Smiles are inviting, universal, and irresistible. They spark joy for all those around them. Dentists and their teams work tirelessly to create them, and you should be rewarded with time of your own to smile.

Our reimagined event will do just that. We will banish boring and share smiles through electric events, dynamic speakers, hot-off-the-press content, and a community that’s Ahhh-mazing! Every touchpoint at SmileCon will excite and delight, all while inspiring you to keep creating new smiles.

Thank you and a big ADA welcome for joining us at SmileCon™ 2022 for an experience that will be out of this world! Trust me when I say “Houston, we have no problems.” This historic event combines the partnership of your ADA, the Texas Dental Association, and the Greater Houston Dental Society, to make SmileCon ONE epic event that will be talked about for many years to come.

Now that you have touched down, here are just a few of the many experiential highlights you will encounter. Meet with colleagues from all over the world in networking events like C.H.A.T.s or at your alumni reception. Improve your mental and physical health by starting your day at a ClassPass workout session, participating in the SmileDash, or by engaging in one of our wellness courses. Play, where else but in Dental Central where you can interact in Smile Lounges, be a gadget geek, and watch Texas dental students compete in the Dental Olympics sponsored by Pacific Dental Services. Enjoy nationally renowned podcasters and influencers recording live with VIP guests, or mosey through the mini-NASA museum and take a selfie with an astronaut. After two full adventurous days at SmileCon, unwind at the Friday night Street Fest with a live band, drinks, and food truck samplings that can’t be beat!

Learn from leading experts as they teach the latest in dental advancements and Hands-On Activities—and don’t forget to swing by the new Dental Team Hub. And most of all Smile by kicking off your SmileCon journey at the Opening Session featuring Dr. Brené Brown. Culminate this Ahhh-mazing experience at the Closing Session and celebrate all that you and your peers give to this dynamic profession.

I am truly honored to be your host and meeting chair for this historic and epic event. I look forward to meeting, playing, learning, and smiling with YOU here in H-Town!

Dr. Robert L. Skinner
2022 Meeting Chair
There’s so much to do at SmileCon 2022, you’ll want to do EVERYTHING. If you need a little guidance to what is absolutely must-see, here are the TOP 12 things you DON’T want to MISS at SmileCon!

1. Opening Session
Six-time NYT best-selling author Dr. Brené Brown kicks off SmileCon on Thursday at 8 a.m. on Level 1, Hall E.

2. Street Fest
Let loose and celebrate dentistry while enjoying the gastronomic, musical, artistic, and cultural highlights of Houston. And, if you’re an early-career dentist, stop by the New Dentist Lounge at the Street Fest and get to know your peers. See page 22 for more information.

3. Dental Team Hub
All are welcome to the Hub, where dental staff and dentists can meet each other and share their experiences, take focused CE, put on their dancin’ shoes for some line dancing, and more. Dental Central, Hall C, Booth 2541. See pages 28-29.

4. Give Kids a Smile Back Pack and Give Event
Stop by the Pack & Give event to help pack backpacks with nutritious food, toothbrush, toothpaste and oral health education material for local Houston school children on Thursday from 10 a.m. – Noon next to Smile Zone A.

5. SmileCon Store
Score some SmileCon merch for yourself and your pals back home. The store is located on Level 1 in Grand Lobby across from Registration.

6. C.H.A.T.s
What’s a C.H.A.T.? Well it’s a chance to connect, huddle, and talk with other attendees and speakers about a specific topic or just to hang out. No agenda, just connection with each other.

7. Smile Tank 2022
Five ideas were chosen, but only one ADA member innovation idea can win the $2,500 prize! Come watch the suspense on Friday, Oct. 14, at noon in the ADA Member Center Theater in Dental Central, Booth 1633.

8. Podcast and Influencer Hub
Don’t just watch, you can also participate in your favorite dental podcasts. You’ll also see some of dentistry’s leading minds being interviewed. Dental Central, Booth 1403.

9. DENT Talks
Hear diverse angles on the subjects of Love of Dentistry, Road Less Traveled, and Human Challenge and compare them to your own. What you hear may change your mind or reaffirm your own thoughts, but with a new appreciation for different views. See page 48.

10. Tech Zone
Tap into your inner gadget geek in this new area in Dental Central. See page 30 for details.

11. Dental Quest
Add a little adventure to your SmileCon experience! Join the scavenger hunt from the ADA Events mobile app and earn points to win a SmileCon 2023 Smile Pass and for your chance to win the Grand Prize—air, hotel, and a Smile Pass for 2023!

12. Closing Session
Before we ride out into the sunset, let’s gather one more time for some unforgettable shared moments to keep you going until we meet again in Orlando in 2023. Saturday, Oct. 15, 3:45–4:45 p.m., Level 1, Hall E.
## Working together to *stay safe*

This information is current as of mid-September, when the guide was printed. Please see ADA.org/education/smilecon/meet/Health-and-Safety or the ADA Events mobile app for current guidelines.

The health and safety of our attendees is our top priority. When you registered, you agreed to abide by all posted health and safety policies. Help us by doing your part to keep our community safe. Here is a quick reminder of what we all need to do to stay safe.

We are working with venue partners to ensure a high standard of hygiene and cleanliness throughout the George R. Brown (GRB) Convention Center. Houston First is committed to providing a clean and safe environment for our attendees, and have many safety measures already in place that align with best practices. For more information on safety protocols, visit www.grbhouston.com/covid-19-health-safety-plan/

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<td><strong>Wednesday, Oct. 12</strong></td>
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<td>Shuttle Hours (running with limited service)</td>
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<td><strong>Thursday, Oct. 13</strong></td>
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<td>6:30-7:30 a.m.</td>
<td>Yoga, ClassPass Workout</td>
<td>see page 38</td>
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<tr>
<td>6:30 a.m.-6 p.m.</td>
<td>Shuttle Hours</td>
<td>see page 78 for routes</td>
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<td>7 a.m.-5:30 p.m.</td>
<td>Attendee Registration</td>
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<td>7 a.m.-5:30 p.m.</td>
<td>SmileCon Store</td>
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<td>8-9:30 a.m.</td>
<td>Opening Session with Dr. Brené Brown, see page 21</td>
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<td>9:30 a.m.-3:30 p.m.</td>
<td>Dental Central</td>
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<td>10 a.m.-Noon</td>
<td>CE Courses</td>
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<td>10 a.m.-1 p.m.</td>
<td>Hands-On Activities</td>
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<td>10 a.m.-4 p.m.</td>
<td>Philanthropy Day, see page 18-19</td>
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<td>2-5 p.m.</td>
<td>CE Courses and Hands-On Activities</td>
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<td>5 p.m.-8 p.m.</td>
<td>SmileCon Street Fest</td>
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<td><strong>Saturday, Oct. 15</strong></td>
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<td>CE Courses and Hands-On Activities</td>
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<tr>
<td>3:45-4:45 p.m.</td>
<td>Closing Session</td>
<td>see page 23</td>
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**Remember the 4 Ws**

**Wear a mask**
Wearing a mask is optional, however if you choose to do so, wear it over your nose, mouth and chin.

**Wash your hands**
Wash your hands for at least twenty seconds and frequently use hand sanitizing stations.

**Watch your distance**
Be mindful of maintaining distance and respect people’s comfort levels of personal boundaries.

**Wellbeing Check**
To attend SmileCon, you should have no known exposure to or symptoms of COVID-19 in the past 14 days. If you are experiencing any COVID-19-related symptoms, please stay in your hotel room and contact the hotel medical team.

**HEALTH & SAFETY**

**SMILECON SCHEDULE OF EVENTS**
Got a question? Ask the Smile Squad!

Need help navigating Dental Central? Wondering where to grab your SmileCon™ merch? Where the Street Fest will be? Or can’t find your course location?

Just look for the smiling faces wearing the bright blue Smile Squad vests!

You can find the team in various locations in the George R. Brown (GRB) Convention Center—at information counters by the main entrances, in the ADA Member Center, or floating throughout SmileCon.

No matter the question, they're here to help!

Smile Squad Sponsored by:
Thank you to our sponsors for your support of SmileCon!

Propel your success forward with the support you need, when you need it.

ADA.org/memberbenefits

This list of Sponsors is as of Aug. 1.

SMILECON is a trademark of the American Dental Association.

ADA.org/memberbenefits
SmileCon 2022 Agenda Builder

Easily navigate your SmileCon™ experience with the Agenda Builder!

You can search by:
- Course category
- Speaker
- Title
- Date
- Session type
- Target audience
- And more!

What’s included with my Pass? Dental Central Pass holders may access courses in Dental Central only. SmilePass and Platinum Pass holders can attend all Presentations. See the Course Grid on pages 52-60 for details.

Most Presentations take a break each day at noon, so you can grab lunch and visit Dental Central.

YOUR SCHEDULE
Once you’re registered, you may log in and begin to mark your desired courses as Favorites by clicking the stars next to the course title. To view your Favorites, log in and click on your name at the upper right, then click on My Schedule.

FAVORITES
Marking Favorites can help you plan your day, but it doesn’t hold a seat for you. No pre-registration for Presentations and Experiences & Conversations is required; access is first-come, first-served. For Hands-On Activities, you must register and pay online if applicable.

