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1 MINUTES OF THE COUNCIL ON DENTAL BENEFIT PROGRAMS 2 ADA HEADQUARTERS BUILDING, CHICAGO 3 November 2-3, 2023

4 Call to Order: The meeting of the Council on Dental Benefit Programs (CDBP) was called to order by

- Dr. Stacev Gardner, chair, on Thursday, November 2, 2023, at 8:30 a.m., in the Boardroom, ADA 5
- Headquarters, Chicago, IL. 6
- 7 Roll Call: Drs. Stacey Gardner (chair), Mark A. Moats (vice chair), Alyson K. Buchalter,
- 8 Drs. Adrian J. Carrington, Lindsay Compton, Paula Crum, Andrew Gazerro, III, Hadi Ghazzouli,
- 9 Drs. Bertram Hughes, Susan D. Jolliff, Stephen A. Morgan, Shelley Barker Olson,
- Drs. Vishruti Patel (via Zoom), Eddie Ramirez, Sara E. Stuefen, Scott Trapp, David L. Vorherr, 10
- Drs. Frank J. Graham (Trustee), Sara Ehsani (New Dentist Member), and 11
- 12 Ms. Mikaela Gisch (ASDA Consultant) (not present)

13 Practice Institute (PI) Staff in attendance (for all or part of the meeting): Drs. Krishna

- Aravamudhan, Jane Grover, and Neel Shimpi; Ms. Afton Dunsmoor, Ms. Rebekah Fiehn, 14
- 15 Mr. Dennis McHugh, Ms. Barb Ferriter, Ms. Ann Danca, and Ms. Stacy Starnes; Attending via
- Zoom: Dr. Hana Alberti, Mr. Paul Bralower, Ms. Erica Colangelo, Mr. Carlos Jones, Ms. Lauren Kirk, 16
- Mr. Sean Layman, and Ms. Sharon Stanford 17
- 18 Association Staff in attendance (for all or part of the meeting): Dr. Raymond A. Cohlmia and
- Mr. Mike Kendall; Attending via Zoom: Ms. Cathryn Albrecht, Mr. Robert Burns, Mr. Paul O'Connor, 19 20 and Mr. Chris Tampio
- 21 Guests Present for Portions of the Meeting: Dr. Linda J. Edgar, ADA President and Dr. Brett H.

Kessler, ADA President-elect; Attending via Zoom: Centers for Medicare and Medicaid Services -22

Drs. Natalia I. Chalmers, chief dental officer, and Carla Shoff, senior advisor to the chief dental 23

- 24 officer; Dr. Leigh Kent, chair, Council on Government Affairs (CGA); Dr. Jeffrey Ottley, chair, Council 25 on Dental Practice (CDP)
- Following the roll call, the presence of a quorum was noted. 26
- 27 PRELIMINARY BUSINESS

Conflict of Interest Disclosure Statement: Dr. Gardner referenced the Conflict-of-Interest 28

29 Disclosure Statement included on the agenda and called for disclosures of potential conflicts of 30 interest. None were received.

- 31 Approval of Agenda: Dr. Gardner made a call for any changes; none were received. The Council adopted the agenda by general consent, giving the Chair permission to reorder items as needed. 32
- 33 Approval of Consent Items: A consent calendar was prepared to expedite the business of the Council. Members were given the opportunity to remove any item from the consent calendar for 34 35 consideration during the meeting. Two reports were removed from the consent calendar-SNODENT
- and Council Meeting Dates. 36
- The Council adopted the following resolution: 37
- 38 **Resolved**, that the resolutions contained within the following reports be approved by consent.
- 39 Approval of e-ballot Action Items
- **CDT Licenses and Fee Adjustments** 40 •

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- 1 Appointment of Consultants
- 2 **Resolved**, that the following reports be filed.
 - 2023 Practice Institute Operating Plan Update
 - Clinical Data Registry Update •
- 5 Bento • 6

