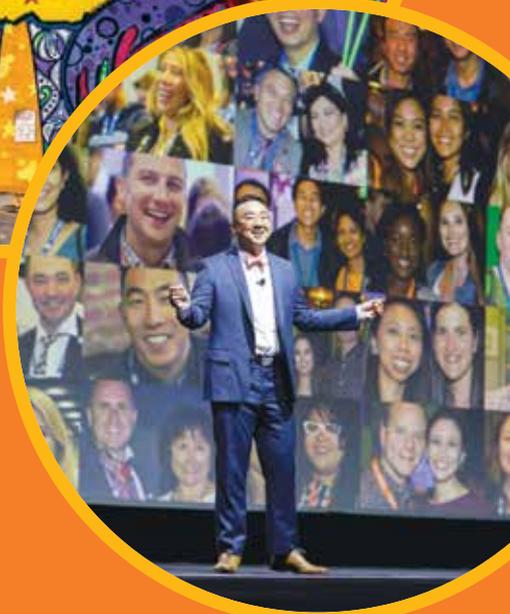


**2022
PREVIEW
GUIDE**

MEET. PLAY. LEARN. SMILE.



SMILECON™ IS PRESENTED BY



OCT 13-15, 2022

COME TOGETHER FOR OUR ANNUAL MEETING

HOUSTON, TX

SMILECON.ORG • #SMILECON2022

WELCOME TO SMILECON



...your **Alumni Reception**.
Wow, what a turnout!
So many faces you haven't
seen for a while.
Go to...

...one of **H-Town's hot
restaurants**. You and your
friend enjoy an out-of-this-
world dinner. **Great way
to end the day!**

...the **Women in Dentistry
Leadership Series**. These
women's stories will stay
with you for a long time.
Go to...

...the **Johnson Space Center**.
Relive your childhood
dreams of being an astronaut.
**What a great way to end
the day!**



START HERE!
Choose your
own adventure
at SmileCon

You start your adventure at the **Opening
Session**, where **Dr. Brené Brown** will teach
you how to share your most authentic
self with the world, and stories from ADA
members like you will lift your spirits.
Go to...



...**Dental Central**. You can't wait
to play with all the shiny new
things and shop the latest
products. You run into a friend
you haven't seen in forever.
Go to...



...a **Smile Lounge**. Ahh,
nice! Not only do you
get to catch up with your
friend, you can recharge
your phone.

...a **Hands-On Activity**. You have
your gloves, goggles, and gown
and you're ready to dive in.
Go to...



...the **Pharma Zone**. You heard that this was
THE spot to be, and courses were SRO.



...a **C.H.A.T.** Connect, huddle,
and talk with Speakers and other
Smile Creators after the course—
keep the conversation going.



...a **DENT Talk™**. You love
watching TED Talks on
YouTube, and seeing this
style live is invigorating.
Go to...



...**The Friday Street Fest**.
A beautiful evening for some
mixing and mingling as the
flavors and sounds of Houston
surround you.
Go to...

...**New Dentist VIP Area**.
Meet your peeps and
bond with new friends in
this special area. **What
a perfect way to end
the night!**

...the **SmileCon Store**.
You score souvenirs
for yourself and your
team back home.

...a **Spanish-language
course**. Spanish is your
first language, so you're
excited that the ADA has
offered this option.
Go to...

...**the Closing Session**.
You and your fellow Smile
Creators celebrate all that
makes our profession special
and strong. **See y'all next year!**

Experience an event that will be **out of this world!**



Robert L. Skinner DDS

Dr. Robert L. Skinner
2022 Meeting Chair

There are not many times in one's life that you can say "I was part of ADA history!" For the first time in American Dental Association's (ADA) history, the ADA will partner with the combined 9,000 dentist members of the Texas Dental Association (TDA) and the Greater Houston Dental Society (GHDS). And for the first time in almost 50 years, the ADA will hold SmileCon™ in Houston, the country's fourth largest city. Get ready to experience three mighty meetings as ONE epic event!