YOUR HANDOUTS
When handouts for a course are available, a Slides/Handouts button will appear below the course description. Log in and click on My Schedule to get your handouts. (Remember, only courses you have marked as a Favorite will appear in My Schedule.)

YOUR HANDOUTS will appear in the ADA Events app as well. Tap Agenda/My Schedule.

Learn with Simplified Formats
When you visit the Agenda Builder, you will see the terms Presentations, Experiences & Conversations, and Hands-On Activities to describe our simplified formats.

Presentations (formerly known as lectures, panels, sessions, or symposia) are group presentations led by dental thought leaders. Many of the sessions will be interactive and work will be done in small groups.

Experiences & Conversations (formerly known as small-group discussions, campfires, or poster sessions) bring you and other dental professionals together to trade perspectives and share experiences.

Hands-On Activities (formerly known as workshops, live-patient, or cadaver courses) will take your skills to the next level and give you a chance to roll up your sleeves, dig in, and enhance your knowledge.

*Based on the registration pass you purchase, these courses may incur an additional cost.

SmileCon Mobile App—Streamline your SmileCon™ experience with the ADA Events mobile app!

How to Get the App
STEP ONE:
Scan the QR code below or search “ADA Events” in the App store or Google Play. To use the app on a computer, go to ada.org/education/smilecon/smilecon-mobile-app.

STEP TWO:
Download and open the app. Log in with the Reg ID on your badge.

STEP THREE:
- Verify your CE
- Search speakers
- Play Dental Quest
- Find Exhibitors
- Network
- ... And more!

#SmileCon2022
The official meeting hashtag is #SmileCon2022. Be sure to add it to all of your social media posts and don’t forget to include 2022.

Like the American Dental Association and follow the SmileCon 2022 Facebook Event Page.

Follow us on Twitter: @AmerDentalAssn
Instagram: @american dentalassociation

SMILECON is a trademark of the American Dental Association.
GENERAL INFORMATION

SmileCon™ Location
All events will occur at the George R. Brown (GRB) Convention Center unless otherwise indicated.
LOCATION: 1001 Avenida De Las Americas
Houston, TX 77010

Attendee Registration and Badge Pick-Up
LOCATION: Grand Lobby

Badges Icon Key
REGISTRATION TYPE:
D – Dentist
S – Student
T – Team
G – Guest

Exhibitor Registration
LOCATION: Grand Lobby

Solutions Center
LOCATION: Grand Lobby
Need help accessing the SmileCon mobile app, or getting CE verification? Stop by the Solutions Center for assistance.

Pre-registration is not required for Presentations and Experiences & Conversations
Planning your days at SmileCon is easy and flexible! Entry to Presentations and Experiences & Conversations is first-come, first-served; your badge will be scanned at the classroom door. To view complete course schedules and descriptions, visit the mobile app or the Agenda Builder on the Learn page at SmileCon.org

Emergency Information
From within George R. Brown Convention Center: Dial 713.853.8087 from a cell phone.
Outside the resort: Dial 911

First Aid/Medical Station
LOCATION: Level 1, Concourse A

ADA Member Center
LOCATION: Booth 1633, Dental Central
The ADA will have a prominent presence in Dental Central to welcome you, help you navigate ADA membership benefits, and give you a place to connect with other ADA member dentists.

Friends of Bill W.
LOCATION: George R. Brown Convention Center Level 3, Room 350C
HOURS: Thursday, Oct. 13–Saturday, Oct. 15 7–8 a.m. and 5–6 p.m.

Course Locations
All courses are located on Level 3 in the George R. Brown Convention Center. Course locations are found on pages 52–60 of this Onsite Guide and in the ADA Events app.

Dental Central Hours (Exhibit Hall)
LOCATION: George R. Brown Convention Center
Level 1, Halls A–C

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<td>Thursday, Oct. 13</td>
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<td>Saturday, Oct. 15</td>
<td>9:30 a.m.–3:30 p.m.</td>
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GENERAL INFORMATION

International Attendees
The ADA extends a warm welcome to all international attendees. We are pleased to be your host for three days of excitement, education, and networking opportunities.

REGISTRATION:
Multilingual staff will be available to help you. If you registered in advance, bring your registration confirmation email to the Registration Area or to a Badge Pick-Up Station to receive your registration materials.

Please contact international@ada.org to request a certificate of attendance after SmileCon 2022. Once your attendance is verified, you will be emailed a certificate.

Lost and Found
LOCATION:
Grand Lobby

Lost and Found items may be turned in at the Info Desk and will be managed by RA Security. Items found in the convention center or on SmileCon™ shuttles will be returned to the Info Desk.

Media

ADA PRESS BADGE PICKUP LOCATION:
Grand Lobby

HOURS:
Thursday, Oct. 13 7:30 a.m.–4 p.m.
Friday, Oct. 14 9 a.m.–1 p.m.
Saturday, Oct. 15 9 a.m.–Noon

Visit the Registration page at SmileCon.org for the press guidelines. For any media registration questions, please email mediarelations@ada.org.

Mothers’ Room
LOCATION:
George R. Brown Convention Center
Level 2, Show Office 210

SmileCon Store
Grab your exclusive SmileCon merch for yourself or friends back at home. The SmileCon Store is located in the Grand Lobby in GRB Convention Center. Any pre-ordered items can be picked up during the following hours:

Thursday, Oct. 13 7 a.m.–5:30 p.m.
Friday, Oct. 14 8 a.m.–5 p.m.
Saturday, Oct. 15 8 a.m.–5 p.m.

Tote Bags
All SmileCon attendees will receive a SmileCon 2022 tote bag while supplies last, which may be retrieved in the registration area with a badge scan. Bags are available to everyone with a SmileCon Registration Pass. Attendee tote bags are sponsored by Keating Dental Lab.

Wi-Fi is Limited
There is basic WiFi (wireless internet) within common spaces of George R. Brown Convention Center. However, no dedicated conference WiFi is provided. If you expect to send and receive large files, you may wish to do this before departing home or from your hotel room.

Transportation

ADA SHUTTLE BUS SERVICE
The ADA provides complimentary shuttle transportation for attendees between several official SmileCon hotels and the GRB Convention Center. There are designated routes that will drop off at both the South and North Transit Center. See page 78 for shuttle routes.

Car Rental

HERTZ
Discount: Up to 25% on base rates
Discount Code: CDP#: 42371
Contact: 800.654.2210 or www.hertz.com

DOLLAR
Discount: 7% on base rates
Discount Code: CDP#: 3068521
Contact: 800.800.4000 or www.dollar.com

THRIFTY
Discount: 7% on base rates
Discount Code: CDP#: 3068520
Contact: 800.847.4389 or www.thrifty.com
Snag some SmileCon merch for you or your dental team who couldn’t come to Houston.

Get your official gear at the SmileCon™ Store located on Level 1 in the Grand Lobby across from Registration in the George R. Brown Convention Center. All pre-orders can be picked up during store hours by showing your badge and identification.

**STORE HOURS:**
- Thursday, Oct. 13: 7 a.m.–5:30 p.m.
- Friday, Oct. 14: 8 a.m.–5 p.m.
- Saturday, Oct. 15: 8 a.m.–5 p.m.

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Got questions? **Ask Flossie!**

Hi, I’m Flossie, the AI chatbot for SmileCon, nice to meet you! I’m here to help answer your SmileCon questions. It’s really easy to talk to me—just scan the QR code below or text ‘Hi’ to 844.937.3613 and I’ll text you back.

---

**DENTAL QUEST**

You could be a **winner**!

Win prizes for just having fun! While you are at SmileCon, certain booths, experiences, and special events are all stops on the **SmileCon treasure hunt, Dental Quest**. Go on a quest and earn points to win a SmileCon 2023 Smile Pass and for your chance to win the **Grand Prize**—air, hotel, and a Smile Pass for 2023!

Each stop will have a question. Find and scan the QR codes into the ADA Events app to show you visited the various stops.

Get the right answers and be entered to **win cool prizes**! How easy is that?

---

**INTERNATIONAL DENTAL HONOR ORGANIZATION**

**The Officers & Trustees of the Pierre Fauchard Academy**

**Cordially invite you to attend the**

**84TH ANNUAL MEETING AND GALA**

**SATURDAY, OCTOBER 15, 2022**

**HOUSTON AMERICAS HOTEL**

For details and reservations, please visit: www.fauchard.org
Philanthropy Day
@ SmileCon
Thursday, October 13

6:00 a.m.
SmileDash 5k Fun Run C.H.A.T.
(connect, huddle and talk)
Visit the ADA Events app for event location
Are you ready for an early wellness challenge? Consider joining fellow attendees for a 5k fun run around downtown Houston. Log these miles with any other distance activity from October 1–15 to join the SmileDash challenge—all in support of GKAS. You can add it to your registration in the ADA Events app or at the registration desk.

10:00 a.m. – Noon
Give Kids A Smile® Pack & Give Back Event with the Houston Food Bank
Dental Central, Smile Lounge A
Can you spend a few minutes to help local Houston school children? If so, stop by the Pack & Give Back event to help pack backpacks with nutritious food, toothbrush, toothpaste and oral health education material.

9:30 a.m. – 3:30 p.m.
Colgate Bright Smiles Bright Futures Education and Screening Event
Dental Central next to Smile Lounge A
Stop by to take a look at the Colgate Bright Smiles Bright Futures mobile dental van and learn about the great work they are doing for children in the Houston area and nationwide.

