Chair.

* * *
Council on Government Affairs shall be composed of eighteen (18) members, one (1) member from each trustee district whose terms of office shall be staggered in such a manner that four (4) members will complete their terms each year except every fourth year when five (5) members shall complete their terms. In addition, the chair of the political action committee shall be an ex officio non-voting member of the Council without the power to vote. Consideration shall be given to a candidate’s experience in the military or other federal dental services. Members of the Council shall not be in the full-time employ of the federal government. Individuals called to active duty from the military reserves or national guard forces, providing such active duty has not been requested by the individual, shall not be considered to be in the full-time employ of the federal government.

Recognition of the Alliance of the American Dental Association

2H-2015. Resolved, that the ADA recognizes the Alliance of the American Dental Association as an organization of the spouses of active, life, retired or student members in good standing of this Association, and of spouses of such deceased members who were in good standing at the time of death, and be it further
Resolved, that all spouses of ADA members are urged to become members of the Alliance of the American Dental Association, and be it further
Resolved, that the Alliance of the American Dental Association is urged not to adopt any provision in its constitution and bylaws that are in conflict with the ADA Constitution and Bylaws.

Periodic Reporting of Activities of the Alliance of the American Dental Association

3H-2015. Resolved, that appropriate ADA agencies are urged to periodically report on the philanthropic and advocacy activities of the Alliance of the American Dental Association.

Amendment to the ADA Bylaws to Delete Chapter XXI in Partial Response to Resolution 118H-2014

5H-2015. Resolved, that Chapter XXI Construction of the ADA Bylaws be deleted in its entirety, and be it further
Resolved, that the remaining Chapters of the ADA Bylaws be renumbered accordingly.

Bylaws Revision With Respect to Resolutions Committee

42H-2015. Resolved, that CHAPTER V. HOUSE OF DELEGATES, Section 140. COMMITTEES, Subsection C. RESOLUTIONS COMMITTEE, of the ADA Bylaws be stricken in its entirety, and be it further
Resolved, that the remaining Subsections “D” and “E” of CHAPTER V. HOUSE OF DELEGATES, Section 140. COMMITTEES of the ADA Bylaws be relettered as “C” and “D” respectively, and be it further
Resolved, that the section of the Rules of the House of Delegates entitled “Meeting Schedule and Order of Business” be amended as follows (additions underscored, deletions stricken through):

Meeting Schedule and Order of Business

Consistent with procedures established in the Manual of the House of Delegates, the Speaker and Secretary of the House are responsible for the day-to-day business of the House. Included are selection of the on-site location and facilities and determination of times for convening and adjourning each meeting, the order of business and the agenda, subject to the approval of the House. Any substantive consolidation or expansion of the meeting schedule can take place only with the prior approval of the House. The sequencing of resolutions, for House action, will be organized by the Resolutions Committee (see Standing Committees) Speaker of the House of Delegates, in consultation with the Secretary of the House of Delegates, as necessary.

Revision to the Composition of the Election Commission

43H-2015. Resolved, that Resolution 24H-2014, be amended as shown below (additions underscored and deletions stricken through):
Resolved, that the Election Commission will be charged with overseeing and adjudicating all issues of contested elections for ADA offices, and be it further

Resolved, that it shall be the duty of the Commission to (1) oversee and adjudicate all issues of contested elections for ADA offices; (2) meet with all candidates to negotiate cost-effective agreements on campaign issues such as promotional activities and gifts (which are limited to campaign pins), campaign literature, travel and electronic and other communication methods; (3) receive summaries of campaign revenues and expenses from candidates for all ADA elective offices; (4) inform anyone identified as being under a disciplinary sentence of suspension or probation for violating his or her duties to the constituent society within whose jurisdiction the member practices or to this Association that they are ineligible to seek elective or appointive office while under that disciplinary sentence; and (5) refer any dispute of eligibility to the Council on Ethics, Bylaws and Judicial Affairs, and be it further

Resolved, that the Election Commission will be composed of four three members: the President-Elect, the Immediate Past President, the chair of the Council on Ethics, Bylaws and Judicial Affairs and the vice-chair of the Council on Ethics, Bylaws and Judicial Affairs. In the event that one of the members is unavailable, a replacement member will be selected by the Council on Ethics, Bylaws and Judicial Affairs from among its members. The chair of the Council on Ethics, Bylaws and Judicial Affairs shall serve as chair. The Speaker and the President-elect will serve as consultants to the Election Commission, without the right to vote.

 Added Sugar Philosophy

49H-2015. Resolved, that the ADA acknowledges it is beneficial for consumers to avoid a steady diet of foods containing natural and added sugars, processed starches, and low pH-level acids as way to help maintain optimal oral health.

Public Information Campaigns to Reduce Added Sugar Consumption

50H-2015. Resolved, that the ADA supports public information campaigns to reduce the amount of added sugars consumed in American diets.

Legislative and Regulatory Action to Increase Consumer Awareness About Added Sugar Consumption

51H-2015. Resolved, that the ADA supports legislative and regulatory actions, as appropriate and feasible, to increase consumer awareness about the role dietary sugar consumption may play in maintaining optimal oral health, and the potential benefits of limiting added sugar consumption in relation to general and oral health.

Federal Research to Investigate the Relationship Between Diet, Nutrition and Oral Health

52H-2015. Resolved, that the ADA encourages federal research agencies to further investigate the relationship between diet, nutrition, and oral health, particularly the extent to which dental caries incidence may fluctuate with changes in overall added sugar consumption.

Amendment of Policy on Legislative Support to Allow Collective Bargaining by Professional Societies

61H-2015. Resolved, that the ADA policy on “Legislative Support to Allow Collective Bargaining by Professional Societies” (Trans.2001:440) be amended to read as follows (additions underscored; deletions are stricken):

Resolved, that the Association continue to monitor developments and participate in discussions with other organizations exploring antitrust reform, particularly non “Campbell bill” like provisions of any proposals, and be it further

Resolved, that the Association support legislation that would allow professional societies and their members to be considered as “one” and exempt from antitrust scrutiny for the narrow area of collective bargaining, so that dental societies could collectively negotiate on behalf of members.
Amendment of Policy on National Practitioner Data Bank Self-Generated Inquiries

62H-2015. Resolved, that the ADA policy on “National Practitioner Data Bank Self-Generated Inquiries” (Trans.1993:706) be amended to read as follows (additions underscored; deletions are stricken):

Resolved, that the Association seek appropriate federal action to prohibit the National Practitioner Data Bank from charging for self-queries, and be it further
Resolved, that the Association seek appropriate federal action to prohibit an entity not otherwise authorized to query the Data Bank from coercing a provider to provide a self-query as a requirement for employment or to participate in a health insurance plan or for professional liability coverage, and be it further
Resolved, that the Association seek appropriate federal action to prohibit providers from being required to assign their rights of self-query to third parties.

Amendment of Policy on Access to Professional Dental Care

63H-2015. Resolved, that the ADA policy on “Access to Professional Dental Care” (Trans.1976:869), be rescinded.

Rescission of Policy on Faculty Recruitment Incentives

64H-2015. Resolved, that the ADA policy, Faculty Recruitment Incentives (Trans.2004:319) be rescinded.

Rescission of Policy on Dentists and Unionization


Rescission of Policy on Change in Status for Personal Services Corporations


Rescission of Policy on Access to the National Practitioner Data Bank


Rescission of Policy on National Practitioner Data Bank: Exemption of Fee Refunds

68H-2015. Resolved, that the ADA policy, National Practitioner Data Bank: Exemption of Fee Refunds (Trans.1990:562) be rescinded.

Rescission of Policy on Restriction of Data Reporting Requirements

69H-2015. Resolved, that the ADA policy, Restriction of Data Reporting Requirements (Trans.1990:562) be rescinded.

Rescission of Policy on Dental Benefits for Federal Employees


Rescission of Policy on Social Security Income Restrictions


Rescission of Policy on ADA Support of H.R. 1228 and S. 952 Hospital Resident Work Hours Legislation

Rescission of Policy on Family Health Care Fairness Act of 1995


Rescission of Policy on Health and Welfare of Children


Rescission of Policy on Definition of Indigent

75H-2015. Resolved, that the ADA policy, Definition of Indigent (Trans.1994:666) be rescinded.

Promotion of Culturally Competent Oral Health Strategies for Underserved Communities

76H-2015. Resolved, that constituent dental societies be encouraged to promote oral health using culturally competent strategies for underserved communities and share these efforts with legislators and other public health officials, and be it further

Resolved, that Resolution 145H-1977 (Trans.1977:936), Evaluation and Fulfillment of Dental Demand, be rescinded.

Amendment of Policy on Operational Policies and Recommendations Regarding Community Water Fluoridation


1. The Association endorses community water fluoridation as a safe, beneficial and cost-effective and socially equitable public health measure for preventing dental caries in children and adults.
2. The Association supports the position that all communal water supplies that are below the optimum fluoride level recommended by the U.S. Public Health Service (a range from 0.7—1.2 parts per million) should be adjusted to an optimum level the fluoridation of community water systems as recommended by the U.S. Public Health Service.
3. The Association urges individual dentists and dental societies to exercise leadership in all phases of activity which lead to the initiation and continuation of community water fluoridation, including making scientific knowledge and resources available to the community and collaborating with state and local agencies.
4. The Association encourages individual dentists and dental societies to utilize Association materials on the community organization and public education aspects of fluoridation.
5. The Association encourages states to utilize the corps of experts in the area of fluorides and fluoridation that is maintained through appropriate Association agencies in order to promote the safety, benefits and cost-effectiveness of fluoridation.
6. The Association encourages governmental, agencies and philanthropic organizations and other entities to make funding available to communities seeking to adjust the fluoride content of the community’s water supply to the optimal level initiate and/or maintain community water fluoridation.
7. The Association supports the following actions to maintain the quality of national community water fluoridation and its infrastructure:
   - periodic assessments of community water fluoridation infrastructure needs assessment by state health departments where such information is not currently by appropriate state agencies.
- allocation of needed resources to or by appropriate state agencies to upgrade and maintain the fluoridation infrastructure; and
- observance of the Centers for Disease Control and Prevention’s Engineering and Administrative Recommendations for Water Fluoridation—1995 by fluoridated water systems in all states of the standards established by the appropriate state agencies related to engineering and administrative recommendations for water fluoridation in accordance with guidance issued by the Centers for Disease Control and Prevention.

Amendment of Policy on Fluoridation of Water Supplies

81H-2015. Resolved, that ADA Policy on Fluoridation of Water Supplies (Trans.1950:224) be amended as follows (additions underscored; deletions stricken):

Resolved, that in the interest of public health, the American Dental Association recommends the fluoridation of municipal water supplies when the fluoridation procedure is approved by the local dental society and utilized community water systems in accordance with the standards established by the responsible health appropriate authority, and be it further

Resolved, that the American Dental Association recommends the continuation of controlled studies of the benefits derived from the fluoridation of water supplies supports ongoing research on the safety and effectiveness of community water fluoridation.

Guidelines for Hospital Dental Privileges

82H-2015. Resolved, the American Dental Association believes that all dentists who practice in hospitals should be eligible for privileges that should include performance of history and physical examinations, diagnosis, treatment and admission in accordance with their education, training and current competencies, consistent with the protocols and guidelines of the hospital where they have privileges, and be it further

Resolved, that “Guidelines for Hospital Dental Services” (Trans.1991:618) be rescinded.

Removing Membership Barriers

83H-2015. Resolved, that the appropriate agency of the American Dental Association rewrite CHAPTER I. MEMBERSHIP with the following suggestions in mind:

1. CHAPTER I. MEMBERSHIP be written in plain language such that a reasonable dentist, reading the CHAPTER for the first time, can understand it,

2. Section 20. A. ACTIVE MEMBER be re-written with the following subcategories. Each subcategory will describe Qualifications, Privileges, and Dues and Special Assessments:
   a. Active Member – Practicing
   b. Active Member – Retired
   c. Active Member – Non-practicing
   d. Active Member – Life Practicing
   e. Active Member – Life Retired
   f. Active Member – Faculty
   g. Active Member – Student
   h. Active Member – Post-graduate Student
   i. Active Member – Federal Dental Service
   j. Active Member – Honorary
   k. Active Member – Provisional
   l. Active Member – Associate
   m. Active Member – Affiliate

3. Active Member – Faculty, Active Member – Post-graduate Student, and Active Member – Federal Dental Service will not be required to have licenses as part of their Qualifications. They will be
eligible for membership in the constituent and component dental society in which they are located.

4. Years of membership of Active Member – Faculty, Active Member – Post-graduate Student, and Active Member – Federal Dental Service be counted for purposes of establishing eligibility for Active Member – Life Practicing and Active Member – Life Retired.

**World Health Organization**

84H-2015. Resolved, that ADA supports the World Health Organization’s 2015 Guideline on Sugar Intake for Adults and Children.

**Chief State Medicaid Dental Officer and Medicaid Dental Advisory Committee**

85H-2015. Resolved, that the American Dental Association encourages all state dental associations to work with their state Medicaid agency in hiring a Chief Medicaid Dental Officer, who is a member of organized dentistry, and be it further

Resolved, that the American Dental Association encourages all state dental associations to actively participate in the establishment or continuation of an existing Medicaid dental advisory committee that is recognized by the state Medicaid agency as the professional body to provide recommendations on Medicaid dental issues.

**Older Adult Oral Health**

97H-2015. Resolved, that the Council on Access, Prevention and Interprofessional Relations in collaboration with any appropriate agencies, develop a national plan for providing oral health care to vulnerable elder populations which may include policies, programs, interventions, and research, and be it further

Resolved, that a report on progress be sent to the 2016 ADA House of Delegates.

**Non-Consent Resolutions**

**Deletion of Chapter XIX of the ADA Bylaws in Partial Response to Resolution 118H-2014 (Council on Ethics, Bylaws and Judicial Affairs Resolution 4):** The Reference Committee reported as follows:

The Reference Committee heard substantial testimony from delegates and members of the Alliance of the American Dental Association. Much of that testimony focused on the beneficial and important work of the Alliance, with which the Reference Committee agrees. However, the Reference Committee agrees with CEBJA that the recognition of the Alliance is an ADA policy matter and properly belongs in the ADA Policy Manual rather than in the ADA Bylaws.

The Standing Committee on Constitution and Bylaws approves the wording of Resolution 4 as submitted.

4. Resolved, that Chapter XIX ALLIANCE OF THE AMERICAN DENTAL ASSOCIATION of the ADA Bylaws be deleted in its entirety, and be it further

Resolved, that the remaining Chapters of the ADA Bylaws be renumbered accordingly.

Dr. Branon moved Resolution 4 (Supplement:5005) with the Committee Recommendation to Vote Yes.

Dr. Linda K. Himmelberger, Pennsylvania, chair of the Council on Ethics, Bylaws and Judicial Affairs and member of the Bylaws Revision Task Force, spoke in support of Resolution 4. She said, "It’s really hard to get up here and speak against motherhood and apple pie. The Alliance, as we all know, does valuable service to the organization. But last year this House asked us to revise the Bylaws to bring them up to best practices. We need to have governance documents that speak to the governance of this organization."
Dr. Kim L. Gardner, Ohio, spoke in opposition to Resolution 4, saying “… The perception that the Alliance has, is that they are being excluded and marginalized from this organization by removing them from the Bylaws…”

Pro and con discussion ensued.

At the Speaker’s request, Dr. Himmelberger clarified that there would be no change in the appointments that the Alliance currently has or the positions that Alliance members currently serve in.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted.

The Speaker noted that adoption of Resolution 4 requires a two-thirds affirmative vote; on vote, Resolution 4 was adopted.

4H-2015. Resolved, that Chapter XIX ALLIANCE OF THE AMERICAN DENTAL ASSOCIATION of the ADA Bylaws be deleted in its entirety, and be it further Resolved, that the remaining Chapters of the ADA Bylaws be renumbered accordingly.

Amendments to Their Duties as Stated in the ADA Bylaws (ADA Councils Resolution 6 and Reference Committee D Resolution 6RC) The Reference Committee reported as follows:

The Reference Committee heard testimony concerning the need for Councils to collaborate with external agencies upon occasion. Consequently, the Reference Committee amended Subsection E of Section 120 to accomplish that result, and proposes the following resolution in lieu of Resolution 6.

