

2023
PREVIEW
GUIDE

Meet.
Play.
Learn.
Smile.

OCT. 5-7, 2023
SMILECON.ORG • #ADASMILECON
ORLANDO, FL

WELCOME TO SMILECON



A NIGHT AT UNIVERSAL'S ISLANDS OF ADVENTURE

Step into the Potterverse, the Marvel Universe, Skull Island, and more on this magical night.



GRIN & GOBLIN' FEST

Spooky, fall fun for kids of all ages, garlic bulb-necklace optional. You've been warned.



OPENING SESSION AND SATURDAY KEYNOTE

Feel the power of inspiration from our dental community that will fuel your dreams and make them reality.



DENTAL CENTRAL

The epicenter of SmileCon, with new immersive features and surprises galore!

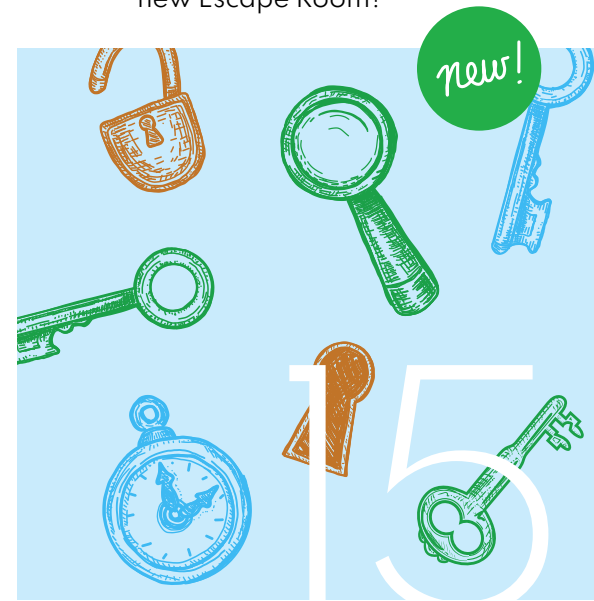
Wellness Hub **PAGE 12**

Tech Hub **PAGE 13**

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ORAL MEDICINE HUB

Can your pharmacological knowledge help you conquer the new Escape Room?



FEATURED SPEAKERS

Hear from respected and rising stars in the dental education sphere.



DENTAL TEAM HUB

This popular destination returns with fun and CE for team members and their dentists.



CLOSING PARTY

Make those final but lasting connections with your dental pals and our Ahhh-mazing exhibitors.

HANDS-ON ACTIVITIES

Dig into those learning experiences that work out your mind and your hands.

Botox **PAGE 27**

Get ready for some **Serious Fun!**



Melanie R. Love, DDS
2023 Meeting Chair

I am so honored and thrilled to be able to offer our dental community an **Ahhh-mazing SmileCon® 2023!** As we continue to develop and grow this new annual meeting concept, SmileCon continues to differentiate itself from other dental meetings each year.

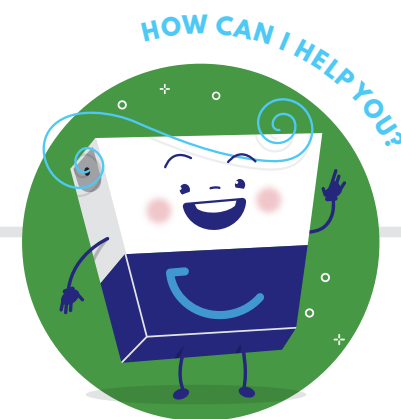
SmileCon will include the **best of the best in continuing education**, more Hands-On Activities, a look into the future of AI, and new immersive learning experiences. Hopefully you've gotten a taste of this year's CE through the innovative Bridge to SmileCon Webinar Series, and you will see many of those speakers live in Orlando.

Dental Central, the heart of SmileCon (our exhibit hall), will be an essential destination with new CE areas, including the Wellness and Oral Medicine Hubs, the popular Podcast and Influencer Hub, Smile Lounges to connect with friends, and premier exhibitors from around the world. And Dental Central will be full of **delightful surprises**—you won't want to miss a day!

And of course, we have some fun planned—it **wouldn't be SmileCon without some Play!** You, your team, and your family are in for **evenings of big smiles** and memory-making during the Night at Universal Studios Islands of Adventure on Thursday and at the **Grin and Goblin' Fest** on Friday night, a family friendly event... I sure can't wait!

SmileCon 2023 promises to be a meeting like no other. And Orlando is the perfect location for the meeting—after all, it is the **happiest and most magical place** on Earth. Besides Universal Studios and Disney World, there are many premier golf courses, luxury shopping malls, and world-class eateries not far from the Orange County Convention Center. There's no better place to bring your team and your family in October than to SmileCon—where there is **something for everyone.**

I look forward to welcoming you as your SmileCon 2023 Chair and thank each of you for the opportunity to enhance your ADA experience!



Got questions? Ask Flossie!

Hi, it's me, **Flossie**, the AI chatbot for SmileCon. I'm looking forward to answering your SmileCon questions. It's really easy to talk to me—just scan the QR code below or text 'Hi' to **844.937.3613** and I'll text you back.



Orlando **inspires thousands of dreams**—let SmileCon make yours come true!

SmileCon Schedule of Events

Thursday, Oct. 5

- 8–9:30 a.m. **Opening Session** with continental breakfast—Fuel up your body and your heart
- 9:30 a.m.–5 p.m. **Dental Central**—Get in on the action
- 10 a.m.–1 p.m. **CE Courses and Hands-On Activities**—Time to get learnin'
- 1–2 p.m. Break in CE—Visit Dental Central!
- 2–5 p.m. **CE Courses and Hands-On Activities**—Class is back in session
- 7:30–11:30 p.m. **A Night at Universal's Islands of Adventure**—Hogwarts, here we come!

Friday, Oct. 6

- 8–11 a.m. **CE Courses and Hands-On Activities**—Get your CE on
- 9:30 a.m.–5 p.m. **Dental Central**—Come help create the buzz
- 11 a.m.–1 p.m. Break in CE —Visit Dental Central!
- 1–4 p.m. **CE Courses and Hands-On Activities**—Snag more CE credits
- 5–7 p.m. **Grin & Goblin' Fest**—Bring your besties and your fam and party

Saturday, Oct. 7

- 8:15–9:30 a.m. **Saturday Keynote**—Be ready to be inspired
- 9:30 a.m.–2:30 p.m. **Dental Central**—Score some last-minute deals
- 10 a.m.–1 p.m. **CE Courses and Hands-On Activities**—Rack up the credits
- 1–2:30 p.m. **Closing Party in Dental Central**—Farewell for now, see you in New Orleans

Dental Central, the heart of SmileCon

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Our buzzing exhibit hall brings together immersive learning experiences, top-tier exhibitors, and unexpected delights.

Learn differently

PAGE 19

Delve into our transformative continuing education, such as the new CE Zone or our Hands-On Activities.

Pick your SmileCon Pass

PAGE 28

Grab your Smile Pass, the best SmileCon value, when registration and housing open on June 7. Early bird pricing ends June 23.

Plan and save

PAGE 32

ADA Membership has its privileges! Enjoy discounts on airplane fare and car rentals with our travel partners.

We are ONE community, with different journeys, joined in purpose.



Strike up conversations, foster relationships, and build meaningful connections with one of the many groups gathering at SmileCon®.