2:00 p.m. – 4:00 p.m.
Coffee and Philanthropy DENT Talks
Dental Central, Smile Lounge A
Attend the Philanthropy DENT Talks™ while sipping some delicious coffee. Representatives from different volunteer organizations and programs will be present to share information and stories about volunteering. This is a great opportunity to learn how to get involved in the many successful volunteer programs that work to increase access to oral healthcare in the U.S. and other countries.

5:30 p.m. – 6:30 p.m.
Philanthropy C.H.A.T.
(connect, huddle and talk)
Marriott Marquis, Sky Bar
Meet up with fellow attendees that have a passion for volunteering, philanthropic work and giving back.

Give back and learn about volunteer opportunities during Philanthropy Day!

Thank you to our sponsors
In less than 10 years since graduating dental school, these dentists have become drivers of change, inspiring others and making their mark on the profession. The 10 Under 10 Awards honor these rising stars.

10 UNDER 10 AWARD WINNERS

Dalal Alhajji, DMD, MSD
Lisa M. Bosch, DMD, MPH
Ryan R. Gustafson, DDS, FAGD, ABGD, Major, United States Air Force Dental Corps
Tanya Sue Maestas, DDS
Emily Mattingly, DDS
Alexandra Otto, DDS, FAGD, FACD
Aruna Rao, DDS
Justin Sheinbaum, DMD, MD
Harlyn K. Susarla, DMD, MPH, FAAPD
Anchita Venkatesh, DMD

Celebrate our dynamic profession in this powerful gathering.

Opening Session
Thursday, Oct. 13, 8–9:30 a.m.
GRB, Level I, Hall E

A fireside chat with Dr. Brené Brown
Celebrated researcher and storyteller Dr. Brené Brown has spent the past two decades studying courage, vulnerability, shame, and empathy. An author of six #1 New York Times best sellers, Brené will explore the factors leading to a culture of fitting in versus true belonging, the power behind the four practices of true belonging, and the six qualities of leaders who cultivate cultures of true belonging and commitment.

What else will be happening?
Real-life stories from other dental professionals who work every day to uplift their communities.

Dr. Ray Cohlmia (center) will highlight the ADA’s year of incredible successes and inspire you to harness the great possibilities in your life and career, knowing that all the while the ADA has your back.

Dr. Cesar Sabates (bottom) believes that the ADA is more than a professional association—the ADA is family. Hear his reflections on the talent, treasure, and connections that have made this year a special one for our community.

ADA New Dentist Committee 10 Under 10 Awards, honoring dentists who are giving their all, driving change, and inspiring others. (See opposite page for more information).
SmileCon Street Fest
Friday, Oct. 14, 5–8 p.m.

Come one, come all...we’re closing down Avenida de las Americas outside the convention center on Friday night, so you and your dental pals can explore all that H-Town has to offer.

Music—Enjoy the sounds of a local band playing all your favorite hits to kick off your Friday night activities.

Food and drink—Taste the savory and sweet flavors of Houston, delivered in mini bites so you can try it all. And if you like beverages of the hoppy type, you can imbibe some of the best beers from the area’s local breweries.

Culture—Indulge in the diverse facets of Houston’s culture, from seeing how to rope a steer to gaining Insta clout with photos alongside eye-popping art cars.

Art—Don’t just see the art, BE part of the art. Make a unique souvenir of SmileCon™ 2022 by crafting your own leather bracelet or luggage tag. Contribute your creative talents and engage with some interactive art.

Community—YOU make up the dental community, so come share your smiles—while creating some too.

CLOSING SESSION
“Don’t cry because it’s over, smile because it happened.” —Dr. Seuss

Closing Session
Saturday, Oct. 15, 3:45–4:45 p.m.
GRB, Level 1, Hall E

After three days of meeting, playing, and learning, it’s time to say “happy trails!” to Houston—but not before we tip our hats to our Ahhh-mazing dental community.

TICKETS:
Smile Pass and Platinum Pass—INCLUDED!
Dental Central Pass—$50 per person. Tickets can be purchased in the mobile app, online at SmileCon.org, or at the Registration Desk.
Badges are required for entry.
*Food and Beverage—Each ticket includes two drinks, mini bites, and sweet treats to eat. Food truck menu items will be available for purchase.

New Dentist Lounge—see page 43 for more info.

Closing Session Keynote
We are pleased to welcome Leland Melvin (top) as our Closing Session keynote speaker. After 24 years with NASA as a researcher, astronaut and Senior Executive Service leader, he looks to share his stories of perseverance and excellence to inspire communities for lasting positive change.

Other Closing Session Highlights
Riveting member stories, including one from ADA President-Elect George R. Shepley (second from top), will close out our time together, celebrating YOU as champions of health care and as proud members of our community, no matter your unique journey. Dr. Shepley’s uplifting message of unity and strength will keep you smiling until we meet again.

Dr. Zack Studstill (second from bottom) will be honored with the Distinguished Service Award for a lifetime of hard work and dedication on behalf of dentistry.

Dr. Jeffrey Dalin (bottom) will be recognized with the ADA Humanitarian Award for co-creating and continually guiding the ADA’s signature access to care program Give Kids A Smile™ for 20 years.

Can’t wait to see you Oct. 5–7, 2023, in Orlando for SmileCon 2023!
Deep in the heart of SmileCon—Dental Central!

MEET with exhibitors and other Smile Creators

PLAY with shiny instruments and adult-sized kid games

LEARN about the latest in dentistry with CE right on the exhibit floor

SMILE with unexpected surprises and share yours with others

Dental Central, our exhibit hall, is the buzz-filled center of your SmileCon™ experience.

Watch for these buzzing areas in Dental Central!

**Smile Zone**
Smile Zone A, Hall A, Booth 640
- Two Smile Stages for CE content, industry updates, exhibitor spotlights, and dental trends in an informal setting.
- In the hot-topic Pharma Zone, hear pharmacologist Dr. Tom Viola explain the pharmacology of cannabis and considerations for treating medically complex patients.
- Test your knowledge with on-demand learning activities that use complex, real-world scenarios.
- Posture Stop for some ergonomic healing. Let us (and our camera) take a look at your posture today. Good posture can add years to your dental career!

**ADA Member Center**
Hall B, Booth 1633
Your one stop for every step of your journey!
- Get answers to questions directly from the experts
- Attend daily sessions in the Theater focusing on every aspect of your career, from financial, practice management and transitions, wellness, and more
- Meet with dentists from across the country who share your interests and experiences

For details on activities in the ADA Member Center, see page 32-33.

**Hope for the Day**
Hall B, Booth 1943
Visit the Hope for the Day booth for a mental break and to connect with others around mental health education and more. See page 38 for more information.
Podcast and Influencer Hub

Hall B, Booth 1403
- Watch your favorite dental podcaster in action
- Meet and share your views in our Podcast meet & greet area
- Hear interviews with dental influencers and top-rated educators as they record live on our Podcast stage
- Discover a new podcast to follow
For a detailed schedule of live podcast recordings, see page 31.

Tech Zone

Halls B and C, Booth 2002
- Explore augmented intelligence (AI) and how you can use it in your practice
- Perfect your sales pitch at the Elevator Pitch Station
- Get expert advice on downloading the new ADA Member app and using its functionality to its fullest
See page 30.

Dental Team Hub

Hall C, Booth 2541
New this year is the Dental Team Hub, a space that focuses on what team members need to thrive in their careers as well as have fun with other dental teams.
Here are some Hub highlights. For details on other activities, see pages 28–29, and CE course times and speakers on pages 52–59.

Thursday, Oct. 13
- Achy Breaky Tooth Line Dancing, 11 a.m.–12:30 p.m.
- Get to Gnome Coding, 1:30–3 p.m.

Friday, Oct. 14
- Stamp and personalize a leather luggage tag, 11 a.m.–12:30 p.m.
- Business Improv, 1:30–3 p.m.

Saturday, Oct. 15
- Dental Team Celebration, 11 a.m.–12:30 p.m.
- Silent Disco Party, 1:30–3 p.m.

Lunch C.H.A.T.s with Speakers

Hall C, Food & Beverage C
All days, 12:30–1:30 p.m.
This is the place to be if you reserved lunch with your favorite speaker. All Lunch Chats are sold out.

Philanthropy Day

Thursday, Oct. 13, 10 a.m.–4 p.m.
Join ADA in this dedicated day of philanthropy in Dental Central next to Smile Lounge A.
- Give Kids A Smile® Pack & Give Back Event with the Houston Food Bank
- Colgate Bright Smiles Bright Futures Mobile Dental Van Event
- DENT Talks™
Visit pages 18-19 for more information.

Smile Lounges

Take time for yourself or meet up with a friend in Smile Lounge A, B, or C.

LOCATIONS
- Smile Lounge A, Hall A, Booth 526
- Smile Lounge B, Hall B, Booth 1232
- Smile Lounge C, Hall C, Booth 2133

Activities
Here are just some of the activities happening in the lounges. Pop by before or after class to check out what’s happening!
- C.H.A.T.s
- NASA memorabilia in Smile Lounge B

Amenities
- Comfy seating
- Phone charging outlets
- Games
- Coffee and bar service
- Unexpected delights!
Just for you: Calling all teams!