SmileCon 2022 will continue to build on the momentum from its launch last year in Las Vegas—delivering a reimagined meeting for the future! At every turn you will have the opportunity to explore YOUR SmileCon, getting the most out of this once-in-a-lifetime experience. **Meet** with colleagues at networking events, wellness activities, or the Friday night Street Fest. **Play** in the heart of SmileCon, Dental Central, where you can get your gadget-geek and game on. **Learn** from top-notch educators with a CE program designed for everyone in the practice. **Smile** as we celebrate YOU and the profession at the Opening and Closing Sessions. It's YOUR adventure—you can't go wrong.

I personally am excited about this year's learning opportunities, truly designed for everyone in the practice: the NEW Dental Team Hub in Dental Central, Spanish-language tracks, Hands-On Activities, and the popular Pharma Zone that's back this year. This year is a great year to get back out in the mix of your colleagues, and what better place to gather than in the great city of Houston!

If you have never splashed down in Space City, you will be delighted by all it has to offer. Houston boasts multiple sports teams, the largest medical complex in the world, and of course, the Johnson Space Center. Come enjoy hot restaurants with global cuisines, world-class museums, an inviting green space right outside the convention doors, and **warm hosts to make you feel at home.**

As your meeting chair, I am truly honored to be your host for this historically epic event. I look forward to welcoming you when you **touch down for SmileCon 2022!**



Houston is a **city that inspires**, as does SmileCon! Come see where the **inspiration leads you.**

SmileCon Schedule of Events

Thursday, Oct. 13

8–9:30 a.m.	Opening Session Dental Central CE Courses and Hands-On Activities
9:30 a.m.–3:30 p.m.	
10 a.m.–5 p.m.	

Friday, Oct. 14

8 a.m.–Noon	CE Courses and Hands-On Activities Dental Central CE Courses Hands-On Activities SmileCon Street Fest
9:30 a.m.–3:30 p.m.	
2–3:30 p.m.	
2–5 p.m.	
5 p.m.–7 p.m.	

Saturday, Oct. 15

8 a.m.–Noon	CE Courses and Hands-On Activities Dental Central CE Courses and Hands-On Activities Closing Session
9:30 a.m.–3:30 p.m.	
1:30–3:30 p.m.	
3:45–4:45 p.m.	



Got questions?
Ask Flossie!

Hey y'all I'm Flossie, the AI chatbot for SmileCon. Nice to meet you!

I'm here to help answer your SmileCon questions. It's really easy to talk to me—just **scan the QR code** below or text 'Hi' to **844.937.3613** and I'll text you back.



Dental Central, the hub of SmileCon

PAGE 6

More than just an exhibit hall—you can chat with friends, get CE, play games, and much more!

Events to celebrate YOU

PAGE 10

Get inspired, feel the love, and enjoy the WOW moments!

An abundance of learning opportunities

PAGE 12

Keep up with a rapidly changing world and explore areas of dentistry that interest you the most.

Registration options

PAGE 22

Inclusive passes, no pre-registration for presentations, and passes that fit your needs—a great value!

COMMUNITY

We are ONE community, with different journeys, joined in purpose.

Strike up conversations, foster relationships, and build meaningful connections with one of the many groups gathering at SmileCon.

Alumni Groups
Affiliate Groups
Texas Dental Association
Greater Houston
Dental Society

For the complete list, visit [SmileCon.org](https://www.smilecon.org) and look for Related Meetings.



“**Building connections** at every stage of our careers is key to **strengthening our dental community**. A big part of organized dentistry is that personal connection, the conversations eventually move past dentistry, and the people you meet grow into lifelong friends. And, in dentistry, you need that!”

—**Daryn Lu, DDS**, New Dentist Committee Member and new dentist member on the Advisory Committee on Annual Meetings



Now that's something to smile about

Your ADA member benefits give you full access to the resources you need to elevate your life and career — and better yet, you can enjoy members-only savings on SmileCon™ registration and travel!

Build Your Financial Future

Put yourself on the path to your financial goals with tips for tackling debt, building wealth and more at [ADA.org/money](https://www.ada.org/money).



Make Your Voice Heard

We're advocating for legislation, from student loans to dental insurance reforms, that benefit you and your patients at [ADA.org/advocacy](https://www.ada.org/advocacy).