Be true to your school

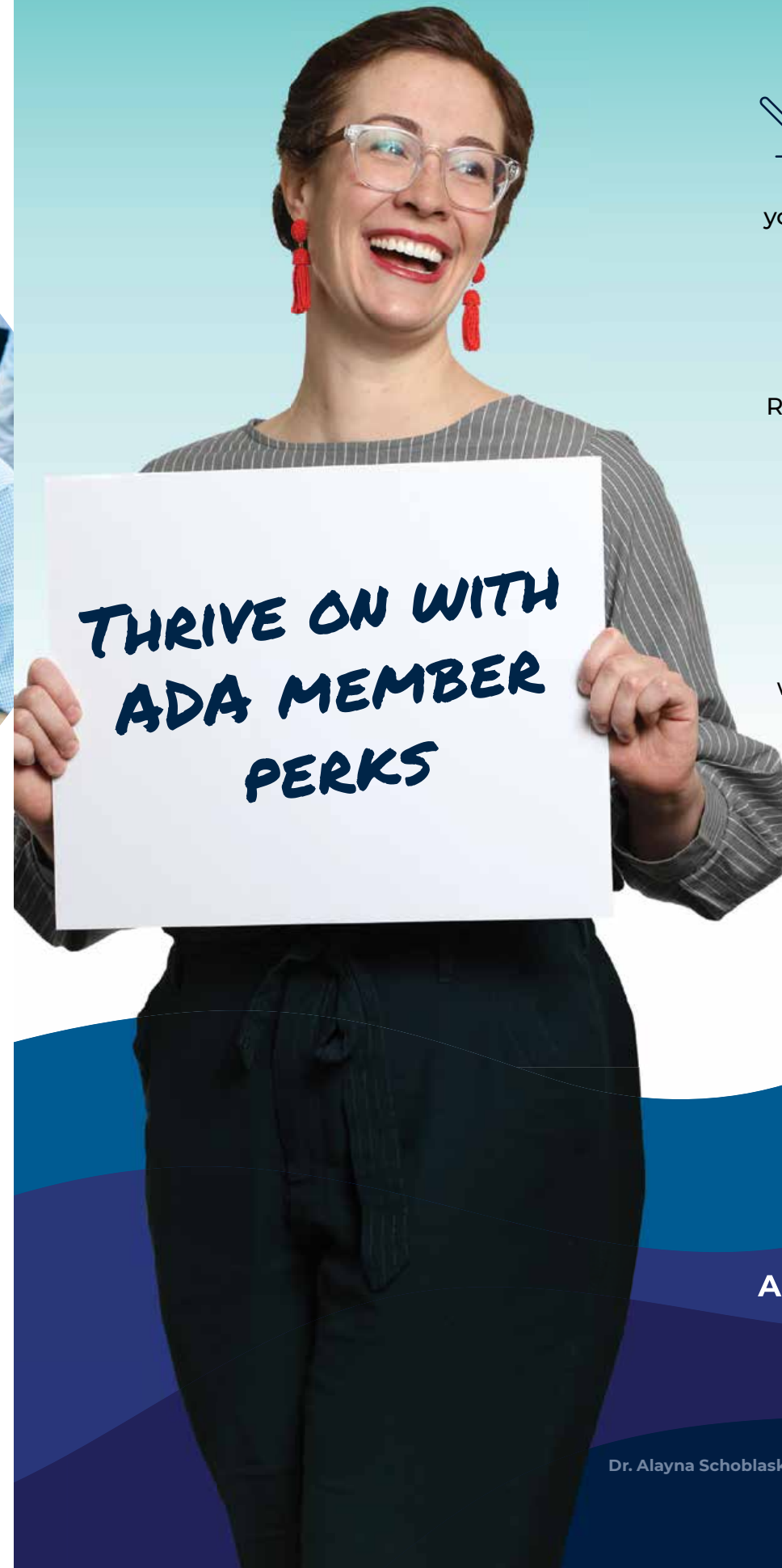
SmileCon brings you and your dental school chums together with a plethora of alumni receptions.



Reception for our international guests

SmileCon will host an International Reception to welcome Smile Creators from outside the United States. As an international dental professional, you will have a chance to meet attendees from other countries and connect through your shared experiences. Registration is required.

Visit SmileCon.org for more information on alumni and affiliate groups and for more details on the International Reception.



CAREER

Expand your skills and grow your network at in-person events and on the ADA Member App.

MONEY

Reduce debt, plan for retirement and save on products and services you actually want!

SELF

Care for yourself head-to-toe with mental health resources, workouts and even discounted spa treatments.



Discover these benefits & more!

ADA.org/memberbenefits

We are the champions...
of public health ✨



As a dental professional, you play many integral roles every day—clinician, educator, advocate, and more—all in service to the calling of making people healthy. And you are not alone; the ADA and its members are champions for overall health for all. In the **Opening Session**, celebrate our shared mission and hear how the ADA will continue to be a dedicated promoter of public health.

Fuel up for the day with a complimentary continental breakfast.

"I wish every dentist could get the chance to attend SmileCon ... It is a reflection of how dynamic and exciting the ADA is!"—
from the SmileCon 2022 attendee survey

OPENING SESSION AND SATURDAY KEYNOTE

Opening Session

Thursday, Oct. 5, 8–9:30 a.m.

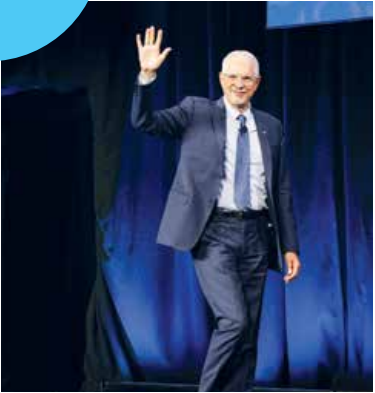
Saturday Keynote

Saturday, Oct. 7, 8:15–9:30 a.m.

Visit SmileCon.org to see our Opening Session and Saturday Keynote speakers!



Dr. Ray Cohlmia
ADA Executive Director



Dr. George R. Shepley
ADA President



Dr. Linda Edgar
ADA President-Elect

Don't miss the fun...

ADA New Dentist Committee **10 Under 10 Awards** Recognition
Presentation of the **Distinguished Service Award**, the highest honor given by the ADA Board of Trustees, and the **ADA Humanitarian Award**, which recognizes a member dentist who has strived to improve the oral health of underserved populations in the United States.

SmileCon will spark something new in you! ⚡

The Saturday Keynote will leave you feeling inspired, more connected to the profession, and full of ideas until we meet again in New Orleans in 2024. From our keynote speaker to our own members, you will hear something that ignites your imagination and the possibilities ahead.

Meet Your Hosts

Steph Ganter, DDS, MS, FICD, FACD, and **Bobby McNeill, DDS, MD, FICD, FACD**, are your member hosts of the Opening Session and Saturday Keynote. Dr. Ganter is a board certified periodontal and implant surgeon in private practice at The Dental Specialists – Surgical Specialists. Dr. McNeill is an oral and maxillofacial surgeon in private practice in Garland, TX. Together they are the hosts of the **Between Two Teeth** YouTube channel.





IT'S GOING TO BE LEGENDARY.

What a night you're going to enjoy! All of Universal's Islands of Adventure is yours. You'll have exclusive access to The Wizarding World of Harry Potter™ - Hogsmeade™, Skull Island: Reign of Kong, Jurassic Park and more.



