SmileCon 2024 is right around the corner!

SmileCon®, the ADA’s annual meeting, is a dental meeting like no other! This reimagined event delivers endless opportunities to connect with dental professionals in every career stage and specialty. Dental Central, our buzzing exhibit hall, is the destination for immersive learning experiences, our must-see exhibitors, and unexpected delights. Don’t miss your chance to grab your booth space early and be part of next year’s attendee experience at SmileCon in New Orleans on Oct. 17-19, 2024!

What makes SmileCon different:

- Dental Central, our exhibit hall, offers irresistible—and profitable—connections with dental professionals who are the decision makers in their businesses.
- Transformative learning experiences on the floor, often with standing-room-only audiences.
- Serious fun that draws attendees in every day—if they miss a day, they miss a lot!

IMPORTANT DATES

Nov. 15, 2023
General exhibitor sales open

Oct. 14–16, 2024
Move-in

Oct. 17–19, 2024
Dental Central (exhibit hall) open

Oct. 19–21, 2024
Move-out

See reverse side
Reserve your space

Streamline your preparations and get ready to connect! Rent one of our Turnkey Kiosks—a modular kiosk 3.25 ft. wide x 1.5 ft. deep x 8 ft. high, with storage underneath. This stand-alone unit comes with a personalized graphic or your company logo. Monitors are available for an additional fee to enhance your presentation.

What is included with each 10 ft. x 10 ft. exhibit space*:

- 10 Dental Central personnel badges
- Company description, logo, and links in the events mobile app
- Company description, categories, logo, links, and the ability to upload up to 3 products and one video in the online floor plan listing
- 8 ft. high back drape and 3 ft. high side drape (inline booths)
- Booth identification sign (booths 300 sq. ft. or less)

*No carpeting, furnishings, electrical service, or other amenities are included. Discount pricing for these services will be available from the general contractor, Freeman. Floor covering is required.

What is included with each Turnkey Kiosk**:

- 4 Dental Central personnel badges
- Company description, logo and links in the events mobile app
- Company description, categories, logo, and links in the online floor plan listing
- Carpeted flooring
- (1) Stool
- (1) Standard electrical power strip

**Turnkey Kiosk Display Rules: A Turnkey Kiosk is a rental of the kiosk itself, and not exhibit space. All material, including product and collateral, must be confined to the kiosk unit countertop only (39.25” x 25.5”). Additional furniture (ie. tables), pull-up banners, displays, etc. are NOT permitted.

<table>
<thead>
<tr>
<th>Exhibit Space Pricing</th>
<th>Regular Rate</th>
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</thead>
<tbody>
<tr>
<td>Standard 10 ft. x 10 ft. exhibit space</td>
<td>$4,700</td>
</tr>
<tr>
<td>Corner 10 ft. x 10 ft. exhibit space</td>
<td>$5,600</td>
</tr>
<tr>
<td>Turnkey Kiosk (per unit)</td>
<td>$3,000</td>
</tr>
<tr>
<td>SmileConnect Meeting Rooms 10 ft. x 10 ft.</td>
<td>$4,700</td>
</tr>
</tbody>
</table>

Questions?
For exhibit questions, contact SmileCon@corcexpo.com or 312.265.9662.

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