



Meet.
Play.
Learn.
Smile.



Onsite
Guide



Oct. 17–19, 2024 • New Orleans

SMILECON.ORG • #ADASMILECON



Smiles are inviting, universal, and irresistible. They **spark joy** for all those around them. Dentists and their teams work tirelessly to create them, and you should be **rewarded** with time of your own to smile.

Our reimagined event will do just that. We will **banish boring** and **share smiles** through **electric** events, **dynamic** speakers, **hot-off-the-press** content, and a **community** that's Ahhh-mazing! Every touchpoint at SmileCon will **excite and delight**, all while inspiring you to keep creating new smiles.



WELCOME LETTER



Welcome to the Big Easy, and welcome to **SmileCon 2024**! This is an unforgettable meeting in an unforgettable city, and I **am jazzed** to share it all with you.

Just like the iconic cuisine of New Orleans, we're spicing it up with speakers on an incredible variety of topics, including Opening Session keynote speaker Shawn Kanungo, who will help us hone a future-focused mindset in our professional lives.

There will also be a new flavor to **Dental Central** with the brand-new Innovation Hub fueled by the ADA Forsyth Institute, interactive experiences at the **ADA Hub**, and the Digital Pavilion at the Henry Schein Quarter. Plus, those crowd-favorite activities at the **Dental Team Hub** are back this year to help the whole *krewe* come together!

But it's not all business! (How could it be, in a city known for a letting the good times roll?) Come explore the spirit and culture of New Orleans at the **Bouncin' in the Bayou Fest** and savor local food, live music and entertainment. At the **Changemakers Celebration**, honor dentistry's trailblazers and recognize the award winners who are making a real difference in our profession.

We're also cheering on dental students in the **Dental Olympics** and reminiscing about the good ol' days at our dental school **Alumni Receptions**. And, at the end of the weekend, feel the camaraderie of your colleagues one more time at the **Dental Central Tailgate Party**. *Laissez les bons temps rouler*, indeed!

Though, it wouldn't be SmileCon without expanding our minds and looking to what's next. The new **Mainstage Sessions** offer insights into the trending topics affecting dentistry. Our **Women in Dentistry Leadership Event**, sponsored by Crest + Oral B this year, centers women as potential pioneers in the new world of artificial intelligence.

And, for the first time, our three-hour **Master Classes** dive deep and take your knowledge to the next level. Take these findings back to your workplace and make a real difference in your community!

With all of that said, let's go marchin' in and embrace the opportunities that abound here in NOLA! I can't wait to see what discoveries you make and how you will make a positive impact on the lives of others.

Thank you for joining us and believing in what SmileCon has to offer! Get ready to **Meet, Play, Learn, and Smile!**

We're happy
you're here!



Linda J. Edgar DDS, MEd

Dr. Linda Edgar
ADA President

Meet.

Mobile App
PAGE 5

General Information
PAGE 8

Give Veterans A Smile
PAGE 16

Dental Central
PAGE 18

Innovation Hub
PAGE 19

ADA Hub
PAGE 20

Podcast and Influencer Hub
PAGE 22

Dental Team Hub
PAGE 23

Social Impact Hub
PAGE 24

Give Veterans A Smile® Pack and Give Back Event
PAGE 24

Dental Olympics
PAGE 25

Industry Hub
PAGE 26

New Dentist Experience
PAGE 28

Convention Center Map
CENTER SPREAD

Play.

Opening Session
PAGE 11

Bouncin' in the Bayou Fest
PAGE 13

Changemakers Celebration
PAGE 14

Give Veterans A Smile Celebration Event
PAGE 17

Dental Central
PAGE 18

Alumni Receptions
PAGE 29

Tailgate
PAGE 29

Learn.

Women in Dentistry Event
PAGE 12

Innovation Hub
PAGE 19

ADA Hub
PAGE 20

Dental Team Hub
PAGE 23

Industry Hub
PAGE 26

New Dentist Experience
PAGE 28

2024 Schedule of Events

Wednesday, Oct. 16

1–5 p.m. Registration

Thursday, Oct. 17

6:30–7 a.m. Flex + Flow ClassPass Workout
7 a.m.–6 p.m. Shuttle Hours
7 a.m.–5:30 p.m. Registration
8:00–9:30 a.m. Opening Session
9:30 a.m.–Noon Give Veterans A Smile Pack & Give Back Event
9:30 a.m.–5 p.m. Dental Central (exhibit hall)
9:30 a.m.–5 p.m. SmileCon Store
10 a.m.–4:30 p.m. CE Courses and Hands-On Activities

Friday, Oct. 18

6:30–7 a.m. Core Connection ClassPass Workout
7 a.m.–8 p.m. Shuttle Hours
7 a.m.–5:30 p.m. Registration
8 a.m.–5 p.m. CE Courses and Hands-On Activities
9:30 a.m.–5 p.m. Dental Central (exhibit hall)
9:30 a.m.–5 p.m. SmileCon Store
11:30 a.m.–1 p.m. Changemakers Celebration
4–5 p.m. Give Veterans A Smile Networking Happy Hour
5–7 p.m. Bouncin' in the Bayou Fest

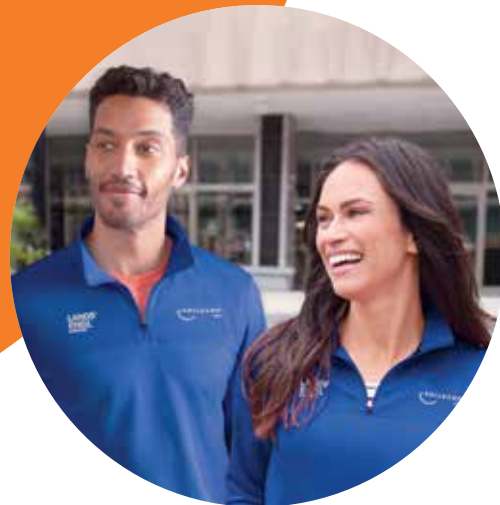
Saturday, Oct. 19

6:30–7 a.m. Stretch + Restore ClassPass Workout
7:30 a.m.–3:30 p.m. Shuttle Hours
8:30 a.m.–3 p.m. Registration
8:30 a.m.–1:30 p.m. CE Courses and Hands-On Activities
9:30 a.m.–2:30 p.m. Dental Central (exhibit hall)
9:30 a.m.–2:30 p.m. SmileCon Store
1–2:30 p.m. Dental Central Tailgate Party
6–8 p.m. ADA Foundation Give Veterans A Smile Celebration Event



Got a question?