The wording of Resolution 6RC has been approved by the Speaker of the House of Delegates and the Chair of the Council on Ethics, Bylaws and Judicial Affairs.

6RC. Resolved, that CHAPTER X.COUNCILS of the ADA Bylaws be amended by deleting the existing Section 120. DUTIES in its entirety and adding in its place the following new Section 120:

Section 120. DUTIES: Each council listed in Section 10 of this Chapter shall have the following duties with respect to the subject matters for which each council is responsible as listed in Section 130 of this Chapter:

A. Define, develop and oversee programming and projects that support and advance the strategic plan of the Association;
B. Consider and investigate emerging issues;
C. Respond to directives received from the House of Delegates or the Board of Trustees;
D. Propose new policies and rescission of and amendments to existing policies for consideration by the House of Delegates; and
E. Collaborate with [external and internal] agencies on initiatives or issues that are within the responsibility of the councils.

and be it further Resolved, that CHAPTER X. COUNCILS, of the ADA Bylaws be amended by adding a new Section 130. AREAS OF RESPONSIBILITY as follows (additions underscored):

Section 130. AREAS OF RESPONSIBILITY:

A. COUNCIL ON ACCESS, PREVENTION AND INTERPROFESSIONAL RELATIONS. The areas of subject matter responsibility of the Council shall be:
   a. Oral Health Literacy;
   b. Oral Disease Prevention and Intervention;
   c. Interprofessional Relations;
   d. Access to Oral Healthcare; and
e. Community Oral Health.

B. COUNCIL ON ADA SESSIONS. The areas of subject matter responsibility of the Council shall be:
   a. The conduct of the annual session of the Association, except the House of Delegates, subject to the approval of the Board of Trustees as provided in the ADA Bylaws; and
   b. Plan and coordinate other Association sessions or regional meetings.

C. COUNCIL ON COMMUNICATIONS. The areas of subject matter responsibility of the Council shall be:
   a. Advise on the management of the Association’s reputation;
   b. Develop, recommend and maintain ADA strategic communications plans;
   c. Advise ADA agencies on branding;
   d. Advise on prioritization and allocation of communications resources; and
   e. Advise on communications and marketing for state and local dental societies, upon request.

D. COUNCIL ON DENTAL BENEFIT PROGRAMS. The areas of subject matter responsibility of the Council shall be:
   a. Administration and financing of all dental benefit programs including both commercial and public programs;
   b. Dental Quality Alliance;
   c. Monitoring of quality reporting activities of third party payers;
   d. Peer review programs;
   e. Code sets and code taxonomies including but not limited to procedure and diagnostic codes;
   f. Electronic and paper dental claim content and completion instructions; and
   g. Standards pertaining to the capture and exchange of information used in dental benefit plan administration and reimbursement for services rendered.

E. COUNCIL ON DENTAL EDUCATION AND LICENSURE. The areas of subject matter responsibility of the Council shall be:
   a. Dental, advanced dental and allied dental education and accreditation;
   b. Recognition of dental specialties and interest areas in general dentistry;
   c. Dental anesthesiology and sedation;
   d. Dental admission testing;
   e. Licensure;
   f. Certifying boards and credentialing for specialists and allied dental personnel; and
   g. Continuing dental education.

F. COUNCIL ON DENTAL PRACTICE. The areas of subject matter responsibility of the Council shall be:
   a. Dental Practice, including:
      (1) Dental practice management;
      (2) Practice models and economics;
      (3) Scope of practice;
      (4) Impact of and compliance with regulatory mandates; and
      (5) Assessment of initiatives directed to the public and the profession;
   b. Allied Dental Personnel, including:
      (1) Utilization, management and employment practices; and
      (2) Liaison relationships with organizations representing allied dental personnel;
   c. Dentist Health and Wellness, including:
      (1) Dental professional well-being, wellness and ergonomics;
      (2) Patient safety and wellness; and
      (3) Liaison relationships with state well-being programs and related national organizations;
   d. Dental Informatics and Standards for Electronic Technologies; and
   e. Activities and Resources Directed to the Success of the Dental Practice and the Member.
G. COUNCIL ON ETHICS, BYLAWS AND JUDICIAL AFFAIRS. The areas of subject matter responsibility of the Council shall be:
   a. Ethics and professionalism, including disciplinary matters relating thereto;
   b. The Constitution and Bylaws of this Association, including:
      (1) Review of the constitutions and bylaws of state and local societies to ensure consistency with the Association’s Bylaws; and
      (2) Correct punctuation, grammar, spelling and syntax, change names and gender references and delete moot material where such revisions do not alter the material’s context or meaning in the Bylaws and the ADA Procedures for Member Disciplinary Hearings and Appeals upon the unanimous vote of the Council members present and voting; and
   c. Acting as the Standing Committee of Constitution and Bylaws of the House of Delegates pursuant to CHAPTER V. Section 140.A. of the Bylaws.

H. COUNCIL ON GOVERNMENT AFFAIRS. The areas of subject matter responsibility of the Council shall be:
   a. Encourage the improvement of the health of the public and to promote the art and science of dentistry in matters of legislation and regulations by appropriate activities;
   b. Formulate and recommend legislation, regulatory activity, policies and governmental programs relating to dentistry and oral health for submission to Congress;
   c. Serve and assist as liaison with those agencies of the federal government which employ dental personnel or have dental care programs, and formulate polices which are designed to advance the professional status of federally employed dentists; and
   d. Disseminate information which will assist the constituent and component societies involving legislation and regulation affecting the dental health of the public.

I. COUNCIL ON MEMBERS INSURANCE AND RETIREMENT PROGRAMS. The areas of subject matter responsibility of the Council shall be:
   a. Insurance and retirement plan products and resources; and
   b. Risk management education programs and resources.

J. COUNCIL ON MEMBERSHIP. The areas of subject matter responsibility of the Council shall be:
   a. Membership recruitment and retention and related issues;
   b. Monitor and provide support and assistance for the membership activities of constituent and component dental societies; and
   c. Membership benefits and services.

K. COUNCIL ON SCIENTIFIC AFFAIRS. The areas of subject matter responsibility of the Council shall be:
   a. Science and scientific research, including:
      (1) Evidence-based dentistry;
      (2) Evaluation of professional products;
      (3) Promulgation of a biennial research agenda; and
      (4) Promotion of student involvement in dental research;
   b. Scientific aspects of the dental practice environment related to the health of the public, dentists and allied health personnel;
   c. Standards development for dental products;
   d. The safety and efficacy of concepts, procedures and techniques for use in the treatment of patients;
   e. Liaison relationships with scientific regulatory, research and professional organizations and science-related agencies of professional healthcare organizations; and
   f. The ADA Seal of Acceptance program.

Dr. Branon moved Resolution 6RC in lieu of Resolution 6 (Supplement:5010) with the Committee Recommendation to Vote Yes.
A motion was made to amend Section 120E under the first resolving clause by adding the words “and communicate appropriate information to the Association membership” after the words “responsibility of the councils” so that it would read as follows:

E. Collaborate with [external and internal] agencies on initiatives or issues that are within the responsibility of the councils and communicate appropriate information to the Association membership.

Speaking to the amendment, the delegate stated, “Resolution 6RC delineates the duties and responsibilities of all councils of the ADA. The proposed new Section 120 omits the important requirement of informing our membership of relevant information derived by each council.”

On vote, the proposed amendment was adopted.

Dr. Ralph L. Howell, Jr., Virginia, moved to amend the second resolving clause, Section 130C. COUNCIL ON COMMUNICATIONS, after item “d” by addition of item “f” that would read as follows:

f. Advise on internal communications to members.

The Speaker ruled the motion out of order. The Speaker stated that Section 120E, including its new amended language, already addressed communication to members and that the proposed language was redundant.

Dr. Michael H. Halasz, Ohio, moved to further amend Section 120E under the first resolving clause by adding the words “upon direction or approval of the ADA President” after the word “agencies.” So that the amended Section 120E would read as follows:

E. Collaborate with [external and internal] agencies, upon direction or approval of the ADA President on initiatives or issues that are within the responsibility of the councils, and communicate appropriate information to the Association membership.

Dr. Halasz stated, “Without those words in there, it could create a conflict with the Bylaws. … The president is supposed to have final say on any of the members of these councils and the consultants.”

On vote, the proposed amendment was adopted.

On vote, Resolution 6RC as amended was adopted by a two-thirds affirmative vote.

6H-2015. Resolved, that CHAPTER X.COUNCILS of the ADA Bylaws be amended by deleting the existing Section 120. DUTIES in its entirety and adding in its place the following new Section 120:

Section 120. DUTIES: Each council listed in Section 10 of this Chapter shall have the following duties with respect to the subject matters for which each council is responsible as listed in Section 130 of this Chapter:

A. Define, develop and oversee programming and projects that support and advance the strategic plan of the Association;
B. Consider and investigate emerging issues;
C. Respond to directives received from the House of Delegates or the Board of Trustees;
D. Propose new policies and rescission of and amendments to existing policies for consideration by the House of Delegates; and
E. Collaborate with [external and internal] agencies, upon direction or approval of the ADA President on initiatives or issues that are within the responsibility of the councils, and communicate appropriate information to the Association membership.

and be it further

Resolved, that CHAPTER X. COUNCILS, of the ADA Bylaws be amended by adding a new Section 130. AREAS OF RESPONSIBILITY as follows (additions underscored):
A. COUNCIL ON ACCESS, PREVENTION AND INTERPROFESSIONAL RELATIONS. The areas of subject matter responsibility of the Council shall be:
   a. Oral Health Literacy;
   b. Oral Disease Prevention and Intervention;
   c. Interprofessional Relations;
   d. Access to Oral Healthcare; and
   e. Community Oral Health.

B. COUNCIL ON ADA SESSIONS. The areas of subject matter responsibility of the Council shall be:
   a. The conduct of the annual session of the Association, except the House of Delegates, subject to the approval of the Board of Trustees as provided in the ADA Bylaws; and
   b. Plan and coordinate other Association sessions or regional meetings.

C. COUNCIL ON COMMUNICATIONS. The areas of subject matter responsibility of the Council shall be:
   a. Advise on the management of the Association’s reputation;
   b. Develop, recommend and maintain ADA strategic communications plans;
   c. Advise ADA agencies on branding;
   d. Advise on prioritization and allocation of communications resources; and
   e. Advise on communications and marketing for state and local dental societies, upon request.

D. COUNCIL ON DENTAL BENEFIT PROGRAMS. The areas of subject matter responsibility of the Council shall be:
   a. Administration and financing of all dental benefit programs including both commercial and public programs;
   b. Dental Quality Alliance;
   c. Monitoring of quality reporting activities of third party payers;
   d. Peer review programs;
   e. Code sets and code taxonomies including but not limited to procedure and diagnostic codes;
   f. Electronic and paper dental claim content and completion instructions; and
   g. Standards pertaining to the capture and exchange of information used in dental benefit plan administration and reimbursement for services rendered.

E. COUNCIL ON DENTAL EDUCATION AND LICENSURE. The areas of subject matter responsibility of the Council shall be:
   a. Dental, advanced dental and allied dental education and accreditation;
   b. Recognition of dental specialties and interest areas in general dentistry;
   c. Dental anesthesiology and sedation;
   d. Dental admission testing;
   e. Licensure;
   f. Certifying boards and credentialing for specialists and allied dental personnel; and
   g. Continuing dental education.

F. COUNCIL ON DENTAL PRACTICE. The areas of subject matter responsibility of the Council shall be:
   a. Dental Practice, including:
      (1) Dental practice management;
      (2) Practice models and economics;
      (3) Scope of practice;
      (4) Impact of and compliance with regulatory mandates; and
      (5) Assessment of initiatives directed to the public and the profession;
   b. Allied Dental Personnel, including:
      (1) Utilization, management and employment practices; and
      (2) Liaison relationships with organizations representing allied dental personnel;
c. Dentist Health and Wellness, including:
   (1) Dental professional well-being, wellness and ergonomics;
   (2) Patient safety and wellness; and
   (3) Liaison relationships with state well-being programs and related national organizations;
d. Dental Informatics and Standards for Electronic Technologies; and
e. Activities and Resources Directed to the Success of the Dental Practice and the Member.

G. COUNCIL ON ETHICS, BYLAWS AND JUDICIAL AFFAIRS. The areas of subject matter responsibility of the Council shall be:
a. Ethics and professionalism, including disciplinary matters relating thereto;
b. The Constitution and Bylaws of this Association, including:
   (1) Review of the constitutions and bylaws of state and local societies to ensure consistency with
       the Association’s Bylaws; and
   (2) Correct punctuation, grammar, spelling and syntax, change names and gender references
       and delete moot material where such revisions do not alter the material’s context or meaning in
       the Bylaws and the ADA Procedures for Member Disciplinary Hearings and Appeals upon the
       unanimous vote of the Council members present and voting; and
   c. Acting as the Standing Committee of Constitution and Bylaws of the House of Delegates
       pursuant to CHAPTER V, Section 140.A. of the Bylaws.

H. COUNCIL ON GOVERNMENT AFFAIRS. The areas of subject matter responsibility of the Council shall be:
a. Encourage the improvement of the health of the public and to promote the art and science of
dentistry in matters of legislation and regulations by appropriate activities;
b. Formulate and recommend legislation, regulatory activity, policies and governmental programs
   relating to dentistry and oral health for submission to Congress;
c. Serve and assist as liaison with those agencies of the federal government which employ dental
   personnel or have dental care programs, and formulate polices which are designed to advance the
   professional status of federally employed dentists; and
   d. Disseminate information which will assist the constituent and component societies involving
   legislation and regulation affecting the dental health of the public.

I. COUNCIL ON MEMBERS INSURANCE AND RETIREMENT PROGRAMS. The areas of subject matter responsibility of the Council shall be:
a. Insurance and retirement plan products and resources; and
b. Risk management education programs and resources.

J. COUNCIL ON MEMBERSHIP. The areas of subject matter responsibility of the Council shall be:
a. Membership recruitment and retention and related issues;
b. Monitor and provide support and assistance for the membership activities of constituent and
   component dental societies; and
   c. Membership benefits and services.

K. COUNCIL ON SCIENTIFIC AFFAIRS. The areas of subject matter responsibility of the Council shall be:
a. Science and scientific research, including:
   (1) Evidence-based dentistry;
   (2) Evaluation of professional products;
   (3) Promulgation of a biennial research agenda; and
   (4) Promotion of student involvement in dental research;
b. Scientific aspects of the dental practice environment related to the health of the public, dentists
   and allied health personnel;
c. Standards development for dental products;
d. The safety and efficacy of concepts, procedures and techniques for use in the treatment of
   patients;
Amendment of Chapters XII and XIII of the ADA Bylaws to Add the Option of a Non-Disciplinary Action: (Council on Ethics, Bylaws, and Judicial Affairs Resolution 35) The Reference Committee reported as follows:

While the Reference Committee heard testimony in opposition to this resolution, the Committee believes there is substantial value to be gained from making available a non-disciplinary, non-punitive, lower-level means for addressing minor, technical infractions of the ADA Code. Without this alternative, such minor infractions may be elevated to a higher level requiring a sanction that is out of proportion to the alleged infraction. The Committee observes that states are free to utilize the non-disciplinary Reminder of Obligation alternative as they deem appropriate.

The Standing Committee on Constitution and Bylaws approves the wording of Resolution 35 as submitted.