Tackle Dental Insurance Issues

Get one-on-one help with ADA's Third Party Payer Concierge™ and ready-to-use resources at [ADA.org/dentalinsurance](https://www.ada.org/dentalinsurance).



Take Some Time Off

Save on hotels, cruises, car rentals and more at [ADA.org/travel](https://www.ada.org/travel).

Take Care of Your Whole Self

Get resources designed for the unique physical, mental and emotional challenges of dentistry at [ADA.org/wellness](https://www.ada.org/wellness).

Don't miss out on the full membership experience at [ADA.org/memberbenefits](https://www.ada.org/memberbenefits).



DENTAL CENTRAL

Deep in the heart
of SmileCon—
Dental Central!



MEET with exhibitors and other Smile Creators

PLAY with new technologies, instruments, and games

LEARN about the latest in dentistry with CE right on the exhibit floor

SMILE with unexpected surprises and share yours with others

Dental Central, our exhibit hall, is the **buzz-filled center** of your SmileCon™ experience.

Bigger and better

Three-meetings-in-one means **more exhibitors** for you, including some that you may have not seen before because they were local to Texas. This mighty meeting of three also means you can connect with a wider community, expanding your network and **strengthening our profession.**

Smile Zones



No zoning out here—everywhere you turn, there's something going on! Each zone has a big CE stage dedicated to **hot topics**, including the very-popular Pharma Zone and, new this year, the Dental Team Hub.

Now how about some fun? You'll never know what will be happening or who will show up—check in daily so you **don't miss out!**

Smile Lounges

Ahhh—a place to **recharge yourself** and your phone. With comfy seating and charging outlets, you can take time for yourself or meet up with a friend. These **relaxation areas** will also have coffee and bar service for that little pick-me-up to keep you going.

Dental Team Hub *new!*

Make this **new space** in Smile Zone C your home base for **learning and hanging out** with other dental staff members.

ADA Member Center

Whether you're just starting your career, or starting to think about retirement, the Member Center is **your one stop for every step** of your journey.

- Get answers to your questions directly from the experts
- Attend daily sessions in the Theater focusing on every aspect of your career, from financial, practice management and transitions, wellness, and more
- Meet with dentists from across the country who share your interests and experiences



TESTIMONIALS

Here's what Smile Creators are saying, and **5 reasons** you should attend!

"I came to SmileCon because I am opening a few practices right now, and I **brought my team** with me so that we can have a **hands-on first experience** with all of the dental materials, and all of the instruments. They will be able to **see all of the stuff first-hand**, and know how to compare and use those products in the practice as well."

— **Dr. Ahmed Elkoussa, Miami, FL**

"I came to SmileCon to **network and take CE courses**. As a young dentist, I was looking to **grow and increase not only my skills**, but also my knowledge in the dental profession. I've recognized that dentistry is a very rapidly evolving field, and at no point am I going to know everything... but the only way to continue to improve is to continue to take CE courses, which enables me to be the **best provider for my patients**."

— **Dr. Charles Lewis, Tacoma, WA**

"I love SmileCon because it was an **excellent networking and continuing education opportunity** for me. It's interesting how a lot of the CE presentations have been shortened to the hour, hour and a half time frame, which allows you to get more exposure to different lectures and different topics in the same amount of time." — **Dr. Merlin Ohmer, Jacksonville Beach, FL**

"SmileCon is different than past ADA meetings; it's a lot more **fun and interactive**. I keep coming back to the ADA meeting because **I want to be a part of organized dentistry**. ADA is the voice of dentists in America, so that's why I come." — **Dr. Melissa Uriegas, Harlingen, TX**

"I enjoyed being at SmileCon and **seeing my colleagues and old classmates, learning new information**, and getting updated on the **latest technology** in Dental Central. And most of all, just seeing everyone in person and being able to shake hands and give people hugs." — **Dr. Xochitl Anderton, Post, TX**

STREET FEST

SmileCon Street Fest to highlight and **celebrate Houston's culture**

SmileCon Street Fest 
Friday, Oct. 14, 5–7 p.m.

