



A FRESH PERSPECTIVE FOR 2ND VICE PRESIDENT



David J. Manzanares

ADA Second Vice President
2022

“Help dentists succeed and support the advancement of the health of the public”

-Common Ground 2025

Our mission requires decisive action on these issues:

RELIEVE DENTISTS FROM DEBT



“Student debt affects us all; the new dentist trying to get started and the experienced dentist hoping to transition their practice. We won’t solve this problem on our own, but the ADA can lead by developing innovations that will allow our profession to continue to be a sustainable investment.”

STRENGTHEN AND PROTECT THE DOCTOR-PATIENT RELATIONSHIP



“The relationship between the treating dentist and patient is sacred. No one should interfere with clinical decision making- be it an employer or payer. Ensuring the integrity of that relationship is essential to the future of our profession.”

PREVENT OUR CARE FROM BECOMING JUST A COMMODITY



“Many try to make what we do a commodity or demean us as mere technicians. It is essential that we battle health policy experiments or companies only motivated by profit. Our professionalism earns our patient’s respect and allows us to represent the oral health interests of our communities.”



CORE VALUES

Growing up in a small town in northern New Mexico, I saw how my dad's practice enriched the community and improved lives. That's the reason I became a dentist. Our core values, like putting patient needs first, earn their respect and allow us all to succeed. The ADA reflects those values, supporting dentists in practice and amplifying our impact on a global scale.



FRESH PERSPECTIVES



As a younger dentist, who has practiced primarily as an employee in underserved communities, I believe I would bring a fresh perspective to the Board. To fulfill our mission of "helping dentists to succeed" we must understand the perspectives of not only practice owners, but also our members who practice in a variety of other settings. Our vice presidents provide a unique perspective to the Board with a more immediate accountability to the House. As the world changes rapidly, it is critical that the ADA's policies reflect the needs of all dentists. I believe my experience would help us to be more inclusive and remain relevant, as we meet the needs of an increasingly diverse profession.

EXPERIENCE

My experience throughout the tripartite will inform my perspective. At the ADA Council on Communications, I helped lead the social media response to the pandemic. As a long serving state treasurer I learned the financial challenges of operating a successful organization. In the House of Delegates, I contributed to several substantial resolutions that guided the policy of the ADA and made our association more responsive.



Every challenge brings opportunity. I want to represent you in the conversations that will make opportunities out of our challenges. As your 2nd vice president, I will bring a fresh point of view while championing our traditional core values. By incorporating the perspectives of our diverse membership, we can create policies that will allow the ADA to remain relevant and vibrant.

Your voice needs to be heard and I'm ready to listen. I humbly ask for your support and vote for second vice president. Most importantly, I need your opinion. Together we can make sure the ADA is the voice of dentistry and help dentists succeed.

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