Make the Dental Team Hub your home during SmileCon™, where you can find exclusive CE, self-learning opportunities, and non-dental fun to enjoy with other team members. And it’s totally ok to bring your dentist, too!

MEET

Hiring in Today’s Environment C.H.A.T. with Denise J. Williams-Jones, RDA
Thursday, 10–11:30 a.m.

Make Your Own C.H.A.T.—You and your fellow dental team members can create a C.H.A.T of your own, and connect, huddle, and talk!
Daily from 11:30 a.m.–12:30 p.m. and 1–2 p.m.

Wellness C.H.A.T: Be Your Best Self with Denise J. Williams-Jones, RDA
Saturday, 10–11:30 a.m.

PLAY

Activities taking place from 11 a.m.–12:30 p.m. each day:

Thursday

Achy Breaky Tooth Line Dancing—Have fun at our line dancing tutorial and dance away from SmileCon™ with a new skill.

Friday

Stamp and Sip—Stamp and personalize a leather luggage tag to take home AND enjoy a tasty beverage afterwards.

Saturday

Dental Team Celebration—Join us for a celebration in your honor and receive free giveaways, a chance to win a free annual subscription to ADA CE Online, and a celebratory snack.

Activities taking place from 1:30–3:30 p.m. each day:

Thursday

Get to Gnome Coding—Create and take home your very own gnome to make you smile when you’re filing claims or talking with insurance companies.

Friday

Business Improv—Instructors Bob Kulhan and Robyn Lynn Norris will show you how use improv in business situations.

Saturday

Silent Disco Party—Dance like its 1980 and you’re not ready to leave the Dental Team Hub yet!

LEARN

Front Office: You Are Not “Just” a Receptionist presented by Denise J. Williams-Jones, RDA (top left)

BYOB (Bring Your Own Boss): Front Office Streamlining with Denise J. Williams-Jones, RDA

Curiosity Revived the Cat: Exploring Patient Communication and Career Fulfillment with Amanda Hill, RDH (top center)

Married to Dentistry: Lessons in Life, Love, and Leadership with Dana R. Watson (top right)

Creating a Successful, Profitable Practice for the Entire Dental Team with Frank J. Milnar, DDS (bottom left)

Front Admin: You Can Effectively Lead, Strengthen, and Unite Your Team with Denise J. Williams-Jones, RDA

Save Someone’s Life with an Extraoral Exam with Irene Iancu, BScD, RDH (bottom right)

Only presentations under Learn will qualify for CE credits. For information on dates, times, and CE hours visit the Course Grid on pages 52-60.
Tech Zone new!
Dental Central, Hall C, Booth 2002

Discover how technology is changing dentistry today and how it will shape the industry’s future. For a full schedule of events and courses, use the ADA Events App or visit the Agenda Builder.

Tech Empowerment Hub is Powered by ADA Member App—Tech-savvy staff will help you download and navigate the new app.

The Elevator Pitch Station—Elevate your brand with a customized 30-45 second video to show potential patients.

The Tech Theater—Watch exhibitor highlights, take some CE, and more at the tech stage.

AI Lounge—Learn how dentistry uses augmented intelligence and access valuable resources with QR codes found around the Lounge.

Mark Rolfing Experience
SmileCon is happy to welcome golf broadcaster Mark Rolfing, one of the game’s most versatile TV personalities, and a survivor of stage four salivary gland cancer. Along with his wife Debi, Mark was honored with the PGA of America’s Distinguished Service Award in 2017 which recognizes those who advance humanitarian interests through golf. Please check out the ADA Events app or Agenda Builder for more details.

Friday, Oct. 14
Meet & Greet with Mark for putting tips, Dental Central, Hall C, Booth 2503
11:30 a.m. - 3:30 p.m.
VIP Reception at Four Seasons TopGolf Swing Suite, benefiting Camp H-Town
7-9 p.m.
Tickets were pre-sold for this event.

Saturday, Oct. 15
Oral Cancer Panel Discussion, Level 3, Grand Ballroom
9-11:30 a.m.
Hear Mark’s cancer journey with his treatment team and cancer experts from MD Anderson.

Podcast and Influencer Hub
Recording live in Dental Central !!

Podcast and Influencer Hub, Dental Central, Booth 1403
Listen, watch, and interact with our all-star podcast lineup! Podcasters will be curating content from speakers and the audience during SmileCon™.

See your favorite podcaster in action on the main stage or discover a new one to follow:

Thursday, Oct. 13
Tooth Talk
Hosts: Sarah Milligan and Peter Aiello
10-11 a.m.
an ADA advocacy podcast

Friday, Oct. 14
CEBJA Podcast
Host: Thomas Elliott
10-11 a.m.
the ADA Council on Ethics, Bylaws and Judicial Affairs

Saturday, Oct. 15
Dental Assistant Nation
Host: Kevin Henry
10-11 a.m.
dental assistant advocacy

Between 2 Teeth
Hosts: Dr. Stephanie Ganter and Dr. Robert McNeil
11:15 a.m. -12:15 p.m.
navigating the intricacies of life in dentistry

A Tale of Two Hygenists
Host: Andrew Johnston, RDH, BSBM
11:15 a.m. -12:15 p.m.
your unofficial dental hygiene podcast

The Best Practices Show
Host: Kirk Behrendt
12:30-1:30 p.m.
learn the secrets of the best dental practices

The Dental Handoff
Host: Dr. Kelly Tanner
2-3 p.m.
leadership, tech, education

Information listed was current at the time of printing. For the complete list of podcasters and influencers visit the ADA Events app by scanning the QR code.
THE SUPPORT YOU NEED

AT THE ADA MEMBER CENTER
located in Dental Central,
Hall B, Booth 1633

Connect with the tripartite! Learn more about member benefits and the most accessed resources.

Attend daily sessions in the Member Center Theater featuring the new Real Talk C.H.A.T. series hosted by the ADA New Dentist Committee.

Dive into the most requested member value topics—career, financial and wellness—with subject matter experts.

Watch five nominated members present their innovative ideas on how to enhance ADA member value and compete to win $2,500 in the second annual Smile Tank.

SMILECON is a trademark of the American Dental Association.
HOUSTON’S PREMIER DENTAL MEETING WILL RETURN IN 2024!

Plan your next trip to Houston!

For more information, visit www.starofthesouth.org

Join our Mailing List

For more information, visit www.ghds.org

Become a Member

GHDS
Uniting Houston Dentists

GHDS
Greater Houston Dental Society

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For more information, visit www.ghds.org

Advocacy
Education
Community Service

Continuing Education
Exhibit Hall
Networking

Star of the South 2024

HOUSTON’S PREMIER DENTAL MEETING WILL RETURN IN 2024!

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SMILECON is a trademark of the American Dental Association.

For more information, visit www.ghds.org

Advocacy
Education
Community Service

Continuing Education
Exhibit Hall
Networking

Star of the South 2024
Simplify CE for the whole team.

Dentists, hygienists, and RDAs can track and submit CE hours with the TDA Dental Concierge app.

And you can start right now.

Scan here:

tdadentalconcierge.com

Are you getting the most out of your TDA membership?

Scan here to get our Digital Member Resources Guide:

Your Guide to What TDA Can Do for You

TDA Digital Member Resources Guide

Save the Dates!

the TDA MEETING

May 4-6, 2023

Henry B. Gonzalez Convention Center
San Antonio, Texas

REGISTRATION OPENS JANUARY 2023
SMILECON is a trademark of the American Dental Association.

**WELLNESS**

Take time to take care of yourself

![QR Code]

At SmileCon™, it’s time to take care of YOU. We have wellness courses and events to support your physical and mental health. For details, visit the ADA Events app and search by session name. Get the app by scanning the QR code to the left.

**ClassPass Workout Sessions**

All sessions start at 6:30 a.m., at the Marriott Marquis Houston, The Green Lawn, 6th Floor

Brought to you by ADA Member Advantage and ClassPass, Facet Seven Group Fitness will help you put some movement in your morning before you head out to those CE sessions!

- **Thursday, Oct. 13**  Flow Yoga
- **Friday, Oct. 14**  Barre
- **Saturday, Oct. 15**  Flow Yoga

**Hope for the Day**

**Thursday, Oct. 13—Saturday, Oct. 15**

Take a breather from life’s chatter! Stop by the Hope For The Day® (HFTD) booth 1943 in Dental Central to learn about mental health resources and share your experiences.

**SmileDash 5K Fun Run**

**Thursday, Oct. 13 at 6 a.m.**

Check the mobile app for the meet-up location. See page 18 for more information.

**Wellness Sessions**

**Our Chamfered Psyche: The Mental Dental Connection**

**Thursday, Oct. 13, 10–11 a.m., Level 3, Room 372A**

Presented in Dr. Joshua Austin’s trademark comedic style, this course explores strategies for working to improve mental health.

**Finding Stillness, Peace, and Self-love with Mindfulness Practice**

**Thursday, Oct. 13, 4–5 p.m., Level 3, Room 372A**

**Dr. Brett Gilbert** will present methods to incorporate mindfulness practice in our busy everyday lives to unlock creativity and discover what you truly desire in life.