One unforgettable night, many adventures!

Thursday, Oct. 5, 7:30-11:30 p.m.

Register EARLY!



Get ready for one of the **biggest parties** SmileCon has ever thrown because we've reserved the **entire Universal's Islands of Adventure theme park** just for you.

Featuring themed lands and cutting-edge rides, Islands of Adventure promises excitement around every bend.

Add this event to your cart during registration and take advantage of the discount. Fees listed below are early and advance registration rates and valid until Sept. 22. Standard rate applies from Sept. 23-Oct. 5.

TICKETS:

- Smile Pass \$85 per person
- Platinum Smile Pass INCLUDED
- Dental Central Pass \$85 per person
- Exhibitors \$85 per person
- Children 10+ years \$85 per Child
- Children 3-9 years \$80 per Child
- Children 2 and under Free
- Friends and Family Events Pass \$140 per person

(Also includes ticket to Grin & Goblin' Fest)

Visit SmileCon.org for additional pricing fees.

Shuttles will be provided between Universal's Islands of Adventure and official SmileCon hotels before and after the event.

Thursday, Oct. 5, 7:30-11:30 p.m.
Visit SmileCon.org for more information.

Tickets are required for this event.



FRIDAY NIGHT PARTY

Get ready for a
spooktacular time!



Grin & Goblin' Fest

Friday, Oct. 6, 5–7 p.m.
Hilton Orlando

Celebrate everything you love about fall—Halloween, pumpkins, apples, witches—at the Grin & Goblin' Fest! This family-friendly event will be filled with fun activities for the little kids and big kids like you. Outside you will be transported from the Orlando heat to the crisp feeling of autumn, with dunking for apples, pumpkin painting, a hay maze, and more. But beware! If you go inside, you are in for a spooky experience. Try not to be stuck in a spider's giant web or fall under the spell of our tasty potions. **You'll have a bewitching time!**

A party wouldn't be complete without...

Music – Move dem bones in a creepily foggy ballroom

Food – Grab some bites, beverages, and sweet delights

Fun – We have to leave some things to your imagination... details soon to be revealed!

TICKETS:

Smile Pass and Platinum Smile Pass—
INCLUDED!

Dental Central Pass—\$55 per person

Exhibitors—\$55 per person

Children 3 years and up—\$25 per child
(Children 2 and under free)

Friends and Family Events Pass—\$140
per person (also includes ticket to Universal
Islands of Adventure night.)

Prices increase Sept. 23.

Visit [SmileCon.org](https://www.smilecon.org) for additional pricing fees.

DENTAL CENTRAL

Dental Central—the heart of SmileCon®!

Learning experiences, the latest in products and dental technology, networking—you can find all this and more in Dental Central, our exhibit hall. Miss a day and you may miss a lot!

DENTAL CENTRAL SCHEDULE

Thursday, Oct. 5 and Friday, Oct. 6

9:30 a.m.–5 p.m.

Saturday, Oct. 7

9:30 a.m.–2:30 p.m.

1–2:30 p.m. Closing Party

MEET with our Ahhh-mazing exhibitors, or catch up with other Smile Creators

PLAY with new technologies, instruments, or games

LEARN about the latest in dentistry in the CE Zone, with dentistry's leading speakers

SMILE with unexpected surprises, and share yours with others

Check out these new and returning features in Dental Central:

- Wellness Hub – see p. 12
- Tech Hub – see p. 13
- Dental Team Hub – see p. 14
- Oral Medicine Hub – see p. 15
- Podcast and Influencer Hub – see p. 16
- Industry Hub
- Give Kids a Smile® Give Back Event
- Dental Olympics Competition– see p. 17



Foster wellness in all areas of your life

Being fit is only one piece of the wellness puzzle. The **Wellness Hub** addresses these factors and gives you the space to learn and to try solutions out. Stop by and take a spin of the Wellness Wheel, and start on a path to body, mind, and lifestyle balance.

Visit the Wellness Hub for education and activities centered around the **6 stages of wellness**:

Financial

Mental/Emotional

Physical Wellness

Occupational

Social

Prosperity/Mindfulness

FEATURES:

- Learn healthy ergonomic practices, essential to reduce the risk of injury and improve overall well-being.
- What are you grateful for? Share on our statements of gratitude wall.
- Take some time for yourself in the “unplugged” area.
- Stop by for some self-paced CE.



See and touch the future of Augmented Intelligence



“The greatest impact of implementing AI is to **gain insights beyond human capabilities** across large datasets within the practice to identify disease occurrence, improve office efficiencies, and **advance care to our patients.**”

—Dr. Robert A. Faiella, DMD

Augmented intelligence (AI) is already making an impact in many dental practices. Encounter this **immersive and interactive experience** to see how you can use AI in your own office and get excited about technology breakthroughs to come.

How can you use AI in your practice?

- Identify and diagnose pathologies that show up on x-rays.
- Standardize your diagnosis and treatment planning.
- Build trust with your patients with the objectivity of AI.
- Speed claim acceptance and reduce the need for appeals.
- Enhance your marketing efforts and bring more patients into your practice.



DENTAL TEAM HUB

Huddle up with other team members

"I enjoyed the engagement SmileCon® had with everyone, from the free drinks to the festival and everyone in the Dental Team Hub." —Excerpt from SmileCon 2023 attendee surveys



It's back! Thousands of attendees made the **Dental Team Hub** their home in 2022 for curated learning experiences and loads of fun with other dental team members and their dentists. And in 2023 it's gonna be even bigger and better!

MEET

In the Dental Team Hub, you'll meet dental professionals that share your career experiences. Exchange ideas with them during a **C.H.A.T.** (Connect, Huddle, And Talk) or spark up a new friendship while sharing a snack.

PLAY

Last year, team members got crafty making coding gnomes and got their groove on during a silent disco. The **fun will continue in 2023** with even more ways to play and interact with your fellow team members.

LEARN

Learning experiences in this Hub are geared for you! These courses will cover both **clinical and career-enhancing topics**, presented by the leaders in dental team education. There will be opportunities for self-guided learning as well, so make time to stop by and expand your knowledge.



ORAL MEDICINE HUB *new!*

Meet the challenge of medically complex patients



New to Dental Central is the **Oral Medicine Hub**, an area where you will deepen your understanding of the links between oral health and overall health through a variety of learning opportunities. By enhancing your understanding of oral-systemic connections, you can better care for your patients and help them maintain good overall health.

Can you beat the Pathology Escape Room?

This gamified learning experience challenges you to use your dental knowledge to diagnose fictional patients. In each of the four rooms, you will find clues, puzzles, touch screens, and more to determine the correct diagnosis for that room's patient. But beware—there are also false clues! At the end, you will complete one puzzle using the diagnoses from the other rooms and finally escape (and get a prize)!

Self-guided pharmacology courses

Pharmacology is always a hot topic at SmileCon. Learn more through asynchronous learning kiosks.



PODCAST AND INFLUENCER HUB

Listen and learn from dentistry's top podcasters

Watch how podcast magic is made and interact with our field's **most influential thought leaders.** !!