35. Resolved, that CHAPTER XII. PRINCIPLES OF ETHICS AND CODE OF PROFESSIONAL CONDUCT AND JUDICIAL PROCEDURE, Section 20. DISCIPLINE OF MEMBERS of the ADA Bylaws be amended by the addition of a new subsection C. as follows (additions underscored):

   C. REMINDER OF OBLIGATION. In appropriate circumstances, a constituent or component society or, in the case of direct members, this Association, may issue a reminder of obligation to a member where the member may have committed a relatively minor infraction of the ADA Bylaws, the Principles of Ethics and Code of Professional Conduct or the bylaws or code of ethics of a constituent or component society of which the accused is a member. Such a reminder of obligation is not a disciplinary penalty but is a private administrative action and no record of the issuance of a reminder of obligation shall be placed in the member’s membership records.

and be it further

Resolved, that the remaining subsections of CHAPTER XII. PRINCIPLES OF ETHICS AND CODE OF PROFESSIONAL CONDUCT AND JUDICIAL PROCEDURE, Section 20. DISCIPLINE OF MEMBERS of the ADA Bylaws be relettered accordingly, and be it further

Resolved, that CHAPTER XIII. PROCEDURES AND HEARINGS RELATING TO MEMBER CONDUCT POLICY, Section 20. DISCIPLINARY PROCEDURES AND HEARINGS of the ADA Bylaws be amended by the addition of a new subsection C. as follows (additions underscored):

   C. REMINDER OF OBLIGATION. In appropriate circumstances, this Association, through the Council on Ethics, Bylaws and Judicial Affairs, may issue a reminder of obligation to a member where the member may have committed a relatively minor infraction of the ADA Member Conduct Policy or engaged in conduct to which the ADA Member Conduct Policy might apply. Such a reminder of obligation is not a disciplinary penalty but is a private administrative action and no record of the issuance of a reminder of obligation shall be placed in the member’s membership records.

and be it further

Resolved, that the remaining subsections of CHAPTER XIII. PROCEDURES AND HEARINGS RELATING TO MEMBER CONDUCT POLICY, Section 20. DISCIPLINARY PROCEDURES AND HEARINGS of the ADA Bylaws be relettered accordingly, and be it further

Resolved, that the title of the ADA PROCEDURES FOR MEMBER DISCIPLINARY HEARINGS AND APPEALS be amended as follows (additions underscored):

   ADA PROCEDURES FOR MEMBER DISCIPLINARY HEARINGS AND APPEALS AND THE ISSUANCE OF REMINDERS OF OBLIGATION

and be it further
Resolved, that a new chapter, Chapter V., be added to the end of the ADA Procedures for Member Disciplinary Hearings and Appeals as follows (additions underscored):

V. REMINDERS OF OBLIGATION

Because Reminders of Obligation issued pursuant to CHAPTER XII PRINCIPLES OF ETHICS AND CODE OF PROFESSIONAL CONDUCT, Section 20 DISCIPLINE OF MEMBERS, Subsection C. REMINDER OF OBLIGATION and CHAPTER XIII. PROCEDURES AND HEARINGS RELATED TO MEMBER CONDUCT POLICY, Section 20 DISCIPLINE OF MEMBERS, Subsection C. REMINDER OF OBLIGATION of the ADA Bylaws are private administrative actions and not disciplinary penalties, copies of such Reminders of Obligation shall only be kept by the Council on Ethics, Bylaws and Judicial Affairs for a period of six (6) months after issuance following which such copies shall be destroyed.

Dr. Branon moved that Resolution 35 (Supplement:5037) be adopted with the Committee Recommendation to Vote Yes.

Pro and con discussion ensued. Individuals speaking in support of adoption of Resolution 35 commented that states were under no obligation to use the “Reminder of Obligation.” However, for states dealing with peer review, it provides a useful non-disciplinary option. Individuals speaking against Resolution 35 commented that the purpose of the “Reminder of Obligation” lacked clarity and may be problematic in its application with regards to fairness.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted.

The Speaker announced that adoption of Resolution 35 required a two-thirds affirmative vote; on vote, Resolution 35 was adopted.

35H-2015. Resolved, that CHAPTER XII. PRINCIPLES OF ETHICS AND CODE OF PROFESSIONAL CONDUCT AND JUDICIAL PROCEDURE, Section 20. DISCIPLINE OF MEMBERS of the ADA Bylaws be amended by the addition of a new subsection C. as follows (additions underscored):

C. REMINDER OF OBLIGATION. In appropriate circumstances, a constituent or component society or, in the case of direct members, this Association, may issue a reminder of obligation to a member where the member may have committed a relatively minor infraction of the ADA Bylaws, the Principles of Ethics and Code of Professional Conduct or the bylaws or code of ethics of a constituent or component society of which the accused is a member. Such a reminder of obligation is not a disciplinary penalty but is a private administrative action and no record of the issuance of a reminder of obligation shall be placed in the member’s membership records.

and be it further

Resolved, that the remaining subsections of CHAPTER XII. PRINCIPLES OF ETHICS AND CODE OF PROFESSIONAL CONDUCT AND JUDICIAL PROCEDURE, Section 20. DISCIPLINE OF MEMBERS of the ADA Bylaws be relettered accordingly, and be it further

Resolved, that CHAPTER XIII. PROCEDURES AND HEARINGS RELATING TO MEMBER CONDUCT POLICY, Section 20. DISCIPLINARY PROCEDURES AND HEARINGS of the ADA Bylaws be amended by the addition of a new subsection C. as follows (additions underscored):

C. REMINDER OF OBLIGATION. In appropriate circumstances, this Association, through the Council on Ethics, Bylaws and Judicial Affairs, may issue a reminder of obligation to a member where the member may have committed a relatively minor infraction of the ADA Member Conduct Policy or engaged in conduct to which the ADA Member Conduct Policy might apply. Such a reminder of obligation is not a disciplinary penalty but is a private administrative action and no record of the issuance of a reminder of obligation shall be placed in the member’s membership records.
Resolved, that the remaining subsections of CHAPTER XIII. PROCEDURES AND HEARINGS RELATING TO MEMBER CONDUCT POLICY, Section 20. DISCIPLINARY PROCEDURES AND HEARINGS of the ADA Bylaws be relettered accordingly, and be it further

Resolved, that the title of the ADA PROCEDURES FOR MEMBER DISCIPLINARY HEARINGS AND APPEALS be amended as follows (additions underscored):

**ADA PROCEDURES FOR MEMBER DISCIPLINARY HEARINGS AND APPEALS AND THE ISSUANCE OF REMINDERS OF OBLIGATION**

and be it further

Resolved, that a new chapter, Chapter V., be added to the end of the ADA Procedures for Member Disciplinary Hearings and Appeals as follows (additions underscored):

**V. REMINDERS OF OBLIGATION**

Because Reminders of Obligation issued pursuant to CHAPTER XII PRINCIPLES OF ETHICS AND CODE OF PROFESSIONAL CONDUCT, Section 20 DISCIPLINE OF MEMBERS, Subsection C. REMINDER OF OBLIGATION and CHAPTER XIII. PROCEDURES AND HEARINGS RELATED TO MEMBER CONDUCT POLICY, Section 20 DISCIPLINE OF MEMBERS, Subsection C. REMINDER OF OBLIGATION of the ADA Bylaws are private administrative actions and not disciplinary penalties, copies of such Reminders of Obligation shall only be kept by the Council on Ethics, Bylaws and Judicial Affairs for a period of six (6) months after issuance following which such copies shall be destroyed.

**Seating of Constituent and Component Society Executive Directors in the Alternate Delegate Section of the American Dental Association House of Delegates** (Second Trustee District Resolution 48) The Reference Committee reported as follows:

While the Reference Committee supports the goal of grassroots inclusion that is the object of Resolution 48, the Committee believes that further study is needed because of the conflicting testimony the Committee heard about the Resolution’s implementation cost. The $100,000 estimated one-time cost is based on multiplying the $750.00 purchase price for each electrified table built according to the ADA’s specifications by the number of tables needed to accommodate “all” Component Executives. After discussing all of the testimony, the Committee concluded that a more detailed analysis should be undertaken that evaluates, for example, the number of Component Executives that would realistically be expected to attend the Annual Meeting, and whether as many fully customized tables will be needed as has been projected.

48. Resolved, all constituent and component society executive directors attending the ADA Annual Session, who are not currently seated on the floor of the House of Delegates, be issued a pass that would allow them to be seated in the alternate delegate section together with their respective trustee districts, and be it further

Resolved, that the constituent and component society executive directors be invited to attend any Mega-Topic discussions when they are to be held.

Dr. Branon moved that Resolution 48 (Supplement:5044) be referred to the appropriate ADA agency for further study and report to the 2016 House of Delegates with the Committee Recommendation to Vote Yes on Referral.

In response to a question, Mr. Jerry Bowman, chief of governance and strategy management, responded that subject to availability, additional seating for component leaders would be available at the 2016 House of Delegates.

Dr. Richard J. Nagy, California, member of Reference Committee D, spoke in support of referral. He said, “…there is a $100,000 price tag associated with this. Because according to the information we currently have, there is a potential of 500 component execs who could come here at the next or future Houses. Each table is
estimated (135 tables) at $750 a table. We don’t think that’s accurate, so we would need more information to see what we truly need. That’s why we recommend referral.”

Speaking in opposition of the motion to refer, Dr. Gus C. Vlahos, Virginia, stated, “Having discussed this with staff, at the present time, 25 passes were given out to component execs and leaders. At the present time, there was also in the morning session over a hundred empty seats in the alternate delegate section of this Association. So this is not a problem and there is no need for additional expense.”

On vote, the motion to refer Resolution 48 was not adopted.

Dr. Gus C. Vlahos, Virginia, moved to substitute Resolution 48S-1 for Resolution 48.

48S-1. Resolved, that the Association provide component leaders seats in the House of Delegates alternate section as space is available, and be it further

Resolved, that the Association consider expanding the number of seats for component leaders in light of floor capacity, if necessary.

In response to a question, Mr. Bowman clarified that there was no financial implication to Resolution 48S-1.

Dr. Ronald D. Venezie, North Carolina, moved to amend Resolution 48S-1, in the first and second resolving clause by deleting the word “leader” and replacing it with “executive directors/ secretaries.”

Dr. Venezie, said, “The component executive directors or the executive secretaries tend to be long-standing staff to the components, and it’s those staff that have the institutional knowledge and the experience, and we’d like them to be able to be here in the alternate delegate section.”

On vote, the motion to amend Resolution 48S-1 was adopted.

Pro and con discussion ensued.

On vote, Resolution 48S-1 as amended was adopted in lieu of Resolution 48.

48H-2015. Resolved, that the Association provide component leaders executive directors/ secretaries seats in the House alternate delegate section as space is available, and be it further

Resolved, that the Association consider expanding the number of seats for component leaders executive directors/ secretaries in light of floor capacity, if necessary.

Improving the Brand of the ADA Member (Second Trustee District Resolution 90) The Reference Committee reported as follows:

The Reference Committee, having considered the testimony received and having discussed the resolution at some length, believes that the resolution should be referred to the appropriate ADA agency for study and report to the 2016 House of Delegates.

90. Resolved, that the ADA develop a media campaign to differentiate and improve the brand of the ADA member dentists in the public eye. This campaign would cover social media and/or print media and/or radio and/or television, and be it further

Resolved, that samples of this campaign be ready for the 2016 ADA House of Delegates for review so that the campaign can be rolled out in 2017. In addition, budgetary estimates, with funding options, should be presented for the distribution costs of the campaigns through the various media outlets.

Dr. Branon moved that Resolution 90 (Supplement: 5154) be referred to the appropriate ADA agency for further study and report to the 2016 House of Delegates with the Committee Recommendation to Vote Yes on Referral.

On vote, the motion to refer Resolution 90 to the appropriate ADA agency for further study and report to the 2016 House of Delegates was adopted.
Investigate a Marketing Campaign Targeting Primary Care and Pediatric Physicians on Value of Dental Care (Seventh Trustee District Resolution 93) The Reference Committee reported as follows:

The Reference Committee, having considered the testimony received and having discussed the resolution at some length, believes that the resolution should be referred to the appropriate ADA agency for study and report to the 2016 House of Delegates.

93. Resolved, that the ADA investigate developing a marketing campaign aimed at primary care and pediatric physicians on the value of receiving regular dental care and the connection between good oral health and good overall health, and be it further
Resolved, that all marketing messages include information that promotes ADA member dentists.

Dr. Branon moved that Resolution 93 (Supplement:5157) be referred to the appropriate ADA agency for further study and report to the 2016 House of Delegates with the Committee Recommendation to Vote Yes on Referral.

In response to a question, Ms. Stephanie Moritz, chief communications officer, clarified that if Resolution 93 was referred, the financial implication would be zero.

On vote, the motion to refer Resolution 93 to the appropriate ADA agency for further study and report to the 2016 House of Delegates was adopted.

Modification of the Schedule to Eliminate the Fourth Meeting of The House of Delegates (Thirteenth Trustee District Resolution 98 and Reference Committee D Resolution 98RC) The Reference Committee reported as follows:

The Reference Committee heard substantial testimony concerning length of time consumed by the House of Delegates session and the desire of delegates to streamline the work of the House. The Reference Committee is supportive of eliminating the fourth meeting of the House, but believes the resolution as originally proposed is too prescriptive in that it required that certain events occur on certain days of the session, which the Reference Committee believes to be the province of the Speaker of the House of Delegates. The Committee, therefore, proposes the following resolution in lieu of Resolution 98.

98RC. Resolved, that the meeting schedule of the House of Delegates be modified to eliminate the fourth meeting of the House of Delegates.

Dr. Branon moved that Resolution 98RC be adopted in lieu of Resolution 98 (Supplement:5162) with the Committee Recommendation to Vote Yes.

A motion to amend by addition Resolution 98RC was made by Dr. J. Barry Howell, Illinois. Resolution 98RC, as amended, would read:

Resolved, that no later than the 2017 House Delegates, the meeting schedule of the House of Delegates be modified to eliminate the fourth meeting of the House of Delegates.

Dr. Howell stated, “The work of the House of Delegates is essential to the operations of the American Dental Association. We want to get this right. By setting a no later date than 2017 for implementation, we give the ADA the ability to be flexible in this important schedule change. Again, we would encourage the ADA staff and appropriate agencies to shoot for the 2016 date but would like to offer the flexibility of 2017 as implementation.”

In response to a question, Mr. Jerry Bowman, chief of governance and strategy management, clarified that implementation of Resolution 98RC in 2016 is the intent and that there would be no financial implication.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted.

On vote, the proposed amendment to Resolution 98RC was adopted.
Pro and con discussion ensued. Individuals speaking in support of adopting Resolution 98RC commented on the importance of efficiency and streamlining the governance process, and that shortening the meeting time of the House of Delegates will allow some delegates, alternate delegates and staff to return home sooner. Individuals speaking against adoption commented that during some years, the House has larger issues to discuss which may necessitate a fourth meeting to ensure thorough debate.

In response to a question, Mr. Bowman clarified that House sessions in future years are expected to cost roughly the same as the current budget.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted. On vote, Resolution 98RC as amended was adopted.

98H-2015. Resolved, that, no later than the 2017 House Delegates, the meeting schedule of the House of Delegates be modified to eliminate the fourth meeting of the House of Delegates.

Length of Time, Format, and Location of the Annual Meeting (Third Trustee District Resolution 99 and Reference Committee D Resolution 99RC) The Reference Committee reported as follows:

In consideration of the recommendation of the Reference Committee with respect to Resolution 98, the Committee believes it to be important that the Speaker of the House of Delegates be part of the Task Force to be formed in response to Resolution 99. Also, because the Committee recommends elimination of the fourth meeting of the House, “length” has been changed to “schedule” for clarity.

99RC. Resolved, that a nine-member task force, to include the Speaker of the House of Delegates, be formed to evaluate how the business of the House of Delegates is conducted with a report and specific recommendations made to the 2016 House. This report should include format, location and schedule, and be it further,

Resolved, that the task force meet electronically, and, if necessary, one time in person to complete these recommendations.

Dr. Branon moved that Resolution 99RC be adopted in lieu of Resolution 99 (Supplement:5163) with the Committee Recommendation to Vote Yes.

