

Which SmileCon pass is right for you?

The key to your SmileCon experience is choosing the right pass for you and your career.

Included in Pass	One-Day Hall Pass	Dental Central Pass	Smile Pass	Platinum Smile Pass
Dental Central (exhibit hall)	✓	✓	✓	✓
Opening Session (Thursday)	✓	✓	✓	✓
Tailgate (Saturday)	✓	✓	✓	✓
Exhibitor Spotlight	X	✓	✓	✓
Lunch Symposiums	X	✓	✓	✓
Presentations – Dental Central / Hubs	X	✓ (hall only)	✓	✓
Presentations – Outside Dental Central	X	X	✓	✓
Main Stage Sessions	X	X	✓	✓
Hands-On Activities & Master Classes (workshops)	X	X	Fee	✓
Bouncin' in the Bayou Fest	Fee	Fee	✓	✓
Platinum Upgrades	X	X	X	✓
SmileCon Merch	Fee	Fee	Fee	1 Item
CDT 2025 Kit and Pediatric Chairside Book	Fee	Fee	Fee	✓
CE Online Subscription	Fee	Fee	Fee	✓
Changemakers Celebration	Fee	Fee	Fee	✓
Botox Course	X	X	Fee	Fee
Give Veterans A Smile Celebration & Fundraiser Event	Fee	Fee	Fee	Fee

Description Key: ✓ included in pass X not available with pass

One-Day Hall Pass

The **One-Day Hall Pass** lets you stroll the exhibit hall and meet our Ahhh-mazing exhibitors. You are welcome to the Opening Session if you elect to attend on Thursday, and Tailgate Party if you elect to attend on Saturday. All other social events are an additional fee.

Dental Central Pass

The **Dental Central Pass** allows you to take limited CE only in Dental Central in the Dental Team Hub. It grants you access to wander through the exhibit hall, engage with our dynamic exhibitors and explore the Innovation Hub. You are welcome to the Opening Session on Thursday, Give Veterans A Smile Mainstage Session on Friday, and Tailgate Party on Saturday. Evening social events are an added fee.

Smile Pass—MOST POPULAR!

If you want to Meet, Play, and Learn a lot, choose a **Smile Pass**. You get a **wide selection of CE** in the classroom and in Dental Central; entry to the Opening Session; a ticket to the Bouncin' in the Bayou Fest; and a spot at the Tailgate Party. You can add Hands-On Activities and our **NEW Master Classes** for a fee. **This pass is the BEST VALUE!**

Platinum Smile Pass

For an upgraded experience, there is the Platinum Smile Pass. You get all **Hands-On Activities and Master Classes included** except for Botox and Dermal Fillers; fast-track entry to CE in the classrooms and in Dental Central; entry to the Opening Session and Tailgate Party, and tickets to the Bouncin' in the Bayou Fest and Change Makers Celebration. Platinum Smile Pass holders can also **bring a guest to SmileCon for free!** Guests will receive a Dental Central Pass and a ticket to the Bouncin' in the Bayou Fest.

Pass Fees

Registration Category	One-Day Hall Pass		Dental Central Pass		Smile Pass			Platinum Smile Pass		
	Early/Adv.	Standard	Early/Adv.	Standard	Early	Adv.	Standard	Early	Adv.	Standard
ADA Member Dentist	\$75	\$85	\$199	\$299	\$499	\$599	\$699	\$3,499	\$3,999	\$4,499
ADA Member, Retired	\$75	\$85	\$199	\$299	\$499	\$599	\$699	\$3,499	\$3,999	\$4,499
*ADA Member Dentist, Recent Grad, Grad Student	\$15	\$25	\$25.00	\$35.00	\$249	\$249	\$349	\$1,499	\$1,999	\$2,499
Non-Member Dentist	\$115	\$130	\$299	\$449	\$899	\$899	\$1,049	\$5,249	\$5,999	\$6,749
Allied Health Professional	\$115	\$130	\$299	\$449	\$899	\$899	\$1,049	\$5,249	\$5,999	\$6,749
Dental Assistant	\$75	\$85	\$199	\$299	\$299	\$399	\$499	\$2,499	\$2,999	\$3,499
Dental Hygienist	\$75	\$85	\$199	\$299	\$299	\$399	\$499	\$2,499	\$2,999	\$3,499
Dental Business Manager	\$75	\$85	\$199	\$299	\$299	\$399	\$499	\$2,499	\$2,999	\$3,499
Laboratory Technician	\$75	\$85	\$199	\$299	\$299	\$399	\$499	\$2,499	\$2,999	\$3,499
Student—Dental, Pre-Dental, and Dental Team	\$15	\$25	\$25	\$35	\$249	\$249	\$349	\$1,499	\$1,999	\$2,499
Dental Dealer	\$115	\$130	\$299	\$449	\$899	\$899	\$1,049	\$5,249	\$5,999	\$6,749
State and Local Dental Society Staff	\$75	\$85	\$199	\$299	\$299	\$399	\$499	\$2,499	\$2,999	\$3,499
Non-Clinical Dental Professional	\$75	\$85	\$199	\$299	\$299	\$399	\$499	\$2,499	\$2,999	\$3,499

*Recent grads who have been out of school 3 years or less, receive student pricing.

Important dates:

ADA Members received Early Bird discounts through May 31 at 5 p.m. CT.

Advance registration rates apply June 1–Sept. 20 at 5 p.m. CT.

Standard registration rates apply Sept. 21–Oct. 19.

Friends and Family Fees

New this year, you can add passes for your friends and family at discounted prices. Pass options include Dental Central Pass, One-Day Hall Pass and Evening Events Only Pass. You must add any friends and family passes to your registration record.

Registration Category	One-Day Hall Pass		Dental Central Pass	
	Early/Adv.	Standard	Early/Adv.	Standard
Guest and Alliance of the ADA	\$35	\$50	\$99	\$199
Children (Under 18 Years)	Free	Free	Free	Free

Dental Central Pass and One Day Hall Pass grants access to Dental Central and the Opening Session on Thursday.

Friends and Family are not eligible for any continuing education. If your guest only wants to attend the evening events, you can sign them up for the Evening Events Only Pass and only pay for the events they wish to attend. Pricing will be announced on May 8.

Event Pricing

The Smile Squad is working hard to finalize the experiences for the **Bouncin' in the Bayou Fest** and the **Change Makers Celebration**. The Bouncin' in the Bayou Fest is included in the Smile and Platinum Smile Passes. Additionally, the Change Makers Celebration is included in the Platinum Smile Pass. **These events are not included in the One-Day Hall or Dental Central Passes and can be added for an additional fee.**

Platinum Smile Pass holders can also bring a guest to SmileCon for free! Guests will receive a Dental Central Pass and a ticket to the Bouncin' in the Bayou Fest.

The Give Kids A Smile Celebration and fundraiser event is not included in any pass, and is an added fee.

Event pricing will be announced on May 8.

Important dates:

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Standard registration rates apply Sept. 21–Oct. 19.