THIS YEAR'S PODCASTERS ARE:

ADA Dental Sound Bites

Hosts: Dr. Arnelle Wright and Dr. Effie Ioannidou

ADA podcast explores dentistry's daily wins and sticky situations

A Tale of Two Hygienists

Hosts: Andrew Johnston, RDH, BSBM and Brittany Duncan

Your unofficial dental hygiene podcast

Between 2 Teeth

Hosts: Dr. Steph Ganter and Dr. Bobby McNeil

Navigating the intricacies of life in dentistry

Dental Assistant Nation

Host: Kevin Henry

Dental assistant advocacy

Dental Dilemmas

Hosts: Dr. Ansley Depp, DMD and Dr. James Purvis DDS

Exploring ethical issues in dentistry

Dentists in the Know

Hosts: Dr. Jennifer Bell, Dr. Chad Duplantis, Dr. Jeff Horowitz

Keep up with dental news and how it impacts the world of dentistry

Dentistry Unmasked: A Round Table Podcast

Hosts: Dr. Pamela Maragliano-Muniz and Dr. David Rice

Topic to be announced

Tooth or Dare

Host: Irene Iancu, BSc, RDH, CTD

Mic-dropping solutions to your dental questions and problems

Tooth Talk

Hosts: Peter Aiello and Sarah Mulligan

Brushing up on all the dental news

The Dental Download

Host: Haley Schulz

Conversations with dentists, dental specialists and experts in the industry

The Dental Handoff

Host: Dr. Kelly Tanner, RDH, PhD

Elevate your leadership and own your passion

The Legacy Speaker Show

Host: Jasmin Haley, RDH, BSDH, CDA

Supports legacy-driven speakers making an impact in the lives of their audience

Visit SmileCon.org for more information.

SMILECON DENTAL OLYMPICS

CHEER ON YOUR TEAM!

SmileCon Dental Olympics



Dental Olympics returns this year with **four NEW schools** battling it out for bragging rights!

Participating schools will compete for 2 days in competitions that test their clinical knowledge, a fun physical activity, and a networking challenge. **Who will win glory for their school and win the coveted trophy?**

Schools will be announced in early summer.

Sponsored by:



2022 winners, UT Health San Antonio, School of Dentistry



Wrap up your SmileCon experience with a celebration!



New for 2023! Get in some more fun time with your dental pals and exhibitors at the **Closing Party**. You'll make even more memories and connections to take home with you!



ENTERTAINMENT! ACTIVITIES! FOOD & BEVERAGES! FRIENDS! FUN!



Party
Closing Party
Saturday, Oct. 7
 1-2:30 p.m.
 Dental Central

LEARNING

Power up your potential with SmileCon CE!

With your **Smile Pass** or **Platinum Smile Pass**, you get access to Presentations and Experiences & Conversations, with the option to add Hands-On Activities.



SMILECON® LEARNING OPPORTUNITIES COME IN THREE FORMATS:



Presentations (formerly known as lectures, panels, or symposia) are group sessions led by dental thought leaders. Many of the sessions will be interactive, and work will be done in small groups. The Dental Central Pass includes only Presentations in the exhibit hall; the Smile Pass or Platinum Smile Pass include ALL Presentations.



Experiences & Conversations (formerly known as small-group discussions, campfires, or poster sessions) bring you and other dental professionals together to trade perspectives and share experiences. The Dental Central Pass includes only Experiences & Conversations in the exhibit hall; the Platinum Smile Pass includes ALL Experiences & Conversations, and the Smile Pass includes most.



Hands-On Activities (formerly known as workshops, live-patient, or cadaver courses) will give you a chance to roll up your sleeves, dig in, enhance your knowledge, and get more CE hours. See the Agenda Builder for more details at **SmileCon.org**. Smile Pass holders may add Hands-On Activities for a fee; these activities are not open to Dental Central Pass holders. Most Hands-On Activities are included with the Platinum Smile Pass.

CE HOURS AVAILABLE WITH EACH REGISTRATION PASS OVER 3 DAYS:

Smile Pass:
 Up to 19.5 hours

Platinum Smile Pass:
 Up to 19.5 hours

Dental Central Pass



Explore your interests!

To make it easier for you to build your education agenda, we have categorized CE based on the following themes:



The Business of Dentistry

Expand your knowledge of practice management, finance, and industry trends affecting dentistry.



Art & Design

Discover the beauty of dentistry and its creative side.



Science & Technology

Envision the next frontier of dentistry with courses centered on science and technology.



Common Good

Understand what oral health and wellness for all means and what we can do to take care of ourselves as well as others.



Agenda Builder

Visit the Learn page at SmileCon.org to easily navigate your SmileCon® experience with the Agenda Builder. You can search by course category, speaker, title, date, session type, target audience, events, and more!

Scan here to access the Agenda Builder:



DENT Talks™—Hear three diverse speakers from the dental community give their perspective on each DENT Talk session's theme in 20 minutes or less.

C.H.A.T.s—Our series of laid-back group sessions returns—**connect, huddle, and talk!**

Lunch C.H.A.T.s—Break bread with your favorite speaker and like-minded attendees. Added fee required.

CE general information

No pre-registration for Presentations and Experiences & Conversations

Presentations and Experiences & Conversations are **first come, first served** for Smile Pass and Platinum Smile Pass holders; your badge will be scanned at the classroom door. Dental Central Pass holders are limited to courses in the exhibit hall. To start planning your schedule, log in to the **Agenda Builder** and Favorite your top picks. **Favoriting your courses does not guarantee you a seat**, but it does let us know which courses will need more seating so everyone can find a space. Visit the Agenda Builder at SmileCon.org.

ADA C.E.R.P.® | Continuing Education Recognition Program

The American Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American Dental Association designates one (1) credit per hour for CE activities, unless otherwise noted. It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at ADA.org/CERP.

Continuing Education Disclaimer

The Continuing Education Program of SmileCon 2023 is planned and presented by the ADA Advisory Committee on Annual Meetings to provide attendees with a relevant and rewarding continuing education experience. However, neither the content of a course nor the use of specific products in any program should be construed as indicating endorsement or approval of the views presented or the products used by the ADA or by any of the respective subsidiaries. Speakers are required to disclose to participants any financial, commercial, or promotional interest in a product or company that may influence their presentations; however, the ADA shall not be liable for a speaker's failure to disclose such interest. Please be advised that courses, speakers, or scheduling may change without notice. Learn more about each learning opportunity and speaker by visiting the Agenda Builder at SmileCon.org.

Learn more about each learning opportunity and speaker by visiting the **Agenda Builder** at SmileCon.org.

CE Verification

After you attend a complete course, it will appear in your account on the Verify CE website. (The site “knows” you attended because your SmileCon badge is scanned at the door.) At the end of the course, listen for the host to read the verification number. You will need to enter this number in the Verify CE website at ADA.org/verifyCE. To log in, you will need to know your Registration ID and the email address you registered with. **For details, see SmileCon.org.**

Affiliate CE Information

A list of courses with the corresponding AGD subject codes and subject matter will be available at SmileCon.org in early fall 2023.





SmileCon 2023 Featured Speakers

SmileCon® has so many dental-education stars, we could fill a whole constellation map with them! Here are some big names and new voices to keep a lookout for in Orlando. **Scan here** to learn more about all our speakers in the **Agenda Builder**.



Matt Nejad, DDS



Brian B Novy, DDS



Uche Odiatu, DMD



Judy Bendit, RDH, BS



Shannon Brinker, CDA



Ashleigh Briody, DDS, MS



Laci Phillips Newland



Amber Riley, RDH, MS, FAAFS



Jose-Luis Ruiz, DDS

SHINBORI 2023 SPEAKER!