Come one, come all... we're closing down Avenida de las Americas outside the convention center on Friday night, so you and your dental pals can explore the highlights of H-Town.

Music – Enjoy the sounds and performance of a local band to kick off your Friday night activities.

Food* – Grab a drink or two, and mini bites to eat; there are sweet treats, too, or food truck samplings that can't be beat!

Community – YOU make up the dental community, so come share your smiles—while creating some too.

Art and Culture – Houston is rich and diverse in cultures, and so is dentistry—come experience why SmileCon is for everyone!

You'll feel the vibe of a city that continues to blossom as a **cosmopolitan center**, while maintaining its comforting Southern hospitality. After a busy day of learning, playing, and connecting, grab your group and come hang out—it will be **just what the doctor ordered**.

And if you are a New Dentist, be sure to check out the **exclusive VIP area just for YOU!**



TICKETS:

Smile Pass and Platinum Pass—INCLUDED!

Dental Central Pass—\$50 per person

*Food truck menu items will be available for purchase.

OPENING AND CLOSING SESSIONS

SmileCon™ 2021 brought a musical spectacle and light show, a fearless keynote speaker, crowd participation and dancing too, comfy SmileCon socks, and a member dentist host with the most!



These were just some of the magic moments in Las Vegas—if you missed it, you missed a lot. Don't worry—as they say, everything is bigger in Texas and so will be the 2022's Opening and Closing Sessions!

The Opening and Closing Sessions are created to **celebrate you**, our member dentists, and all the ways you make your mark on dentistry. You'll walk out of each session with your head held high, proud to be part of a dynamic profession.

You never know what surprises are in store for you...

We're going BIG, so y'all don't stay home!

HIGHLIGHTS:

WITNESS real-life stories from other dental professionals who work every day to uplift their communities.

EXPLORE ideas and hopes that fuel our future.

LISTEN to first year impressions from Dr. Raymond A. Cohlma, ADA's executive director.

CELEBRATE the contributions of the Distinguished Service and Humanitarian Award winners.

EXPERIENCE unexpected WOW moments you won't ever forget!



OPENING AND CLOSING SESSIONS

Opening Session

Thursday, Oct. 13, 8–9:30 a.m.

Closing Session

Saturday, Oct. 15, 3:45–4:45 p.m.

GOT MUSICAL TALENT?

We are putting together a supergroup of Smile Creators to play during the Opening and Closing Sessions. If you are interested, contact smilecon@ada.org and let us know which instrument you play or if you're a singer. Rehearsal details will be shared over the summer.

OPENING SESSION SPEAKER

Brené Brown

Opening Session Speaker

Celebrated researcher and storyteller Dr. Brené Brown has spent the past two decades studying courage, vulnerability, shame, and empathy. She is the author of **six #1 New York Times best sellers** and is the host of the weekly Spotify original podcasts "Unlocking Us" and "Dare to Lead."



Brené's books, which have been translated into more than 30 languages, include *Atlas of the Heart*, *Dare to Lead*, *Braving the Wilderness*, *Rising Strong*, *Daring Greatly*, and *The Gifts of Imperfection*. With Tarana Burke, she co-edited the best-selling anthology *You Are Your Best Thing: Vulnerability, Shame Resilience, and the Black Experience*.

Her TED talk on the "Power of Vulnerability" is one of the **top five most-viewed TED talks** in the world, with over 50 million views. She is also the first researcher to have a filmed lecture on Netflix. The "Call to Courage" special debuted on the streaming service in April 2019.

Brené is a research professor at the University of Houston, where she holds the Huffington Foundation Endowed Chair at the Graduate College of Social Work. She is also a visiting professor in management at the University of Texas at Austin McCombs School of Business.



"The bottom line: I believe that you have to walk through vulnerability to get to courage, therefore... embrace the suck. I try to be grateful every day, and my motto right now is 'Courage over comfort.'"

LEARNING

With your Smile Pass or Platinum Smile Pass, you get access to **more than 120 courses**, with the option to add Hands-On Activities.