Ask the Smile Squad or Flossie!



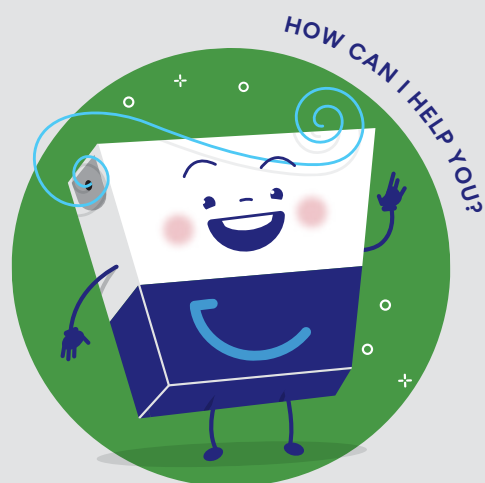
Need help navigating Dental Central? Wondering where to grab your SmileCon® merch? Where the Bouncin' in the Bayou Fest will be? Or can't find your course location?

Just **look for the smiling faces** wearing the blue Smile Squad uniform!

You can find the team in various locations in the New Orleans Ernest N. Morial Convention Center – at registration or floating throughout SmileCon.

No matter the question, **they're here to help!**

Smile Squad Sponsored by:



Hi, I'm Flossie, the AI chatbot for SmileCon, nice to meet you! I'm here to help answer your SmileCon questions. It's really easy to talk to me – just **scan the QR code** below or **text "Hi" to 844.937.3613** and I'll text you back.

Scan the Code to **Ask Flossie!**



MOBILE APP

Streamline your SmileCon experience with the **ADA Events** mobile app!



Smile. Snap. Share!

The app can help you:

- Plan your schedule—view and register for courses!
- Find Exhibitors
- Verify your CE
- Check the shuttle schedule
- Search speakers
- Network
- And more!

How to get the app:

STEP ONE:

Scan the QR code. Or visit the App Store or Google Play and search ADA Events.

STEP TWO:

Install and open the app.

STEP THREE:

Log in with the e-mail you registered with and your Reg ID on your badge.



MOBILE APP AND CE HELP DESK

At the Solutions Center, 1st Floor, Hall E Lobby

Wednesday, Oct. 16	1–5 p.m.
Thursday, Oct. 17	7 a.m.–5:30 p.m.
Friday, Oct. 18	7 a.m.–5:30 p.m.
Saturday, Oct. 19	8:30 a.m.–3 p.m.

#ADASmileCon

The official meeting hashtag is **#ADASmileCon**. Be sure to add it to all of your social media posts from SmileCon!



Like the **American Dental Association** on Facebook and follow us on LinkedIn.



X (formerly Twitter):
@AmerDentalAssn
Instagram:
@americandentalassociation
TikTok: **@americandentalassoc**

SMILECON STORE

Snag some SmileCon® merch for you or for your dental team who couldn't make it to New Orleans.

Get your official gear at the SmileCon Store located at **Booth 728 in Dental Central**. All pre-orders can be picked up during store hours by showing your badge and identification.

STORE HOURS:

Thursday, Oct. 17	9:30 a.m.–5 p.m.
Friday, Oct. 18	9:30 a.m.–5 p.m.
Saturday, Oct. 19	9:30 a.m.–2:30 p.m.



YOU'RE THE BEST!

Thank you to our Sponsors for your support of SmileCon®!



back for 2024!

SmileCon® Button Quest



Collect all 8 limited-edition SmileCon buttons*!

Stop at these locations throughout Dental Central and look for the button ambassador:

- Info Desk (start here!)
- ADA Hub
- ADA Member Advantage
- Dental Team Hub
- Podcast and Influencer Hub
- Innovation Hub
- ADA Store
- Future Meetings Booth

After collecting one of each of the 8 buttons, stop by the Future Meetings Booth to be entered to win!

*While supplies last

Visit the Info Desk to start your quest!

This list of Sponsors is as of Sept. 15.

GENERAL INFORMATION



SmileCon® Location

All events will occur at the **New Orleans Ernest N. Morial Convention Center** unless otherwise indicated.

LOCATION:
900 Convention Center Blvd
New Orleans, LA 70130

Attendee and Exhibitor Registration

LOCATION:
1st Floor, Hall E Lobby

Here attendees can buy or upgrade a pass, purchase event tickets, or register for Master Classes and Hands-On Activities with open seats (Smile Pass and Platinum Pass holders only).

Badge and Tote Bag Pick-Up

LOCATION:
1st Floor, Hall E Lobby

All SmileCon attendees will receive a SmileCon 2024 tote bag while supplies last, which may be retrieved in the registration area with a badge scan. Bags are available to everyone with a SmileCon Registration Pass.

Badge Icon Key

REGISTRATION TYPE:
D-Dentist **S**-Student
T-Team **G**-Guest
N-Non-Dental Professional

Solutions Center

LOCATION:
1st Floor, Hall E Lobby

Need help accessing the ADA Events mobile app, checking course availability, or getting CE verification? Stop by the Solutions Center for assistance.

Pre-registration is required for Presentations outside of Dental Central

Pre-registration for Presentations guarantees your seat until 5 minutes before the start time of the course. Pre-registration is not required for any CE in Dental Central and is first come, first served. To view complete course schedules and descriptions, visit the mobile app or the course listing available in the registration area.

If you haven't pre-registered but want to attend a course, you can wait outside the course room to check for availability. Seats will become available 5 minutes before the course begins.

ADA Hub

LOCATION:
Booth 719, Dental Central

The ADA will have a central presence in Dental Central to welcome you, help you navigate ADA membership benefits, and give you a place to connect with other ADA member dentists.

Course Locations

All courses are located on the 2nd and 3rd floors in the convention center. Course room numbers can be found in the ADA Events mobile app and in the Course Listing available in the registration area.

Dental Central Hours (Exhibit Hall)

LOCATION:
Halls D and E

Thursday, Oct. 17 9:30 a.m.–5 p.m.
Friday, Oct. 18 9:30 a.m.–5 p.m.
Saturday, Oct. 19 9:30 a.m.–2:30 p.m.

Emergency Information

For emergencies and non-emergencies, please dial 504.582.3040. You can use one of the many red phones located in the lobby areas.

