You start your adventure at the Opening Session, where Dr. Brené Brown will teach you how to share your most authentic self with the world, and stories from ADA members like you will lift your spirits.

Go to...

Choose your own adventure at SmileCon

You have your gloves, goggles, and gown and you’re ready to dive in.

Go to...

...a Hands-On Activity. You have your gloves, goggles, and gown and you’re ready to dive in.

Go to...

...a DENT Talk™. You love watching TED Talks on YouTube, and seeing this style live is invigorating.

Go to...

...the Women in Dentistry Leadership Series. These women’s stories will stay with you for a long time.

Go to...

...the Johnson Space Center. Relive your childhood dreams of being an astronaut. What a great way to end the day!

Go to...

...the Pharma Zone. You heard that this was THE spot to be, and courses were SRO.

Go to...

...a C.H.A.T. Connect, huddle, and talk with Speakers and other Smile Creators after the course—keep the conversation going.

Go to...

...a Spanish-language course. Spanish is your first language, so you’re excited that the ADA has offered this option.

Go to...

...the Closing Session. You and your fellow Smile Creators celebrate all that makes our profession special and strong. See y’all next year!

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SmileCon 2022 will continue to build on the momentum from its launch last year in Las Vegas—delivering a reimagined meeting for the future! At every turn you will have the opportunity to explore YOUR SmileCon, getting the most out of this once-in-a-lifetime experience. Meet with colleagues at networking events, wellness activities, or the Friday night Street Fest. Play in the heart of SmileCon, Dental Central, where you can get your gadget-geek and game on. Learn from top-notch educators with a CE program designed for everyone in the practice. Smile as we celebrate YOU and the profession at the Opening and Closing Sessions. It’s YOUR adventure—you can’t go wrong.

I personally am excited about this year’s learning opportunities, truly designed for everyone in the practice: the NEW Dental Team Hub in Dental Central, Spanish-language tracks, Hands-On Activities, and the popular Pharma Zone that’s back this year. This year is a great year to get back out in the mix of your colleagues, and what better place to gather than in the great city of Houston!

If you have never splashed down in Space City, you will be delighted by all it has to offer. Houston boasts multiple sports teams, the largest medical complex in the world, and of course, the Johnson Space Center. Come enjoy hot restaurants with global cuisines, world-class museums, an inviting green space right outside the convention doors, and warm hosts to make you feel at home.

As your meeting chair, I am truly honored to be your host for this historically epic event. I look forward to welcoming you when you touch down for SmileCon 2022!

Houston is a city that inspires, as does SmileCon! Come see where the inspiration leads you.

Dr. Robert L. Skinner
2022 Meeting Chair

**SmileCon Schedule of Events**

**Thursday, Oct. 13**
- 8–9:30 a.m.: Opening Session
- 9:30 a.m.–3:30 p.m.: Dental Central
- 10 a.m.–5 p.m.: CE Courses and Hands-On Activities

**Friday, Oct. 14**
- 8 a.m.–Noon: CE Courses and Hands-On Activities
- 9:30 a.m.–3:30 p.m.: Dental Central
- 2–3:30 p.m.: CE Courses
- 2–5 p.m.: Hands-On Activities
- 5 p.m.–7 p.m.: SmileCon Street Fest

**Saturday, Oct. 15**
- 8 a.m.–Noon: CE Courses and Hands-On Activities
- 9:30 a.m.–3:30 p.m.: Dental Central
- 1:30–3:30 p.m.: CE Courses
- 3:45–4:45 p.m.: Hands-On Activities Closing Session

**Dental Central, the hub of SmileCon**

**Events to celebrate YOU**

**PAGE 6**
More than just an exhibit hall—you can chat with friends, get CE, play games, and much more!

**Events to celebrate YOU**

**PAGE 10**
Get inspired, feel the love, and enjoy the WOW moments!

**An abundance of learning opportunities**

**PAGE 12**
Keep up with a rapidly changing world and explore areas of dentistry that interest you the most.

**Registration options**

**PAGE 22**
Inclusive passes, no pre-registration for presentations, and passes that fit your needs—a great value!

**How can I help you?**

Got questions? Ask Flossie!

Hey y’all I’m Flossie, the AI chatbot for SmileCon. Nice to meet you! I’m here to help answer your SmileCon questions. It’s really easy to talk to me—just scan the QR code below or text ‘Hi’ to 844.937.3613 and I’ll text you back.

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**Experience an event that will be out of this world!**

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2022 Meeting Chair

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COMMUNITY

We are ONE community, with different journeys, joined in purpose.

Strike up conversations, foster relationships, and build meaningful connections with one of the many groups gathering at SmileCon.

For the complete list, visit SmileCon.org and look for Related Meetings.