**Wellness C.H.A.T: Be Your Best Self**

**Saturday, Oct. 15, 10–11 a.m.**

Dental Team Hub, Dental Central, Hall C, Booth 2541

Moderated by Denise J. Williams-Jones, RDA, this is your chance to share your self-care tips or learn some new ways to be your best self with other dental team members.

**C.H.A.T.s**

**Connect, huddle, and talk** and keep the conversation going

Have a coffee chat with a speaker after a course, “wine” down with Smile Creators, or just hang out. These C.H.A.T. sessions offer a relaxed environment with no agenda other than to get face time with each other. Each Afternoon and Evening C.H.A.T. is open to Smile Pass and Platinum Smile Pass holders and features a cash bar.

**Evening C.H.A.T.**

- **Thursday, Oct. 13**  Flow Yoga
  - Mezzanine Level
  - Avenida Balcony

- **Friday, Oct. 14**  3:30–4:30 p.m.
  - Mezzanine Level
  - Avenida Balcony

- **Saturday, Oct. 15**  Noon–2 p.m.
  - Dental Central
  - Smile Lounge B

**Afternoon C.H.A.T.**

- **Thursday, Oct. 13**  Flow Yoga
  - Mezzanine Level
  - Avenida Balcony

- **Friday, Oct. 14**  5–6 p.m.
  - Mezzanine Level
  - Avenida Balcony

- **Saturday, Oct. 15**  Noon–2 p.m.
  - Dental Central
  - Smile Lounge B

**Dental Team Members** looking to C.H.A.T. with your peers, see page 28–29.

**New! Real Talk C.H.A.T. Series**

Moderated by the New Dentist Committee, these sessions address issues that concern those professionals early in their dental careers. All Real Talk sessions take place in the ADA Member Center Theater, Dental Central Booth 1633.

- **Thursday, Oct. 13**  Surviving and Thriving with Student Debt 11–11:45 a.m.

- **Friday, Oct. 14**  Buying or Building a Practice—A Million Little Questions 10–10:45 a.m.

- **Saturday, Oct. 15**  When a Procedure Doesn’t Go As Planned 11–11:45 a.m.

Moderated by Denise J. Williams-Jones, RDA, this is your chance to share your self-care tips or learn some new ways to be your best self with other dental team members.

Visit pages 32-33 for more information.
EXHIBITOR SPOTLIGHT

Eat–n–Learn

Enjoy a FREE breakfast or lunch while hearing from these experts! No reservation is required; entry is first-come, first-served.

Thursday, Oct. 13
Listerine Lunch n’ Learn
The Role of the Oral Microbiome and the Importance of Antimicrobial Interventions–Experts Weigh In
11:30 a.m.–12:30 p.m., Smile Zone A, Stage 1
No CE

Friday, Oct. 14
Colgate Breakfast Symposium
Brighter Frontiers in Tooth Whitening Utilizing a Unique Formulation and LED Tray to Deliver Outstanding Results
7–8:30 a.m., Level 3, Room 371A
No CE

Exhibitor Spotlights

All spotlights are FREE. CE is not offered for these sessions, unless otherwise noted.

Thursday, Oct. 13
Crest + Oral-B
Whitening Fact or Fiction: Can You Whiten without Sensitivity?
11:30 a.m.–12:30 p.m.
Smile Zone A, Stage 2
Free product giveaway

Shatkin F.I.R.S.T.
Mini Dental Implants: A Less Invasive Alternative
1–2 p.m.
Smile Zone A, Stage 1

Friday, Oct. 14
Crest + Oral-B
Say Hello to iO: Oral-B’s Most Advanced Electric Rechargeable Toothbrush
11:30 a.m.–12:30 p.m.
Smile Zone A, Stage 1
Free product giveaway

PreXion
Incorporating 3-D Imaging Diagnostics into Practice
11:30 a.m.–12:30 p.m.
Tech Zone Stage
$1,000 rebate on purchase

Fortune Law
MythBusters: Myths Dentists Believe Regarding Taxes, Lawsuits, and Estate Planning That Put Your Life and Practice at Risk
1–2 p.m.
Smile Zone A, Stage 1

Shatkin F.I.R.S.T.
Mini Dental Implants: A Less Invasive Alternative
1–2 p.m.
Smile Zone A, Stage 2

DGShape
Same-Day Dentistry 2.0: It Doesn’t Have to Be Complicated
1–2 p.m.
Tech Zone Stage
Apple Air Pod Pros raffle

Saturday, Oct. 15
Compliancy Group
Compliance vs. Security: Why you need both to be HIPAA Compliant
11:30 a.m.–12:30 p.m.
Smile Zone A, Stage 1

Fortune Law
MythBusters: Myths Dentists Believe Regarding Taxes, Lawsuits, and Estate Planning That Put Your Life and Practice at Risk
11:30 a.m.–12:30 p.m.
Smile Zone A, Stage 2

AAOMS
Preparing Your Team to Respond to a Medical Crisis in the Office: Lessons Learned from the World of Performance Science
1–2 p.m.
Smile Zone A, Stage 2
1 Hour CE

NEW! Effective Infection Prevention and Control
This revised edition features a new chapter on dental water quality and synthesizes the most current science-based recommendations for infection prevention and control in dental settings.
Item P69222BT

NEW! CDT 2023: Current Dental Terminology
CDT 2023 includes updates across eight CDT Code categories, featuring several new codes related to diagnostic imaging. Code changes include:
• 22 new codes
• 14 revisions
• 2 deletions
Item J023BTi

NEW! Complying with the HIPAA Breach Notification Rule
This guide explains the requirements of the HIPAA Breach Notification Rule, what a breach is, and how to send a breach notification. Includes tips and sample forms to smooth your way to compliance.
Item JS8122BT

ADA Catalog is now ADA Store!

Come celebrate with us at Booth #1632.

This party comes with lots of fun freebies, big giveaways, and an opportunity to browse and shop all of our best-selling books and brochures.

Save 20% and get free shipping at the ADA Store Booth #1632

ADA Store is your one-stop shop for coding, practice management, and patient education resources.

NEW! ADA Catalog is now ADA Store!

ADA Catalog is now ADA Store!

New name, same expert knowledge

New name, same expert knowledge

ADA Catalog is now ADA Store!

ADA Catalog is now ADA Store!

Shop now at ADAstore.org.
Sample pages and tables of contents also available.

ADA American Dental Association* Americas leading advocate for oral health
Call 800.947.4746
Shop online at ADAstore.org
Renew school ties

Catch up with your chums at your alumni reception at SmileCon™. Dental schools from all over the U.S. will be gathering in hotels and restaurants around the convention center. Scan the code to find out where your alumni group is meeting so you don’t miss out on the fun!

Which team will win the first-ever SmileCon Dental Olympics trophy?

Dental students from Texas A&M University, UT Health Science Center at Houston, UT Health Science Center at San Antonio, and Texas Tech University Health Science Center El Paso will battle it out for state bragging rights. Winning team will be announced at the Closing Session.

Schedule of Events:

Dental Olympics
Dental Central, Hall C, Booth 2303
Cheer on your favorites with pom poms and snacks.
Friday, Oct. 14, 1–2 p.m.
Team 1 vs Team 2
Team 3 vs Team 4
Saturday, Oct. 15, 1:30–2:00 p.m.
Winners of Day 1 compete
Putt for Points
Dental Central, Hall C, Booth 2503
Saturday, Oct. 15, 10–11 a.m.

Opening remarks will be given by Tara Peterson, DDS, a member of the U.S. National Curling Team who represented her country at the 2022 Winter Olympics in Beijing.

Feel free to experience all of SmileCon, but we also have some special features for those dental professionals who are new-ish to the profession. Take a look!

Daily

Dental Central, Booth 1943
Hope for the Day®
We all need a little mental health break. Visit the HFTD booth for some me time. Learn more on page 38.

Friday, Oct. 14

Smile Tank 2022
Noon–1:30 p.m.
ADA Member Center Theater, Dental Central Booth 1633
Five finalists submitted their innovative ideas on how the ADA could make life as a dentist easier or more professionally fulfilling. Now watch as one is chosen for the top prize of $2,500 and future implementation by the Council on Membership.

Saturday, Oct. 15

Trust Your Gut in Your Career Journey and other Words of Wisdom
10–10:45 a.m.
ADA Member Center Theater, Dental Central Booth 1633
Learn more on the Member Center pages 32-33.
CE GENERAL INFORMATION

No pre-registration is required for Presentations and Experiences & Conversations

Presentations and Experiences & Conversations are first-come, first-served for Smile Pass and Platinum Smile Pass holders; your badge will be scanned at the classroom door to track for CE attendance.

Complete course schedules and descriptions are in the ADA Events app or in the Agenda Builder on the Learn Page at SmileCon.org. To plan your schedule, log into the Agenda Builder and “Favorite” the courses that interest you, or build your schedule in the app.

Hands-On Activities

Access to Hands-On Activities may be purchased through advance registration or onsite until the scheduled start time of the course (based on availability). Early registration is recommended due to limited seating.

If you pre-register for a Hands-On Activity, your seat is reserved for the duration of the course.

All Hands-On Activities are BYOG—bring your own gear. You must bring a lab coat and protective eyewear. If the course requires other supplies, they will be listed on your course confirmation and in the online Agenda Builder. Participants who do not bring the proper supplies do not qualify for a refund.

