

75th Anniversary of Community Water Fluoridation Webinar Series

[The Power of Safe Drinking Water and Caries Prevention \(Community Water Fluoridation 75th Anniversary Recorded Webinar 1\)](#)

Overview

The American Dental Association is celebrating 75 Years of Community Water Fluoridation in the United States through a series of webinars throughout July 2020. The "kick-off" session: "The Power of Safe Drinking Water and Caries Prevention" will share with attendees the history of Community Water Fluoridation and how this public health practice is rooted in health equity for populations across the country.

Speakers

Dr. Leon Stanislav, Chair of the ADA's Council on Advocacy for Access and Prevention's National Fluoridation Advisory Committee

Rear Admiral Timothy Ricks, Chief Professional Dental Officer

Dr. Raymond Gist, former President of the American Dental Association and the keynote speaker for this presentation

Dr. Chad P. Gehani, ADA president, provides opening remarks

After this presentation, attendees will be able to:

- Explain the inequities due to lack of access to community water fluoridation
- Understand the health disparities in regard to dental caries in relation to community water fluoridation
- Understand why community water fluoridation promotes safe and healthy drinking water across communities

[Fluoridation Advocacy — How to Share Evidence-Based Findings to Lay Audiences \(Community Water Fluoridation 75th Anniversary Recorded Webinar 2\)](#)

Overview

Over the 75 years of community water fluoridation, the "climate" of advocacy has changed. Through social media messaging, blog posts, and twitter - we want our community leaders to be aware of the different ways to connect with their community and promote cavity prevention through optimally fluoridated water. This session will offer a deep dive from different perspectives on how they have promoted community water fluoridation through a base of evidence and a platform that meets the community where they are.

Speakers

Dr. Lorena Espinoza, Associate Director of Science, CDC Oral Health Program

Dr. Josefine Wolfe, Chair of the APHA Oral Health Section

Mr. Kip Duchon, water fluoridation engineer and advocate

Dr. Charlotte Lewis, Pediatrician and fluoridation advocate

After this presentation, attendees will be able to:

- Explain the inequities due to lack of access to community water fluoridation
- Identify the health disparities in regard to dental caries in relation to community water fluoridation
- Recognize why community water fluoridation promotes safe and healthy drinking water across communities

Mom's Guide to Fluoride (Community Water Fluoridation 75th Anniversary Recorded Webinar 3)

"Mom's Guide to Fluoride" includes three mothers that are also researchers, dental leaders, and environmental scientists. They explain their balance as professional and parent to connect with their community and encourage drinking optimally fluoridated water for the health and well being of all families. Attendees will learn about the power of storytelling to share a message with patients, legislators, and the community. Their first-hand experience with tough fluoride questions will be answered, and their use of evidence-based science will be shared with attendees.

Speakers

Dr. Brittany Seymour, Director - Harvard School of Dental Medicine

Dr. Angeles Martinez Mier, Cariologist - Indiana School of Dentistry

Dr. Effie Greathouse, Environmental Scientist and founder of "*Fluoride Exposed*"

After this presentation, attendees will be able to:

- Use storytelling to defend and explain community water fluoridation
- Understand how dentists can use their "other hats" to connect with patients and community members to advocate for fluoridation
- Explain why community water fluoridation is important for communities and for parents to encourage drinking safe tap water

Fluoridation Public Hearings and Grassroots Campaigns (Community Water Fluoridation 75th Anniversary Recorded Webinar 4)

Overview

The focus of this panel presentation is to learn from experts about speaking to audiences about community water fluoridation at public hearings, during grassroots campaigns, or at city council meetings. They are all leaders in their state when it comes to taking the best information and tailoring it to a local audience. Their expertise includes state fluoridation initiatives, local hearings, letter writing campaigns, and responding to difficult questions by those hesitant about this public health practice.

Speakers

Dr. Howard Pollick, Health Sciences Clinical Professor - UCSF School of Dentistry

Dr. Jayanth Kumar, California State Dental Director

Dr. John Fisher, Immediate Past Chair - Better Oral Health for Massachusetts Coalition

Dr. Myron Allukian Jr., Past President - American Public Health Association

After this presentation, attendees will be able to:

- Respond to campaigns related to community water fluoridation with the perspective of strategic partnership
- Know next steps when a fluoride challenge begins in their community
- Locate the best information to mobilize a grassroots campaign