Alumni Groups
Affiliate Groups
Texas Dental Association
Greater Houston Dental Society

― Building connections at every stage of our careers is key to strengthening our dental community. A big part of organized dentistry is that personal connection; the conversations eventually move past dentistry, and the people you meet grow into lifelong friends. And, in dentistry, you need that!" — Daryn Lu, DDS, New Dentist Committee Member and new dentist member on the Advisory Committee on Annual Meetings

Your ADA member benefits give you full access to the resources you need to elevate your life and career — and better yet, you can enjoy members-only savings on SmileCon™ registration and travel!

Now that’s something to smile about

Make Your Voice Heard

We’re advocating for legislation, from student loans to dental insurance reforms, that benefit you and your patients at ADA.org/advocacy.

Take Some Time Off

Save on hotels, cruises, car rentals and more at ADA.org/travel.

Take Care of Your Whole Self

Get resources designed for the unique physical, mental and emotional challenges of dentistry at ADA.org/wellness.

Tackle Dental Insurance Issues
Get one-on-one help with ADA’s Third Party Payer Concierge™ and ready-to-use resources at ADA.org/dentalinsurance.

Build Your Financial Future
Put yourself on the path to your financial goals with tips for tackling debt, building wealth and more at ADA.org/money.

DR. SIMRAN GROVER
member since 2018

Texas Dental Association
Greater Houston Dental Society

Alumni Groups
Affiliate Groups
Greater Houston Dental Society

Don’t miss out on the full membership experience at ADA.org/memberbenefits.
Smile Zones
No zoning out here—everywhere you turn, there’s something going on! Each zone has a big CE stage dedicated to hot topics, including the very-popular Pharma Zone and, new this year, the Dental Team Hub. Now how about some fun? You’ll never know what will be happening or who will show up—check in daily so you don’t miss out!

Smile Lounges
Ahh—a place to recharge yourself and your phone. With comfy seating and charging outlets, you can take time for yourself or meet up with a friend. These relaxation areas will also have coffee and bar service for that little pick-me-up to keep you going.

Dental Team Hub
Make this new space in Smile Zone C your home base for learning and hanging out with other dental staff members.

Deep in the heart of SmileCon—
Dental Central!

Dental Central, our exhibit hall, is the buzz-filled center of your SmileCon™ experience.

Bigger and better
Three-meetings-in-one means more exhibitors for you, including some that you may have not seen before because they were local to Texas. This mighty meeting of three also means you can connect with a wider community, expanding your network and strengthening our profession.

ADA Member Center
Whether you’re just starting your career, or starting to think about retirement, the Member Center is your one stop for every step of your journey.

- Get answers to your questions directly from the experts
- Attend daily sessions in the Theater focusing on every aspect of your career, from financial, practice management and transitions, wellness, and more
- Meet with dentists from across the country who share your interests and experiences
SMILECON is a trademark of the American Dental Association.

**TESTIMONIALS**

- **Here’s what Smile Creators are saying, and 5 reasons you should attend!**

- “I love SmileCon because it was an excellent networking and continuing education opportunity for me. It’s interesting how a lot of the CE presentations have been shortened to the hour, hour and a half time frame, which allows you to get more exposure to different lectures and different topics in the same amount of time.” — Dr. Merlin Ohmer, Jacksonville Beach, FL

- “SmileCon is different than past ADA meetings: it’s a lot more fun and interactive. I keep coming back to the ADA meeting because I want to be a part of organized dentistry. ADA is the voice of dentists in America, so that’s why I come.” — Dr. Melissa Uriegas, Harlingen, TX

- “I enjoyed being at SmileCon and seeing my colleagues and old classmates, learning new information, and getting updated on the latest technology in Dental Central. And most of all, just seeing everyone in person and being able to shake hands and give people hugs.” — Dr. Xochitl Anderton, Post, TX

- “I came to SmileCon because I am opening a few practices right now, and I brought my team with me so that we can have a hands-on first experience with all of the dental materials, and all of the instruments. They will be able to see all of the stuff first-hand, and know how to compare and use those products in the practice as well.” — Dr. Ahmed Elkoussa, Miami, FL

- “I came to SmileCon to network and take CE courses. As a young dentist, I was looking to grow and increase not only my skills, but also my knowledge in the dental profession. I’ve recognized that dentistry is a very rapidly evolving field, and at no point am I going to know everything... but the only way to continue to improve is to continue to take CE courses, which enables me to be the best provider for my patients.” — Dr. Charles Lewis, Tacoma, WA

**STREET FEST**

SmileCon Street Fest to highlight and celebrate Houston’s culture

SmileCon Street Fest
Friday, Oct. 14, 5–7 p.m.

Come one, come all... we’re closing down Avenida de las Americas outside the convention center on Friday night, so you and your dental pals can explore the highlights of H-Town.

- **Music** – Enjoy the sounds and performance of a local band to kick off your Friday night activities.

- **Food** – Grab a drink or two, and mini bites to eat; there are sweet treats, too, or food truck samplings that can’t be beat!

- **Community** – YOU make up the dental community, so come share your smiles—while creating some too.

- **Art and Culture** – Houston is rich and diverse in cultures, and so is dentistry—come experience why SmileCon is for everyone!