SMILECON™ LEARNING OPPORTUNITIES COME IN THREE FORMATS:



Presentations (formerly known as lectures, panels or symposia) are group sessions led by dental thought leaders. Many of the sessions will be interactive and work will be done in small groups.



Experiences & Conversations (formerly known as small-group discussions, campfires, or poster sessions) bring you and other dental professionals together to trade perspectives and share experiences.



Hands-On Activities (formerly known as workshops, live-patient, or cadaver courses) will give you a chance to roll up your sleeves, dig in, enhance your knowledge, and get more CE hours. See the Agenda Builder for more details at [SmileCon.org](https://www.smilecon.org).



SMILECON 2022 FEATURED SPEAKERS

SmileCon™ featured speakers will share **fresh perspectives** on the profession, revealing new possibilities and **connecting the dots** between dentistry and the world around us.



Rico Short, DMD

Topic: Current Trends in Endodontics

Dr. Short's goals as a lecturer and a clinician are to inform dentists and the public on the importance of maintaining the natural dentition as long as possible and to dispel the myths of root canal treatment.



Purnima Kumar, DDS, PhD

Topic: E-cigarettes and Oral Health: Cloudy with a Chance of Disease

Dr. Kumar is a member of the Council of Scientific Affairs of the ADA and is their official spokesperson on e-cigarettes and vaping. She has also mentored many future dental professionals during her career.



Alan Budenz, DDS

Topic: Anesthesia, Sedation, and Anatomy

With more than 40 years of general practice experience, Dr. Budenz has been recognized as an "Annual Leader in Continuing Dental Education" by *Dentistry Today* every year since 2005.



Josh Austin, DDS

Topic: Efficiency and Predictability with Direct Restorations

Dr. Austin's "Pearls for Your Practice" column in *Dental Economics* magazine gives dental professionals honest evaluations of products based on his own experience using them in his own clinical practice.



Juan Yepes, DDS, MD, MPH, MS, DrPH

Topic: Update in Pediatric Oral Medicine

Starting his career in Colombia and bringing his talents to the U.S. in 1999, Dr. Yepes has many years of experience in dealing with medically compromised children and pediatric radiology.

Learn more about each learning opportunity and speaker by visiting the Agenda Builder at [SmileCon.org](https://www.smilecon.org).

LEARNING

CE centered on what YOU need now



Explore areas of dentistry that interest you the most! To make it easier for you to build your education agenda, we have categorized CE based on the following themes:

The Business of Dentistry

Expand your knowledge of practice management, finance, and industry trends affecting dentistry.



Science & Technology

Envision the next frontier of dentistry with courses centered on Science and Technology.



Art & Design

Discover the beauty of dentistry and its creative side.



Common Good

Understand what oral health and wellness for all means and what we can do to take care of ourselves as well as others.



NEW! Spanish-Language Courses

This year the ADA is offering **continuing education in Spanish** for our bilingual dental professionals and those for whom Spanish is their first language.

Educación Continua en Español

Por primera vez en su historia, la ADA ofrece **educación continua en español** para nuestros profesionales dentales bilingües y aquellos para quien Español es su primer idioma.

DENT Talks

Open your mind.
Transform your outlook.
Gain perspective.

Hear **three diverse speakers** from the dental community give their perspective on each DENT Talk™ session's theme in 20 minutes or less.



Back by popular demand!

Mock Trial

Witness experienced trial lawyers and a defendant dentist **simulate a live dental malpractice trial**. See how the dentist is judged, how the evidence is presented, and if they are guilty or not.