Course Handouts

To minimize paper waste, course handouts are available online only. If you wish to have printouts to reference during the course, please be sure to download and print them in advance through Agenda Builder on the Learn page at SmileCon.org. Not all courses will have handouts.

ADA CERP

The American Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American Dental Association designates one (1) credit per hour for CE activities, unless otherwise noted. It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at ADA.org/CERP.

Hands-On Activities

Access to Hands-On Activities may be purchased through advance registration or onsite until the scheduled start time of the course (based on availability). Early registration is recommended due to limited seating.

If you pre-register for a Hands-On Activity, your seat is reserved for the duration of the course.

All Hands-On Activities are BYOG—bring your own gear. You must bring a lab coat and protective eyewear. If the course requires other supplies, they will be listed on your course confirmation and in the online Agenda Builder. Participants who do not bring the proper supplies do not qualify for a refund.

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COURSE LOCATIONS

All courses are located in George R. Brown Convention Center on Level 3 unless noted. Refer to the course list on pages 52-60 or visit the ADA Events app.

Verify Your CE Credits

You can verify your CE in the ADA Events app or at ADA.org/verifyCE.

• At the end of the course, listen for the host to read the verification code. Make a note of it.
• After you attend a course, it will appear in your account on the Verify CE website. (The site “knows” you attended because your SmileCon™ badge is scanned at the door.)
• To log in to ADA.org/verifyCE, you will need your Reg ID (on your badge) and the email address you registered with. To verify your CE, you will need the course number plus the verification code.
• Once you’ve entered your credentials and are in the system, select “Add Session” to search for your course by the four digit code. Once you have added the session you will be prompted to enter the verification code.
• After all sessions are added, complete the survey to obtain your CE Verification letter.
• Print your verification of participation document and send a copy to your licensing or regulatory agency.

Need help verifying your CE? Visit the Solutions Center in the GRB Grand Lobby.

Go to the Verify CE site now! Scan this QR code:
¡Como novedad este año, la SmileCon ofrece formación continua en español!

For the first time this year, SmileCon™ offers continuing education in Spanish!

SPEAKERS ON THE RISE

Watch as dental stars are born

See fresh faces and hear emerging voices present their unique views on a wide range of topics. Speakers on the Rise were selected from a competitive pool of applicants and their engaging abstracts. All sessions are in Dental Central, Smile Zone A, Stage 1 except where noted.

**Implant Supported Removable Prosthetics**

Waji Khan, DDS, MBA, Med

Thursday, Oct. 13, 10–11:00 am

Patients seek to augment retention and stability of their dentures. Discover how dental implants have revolutionized the replacement options that are available for complete and partial edentulism.

**Exploring the Myths and Realities of Dentists and Suicide**

Cristina Noelle Schwarz, DDS

Thursday, Oct. 13, 2:30–3:30 pm, Smile Zone A, Stage 2

This course will discuss the today’s leading theories of the suicidal mind as well as the current suicide statistics in dentistry.

**Sustainability in Dentistry: Good for the Planet and Your Practice**

Evan Fry, DMD

Friday, Oct. 14, 10–11 a.m.

Learn how sustainable dentistry can have a positive impact on your practice’s bottom line while authentically bolstering your brand in a way that resonates with the community.

**Elevating Dentistry through Mentorship**

Laila Hishaw, DDS

Friday, Oct. 14, 2:30–3:30 pm

Mentorship ensures exposure, resources, and opportunities in dentistry are more evenly distributed. Learn how effective mentoring amplifies change and elevates dentistry for all.

**Spa Dentistry: Keys to Building Your Unique Dental Spa**

George Camp, DDS

Saturday, Oct. 15, 2:30–3:30 pm

From a dentist currently running a salon, spa, and dental office under one roof, learn how to utilize multiple streams of revenue focusing on patient esthetics from the neck up.

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**CURSOS EN ESPAÑOL**

**COURSES IN SPANISH**

**¡Como novedad este año, la SmileCon ofrece formación continua en español!**

For the first time this year, SmileCon™ offers continuing education in Spanish!

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**Jueves, 13 de octubre**

Thursday, Oct. 13

- **Dr. Anabella C. Oquendo**
  - Conceptos actuales en carillas de laminado de porcelana
  - 10–11:30 a.m., L3 Rm 304

- **Dr. Luis Karakowsky**
  - Gestión moderna de la superficie oclusal en los molares permanentes
  - 2–3:30 p.m., L3 Rm 304

- **Dr. Anabella C. Oquendo**
  - Gestión del espacio de restauración
  - 4–5 p.m., L3 Rm 304

**Viernes, 14 de octubre**

Friday, Oct. 14

- **Dr. Tyrone F. Rodriguez**
  - El cannabis en el mundo: lo que el equipo debe saber
  - 9–10 a.m., L3 Rm 304

- **Dr. Rony Joubert Hued**
  - Odontología estética en el siglo 21
  - 10:30 a.m.–Noon, L3 Rm 304

- **Dr. Luis Aneyba**
  - El rol del dentista en la endoscopia del sueño mediante sedación inducida por medicamentos
  - 2–3:30 p.m., L3 Rm 304

**Sábado, 15 de octubre**

Saturday, Oct. 15

- **Dr. Luis Karakowsky**
  - Nuevas tendencias en odontología pediátrica
  - 9–10:30 a.m., L3 Rm 304

- **Dr. Rony Joubert Hued**
  - Prótesis cerámica asistida con implantes dentales
  - 2–3:30 p.m., L3 Rm 304

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**Para obtener información sobre las ubicaciones de los cursos, consulte la tabla de cursos en las páginas 52–59.**
DENT TALKS

Open your mind. Transform your outlook. Gain perspective.

Hear three diverse speakers from the dental community give their perspective on each DENT Talk™ session’s theme—in 20 minutes or less. All DENT Talks will take place in Dental Central, Smile Zone A, Stage 2, from 10–11 a.m.

Love of Dentistry
Thursday, Oct. 13
Learning to explore and accept what works best for you is an essential step to achieving happiness, satisfaction, and loving what you do.

SPEAKERS:
Catherine Murphy, DDS, MSD; Steve Hollar, DDS; Gary Bethea, DDS

Road Less Traveled
Friday, Oct. 14
What makes someone choose one path over another? Hear from peers who chase unconventional paths to greater independence, individuality and leadership.

SPEAKERS:
Tina Brandon Abbatangelo, DDS; Ashley Rosenbaum, DMD; Surprise Guest

Human Challenge
Saturday, Oct. 15
Some days we feel like we’ve got it all figured out, then everything falls apart. Challenge is a part of life! Hear these stories of challenge and triumph and walk away with tips to keep you going when life gets tough.

SPEAKERS:
Sharon Parsons, DDS; Rico Short, DMD; Bruce Terry, DMD

WOMEN IN DENTISTRY LEADERSHIP SERIES

Discover diverse paths to work and life success

All are welcome to hear and share in women’s viewpoints on the subjects that matter most to us—professionally and personally.

You Do You(ish): Unleash your Authentic Superpowers to Get the Career you Deserve – Erin Hatzikostas
Thursday, Oct. 13, 10–11:30 a.m.
In this highly…authentic talk, Erin will take you on a roller-coaster ride of emotions and inspiration that will prove out the business case for authenticity in the workplace. She’ll also help you understand the pillars of her proprietary HUMANS Framework so that you too can take your amazing self (including your flaws and all that junk too) to lead yourself and others with authenticity.

“If You Can’t Say Something Nice…”: Working Together Better! – Sarita Maybin
Friday, Oct. 14, 9–10:30 a.m.
How do you transform uncomfortable conversations into constructive communication? With real stories, real solutions, and a relatable presence, Sarita Maybin breaks down barriers to reveal how to embrace positivity and work together better. In her 20-plus years as a communication expert, Sarita has spoken around the world and on the prestigious TEDx stage. She literally wrote the book on how to answer the question: If You Can’t Say Something Nice, What DO You Say?

Sponsored by:

CONTINUING THE CARE THAT STARTS BEFORE CARE

[Image]
MOCK TRIAL

Simulated Dental Malpractice Trial with an Attorney: Dentist Interaction in Court

Saturday, Oct. 15, 9 a.m.–Noon

Witness experienced trial lawyers and a defendant dentist simulate a live dental malpractice trial. Dr. Mitchell J. Gardiner and attorneys Ryan Donihue, Jo A. Jagor, and Sandra Stojanovic present this mock trial, where you can see how a dentist is judged, how the evidence is presented, and if they are guilty or not. This simulated trial involves a dentist being sued for malpractice by a plaintiff who claims a dental implant caused a bone infection, resulting in injuries.

What would you do if it was you on trial?

SHINBORI SPEAKERS

Dr. Dennis D. Shinbori Acclaimed Educator Series

Dennis Shinbori, DDS, was a champion of dental education. In his honor, SmileCon™ 2022 continues the Dr. Dennis D. Shinbori Acclaimed Educator Series, featuring the industry’s most sought-after trailblazers who are at the top of their specialties.

Stanley F. Malamed, DDS

Dr. Malamed is an award-winning dentist and author of three widely used textbooks about emergency medicine, anesthesia, and sedation.

Dentistry and Medicine: The Past, the Present, and the Future
Thursday, Oct. 13, 2–3:30 p.m.