You’ll feel the vibe of a city that continues to blossom as a cosmopolitan center, while maintaining its comforting Southern hospitality. After a busy day of learning, playing, and connecting, grab your group and come hang out—it will be just what the doctor ordered.

And if you are a New Dentist, be sure to check out the exclusive VIP area just for YOU!

**TICKETS:**
- Smile Pass and Platinum Pass — INCLUDED!
- Dental Central Pass — $50 per person

*Food truck menu items will be available for purchase.*
OPENING AND CLOSING SESSIONS

SmileCon™ 2021 brought a musical spectacle and light show, a fearless keynote speaker, crowd participation and dancing too, comfy SmileCon socks, and a member dentist host with the most!

These were just some of the magic moments in Las Vegas—if you missed it, you missed a lot. Don’t worry—as they say, everything is bigger in Texas and so will be the 2022’s Opening and Closing Sessions!

The Opening and Closing Sessions are created to celebrate you, our member dentists, and all the ways you make your mark on dentistry. You’ll walk out of each session with your head held high, proud to be part of a dynamic profession.

You never know what surprises are in store for you...

We’re going BIG, so y’all don’t stay home!

HIGHLIGHTS:

WITNESS real-life stories from other dental professionals who work every day to uplift their communities.

EXPLORE ideas and hopes that fuel our future.

LISTEN to first year impressions from Dr. Raymond A. Cohlmia, ADA’s executive director.

CELEBRATE the contributions of the Distinguished Service and Humanitarian Award winners.

EXPERIENCE unexpected WOW moments you won’t ever forget!

OPENING AND CLOSING SESSIONS

Opening Session
Thursday, Oct. 13, 8–9:30 a.m.

Closing Session
Saturday, Oct. 15, 3:45–4:45 p.m.

GOT MUSICAL TALENT?
We are putting together a supergroup of Smile Creators to play during the Opening and Closing Sessions. If you are interested, contact smilecon@ada.org and let us know which instrument you play or if you’re a singer. Rehearsal details will be shared over the summer.

OPENING SESSION SPEAKER

Brené Brown
Opening Session Speaker

Celebrated researcher and storyteller Dr. Brené Brown has spent the past two decades studying courage, vulnerability, shame, and empathy. She is the author of six #1 New York Times best sellers and is the host of the weekly Spotify original podcasts “Unlocking Us” and “Dare to Lead.”

Brené’s books, which have been translated into more than 30 languages, include Atlas of the Heart, Dare to Lead, Braving the Wilderness, Rising Strong, Daring Greatly, and The Gifts of Imperfection. With Tarana Burke, she co-edited the best-selling anthology You Are Your Best Thing: Vulnerability, Shame Resilience, and the Black Experience.

Her TED talk on the “Power of Vulnerability” is one of the top five most-viewed TED talks in the world, with over 50 million views. She is also the first researcher to have a filmed lecture on Netflix. The “Call to Courage” special debuted on the streaming service in April 2019.

Brené is a research professor at the University of Houston, where she holds the Huffington Foundation Endowed Chair at the Graduate College of Social Work. She is also a visiting professor in management at the University of Texas at Austin McCombs School of Business.

“The bottom line: I believe that you have to walk through vulnerability to get to courage, therefore... embrace the suck. I try to be grateful every day, and my motto right now is ‘Courage over comfort.’”
With your Smile Pass or Platinum Smile Pass, you get access to **more than 120 courses**, with the option to add Hands-On Activities.

**LEARNING OPPORTUNITIES COME IN THREE FORMATS:**

- **Presentations** (formerly known as lectures, panels or symposia) are group sessions led by dental thought leaders. Many of the sessions will be interactive and work will be done in small groups.

- **Experiences & Conversations** (formerly known as small-group discussions, campfires, or poster sessions) bring you and other dental professionals together to trade perspectives and share experiences.

- **Hands-On Activities** (formerly known as workshops, live-patient, or cadaver courses) will give you a chance to roll up your sleeves, dig in, enhance your knowledge, and get more CE hours. See the Agenda Builder for more details at [SmileCon.org](http://SmileCon.org).

**SMILECON™ FEATURED SPEAKERS**

SmileCon™ featured speakers will share **fresh perspectives** on the profession, revealing new possibilities and **connecting the dots** between dentistry and the world around us.

- **Rico Short, DMD**
  
  **Topic:** Current Trends in Endodontics
  
  Dr. Short’s goals as a lecturer and a clinician are to inform dentists and the public on the importance of maintaining the natural dentition as long as possible and to dispel the myths of root canal treatment.

- **Purnima Kumar, DDS, PhD**
  
  **Topic:** E-cigarettes and Oral Health: Cloudy with a Chance of Disease
  
  Dr. Kumar is a member of the Council of Scientific Affairs of the ADA and is their official spokesperson on e-cigarettes and vaping. She has also mentored many future dental professionals during her career.

