

# Which SmileCon pass is right for you?

The key to your SmileCon experience is choosing the right pass for you and your career.

Included in Pass	Dental Central Pass	Smile Pass	Platinum Smile Pass
Dental Central (exhibit hall)	✓	✓	✓
Opening Session	✓	✓	✓
Saturday Keynote	✓	✓	✓
Dental Central Closing Party	✓	✓	✓
Presentations	✓ (hall only)	✓	✓
Experiences & Conversations	✓ (hall only)	✓	✓
Most Hands-On Activities (workshops)	X	Additional Fee	✓
Grin & Goblin' Fest	Additional Fee	✓	✓
A Night at Universal's Islands of Adventure	Additional Fee	Additional Fee	✓
Platinum Upgrades	X	X	✓
CDT 2024 Kit	Additional Fee	Additional Fee	✓
CE Online Subscription	Additional Fee	Additional Fee	✓
Botox Course	X	Additional Fee	Additional Fee
SmileCon Merch	Additional Fee	Additional Fee	1 item included
<b>Description Key:</b> ✓ included in pass X not available with pass			

## Dental Central Pass

The **Dental Central Pass** lets you stroll the exhibit hall and meet our exciting exhibitors. It allows you to take CE only in Dental Central, with topics limited to wellness, technology, and those geared to the dental team. You are welcome to the Opening Session, Saturday Keynote, and the Closing Party in Dental Central. Evening social events are an added fee.

## Smile Pass—MOST POPULAR!

If you want to play and learn a lot, choose a Smile Pass. You get a **wide selection of CE** in the classroom and in Dental Central; entry to the Opening Session and Saturday Keynote; a ticket to the Grin & Goblin' Fest; and can add Hands-On Activities for a fee.

## Platinum Smile Pass

For an upgraded experience, there is the Platinum Smile Pass. You get all **Hands-On Activities included** except for Botox and Dermal Fillers; fast-track entry to CE in the classrooms and in Dental Central; entry to the Opening Session and Saturday Keynote; and tickets to the Grin & Goblin' Fest and A Night at Universal's Islands of Adventure. Platinum Smile Pass holders can also **bring a guest to SmileCon for free!** Guests will receive a Dental Central Pass and tickets to A Night at Universal's Islands of Adventure and the Grin & Goblin' Fest.

## Pass Fees

Registration Category	Dental Central Pass		Smile Pass			Platinum Smile Pass		
	Early/Adv.	Standard	Early	Adv.	Standard	Early	Adv.	Standard
ADA Member Dentist	\$149	\$249	\$399	\$499	\$699	\$2,999	\$3,499	\$3,999
ADA Member Dentist, Grad Student	\$50	\$50	\$149	\$149	\$149	\$1,499	\$1,999	\$2,499
*ADA Member Dentist, Early Career	\$50	\$50	\$149	\$149	\$149	\$2,999	\$3,499	\$3,999
ADA Member, Retired	\$149	\$249	\$399	\$499	\$699	\$2,999	\$3,499	\$3,999
Non-Member Dentist	\$249	\$349	\$699	\$699	\$899	\$3,749	\$3,749	\$4,249
Allied Health Professional	\$249	\$349	\$699	\$699	\$899	\$3,749	\$3,749	\$4,249
Dental Team	\$149	\$249	\$349	\$449	\$649	\$2,499	\$2,999	\$3,499
Dental Hygienist	\$149	\$249	\$349	\$449	\$649	\$2,499	\$2,999	\$3,499
Dental Business Assistant	\$149	\$249	\$349	\$449	\$649	\$2,499	\$2,999	\$3,499
Laboratory Technician	\$149	\$249	\$349	\$449	\$649	\$2,499	\$2,999	\$3,499
Dental Team Student	\$149	\$249	\$349	\$449	\$649	\$2,499	\$2,999	\$3,499
Dental Student	\$50	\$50	\$149	\$149	\$149	\$1,499	\$1,999	\$2,499
Pre-Dental Student	\$50	\$50	\$149	\$149	\$149	\$1,499	\$1,999	\$2,499
Dental Dealer	\$249	\$349	n/a	n/a	n/a	n/a	n/a	n/a
State and Local Staff	\$149	\$249	n/a	n/a	n/a	n/a	n/a	n/a
Guest	\$149	\$249	n/a	n/a	n/a	n/a	n/a	n/a
Alliance of the ADA	\$149	\$249	n/a	n/a	n/a	n/a	n/a	n/a
Child	\$0	\$0	n/a	n/a	n/a	n/a	n/a	n/a

\*ADA defines the Early Career Dentist as a professional who is 1–3 years out of dental school.



## Event Pricing

### Universal's Island of Adventure

Smile Pass	\$85	\$100
*Platinum Smile Pass	INCLUDED	INCLUDED
Dental Central Pass	\$85	\$100
Exhibitors	\$85	\$100
Children 10+ years	\$85	\$100
Children 3–9 years	\$80	\$95
Children 2 and under	FREE	FREE

### Grin & Goblin' Fest

Smile Pass	INCLUDED	INCLUDED
*Platinum Smile Pass	INCLUDED	INCLUDED
Dental Central Pass	\$55	\$65
Exhibitors	\$55	\$65
Children 3 years and up	\$25	\$35
Children 2 and under	FREE	FREE

### Friends & Family Events Pass

	\$140	\$165
Includes Universal's Island of Adventure and the Grin & Goblin' Fest		

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### Important dates

ADA Members receive Early Bird discounts through June 23 at 5 p.m. CT.  
 Advance registration rates apply June 24–Sept. 22 at 5 p.m. CT.  
 Standard registration rates apply Sept. 23–Oct. 7