John Cranham, DDS



Gary DeWood, DDS, MS



John Flucke, DDS



Minal Sampat, RDH



**Michelle Strange, RDH,
MSDH, CDIPC**



Kevin Suzuki, DMS, MS



Mark Kleive, DDS



**Setareh Lavasani, DDS, MS,
Diplomate ABOMR, FGIA**



Michelle Lee, DMD



John A. Svirsky, DDS, MEd



Denise Williams-Jones, RDA



Tom Viola, R.Ph., CCP

Transform your perspective. Transform your life.

The Women in Dentistry Leadership Series will again showcase **powerful and passionate voices** that will disrupt the status quo and make us rethink how we approach the world.

All are welcome to hear and share in women's viewpoints on the subjects that matter most to us—professionally and personally.



Life overhead: work-life balance

It's easy to put our needs aside while trying to keep everything together, but when we do this, we are prone to burnout and stress, and that's not healthy.

- Reprioritize your life and **make time for you**.
- Say **“no” without the guilt**.

Be your own change agent

Who is a better boss of you than you? A change agent is someone who enables change to happen within an organization. Be the change agent in your life.

- Learn how to define and achieve **success on your own terms**.
- Gain the tools to **carve your own path** that will lead you to fulfillment and happiness.

Visit SmileCon.org for speaker information.

Sponsored by:



Dig in with Hands-On Activities

If you prefer to get into the action instead of just taking notes, Hands-On Activities are for you.

Get into the nitty gritty of clinical skills and practice management with these workshops, available for an additional fee for Smile Pass holders and free for Platinum Smile Pass holders. Hands-On Activities are not open to Dental Central Pass holders. **Registration is required.**



Here are some courses to look forward to:

Artistry and Efficiency with Composite Restorations

Dr. Mark Kleive

This course aims to enhance the predictability and aesthetics of the restoration for both anterior and posterior teeth, utilizing clinical videos and hands-on demonstrations that emphasize the latest materials and efficiency enhancing tips.

Let Food be Your Medicine & Let Medicine be Your Food: The Trade-Show Workshop

Dr. Uche Odiatu

In this lively and fast-paced cooking program, Dr. Odiatu will prepare three meals that are delicious and nutritious using ingredients found in most kitchens. Come learn how easy it is to create quick meals that are beneficial to your health.

Basic and Advanced Suturing Hands-On Workshop

Dr. Kevin Suzuki

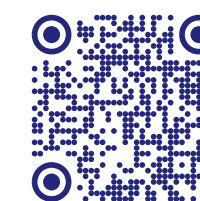
The course blends instruction and demonstration in a hands-on, pig-jaw workshop to equip you with the principles of suturing that you can apply in your practice immediately. You will learn fundamental concepts, indications, considerations, and principles.

Extraction and Guided Bone Regeneration: A Hands-On Workshop

Dr. Kevin Suzuki

This hands-on course is a blend of lecture and practical demonstrations. It is designed to teach you the fundamental principles of bone augmentation surgery, as they relate to extractions. You will explore indications, considerations, and surgical principles.

Scan the QR Code to see the full course list or visit the **Agenda Builder** at SmileCon.org.



*The Botox course is not included in the Smile Pass or Platinum Pass and requires an additional fee. See page 26.

Electronic Claim Payments 'a Blessing' for This Dental Practice

In the early days of COVID-19, Hope E. Watson, D.M.D., had to close her dental practice for seven weeks and furlough 11 employees. But as with other businesses, "Our bills didn't stop because our doors were shut." When the doors reopened, getting claims paid promptly took on an added urgency, but Watson found that insurance companies—like so many other organizations—were short-staffed.

"Having the EFTs really helped to get the money back in the bank quicker. That was a blessing—that we had already signed up for, and been participating in those, for so long," said Watson.

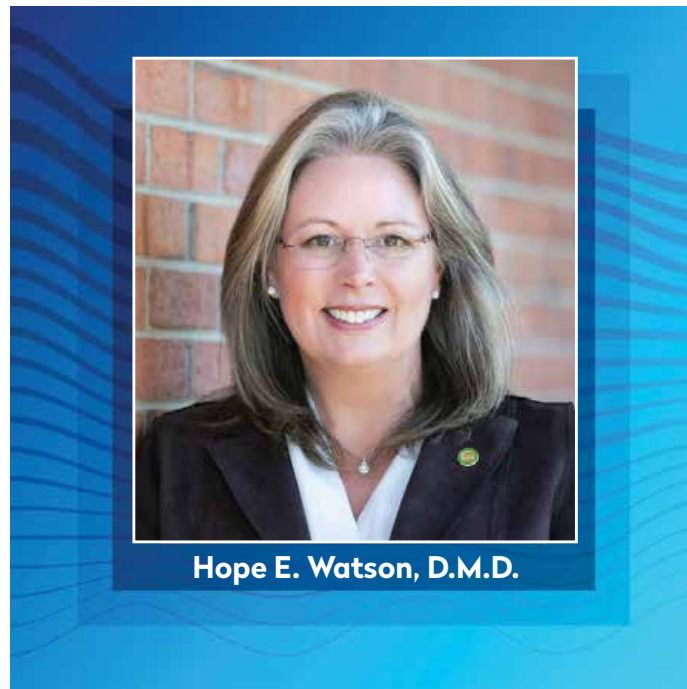
Watson Family Dentistry in Maryville, Tennessee, has been accepting EFT claim payments for the better part of the last decade. Many of the large insurers began insisting on it, and Watson said it turned out to be a big plus.

"We got our claims processed much more quickly and money went right to the bank," said Watson. There were some reconciliation issues that took a little time to work out, but "it's been an amazing benefit to our practice."

"It's just a better, cost-effective way of doing business."

Today, all in-network claims, and many out-of-network claims at Watson Family Dentistry are paid by EFT. There are still checks, but when asked if the practice accepts virtual credit cards—and the fees that come with them—Watson has a two-word answer: "Adamantly no!"

"We know that trick and I preach against virtual credit cards all the time. We are invited frequently to participate with virtual credit cards, but we know to say no."



According to the ADA's EFT Implementation Checklist, "EFT is the best way to ensure secure and timely claim payments from dental benefit plans."

Visit the ACH Network Booth No. 1953 at SmileCon to enter to win a free iPad and talk to our experts about how Electronic Funds Transfers deposit claim payments quickly and directly into your bank account while avoiding virtual credit card (VCC) fees.



#1

LIVE-PATIENT
TRAINING COURSES



Glow up your profits with Botox

Put two of the industry's most comprehensive Botox® and dermal filler injection courses on your SmileCon schedule. **Botulinum Toxins for Every Dental Practice** and **Dermal Fillers for Every Dental Practice**, presented by the American Academy of Facial Esthetics, will ensure that you will feel confident in immediately integrating these facial injection services into your practice.

FRIDAY, OCT. 6

Orange County Convention Center

Botulinum Toxins for Every Dental Practice Live Patient Training

8 a.m.–Noon

Dermal Fillers for Every Dental Practice Live Patient Training

1–5 p.m.

Dentists and their teams with a Smile Pass or Platinum Smile Pass are eligible to purchase these courses.*

Attendees will receive 10 hours of CE credit for each completed live patient course.

Fees begin at \$1,997; some packages include membership to AAFE.



These courses are held in partnership with AAFE



Visit SmileCon.org or scan this QR code for details.

