

ARMSTRONG2023
FOR ADA PRESIDENT-ELECT

2023



Raise your voice. Lift our profession.

All dentists, at every age and career stage, have a voice in their profession—that voice is the ADA. Too often, our colleagues feel disconnected from the very organization that could be the source of their professional power. As ADA president, I will be an advocate for all of the diverse voices in our profession. And I will go to the mat to magnify your voice and strengthen the profession of dentistry.

Mentoring young dentists energizes me and puts a smile on my face, because young professionals embody passion, drive, and innovation. I learn from them as much or more than they learn from me. My dental career has stayed relevant and innovative through my involvement with fresh and forward-thinking minds. I believe the ADA, with all of its institutional knowledge and serious purpose, should do the same. We must look toward our future members, without forgetting those members who made us great, and together address the challenges that lay ahead.

Together, we can be inclusive, powerful, forward-thinking advocates for dentistry.

C Anthony



“Craig wants to be collaborative and bring everyone to the table.”

“A TRUE OPTIMIST.”

“Craig is the go-to guy when you need someone to listen.”

“GENUINE AND NONJUDGEMENTAL”

“He takes the good and the bad then moves forward.”

“A wonderful colleague and sounding board.”



Professional Experience

AMERICAN DENTAL ASSOCIATION

- Board of Trustees, 2019–Current
- ADA Alternate or Delegate, 2002-2018
- Strategic Planning Committee, House Member, 2014–2016
- Reference Committee B, Chair, 2015

ADA Council and Committees

- Council on Dental Practice, 2009–2013
 - Dental Wellbeing Advisory Committee, Chair, 2012–2013
 - Golden Apple Awards, Chair
 - Policy Revision Committee, Chair
 - Sub-committee on Ethics and Integrity
- Council on Government Affairs (CGA), 2015–2019
 - CGA, Chair, 2019
 - ADPAC Liaison from CGA, 2019
 - CAAP Liaison from CGA, 2019
 - SPA Oversight Workgroup Chair

ADA Board Assignments

- New Dentist Committee liaison 2021-2022
- Budget and Finance Committee, 2019–current
- Business Innovation Committee, 2019–current
- FDI Delegation, 2019–current
- ADA Foundation, Chair, 2019-current
- SPA Oversight Workgroup, 2019-2021
- DLOSCE Steering Committee Member, 2019-2020
- Eldercare Task Force Member, 2019-2020

ACADEMY OF GENERAL DENTISTRY

- Delegate, 2008, 2013-2014
- Professional Relations Council, 2010-2013
- Task Force on Corporate Dentistry member, 2012-2013

TEXAS ACADEMY OF GENERAL DENTISTRY

- President, 2010
- Legislative Committee member, 2009
- Master Track Program, Chair, Co-Developer and Co-Director, 2011–2017
- Advocacy Committee, Chair, 2012
- Advocacy Fund Chair, 2010
- Barriers to Care Task Force, Chair 2012

TEXAS DENTAL ASSOCIATION

- President, 2015-2016
- Council on Legislative and Regulatory Affairs, 2012–2016
- Council on Dental Benefits and Oral Health, 2004-2006
- Council on Dental Economics, Chair, 2006
- Texas Mission of Mercy Volunteer

GREATER HOUSTON DENTAL SOCIETY

President, 2004

Registration Chair Star of the South Dental Meeting

Give Kids a Smile Volunteer

EDUCATION

UNIVERSITY OF TEXAS DENTAL BRANCH
Houston, Doctor of Dental Surgery, 1989

UNIVERSITY OF TEXAS AT AUSTIN
B.A. Biology 1984

HONORS AND AWARDS

Texas Dentist of the Year | 2015

Pierre Fauchard Academy Fellow | 2014–Current

American College of Dentistry Member | 2005–Current

International College of Dentistry Fellow | 2003–Current

Mastership, Academy of General Dentistry | July 2009

Fellowship, Academy of General Dentistry | August 2001

Omicron Kappa Upsilon student inductee | 1989

Scholastic All American | 1989

Who's Who in Students of Medicine | 1989

Outstanding Young Man of America | 1989

Scholarship Award for Practice Management | 1989

Foundation Award for Gerontology | April 1989

PUBLICATIONS

Fees: Do the Right Thing, Vol. 69
March 1998, *Journal–GHDS*

Become Involved, Vol. 71
November 1999, *Journal–GHDS*

How Can I Help? , Vol. 71
February 2000, *Journal–GHDS*

Has Dentistry Been Good to You , Vol. 72
August 2000, *Journal–GHDS*

What's In It For Me, Vol. 72
October 2000, *Journal–GHDS*

Wanted: Dentists Who Care About Dentistry, Vol. 72
May 2001, *Journal–GHDS*

CONTACT INFORMATION

While I will be making every effort to contact members of the House directly, I invite you to personally contact me at your convenience and by whatever means you prefer. I would love to hear from you!

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