- **Alan Budenz, DDS**
  
  **Topic:** Anesthesia, Sedation, and Anatomy
  
  With more than 40 years of general practice experience, Dr. Budenz has been recognized as an “Annual Leader in Continuing Dental Education” by Dentistry Today every year since 2005.

- **Josh Austin, DDS**
  
  **Topic:** Efficiency and Predictability with Direct Restorations
  
  Dr. Austin’s “Pearls for Your Practice” column in Dental Economics magazine gives dental professionals honest evaluations of products based on his own experience using them in his own clinical practice.

- **Juan Yepes, DDS, MD, MPH, MS, DrPH**
  
  **Topic:** Update in Pediatric Oral Medicine
  
  Starting his career in Colombia and bringing his talents to the U.S. in 1999, Dr. Yepes has many years of experience in dealing with medically compromised children and pediatric radiology.

  Learn more about each learning opportunity and speaker by visiting the Agenda Builder at [SmileCon.org](http://SmileCon.org).
LEARNING

CE centered on what YOU need now

Explore areas of dentistry that interest you the most! To make it easier for you to build your education agenda, we have categorized CE based on the following themes:

- **The Business of Dentistry**
  Expand your knowledge of practice management, finance, and industry trends affecting dentistry.

- **Science & Technology**
  Envision the next frontier of dentistry with courses centered on Science and Technology.

- **Art & Design**
  Discover the beauty of dentistry and its creative side.

- **Common Good**
  Understand what oral health and wellness for all means and what we can do to take care of ourselves as well as others.

**NEW! Spanish-Language Courses**
This year the ADA is offering continuing education in Spanish for our bilingual dental professionals and those for whom Spanish is their first language.

**Educación Continua en Español**
Por primera vez en su historia, la ADA ofrece educación continua en español para nuestras profesionales dentales bilingües y aquellas para quien Español es su primer idioma.

**DENT Talks**
Open your mind. Transform your outlook. Gain perspective.

Hear three diverse speakers from the dental community give their perspective on each DENT Talk™ session’s theme in 20 minutes or less.

- **Resistance, Retention, Gingival Clearance and Ferrule, Obsolete and Undesirable Tech for Adhesive Dentistry** – Jose-Luis Ruiz, DDS
- **The Top 10 Secrets to Make Your Practice Thrive** – Kirk Behrendt, BDS
- **Digital Assisted Hygiene: An Elevated Approach to Clinical Care** – Amber Auger, MPH, RDH
- **Accountability Culture: Cultivating a “You Can Count on Me” Team** – Deana Zost

**HOT Topics**

**PRESENTATIONS**
- Resistance, Retention, Gingival Clearance and Ferrule, Obsolete and Undesirable Tech for Adhesive Dentistry – Jose-Luis Ruiz, DDS
- The Top 10 Secrets to Make Your Practice Thrive – Kirk Behrendt, BDS

**DENTAL TEAM COURSES**
- Digital Assisted Hygiene: An Elevated Approach to Clinical Care – Amber Auger, MPH, RDH
- Accountability Culture: Cultivating a “You Can Count on Me” Team – Deana Zost

**HANDS-ON ACTIVITIES**
- The Do’s and Don’ts of Porcelain Laminate Veneers – Gerard Kugel, DMD, MS, PhD
- Utilize Today’s Dental Lasers in Managing Periodontal Soft Tissue Conditions – Samuel Low, DDS, MEd, MS

**Mock Trial**
Witness experienced trial lawyers and a defendant dentist simulate a live dental malpractice trial. See how the dentist is judged, how the evidence is presented, and if they are guilty or not.
Dr. Dennis D. Shinbori
Acclaimed Educator Series

Dennis Shinbori, DDS, was a champion of dental education. In his honor, SmileCon™ 2022 continues the Dr. Dennis D. Shinbori Acclaimed Educator Series, featuring the industry’s most sought-after trailblazers who are at the top of their specialties.

Stanley F. Malamed, DDS

**Topics:** Dentistry and Medicine: The Past, the Present, and the Future
Pain Control in Dentistry: Past, Present, and Future

Dr. Malamed is an award-winning dentist and author of three widely used textbooks about emergency medicine, anesthesia, and sedation. These books have been translated into 22 world languages.

Michael K. McGuire, DDS

**Topic:** Real World Evidence Supporting Alternatives to Autogenous Tissue

Dr. McGuire is the founder and chairman of the McGuire Institute, a not-for-profit clinical research network. He is the recipient of the Gold Medal Award, the American Academy of Periodontology’s highest honor.

Dental Team Speakers

These influential speakers will present forward thinking topics exclusively for the dental team.

Maria L. Geisinger, DDS, MS

**Topic:** Oral Systemic Connection and the Role of the Team in Promoting Overall Health

Dr. Geisinger, the director of advanced education in periodontology at the UAB School of Dentistry, lectures nationally and internationally on topics in periodontology and oral healthcare.

Gary Kadi, Founder and CEO

**Topic:** Eliminating Millennial Team Turnover

After years of studying the recurring challenges that dentists face (team dynamics, finances, high patient turnover, etc.), Gary created NextLevel Practice and the Complete Health Dentistry model.

