

RICH ROSATO **WORKING TOGETHER TO MAKE A DIFFERENCE**

Dentistry is both a profession and a calling. I believe by focusing on our shared values, we can move the ADA forward. That's why I'm running for President-Elect of the ADA 2024.

**ADA 2024
PRESIDENT-ELECT**





Rich is able to listen, to hear and to gain the perspective needed to help create decisions in the best interest of the whole group.”

Andrea Fallon, DMD

*Chair, Valley District Dental Society
Massachusetts Dental Society
Former 1st District representative,
ADA New Dentist Committee*



Respecting the Past While Advancing the Future



Mission-Driven Leadership

I have a track record on the ADA Board of advocating for positions that affect our profession and align with our mission statement and core values. Our mission requires us to balance the success of dentists with the optimization of the oral health of the public we serve.



A Leader Who Listens

Membership is declining as dues-paying members seek to evaluate the value and values of the ADA. Members want to know exactly what they're getting for every dues dollar spent. They want a community in which they feel comfortable, and one where they know their voice is heard.



The Right Candidate for Challenging Times

I began my tenure on the ADA Board by embracing action-based leadership as we faced the pandemic head on. Declaring our profession essential, I communicated critical information in real time. I presented a successful insurance reform funding resolution helping our ballot victory in MA which remains one of the most unifying and exciting outcomes in ADA's history.



RICH & LAURIE ROSATO

Proven Leadership

2001-2006

Chair, Council on Government Affairs,
New Hampshire Dental Society

2006-2008

Executive Officer, New Hampshire Dental Society
ADA House of Delegates

2009-2010

President, New Hampshire Dental Society

2015

Chair, ADA Council on Ethics, Bylaws and
Judicial Affairs

2015-2019

Caucus Chair, ADA 1st District

2019-2023

1st District Trustee, ADA Board of Trustees

2020-2023

Director, ADA Business Enterprises, Inc.

2020-2023

Director, ADA Business Innovation Group

2022

Presented resolution to ADA Board of Trustees for
funding for Massachusetts MLR Ballot Initiative

2023

Chair, ADA Compensation Committee

2023

Director, ADA Innovation Advisory Committee

2024

Chair, ADA Chicago Building Task Force

My Story

I am a first-generation American raised by parents of Italian heritage. My dad moved to the United States at 14 years old and worked his life as a mason and married my mom, a naval base operator. They instilled the importance of learning and serving others while supporting me, the first college graduate in our family. My dad was driven to be sure his children would have the opportunity for education that he did not.

My educational opportunity led me to the practice of dentistry. The future of our profession and its reputation have become paramount to me and my family. I am a practicing oral surgeon, my wife and sister are dentists and my brother-in-law is an oral surgeon. My wife has been a practice owner for over 20 years while we raised our three children. Through our family, our practices and close relationships with colleagues, I know the value of what dentistry provides to a community!

I am driven to continuously advance better options for our great profession. Join me as we work together to shape our profession and move the ADA forward!



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“I’m with Rich...”



Not only is Rich the consummate professional who cares greatly for his patients, he is also one of the most hard-working, thoughtful, and dedicated people that I know. Rich will be the caring, insightful, open-minded and motivated President that we need to move the ADA into the future. I'm with Rich."

Lindsey Jackson, DMD

*1st District Representative, ADA Council on Communications
Past President, New Hampshire Dental Society*



I have known Rich since he was an exceptional student at TUSDM. He has had an exceptional and well respected professional career of leadership and service. Rich has the experience, courage, and dynamic personality to be an innovative and motivational leader as the ADA 2024 President-Elect."

Lonnie H. Norris, DMD, MPH

*Dean Emeritus, Professor Emeritus, Oral and Maxillofacial Surgery
Tufts University School of Dental Medicine*



I highly recommend Rich as a candidate for ADA President-Elect. I worked with the ADA for more than 25 years as a Component and Constituent Executive Director, worked with many ADA Presidents and observed their qualities and their leadership abilities. Rich is the best."

James J. Williamson

*Retired Executive Director, New Hampshire Dental Society
ADA Honorary Member*



Dr. Rosato's vision and passion for our profession and what we can do together resonates well for the future of oral healthcare and for future oral healthcare providers. He understands the challenges and opportunities that we all have in this amazing profession."

Nadeem Karimbux, DMD

Dean, Tufts University School of Dental Medicine



Rich is a true leader who has the unique ability to create other great leaders, which is what this wonderful profession of dentistry needs most. His blend of innovation, empathetic leadership, and crisis management makes him the clear choice for ADA President-Elect 2024."

Kirk Behrendt

Founder and Visionary, ACT Dental



In my experience, Rich is one of the most committed members of the ADA. His dedication to learning about all of the issues we face and to always being highly prepared for every board meeting he attends sets him apart from his colleagues."

MJ Hanlon, DMD

*Past President, Massachusetts Dental Society
Former 1st District Representative, ADA Council on Membership*

To learn more, call 603-491-7675, or email rjrosato@ccoralsurgery.com