HOT Topics

PRESENTATIONS

Resistance, Retention, Gingival Clearance and Ferrule, Obsolete and Undesirable Tech for Adhesive Dentistry – **Jose-Luis Ruiz, DDS**

The Top 10 Secrets to Make Your Practice Thrive – **Kirk Behrendt, BDS**

DENTAL TEAM COURSES

Digital Assisted Hygiene: An Elevated Approach to Clinical Care – **Amber Auger, MPH, RDH**

Accountability Culture: Cultivating a “You Can Count on Me” Team – **Deana Zost**

HANDS-ON ACTIVITIES

The Do’s and Don’ts of Porcelain Laminate Veneers – **Gerard Kugel, DMD, MS, PhD**

Utilize Today’s Dental Lasers in Managing Periodontal Soft Tissue Conditions – **Samuel Low, DDS, MEd, MS**

SPEAKERS

Dr. Dennis D. Shinbori Acclaimed Educator Series

Dennis Shinbori, DDS, was a **champion of dental education**. In his honor, SmileCon™ 2022 continues the Dr. Dennis D. Shinbori Acclaimed Educator Series, featuring the **industry's most sought-after trailblazers** who are at the top of their specialties.



Stanley F. Malamed, DDS

Topics: Dentistry and Medicine: The Past, the Present, and the Future
Pain Control in Dentistry: Past, Present, and Future

Dr. Malamed is an award-winning dentist and author of three widely used textbooks about emergency medicine, anesthesia, and sedation. These books have been translated into 22 world languages.



Michael K. McGuire, DDS

Topic: Real World Evidence Supporting Alternatives to Autogenous Tissue

Dr. McGuire is the founder and chairman of the McGuire Institute, a not-for-profit clinical research network. He is the recipient of the Gold Medal Award, the American Academy of Periodontology's highest honor.

Dental Team Speakers

These influential speakers will present **forward thinking topics** exclusively for the dental team.



Maria L. Geisinger, DDS, MS

Topic: Oral Systemic Connection and the Role of the Team in Promoting Overall Health

Dr. Geisinger, the director of advanced education in periodontology at the UAB School of Dentistry, lectures nationally and internationally on topics in periodontology and oral healthcare.



Gary Kadi, Founder and CEO

Topic: Eliminating Millennial Team Turnover

After years of studying the recurring challenges that dentists face (team dynamics, finances, high patient turnover, etc.), Gary created NextLevel Practice and the Complete Health Dentistry model.

WOMEN IN DENTISTRY LEADERSHIP SERIES

Discover diverse paths to **work and life success**

All are welcome to hear and share in women's viewpoints on the subjects that matter most to us—professionally and personally.



You Do You(ish): Unleash your Authentic Superpowers to Get the Career you Deserve – Erin Hatzikostas

While the CEO of a large healthcare financial institution, Erin Hatzikostas led a massive turnaround of a struggling company in just three years, tripling earnings and sending employee engagement skyrocketing. Her secret? **Radical authenticity.**

Today Erin is a respected thought leader on the impact of authenticity in the workplace. She is the co-host of an offbeat career and leadership podcast, "b Cause Work Doesn't Have to Suck" and best-selling author of *You Do You(ish)*. Her TEDx Talk was the 18th most watched TEDx of all global talks released in 2021.

"If You Can't Say Something Nice...": Working Together Better! – Sarita Maybin

How do you **transform uncomfortable conversations** into constructive communication? With real stories, real solutions, and a relatable presence, Sarita Maybin breaks down barriers to reveal how to **embrace positivity** and work together better.

In her 20-plus years as a communication expert, Sarita has spoken around the world and on the prestigious TEDx stage. She literally wrote the book on how to answer the question: *If You Can't Say Something Nice, What DO You Say?* She continues the conversation in her new book *Say What You Mean in a Nice Way*.



Sponsored by:





CE general information

CE VERIFICATION

After you attend a complete course, it will appear in your account on the Verify CE website. (The site “knows” you attended because your SmileCon™ badge is scanned at the door.) At the end of the course, listen for the host to read the verification number. You will need to enter this number in the Verify CE website at [ADA.org/verifyCE](https://www.ada.org/verifyCE). To log in, you will need to know your Registration ID and the email address you registered with. For details, see [SmileCon.org](https://www.smilecon.org).



The American Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American Dental Association designates one (1) credit per hour for CE activities, unless otherwise noted. It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at [ADA.org/CERP](https://www.ada.org/CERP).

Affiliate CE Information

A list of courses with the corresponding AGD subject codes and subject matter will be available at [SmileCon.org](https://www.smilecon.org) in early fall 2022.