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- Third Party Payer Concierge™
- ADA CDT 2025 Action Requests
- 8 ASDA Consultant Report 9
 - 2023-2024 Subcommittee Appointments
- 10 2023-2024 Subcommittee & Maior Meeting Dates
- 11 Approval of e-ballot Action Items: The Council adopted the following resolution through the 12 consent calendar.
- 13 Resolved, that the actions approved through e-ballots since the May 2023 Council meeting be recorded in the minutes from this meeting. 14
- 15 E-ballot 2023-03: **Resolved**, that the 2023 May CDBP Meeting Minutes be approved.
- E-ballot 2023-04: Resolved, that the 2023 August CDBP Special Meeting Minutes be 16 17 approved.
- 18 E-ballot 2023-05: Resolved, that the 2023 September CDBP Special Meeting 19 Minutes be approved.

20 ADA Professional Conduct Policy: Ms. Albrecht, senior associate general counsel, Legal Affairs, enlightened the Council about the Professional Conduct Policy as presented in the Agenda Book. 21 22 Members were encouraged to read it and revisit the policy. Ms. Albrecht explained the purpose and

23 importance of such policy, informing the Council that it is to ensure that the ADA remains compliant with discrimination and harassment laws.

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25 CDBP Chair Remarks: Dr. Gardner informed the Council of the importance of the Medicare 26 Regulation Strategic Discussion. She stressed that the Council should take the time needed during 27 the meeting to consider the topic fully and that we would adjust the rest of the agenda accordingly. 28 She also asked Council members to reflect on the discussions held during the House of Delegates 29 (HOD).

Trustee Liaison Remarks: Dr. Graham provided the Council with a brief update on Board activities. 30 31 He spoke about strategic forecasting activities and stressed the importance of the discussions that 32 the Council would be having during the meeting and how they would impact the industry.

- 33 Confidentiality: Dr. Aravamudhan, senior vice president, Practice Institute, discussed the importance 34 of confidentiality regarding materials and content discussed at Council meetings. She reminded the 35 Council of the abundance of information available on ADA Connect and stressed the value of keeping 36 states and districts informed about the work of the Council in an appropriate manner.
- 37 2023 House of Delegates Actions: Dr. Aravamudhan provided the Council with a high-level 38 summary on the House of Delegates actions.

39 2023 Practice Institute Operating Plan Update: The Council accepted, through the Consent 40 Calendar, an informational report detailing the status of the 2023 Practice Institute Operating Plan 41 highlighting ongoing and new programs.

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RELEVANT ADA INITIATIVES

2 Executive Director's Presentation: Dr. Cohlmia, executive director, provided updates on how the 3 ADA is defining deliverables and achieving value for the Tripartite and beyond. He provided the 4 Council with an overview of the trends in membership, the expectations and experiences of new 5 dentists, transitions in practice models, and projections for the future. Dr. Cohlmia stressed the need for innovation at the ADA. He focused on the five business values that are driving the future, which are 6 7 customer/member focus, sustainability, innovation, nimbleness, and global presence. Dr. Cohlmia 8 expounded on three related goals — agile governance and decision making, connections across the 9 profession, and seamless member experiences. He also provided the Council with an update on 10 governance activities.

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EMERGING ISSUES

12 Medicare Discussion with Chief Dental Officer: Dr. Chalmers, chief dental officer, Centers for 13 Medicare & Medicaid Services (CMS), provided the Council with an update on Medicare Dental Coverage. At the time of her presentation, the Calendar Year (CY) 2024 Physician Fee Schedule 14 15 (PFS) Proposed Rule was expected to be released shortly. She provided high-level updates regarding 16 enrollment, claims processing and coding, and other administrative details which would be further 17 described in the proposed rule.