Dr. David E. McNeely, Jr., Tennessee, moved to amend Resolution 99RC, in the first resolving clause so it would read as follows:

Resolved, that a nine-member task force, to include the Speaker of the House of Delegates, consisting of eight members of the 2015 House of Delegates representing eight different trustee districts and the Second Vice President who shall serve as Chair, to include the Speaker of the House of Delegates as a consultant, be formed to evaluate how the business of the House of Delegates is conducted with a report and specific recommendations made to the 2016 House. This report should include format, location and schedule, and be it further,

Dr. McNeely stated, “This change does three important things to improve the makeup of this task force. Number one, it gives the liaison to the Board with a vice president serving as chair. Number two, it gives a good diversity of different geographical input with different members coming from different districts, trustee districts. And third, and certainly not least, it does not put the Speaker in an untenable situation of being a voting member on a committee that would report back to this House. … We definitely want the Speaker there as consultant, but we would hate to put him a position as voting on a committee with a report back to the House which he chairs.”

In response to a question, the Speaker clarified that the President makes task force appointments.

Pro and con discussion ensued. Individuals speaking in support of the amendment commented that it was important that all members of the task force are members of the House and that the Speaker of the House of Delegates serve as a consultant. Individuals speaking against the amendment commented that the amendment was unnecessary and that it is important to allow the President to consider all options and needs
of the Association when considering which members to appoint to the task force, independent of geographic
representation and House of Delegates membership.

In response to a question, the Speaker offered the opinion that the office of Speaker of the House of
Delegates is better served as consultant rather than a member of the task force. He stated “the office should
never be put in a position where there might be suspected conflict of interest. Any time you put a presiding
officer on a committee and a committee reports, the presiding officer has to support the work of the
committee, whether he is presiding at the committee or not. The Speaker is of the opinion that should the
Speaker be on this committee and the committee makes a decision, that some might question the objectivity
of the Speaker when this resolution returns and is under consideration.”

On vote, the proposed amendment to Resolution 99RC was not adopted.

Dr. Christopher D. Johnson, Wisconsin, moved to amend Resolution 99RC, by adding a new resolving
clause after the first resolving clause. The new resolving clause would read as follows:

Resolved, that in considering the location, the task force consider locations other than those traditionally
used by the annual meeting, given the needs of the House of Delegates, exhibition and hotel
requirements, among others.

Dr. Johnson stated, “…we would like to broaden the spectrum for the task force to take into consideration,
looking at all aspects of the House, to make it as efficient as possible.”

Pro and con discussion ensued.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote
immediately was adopted. On vote, the proposed amendment to Resolution 99RC was not adopted.

Dr. John R. Roberts, Indiana, moved to amend the first resolving clause by adding the words “as a
consultant” after the words “Speaker of the House of Delegates” so the first resolving clause would read:

Resolved, that a nine-member task force, to include the Speaker of the House of Delegates as a
consultant, be formed to evaluate how the business of the House of Delegates is conducted with a report
and specific recommendations made to the 2016 House. This report should include format, location and
schedule, and be it further,

Hearing no objection, the amendment to Resolution 99RC was adopted by general consent.

Dr. Alan L. Felsenfeld, California, spoke in support of Resolution 99RC as amended. He said, “This is a
parallel resolution that will look at overall structure of the House, as well as the annual meeting and the other
things that we talked about. We feel this is an excellent idea.”

Dr. Ronald D. Venezie, North Carolina, spoke against Resolution 99RC as amended, stating, “It’s the job
of the Speaker of the House to determine how to conduct the business of the House. We don’t need to spend
$10,000 to study this. We just said, shorten the House. I trust the Speaker to be able to help us conduct the
business in the way that we should.”

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote
immediately was adopted. On vote, Resolution 99RC as amended was adopted in lieu of Resolution 99.

99H-2015. Resolved, that a nine-member task force, to include the Speaker of the House of Delegates
as a consultant, be formed to evaluate how the business of the House of Delegates is conducted with a
report and specific recommendations made to the 2016 House. This report should include format, location
and schedule, and be it further,
Resolved, that the task force meet electronically, and, if necessary, one time in person to complete these
recommendations.
Funding Request for Social Media Campaign (Council on Communications Resolution 44) The Reference Committee reported as follows:

The Reference Committee concurs with the Board of Trustees and supports adoption of the following resolution.

44. Resolved, that funding in the amount of $150,000 for continuation of the social media campaign for fluoridation be included in the 2016 budget.

Dr. Branon moved Resolution 44 (Supplement:5073) with the Committee Recommendation to Vote Yes.

On vote, Resolution 44 was adopted.

44H-2015. Resolved, that funding in the amount of $150,000 for continuation of the social media campaign for fluoridation be included in the 2016 budget.

Strengthening the State Public Affairs (SPA) Program (Eleventh District Trustee Resolution 92) The Reference Committee reported as follows:

The Reference Committee supports adoption of the following resolution.

92. Resolved, for the 2016 budget year that funding be increased by $475,000 for State Public Affairs (SPA) grants to state dental associations.

Dr. Branon moved Resolution 92 (Supplement:5156) with the Committee Recommendation to Vote Yes.

On vote, Resolution 92 was adopted.

92H-2015. Resolved, for the 2016 budget year that funding be increased by $475,000 for State Public Affairs (SPA) grants to state dental associations.

Report of Reference Committee E (Membership and Related Matters)

The Report of Reference Committee E was presented by Dr. L. Annette Rainge, Georgia, chair. The other members of the Reference Committee were: Dr. Jean E. Bainbridge, Texas; Dr. Mark A. Bauman, New York; Dr. Mark A. Bierschbach, South Dakota; Dr. Susan B. Doroshow, Illinois; Dr. Christopher T. Griffin, South Carolina; Dr. George Jedlicka, Alaska; Dr. Nicole M. Quezada, Pennsylvania; and Dr. Erika L. Williams, Delaware.

Consent Calendar (Reference Committee E Resolution 102): The Reference Committee reported as follows:

The appended Resolution 102 lists resolutions referred and considered by this Reference Committee that received no or limited testimony, all positive testimony, all negative testimony, or the Reference Committee feels these resolutions were fully debated, with all issues considered. The Reference Committee’s recommended action (adopt, adopt in lieu of, not adopt or refer) is identified on each resolution presented on the consent calendar. By adopting Resolution 102, the recommendation of the Reference Committee on the consent calendar resolutions will become the action of the House of Delegates. It should be noted that if a resolution on the consent calendar is to “adopt in lieu of” with a Committee Recommendation to Vote No and the resolution remains on the approved consent calendar, the resolution is defeated and the underlying resolutions are automatically moot.

As customary, before voting on the consent calendar, any delegate wishing to discuss an item on the consent calendar has the right to request that resolution be removed and considered separately.

102. Resolved, that the recommendations of Reference Committee E on the following resolutions be accepted by the House of Delegates.
Resolution 37—(Adopt)—Amendment of Policy on Dues Exemption for Active Duty Members (Supplement:6000) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 38—(Adopt)—Amendment of Policy on Student Membership (Supplement:6002) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 41—(Adopt)—Amendment of ADA Bylaws Authorizing Pilot Programs (Supplement:6005) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 46—(Adopt)—Amendment of ADA Bylaws Regarding Name Change for Affiliate Category of Membership (Supplement:6009) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 47—(Adopt)—Implementation of a Uniform Dues Transaction (Supplement:6011) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 59—(Not Adopt)—Membership Value in Benefits (Supplement:6012) $ 5.4 million annually; Net Dues Impact: $51; FTE: 0
COMMITTEE RECOMMENDATION: Vote No.

Dr. Rainge moved Resolution 102 with the Committee Recommendation to Vote Yes.

Requests were made to remove the following resolutions from the Consent Calendar:

Resolution 47 removed by Dr. Robert H. Carpenter, Jr., Georgia
Resolution 37 removed by Dr. Richard M. Lofthouse, Wisconsin

Hearing no objection, the amended Resolution 102 was adopted by general consent.

102H-2015. Resolved, that the recommendations of Reference Committee E on the following resolutions be accepted by the House of Delegates.

Resolution 37—(Adopt)—Amendment of Policy on Dues Exemption for Active Duty Members (Supplement:6000) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 38—(Adopt)—Amendment of Policy on Student Membership (Supplement:6002) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 41—(Adopt)—Amendment of ADA Bylaws Authorizing Pilot Programs (Supplement:6005) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 46—(Adopt)—Amendment of ADA Bylaws Regarding Name Change for Affiliate Category of Membership (Supplement:6009) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 47—(Adopt)—Implementation of a Uniform Dues Transaction (Supplement:6011) $ None; FTE: 0
COMMITTEE RECOMMENDATION: Vote Yes.

Resolution 59—(Not Adopt)—Membership Value in Benefits (Supplement:6012) $ 5.4 million annually; Net Dues Impact: $51; FTE: 0
COMMITTEE RECOMMENDATION: Vote No.

Note. For the purpose of a fully documented record, the text of the resolutions presented in Resolution 102H follows.

Consent Calendar Resolutions—Adopted/Adopted in Lieu of

Amendment of Policy on Student Membership

38H-2015. Resolved, that the ADA Policy on Student Membership (Trans.1977:957; 1996:673) be amended to read as follows (additions are underscored, deletions are stricken):

Resolved, that all dental students who are preparing themselves to become members of the dental profession be urged to become active members of the American Student Dental Association, the American Dental Association and the student’s respective constituent and component societies, and be it further
Resolved, that all deans and faculties of dental schools be requested to encourage membership at all levels of organized dentistry, and be it further
Resolved, that deans and faculty members be encouraged to become members of the ADA.

Authorization to Conduct Pilot Programs

41H-2015. Resolved, that the ADA Bylaws, Chapter VII. BOARD OF TRUSTEES, Section 90. POWERS, be amended by addition of a new Subsection “N” which reads as follows:

N. Notwithstanding any other provision in the Bylaws, authorize pilot programs of limited scope (e.g. geographic or demographic), and guidelines related thereto, provided that no such pilot program shall exceed a period of three years without authorization by the House of Delegates and provided further that the Board of Trustees shall annually report on any such program during its duration, to the House of Delegates.

Amendment of ADA Bylaws Regarding Name Change for Affiliate Category of Membership

46H-2015. Resolved, that the ADA Bylaws, Chapter I. MEMBERSHIP, Section 10. CLASSIFICATION, be amended as follows (new language underscored; deletions stricken)

Section 10. CLASSIFICATION: The members of this Association shall be classified as follows:

Active Members
Life Members
Retired Members
Nonpracticing Dentist Members
Student Members
Honorary Members
Provisional Members
Associate Members
Affiliate International Members

and be it further
Resolved, that the ADA Bylaws, Chapter I. MEMBERSHIP, Section 20. QUALIFICATIONS, PRIVILEGES, DUES AND SPECIAL ASSESSMENTS, Subsection I. AFFILIATE MEMBER, be amended as follows (new language underscored; deletions stricken):

I. AFFILIATE INTERNATIONAL MEMBER.
a. QUALIFICATIONS. An affiliate international member shall be a dentist who is ineligible for any other classification of membership and:

(1) is practicing in a country other than the United States;
(2) has been classified as an affiliate international member upon application to and approval by the Board of Trustees; and
(3) is a member in good standing of this Association.

b. PRIVILEGES. An affiliate international member in good standing shall receive a set of products and services as are authorized by the Board of Trustees in collaboration with the Council on Membership.

c. DUES AND SPECIAL ASSESSMENTS. The dues of affiliate international members shall be established by the Board of Trustees. The Board of Trustees shall be authorized to deviate from the established affiliate international member dues rate to: (1) promote affiliate international memberships in a selected jurisdiction, and (2) to recognize economic circumstances in least developed countries eligible for special fee criteria as established by the FDI World Dental Federation. International member dues shall be due January 1 each year. Affiliate International members shall be exempt from the payment of any special assessment.

and be it further
Resolved, that the ADA Bylaws, Chapter I. MEMBERSHIP, Section 30. DEFINITION OF “IN GOOD STANDING”, second unnumbered paragraph, be amended as follows (new language underscored; deletions stricken):

The requirement of paying current dues does not apply to retired life, honorary and those members of this Association who pursuant to Section 50 of this Chapter have been granted dues waivers for the purpose of determining their good standing. The requirement of paying any special assessment does not apply to retired life, honorary, affiliate international, student and those members of this Association who pursuant to Section 50 of this Chapter have been granted any special assessment waivers for purposes of determining their good standing.

and be it further
Resolved, that the ADA Bylaws, Chapter I. MEMBERSHIP, Section 40. LAPSE OF MEMBERSHIP AND REINSTATEMENT, be amended as follows (new language underscored; deletions stricken):

B. REINSTATEMENT. Reinstatement of active, life, retired, nonpracticing dentist, student or affiliate international membership may be secured on payment of appropriate dues and any special assessment of this Association and on compliance with the pertinent bylaws and regulations of the constituent and component societies involved and this Association.

Consent Calendar Resolutions—Not Adopted

Membership Value in Benefits

59. Resolved, that the American Dental Association provide, online at no charge to member dentists, publication materials that are under the ADA’s control regarding CDT, HIPAA, OSHA and radiology requirements, and be it further
Resolved, that any updates to these materials shall also be made available online at no charge to member dentists, and be it further
Resolved, that printed materials and non-member charges be adjusted accordingly to offset any loss in revenue directly attributed to this resolution.
Amendment of ADA Bylaws Regarding Removing Requirement for Continuous Membership (Board of Trustees Resolution 87) The Reference Committee reported as follows:

The Committee heard testimony both in support and in opposition to Resolution 87. Supportive testimony reinforced that the requirement for continuous membership creates an unwelcoming environment for new dentists who are obligated to pay back dues in order to be eligible for the reduced dues program. Opposition testimony expressed concern that removing the requirement for continuous membership could minimize the importance of promptly joining the Association. Upon discussion, the Committee agreed that removing this barrier will make it easier for new dentists to transition into membership. The Committee recommends adoption of Resolution 87 as submitted. The Standing Committee on Constitution and Bylaws approves the wording of Resolution 87 as submitted.

87. Resolved, that the ADA Bylaws, Chapter I, Membership, Section 20, Qualifications, Privileges, Dues and Special Assessments, A. Active Member, c. Dues and Special Assessments, (1) be amended to read as follows (new language underscored; deletions stricken):

Dentists, when awarded a D.D.S. or D.M.D. degree, shall be exempt from the payment of active member dues and any special assessment for the remaining period of that year and the following first full calendar year. Dentists shall pay twenty-five percent (25%) of active member dues and any special assessment for the second full calendar year following the year in which the degree was awarded, fifty percent (50%) of active member dues and any special assessment in the third year, seventy-five percent (75%) of active member dues and any special assessment in the fourth year and one hundred percent (100%) in the fifth year and thereafter. Eligibility for this benefit shall be conditioned on maintenance of continuous membership or payment of reduced dues and any special assessment for the years not previously paid, at the rates current during the missing year(s).

and be it further

Resolved, that the ADA Bylaws, Chapter I, Membership, Section 20, Qualifications, Privileges, Dues and Special Assessments, A. Active Member, c. Dues and Special Assessments, (2) be amended to read as follows (new language underscored; deletions stricken):

Dentists who are engaged full-time in (a) an advanced training courses of not less than one (1) academic year's duration in an accredited school or a residency program in areas neither recognized by this Association nor accredited by the Commission on Dental Accreditation or (b) a residency program or advanced education program recognized by this Association and in a program accredited by the Commission on Dental Accreditation shall pay thirty dollars ($30.00) due on January 1 of each year until December 31 following completion of such program. For dentists who enter such a course or program while eligible for the dues reduction program, the applicable reduced dues rate shall be deferred until completion of that program. Upon completing the program, the dentist shall pay dues and any special assessment for active members at the reduced dues rate where the dentist left off in the progression. This benefit shall be conditioned on maintenance of continuous membership or payment of post-graduate student dues and active member dues and any special assessment for years not previously paid, at the rates current during the missing years.

Dr. Rainge moved Resolution 87 (Supplement:6018) with the Committee Recommendation to Vote Yes.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted. On vote, Resolution 87 was adopted by a two-thirds affirmative vote.