*Disclaimer: Not all states permit dentists to administer botulinum toxins. Consult your state dental board before performing this procedure.

REGISTRATION

Registration opens June 7 at SmileCon.org



Questions?
Contact Maritz Global Events at 219.354.6614 or ADA@maritz.com, 9 a.m.–5 p.m. ET, Mon.–Fri.

Registration passes

Your SmileCon® experience starts with selecting the registration pass that supports your needs. See the Agenda Builder at SmileCon.org/Learn for more details.

No pre-registration for Presentations

Entry to Presentations is **first-come, first-served** for Smile Pass and Platinum Smile Pass holders; your badge will be scanned at the classroom door. Visit the Agenda Builder at SmileCon.org and “Favorite” the courses that interest you. **Pre-registration is required for Hands-On Activities.**

BEST VALUE!



Smile Pass is our most popular choice and includes all Presentations and Experiences & Conversations. Hands-On Activities (workshops) are available for additional fees. Up to 19.5 total hours of CE.

Platinum Smile Pass is great for the professional who likes to roll up their sleeves and dive in. This pass includes most Hands-On Activities, Presentations, and Experiences & Conversations—plus added Platinum upgrades! Up to 19.5 total hours of CE.

Dental Central Pass is great if you don't need much CE and want to see what's new in dentistry. Includes access to Dental Central (exhibit hall) courses and events.

REGISTRATION PASS	Dental Central Pass	Smile Pass		Platinum Smile Pass	
	EARLY/ADVANCE	EARLY	ADVANCE	EARLY	ADVANCE
ADA Member Dentist	\$149	\$399	\$499	\$2,999	\$3,499
Nonmember Dentist	\$249	\$699	\$699	\$3,749	\$3,749
Dental Student	\$50	\$149	\$149	\$1,499	\$1,999
Dental Team	\$149	\$349	\$449	\$2,499	\$2,999
Allied Health Professional	\$249	\$699	\$699	\$3,749	\$3,749
Guest	\$149	n/a	n/a	n/a	n/a
Dental Dealer	\$249	n/a	n/a	n/a	n/a
State & Local Staff	\$149	n/a	n/a	n/a	n/a
Child	\$0	n/a	n/a	n/a	n/a

*The Standard registration price goes into effect Sept. 23, visit SmileCon.org for price details.

INCLUDED IN PASS	Dental Central Pass	Smile Pass	Platinum Smile Pass
Dental Central access (exhibit hall)	✓	✓	✓
Opening Session	✓	✓	✓
Saturday Keynote	✓	✓	✓
Presentations (lectures)*	✓ (hall only)	✓	✓
Experiences & Conversations*	✓ (hall only)	✓	✓
Most Hands-On Activities (workshops)	✗	Additional Fee	✓
At Night at Universal***	Additional Fee	Additional Fee	✓
Grin & Goblin' Fest***	Additional Fee	✓	✓
Dental Central Closing Party	✓	✓	✓
Platinum Upgrades**	✗	✗	✓
Botox Course	✗	Additional Fee	Additional Fee
CDT 2024 Kit	Additional Fee	Additional Fee	✓
CE Online Subscription	Additional Fee	Additional Fee	✓
SmileCon Merch	Additional Fee	Additional Fee	1 item included

DESCRIPTION KEY: ✓ Included in package ✗ Not available with package

*Dental Central Pass will grant access to the limited number of Presentations and Experience & Conversations, on the topics of wellness, technology, and those geared toward the dental team.
**Platinum upgrades are listed in the package details on SmileCon.org.
***Family and friends are welcome to the Night at Universal Thursday and the Grin & Goblin' Fest on Friday for an additional fee. Both events are included in the ticket price. See page 10 for ticket price. Updates will be shared at SmileCon.org.



Register early for best rates!

ADA Members[†] receive Early Bird discounts through June 23 at 5 p.m. CT.

Advance registration rates apply June 24–Sept. 22 at 5 p.m. CT.

Standard registration rates apply Sept. 23–Oct. 7

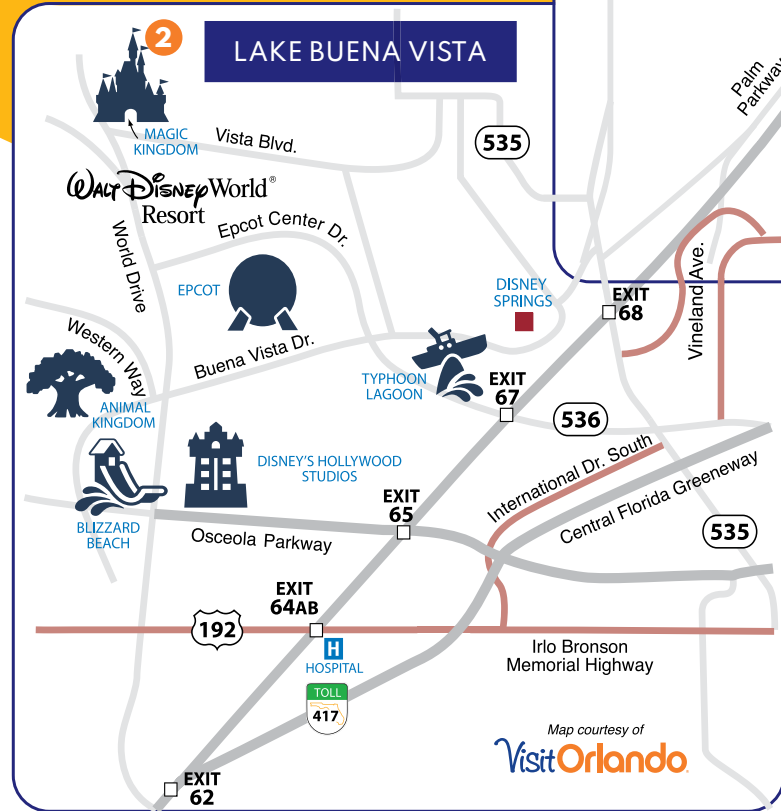
Cancellations and refunds

To cancel registration and housing reservations and request a refund, email ADA@maritz.com. All cancellation and refund requests must be received by Sept. 22 at 5 p.m. CT. After this date, no refunds will be granted. For detailed refund policies, visit SmileCon.org.

Official hotels

There are many benefits of staying at an official SmileCon hotel.

- ✔ Negotiated discounted rates
- ✔ A shuttle between your hotel and the convention center and evening event if the property is too far to walk
- ✔ Being near the convention center and nearby attractions
- ✔ More networking and social time with SmileCon attendees who are staying at the same hotel



Visit [SmileCon.org](https://www.smilecon.org) for additional information.