18 Dr. Chalmers indicated that CMS is open to guidance on claims processing for dental procedures under the medical benefit for medically necessary dental care. The Council questioned her about 19 20 dental fee schedules, the RVU system, and Medicare enrollment for providers when seeing ambulatory patients. Dr. Chalmers invited the ADA to provide input into payment models that may be 21 suitable for payment of dental procedures reported using CDT codes. 22

23 Medicare Regulation Strategic Discussion: Next Steps: Dr. Gardner provided the Council with a 24 summary and context for the Medicare regulations related to payment for dental services inextricably 25 linked to medical procedures. The Council had a strategic discussion about what they heard from Dr. 26 Chalmers, as well as outstanding questions and concerns regarding these regulations. This discussion 27 included exploring ways of administering payments and addressed issues with the Medicare RVU 28 system as it applies to dental services.

- 29 After strategic discussion, the Council proposed and adopted the following resolution:
- **Resolved**, that a request for proposal be issued to conduct research to: 30
- 31
- 1. document the structure of the current Medicare Resource-Based Relative Value Scale
- 32 (RBRVS) and
- 33 2. develop potential alternatives to support payments by Medicare for dental services (reported using CDT codes) intrinsically related to medical covered procedures. 34

35 Medicare Alternate Model Workgroup: Dr. Moats briefed the Council on the newly formed Medicare 36 Alternate Model Workgroup. The workgroup was formed to develop a sliding scale voucher program 37 (or similar concept) to help Medicare beneficiaries with incomes under 300 percent of the federal 38 poverty level pay for dental care. This will be for the purpose of presenting such a plan to lawmakers. 39 Plans are underway to hold the first meeting of the workgroup, which consists of the following 40 members:

- 41 Dr. Mark Moats, chair - CDBP •
- 42 Dr. Andrew Gazerro - CDBP •

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- 1 Dr. Bertram Hughes CDBP
- 2 Dr. Stephen Morgan CDBP
- 3 Dr. David Hildebrandt CGA
- Dr. Duke Ho CGA

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Dr. Cheryl Watson-Lowry – CGA

Medicaid Provider Participation: Dr. Grover, senior director, Council on Advocacy for Access &
Prevention, updated the Council on the Medicaid State Pilot Project. The Project focuses on six
states with Private/Public provider partnerships to achieve the goal of improving access to care for
individuals enrolled in the Medicaid program. Dr. Grover discussed strategies for engaging providers,
highlighting the benefits and opportunities for Council members and their districts to get involved. A
brief survey of Council members was taken regarding their Medicaid program impressions and
engagement.

13 CLINICAL DATA WAREHOUSE/REGISTRY

ADA Dental Experience & Research Exchange (DERE): Through the consent calendar, the Council
 accepted an update on the activities related to DERE.

16 ADMINISTRATIVE EFFICIENCY

Credentialing: Through the consent calendar, the Council accepted an update on the activities related
 to the ADA credentialing service, powered by CAQH.

- Bento: Through the consent calendar, the Council accepted an update on the activities related toBento.
- Dental Content Committee Update: Dr. Morgan and Ms. Fiehn, director, Benefits, Coding and Dental
 Data Exchange, provided an update on the activities of the Dental Content Committee (DeCC).
- 23 The Council adopted the following resolution:
- **Resolved**, that the recommendation of United Concordia Companies for membership in the interest category of Payer on the Dental Content Committee be approved; and be it further,
- 26 **Resolved**, that the recommendation of Dr. Jessica Stilley for membership in the interest 27 category of Provider on the Dental Content Committee be approved; and be it further,
- Resolved, that the chair be given approval authority on recommendations for membership
 from the Dental Content Committee.

30 CORE Operating Rules Update: Dr. Morgan and Ms. Fiehn provided an update on the CORE 31 Operating Rules. Initial development with CAQH CORE has been initiated, with an expected project 32 launch for fall 2023. CAQH will lead an industry effort to assess opportunities for improvements for 33 dentistry by convening a dental consensus group and developing a proposal for changes to the 34 operating rules. The proposal will need to be submitted to the National Committee on Vital Health 35 Statistics (NCVHS).