WOMEN IN DENTISTRY LEADERSHIP SERIES

Discover diverse paths to work and life success

All are welcome to hear and share in women’s viewpoints on the subjects that matter most to us—professionally and personally.

You Do You(ish): Unleash your Authentic Superpowers to Get the Career you Deserve – Erin Hatzikostas

While the CEO of a large healthcare financial institution, Erin Hatzikostas led a massive turnaround of a struggling company in just three years, tripling earnings and sending employee engagement skyrocketing. Her secret? Radical authenticity.

Today Erin is a respected thought leader on the impact of authenticity in the workplace. She is the co-host of an offbeat career and leadership podcast, “b Cause Work Doesn’t Have to Suck” and best-selling author of You Do You(ish). Her TEDx Talk was the 18th most watched TEDx of all global talks released in 2021.

“If You Can’t Say Something Nice...”: Working Together Better! – Sarita Maybin

How do you transform uncomfortable conversations into constructive communication? With real stories, real solutions, and a relatable presence, Sarita Maybin breaks down barriers to reveal how to embrace positivity and work together better.

In her 20-plus years as a communication expert, Sarita has spoken around the world and on the prestigious TEDx stage. She literally wrote the book on how to answer the question: If You Can’t Say Something Nice, What DO You Say? She continues the conversation in her new book Say What You Mean in a Nice Way.

Sponsored by:

CONTINUING THE CARE THAT STARTS IN YOUR CLINIC ORAL B®
CE VERIFICATION

After you attend a complete course, it will appear in your account on the Verify CE website. (The site “knows” you attended because your SmileCon® badge is scanned at the door.) At the end of the course, listen for the host to read the verification number. You will need to enter this number in the Verify CE website at ADA.org/verifyCE. To log in, you will need to know your Registration ID and the email address you registered with. For details, see SmileCon.org.

Continuing Education Disclaimer

The Continuing Education Program of SmileCon 2022 is planned and presented by the ADA Advisory Committee on Annual Meetings to provide attendees with a relevant and rewarding continuing education experience. However, neither the content of a course nor the use of specific products in any program should be construed as indicating endorsement or approval of the views presented or the products used by the ADA or by any of the respective subsidiaries. Speakers are required to disclose to participants any financial, commercial, or promotional interest in a product or company that may influence their presentations; however, the ADA shall not be liable for a speaker’s failure to disclose such interest. Please be advised that courses, speakers, and scheduling may change without notice.

No pre-registration for Presentations & Experiences and Conversations

Presentations and Experiences and Conversations are first-come, first-served for Smile Pass and Platinum Smile Pass holders; your badge will be scanned at the classroom door. To plan your SmileCon CE, the Agenda Builder is your top tool for making your own schedule. Search for courses by topic, keyword or speaker. To start planning your schedule, log in and Favorite your top picks. Visit the Agenda Builder at SmileCon.org.

CE general information

The American Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American Dental Association designates one (1) credit per hour for CE activities, unless otherwise noted. It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at ADA.org/CERP.

Learn more about each learning opportunity and speaker by visiting the Agenda Builder at SmileCon.org.

Affiliate CE Information

A list of courses with the corresponding AGD subject codes and subject matter will be available at SmileCon.org in early fall 2022.

NEW DENTIST EXPERIENCE

Learn, celebrate, grow

Experience SmileCon sessions that will enable you to power through professional challenges, advance your clinical skills, and celebrate your achievements.

Grab your friends and socialize

• Gather with former classmates during your school’s alumni reception.
• Meet up and catch up at social events with your peers:
  - Thursday & Friday happy hour from 5–6 p.m.
  - Saturday morning brunch from 8–9 a.m.
• Venture outdoors to the Street Fest on Friday, 5–7 p.m. Check out the New Dentist VIP area while you’re there!

Sharpen your skills

• Get the advanced clinical knowledge you want with Hands-On Activities like Trajectory Guided Implant Surgery in Full-Arch Implant Rehabilitation.
• Set yourself up for financial success with courses to help you manage your finances and come out on top.
• You ask, How am I going to pay my student loans? What do my peers think? Yes, there are courses to help answer those questions, too!

Start with taking care of you

• Visit the Hope for the Day booth in Dental Central for a mental break and to connect with others around mental health education and more.
• Participate in courses and activities that feed your mind, body and spirit:
  - Our Chamfered Psyche: The Mental Dental Connection
  - Finding your Passion
  - Finding Stillness, Peace and Self Love with Mindfulness Practice
• Give back to the community by participating in the SmileDash or ADA Pack and Give Back events, presented by Give Kids A Smile®.

Register Today: SmileCon.org
Entering Our Second Century of Service

Connect with friends and colleagues as we celebrate our shared mission—to advance excellence, ethics, professionalism, and leadership. Join us for:
- Thought provoking CE and discussions
- Over 300 new Fellows to be welcomed
- The College’s renowned black tie Gala

Visit ADA.org/annual-meetings for more details.