Pain Control in Dentistry: The Past, The Present, and the Future
Friday, Oct. 14, 2–3:30 p.m.

Michael K. McGuire, DDS

Dr. McGuire is the founder and chairman of the McGuire Institute, a not-for-profit clinical research network.

Real-World Evidence Supporting Alternatives to Autogenous Tissue
Saturday, Oct. 15, 9–10 a.m.
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<td>2–3 p.m.</td>
<td>D. Williams-Jones</td>
<td>Front Office: You Are Not Just a Receptionist</td>
<td>5109</td>
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<td>Presentation</td>
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<td>2–3 p.m.</td>
<td>K. Tanner</td>
<td>Kelly Tanner Podcast</td>
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<td>2–3 p.m.</td>
<td>L. Knowles</td>
<td>How to Play the Long Game in Dentistry by Learning to Care for Yourself First, than Your Patients</td>
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<td>2–3:30 p.m.</td>
<td>S. Malamed</td>
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<td>2–3 p.m.</td>
<td>K. Harms</td>
<td>When the World Happens: Building Your Team Through Turbulent Times</td>
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<td>Y. Kim</td>
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<td>2–3:30 p.m.</td>
<td>L. Karabowsky</td>
<td>Gestion moderna de la superficie occlusal en los molares permanentes</td>
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<td>2–3:30 p.m.</td>
<td>T. Voite</td>
<td>“Up in Smoke?” Will Cannabis Vaporize Everything You Know About Treatment Planning?</td>
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<td>2–3:30 p.m.</td>
<td>S. Ebert</td>
<td>Beyond Salary: How to Negotiate the Best Contract for Your Goals</td>
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<td>2–4 p.m.</td>
<td>T. Rodriguez</td>
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<td>G. Kadi</td>
<td>Why Only 4% of Dentists Rate Financially Free</td>
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<td>2–4:30 p.m.</td>
<td>D. Watson</td>
<td>Transforming Team Communication Finding Your Leadership Voice</td>
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<td>2–5 p.m.</td>
<td>G. Kugel</td>
<td>The Dos and Don’ts of Porcelain Laminates / Veneers</td>
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<td>S. Low</td>
<td>Utilize Today’s Dental Lasers in Managing Periodontal/Soft Tissue Conditions</td>
<td>5207</td>
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<td>2–5 p.m.</td>
<td>A. Budenz</td>
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<td>J. Austin</td>
<td>What’s New? Materials and Tech that Expedite Excellence</td>
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<td>3–3:30 p.m.</td>
<td>A. Auger</td>
<td>Trends in Dental Hygiene C.H.A.T.</td>
<td>5160</td>
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<td>3–3:30 p.m.</td>
<td>C. Schwarz</td>
<td>Exploring the Myths and Realities of Dentists and Suicide</td>
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<td>3–3:30 p.m.</td>
<td>K. Nicholas</td>
<td>Dissecting Dental Dilemmas: Interacting with Patients through Social Media</td>
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<td>3–3:30 p.m.</td>
<td>R. Misap</td>
<td>Lender-Ready Business Plans: How to Create a First-Rate Plan Sponsored by: BMO Harris Bank</td>
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<td>3–5:30 p.m.</td>
<td>M. Burton</td>
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**Friday, Oct. 14**

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<td>7–8:30 a.m.</td>
<td>L. Makshmacher</td>
<td>Botia Therapy for Esthetics and Therapeutics Live Patient Training</td>
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<td>9–10 a.m.</td>
<td>B. Bush</td>
<td>Tips for Creating Patient Engagement</td>
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<td>9–10 a.m.</td>
<td>T. Rodriguez</td>
<td>El cannabis en el mundo: lo que el equipo debe saber</td>
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<td>9–10:30 a.m.</td>
<td>B. Gilbert</td>
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<td>9–10:30 a.m.</td>
<td>S. Maybin</td>
<td>If You Can’t Say Something Nice…: Working Together Better!</td>
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<td>9–10:30 a.m.</td>
<td>H. Henson</td>
<td>Current Practices in Infection Control</td>
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<td>9–10:30 a.m.</td>
<td>I. Iancu</td>
<td>Bacteria Gone WILD!</td>
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<td>9–10:30 a.m.</td>
<td>M. Burton</td>
<td>Decoding Quadrant Composite Dentistry: How Tools Impact Outcome and Efficiency</td>
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<td>9–10:30 a.m.</td>
<td>I. Iancu</td>
<td>Bacteria Gone WILD!</td>
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<td>9–11 a.m.</td>
<td>A. Auger</td>
<td>The Secrets of a Prosperous Hygiene Department</td>
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<td>S. Low</td>
<td>User-Friendly Crown Lengthening for Excellent Restorative Dentistry</td>
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<td>9–11 a.m.</td>
<td>B. Kuhnen et A.</td>
<td>Business Improvement – Managing Conflict &amp; Difficult Conversations</td>
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<td>A. Hill</td>
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<td>2–3 p.m.</td>
<td>G. Christiansen</td>
<td>Which Crown Type Goes Where—2022</td>
<td>6200</td>
<td>D/S/T</td>
<td>Presentation</td>
<td>370A</td>
<td>Incl. SP/PSP</td>
</tr>
<tr>
<td>2–3 p.m.</td>
<td>L. Songi</td>
<td>Medical Emergency Preparedness: Why CPR Is Not Enough</td>
<td>6160</td>
<td>D/S/T</td>
<td>Presentation</td>
<td>3620</td>
<td>Incl. SP/PSP</td>
</tr>
<tr>
<td>2–3 p.m.</td>
<td>L. Anaya</td>
<td>El rol del dentista en la endodoncia del sueño mediante sedación inducida por medicamentos: Role of the Dentist in the Drug-Induced Sleep Endoscopy</td>
<td>6285</td>
<td>D/S</td>
<td>Presentation</td>
<td>362A</td>
<td>Incl. SP/PSP</td>
</tr>
</tbody>
</table>
Verify your CE in the ADA Events mobile app or at ADA.org/verifyCE.

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### TIME  
12-30-1:30 p.m.  
12-30-1:30 p.m.  
1-2 p.m.  
1-2 p.m.

### SPEAKER  
Lunch C.H.A.T.s  
Melissa Seibert Podcast  
Make Your Own C.H.A.T.  
Specially Spotlight: AAOMS - Preparing Your Team to Respond to a Medical Crisis in the Office, Lessons Learned from the World of Performance Science

### COURSE TITLE  
C.H.A.T.s Lunch  
Podcast  
No CE  
Exhibitor Spotlight

### COURSE NUMBER  
0155  
0155  
0129  
0129

### AUDIENCE  
D/S/T

### COURSE TYPE  
Lunch  
DC, Peddast & Influencer Hub  
DC, Smile Zone C, Dental Team Hub  
DC, Smile Zone C, Dental Team Hub Stage

### ROOM/LOCATION  
DC, Hall C, Food & Beverage C.  
Ind. DCP/SP/PSP  
Ind. DCP/SP/PSP  
Ind. DCP/SP/PSP

### FEES  
D/S/T $23  
Ind. DCP/SP/PSP  
Ind. DCP/SP/PSP  
Ind. DCP/SP/PSP

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### AUDIO:  
D-DENTIST  
S-STUDENT  
T-TEAM  
G-GUEST

### FEES:  
SP-SMILE PASS  
PSP-PLATINUM SMILE PASS  
DCP-DENTAL CENTRAL PASS

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DENTAL CENTRAL (DC)  
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Scan code below for the mobile app and tap category, to see exhibitors by effectiveness of any exhibitor’s product or service. 

Head over to Dental Central! (a.k.a. the exhibit hall)

— SmileCon 2022 Onsite Guide

62 — SmileCon 2022 Onsite Guide

63 — SmileCon.org
In a new, single-dose study, Aleve® was proven as strong* as HYD+APAP for dental pain.1

*In hours 0 to 4 of a single-dose dental study of Aleve® (440 mg), HYD+APAP (10 mg + 650 mg), or placebo.

Aleve® is an OTC pain reliever indicated for temporary relief of minor aches and pains including arthritis pain, headache, muscular aches, and toothache.1

Learn how non-addictive OTC NSAIDs like Aleve® can help you reduce risk factors that contribute to the US opioid crisis.2,3,4 In response to the overuse of opioids, there is an increasing interest in the effectiveness of OTC NSAIDs in alleviating pain—to reduce the need for opioids. Growing evidence supports Aleve® as a powerful non-opioid OTC treatment for minor dental pain.1,2,6

The new study adds to the established evidence for Aleve®

In 2 previous clinical studies for dental pain, Aleve® was proven to be stronger from the 3-hour mark onward and last longer than acetaminophen plus codeine (HYD+APAP + codeine). Both 8-hour studies (N=455) compared 1 dose of Aleve® 440 mg with 1 dose of APAP 600 mg + codeine 60 mg after surgical removal of 3 or 4 molars (1 side).5,6

In both studies:

• Patients who took Aleve® reported significantly reduced pain vs APAP + codeine (P<0.05) from the 3-hour mark onward.5,6

• The 12-hour strength of Aleve® gave patients more sustained pain relief per dose, as demonstrated by a longer median time to remedication, vs patients on APAP + codeine (P<0.05), which is commonly prescribed every 4 hours as needed.5,6

• Study population for Study 1 (n=92), APAP + codeine (n=91), and placebo (n=47); and for Study 2, Aleve® (n=90), APAP + codeine (n=91), and placebo (n=44).