Outside the center: Dial 911

Locations of Medical Stations are listed below. Availability of first aid stations is dependent upon event activity.

Medical 1 – Located near Hall B entrance
Medical 2 – Located near Hall D entrance

Friends of Bill W.

LOCATION:
Room 215

HOURS:
Thursday, Oct. 17 7–8 a.m. and 5–6 p.m.
Friday, Oct. 18 7–8 a.m. and 5–6 p.m.
Saturday, Oct. 19 7–8 a.m. and 1–2 p.m.

Lost and Found

Lost and Found is located at the Info Desk in the lobby near the Hall D entrance.

Media

ADA MEDIA BADGE PICKUP LOCATION:
Media and Speaker Check-In, 1st Floor, Hall E Lobby

HOURS:
Wednesday, Oct. 16 1 p.m.–5 p.m.
Thursday, Oct. 17 7 a.m.–5:30 p.m.
Friday, Oct. 18 7 a.m.–5:30 p.m.
Saturday, Oct. 19 8:30 a.m.–3 p.m.

Visit the Registration page at SmileCon.org for the media guidelines. For any media registration questions, please email mediarelations@ada.org.

Mothers' Room

Nursing Mothers' Rooms are located in both Lobby B and Lobby H. Additional accommodations can be made at the Medical Services Stations in Lobbies B or D.

SmileCon Store

Grab your exclusive SmileCon merch for yourself or friends back at home. The SmileCon Store is located in booth 728 in Dental Central. Any pre-ordered items can be picked up while the hall is open.

Transportation: ADA Shuttle Bus Service

The ADA provides complimentary shuttle transportation for attendees between several official SmileCon hotels and the convention center. Shuttle routes will drop off and pick up at the Transportation Center (outside of Hall F & G) at the Ernest N. Morial Convention Center. Shuttle routes and schedule can be viewed in the ADA Events app under Convention Info.

Wi-Fi is limited

There is basic WiFi (wireless internet) within common spaces of Ernest N. Morial Convention Center. However, no dedicated conference WiFi is provided. If you expect to send and receive large files, you may wish to do this before departing home or from your hotel room.

Quiet Room

LOCATION:
Room 219

HOURS:
Thursday, Oct. 17 7 a.m.–5:30 p.m.
Friday, Oct. 18 7 a.m.–5:30 p.m.
Saturday, Oct. 19 7 a.m.–2:30 p.m.

We are pleased to offer a dedicated space for prayer, meditation, and quiet reflection. This room is designed to provide a peaceful environment where attendees can take a break, find solace, or engage in personal spiritual practices.



DR. BRITNI SKODA RADSICK
member since 2018

YOUR CAREER

- › Explore career path options and tools to enhance your success
- › Cutting-edge CE on the latest techniques and tools (many free for ADA members)
- › Expert guidance and resources for every stage of your career

YOUR FINANCES

- › Interest rate discounts on student loan refinancing, home mortgages and practice financing
- › Retirement and insurance options designed for dentistry
- › Exclusive savings on travel, appliances, computers, cars and more

YOUR WELLNESS

- › Mental health resources designed for dentistry's challenges, including the option to talk with a peer when times get tough
- › Ergonomics tools to help prevent future pain
- › Free online workouts and 15% off in-person appointments through ClassPass



Explore all of the perks included with ADA membership.

[ADA.org/MemberBenefits](https://ada.org/MemberBenefits)

OPENING SESSION

The Opening Session is your SmileCon® kickoff – **where insight meets inspiration.**

Opening Session

Thursday, Oct. 17, 8:00–9:30 a.m.

La Nouvelle Orleans Ballroom

Get there early for a continental breakfast and COFFEE, beginning at 7:30 a.m. !!

Opening Session Keynote Speaker

Shawn Kanungo

Bestselling author and organizational expert
Shawn Kanungo has guided countless organizations through major technological shifts. As our keynote speaker, Kanungo will share the secrets of remaining competitive and relevant in today's crowded market, as well as how the dental profession can successfully leverage the current rise of AI.



Your Member Host

Trudy-Ann Frazer, DDS, aka "Dr. Freeze," is a board-certified pediatric dentist from Smyrna, GA, educator, podcaster and advocate for holistic health. Her experience and energy will guide you and fire you up for the rest of your SmileCon experience!

Don't miss the fun:

- **Celebrate dentistry's triumphs and breakthroughs** in 2024.
- **Get expert answers** to the topics that matter most to our members.
- **Hear from your colleagues** on their shared journeys and experiences
- Remarks from:
 - > **Dr. Ray Cohlma**, ADA Executive Director (left)
 - > **Dr. Linda Edgar**, ADA President (center)
 - > **Dr. Brett Kessler**, ADA President Elect (right)



Explore the Future of AI



Women's Leadership in Dental AI: Thriving Together

Friday, Oct. 17
10:15 a.m.-12:15 p.m.
2nd Floor, Room 260

All are welcome to hear and share in women's viewpoints on the subjects that matter most to us—professionally and personally.

AI is a wide-open field, and women are prepared to step in and lead! Through an engaging presentation and facilitated brainstorming sessions, discover the pivotal role of women in dentistry and collaborate with peers to craft strategies to promote women in AI. Then, utilize what you learned and build a plan to put these ideas into practice in your career.

Come a few minutes early to enjoy some beverages and light snacks while you mingle and network with other attendees.

Keynote

Margaret Scarlett, DMD

Dr. Margaret Scarlett is an internationally recognized author, clinician and speaker specializing in the relationships between oral and systemic health.



Moderator

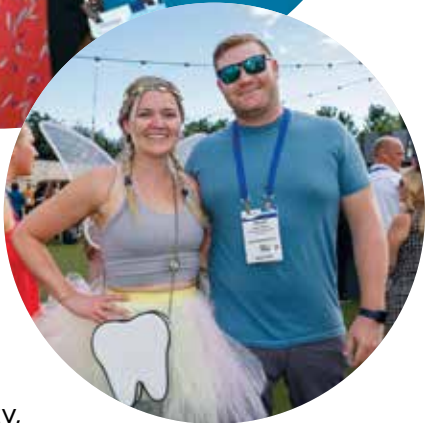
Anne Duffy, RDH

CEO and founder Anne Duffy created the Dental Entrepreneur Woman movement to inspire, empower and connect women in dentistry.



Sponsored by:

You *KNOW*
New Orleans **knows**
how to party!