ADA Dental Coding Certificate
Live and Livestream Courses
July 8
Nov. 5

Back to Basics—an ADA Children’s Airway Event
Integrating Science into Action
Sept. 23–24

Botox, Dermal Fillers, and TMJ
Presented by the ADA and the American Academy of Facial Esthetics (AAFE)
June 11
Botulinum Toxin & Dermal Fillers Certification Training Level 1 Course
Aug. 19–20
Botulinum Toxin, Dermal Fillers & TMJ Certification Training Level 1 Course
Nov. 12
Botulinum Toxin & Dermal Fillers Certification Training Level 1 Course

Put your CE goals in the spotlight with in-person CE at ADA Headquarters. Whether you are a dentist or a member of the dental team, these courses will bring star power to your career.
Registration opens June 1 at SmileCon.org!

Questions?
Contact Maritz Global Events at 219.354.6614 or ADA@maritz.com.

No pre-registration for Presentations

Get the most out of your SmileCon experience, and start planning your schedule today! Entry to Presentations is first-come, first-served; your badge will be scanned at the classroom door. Visit the Agenda Builder at SmileCon.org and “Favorite” the courses that interest you.

Pre-registration is required for Hands-On Activities. Additional fees apply.

ADA Members** receive Early Bird discounts through June 17
Advance registration rates apply June 18–Sept. 30

See SmileCon.org for details.

**Early Bird discounts are offered until June 17 at 5 p.m. CT to ADA member dentists, dental students, dental team members, dental team students, and guests.

All rate changes go into effect at 5 p.m. CT.

Your health and safety are important to us!
As a science-based organization, the ADA takes health and safety at SmileCon very seriously. For up-to-date information on safety protocols visit SmileCon.org.

Cancellations and refunds
All cancellation and refund requests must be received by Sept. 30 at 5 p.m. CT. After this date, no refunds will be granted. For detailed refund policies, visit SmileCon.org. To cancel registration and housing reservations and request a refund, email ADA@maritz.com.

Registration opens June 1 at SmileCon.org!

Registration passes
Your SmileCon™ journey starts with selecting the registration pass that supports your needs. Get the most value by choosing the Smile Pass or Platinum Smile Pass—either way, we can’t wait to see y’all in Houston!

No pre-registration for Presentations
Get the most out of your SmileCon experience, and start planning your schedule today! Entry to Presentations is first-come, first-served; your badge will be scanned at the classroom door. Visit the Agenda Builder at SmileCon.org and “Favorite” the courses that interest you.

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Official hotels

AC Hotel by Marriott Houston Downtown
1 723 Main Street $209 Y 0.6 miles
Aloft Hotel Houston Downtown
2 820 Fannin Street $209 Y 0.5 miles
C. Baldwin, Curio Collection by Hilton
3 400 Dallas Street $199 Y 1.2 miles
Cambria Hotel Houston Downtown Convention Center
4 1314 Texas Avenue $189 Y 0.5 miles
Embassy Suites by Hilton Houston Downtown
5 1515 Dallas Street $279 N 1 block
Four Seasons Hotel Houston
6 1300 Lamar Street $295 Standard $325 Corner King $375 Exec Jr Suite N 0.3 miles
Hampton Inn Houston Downtown
7 710 Crawford Street $259 N 3 blocks
Hilton Americas – Houston
8 1600 Lamar Street $269 N 1 block
Holiday Inn Express & Suites Houston – Downtown Convention Center
9 1810 Bell Street $235 N 0.4 miles
Homewood Suites by Hilton Houston Downtown
7 710 Crawford Street $269 N 3 blocks
Hyatt Place Houston Downtown
10 1114 Texas Avenue $199 Y 0.6 miles
Hyatt Regency Houston
11 1200 Louisiana Street $229 Y 0.9 miles
JW Marriott Houston Downtown
12 806 Main Street $309 Y 0.6 miles
Le Méridien Houston Downtown
13 1121 Walker Street $209 Y 0.5 miles
Magnolia Hotel Houston, a Tribute Portfolio Hotel
14 1100 Texas Avenue $269 Y 0.7 miles
Marriott Marquis Houston
House of Delegates Hotel
15 1777 Walker Street $279 N 1 block
Westin Houston Downtown
16 1520 Texas Avenue $259 N 0.4 miles
The Whitehall Houston
17 1700 Smith Street $179 Y 1.5 miles

DoubleTree by Hilton Houston Medical Center Hotel & Suites
18 6800 Main Street $149 King $159 Double Y 5.2 miles
Hilton Houston Plaza/Medical Center
19 6633 Travis Street $149 Y 4.9 miles
InterContinental Houston – Medical Center
20 6750 Main Street $209 Y 5.2 miles
Westin Houston Medical District
21 1709 Dryden Road $169 Y 4.8 miles

3x Points for Purchases at SmileCon 2022 Houston Official Hotels

Use your ADA® Visa card for your eligible hotel purchases at any of the official meeting hotels during SmileCon 2022 Houston and earn triple rewards points. Visit ADAVisa.com for more information, or to apply today!

