



SPONSORSHIP OPPORTUNITIES SNEAK-PEEK

INDIANA CONVENTION CENTER | OCT. 8-10 | INDIANAPOLIS

Join Us as a Sponsor at the ADA 2026 Scientific Session

The ADA 2026 Scientific Session is the essential, evidence-based dental meeting designed for dentists. The program focuses on clinical guideline-based continuing education rooted in science and applicable directly in practice.

Here's Why Sponsorship at the ADA 2026 Scientific Session is the Right Move



DENTIST-FOCUSED, QUALIFIED AUDIENCE

Engage with practicing dentists seeking current clinical guidelines, research-backed education, and immediately applicable insights.

Attract professionals actively evaluating solutions.



INTENTIONAL FOCUS, GREATER IMPACT

A dentist-first program that creates a high-value environment where your sponsorship earns meaningful visibility.



ENGAGEMENT THAT DRIVES ROI

Purpose-driven attendees are open to thoughtful product discussions and solutions leading to strong engagement and high-quality leads.

Let Us Help You Meet Your Goals.

For more information about sponsorship and advertising opportunities, contact your ADA Sales Representative at ADASales@conexiant.com.

Sponsorship Opportunities Sneak-peek

Explore just some of the sponsorship opportunities currently available for the ADA 2026 Scientific Session.

Brand and Product Promotion

ATTENDEE TOTE BAG (1) \$9,500
Put your company front and center on the attendee tote bag and include a sponsor-provided promotional insert.

ATTENDEE LANYARD (1) \$1,850
Hang your brand in style as the sponsor of our attendee badge lanyards.

ATTENDEE TOTE BAG INSERT (3) \$2,250
Make a first impression and drive attendees to your booth with a promotional insert.

BRAND EXCLUSIVE EMAIL (2 EMAILS) \$1,750
Designed 100% with your brand and messaging sent on your behalf to all registered attendees pre- or post- conference.

HOTEL BLOCK ROOM DROPS (2) \$8 per drop/min 500 rooms
Deliver your message or promotional item directly into the hands of attendees before they start their day.

MOBILE APP
Engage directly with attendees pre-show and on site to drive traffic to your booth.

DAILY EXCLUSIVE PACKAGE (3) \$5,500

- 2 push notifications per day or per show
- Interstitial page ad – life of app
- Rotating banner ad – life of app

A LA CARTE OPTIONS (LIMITED)

Push notifications **\$1,000 each**

Rotating banner ads and in-line ad on Schedule page **\$1,500 each**

Bundle and Save!

Bundle pre-conference and onsite opportunities to make the most of your investment.

PRE-CONFERENCE DIGITAL PACKAGE \$5,650

- Sponsored content ad in ADA 2026 Scientific Session marketing email – 2x
- Brand exclusive email to registered attendees pre-conference – 2x
- Ad in all attendee registration confirmations

BOOTH DRIVER PACKAGE \$6,500

- Hotel room drop – promotional flyer delivered to 500 dentists
- Show Special via the mobile app
- App push notifications – 2x

FIRST IMPRESSION PACKAGE \$7,950

- Tote bag insert
- Mobile app in-line Schedule ad
- Onsite signage credit of \$4,500



Let Us Help You Meet Your Goals.

For more information about sponsorship and advertising opportunities, contact your ADA Sales Representative at ADASales@conexiant.com.