Bouncin' in the Bayou Fest

Friday, Oct. 18, 5–7 p.m.

The Sugar Mill, located directly across the street from the Morial Convention Center at 1021 Convention Center Boulevard.

Celebrate everything that makes New Orleans one of a kind – the hospitality, the food, the music! Come pass a good time and bust a move with colleagues, friends and family in **one of the party capitals of the world!**

Music

Tunes provided by local band, Rockin' Dopsie Jr and the Zydeco Twisters

Food

*Grab some bites with local food trucks serving up classic NOLA cuisine

Fun

Spice it up with a haiku poet, tarot card and palm readers, Mardi Gras photo op and dance krewe!

And more!

Cheer on the students of the Dental Olympics as they go head-to-head in competition!

*Food and Beverage—Each ticket includes one drink, mini bites, and sweet treats to eat. Food truck menu items will be available for purchase.

TICKETS

Smile Pass and Platinum Smile Pass holders—INCLUDED!

Dental Central Pass holders—\$65 per person

One-Day Hall Pass holders (Thursday only) - \$65 per person

Exhibitors—\$65 per person

Children 3 years and up—\$35 per child (Children 2 and under free)

Friends and Family—\$65 per person

Tickets can be purchased online at **SmileCon.org**, or at the **Registration Desk**.

Badges are required for entry.

Meet and congratulate dentistry's changemakers!

Changemakers Celebration

Friday, Oct. 18, 11:30 a.m. – 1 p.m.

La Nouvelle Orleans Ballroom

Come together as a community to celebrate the brilliance and dedication that drives our profession forward! This year, our inaugural Changemakers Celebration will recognize the outstanding contributions of all our annual award winners at one, spectacular event:

ADA Distinguished Service Award

ADA Humanitarian Award

ADA New Dentist Committee 10 Under 10 Awards

Evidence-Based Dentistry Faculty Awards

Gold Medal Award for Excellence in Dental Research

Norton M. Ross Award for Excellence in Clinical Research

To learn more about each award scan the QR code:



Food and beverages will be served.

TICKETS

Platinum Smile Pass holders—INCLUDED!

Smile Pass, Dental Central Pass, and One-Day Hall Pass (Friday only)—\$75

Tickets can be purchased online at SmileCon.org, or at the Registration Desk.

Badges are required for entry.



Event emcee –
Dr. Trudy Ann-Frazer



Remarks by – **Dr. Linda Edgar,**
ADA President



Dr. Zerita C. Buchanan
ADA New Dentist Committee
10 Under 10 Award



Dr. William Giannobile
Gold Medal Award for
Excellence in Dental Research



Dr. Theresa S. Gonzales
ADA Distinguished Service
Award



Dr. Yvonne Hernandez-Kapila
Norton M. Ross Award for
Excellence in Clinical Research



Dr. Brittaney Hill
ADA New Dentist Committee
10 Under 10 Award



Dr. Ana Keohane
ADA New Dentist Committee
10 Under 10 Award



Dr. Roopali Kulkarni
ADA New Dentist Committee
10 Under 10 Award



Dr. Austin Lee
ADA New Dentist Committee
10 Under 10 Award



Dr. Wei-Shao Lin
Evidence-Based Dentistry
Faculty Award



Dr. Brianna Muñoz
ADA New Dentist Committee
10 Under 10 Award



Dr. Joseph Samona
ADA New Dentist Committee
10 Under 10 Award



Dr. Bill Sasser
ADA Humanitarian Award



Dr. Martin Smallidge
ADA New Dentist Committee
10 Under 10 Award



Dr. Rubin A. Sorrell II
ADA New Dentist Committee
10 Under 10 Award



Dr. Hom-Lay Wang
Evidence-Based Dentistry
Faculty Award



Dr. Jessica C. Williams
ADA New Dentist Committee
10 Under 10 Award

Make a difference
while growing your
practical skills.



Participate in inspiring activities and CE that highlight giving back to Veterans and their need for oral health services.

Friday, Oct. 18

Give Veterans A Smile: Engage, Educate, Empower Mainstage Session

Time: 8:30–10 a.m.

Location: LaNouvelle Orleans Ballroom

Providing Care to Underserved Veterans: Panel Presentation Various Care Models

Time: 10:30 a.m.–Noon

Location: Room 343

Give Veterans A Smile Networking Happy Hour

Time: 4–5 p.m.

Location: Dental Central, Social Impact Hub

The ADA Foundation Give Veterans A Smile/American Institute of Dental Public Health CE Courses

(5104) **Innovative Approaches to Managing Chronic Diseases in Veteran Patients**

(5114) **Supporting Veterans with PTSD: Collaborative Care with a Trauma-Informed Approach**

(7102) **Identifying Sustainable and Innovative Best Practices to Veteran Oral Healthcare**

(7108) **Medical-Dental Integration: A Path to Improved Veteran Healthcare**

For course details visit the **ADA Events mobile app**.

ADA Foundation®



Celebrate and recognize
those who have
served!

Give Veterans A Smile Celebration

Join us to celebrate the launch of the ADA Foundation Give Veterans A Smile program at The National World War II Museum. The fundraising event will include **inspiring messages, beverages, hors d'oeuvres, and entertainment.**

Saturday, Oct. 19, 6–8 p.m.

Location: The National WWII Museum, 945 Magazine Street

TICKETS

ADA Member Dentist, Non-member Dentist, Team, Non-Dental Professional—\$150 Per Person
Students—\$75 Per Student

Tickets can be purchased online at **SmileCon.org**, or at the **Registration Desk**.

Badges are required for entry.



Special thanks to our Colonel, Major, and Captain event sponsors:

Dr. Gary Oyster
Dr. Mark Vitale
Dr. Brad Barnes
Dr. Patricia Blanton
Dr. Darren Greenwell
The Florida Dental Association



DENTAL CENTRAL

DENTAL CENTRAL—
the buzz of SmileCon®!

MEET with exhibitors and other Smile Creators

PLAY with shiny instruments and enjoy oversized versions of fun games with colleagues

LEARN about the latest in dental innovation, technology and CE right on the exhibit floor

SMILE with unexpected surprises and share yours with others 😊

DENTAL CENTRAL SCHEDULE

Thursday, Oct. 17 9:30 a.m.–5 p.m.
Friday, Oct. 18 9:30 a.m.–5 p.m.
Saturday, Oct. 19 9:30 a.m.–2:30 p.m.