87H-2015. Resolved, that the ADA Bylaws, Chapter I, Membership, Section 20, Qualifications, Privileges, Dues and Special Assessments, A. Active Member, c. Dues and Special Assessments, (1) be amended to read as follows (new language underscored; deletions stricken):

Dentists, when awarded a D.D.S. or D.M.D. degree, shall be exempt from the payment of active member dues and any special assessment for the remaining period of that year and the following first full calendar year. Dentists shall pay twenty-five percent (25%) of active member dues and any special assessment for the second full calendar year following the year in which the degree was
awarded, fifty percent (50%) of active member dues and any special assessment in the third year, seventy-five percent (75%) of active member dues and any special assessment in the fourth year and one hundred percent (100%) in the fifth year and thereafter. Eligibility for this benefit shall be conditioned on maintenance of continuous membership or payment of reduced dues and any special assessment for the years not previously paid, at the rates current during the missing year(s).

and be it further

Resolved, that the ADA Bylaws, Chapter I, Membership, Section 20, Qualifications, Privileges, Dues and Special Assessments, A. Active Member, c. Dues and Special Assessments, (2) be amended to read as follows (new language underscored; deletions stricken):

Dentists who are engaged full-time in (a) an advanced training courses of not less than one (1) academic year’s duration in an accredited school or a residency program in areas neither recognized by this Association nor accredited by the Commission on Dental Accreditation or (b) a residency program or advanced education program recognized by this Association and in a program accredited by the Commission on Dental Accreditation shall pay thirty dollars ($30.00) due on January 1 of each year until December 31 following completion of such program. For dentists who enter such a course or program while eligible for the dues reduction program, the applicable reduced dues rate shall be deferred until completion of that program. Upon completing the program, the dentist shall pay dues and any special assessment for active members at the reduced dues rate where the dentist left off in the progression. This benefit shall be conditioned on maintenance of continuous membership or payment of post-graduate student dues and active member dues and any special assessment for years not previously paid, at the rates current during the missing years.

Faculty Membership (First Trustee District Resolution 89) The Reference Committee reported as follows:

The Committee received a clarification during testimony about the financial impact of Resolution 89, the impact should be $40,000 in the first year rather than $80,000, a correction which was confirmed by ADA staff. The Committee heard testimony both in support of and in opposition to this proposal. The Committee affirmed the importance of dental school faculty as influencers of the next generation of dentists. The testimony in support of Resolution 89 reinforced the value of engagement with faculty. Opposing testimony mentioned that existing funding mechanisms, such as the Membership Program for Growth (MPG) grants, could provide financial support for such an approach. After discussion, the Committee recommends not adopting Resolution 89.

89. Resolved, that the Council on Membership undertake a comprehensive study of the dues structure and the benefits of membership for full-time dental school faculty, and be it further

Resolved, that the Council on Membership be urged to consult with a representative from each of the Massachusetts Dental Society and the Board of Trustees, a dental school administrator and a full-time dental school faculty member in conducting the study, and be it further

Resolved, that the study be supported by up to $120,000 issued in three installments of up to $40,000, and be it further

Resolved, that the appropriate ADA agencies provide assistance to the Council on Membership for the study by negotiating support from the Massachusetts Dental Society by providing the ADA with in-kind services, accommodations and/or funding with a value of up to $40,000, and be it further

Resolved, that the Council on Membership submit a progress report on the study with the final report recommending strategies for engaging faculty membership in organized dentistry, which can be applied nationally.

Dr. Rainge moved Resolution 89 (Supplement:6033) with the Committee Recommendation to Vote No.

Dr. Thomas A. Trowbridge, Massachusetts, noted that the First Trustee District was pleased to see the passage of Resolution 41, and requested that Resolution 89 be withdrawn.

Hearing no objection, Resolution 89 was withdrawn.
Improved Marketing of the Student Loan Repayment Program (Fourteenth Trustee District Resolution 100 and Reference Committee Resolution 100RC) The Reference Committee reported as follows:

With guidance from the Speaker, Resolution 100 was reformatted by the Reference Committee to comply with the ADA Bylaws. The Speaker has ruled the original Resolution 100 out of order. The Committee heard testimony both in support of and in opposition to this proposal. Supportive testimony expressed concern that there was a low level of awareness of the new member benefit. The supportive testimony also observed that state societies have a better understanding of their members than a financial institution and therefore would be more effective at marketing this benefit. Opposing testimony observed that the benefit is new and has been a topic of great enthusiasm on social media and at dental student meetings. During discussion, the Committee received a briefing about the current marketing plan for the program. The Committee also observed that the marketing of financial services requires compliance, necessitating review and approval by the financial institution. Moreover, the Committee noted that the agreement with the financial institution includes all marketing for the program. After discussion, the Committee recommends not adopting Resolution 100RC.

100RC. Resolved, that the ADA allocate funding from the royalty reserves for the purposes of creating a grant for state and component marketing of the student loans membership benefit program, and be it further
Resolved, that the Board of Trustees be urged to allocate funding from the royalty reserves to fund the marketing grant.

Dr. Rainge moved Resolution 100RC with the Committee Recommendation to Vote No.

Dr. Michael R. Varley, Colorado, maker of Resolution 100, stated, "Resolution 100 was created out of concern for existing marketing of this program. I want to reassure the House that after a presentation and speaking with Mr. Robinson, ADA liaison to DRB, that marketing is being managed. So I urge the House to defeat this resolution."

On vote, Resolution 100RC was not adopted.

Amendment of the Policy on Dues Exemption for Active Duty Members (Council on Membership Resolution 37) The Reference Committee reported as follows:

Based on the testimony received, the Committee acknowledged the important role of dentists who serve in the Federal Dental Services. The proposed policy amendment encourages constituent and component dental association congruence with ADA Bylaws. The Committee also acknowledged the breadth of Federal Dental Services as defined in the Bylaws. The Committee recommends approval of Resolution 37.

37. Resolved, the ADA Policy on Dues Exemption for Active Duty Members (Trans.2004:297, 335) be amended to read as follows (additions are underscored):

Resolved, that constituent and component dental associations be encouraged to waive constituent and component dental association dues of members who are temporarily called to active duty with a federal dental service for the period of active duty.

Dr. Rainge moved Resolution 37 (Supplement:6000) with the Committee Recommendation to Vote Yes.

Dr. Richard Lofthouse, Wisconsin, moved to amend Resolution 37, in the second resolving clause by striking the word "dental" between the words "federal" and "service" and adding the words "plus six months" after the words "active duty" so the second resolving clause would read:

Resolved, that constituent and component dental associations be encouraged to waive constituent and component dental association dues of members who are temporarily called to active duty with a federal dental service for the period of active duty plus six months.
Dr. Lofthouse stated, “I have two colleagues, both dentists. Neither one were deployed for federal dental service. One was a pilot. He was still pulled out of his practice, still lost money, but still served his country. …anyone that’s deployed for federal service that is a dentist has an impact on themselves and on their practice.”

The Speaker stated that these were two separate amendments, but without objection would be considered.

Hearing no objection, the proposed amendments were adopted.

On vote, Resolution 37 as amended was adopted.

37H-2015. Resolved, the ADA Policy on Dues Exemption for Active Duty Members (Trans.2004:297, 335) be amended to read as follows (additions are underscored):

Resolved, that constituent and component dental associations be encouraged to waive constituent and component dental association dues of members who are temporarily called to active duty with a federal dental service for the period of active duty plus six months.

Implementation of a Uniform Dues Transaction (Council on Membership Resolution 47) The Reference Committee reported as follows:

Based on the testimony heard, the Committee recognizes the importance of removing barriers to a positive member experience. A uniform dues transaction would provide simplicity and transparency to dentists who join the ADA or move from one location to another. The Committee is also mindful that the resolution identifies a collaborative process, ensuring that any mechanism will be developed in conjunction with the constituent dental societies. Furthermore, the Committee is mindful that the collection of dues is a function of constituent societies, as explicitly defined in the ADA Bylaws, and that any change to those Bylaws would necessitate the customary 2/3 approval of the House of Delegates. Based on these factors, the Committee recommends approval of Resolution 47.

47. Resolved, that the ADA and state societies collaborate to develop a uniform dues transaction to simplify the member experience by no later than 2018, and be it further
Resolved, that the mechanism be developed, identifying all the appropriate details and issues, and be it further
Resolved, that an informational report on the assignment and related issues be submitted to the 2016 House of Delegates.

Dr. Rainge moved Resolution 47 (Supplement:6011) with the Committee Recommendation to Vote Yes.

Dr. Robert H. Carpenter, Jr., Georgia, moved to substitute Resolution 47S-1 for Resolution 47.

47S-1. Resolved, that the ADA and all constituent state societies begin discussions and collaborate to develop a present uniform dues transaction options to simplify the member experience by no later than 2018, and be it further
Resolved, that the mechanism be developed, identifying all the appropriate details and issues, and be it further
Resolved, that a progress informational report on the assignment and related issues be submitted to the 2016 and 2017 House of Delegates.

Dr. Carpenter stated, “We feel that in the first resolving clause, the verbiage ‘all constituent’ instead of ‘state’ better distinguishes between state and all constituent societies. And the word ‘present’ instead of ‘develop’ means the House will hear what is actually going on. In the third resolving clause, the word ‘progress’ instead of ‘informational’ allows for the House to hear what actions are being taken on what is being proposed, not just possibly vague information. And, finally, in the third resolving clause, addition of ‘and 2017’ allows for an additional report to the House in the event the discussions go beyond the 2016 House meeting, instead of having the wait until the 2018 House of Delegates meeting.”
On vote, the motion to substitute Resolution 47S-1 for Resolution 47 was adopted.

On vote, Resolution 47S-1 was adopted.

47H-2015. Resolved, that the ADA and all constituent state societies begin discussions and collaborate to develop a present uniform dues transaction options to simplify the member experience by no later than 2018, and be it further

Resolved, that the mechanism be developed, identifying all the appropriate details and issues, and be it further

Resolved, that a progress informational report on the assignment and related issues be submitted to the 2016 and 2017 House of Delegates.

New Business

Election Commission Reporting (Sixth Trustee District Resolution 105) Dr. O. Andy Elliott, II, Kentucky, moved Resolution 105 (Supplement:7000)

105. Resolved, that if violations of the Campaign Agreement and Guidelines are determined to have occurred, then the Election Commission, if it cannot resolve those violations between the candidates, must report those violations to the House of Delegates, and be it further

Resolved, that the Report of the Election Commission be given orally to the House in the meeting preceding the elections, and be it further

Resolved, that if violations occur after that meeting, and before the election, then that information must be shared with the caucuses by the most expedient manner.

Speaking on the resolution, Dr. Elliott said, "...a lot of people were not aware of the Election Commission reports. And in an attempt to help increase our transparency and disclosure and not to be punitive but to offer guidance, we offer the following resolution. It also became evident that the Election Commission is given the option of whether to report the violations or not. They do not have to. They are given the option. And so the two things that we are asking for within this is the place at which we report those and when. And then the fact that we are giving directions to the Election Commission that if a violation occurs and they are not able to resolve those violations between the candidates, that they must report those violations to the House. And then we are asking that they report them in an oral manner to the House immediately preceding the election. And then in the event that something occurred between that session of the House and the actual election, if further violations occurred, that all of the delegates would be given that information in the most expedient manner. ..."

The Speaker asked Dr. Elliott if he would like to see the proposed language incorporated in some manner into the campaign guidelines and election rules in the House of Delegates Manual. Dr. Elliott responded in the affirmative.

A friendly amendment was offered proposing a fourth resolving clause.

Resolved, that these revisions be included in the Manual of the House of Delegates under the Election Commission section.

Hearing no objection, the amendment was accepted by general consent.

Dr. Douglas Auld, Oklahoma, incoming chair of the Election Commission, spoke in support of Resolution 105 as amended.

Dr. Terry L. Fiddler, Arkansas, moved to amend Resolution 105, in the second and third resolving clause as follows:

Resolved, that the Report of the Election Commission be given orally by Chair of the Election Commission to the House in the first meeting of the House preceding the elections, and be it further
Resolved, that if violations occur after that meeting, and before the election, then that information must be shared with the caucuses by the most expedient manner direct contact with the constituent executive directors.

Dr. Fiddler stated, “… Therefore, we’ll know who will tell us when this occurs and if something happens after the First Meeting, then there can be a direct notification to the executive directors so there won’t be any question about what’s happening.”

On vote, the proposed amendments were adopted.

The Speaker requested that the maker of the amendment clarify what is meant by “direct contact with the constituent executive directors.” The maker of the amendment clarified, saying, “Just that we have someone responsible to get that information to the constituent executive directors by e-mail, by notification, but knowing that those individuals who are supposed to be notified receive that information and there is no doubt that everyone has that.”

In response to a question, the Speaker clarified that the Election Commission is charged to negotiate agreements and to take care of any disagreements.

The maker of the amendment added, “In the event of a violation that occurs and the Election Commission meets with the candidates and there is time and the ability to resolve the issue that is acceptable to all candidates, then we’re saying that that would not need to be reported….But if they are not able to due to a time constraint or the candidates do not agree to that resolution, then that violation must be reported.”

Dr. Gary N. Herman, California, as a point of inquiry, asked the maker of the amendment for clarification, saying, “In the second resolving clause … it says 'at the first meeting of the House in the meeting preceding the elections.' I think that probably should have been changed. In my estimation, it should be 'in the first meeting of the House immediately preceding the elections.' I believe that’s what they wanted to say.”

A friendly amendment was accepted by the maker of the amendment.

Resolved, that the Report of the Election Commission be given orally by the Chair of the Election Commission, to the House in [at the first meeting of the House], the first meeting of the House preceding the elections, and be it further.

In response to a question, the Speaker clarified that there will be no task force to refine the guidelines addressed in Resolution 105, and that guidelines would be tasked to the Election Commission.

Dr. Fiddler moved to further amend Resolution 105, in the third resolving clause by addition of the words “or the caucus chair” after the words “constituent executive directors” so the third resolving clause would read:

Resolved, that if violations occur after that meeting, and before the election, then that information must be shared with the caucuses by the most expedient manner direct contact with the constituent executive directors or the caucus chair.

On vote, the amendment was adopted.

Dr. Raymond K. Martin, Massachusetts, moved to refer Resolution 105 to the Election Commission. He said, “It seems that we are doing committee work, wordsmithing here. In response to contemporaneous events that have happened recently and that this is not well thought out and it’s brought to the House without adequate due diligence, and I would recommend referring this to the Election Commission.”

Dr. David C. Anderson, Virginia, spoke against the motion to refer, saying, “I appreciate what the previous speaker has said. However, there are some in the House who feel that they have been somewhat violated by the violations. So what are we going to do? Put it off for another year. We have to come up with some way to go ahead and feel good about our elections. This is one of the ways to do it. It may not be perfect. It can be crafted as time goes on, but whatever we do, please do not refer this.”
A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted.

On vote, the motion to refer Resolution 105 was not adopted.

In response to a question, at the Speaker’s request, Dr. Douglas Auld, Oklahoma, incoming chair of the Election Commission, clarified that he sees no problem with Resolution 105 as amended, and that the Election Commission will review all guidelines and likely present recommendations to the House in 2016.

A motion was made to vote immediately, which required a two-thirds vote; on vote, the motion to vote immediately was adopted. On vote, the proposed amendments to Resolution 105 were adopted.

Pro and con discussion ensued. Individuals speaking in support of Resolution 105 as amended commented that avoiding an election violation is the primary goal of the resolution and that the resolution is necessary for the integrity of the House and its elections. Individuals speaking against Resolution 105 as amended commented that adoption of Resolution 106 would likely address the reporting of election violations electronically.

In response to a question, at the Speaker’s request, Dr. Douglas Auld, Oklahoma, incoming chair of the Election Commission, clarified that he sees no problem with Resolution 105 as amended, and that the Election Commission will review all guidelines and likely present recommendations to the House in 2016.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted.

On vote, Resolution 105 as amended was adopted.

**105H-2015. Resolved,** that if violations of the Campaign Agreement and Guidelines are determined to have occurred, then the Election Commission, if it cannot resolve those violations between the candidates, must report those violations to the House of Delegates, and be it further

**Resolved,** that the Report of the Election Commission be given orally by the Chair of the Election Commission to the House at the first meeting of the House in the meeting preceding the elections, and be it further

**Resolved,** that if violations occur after that meeting, and before the election, then that information must be shared with the caucuses by the most expedient manner, direct contact with the constituent executive directors or the caucus chairs, and be it further

**Resolved,** that these revisions be included in the Manual of the House of Delegates under the Election Commission section.