DENTAL BENEFITS

Fee Negotiation Tools: At the May 2023 Council meeting, the Council requested that the Dental
 Benefit Information Subcommittee (DBIS) explore opportunities to create tools, aside from the
 contract negotiation toolkit that already exists, to assist dentists in better negotiating reimbursement

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1 rates with third party payers. ADA staff reported that in addition to calls from dentists about how to

- negotiate payer fee schedules, dentists also inquire about how to terminate network participating
 provider agreements.
- 4 After discussion, the Council adopted the following resolution:
- 5 **Resolved**, that the guide titled, Terminating a Network Agreement be approved, and the guide 6 be posted online on the dental insurance hub.

7 Dentist Rating Systems Template: Dr. Stuefen mentioned that at the May 2023 Council meeting,

8 the Council requested DBIS to draft a template for dentists to appeal their provider rating scores with

9 DentaQual. ADA staff noted that it had not received any calls or complaints from members regarding

10 the rating system. After further discussion, DBIS recommended that there was no need for a template

- at this time and that staff continue to monitor the situation and report back to the Council with any
- 12 future recommendations.

Third Party Payer Concierge: Through the consent calendar, the Council accepted an update on the
 activities related to the third party payer concierge service, including the number and type of calls
 taken in 2023.

2023 District Survey Report: Dr. Stuefen shared an informational report on the results of the annual
 district survey. The results have been shared with the states as well.

18 LEGISLATIVE UPDATE

Federal Government Affairs Update: Mr. Burns, director, Legislative & Regulatory Policy and Dr. Kent, chair, Council on Government Affairs (CGA), provided an update to the Council regarding CGA activities and current federal government affairs. Dr. Kent shared highlights from the six workgroups within the CGA. She noted that Medical Loss Ratio (MLR) and ERISA reform continue to be legislative priorities for CGA.

State Government Affairs (SGA) Update: Mr. O'Connor, senior legislative liaison, provided an update to the Council on state government affairs. Proposed rulemaking in Massachusetts for the Medical Loss Ratio (MLR) has been released and SGA is watching these developments closely as it could impact how MLR is rolled out in other states. Mr. O'Connor discussed other wins within state government as well.

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QUALITY ASSESSMENT AND IMPROVEMENT

30 Dental Quality Alliance Update: Drs. Stuefen and Aravamudhan provided the history of the Dental 31 Quality Alliance (DQA). At the request of CMS, ADA established DQA to provide scientifically-sound 32 measures for quality of oral health care to be used by CMS. There was discussion to help council 33 members understand the purpose, scope, and role of the ADA's participation in relation to the DQA.

- 34 The Council adopted the following resolution:
- Resolved, that a review of the Dental Quality Alliance governance structure and associated
 documentation be conducted.

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CODING

2 CMC Meeting Protocol Updates: Dr. Olson and Ms. Dunsmoor, senior manager, Dental Codes

3 Maintenance and Development, provided an update to the Council on staff recommendations for

4 revisions to the current protocol document. The proposed amendments ensure consistency, provide

- 5 clarity, eliminate content duplication, and make document maintenance more efficient.
- 6 The Council approved the following resolutions without further discussion.
- **Resolved**, that the recommended updates to the CMC Operating Protocol document be
 accepted; and be it further,
- 9 **Resolved**, that the updated document be posted online on the appropriate public ADA 10 Internet web page concerning the CDT Code maintenance process; and be it further,
- 11 **Resolved**, that the updated document be distributed to current and any added CMC member 12 organization.

ADA CDT 2025 Action Requests: Dr. Olson and Ms. Dunsmoor gave an oral update on the number and nature of all requests transmitted to the Code Maintenance Committee (CMC) Secretariat by the submission due date of November 1, 2023. All complete action request forms will be prepared for consideration by the CMC when it convenes on March 7-8, 2024. Actions accepted by the CMC will be published in CDT 2025, the code set version effective January 1, 2025.