Halls
D & E

Make time for these must-sees and dos:

- Join ADA Forsyth at the **Innovation Hub** for an opportunity to try out the most innovative technology in the dental field and meet the entrepreneurs behind the design! See page 19.
- Empower and bond with your whole staff at the **Dental Team Hub**, see page 23
- Help our vets by packing Health & Comfort Kits at the **Give Veterans A Smile Pack & Give Back event**, in partnership with the Disabled Veterans National Foundation, see page 24
- Visit the **Dental Olympics** competition in the ADA Hub and root for your favorite school, see page 25
- Be part of the show and interact with dentistry’s top podcasters in the **Podcaster and Influencer Hub**, see page 22
- Get insight into what’s hot in dental products and services in the **Industry Hub**, see page 26
- Discover how ADA supports you and your career at the **ADA Hub**, see page 20-21

Join us
Saturday from
1-2:30 p.m. for
the **Tailgate!**



INNOVATION HUB

Peer into the future
with ADA Forsyth



Experience the latest
dental tech, **see it
in action**, and meet
the innovators
behind it.



Since its founding over a century ago, the ADA Forsyth Institute has been an innovative leader in oral health research and clinical care. AFI is a top tier NIH-funded research institute focused on exploring the connections between oral health and overall well-being. Together, they’re bringing you **what’s next in oral health**, ensuring you stay on the cutting edge!

Sixteen top companies in artificial intelligence, diagnostics, devices, software as a service and business-to-business solutions will join us for interactive coffee sessions, hands-on demonstrations, and short tech talks:

DeepCare
Dento
Hysensbio
OraBio
Overjet

Toothapps
Vigilant Biosciences
Voyager
vVardis
And many more!



Join **Wenyuan Shi, Ph.D.**,
CEO of ADA Forsyth for a
meet and greet on Friday,
Oct. 18 at 3 p.m.

THRIVE ON WITH SUPPORT YOU NEED AT THE ADA HUB

Dental Central, Booth 719

We're celebrating all the ways we can work together to make the world healthier, from empowering you to build the career & life you love to giving back and shaping the future of our profession. Let's grow and thrive together.

THRIVING DENTISTS

How can ADA help you grow?

Explore ADA member benefits and get answers to your questions from experienced staff.

Take a stretch break in the Zen Zone!

Follow along with guided ergonomic stretches to help you feel your best. *(Come on, we know that bag is killing your shoulder!)*

Share what you've learned through your dental journey. Leave a note to your younger self – and share your wisdom and inspiration with others.

Show off your smile. See yourself in a new light with a new look in our AI-enhanced photo booth.

Play “Ways to Wellness,” where you'll follow all the twists and turns of life in dentistry and learn about wellness resources that can help you along the way.

THRIVING COMMUNITIES

Stop and connect with colleagues in the Connections Corner. Or you can just stop to rest your feet – the chairs are pretty comfy!

How are ADA dentists are making a difference in their communities? Learn about this year's ahhh-mazing award winners on the boulevard outside the Hub.

THRIVING PROFESSION

Catch up on the latest advocacy issues impacting our profession, what ADA and other associations are doing to influence policy and what you can do to get involved.



Check out the mobile app
for the full list of Meet-ups!

ADA HUB THEATER SCHEDULE

THURSDAY, OCTOBER 17

1–2 p.m.	Different Paths, Same Forest: How Dental Careers Can Take Many Different Forms	ADA New Dentist Committee
2:30–3 p.m.	ADA's Advocacy in Action: Hearing from the ADA's Federal and State Government Affairs Team on Issues that Matter to You and Oral Health	Advocacy
3:30–4:30 p.m.	Championing Change: Strategies to Improve Access to Care	Inclusion and Equity Committee

FRIDAY, OCTOBER 18

10–10:45 a.m.	ADA's Advocacy in Action: Hearing from the ADA's Federal and State Government Affairs Team on Issues that Matter to You and Oral Health	Advocacy
Noon–2 p.m.	LSU Welcome Orientation	
2:20–3:30 p.m.	Dental Olympics Opening Remarks and Trivia Competition	Sponsored by Pacific Dental Services
4–5 p.m.	New Dentist Committee 10 Under 10 Awardee Reception	ADA New Dentist Committee

SATURDAY, OCTOBER 19

10–10:45 a.m.	Oral Health and the Economy: A New Initiative from the World Economic Forum	Marko Vujicic, Ph.D. Chief Economist & Vice President ADA Health Policy Institute
11:30 a.m.–12:30 p.m.	Dental Olympics Trivia Competition	Sponsored by Pacific Dental Services
1:30–1:45 p.m.	Dental Olympics Award Celebration	Sponsored by Pacific Dental Services



DR. STEPHANIE GANTER
member since 2018

PODCAST AND INFLUENCER HUB

Recording live
in Dental Central !!

Let good times roll! Watch live recordings of top dental podcasts, hear from innovative dental influencers and more.

Here are some of the **top podcasts** you can watch being recorded live:



Dental Sound Bites

Join **Dr. Effie Ioannidou** and **Dr. ArNelle Wright** as they record Dental Sound Bites, a show for dentists by dentists. The dynamic duo provides unique perspectives and insights as they explore real issues dentists face in the office and in life with the help of expert guests, sharing their real-world experiences and a few laughs along the way.



