

2024 SmileCon® Dental Team Hub Games

Dental Team Hub Official Promotion Rules

- ELIGIBILITY:** The 2024 SmileCon® Dental Team Hub Games (the "Promotion") is open only to individuals who are: (a) attendees of SmileCon® 2024 exhibition held at the New Orleans Ernest N. Memorial Convention Center, 900 Convention Center Blvd. New Orleans, LA, 70130 from October 17, 2024 through October 19 2024; (b) legal residents of one of the fifty United States or the District of Columbia; (c) at least eighteen years of age (the "Entrants"); and (d) have registered their team onsite in the Dental Team Hub. Employees of the ADA, as well as immediate family (spouse, parents, siblings and children) and household members of each such individual are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. Persons participating in the Promotion need not be members of the American Dental Association.
- SPONSOR:** The Promotion is sponsored by the American Dental Association, Continuing Education, 211 East Chicago Avenue, Chicago, IL 60611 (the "Sponsor").
- AGREEMENT TO OFFICIAL RULES:** Participation in the Promotion means that Entrants accept these Official Rules ("Rules") and the decisions of the Sponsor, which are final and binding. Winning a prize requires compliance with the Rules.
- PROMOTION PERIOD:** The Promotion begins on October 17, 2024 and consists of eight (8) game opportunities, Dental Jeopardi (5 rounds), Dental Feud (1 round), and Picture Scratch (1 round). Entrants must appear in person and complete the Rounds between 9:30 AM and 5:00 PM EDT at the Dental Team Hub at SmileCon® 2024 exhibition. Entrants are solely responsible for appearing at the Promotion during the times listed and participating according to the Rules. The Sponsor is not responsible for entries that are delayed, lost or corrupted during the Promotion process, scans that are not viewable on the Sponsor's equipment.
- ENTRY and CONTEST PROCEDURES:** (a) Qualifying Round: Entrants may enter the promotion by appearing in person between 9:30 AM and 5:00 PM EDT at the activation area of the Dental Team Hub of the SmileCon® 2024. ADA team members will assist the Entrant to log the Entrant's identity and contact information into the promotion, assist the Entrant in uploading a team photo, and show the Entrant how to get started.
(b) Final Round: Teams will be chosen to move onto the final round based on the number of accrued points earned via game play. The selection of the qualifiers for the final round is sole decision of the judges, whose decisions will be final and non-appealable. Entrants advancing to the final round will be notified via the game board in the Dental Team Hub. Entrants are responsible for checking their team status. The final round of the Promotion will occur on Saturday, October 19, 2024, commencing at 9:00 AM EDT at the activation area of the Dental Team Hub of the SmileCon® 2024. Final Entrants will compete on the main stage of Dental Team Hub. Final Entrants not appearing will be disqualified from further participation in the Promotion.
- ENTRANT'S WARRANTY AND DISQUALIFICATION OF ENTRANTS:** Each Entrant warrants to Sponsor that they meet the eligibility requirements of the Promotion as stated above. Entrants found not to meet the eligibility requirements stated in these Rules shall be disqualified.
- WINNING ENTRANTS' OTHER OBLIGATIONS AND TAXES:** By entering this Promotion, all Entrants acknowledge and agree that all rights in any images or videos of them acquired during the Promotion, including copyright therein, will become the property of Sponsor. All taxes on prizes shall be the responsibility of winners of the Promotion.
- JUDGING:** The judging of the answers as a part of this Promotion shall be by a Certified Dental Hygienist designated by the Sponsor (the "Judge"). Sponsor will notify the winners after completion of judging. The manner and timing of notification may be modified or adjusted in any manner as deemed appropriate by Sponsor. Judging details will not be released and all decisions of the Judge are final and unappealable. In the event of a tie between two or more Entrants, those Entrants will perform an additional competition to break the tie.
- PRIZES AND ANNOUNCEMENT OF WINNERS:** One grand prize winner, one second place winner and one third place winner will be announced after the conclusion of the Promotion, at approximately 10:00 AM EDT on Saturday, October 19, 2024. The announcement shall be made from the stage of the Dental Team Hub of the SmileCon® 2024. The grand Prize winner shall be awarded a Gift Certificate for 1 year subscription to ADA Online Continuing Education, a certificate for 1(one) 6-hour online webinar in 2025, and a CE water bottle and bag. The second place winner shall be awarded a gift certificate for 1(one) 6-hour webinar in 2025 and a water bottle and bag. The third place winner will be awarded 1(one) 6-hour webinar in 2025 and a water bottle and bag. Entrants need to be present to win. The gift certificate will be in the form of a redemption code that will be given to the winning Entrants to in person on stage in the Dental Team Hub.
- GENERAL CONDITIONS:** In the event that the operation of the Promotion is impaired in any way for any reason, including, but not limited to, fraud or technical problems, the Sponsor may suspend or cancel the Promotion and notify all Entrants. The Sponsor reserves the right to disqualify any Entrant that tampers with the operation of the Promotion or violates these Rules.
- RELEASE, INDEMNIFICATION AND LIMITATIONS OF LIABILITY:** BY PARTICIPATING IN THE PROMOTION, EACH ENTRANT AGREES TO RELEASE THE SPONSOR AND ITS AFFILIATES, OFFICERS, DIRECTORS, TRUSTEES, EMPLOYEES, AGENTS AND ASSIGNS FROM ANY CLAIM ARISING OUT OF PARTICIPATION IN THE PROMOTION OR RECEIPT OR USE OF ANY PRIZE, INCLUDING, BUT NOT LIMITED TO: (A) ERRORS IN THE ADMINISTRATION OF THE PROMOTION OR THE PROCESSING OF ENTRIES; OR (B) INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE PROMOTION OR RECEIPT OF ANY PRIZE.
- DISPUTES:** Except where prohibited, Entrants agree that any and all claims connected with the Promotion or any prize awarded shall be finally settled by binding arbitration in accordance with the then-current Commercial Arbitration Rules of the American Arbitration Association. Any Judgment on an award rendered may be entered in any court in Cook County, Illinois. The place of arbitration shall be Chicago, Illinois. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, Entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois, without giving effect to any choice of law or conflict of laws rules of Illinois or any other jurisdiction.
- OFFICIAL RULES AND PROMOTION RESULTS:** Interested persons can obtain additional copies of these Rules and the name of the winners by emailing their request to: [Sherie Tynes, tyness@ada.org](mailto:Sherie.Tynes,tyness@ada.org). Requests must be received by January 15, 2025, and the names of winners will be furnished after the announcement of winners.