**Amendment of Election Commission Campaign Guidelines** (Third Trustee District Resolution 106) Dr. Wade I. Newman, Pennsylvania, moved Resolution 106 *(Supplement: 7001)*

**106. Resolved,** that the Manual of the House of Delegates, Election Commission and Campaign Guidelines, be amended by insertion of a new paragraph #12 as follows:

12. In the event of a violation of the House-approved guidelines, the candidates' negotiated agreement or the Election Commission's Guidelines, the candidate will be given the opportunity to correct the violation. If the violation cannot be corrected or its actions mitigated, then the violation will be reported to the House of Delegates by posting the report in the House of Delegates section on ADA Connect. Additionally, an email will be sent to all delegates and alternate delegates with a working email address on file, alerting them that the report has been posted, and be it further

**Resolved,** that the existing paragraph #12 be re-numbered as #13.
Dr. Newman stated, “The reason that we put forth 106 is we wanted to know more immediately when the violations occurred, and we thought that electronic means is the best way to do that. The last thing, and I said this before, is to sit here and listen to a violation occurrence and then I am caught blind-sided by it. I’d like to know before I get here.”

The Speaker declared that a portion of the first resolving clause of Resolution 106 had already been addressed in Resolution 105 and, therefore, was out of order. With the consent of the maker of the resolution, the Speaker recommended the first resolving clause in Resolution 106 read as follows:

Resolved, that the Manual of the House of Delegates, Election Commission and Campaign Guidelines, be amended by insertion of a new paragraph #12 as follows:

12. In the event of a violation of the House-approved guidelines, the candidates’ negotiated agreement or the Election Commission’s Guidelines, the candidate will be given the opportunity to correct the violation. If the violation cannot be corrected or its actions mitigated, then the violation will be reported to the House of Delegates by posting the report Election Commission shall post its report in the House of Delegates section on ADA Connect. Additionally, an email will be sent to all delegates and alternate delegates with a working email address on file, alerting them that the report has been posted, and be it further

In response to a question, the Speaker clarified that an alert would be sent via ADA Connect to inform the House of Delegates that a report is available on ADA Connect.

Dr. Thomas S. Kelly, Ohio, moved to refer that Resolution 106 to the appropriate agency for further study. Dr. Kelly said, “…we’ve passed a resolution just a moment ago, that in the first resolving clause it says that we must report these violations to the House of Delegates. This is just further clarifying or defining that, and it’s going to make that part of our manual more confusing or difficult. I think if we refer this back, put all this information in there, number it appropriately, we can get it done properly.”

Dr. Douglas Auld, Oklahoma, incoming chair of the Election Commission, spoke against referral.

On vote, the motion to refer Resolution 106 to the appropriate agency for further study was not adopted.

In response to a question, the Speaker clarified that the language stricken from Resolution 106 is covered in Resolution 105.

The Speaker stated that Resolution 106 adds clarification to the Election Commission and codifies it as a House of Delegates mandate on reporting election violations.

A motion was made to vote immediately, which requires a two-thirds vote; on vote, the motion to vote immediately was adopted.

On vote, Resolution 106 was adopted.

106H-2015. Resolved, that the Manual of the House of Delegates, Election Commission and Campaign Guidelines, be amended by insertion of a new paragraph #12 as follows:

12. In the event of a violation of the House-approved guidelines, the Election Commission shall post its report in the House of Delegates section on ADA Connect. Additionally, an email will be sent to all delegates and alternate delegates with a working email address on file, alerting them that the report has been posted, and be it further

Resolved, that the existing paragraph #12 be re-numbered as #13.
Adjournment

Dr. David C. Keim, Montana, moved to adjourn the Third Meeting of the House of Delegates. Without objection, the motion to adjourn was adopted and the Third Meeting of the House of Delegates adjourned at 5:03 p.m., Monday, November 9, 2015.
Tuesday, November 10, 2015

Fourth Meeting of the House of Delegates

Call to Order: The Fourth Meeting of the 156th Annual Session of the ADA House of Delegates was called to order at 8:00 a.m., Tuesday, November 10, 2015, by the Speaker of the House of Delegates, Dr. Glen D. Hall.

Report of the Standing Committee on Credentials, Rules and Order: Dr. W. Roy Thompson, Committee chair, announced that the Committee had received requests relating to the credentialing of two new delegates. The committee considered these requests to be the result of extenuating circumstances and recommended that the following individuals be credentialed:

Delegates
Ann Sue von Gonten, Army
Diane D. Romaine, Maryland

Hearing no objections, the Speaker announced that the credentials were granted.

Dr. Thompson announced the presence of a quorum and read the ADA Disclosure Policy.

Special Order of Business—Installation Ceremony

Prior to the installation ceremony, the Speaker recognized the following retiring ADA officers and trustees and thanked them for their service and dedication.

Dr. Jonathan D. Shenkin, first vice president
Dr. Jeffrey D. Dow, trustee, First District
Dr. Gary S. Yonemoto, trustee, Fourteenth District
Dr. Hilton Israelson, trustee, Fifteenth District

The Speaker also introduced the continuing members of the Board of Trustees and thanked them for their service on behalf of the profession.

Dr. Chad P. Gehani, trustee, Second District
Dr. Andrew J. Kwasny, trustee, Third District
Dr. Jeffrey M. Cole, trustee, Fourth District
Dr. Alvin W. Stevens, Jr., trustee, Fifth District
Dr. Mark R. Zust, trustee, Sixth District
Dr. Joseph P. Crowley, trustee, Seventh District
Dr. Robert N. Bitter, trustee, Eighth District
Dr. Gary E. Jeffers, trustee, Ninth District
Dr. James K. Zenk, trustee, Tenth District
Dr. Rickland G. Asai, trustee, Eleventh District
Dr. Lindsey A. Robinson, trustee, Thirteenth District
Dr. Julian Hal Fair, III, trustee, Sixteenth District
Dr. Terry L. Buckenheimer, Seventeenth District
Dr. Thomas W. Gamba, first vice president

The Speaker introduced Dr. Maxine Feinberg for the purpose of installing the new officers and trustees.

The following new officers and trustees were introduced:

Dr. Judith M. Fisch, trustee, First District
Dr. Raymond A. Cohlmia, trustee, Twelfth District
Installation of Officers and Trustees. Dr. Feinberg installed Dr. Gary L. Roberts, Louisiana, as ADA President-elect; Dr. Carol Gomez Summerhays, California, as ADA President; Dr. Irene Marron-Tarrazzi, Florida, as second vice president; Dr. Glen D. Hall, Texas, as speaker of the House of Delegates; Dr. Ronald P. Lemmo, Ohio, as treasurer; and Drs. Judith Fisch, Raymond Cohlmia, Daniel Klemmedson, and Richard Black as trustees. Dr. Feinberg extended congratulations to the new officers and trustees.

Additionally, Dr. Feinberg asked the members of the House of Delegates, and they collectively agreed, to pledge their support by accepting assignments when called upon, by bringing forward the opinions and concerns of the members in their districts and by engaging in open and honest debate on issues.

Presentation to Dr. Feinberg: Dr. Summerhays, as the newly installed ADA President, presented Dr. Feinberg with the insigné of past president and a certificate of appreciation recognizing her dedication to the Association and the dental profession.

Presentation of Dr. Carol Gomez Summerhays: Dr. Summerhays addressed the members of the House of Delegates. She thanked her family, friends, former dental practice team, members of her ADA District, and ADA Leadership. Her remarks focused on opportunities available to dentistry in an environment of rapid change. She stated, “In the face of change, we must be the architects of the future of dentistry.” Dr. Summerhays noted that research, advancing the power of three, increasing member choices, and utilizing data based on facts and defined metrics are key elements to maximizing opportunity. She stated, “We need to make decisions based on real time insights. It’s much better to take risk than to continue services or programs that offer ineffective or minimal results.” Dr. Summerhays also expressed the importance of continued focus on the needs of the new dentist in the areas of licensure, mentorship, and fostering a member centric cultural shift. Dr. Summerhays concluded by reading a letter from an eighty seven year old woman who wrote to Dr. Summerhays to express her appreciation for the dental care she has received over the past 15 years, from an ADA member who, in her own words, provided her with unsurpassed care, concern, and consideration.

The installation ceremony concluded following Dr. Summerhays’ remarks.

Remarks of the Chair of the American Dental Political Action Committee (ADPAC): Dr. Charles C. McGinty expressed appreciation to members of the House of Delegates for their generous donations as well as the many others who donated to ADPAC during the annual meeting.

Unfinished Business

Report of Reference Committee A (Continued)

Dr. Daniel G. Davidson, chair, Reference Committee A returned to the podium to present the Reference Committee’s final items of business.

Approval of the 2016 Budget (Board of Trustees Resolution 7)

Dr. Davidson moved Resolution 7 (Supplement:2045) with the Reference Committee Recommendation to Vote Yes.

The Treasurer, Dr. Ronald Lemmo, reported that the preliminary budget presented a net income of $5,265,740, before reserves transfer. After the transfer of $6,500,000 to the appropriate account, and with the financial implications of the House adopted resolutions, the 2016 budget resulted in a deficit of $1,234,260.

The Speaker noted that the final budget is established and adopted at this House through its approval of the preliminary budget plus financial implications of the House adopted resolutions.
In response to a question, the Treasurer clarified that reserves are factored in as of September 2015.

On vote, Resolution 7 was adopted.

**7H-2015. Resolved**, that the 2016 Annual Budget of revenues and expenses, including net capital requirements be approved.

**Establishment of Dues Effective January 1, 2016** (Board of Trustees Resolution 8): The Reference Committee reported as follows:

The Reference Committee heard very limited testimony regarding Resolution 8. The Reference Committee supports adoption of Resolution 8.

**8. Resolved**, that the dues of ADA active members shall be five hundred twenty-two dollars $(522.00), effective January 1, 2016.

Dr. Davidson moved Resolution 8 (**Supplement:2046**) with the Committee Recommendation to Vote Yes.

On vote, Resolution 8 was adopted.

**8H-2015. Resolved**, that the dues of ADA active members shall be five hundred twenty-two dollars $(522.00), effective January 1, 2016.

**Concluding Remarks of the Speaker**: The Speaker made the following statement:

The actions of this House of Delegates are no longer the opinions, wishes or suggestions or recommendations of any individual, committee or officer but are now the actions of the entire House of Delegates. And as this House of Delegates is authorized under the Association's Bylaws to act for the entire association, they are the actions of the entire Association. It is now incumbent upon every member of this Association to accept the actions of this House of Delegates as the actions of the American Dental Association.

**Recognition of Retiring Delegates and Alternate Delegates**: The Speaker requested that all retiring delegates, alternate delegates and executive directors stand; the House applauded the individuals in recognition of their service.

**Adjournment**

Dr. Niveditha Rajagopalan, American Student Dental Association, moved to adjourn the 156th Annual Session of the ADA House of Delegates. Without objection, the Speaker declared the 156th Annual Session of the ADA House of Delegates adjourned *sine die* at 8:51 a.m. on Tuesday, November 10, 2015.
Continuing Education Program
Notes
Continuing Education Program
Walter E. Washington Convention Center, Washington, D.C.
November 5–10, 2015

The 2015 Annual Continuing Education Program was held November 5–November 10, 2015, at the Walter E. Washington Convention Center.

The continuing education program was under the direction of the Council on ADA Sessions and composed of the following members:

Robert E. Roesch, chair, Fremont, Nebraska;
Terry L. Buckenheimer, 17th District, 2015 Board of Trustees Liaison, Tampa, Florida;

The following were presenters for the 2015 Continuing Education Program:

Artemiz Adkins
John Alonge
Christos Angelopoulos
Marcelo Araujo
Yakir Arteaga
Kenneth Aschheim
Joshua Austin
Herbert Bader
George Bambara
Robert Barsley
Joyce Bassett
Jim Baum
David Beach
Helene Bednarsh
Kirk Behrendt
Jana Berghoff
Joel Berg
Diane Bienek
Charles Blair
Eriks Blaschka
Mary Borysewicz
Jose Bosio
Lee Ann Brady
Sharon Brooks
Tanya Brown
Kimberly Brozovich
Jeff Brucia
L. Stephen Buchanan
Alan Budenz
Leslie Canham
Anthony Cardoza
Eric Carlson
Colin Carr
Anthony Carroccia
Steve Carstensen
Timothy Caruso
Bryan Chambers
Adam Chen
Gordon Christensen
Rella Christensen
Dawn Christodoulou
Bruce Christopher
Daniel Church
Sebastian Ciancio
Tom Clark
Jenny Cleveland
Sharon Clough
Barry Cohen
Miles Cone
Sarah Conroy
Robert Convissar
Naomi Cooper
Todd Cooper
James Crall
David Croglio
Harold (Hal) Crossley
Charles Czerepak
Carmelina D’Arro
Karen Davis
Pierluigi Delogu
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<td>Rony Joubert</td>
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Crowley, Joseph P., 2016, Seventh District, Cincinnati, Ohio
Dow, Jeffrey D., 2015, First District, Newport, Maine
Fair, Julian Hal, Ill, 2016, Sixteenth District, Wagener, South Carolina
Gehani, Chad P., 2018 Second District, Jackson Heights, New York
Israelson, Hilton, 2015, Fifteenth District, Frisco, Texas
Jeffers, Gary E., 2017, Ninth District, Northville, Michigan
Kwasny, Andrew J., 2017, Third District, Erie, Pennsylvania
Roberts, Gary L., 2015, Twelfth District, Shreveport, Louisiana
Yonemoto, Gary S., 2015, Fourteenth District, Honolulu, Hawaii
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Zust, Mark R., 2016, Sixth District, Saint Peters, Missouri

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Sholty, Paul, chief financial officer
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Vujicic, Marko, chief economist and vice president, Health Policy Institute
Willey, James L., senior director, Practice Institute
Ziebert, Anthony J., senior vice president, Education/Professional Affairs

Councils

Access, Prevention and Interprofessional Relations
Gillette, Jane, 2015, chair, Bozeman, Montana
Sabates, Cesar R., 2016, vice chair, Coral Gables, Florida
Allen, Grant R., 2015 (AMA), Florence, Alabama
Cashion, Scott W., 2018, Greensboro, North Carolina
Crystal, Yasmi O., 2016, Bound Brook, New Jersey
Fagan, Timothy R., 2018, Enid, Oklahoma
Fisher, John P., 2015, Salem, Massachusetts
Hymes, Rachel Dasher, ex officio, Mountain City, Tennessee
Jones, Shelly F., 2017, Midland, Michigan
Lang, Melanie, 2015 (AHA), Veradale, Washington
Logan, Bernadette A., 2015, Paoli, Pennsylvania
Mitchell, G. Lewis, Jr., 2016, Gadsden, Alabama
Nunokawa, Neil C., 2017
Wailuku, Hawaii
Peckosh, Valerie B., 2017, Dubuque, Iowa
Schirmer, David C., 2015, Sarasota, Florida
Soderstrom, Andrew P., 2017, Modesto, California
Switzer-Nadasdi, Rhonda, 2018, Brentwood, Tennessee
Watson-Lowry, Cheryl D., 2016, Chicago, Illinois
Wynn, Mary Ellen, 2016, Cincinnati, Ohio
Grover, Jane S., director, Chicago, Illinois

ADA Sessions
Roesch, Robert E., 2015, chair, Fremont,
Van Sicklen, James H., Jr., 2016, chair designate, Stockton, California
Cohen, Barry I., 2015, Drexel Hill, Pennsylvania
Cram, Sally J., D.D.S., 2015, General Chair, Committee on Local Arrangements, Washington, D.C.
Curcuru, Grace A., 2016, Chesterfield, Michigan
Evans, Henry F., III, 2018, Chewelah, Washington
Foy, Charles B., Jr., 2017, Madisonville, Louisiana
Fulton, David J., Jr., 2017, Waukegan, Illinois
Hasty, Christopher M., 2015, ex officio, Tifton, Georgia
Janik, Andrea, 2016, ex officio, San Antonio, Texas
LaMorte, Gregory, 2017, South Orange, New Jersey
Lancaster, T. Harold, 2016, Kinston, North Carolina
Lum, Calbert M.B., 2016, Honolulu, Hawaii
Macias, C. Roger, Jr., 2018, San Antonio, Texas
Murray, Rhett L., 2016, General Chair, Committee on Local Arrangements