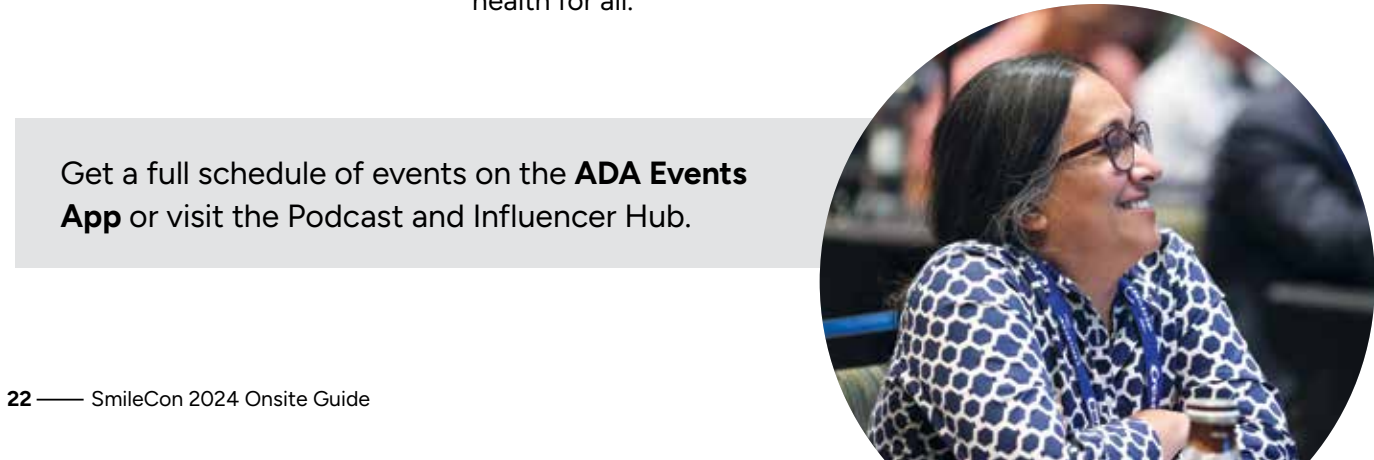
Tooth Talk

Listen live to **Peter Aiello** and **Sarah Mulligan** as they discuss everything from molars to Medicaid, bicuspid to bipartisanship, and canines to the campaign trail. Tooth Talk covers the most important dental news in Washington D.C. and around the country. Brought to you by ADPAC and the American Dental Association, focused on empowering dental professionals to achieve optimal health for all.



Nifty Thrifty Dentists

Grab a seat as **Dr. Glenn Vo** hosts the Nifty Thrifty Dentists Podcast where he interviews industry leaders about what really matters in your practice. Tune in to level up your mindset, gain valuable information, and get hooked up with a Nifty Thrifty Deal.



Get a full schedule of events on the **ADA Events App** or visit the Podcast and Influencer Hub.

DENTAL TEAM HUB

Fun for the **whole team!**

Strengthen your professional relationships and **join the fun** in a space designed for your whole krewel! Check out what we've got in store at the Dental Team Hub.

View the **CE course schedule** in the ADA Events mobile app.

Schedule of Events

Thursday, Oct. 17

9:45 a.m.–12:45 p.m.
Team registration for games

1:15–2:15 p.m.
Dental Feud Game on the Stage

2:45–3:45 p.m.
Wheel of Rewards
Dental trivia & general trivia

4:15–5 p.m.
Dental Feud Game on the Stage



Friday, Oct. 18

12:30–1 p.m.
Picture Scratch Game

1–2 p.m.
Dental Feud Game on the Stage

2:45–3:45 p.m.
Don't Jeopardize this Game

4:15–5 p.m.
Dental Feud Game on the Stage

Saturday, Oct. 19

9:45–10:45 a.m.
Final Match Dental Feud & Winner Announcements



SOCIAL IMPACT HUB

Join the ADA Foundation to **give back and learn** about volunteer opportunities at the Social Impact Hub! 



Thursday, Oct. 17

9:30 a.m.–Noon

Give Veterans A Smile Pack & Give Back Event

*In partnership with the Disabled Veterans National Foundation. SmileCon® attendees have the opportunity to help pack Health & Comfort Kits with a toothbrush, toothpaste and oral health education material for underserved Veterans in the New Orleans area.

*Until packing is complete.

Thursday, Oct. 17 and Friday, Oct. 18

9:30 a.m.–1 p.m.

Colgate Bright Smiles, Bright Futures Education and Screening Event in Collaboration with Give Kids A Smile

Stop by to see the Colgate Bright Smiles Bright Futures program in action. Underserved children from the local area will receive screenings on the mobile dental van and participate in fun oral health education activities. Swing by to learn more about the program and the great work they are doing for children nationwide.

Friday, Oct. 18

4–5 p.m.

Give Veterans A Smile Networking Happy Hour

Get involved and learn about volunteer opportunities from organizations that serve our nation's Veterans. Beverages and snacks will be served.

Sponsored by:



All events will take place in the Social Impact Hub in Dental Central.

DENTAL OLYMPICS

Which school will **reign supreme?!**

This year, teams from the Louisiana State University, University of Alabama, University of Mississippi and University of Oklahoma will go head-to-head in competition. **Come watch the drama and see which dental school carries the day!**



Opening remarks by:
Camryn Bryant, D.D.S.



Cheer for your future dental colleagues as they **compete** for SmileCon glory.

Schedule of Events

Dental Olympics

Dental Central, ADA Hub

Friday, Oct. 18

2:30–3 p.m. – Dental Trivia: Louisiana State University vs University of Alabama

3–3:30 p.m. – Dental Trivia: University of Oklahoma vs University of Mississippi

5–7 p.m. – Competition at Bouncin' at the Bayou Fest

Saturday, Oct. 19

10–10:30 a.m. – Surprise Competition

11:30–Noon – Dental Trivia: Louisiana State University vs University of Mississippi

Noon–12:30 p.m. – Dental Trivia: University of Alabama vs University of Oklahoma

1:30 p.m. – **Winners Announced**

Sponsored by:



INDUSTRY HUB

Discover the **latest insights from industry trailblazers** and watch exhibitor spotlights.

All events will take place in the **Industry Hub in Dental Central.**



Thursday, Oct. 17

Large Practice Sales

Why Thousands of Doctors Have Partnered with IDSOs in 35 Years

10–10:45 a.m.

Complimentary coffee

Neocis

Why Robotics is a Practice Game-Changer: From Lead to Happy Patient

11:15 a.m.–12 p.m.

Enjoy coffee and cookies

Crest + Oral-B

Oral Health Optimized: The Joint Efficacy of Power Brushes and Toothpaste

12:30–1:15 p.m.

Product Giveaway

quip

Meet Quip 360: The Brush that Revolves Around Your Patients

1:45–2:30 p.m.

Beverages, snacks and quip brush giveaways!

Legally Mine

Proper use of Legal Entities for Lawsuit Protection & Tax Reduction

3–3:45 p.m.

\$100 Amazon Gift Card Giveaway

Friday, Oct. 18

Dr. Marketing

How To Make Marketing Work For You

10–11:30 a.m.

CE: 1.25 hours

Compliance Group

Tackling HIPPA Compliance in Today's World

12:30–1:15 p.m.

CE: 1 hour

\$50 gift card for product demo

Prosites

Tech Talk: Elevate the Patient Experience with Marketing & Practice Solutions

1:45–2:30 p.m.

Beverage and Snacks

The Practice Growth Institute

Discover the Top 3 Proven Practice Growth Methods to Boost Revenue and Attract New Patients

3–3:45 p.m.

