

1 **AMERICAN DENTAL ASSOCIATION**
2 **MINUTES OF THE COUNCIL ON MEMBERSHIP**

3 **June 23, 2021 Meeting**

4 **CALL TO ORDER**

5 The June 23, 2021 Council on Membership (CM or Council) meeting was called to order by Council Chair,
6 Dr. Jeff Kahl, at 6:30 p.m. CDST via video conference call.

7 **ROLL CALL**

8 **The following members of the Council were present:** Drs. Jeff Kahl, chair; Kyle Bogan, vice chair;
9 Wallace Bellamy; Tamara Berg; Bryan Blew; Michael Eggnatz; Summer Ketron; Janis Moriarty; Mark
10 Mutschler; Cate Nelson; Aruna Rao; Kerri Simpson; Jay Skolnick; Thomas Sniscak; Rhoda Sword; Nipa
11 Thakkar; Ben Youel, new dentist member.

12 Dr. Vincent Rapini, ADA First Vice President and Board of Trustees' liaison to the Council; Dr. Jillian
13 Stacey, ASDA Consultant.

14 **Council member(s) not present for the meeting:** Dr. Meenal Patel.

15 **Council staff members present:** Ms. Sandy Eitel, senior director; Ms. Melissa McManigle, manager,
16 Volunteer Engagement; Wendy J. Wils, Esq. deputy general counsel, Division of Legal Affairs

17 **Staff members present for all or part of the meeting were:** Ms. Chris Chico, director, Ms. Cathy
18 Haibach, senior manager, Large Group and Specialty Membership; Ms. April Kates-Ellison, vice
19 president, Member and Client Services; Ms. Val Eyssen, manager, Client Services; Ms. Cheryl Mezydlo,
20 senior manager, Membership Operations and Project Enablement; Dr. Kathy O'Loughlin, executive
21 director, ADA; Ms. Janine Pekkarinen, senior manager, Client Services; Nicole Subick, manager, Client
22 Services.

23 **Guests:** Dr. Meredith Bailey, vice chair, CEBJA; Dr. Duke Ho, chair, CDP; Dr. Jim Hoddick, vice chair,
24 CDP; Dr. Sam Mansour, vice chair, CC; Dr. Randall Markarian, chair, CDBP; Dr. Jessica Meeske, chair,
25 CAAP; Dr. Ana Bedran-Russo, chair, CSA; Dr. Jacqueline Plemons, chair, CDEL; Dr. Donna Thomas-
26 Moses, vice chair, CDEL; Dr. Mark Vitale, vice chair, CGA; Dr. David White, chair, CGA; Dr. Robert
27 Wilson Jr., chair, CEBJA.

28 **PRELIMINARY**

29 The Chair referenced the ADA Disclosure Policy printed in the agenda and asked for disclosures at the
30 appropriate time. No disclosures were made.

31 **Adoption of Agenda and Consent Agenda:** The Council approved the agenda as presented, with the
32 stipulation that the chair could change the order of the agenda to expedite the business of the Council.

33 **15/2021. Resolved,** that the Council on Membership approve the agenda for its June 2021
34 meeting as presented.

35 **Approval of the May 2021 Council on Membership Meeting Minutes:**

36 **16/2021. Resolved,** that the Council approve the May 2021 meeting minutes.

37
38 **OPENING REPORTS**

39 **Council Chair:** Dr. Jeff Kahl welcomed the Council and provided an overview of the purpose of the
40 meeting.

41 **Board Liaison Report:** Dr. Vincent Rapini, ADA First Vice President, greeted the Council and thanked
42 them for their efforts and hard work.

43 **Vice President, Member and Client Services:** Ms. April Kates-Ellison provided a status update on
44 membership numbers as of May 31, 2021. Membership totals for May 2021 were down by less than 200

45 from May 2020, but about 3,400 members from May 2019 – the pre-COVID-19 benchmark for recovery.
46 She also reported that the retention rate was up by 1.9%. She advised the Council that the impact of the
47 dues streamlining is trending slightly better than projected for active life members, but double the
48 projected impact for early career dentists. An internal team is convening to develop a mitigation strategy,
49 along with implementation of a survey to those who have not renewed yet to further understand their
50 reasons.

51

52

SPECIAL REPORTS

53 **Update on Health Equity and Medicaid Reform:** Dr. Jessica Meeske, chair, Council on Advocacy to
54 Access and Prevention provided an overview of the Health Equity and Medicaid Reform resolution being
55 put forward to the 2021 House of Delegates.

56 **Council Chair Lightning Round:** The Council received an oral update from Council chairs and vice
57 chairs on the work currently being done on those Councils.

58

59

INFORMATIONAL REPORTS

60 **Update on Diversity and Inclusion Policy:** Dr. Nipa Thakkar provided an overview of the diversity and
61 inclusion resolution talking points. She informed the Council that these talking points may be used in
62 discussion with the Council member's districts and pre-House meetings.

63 **Update on DSO Policy:** Dr. Jeff Kahl provided an overview of the large group practice pilot program
64 talking points. He informed the Council that these talking points may be used in discussion with the
65 Council member's respective Board members prior to the Board's July 2021 meeting.

66

NEW BUSINESS

67 **New Business:** No new business was presented to the Council at the June 2021 meeting.

68

ADJOURNMENT

69

70 **Adjournment:** The Council adjourned its meetings at 9:10 p.m. CDST.