Rewards points are earned on eligible net purchases. Net purchases are purchases minus credits and returns. Accounts must be open and in good standing to earn and redeem rewards and benefits. Not all transactions are eligible to earn rewards, such as Advances, Balance Transfers, and Convenience Checks. See your Cardmember Agreement for details. Points will expire five years from the end of the calendar quarter in which they were earned.

Bonus points will be calculated based on eligible net purchases made at any of the SmileCon 2022 Houston official hotels between Oct. 9–27, 2022 in Houston, TX. Bonus points will be applied by January 31, 2023.


Visit SmileCon.org for additional information.
Air travel

The ADA is pleased to announce **airline discounts** on Delta, United, and Southwest Airlines! We recommend that you do not purchase the slightly lower, but more restrictive, Basic Economy fares offered by American, Delta, Alaska, United, and other carriers.

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**Delta Air Lines**

Discounts from 2% to 10% off applicable fares, valid on travel dates Oct. 1–23, 2022. Terms and restrictions apply. For travel within the United States and Canada to both Houston airports, George Bush Intercontinental Airport (IAH) and William P. Hobby Airport (HOU).

**BOOK ONLINE**

Visit [delta.com/meetings](http://delta.com/meetings), then click on Book your Meeting Reservation. Enter NMVGW in the meeting event code box.

**BOOK BY PHONE**

Call the Delta Meeting Network Reservations at 800.328.1111 and use meeting event code NMVGW.

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**United Airlines**

Discounts from 2% to 10% off applicable fares, valid on travel dates Oct. 7–23, 2022. Terms and restrictions apply.

**BOOK ONLINE**

Visit [united.com/meetingtravel](http://united.com/meetingtravel), and enter the Z and Agreement Code in the the Offer Code Box: ZKMC638279. Discount will be applied at time of ticketing.

**BOOK BY PHONE**

Call the United Meeting Reservation Desk for U.S. and Canadian travelers at 800.426.1122, Mon–Fri 7 a.m.–9 p.m. CT and Sat–Sun 7 a.m.–5 p.m. CT. Booking fees are waived for meeting reservations. International attendees may contact their local United Reservations Desk.

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**Southwest Airlines**

SmileCon™ attendees will receive a discount and bonus Rapid Reward points from Southwest Airlines through the ADA SWABIZ® account. All bookings through SWABIZ must include one traveler who is 18 years or older at the time of booking. Southwest Airlines is offering an 8% discount off Anytime & Business Select® fares and a 2% discount off select Wanna Get Away® fares for travel to and from Houston. (Note the 2% discount off Southwest’s lowest fares doesn’t apply to every flight).

**BOOK ONLINE**

Visit [swabiz.com](http://swabiz.com) and enter Company ID 99256010.

For detailed information on discount dates and rapid rewards frequent flyer bonus points, visit [SmileCon.org](http://SmileCon.org).

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**Car Rental Discounts**

Take advantage of special ADA **car rental discounts** from Hertz, Dollar, and Thrifty Car Rental.

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>DISCOUNT</th>
<th>DISCOUNT CODE</th>
<th>BOOK BY PHONE</th>
<th>BOOK ONLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hertz</td>
<td>Up to 25% on base rates</td>
<td>42371</td>
<td>800.654.2210</td>
<td><a href="http://www.hertz.com">www.hertz.com</a></td>
</tr>
<tr>
<td>Dollar</td>
<td>7% on base rates</td>
<td>3068521</td>
<td>800.800.4000</td>
<td><a href="http://www.dollar.com">www.dollar.com</a></td>
</tr>
<tr>
<td>Thrifty</td>
<td>7% on base rates</td>
<td>3068520</td>
<td>800.847.4389</td>
<td><a href="http://www.thrifty.com">www.thrifty.com</a></td>
</tr>
</tbody>
</table>

**Save with travel discounts!**
Houston is a **blossoming, cosmopolitan city** with hot restaurants, world-class museums, inviting green space right outside the convention doors, and warm hosts to **make you feel at home**. Y’all sure won’t be bored!

**MUSEUM MANIA**
Houston’s Museum District is home to 19 world-class museums and welcomes millions of visitors every year.

**WORLDS HERE AND FAR**
From outer space to under the sea, discover places that will amaze you and set your imagination on fire.

**GET ARTSY**
See live performances throughout the 17-block Theater District or take the perfect selfie in front of one of the 1,000+ murals that brighten the city’s walls.

**TASTE SOUTHERN HOSPITALITY**
Houston boasts more than 10,000 restaurants representing over 70 countries—plenty of places and choices to eat and drink!

**SHOP TILL YOU DROP**
The Style Capital of the South has more than a dozen shopping districts. You will find what you fancy, whether it is designer clothing or boho chic.