Saturday, Oct. 19

AADSM

Insights for Initiating Sleep Apnea Screening and Treatment into Your Practice

11:15 a.m.–12 p.m.

CE: 1 hour

Exhibitor Spotlights
as of September 1.



LUNCH SYMPOSIUMS

Eat-n-Learn—Enjoy a FREE lunch while hearing from these experts!



Thursday, Oct. 17

New Colgate Total Active Prevention, The Future of Preventive Dentistry

Maria Ryan, D.D.S, PhD

Lisa Manus, PhD

K. Premie Pillay, PhD

11:30 a.m.–1:15 p.m.

2nd Floor, Room 272

LISTERINE

Friday, Oct. 18

Is Mouthrinse the Missing Piece of the Preventive Care Puzzle?

11:30 a.m.–1:15 p.m.

2nd Floor, Room 272

HALEON

Saturday, Oct. 19

The ADA Dental Pain Guideline—Clinical Evidence Support for Treatment Selection Including as Alternatives to Opioids

Dr. Paul Desjardins,
D.M.D., PhD

11:30 a.m.–1:15 p.m.

2nd Floor, Room 272

CE: 1 hour

No reservation
is required; entry is
**first come,
first served.**



NEW DENTIST EXPERIENCE

SmileCon® supports you,
the **future of dentistry**



Feel free to experience all of SmileCon, but we also have some **special features** for those dental professionals who are new-ish to the profession. ↘

Thursday, Oct. 17

The Future of Dentistry: From AI to Facial Teams Mainstage Session

3–4:30 p.m.

La Nouvelle Orleans Ballroom

Friday, Oct. 18

Changemakers Celebration

11:30 a.m.–1 p.m.

La Nouvelle Orleans Ballroom

Celebrate the recipients of the **10 Under 10 Awards!**
See page 15 for more information.

New Dentist Lounge at the Bouncin' in the Bayou Fest

5–7 p.m.

Sugar Mill (across the street from convention center)

New Dentist Lounge
sponsored by:



Kickin' it ⚡

What's SmileCon without a party? Here are some other events to check out!

- Your school's **alumni reception**, see page 29
- Our **Tailgate** for even more fun with your peers, page 29



ADA Hub Highlights, Booth 719

New Dentist Committee Career Journey Panel

Thursday, Oct. 17

1–2 p.m.

New Dentist Committee 10 Under 10 Awardee Reception

Friday, Oct. 18

4–5 p.m.



**Can't miss
event!**

Come **have a ball!**

Tailgate

Saturday, Oct. 19, 1–2:30 p.m.

Dental Central

Included with Saturday One-Day Hall Pass, Dental Central Pass, Smile Pass, Platinum Smile Pass and Exhibitor Pass.

Don't pass on this one ... rush on over to Dental Central for **light bites, football and fun!** Although dental schools will be showing out at this event, you don't have to be an alum to join the party; everyone is welcome!

Feel the warmth and energy of the dental community one final time as we close out another SmileCon experience!

Catch up with classmates!

Gather and **reminisce about days at the ol' alma mater!** Scan the QR code for date, time and location information for your school's reception.



Step into an **interactive digital technology showcase!**

Explore the **cutting-edge advancements** that are revolutionizing dental practices, enhancing outcomes, and increasing efficiency.

Plus, enjoy popcorn, refreshments and even a magician at **booth 447!**



Digital Dentistry PODS

Speak with an expert about Scan, Print, Image and Mill technology, learn how it works, and discover the benefits for practice and patient care.

Learning Theater

Learn proper use of new technology, view demonstrations and receive expert insights. These half-hour mini educational sessions take place at the top of the hour every day starting at 10 a.m. and many offering 0.5 CE credits. Topics include:

- Best practices in reading CBCT images
- Advanced intra-oral scanning techniques
- Preventative technology
- Business principles in practice growth
- Hygiene strategies

At the end of each day, learn the **Magic of Dentistry**: chairside tricks to entertain your patients, making sure they leave with a smile!

Sign up early!

Seating in the Learning Theatre is limited to six attendees, but there's unlimited standing room access.

THRIVELIVE 2025 Counter

Learn more about the event and register for a special discount while at SmileCon!

Sponsored by:



Engage, Explore and Enjoy this year's **Smile Lounges!**



VOLVO

Discover Smile Lounge #1057 sponsored by Volvo, for a unique SmileCon adventure.

- Tour the Volvo mobile studio with a product specialist to learn more about the Volvo cars brand. Explore and sit behind the wheel of two Volvo vehicles.
- Enjoy free coffee from our mobile café when you engage with the area.

LISTERINE

Join LISTERINE® on Friday afternoon from 1–3 p.m. in Smile Lounge #1737

- Discover The Whoa Collection by LISTERINE®, which supports the Increasing Diversity in Dentistry Pipeline Program (IDID)
- Meet Dr. Zerita Buchanan, Assistant Director of IDID and an 2024 ADA 10 Under 10 award winner.
- Enjoy iced coffee, get a limited-edition The Whoa Collection bottle, and socialize while learning about IDID's initiatives for students across the US.

Cutting-edge CE *designed for you, wherever you are in your career*

See our 2025 lineup of new **Live Workshops**, **Live Webinars** and **Online Courses**, with more to come!