18 **SNODENT Update:** Ms. Dunsmoor provided the Council with background on how SNODENT works, why it is used, and its harmonization with SNOMED CT, a product of SNOMED International. She 19 20 presented information regarding an interoperability solution for other countries using a restructured version of CDT. This potential new product offering meant for countries other than the United States, 21 22 would map dental procedures into a format that could be used as an interface terminology, which could then map to procedures in SNOMED CT. Preliminary conversations with representatives from 23 24 select countries appears promising. Ms. Dunsmoor noted that staff will continue conversations to 25 determine if a new product around dental procedures could be launched internationally.

26 **CDT Licenses and Fee Adjustments:** The Council, approved, through the Consent Calendar, the 27 following resolution concerning fee adjustments for the various type of CDT Code licenses.

28 **Resolved,** that the following CDT License Fee increases for 2025 be approved.

| # | CDT License Type | Increase |
|---|---|----------|
| 1 | National Association of Dental Plans (NADP) or America's Health Insurance Plans (AHIP) members | 7.5% |
| 2 | Dental Benefit Plans /Third-Party Administrators | 10% |
| 3 | Electronic Claim Transaction Clearinghouses – Category B | 10% |
| 4 | Electronic Claim Transaction Clearinghouses – Category C | 15% |

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| 5 | Practice Management Software Vendors | 15% |
|---|--------------------------------------|-----|
| 6 | Dental Specialty Societies | 20% |
| 7 | Healthcare Software Vendors | 21% |
| 8 | Publishing | 33% |
| 9 | Seminars | 33% |

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LIAISON/CONSULTANT REPORTS

Report of the New Dentist Committee: Dr. Ehsani introduced herself to the Council and provided an
 update on New Dentist Committee (NDC) activities.

5 **Report of the American Student Dental Association:** The Council was provided with an

6 informational report.

COUNCIL OPERATIONS

8 **Council Meeting Dates:** The Council held a discussion regarding future meeting dates and was

9 encouraged to leverage the opportunity to hold virtual meetings when needed. The Council determined

10 they would meet in May for a full-day Friday meeting. Additional details will be provided.

11 **2023-2024 Subcommittee Appointments:** Dr. Gardner reviewed the subcommittee appointments.

Through the consent calendar, the Council accepted an informational report listing subcommitteeappointments.

2023-2024 Subcommittee and Major Meeting Dates: Through the consent calendar, the Council
 accepted an informational report on upcoming dates for subcommittee meetings.

Appointment of Consultants: Through the consent calendar, the Council approved the following
 action.

- 18 **Resolved**, that the following consultants to the Council on Dental Benefit Programs be
 approved for terms ending with the 2024 annual session.
- 20 Amundson, Craig W., D.D.S., Brooklyn Center, MN
- 21 Bulnes, Chris, D.M.D., Tampa, FL
- 22 Candelaria, Lionel M., D.D.S., Albuquerque, NM
- 23 Crall, James J., D.D.S., M.S., Sc.D., Los Angeles, CA
- 24 Dens, Kevin W., D.D.S., Baxter, MN
- 25 Everts, Joshua E., D.D.S., Alabaster, AL
- 26Hill, Rodney, D.D.S., Casper, WY
- 27 Hillgen, IV, John J., D.M.D., M.B.A., Waterbury, CT
- 28 Hilton, Irene, D.D.S., M.P.H., San Francisco, CA

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- 1 Jurkovich, Mark W., D.D.S., Chisago City, MN
- 2 MiHalo, Mark J., D.D.S., LaPorte, IN
- 3 Pitts, Adam S., D.D.S., Franklin, TN
- 4 Strohschein, Marvin J., D.D.S., Petosky, MI
- Thyvalikakath, Thankam P., D.M.D., M.D.S., Ph.D., Indianapolis, IN Walji, Muhammad F., M.S., Ph.D., Houston, TX 5
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7 Guest Council Chair Presentations: Chairs from the Council on Dental Practice and Council on

- 8 Government Affairs, provided updates on activities and programs. The Council was briefed on
- 9 resolutions, policies, subcommittee initiatives, and upcoming webinars.
- 10 Adjournment: 11:00 a.m. Central Time