No pre-registration for Presentations & Experiences and Conversations

Presentations and Experiences and Conversations are first-come, first-served for Smile Pass and Platinum Smile Pass holders; your badge will be scanned at the classroom door. To plan your SmileCon CE, the Agenda Builder is your top tool for making your own schedule. Search for courses by topic, keyword or speaker. To start planning your schedule, log in and Favorite your top picks. Visit the Agenda Builder at [SmileCon.org](https://www.smilecon.org).

Continuing Education Disclaimer

The Continuing Education Program of SmileCon 2022 is planned and presented by the ADA Advisory Committee on Annual Meetings to provide attendees with a relevant and rewarding continuing education experience. However, neither the content of a course nor the use of specific products in any program should be construed as indicating endorsement or approval of the views presented or the products used by the ADA or by any of the respective subsidiaries. Speakers are required to disclose to participants any financial, commercial, or promotional interest in a product or company that may influence their presentations; however, the ADA shall not be liable for a speaker's failure to disclose such interest. Please be advised that courses, speakers, or scheduling may change without notice.

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Learn more about each learning opportunity and speaker by visiting the Agenda Builder at [SmileCon.org](https://www.smilecon.org).

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NEW DENTIST EXPERIENCE

Learn, celebrate, grow

Experience SmileCon sessions that will enable you to **power through professional challenges**, advance your clinical skills, and celebrate your achievements.



Grab your friends and socialize

- Gather with former classmates during your school's **alumni reception**.
- **Meet up and catch up** at social events with your peers:
 - Thursday & Friday happy hour from 5–6 p.m.
 - Saturday morning brunch from 8–9 a.m.
- Venture outdoors to the Street Fest on Friday, 5–7 p.m. Check out the **New Dentist VIP area** while you're there!

Start with taking care of you

- Visit the **Hope for the Day booth** in Dental Central for a mental break and to connect with others around mental health education and more.
- Participate in courses and activities that **feed your mind, body and spirit**:
 - Our Chamfered Psyche: The Mental Dental Connection
 - Finding your Passion
 - Finding Stillness, Peace and Self Love with Mindfulness Practice
- **Give back** to the community by participating in the SmileDash or ADA Pack and Give Back events, presented by Give Kids A Smile®.

Sharpen your skills

- Get the **advanced clinical knowledge** you want with Hands-On Activities like Trajectory Guided Implant Surgery in Full-Arch Implant Rehabilitation.
- Set yourself up for **financial success** with courses to help you manage your finances and come out on top.
- You ask, *How am I going to pay my student loans? What do I need to know to buy a practice? What do my peers think?* Yes, there are courses to help answer those questions, too!

Visit [SmileCon.org](https://www.smilecon.org) for more details.



ACD

American College of Dentists

Entering Our Second Century of Service

Connect with friends and colleagues as we celebrate our shared mission—to advance excellence, ethics, professionalism, and leadership.

Join us for:

- Thought provoking CE and discussions
- Over 300 new Fellows to be welcomed
- The College's renowned black tie Gala

acd.org/annual-meetings

Live

IN CHICAGO –

it's ADA CE Live!

Put your CE goals in the spotlight with in-person CE at ADA Headquarters. Whether you are a dentist or a member of the dental team, these courses will bring star power to your career.

ADA Dental Coding Certificate

Live and Livestream Courses

July 8

Nov. 5

Botox, Dermal Fillers, and TMJ

Presented by the ADA and the American Academy of Facial Esthetics (AAFE)

June 11

Botulinum Toxin & Dermal Fillers Certification Training Level 1 Course

Aug. 19–20

Botulinum Toxin, Dermal Fillers & TMJ Certification Training Level 1 Course

Nov. 12

Botulinum Toxin & Dermal Fillers Certification Training Level 1 Course



These courses are held in partnership with AAFE

Back to Basics—an ADA Children's Airway Event Integrating Science into Action

Sept. 23–24



Serving Others

All ICD events will take place at the Hyatt Regency Houston.