LIVE WORKSHOPS

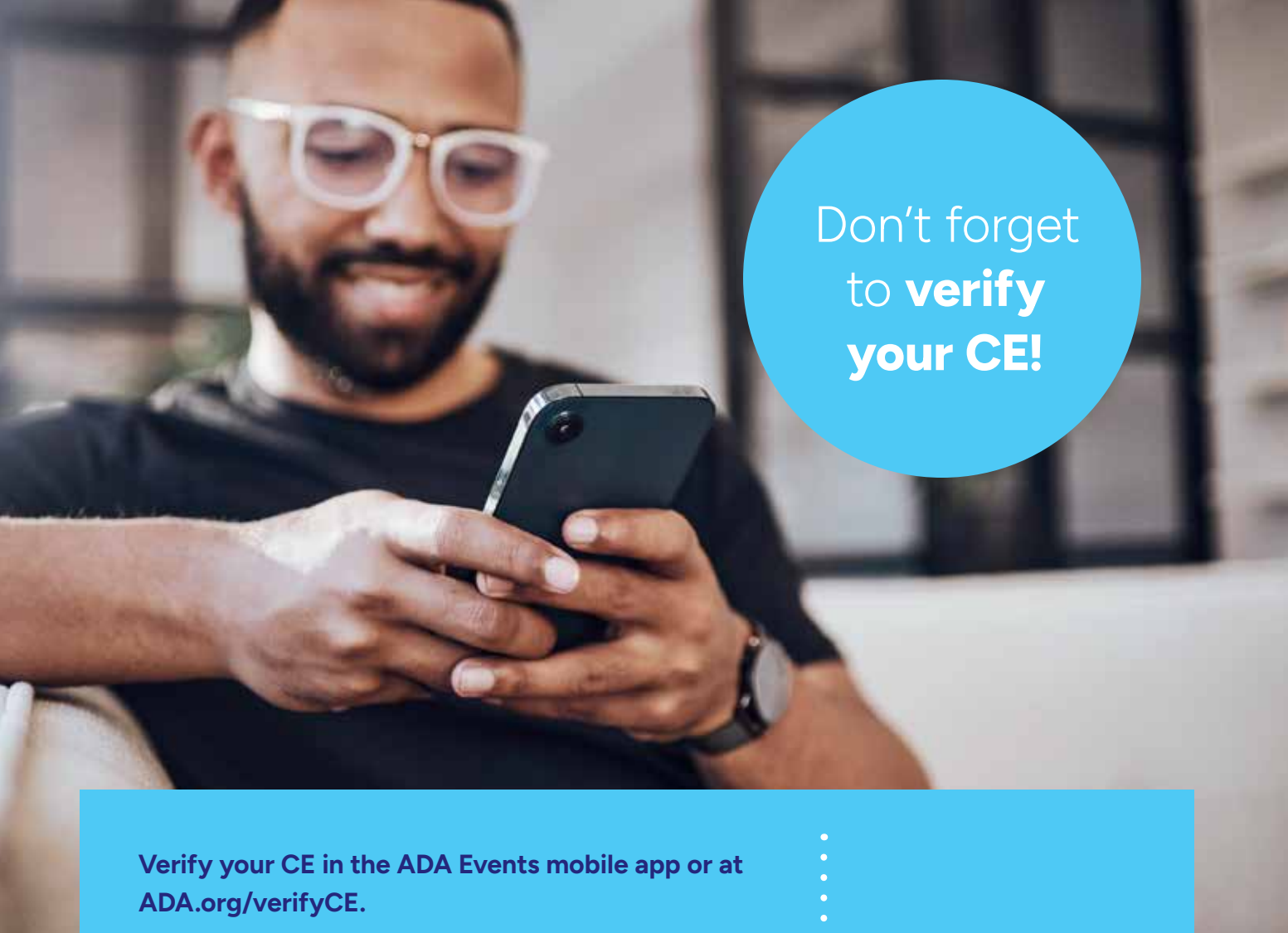
LIVE WEBINARS

ONLINE COURSES



Scan the QR code or visit CE.ADA.org to register.

ADA CE



Don't forget
to **verify**
your **CE!**

Verify your CE in the ADA Events mobile app or at [ADA.org/verifyCE](https://ada.org/verifyCE).

At the end of the course, **listen for the host to read the verification code**. Make a note of it.

After you attend a course, **it will appear in your account on the Verify CE website**. (The site “knows” you attended because your SmileCon badge is scanned at the door.)

To **log in** to [ADA.org/verifyCE](https://ada.org/verifyCE), you will need your Reg ID (on your badge) and the email address you registered with. To verify your CE, you will need the course number plus the verification code.

Go to the **Verify CE**
site now!

Scan the code below:



The American Dental Association is an ADA CERP Recognized provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The American Dental Association designates this activity for up to 15 hours of continuing education credits.

New guides from the ADA

Visit the ADA Store at **Booth #718** to browse our best-selling staff training and patient education resources, order the new *CDT 2025 Kit*, get a free gift and talk to our ADA Store team.

Save 15%
& get
free shipping
at the ADA Store
BOOTH #718



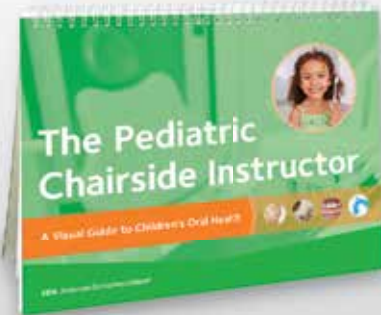
NEW!

Consumer-Friendly CDT 2025: Plain Language Terms for Patient Communication

This new guide includes every code and nomenclature written in simple and straightforward sentences.

It is an essential tool in promoting price transparency so patients can feel comfortable when reading their description of services.

Item J325BT



NEW!

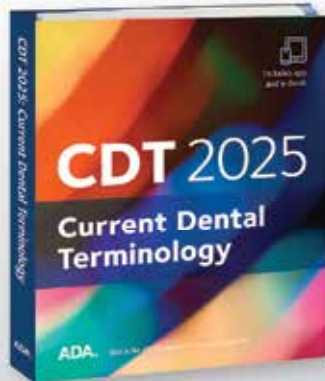
The Pediatric Chairside Instructor: A Visual Guide to Children's Oral Health

Using a variety of clinical images, illustrations and infographics, this book is easy for laypeople to understand and can be used to explain a range of conditions and treatments to patients and their caregivers.

29 topics include:

- Tooth development
- Prevention and diagnosis
- Dental conditions and treatments
- Oral health
- Orthodontics

Item W01524BT



NEW!

CDT 2025: Current Dental Terminology

ADA's *CDT 2025* provides the most current information required for consistent and accurate documentation of services delivered, facilitating efficient processing of dental claims.

Code changes include:

- **10 new codes**
- **8 revisions**
- **2 deleted codes**
- **4 editorial changes**

Item J025BTi

ADA Store is your one-stop shop for coding, practice management and patient education resources.

ADA American Dental Association®

Shop online at
ADASTORE.ORG

Call
800.947.4746

Join us in **Washington, DC!**

Save the date!
Oct. 23-25, 2025



Visit the Future
Meetings Booth #603
to **win a Smile Pass**
for 2025!

Experience the Best of Dentistry in
the **Heart of the Nation's Capital** at
SmileCon 2025, hosted at the Walter E.
Washington Convention Center!

Be ready to **Meet, Play, Learn,** and **Smile** !!

Registration opens in early summer 2025 at **SmileCon.org**.