With the current opioid crisis, consider other options for treating minor dental pain

The United States accounts for 80% of the global opioid supply1 and opioids kill over 130 Americans every day.7 Yet despite available pain relief options, opioids associated with dental treatment continue to pose significant risks to patients and their family members.8

A recent study shows that opioids are not associated with greater patient satisfaction for pain management after dental extractions.9

“Recommend NSAIDs, like Aleve®, for non-opioid relief of minor dental pain, and you can help address the human and economic costs associated with the US opioid crisis.”1,1,14

—Dr. M. Todd Wong, DDS, MHA
Bayer Paid Consultant

Dental professional organizations recommend NSAIDs instead of opioids as first-line therapy for acute pain management.10,11

The American Dental Association recommends NSAIDs as first-line therapy for acute pain management.10,11

The American Association of Oral and Maxillofacial Surgeons recommends NSAIDs as first-line therapy for acute pain management.10,11

The growing body of evidence offers a compelling argument for first-line use of an NSAID like Aleve® for dental pain, and the guidelines suggest ways of putting NSAIDs into practice.15,16,20

When prescribing any product, HCPs should always consider its efficacy and safety. Before any procedure requiring pain management, dentists should talk with patients about the benefits and risks of pain relief options.

“For dentists, this is an opportunity to play an active role in alleviating the ongoing opioid crisis, and I encourage all of my colleagues to consider using effective non-opioid analgesics like Aleve® for minor dental pain.”1,2

Key secondary endpoints also showed statistical significance in favor of Aleve® compared with HYD+APAP:

• Total pain relief (0 to 6 and 0 to 12 hours; P<0.005)5

• Median time to rescue medication (P<0.001)5

• Duration of pain at least half gone over 12 hours (P=0.009)5

Both active treatments were significantly more effective than placebo.1 HYD+APAP was not statistically superior to Aleve® for any endpoint (NapS 440 mg vs HYD+APAP 10 mg + 650 mg).1

The primary endpoint was met

• SPID0–4 was statistically significant for Aleve® vs HYD+APAP

Aleve® was as effective as HYD+APAP in hours 0 to 4 at reducing pain intensity (based on SPID from 0 to 4 hours, or SPID4).1

The primary endpoint was met

• SPID0–4 was statistically significant for Aleve® vs HYD+APAP

In the study, Aleve® was also better tolerated than HYD+APAP

More treatment-related adverse events were reported with HYD+APAP (n=18) than Aleve® (n=9) and placebo (n=1), including nausea, vomiting, and dizziness.1

In a recent single-center, randomized, double-blind, parallel, placebo-controlled study, Aleve®, a non-opioid OTC NSAID, was compared with hydrocodone plus acetaminophen (HYD+APAP) for dental pain relief.1

In a new, single-dose study, Aleve® was proven as strong* as HYD+APAP for dental pain1

• The primary objective was to compare Sum of Pain Intensity Difference (SPID)0–4 after a single oral dose—Secondary objectives were to compare the total pain relief (TOTPAR) over 6 and 12 hours (SPID0–12), time to onset of pain relief, time to first use of rescue medication, and duration of pain intensity at least half gone over 6 and 12 hours.1

SPID0–4 was also assessed

In the study, Aleve® was as effective* for dental pain, lasted longer, and was better tolerated vs a widely prescribed opioid combination, HYD+APAP.


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December 2021
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EXHIBITOR ADVISORY COMMITTEE

The primary purpose of the Exhibitor Advisory Committee (EAC) is to provide information and advice to ADA staff concerning the management, policies, and procedures of SmileCon™ exhibits. We would like to thank the following members for their participation on the 2021–2022 EAC.

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Thank you!
Houston is a blossoming, cosmopolitan city with hot restaurants, world-class museums, and warm hosts to make you feel at home. Y'all sure won’t be bored!

EXPLORE H-TOWN

WORLDs HERE AND FAR
From outer space to under the sea, discover places that will amaze you and set your imagination on fire.

SPACE CENTER HOUSTON
Space Center Houston is a leading science and space exploration learning center. It is the Official Visitor Center of NASA Johnson Space Center and a Smithsonian Affiliate.

DOWNTOWN AQUARIUM
This magnificent six-acre entertainment and dining complex is a 500,000-gallon aquatic wonderland, home to over 300 species of aquatic life from around the globe.

HOUSTON BOTANIC GARDEN
At the Houston Botanic Garden, there is something to discover down every winding path and experiences that will engage all of your senses.

GET ARTSY
See live performances throughout the 17-block Theater District or take the perfect selfie in front of one of the 1,000+ murals that brighten the city’s walls.

MURAL TOUR
No trip to Houston is complete without getting Instagram-worthy photos at the city’s most popular murals. Explore the city streets with a great guide on a GEM cart tour and cross paths with some of Houston’s finest art and murals.

CONTEMPORARY ARTS MUSEUM HOUSTON
Contemporary Arts Museum Houston presents extraordinary, thought-provoking arts programming and exhibitions to educate and inspire audiences nationally and internationally.

THE MENIL COLLECTION
This art museum is engaged with art for life’s sake, including the witnessing of civil rights photography, the overt spirituality of Byzantine icons, and the contemplative act of viewing abstract painting.

TASTE SOUTHERN HOSPITALITY
Houston boasts more than 10,000 restaurants representing over 70 countries—plenty of places and choices to eat and drink!

LAWLESS SPIRITS & KITCHEN
This glitzy restaurant/bar celebrates the mavericks, dissenters, and nonconformists who have shaped the world with their unbridled courage and unrestrained passion. It provides a unique atmosphere to celebrate life, liberty, and laughter with friends.

THE BREAKFAST KLUB
Located in Houston’s Midtown and Zagat® rated, the breakfast klub has been recognized as one of the “best breakfast restaurants in the nation” by “Good Morning America,” USA Today, Esquire, and Forbes magazines.

TASTE OF NIGERIA
At Taste of Nigeria, the menu is so authentic you can taste it in your soul, and with everything from oxtails to pepper soups available, you’ll have no trouble finding a favorite dish.

SHOP TILL YOU DROP
The Style Capital of the South with more than a dozen shopping districts, you will find what you fancy, whether it is designer clothing or boho chic.

THE GALLERIA
The Galleria, an international shopping destination that hosts more than 24 million visitors annually, offers world-class shopping with more than 375 stores, 30 restaurants, two hotels, and a full-sized ice rink.

THE ALVIN ANTIQUE CENTER
This 55,000-square-foot antique mall is packed with hundreds of uniquely filled shops. The center offers an ever-changing array of gifts and antiques collected locally and from around the world.

THE WOODLANDS
With its abundance of luxury boutiques, high-end department stores, and locally-owned gems, The Woodlands has some of the best shopping in Texas. In fact, Southern Living magazine calls The Woodlands “One of America’s Best Shopping Destinations.”

For more ideas or to start planning your tours and experiences, or to purchase tickets, check out experience.visithouston.com/smilecon2022.

Know Your History
Houston’s Museum District is home to 19 internationally renowned museums and welcomes millions of visitors every year.

BUFFALO SOLDIERS NATIONAL MUSEUM
This is the only museum dedicated primarily to preserving the legacy and honor of the African-American soldier in the U.S.

HOUSTON MUSEUM OF NATURAL SCIENCE
With four floors of exhibit halls, and the Wortham Giant Screen Theatre, Cockrell Butterfly Center, Burke Baker Planetarium, and George Observatory, the museum has something to delight every age group.

SAN JACINTO MUSEUM OF HISTORY
Discover how a decisive 18-minute battle for independence empowered a young nation and forever altered the course of world history.

For more ideas or to start planning your tours and experiences, or to purchase tickets, check out experience.visithouston.com/smilecon2022.
Shuttle Service to the George R. Brown Convention Center

**Shuttle Routes**

**Hours of Operation**

**Wednesday, Oct. 12**
1–5 p.m., every 15-20 minutes
(no shuttle service from hotels to GRB after 4 p.m.)

**Thursday, Oct. 13**
6:30 a.m.–6 p.m., every 15-20 minutes
(no shuttle service from hotels to GRB after 5 p.m.)

**Friday, Oct. 14**
8 a.m.–8:30 p.m., every 15-20 minutes
(no shuttle service from hotels to GRB after 7 p.m.)

**Saturday, Oct. 15**
8 a.m.–6 p.m., every 15-20 minutes
(no shuttle service from hotels to GRB after 5 p.m.)

**Walk Hotels**
There are several hotels within walking distance of the GRB. To see the complete list, visit the mobile app.

**Shuttle Service** to the George R. Brown Convention Center

Special thanks to the New Dentist Committee for your ideas and contributions in planning SmileCon™ 2022!

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District 10

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**James Purvis, DDS**
District 16

**Karen A. Wright, DMD**
District 17

Volunteers do not necessarily have the time; they just have the heart.

– Elizabeth Andrew

Shuttle routes and schedule:
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Thomas C. Harrison, DDS
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Save the date!
The magic of SmileCon™ is heading to Orlando on Oct. 5–7, 2023. Be ready to Meet, Play, Learn, and Smile.

Registration opens in early summer 2023 at SmileCon.org.
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