Communications
Shepley, George R., 2015, chair, Baltimore, Maryland
Austin, Joshua A., 2016, vice chair, San Antonio, Texas
Bean, Canise Y., 2018, Columbus, Ohio
Boghosian, Alice G., 2015, Niles, Illinois
Childs, Eric T., ex officio, Neenah, Wisconsin
Hanley, Yvonne S., 2018, Fergus Falls, Minnesota
Herre, Craig W., 2017, Leawood, Kansas
Hight, James R., Jr., 2017, Jackson, Tennessee
Howell, Ralph L., Jr., 2016, Suffolk, Virginia
Lindemann, Kurt S., 2018, Kalispell, Montana
Maihofer, Michael G., 2015, Roseville, Michigan
Manzanares, Robert J., 2016, Española, New Mexico
Patel, Minerva, 2015, White Plains, New York
Paul, John H., 2016, South, Lakeland, Florida
Reich, Robin S., 2018, Smyrna, Georgia
Sahota, Ruchi K., 2016, Fremont, Tauberg, James A.H., 2017, Pittsburgh, Pennsylvania
Woods, Karl P., D.M.D., 2017, ad interim

Dental Benefit Programs
Hoffman, Charles W., 2015, chair, Jupiter, Florida
Masak, John G., 2015, vice chair, Appleton, Wisconsin
Blaisdell, Mark H., 2015, Bountiful, Utah
Brady, Thomas V., 2016, Westbrook, Connecticut
Davenport, C. Scott, 2018, Charlotte, North Carolina
Eder, B. Scott, 2017, South Charleston, West Virginia
Gordon, Douglas J., 2017, El Sobrante, California
Hamel, David, 2018, Marysville, Kansas
Hill, Steven J., 2017, Lubbock, Texas
Krantz, Daniel B., 2016, Somerset, New Jersey
Larson, David R., 2016, Hummelstown, Pennsylvania
Mazzola, Robert L., 2015, Miamisburg, Ohio
Pak, Sammy B., 2016, Puyallup, Washington
Riggins, Ronald D., 2017, Moline, Illinois
Rives, Robert W., 2016, Jackson, Mississippi
Snyder, Steven I., 2018, St. James, New York
Vaillant, Matthew J., 2018, Farmington, Minnesota
Zappia, Kendra J., ex officio, Albany, New York
Aravamudhan, Krishna, director, Chicago, Illinois

Dental Education and Licensure
Boyle, James M., III, 2015 (ADA), chair, York, Pennsylvania
Gesek, Daniel J., 2017 (AADB), vice chair, Jacksonville, Florida
Aksu, Mert N., 2019 (ADEA), Detroit, Michigan
Brysh, L. Stanley, 2016 (ADA), Madison, Wisconsin
Edgar, Bryan C., 2018 (AADB), Federal Way, Washington
Feldman, Cecile A., 2016 (ADEA), Newark, New Jersey
Glickman, Gerald N., 2018 (ADEA), Dallas, Texas
Halpern, David F., 2018 (ADA), Columbia, Maryland
Hebert, Edward J., 2018 (ADA), Lake Charles, Louisiana
Holm, Steven J., 2016 (ADA), Portage, Indiana
Manning, Dennis E., 2016, Libertyville, Illinois
Price, Jill M., 2017 (ADA), Portland, Oregon
Raman, Prabu, 2017 (ADA), Kansas City, Missouri
Ritchie, Ryan L., ex officio, Hutchinson, Minnesota
Sarrett, David C., 2017 (ADEA), Richmond, Virginia
Simonian, Roger B., 2015 (ADA), Fresno, California
Strathearn, Jeanne P., 2016 (AADB), West Hartford, Connecticut
Hart, Karen M., director, Chicago, Illinois

Dental Practice
Unger, Joseph G., 2015, chair, Chicago, Illinois
Brown, Andrew B., 2016, vice chair, Orange Park, Florida
Bengtson, Gregory J., 2016, Lewiston, Idaho
Cammarata, Rita M., 2017, Houston, Texas
Childs, Miranda M., 2015, Arkadelphia, Arkansas
Creasey, Jean L., 2016, Nevada City, California
Kent, Leigh W., 2018
Birmingham, Alabama
Landes, Christine M., 2017, Newtown, Pennsylvania
Marron-Tarrazzi, Irene, ex officio, Miami, Florida
Marshall, Todd W., 2016, Brooklyn Center, Minnesota
Maxwell, Charles B., 2015, Johnsonville, South Carolina
Mazur-Kary, Michelle L., 2017, Auburn, Maine
O’Toole, Terry G., 2017, Carlsbad, California
Rathner, Craig S., 2018, Staten Island, New York
Smith, J. Christopher, 2016, Charleston, West Virginia
Theurer, Scott L., 2018, Logan, Utah
Thomas, J. Mark, 2015, Seymour, Indiana
Wojcik, Michael S., 2018, Shelby Township, Michigan
Porembski, Pamela M., director, Chicago, Illinois

Ethics, Bylaws and Judicial Affairs
Himmelberger, Linda K., 2015, chair,
Auld, Douglas A., 2016, vice chair, McAlester, Oklahoma
Beard, Darryll L., 2015, Waterloo, Illinois
Curry, Barry D., 2015, Owensboro, Kentucky
Halasz, Michael H., 2017, Kettering, Ohio
Herman, Gary N., 2018, Village, California
Ilkka, Don J., 2018, Eustis, Florida
Ishkanian, Emily R., ex officio, Henderson, Nevada
Kochhar, Puneet, 2018, Dover, New Hampshire
Merritt, Ken W., 2017, Clovis, New Mexico
Moss, J. David, 2018, Florence, South Carolina
Muller, George J., II, 2016, Rapid City, South Dakota
Raimann, Thomas E., 2016, Hales Corners, Wisconsin
Scarbrough, A. Roddy, 2016, Richton, Mississippi
Shekitka, Robert A., 2017, Newark, New Jersey
Walton, William M., 2016, Clyde, Texas
Williams, Laura, 2015, East Wenatchee, Washington
Elliott, Thomas C., Jr., director, Chicago, Illinois

Government Affairs
Black, Richard C., 2015, chair, El Paso, Texas
Beauchamp, K. Jean, D., 2018, Clarksville, Tennessee
Breault, Michael R., 2015, Schenectady, New York
Bronson, Mark E., 2017, Cincinnati, Ohio
Cobb, Regina E., 2017, Kingman, Arizona
Graham, Frank J., 2018, Teaneck, New Jersey
Harrington, John F., Jr., 2016, Middletown, Georgia
Huot, Richard A., 2016, Vero Beach, Florida
Incalcaterra, Charles J., 2017, Bethlehem, Pennsylvania
Jaeger, Frederick J., 2016, Madison, Wisconsin
Lebovic, Irving S., 2015, Los Angeles, California
Martin, Raymond K., 2016, Mansfield, Massachusetts
Minahan, David M., 2018, Kenmore, Washington
Morrison, Scott L., 2017, Omaha, Nebraska
Smallidge, Martin, ex officio, Augusta, Georgia
Vlahos, Gus C., 2015, Dublin, Virginia 24084
Spangler, Thomas J., Jr., director, Washington, D.C.
Members Insurance and Retirement Programs
Barnashuk, Frank C., 2016, chair, Orchard Park, New York
Miller, Paul R., 2016, vice chair, New Port Richey, Florida
Chaney, Mark S., 2015, New Orleans, Louisiana
Coleman, J. Preston, 2017, San Antonio, Texas
Ellison, Naomi L., 2015, Los Angeles, California
Grogan, Patrick M., 2016, Washington, D.C.
Hehli, Peter D., 2018, Appleton, Wisconsin
Hokanson, Brian, 2017, Gillette, Wyoming
Houten, David E., 2016, Kelso, Washington
Kilcollin, Katie L., 2015, Union, West Virginia
Lipton, James M., 2018, Highland, Indiana
Mann, Marshall H., 2018, Rome, Georgia
McLean, David E., 2017, South Burlington, Vermont
Schwartz, Timmothy J., 2015, Pekin, Illinois
Shirley, Eric L., 2016, Harrisburg, Pennsylvania
Wieting, D. Scott, 2018, York, Nebraska
Yates, Lindsey, D.D.S., ex officio, Chicago, Illinois
Tiernan, Rita, senior manager, Chicago, Illinois

Membership
Wilson, K. Drew, 2016, vice chair, Milford, New Hampshire
Aguirre, Alejandro M., 2016, Plymouth, Minnesota
Ellinwood, Steven P., 2018, Fort Wayne, Indiana
Ingram, William L., 2016, Huntsville, Alabama
Johnson, Nicole Stachewicz, 2016, Erie, Pennsylvania
Jones, Gary O., 2017, Mesa, Arizona
Lee, Natasha A., 2015, San Francisco, California
Maranga, Maria C., 2017, Aquebogue, New York
Maurin, Heather A., ex officio, Plainfield, Indiana
Muncey, Marc, 2018, Clarksville, Arkansas
Olson, Shelley Barker, 2015, Oxford, North Carolina
Pohl, Gregory J., 2016, Cincinnati, Ohio
Romano, Rodrigo, 2018, South Miami, Florida
Shoemaker, Gene, 2015, Waukesha, Wisconsin
Smith, Carmen P., 2017, Dallas, Texas
del Valle-Sepúlveda, Edwin A., 2015, San Juan, Puerto Rico
Willis, Heather A., 2018, Fairbanks, Alaska
Reynolds, Andrew, senior manager, Chicago, Illinois

Scientific Affairs
Hart, Thomas C., 2015, chair, Chicago, Illinois
Abt, Elliot, 2016, vice chair, Skokie, Illinois
Aminoshariae, Anita, 2018, Cleveland, Ohio
Dmytryk, John J., 2017, Oklahoma City, Oklahoma
Eleazer, Paul D., 2018, Birmingham, Alabama
Jefferies, Steven R., 2016, ad interim, Media, Pennsylvania
Hale, Robert G., 2016, San Antonio, Texas
Mariotti, Angelo, Ph.D., 2015, ad interim, Columbus, Ohio
Milgrom, Peter, 2015, Seattle, Washington
Moore, Paul A., 2018, Pittsburgh, Pennsylvania
Platt, Jeffrey A., 2017, Indianapolis, Indiana
Roberts, Howard W., 2018, Biloxi, Mississippi
Segal, Edward H., 2015, ad interim, Northbrook, Illinois
Slayton, Rebecca L., 2017, Seattle, Washington
Sollecito, Thomas P., 2015, Philadelphia, Pennsylvania
Weyant, Robert J., 2017, Pittsburgh, Pennsylvania
Young, Douglas A., 2016, San Francisco, California
Lyznicki, James M., senior manager, Chicago, Illinois

Commissions
Continuing Education Provider Recognition
Felsenfeld, Alan L., 2015 (AAOMS), chair, Los Angeles, California
Ackley, Eva F., 2015 (AADB), vice chair, New Port Richey, Florida
Beitel, Brian A., 2017 (AAPD), Huntsville, Alabama
Chehal, Hardeep K., 2017 (AAOMP), Omaha, Nebraska
Dixon, Debra, 2018 (AAOMR), Edwardsville, Illinois
Fiorellini, Joseph P., 2018 (AAP), Philadelphia, Pennsylvania
Friedel, Alan E., 2018 (ADA), ad interim, Miami, Florida
Gibbs-Reed, Janice, 2015 (ADEA), Teaneck, New Jersey
Hutten, Mark C., 2018 (ACP), Hinsdale, Illinois
Kirkpatrick, Timothy C., 2017 (AAE), Biloxi, Mississippi
Leary, Paul, 2017 (ADA), Smithtown, New York
McGuire, Eugene J., 2016 (ADA), Allentown, Pennsylvania
McNulty, Conor, 2018 (ASCD), Wilsonville, Oregon
Steiner, Ann, 2017 (ADA), Yucaipa, California
Tavares, Mary A., 2016, Cambridge, Massachusetts
Wheeler, Timothy T., 2015 (AAO), Gainesville, Florida
Borysewicz, Mary, director, Chicago, Illinois

Dental Accreditation
Tuneberg, Perry K., 2015 (ADA), chair, Rockford, Illinois
West, Karen, 2016 (ADEA), vice chair, Las Vegas, Nevada
Benson, Byron, 2015 (AAOMR), Dallas, Texas
Blanton, Patricia, 2018 (ADA), Dallas, Texas
Campbell, Stephen, 2017 (ACP), Chicago, Illinois
Cangialosi, Thomas, 2015 (AAO), Newark, New Jersey
Dodge, William, 2015 (ADEA), San Antonio, Texas
Donly, Kevin, 2015 (AAPD), San Antonio, Texas
Gagliardi, Lorraine, 2016 (ADAA), Pasadena, California
Glicksman, Milton A., 2016 (AADB), Dartmouth, Massachusetts
Kahn, Richard B., 2016 (ADA), New Brunswick, New Jersey
Kassebaum, Denise, 2017 (ADEA), Aurora, Colorado
Kolstad, James, 2015 (ASDA/ADEA), Milwaukee, Wisconsin
Lanier, Dennis, 2017 (NADL), Columbus, Georgia
Leffler, William, 2018 (AADB), Massillon, Ohio
Lerman, Mark, 2018 (AAOMP), Brookline, Massachusetts
Livingston, Harold, 2017 (SCDA/ADEA), Jackson, Mississippi
Lobb, William, 2018 (ADEA), Milwaukee, Wisconsin
Mascarenhas, Ana Karina, 2016 (AADPH), Fort Lauderdale, Florida
Mills, Michael, 2018 (AAP), San Antonio, Texas
Royeen, Charlotte, 2015 (Public), St. Louis, Missouri
Schindler, William Gordon, 2016 (AAE), San Antonio, Texas
Shepherd, Kathi, 2015 (ADHA), Detroit, Michigan
Sherman, Robert, 2017 (AADD) Honolulu, Hawaii
Sherrard, James, 2015 (Public), Norwich, Connecticut
Stanton, David, 2017 (AAOMS), Philadelphia, Pennsylvania
Stergar, Cindy, 2018 (Public), Butte, Montana
Surabian, Stanley R., 2017 (ADA), Fresno, California
Torres-Nazario, Ivan, 2015 (AADB), Mayaguez, Puerto Rico
Wheeler, Matthew, 2018 (Public), Urbana, Illinois
Tooks, Sherin, Ed.D., M.S., director, Chicago, Illinois

National Dental Examinations
Hersh, Robert A., 2015 (ADA), chair, Freehold, New Jersey
VanderVeen, Michael Reggie, 2015 (AABD), vice chair, Grand Rapids, Michigan
Chamberlain, Dale Robert, 2018 (AABD), Helena, Montana
Efund, Melissa Mitzi Gail, 2018 (ADHA) Little Rock, Arkansas
Heinrich-Null, Lisa, 2018, (ADA), Victoria, Texas
Levitan, Marc E., 2016 (AADB), Charleston, South Carolina
Licari, Frank W., 2017 (ADEA), South Jordan, Utah
Mendoza, Kristopher (ASDA), Los Angeles, California
Murray, Rhett L., 2017 (ADA), Aurora, Colorado
Nadershahi, Nader Aghaali, 2018 (ADEA), San Francisco, California
Parker, Patricia Anne, 2017 (AADD), Hillsboro, Oregon
Perkins, David W., 2017 (AADD), West Hartford, Connecticut
Robinson, William F., 2016 (AADD), Tampa, Florida
Shank, Gregory P., (Student Observer), St. James, New York 11780
Jenkins, Issie, Esq. (Public), Sykesville, Maryland
Waldschmidt, David, director and secretary, Chicago, Illinois

