



2023 CANDIDATE FOR ADA President-Elect: Brett Kessler Come Sit with the Change Makers

ADVOCACY & SUPPORT • A CULTURE OF #RESPECT • A CHAMPION OF WELLNESS



MY STORY

Hello, I'm Brett Kessler, DDS, and I am running for President-Elect of the American Dental Association. In addition to my work as a clinician, I am also the Trustee from the 14th District and a Past-President of the Colorado Dental Association. My extensive history in organized dentistry has afforded me rich insight into the kind of leadership the ADA needs right now. I have the experience and courage to realize my vision of unifying and empowering our organization to elevate both the lives of its members and the dignity of the dental profession at large.

Maintaining the status quo has prevented the association from reaching its full potential. Growth can only occur through decisive and purposeful disruption. My many years as a leader have revealed both the shortcomings of the organization and the steps required to remedy them. I invite you to **come sit with the change makers**, where your voice will be heard, and incorporated into the ADA's ascent to new heights.

I am a leader, a catalyst, a seeker, a writer, a mentor, an athlete, and an adventurer. I believe that celebrating each other's totality – our actualized selves – can go a long way toward transforming the world for the better.

My vision is to unify and empower the ADA to best help our members succeed and improve the health and lives of the communities we serve.



Click the play button to watch the campaign video.

Review Brett Kessler's CV [here](#).

To learn more about Brett Kessler, click [here](#) to join the Facebook group.

To contact Brett Kessler, please call 720-989-7960, or send an email to bikodds@gmail.com.



EXPERIENCE & ACHIEVEMENTS

- **1995**
DDS, University of Illinois, College of Dentistry
- **1997**
GPR, Northwestern Memorial Hospital
- **1997-1999**
Dean's Faculty (clinical instructor), University of Michigan GPR
- **2003-2019**
Owner, Town Center Dentistry and Orthodontics
- **2003-PRESENT**
Chair, Colorado Concerned Dentists
- **2004-2011**
Clinical Instructor, University of Colorado, School of Dental Medicine
- **2007**
Testified on behalf of the ADA before the U.S. Congress
- **2007-2018**
Consultant, ADA's Dental Wellbeing Advisory Committee
- **2008-2018**
Alt Delegate/Delegate to ADA HOD
- **2010**
Golden Apple Award - "Outstanding Leadership in Mentoring"
- **2014-2015**
President, Colorado Dental Association (Treasurer 2010-12)
- **2015**
Strength in Health Award, Denver Post
- **2015-2019**
Council on Dental Benefits (Vice Chair 2019)
- **2017**
Founding Chair, Colorado Dental Association Foundation
- **2018**
President, Colorado Prosthodontic Society
- **2019-PRESENT**
Trustee, 14th District (Chair, Audit Committee; Chair, Diversity and Inclusion Committee; Dental Lifeline Network National Board; Chair, ADA's Science and Research Institute; Liaison, Council on Advocacy and Access to Care; Liaison, Council on Communications; Liason, Council on Dental Practice.)
- **2021-PRESENT**
Dental representative to the Steering Committee addressing clinician wellbeing and burnout, National Academy of Medicine

As a proven catalyst for positive change, I vow to harness the power of the collective energy of our members so we can advocate for every dentist and every patient. Let us build a stronger ADA together.

ADVOCACY AND SUPPORT

I have a proven track record of outspoken candor regarding insurance reform.

I helped create laws in Colorado that prevent benefit plans from rating dentists based on fee schedule.

I helped create a comprehensive adult dental benefit in the Colorado Medicare program that gave 300,000 of those in our most vulnerable populations the opportunity to access dentistry.

While serving on CDBP, I was published in JADA's "Ethical Moment" feature calling out the "disallow clauses" that exist in some plans today.

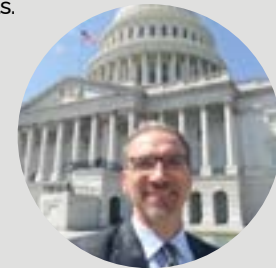
I have a successful track record fighting to ensure that public and private benefit programs are truly being utilized to help provide the best care for our patients at an acceptable level of remuneration.

A CULTURE OF #RESPECT

I was a driving force in creating the D&I Champion's Network to empower members to celebrate all types of diversity including race, religion, and sexual orientation, as well as diversity among thought and practice models.

As a visionary leader, I have been true to the core values of our organization. I have courageously fought for a better future and will continue to do so as ADA President. Cultural evolution is a challenging and nuanced task. By creating an ecosystem of friendship, collaboration, connection, community, and mutual respect, we will once again enjoy elevated success built on camaraderie rather than conflict.

I will continue to be an outspoken voice supporting diversity, equity and inclusion.



A CHAMPION OF WELLNESS

I have overcome great obstacles to create opportunities to grow as a human, a husband, a father, a dentist, and a leader. I understand many of our colleagues suffer from both physical and emotional challenges, so I have made it my purpose in life to ensure that resources are accessible to them without stigma.

We are our most valuable asset. We must take care of ourselves accordingly. Total wellness addresses the physical, mental, emotional, and spiritual planes, allowing us to conquer even our most formidable challenges.

I will continue to be an outspoken advocate of ensuring that resources are available to our colleagues.