Hotel Name	Map Code	Address	Rates	ADA Shuttle	Distance to Convention Center
Courtyard Orlando International Drive/Convention Center	1	8600 Austrian Court Orlando, FL 32819	\$185	Y	2.4 miles
Disney Contemporary	2	4600 World Drive Lake Buena Vista, FL 32830	\$399	Y	15.7 mile
DoubleTree by Hilton Hotel Orlando at SeaWorld	3	10100 International Drive Orlando, FL 32821	\$189	Y	2.0 miles
Fairfield Inn and Suites Orlando at SeaWorld	4	10815 International Drive Orlando, FL 32821	\$169	Y	2.7 miles
Hilton Orlando House of Delegates Hotel	5	6001 Destination Pkwy Orlando, FL 32819	\$314	N	0.5 miles
Hyatt Regency Orlando	6	9801 International Drive Orlando, FL 32819	\$279	N	0.6 miles
Renaissance Orlando Resort Hotel at SeaWorld	7	6677 Sea Harbor Drive Orlando, FL 32821	\$249	Y	2.7 miles
Residence Inn Orlando SeaWorld/International Center	8	11000 Westwood Blvd Orlando, FL 32821	\$179	Y	3.4 miles
Rosen Centre Hotel	9	9840 International Drive Orlando, FL 32819	\$269	N	0.5 miles
Rosen Plaza Hotel	10	9700 International Drive Orlando, FL 32819	\$249	Y	2.3 miles
Springhill Suites Orlando at SeaWorld	11	10801 International Drive Orlando, FL 32821	\$179	Y	2.6 miles
Tru by Hilton	12	6461 Westwood Blvd Orlando, FL 32821	\$194	Y	1.7 miles

Hotel listing and rates are accurate as of April 1, 2023. For current listing, please visit [SmileCon.org](https://www.smilecon.org)



5x Points for SmileCon Registration

Use your ADA® Visa card to register for SmileCon, as well as other eligible ADA purchases, and earn 5 times rewards points.¹

3x Points for Purchases at SmileCon 2023 Orlando Official Hotels

Use your ADA® Visa card for your eligible hotel purchases at any of the official meeting hotels during SmileCon 2023 Orlando and earn triple rewards points.²

Visit [ADAVisa.com](https://www.adavisa.com) for more information, or to apply today!

Rewards points are earned on eligible net purchases. Net purchases are purchases minus credits and returns. Accounts must be open and in good standing to earn and redeem rewards and benefits. Not all transactions are eligible to earn rewards, such as Advances, Balance Transfers, and Convenience Checks. See your Cardmember Agreement for details. Points will expire five years from the end of the calendar quarter in which they were earned.

¹ You will earn four (4) additional Points above base earn for every \$1 in eligible Net Purchases. In order to qualify for the (4) additional points on ADA purchases, the purchases must be from designated ADA Member Advantage endorsed providers, as determined by the provider. Some restrictions apply.

² Bonus points will be calculated based on eligible net purchases made at any of the SmileCon 2023 Orlando official hotels between Sept. 30-Oct. 18, 2023 in Orlando, FL. Bonus points will be applied by January 31, 2024.

The creditor and issuer of the ADA Visa Card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. © 2023 U.S. Bank National Association



Air travel

The ADA is pleased to announce airline discounts on Southwest and United Airlines! We recommend that you do not purchase the slightly lower, but more restrictive, Basic Economy fares offered by American, Delta, Alaska, United, and other carriers.

United Airlines

BOOK ONLINE

Visit [united.com/meetingtravel](https://www.united.com/meetingtravel) and enter the Z and Agreement Code in the Offer Code Box: ZMSRI51201. Discount will be applied at time of ticketing.

BOOK BY PHONE

Call the United Meeting Reservation Desk for U.S. and Canadian travelers at 800.426.1122, Mon-Fri 7 a.m.-9 p.m. CT and Sat-Sun 7 a.m.-5 p.m. CT. Booking fees are waived for meeting reservations. International attendees may contact their local United Reservations Desk.

Southwest Airlines

SmileCon® attendees will receive a discount and bonus Rapid Reward points from Southwest Airlines through the ADA SWABIZ® account. All bookings through SWABIZ must include one traveler who is 18 years or older at the time of booking. Southwest Airlines is offering a 5% discount off Anytime & Business Select® fares and a 5% discount off select Wanna Get Away® fares for travel to and from Orlando. (Note the 5% discount off Southwest's lowest fares doesn't apply to every flight).

BOOK ONLINE

Visit [swabiz.com](https://www.swabiz.com) and enter Company ID 99256010.

For detailed information on discount dates and rapid rewards frequent flyer bonus points, visit [SmileCon.org](https://www.smilecon.org).

Save with
ADA travel
discounts!



Car Rental Discounts

Take advantage of special ADA **car rental discounts** from Hertz, Dollar, and Thrifty Car Rental.

COMPANY	DISCOUNT	DISCOUNT CODE	BOOK BY PHONE	BOOK ONLINE
Hertz	Up to 25% on base rates	CDP#: 42371	800.654.2210	www.hertz.com
Dollar	7% on base rates	CDP#: 3068521	800.800.4000	www.dollar.com
Thrifty	7% on base rates	CDP#: 3068520	800.847.4389	www.thrifty.com

Orlando is not the **Theme Park Capital of the World**® for nothing. The city is the home to Walt Disney World Resort, Universal Orlando Resort, SeaWorld Orlando, and the LEGOLAND Florida Resort. But there is more than just these **fun-tastic options to visit** while you are here for SmileCon®.

WELCOME TO ORLANDO!

So much to see!
So much to do!



More than “the mouse”

Get wild at Gatorland and see alligators and other critters or take on the screamin’ Gator or Gator Gauntlet zip lines. For something less adrenaline-filled but still thrilling, visit Madame Tussauds™ Orlando and mingle with Jason Momoa or schmooze with Jennifer Lawrence (their wax figures, of course!).



Golf courses galore

If you prefer the links to roller coasters, the Orlando area has an abundance of beautiful courses. Check out Arnold Palmer’s Bay Hill Club & Lodge or the Reunion Resort, the only club in the world to feature course designs by Palmer, Tom Watson, and Jack Nicklaus.



Eats and entertainment

You don’t have to go far from the Orange County Convention Center for unique dining and nightlife. International Drive (or I-Drive) and its surrounding areas boast some of the best dining and nightlife in Central Florida.



A shopper’s paradise

If you’re looking to treat yourself or buying gifts for family back home, Orlando’s premier shopping malls will fulfill your shopping list with high-end retail malls, including The Mall at Millenia and The Florida Mall®, and designer outlets such as Lake Buena Vista Factory Stores, Orlando International Premium Outlets®, and Orlando Vineland Premium Outlets®.



Geek out on science

Spend an afternoon discovering the world under the sea at the SEA LIFE Orlando Aquarium. Watch wonderful creatures swim around you in the 360 Ocean Tunnel or get up close to starfish and sea anemones in the interactive rock pools. More of an above-ground fan? From dinosaurs to the cosmos, the Orlando Science Center gives you a chance to be a paleontologist for a day, take a “hike” through Florida’s ecosystems, and stargaze at the Crosby Observatory, Florida’s largest public telescope.

.....
For more ideas or to purchase tickets check out **orlandomeeting.com/delegate/smilecon-2023** or scan this QR code.
.....





Welcome 2023 Fellowship Candidates!

We invite all Fellows to join the College in our annual celebration of our shared mission to *advance excellence, ethics, and leadership* in dentistry.

We are delighted to be together at ACD 2023!

301.977.3223 | office@acd.org | acd.org | dentaethics.org

RISE AND SHINE 2023

HYATT REGENCY ORLANDO, FL

FELLOWS FORUM

REGENCY BREAK-OUT SESSIONS

ETHICS COURSE

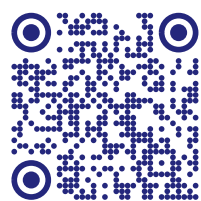
MEET & GREET

CELEBRATION GALA

Snag some **NEW SmileCon merch** for you or your dental team!

Order your official 2023 gear when you register for SmileCon and pick up your items in Orlando.