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Hasty, Christopher M., 2016, vice chair, Tifton, Georgia
Childs, Eric T., 2016, Neenah, Wisconsin
Dean, Brittany T., 2018, Mill Creek, Washington
Hymes, Rachel, 2016, Mountain City, Tennessee
Ishkanian, Emily R., 2017, Henderson, Nevada
Janik, Andrea K., 2016, San Antonio, Texas
Marron-Tarrazzi, Irene, 2015, Miami, Florida
Maupin, Heather A., 2015, Plainfield, Indiana
Norbo, Justin R., 2017, Purcellville, Virginia
Oh, Timothy W., 2015, Ellsworth, Maine
Pascarella, Jonathan R., 2018, Red Bluff, California
Ritchie, Ryan L., 2016, Hutchinson, Minnesota
Saba, Michael, 2018 ad interim,
Union, New Jersey
Thakkar, Nipa R., 2018, Wilkes Barre, Pennsylvania
Yates, Lindsey, 2017 ad interim, Chicago, Illinois
Lavick, Tera, director, Chicago, Illinois

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Oliver, Maya V., operations co-chair
Russo, Paula L., operations co-chair

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Alexander, Thomas
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Avila-Gnau, Viviana

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Barletta-Funari, Isabella
Barnaby, Megan
Barnes, Lisa

Barr, Luis
Basiri, Ladan
Bayhi, Christine
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Beers, Joanne
Benson, Howard
Bers, Leonard
Bishop, Timothy
Black, David
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Brown, Ronald
Buchanan, Philip
Buitrago-Huerta, Edlin

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Carlson, Jean
Carlson, Tom
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Chan, Raymond
Chandran, Arvind
Chandran, Monica
Chappelle, Edward
Chawla, Manisha
Chen, Bo
Chiang-McCasland, Jamie
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Chun, Brian
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Cohen, Diane
Cohen, Paul
Cohen, Sara
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cram, william
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cuellar, Cecilia
cuervo, Liliana
cunningham, Fallon
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dangi, Jyoti
david, Lydia
davidson, Madalyn
davies, jollan
dawson, Ashley
del Valle-Sepulveda, Edwin
delcid, Loida
dietrich Pulse, Catherine
dietrich, Charles
dixon, Joann
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Drumm, Susan
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dunegan, karen
dunn, Fabian
eiland, derrick
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Puentes, Ed
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Robinson, Kendra
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Rosario, Debbie
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Wu, James
Wu, Janet
Young, Heston
Yousefi, Raha
Zebrowski, Robert
Zia, Pirooz
Ziashakeri, Shakila
Ziomek, Mary
Appendix
Notes
The American Dental Association was organized in Niagara Falls, New York, on August 3, 1859. The president of this organizing convention was W.W. Allport and the secretary was J. Taft. Permanent organization was effected in Washington, D.C., July 3, 1860, when the officers pro tem were succeeded by regularly elected officers. In 1861 no session was held, owing to the Civil War; since then, the sessions have been held annually with the exception of 1945, when no session was held because of World War II. In 1897, the Association united with the Southern Dental Association and the name was changed to the "National Dental Association," which name was retained until 1922, when the earlier name was resumed. A complete list of the officers and sessions follows.

### American Dental Association

<table>
<thead>
<tr>
<th>Term</th>
<th>President</th>
<th>Corresponding Secretary</th>
<th>Recording Secretary</th>
<th>Date of Meeting</th>
<th>Place of Meeting</th>
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<tr>
<td>1860–61</td>
<td>W. H. Atkinson</td>
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<th>Place of Meeting</th>
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**Living Former Presidents, American Dental Association**

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<td>D. Gregory Chadwick</td>
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### 2015 House of Delegates Attendance Record

#### Meetings

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#### Air Force

**Delegates 2**
- Klingman, David E., Vacaville, CA - • • • •
- Simmons, Jennifer, Panama City, FL - • • • •

**Alternate**
- Gantt, Benjamin J., Litchfield Park, AZ - •

#### Alabama

**Delegates 5**
- Bishop, Deborah, Huntsville - • • • •
- Browder, Larry, Montgomery - • • • •
- Gardner, Stacey, Huntsville - • • • •
- Ingram, William, Huntsville - • • • •
- Mitchell, G. Lewis, Gadsden - • • • •

**Alternates**
- Edwards, Michael, Wedowee - •
- Isbell, Gordon, Gadsden - •
- Kent, Leigh, Birmingham - •
- Myers, Gary, Hoover - •
- O’Donnell, Brandon, Mobile - •

#### Alaska

**Delegates 2**
- Eichler, David, North Pole - • • • •
- Jedlicka, George, Soldotna - • • • •

**Alternates**
- Hronkin, Jesse, Wasilla - •
- Willis, Heather, Fairbanks - •

#### American Student Dental Association

**Delegates 5**
- Lane, David, Peachtree City, GA - • • • •
- Lewis, Adrien L., Houston, TX - • • • •
- Merrell, Rebekkah A., Rock Hill, SC - • • • •
- Rajagopalan, Niveditha, Downers Grove, IL - • • • •
- Stephens, Matthew, Los Angeles, CA - • • • •

**Alternates**
- Halpern, Abby, Augusta, GA - •
- Henderson, Aaron, Minneapolis, MN - •
- Janis, Jordan A., Phoenix, AZ - •
- Lancaster, Lydia, Columbus, OH - •
- Shank, Gregory, Saint James, NY - •

#### Arizona

**Delegates 7**
- Cobb, Regina, Kingman - • • • •
- House, Allison, Phoenix - • • • •

**Meetings**

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- Hughes, Mark, Glendale - • • • •
- Lear, Lisa, Tucson - • • • •
- Olsen, Fred, Phoenix - • • • •
- Robertson, Kirk, Flagstaff - • • • •
- Shanahan, Bryan, Flagstaff - • • • •

**Alternates**
- Caputo, Anthony, Tucson - •
- Enos, Jennifer, Chandler - •
- Jones, Gary, Mesa - •
- LaCorte, Michael, Tucson - •
- Pafford, Gregory, Phoenix - •
- Powley, W. Brian, Paradise Valley - •
- Snyder, Randolph, Yuma - •

#### Arkansas

**Delegates 3**
- Fiddler, Terry, Conway - • • •
- Skinner, Robert, Fort Smith - • • • •
- Whitis, H. Warren, Osceola - • • • •

**Alternates**
- Isbell, Thomas, Mountain View - •
- Mason, Robert, Sherwood - •
- Wood, Chuck, West Memphis - •

#### Army

**Delegates 2**
- Ashley, Eric T., Fairfax Station, VA - • • • •
- Tempel, Thomas R., Jr., San Antonio, TX - • +

**Alternates**
- Danko, Eric, Sierra Vista, AZ - •
- von Gonten, Ann S., Falls Church, VA - • +

#### California

**Delegates 70**
- Abeldt, Philip, Lodi - • • • •
- Ackerman, Gary, Carmichael - • • • •
- Alvarez, Jorge, Tarzana - • • • •
- Benedict, Nannette, Scotts Valley - • • • •
- Berick, Joel, San Diego - • • • •
- Brattesani, Cynthia, San Francisco - • • • •
- Brunner, Ralph, Ventura - • • • •
- Callihun, Xerexz, Irvine - • • • •
- Campbell, Matthew, Sacramento - • • • •
- Carney, Kerry, Benicia - • • • •
- Cassat, D. Douglas, San Diego - • • • •
- Clark, Alma, Martinez - • • • •
- Creasey, Jean, Nevada City - • • • •

*Delegate or alternate attended the meeting; + Delegate or alternate attended a portion of the meeting.
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* Delegate or alternate attended the meeting; + Delegate or alternate attended a portion of the meeting.
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### New Hampshire

#### Delegates 2
- Rosato, Richard, Concord
- Weilnak, Peter, Keene

#### Alternates
- Sousa, Manuel, Salem

### New Jersey

#### Delegates 14
- Carotenuto, Frank, Roselle Park
- Chenman, Alan, Linwood
- Chino, Walter, Scotch Plains
- Di Vincenzo, Giorgio, Jersey City
- Galvis, Diana, Totowa
- Ghisalberti, Luciano, North Bergen
- Graham, Frank, Bronx
- Isaacson, Richard, West Long Branch
- Krantz, Daniel, Somerset
- LaMorte, Gregory, South Orange
- Rich, Barbara, Cherry Hill
- Riva, Richard, Chatham
- Shekita, Robert, Newark
- Whitman, Sidney, Hamilton Square

#### Alternates
- Babinowich, Fredrick, Mercerville
- Benkel, Herbert, River Edge
- Clemente, Elizabeth, Morristown
- Dietz, Andrew, Haddon Heights
- Hersch, Robert, Freehold
- Kahn, Richard, New Brunswick
- Krulewicz, Joseph, Branchburg
- LoMonaco, Carmine, Newark
- Messana, Michael, East Rutherford
- Pomerantz, Kenneth, Union
- Rempell, Jeffrey, Clifton
- Sterritt, Frederic, Belle Mead

### New Mexico

#### Delegates 2
- Merritt, Kennedy, Clovis
- Moore, David, Albuquerque

#### Alternates
- Law, Michael, Las Cruces
- Morgan, Christopher, Santa Fe

### New York

#### Delegates 38
- Andolina, Richard, Hornell

#### Meetings

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#### Alternates
- Bresin, Howard, Glenmont
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- Charen, Jakob, Woodbury
- Delaney, David, Albany
- Dolin, James, Woodbury
- Doundoulakis, James, New York
- Dowd, Brendan, Niagara Falls
- Farrell, Scott, Binghamton
- Farren, Seth, Saratoga Springs
- Friedman, Joel, New York
- Fujimoto, Luis, New York
- Garrett, Ronald, Springfield Gardens

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**North Carolina**

**Delegates 10**

Breeland, Nona, Chapel Hill
Buchanan, John, Lexington
Card, Rex, Raleigh
Cashion, Scott, Greensboro
Cheek, Daniel, Hillsborough
Litaker, William, Hickory
Oyster, Gary, Raleigh
Plage, Robert, Wilmington
Venezie, Ronald, Apex
Williams, William, Greenville

**Alternates**

Ahmad, Nazir, Raleigh
Baille, L., Tanya, High Point
Chadwick, D., Gregory, Greenville
Cunningham, Catherine, Raleigh
Davenport, C. Scott, Charlotte
Hardesty, Willis, Raleigh
Hollowell, Robert, Charlotte
Jewell, Wilson, Wilmington
King, Rebecca, Chapel Hill
Weintraub, Jane, Chapel Hill

**Ohio**

**Delegates 17**

Adams, Roderick, Cleveland
Barnes, Paul, Granville
Baytosh, Joseph, Girard
Bronson, Mark, Cincinnati
Chopra, Manish, Cincinnati
Connell, Christopher, Lyndhurst
Grbach, Bruce, Mentor
Haid, Tara, Worthington
Halasz, Michael, Kettering
Kelly, Thomas, Beachwood
Kramer, John, Martins Ferry
Laing, Kevin, Van Wert
Moore, Steven, West Chester
Parsons, Sharon, Columbus
Paumier, Thomas, Canton
Roberts, Julie, Norwalk
Scott, Darrel, Loudonville

**Alternates**

Dunlap, Brian, Coshoxton
Faddoul, Fady, Cleveland
Fields, Henry, Columbus
Fitzgerald, Lori, Canfield
Gardner, Kim, Chardon
Henderson, Sharon, Elyria
Hering, Denise, Reynoldsburg
Jacob, Hubert, Cincinnati
Kimberly, David, Akron
Kyger, Billie, Gallipolis
Mazzola, Robert, Miamisburg
Messina, Matthew, Fairview Park
Nusstein, John, Columbus
Pelok, Brett, Toledo
Roth, Kelly, Canton
Usman, Najia, Medina
Wynn, Mary, Cincinnati

**North Dakota**

**Delegates 2**

Erlandson, Steven, Grand Forks

**Oklahoma**

**Delegates 5**

Cohlmia, Raymond, Oklahoma City
Glenn, Stephen, Tulsa
Jones, Krista, Edmond
Smith, Lindsay, Tulsa
Young, Stephen, Oklahoma City

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### Oregon

#### Delegates 6

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#### Alternates

- Auld, Douglas, McAlester
- Berg, Tamara, Yukon
- Braly, M. Edmund, Norman
- Fagan, Timothy, Enid
- Wood, C. Rieger, Tulsa

### Public Health Service

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#### Alternates

- Makrides, Nicholas S., Manassas, VA
- Woods, Phillip D., Silver Spring, MD

### Puerto Rico

#### Delegate 1

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<td>Del Valle Sepúlveda, Edwin, Ponce</td>
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#### Alternate

- González Cintrón, Eugenio, Las Piedras

### Rhode Island

#### Delegates 2

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<tr>
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<td>Calitri, Paul, West Greenwich</td>
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#### Alternates

- Brown, Steven, East Greenwich
- Calitri, Paul, West Greenwich

### South Carolina

#### Delegates 6

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#### Alternates

- Cayouette, Scott, Charleston
- Griffin, Christopher, Greenwood
- Moss, J. David, Florence
- Napier, Rocky, Aiken
- Pipkin, Gloria, Moncks Corner
- Sanders, John, Charleston

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* Delegate or alternate attended the meeting; + Delegate or alternate attended a portion of the meeting.
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* Delegate or alternate attended the meeting; + Delegate or alternate attended a portion of the meeting.
### 2015 ATTENDANCE RECORD

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**Alternates**

Gallant, Marshall L., Orlando, FL

O’Toole, Terry G., Carlsbad, CA

**Virgin Islands**

**Delegate 1**

Wechter, Stuart, St. Thomas

**Alternate**

Purpura, John, St. John

**Virginia**

**Delegates 11**

Anderson, David, Burke

Bell, Alonzo, Alexandria

Crabtree, Mark, Martinsville

Howell, Ralph, Suffolk

Hutchison, Bruce, Centreville

Link, Michael, Newport News

Norbo, Kirk, Purcellville

Reynolds, Elizabeth, Richmond

Sherwin, Ted, Orange

Vlahos, Gus, Dublin

Wood, Roger, Midlothian

**Alternates**

Dougherty, William, Falls Church

Galstan, Samuel, Chester

Iuorno, Frank, Glen Allen

Klima, Rodney, Burke

Norbo, Justin, Purcellville

Olenyn, Paul, Burke

Phelps, Maynard, Newport News

Sarrett, David, Richmond

Southern, Cynthia, Pulaski

Taliaferro, Richard, Stephens City

Young, Brenda, Fairfax

**Washington**

**Delegates 12**

Buehler, D. Michael, Yakima

Dean, Brittany, Edmonds

Edgar, Bryan, Federal Way

Edgar, Linda, Federal Way

Kinney, Bruce, Yakima

Larson, Bernard, Mount Vernon

Minahan, David, Kenmore

Ogata, Gregory, Sammamish

Pak, Sammy, Puyallup

Shvartsur, Oleg, Issaquah

Walsh, Douglas, Seattle

**West Virginia**

**Delegates 2**

Leslie, Thomas, Berkeley Springs

Medovic, Michael, Wheeling

**Alternates**

Eckley, Brett, Beckley

Wanker, Robert, Morgantown

**Wisconsin**

**Delegates 9**

Braden, Ryan, Lake Geneva

Brysh, L. Stanley, Madison

Chiera, Edward, Beloit

Johnson, Christopher, Eau Claire

Johnson, Karen, Clintonville

Levine, Paul, Milwaukee

Moser, John, Milwaukee

Murphy, Ned, Racine

Rodriguez, Julio, Brodhead

**Alternates**

Clemens, David, Wisconsin Dells

Crum, Paula, Green Bay

Hansen, Chris, Two Rivers

Lobb, William, Milwaukee

Lofthouse, Richard, Naples

Meyers, Carl, West Bend

Mueller, Rick, Marshfield

Vandehaar, Kent, Chippewa Falls

**Wyoming**

**Delegates 2**

Kincheloe, Bradley, Cheyenne

Okano, David, Rock Springs

**Alternates**

LeRoy, Dana, Sheridan

Shane, Michael, Lander

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* Delegate or alternate attended the meeting; + Delegate or alternate attended a portion of the meeting.
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