**Top 5 Things to Explore**

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**EXCITING NEWS!**
**More than 20 new courses for your team.**

ADA CE Online is always adding new content to meet the needs of dental professionals today and in the future. With more than 20 NEW courses designed especially for dental team members, ADA CE Online helps staff achieve their career goals.

New courses include:
- ADA Advanced Dental Coding Module: Preventive
- ADA Advanced Dental Coding Module: Diagnostic
- CBCT Medical Billing and Prior Authorization – Hidden Gem Module 2
- Front Admin: You can Effectively Lead, Strengthen, and Unite Your Team

Visit [ADACEOnline.org](http://ADACEOnline.org) for more courses for the whole team.

Save **20%** on all courses with promo code **PGCE22** by 9.30.22.

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For more ideas or to purchase tickets check out [experience.visithouston.com/smilecon2022](http://experience.visithouston.com/smilecon2022).

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Committee members

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Michael D. Medovic, DDS  
2022 Vice Chair
Robert L. Skinner, DDS  
2022 Meeting Chair
Peter C. Shatz, DDS  
2022 Chair, Continuing Education & 2024 Meeting Chair
Michael J. Goulding, DDS  
2022 Chair, Committee on Local Arrangements
Daryn Lu, DDS  
2022 New Dentist Member
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2022 American Student Dental Association Liaison
Melanie R. Love, DDS  
2023 Meeting Chair
Manette C. Tertel, DDS  
2023 Chair, Continuing Education
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2023 Chair, Committee on Local Arrangements
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H. Charles McKelvey, DDS  
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Brenda S. Shah, DDS
2022 Continuing Education Subcommittee
Lisa B. Masters, DDS, MS  
Texas Dental Association
Shelley L. Seidel, DDS, MD  
Greater Houston Dental Society
2022 Joint Communication Committee
Ingrid Dubebert, DDS  
Greater Houston Dental Society
Cynthia T. Flanagan, DDS  
Texas Dental Association

Special thanks to the New Dentist Committee for your ideas and contributions in planning SmileCon™ 2022!

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District 1
James E. Wanamaker, DDS  
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District 4
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District 14
Jonathan V. Vogel, DDS  
District 15
James Purvis, DDS  
District 16
ArNelle Wright, DMD  
District 17

The ADA House of Delegates 2022 Schedule*

**FIRST MEETING**  
Saturday, Oct. 15  
12:30–3:30 p.m.  
Marriott Marquis Houston

**REFERENCE COMMITTEE HEARINGS**  
Sunday, Oct. 16  
Staggered Times  
Marriott Marquis Houston

**SECOND MEETING AND OFFICER ELECTIONS**  
Tuesday, Oct. 18  
7:30 a.m.–Noon  
Marriott Marquis Houston

**THIRD MEETING**  
Tuesday, Oct. 18  
1 p.m. to Close of Business  
Marriott Marquis Houston

*Times are approximate and may be modified. The Manual of the House of Delegates and the September issue of The Journal of the American Dental Association will include final information regarding meeting times, specific room assignments for reference committees and additional details on the business sessions. Meeting information will also be posted on the House of Delegates page on ADA.org/HOD.

**FOR ADA MEMBERS**

The House of Delegates is your voice

As the legislative and governing body, the House of Delegates is the supreme authority in the American Dental Association. As such, it speaks for 161,000 member dentists of the association and for the dental profession in the United States.

All members of the ADA have the right to attend and participate in the discussion at reference committee hearings.

Reference committees receive and evaluate opinions and information on resolutions that have been placed before them so they can present well-informed recommendations to the House of Delegates.

Anyone may attend the meetings of the House of Delegates as a visitor, upon display of a SmileCon 2022 badge.

The Speaker has indicated that business casual is appropriate for meetings of the House of Delegates. Business casual wear requires slacks, coat or sports coat for men, slacks, skirts or dresses for women.

SMILECON is a trademark of the American Dental Association.
Smiles are ...
Universal, Unstoppable. Delightful, Irresistible.
Our mission.

MARK YOUR CALENDARS!
Registration opens June 1 at SmileCon.org #SmileCon2022

We can’t wait to see y’all SMILE!

The Officers & Trustees of the Pierre Fauchard Academy
Cordially invite you to attend the

84TH ANNUAL MEETING AND GALA
SATURDAY, OCTOBER 15, 2022
HOUSTON AMERICAS HOTEL

For details and reservations, please visit: www.fauchard.org
Be there for **one epic event**... SmileCon 2022
Oct. 13–15 in Houston!

**Register early for the best rates**
To get the lowest rates, register by June 17 at 5 p.m. CT. See page 22 for SmileCon™ pass options.

**Plan your schedule**
All learning opportunities and event details can be viewed in the Agenda Builder. Visit SmileCon.org to start planning your schedule today!

**Enjoy travel discounts**
Take advantage of special discounts on hotels, airfare, and car rental—an exclusive for SmileCon 2022 meeting attendees. See page 26 for travel and destination information.

Registration opens **June 1** at SmileCon.org

Information is current at the time of printing. Please check SmileCon.org for updates.