Browse 2022 items at the ADASTore.org and use promo code **PG15** to receive 15% off before Aug. 31. Scan the QR code below, and search "SmileCon" to see the full collection.



HOUSE OF DELEGATES

The ADA House of Delegates 2023 Schedule*

For members of the House of Delegates

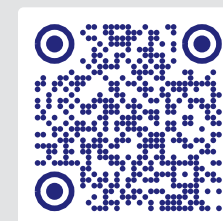
FIRST MEETING Saturday, Oct. 7
1-4 p.m.
Hilton Orlando, Orlando Ballroom

REFERENCE COMMITTEE HEARINGS Sunday, Oct. 8
7 a.m.-1 p.m.
Hilton Orlando, Orange Ballroom

SECOND MEETING AND OFFICER ELECTIONS Tuesday, Oct. 10
7:30 a.m.-Noon
Hilton Orlando, Orlando Ballroom

THIRD MEETING Tuesday, Oct. 10
1 p.m. to Close of Business
Hilton Orlando, Orlando Ballroom

*Times are approximate and may be modified. The Manual of the House of Delegates and the September issue of *The Journal of the American Dental Association* will include final information regarding meeting times, specific room assignments for reference committees and additional details on the business sessions.



Meeting information will also be posted on the House of Delegates page on ADA.org/HOD. Scan here to access information.



FOR ADA MEMBERS

The House of Delegates is your voice

As the legislative and governing body, the House of Delegates is the supreme authority in the American Dental Association. As such, it speaks for 159,000+ member dentists of the association and for the dental profession in the United States.

All members of the ADA have the right to attend and participate in the discussion at reference committee hearings.

Reference committees receive and evaluate opinions and information on resolutions that have been placed before them so they can present well-informed recommendations to the House of Delegates.

Anyone may attend the meetings of the House of Delegates as a guest, upon display of a SmileCon® 2023 badge.

The Speaker has indicated that business casual is appropriate for meetings of the House of Delegates. Business casual wear requires slacks, coat or sports coat for men, slacks, skirts, or dresses for women.

Electronic Claim Payments Make This Dentist's Life Easier— Especially Compared to the Old Days

Being a dentist since 1987, Dr. Mark J. MiHalo, DDS, remembers a time well before electronic payments—something he's not nostalgic for.

"In the old billing system we used what was called a 'pegboard,' because it had pegs on it that would line up what you were doing on what was called a 'superbill.' You would fill out that superbill for each patient on this pegboard. At the end of the day you would mail them in to the different insurance companies. Then you'd wait about a month and hope for your payment," said MiHalo, of LaPorte, Indiana.

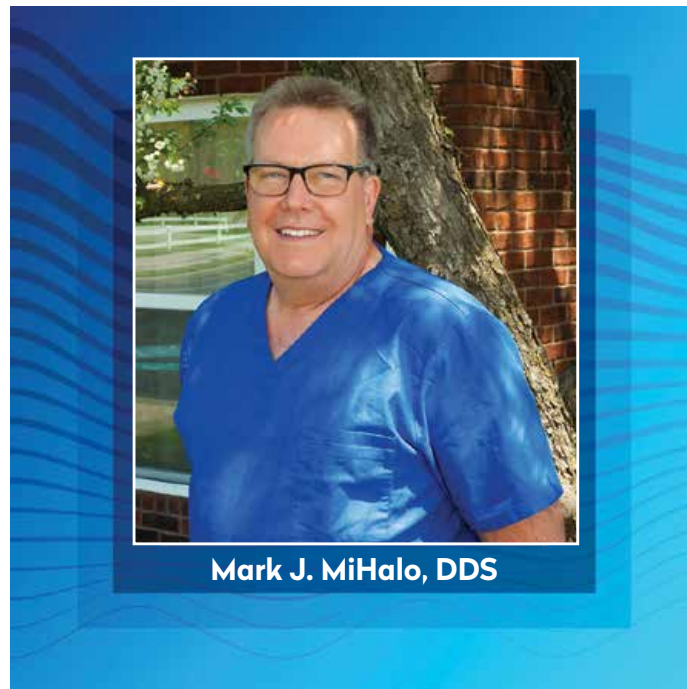
Today with EFT—electronic funds transfer—for claim payments, there's no looking back.

"Now, I can submit a claim today and be paid tomorrow," said MiHalo. "We've seen 24-hour payments."

Like many dentists, MiHalo has no patience for virtual credit cards—and the fees attached—so his office has a very simple, straightforward policy.

"They are a non-issue because we will not take them," said MiHalo. Insurance companies that send VCCs are politely told the office will happily take EFT. And in MiHalo's case, all insurers are "out of network" because he's an old school "fee for service" dentist.

"It's pretty easy, especially if you work with a clearinghouse that can help sign you up," he said. His clearinghouse bill is around \$50 a month—about 10-15 cents per transaction. His office submits all claims through the clearinghouse, where they can also log in to see the payments and electronic remittance advice that have arrived. "We do not have to log in to all those individual sites to pull up the ERAs," he said.



According to the ADA's EFT Implementation Checklist, "EFT is the best way to ensure secure and timely claim payments from dental benefit plans."

Visit the ACH Network Booth No. 1953 at SmileCon to enter to win a free iPad and talk to our experts about how Electronic Funds Transfers deposit claim payments quickly and directly into your bank account while avoiding virtual credit card (VCC) fees.



ADA ADVISORY COMMITTEE ON ANNUAL MEETINGS

Committee members

Dr. Michael D. Medovic
2023 Chair

Dr. David J. Manzanares
2023 Vice Chair

Dr. Melanie R. Love
2023 Meeting Chair

Dr. Nanette C. Tertel
2023 Chair, Learning Experiences

Dr. Bertram J. Hughes
2023 Chair, Committee on Local Arrangements

Dr. Kayla C. Klingensmith
2023 New Dentist Member

Mr. Judd C. Burns
2023 American Student Dental Association Liaison

Dr. Peter C. Shatz
2024 Meeting Chair

Dr. R. David Resch
2024 Chair, Learning Experiences

Dr. Glenn C. Dubroc Jr.
2024 Chair, Committee on Local Arrangements

Dr. Roopali Kulkarni

Dr. Daryn Lu

Dr. Victor Rodriguez

Dr. David A. Schimmel

Dr. Brenda S. Shah

Dr. Jill Torkeo





Smiles are inviting, universal, and irresistible. They **spark joy** for all those around them. Dentists and their teams work tirelessly to create them, and you should be **rewarded** with time of your own to smile.

Our reimagined event will do just that. We will **banish boring** and **share smiles** through **electric** events, **dynamic** speakers, **hot-off-the-press** content, and a **community** that's Ahhh-mazing! Every touchpoint at SmileCon will **excite and delight**, all while inspiring you to keep creating new smiles.



MARK YOUR CALENDARS!

Registration opens **June 7** at **SmileCon.org**

#ADASMILECON




We can't wait to see you **SMILE!**



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**According to the ADA,
Electronic Funds Transfers
are the best way to ensure
secure and timely claim
payments from dental
benefit plans.***

**Visit the ACH Network Booth No. 1953 at SmileCon
to enter to win a free iPad and talk to our experts
about how Electronic Funds Transfers deposit claim
payments quickly and directly into your bank account
while avoiding virtual credit card (VCC) fees.**

*American Dental Association EFT Implementation Checklist



ACH Network

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