For more information please visit: www.usa-icd.org

ICD Group Code: ICDHOU



International College of Dentists USA Section 2022 Annual Meeting, Convocation and Welcome Party to Honor New ICD Fellows

Thursday, October 13	Partial Schedule
3:30 - 7:00 p.m.	Registration/Foundation KEY Room
5:00 - 6:00 p.m.	Fellowship Orientation Program (FOP)
6:00 - 7:00 p.m.	FOP Reception
Friday, October 14	Partial Schedule
8:00 a.m. - 8:00 p.m.	Information Desk
9:00 a.m. - 8:00 p.m.	Foundation KEY Room
1:00 p.m.	Convocation
6:00 - 8:00 p.m.	Welcome Party to Honor New ICD Fellows



ADA American Dental Association



Visit ADA.org/CELive for more details.

REGISTRATION

Registration opens June 1 at [SmileCon.org](https://www.smilecon.org)!

Questions?
Contact Maritz Global Events at 219.354.6614 or ADA@maritz.com.



Registration passes

Your SmileCon™ journey starts with selecting the registration pass that supports your needs. Get the most value by choosing the **Smile Pass** or **Platinum Smile Pass**—either way, we can't wait to see y'all in Houston!

No pre-registration for Presentations

Get the most out of your SmileCon experience, and start planning your schedule today! Entry to Presentations is first-come, first-served; your badge will be scanned at the classroom door. **Visit the Agenda Builder at SmileCon.org** and "Favorite" the courses that interest you.

Pre-registration is required for Hands-On Activities. Additional fees apply.

REGISTRATION PASS	Dental Central Pass	Smile Pass		Platinum Smile Pass	
	EARLY/ADVANCE	EARLY	ADVANCE	EARLY	ADVANCE
ADA Member Dentist	\$149	\$399	\$499	\$2,999	\$3,499
Nonmember Dentist	\$249	\$699	\$699	\$3,749	\$3,749
Dental Student	\$25	\$199	\$299	\$1,499	\$1,999
Dental Team	\$149	\$349	\$449	\$2,499	\$2,999
Allied Health Professional	\$249	\$699	\$699	\$3,749	\$3,749
Guest	\$149	n/a	n/a	n/a	n/a
Dental Dealer	\$249	n/a	n/a	n/a	n/a
State & Local Staff	\$149	n/a	n/a	n/a	n/a
Child	\$0	n/a	n/a	n/a	n/a

INCLUDED IN PASS	Dental Central Pass	Smile Pass	Platinum Smile Pass
Dental Central access (exhibit hall)	✓	✓	✓
Opening Session	✓	✓	✓
Closing Session	✓	✓	✓
Presentations (lectures)*	✓ (hall only)	✓	✓
Experiences & Conversations*	✓ (hall only)	✓	✓
Hands-On Activities (workshops)	✗	Additional Fee	✓
Street Festival	Additional Fee	✓	✓
Platinum Upgrades**	✗	✗	✓
CDT 2023 Kit	Additional Fee	Additional Fee	✓
CE Online Subscription	Additional Fee	Additional Fee	✓
<i>Effective Infection Prevention & Control Book</i>	Additional Fee	Additional Fee	✓
Swag	Additional Fee	Additional Fee	1 item included

DESCRIPTION KEY: ✓ Included in package ✗ Not available with package

*Dental Central Pass will grant access to Presentations and Experiences & Conversations that take place in Dental Central.
**Platinum upgrades are listed in the package breakdown on SmileCon.org. Updates will be shared at [SmileCon.org](https://www.smilecon.org).



Register early for best rates!

ADA Members*** receive Early Bird discounts through June 17

Advance registration rates apply June 18–Sept. 30

Standard registration rates apply Oct. 1–15.

See [SmileCon.org](https://www.smilecon.org) for details.

Cancellations and refunds

All cancellation and refund requests must be received by Sept. 30 at 5 p.m. CT. After this date, no refunds will be granted. For detailed refund policies, visit [SmileCon.org](https://www.smilecon.org). To cancel registration and housing reservations and request a refund, email ADA@maritz.com.

***Early Bird discounts are offered until June 17 at 5 p.m. CT to ADA member dentists, dental students, dental team members, dental team students, and guests.

All rate changes go into effect at 5 p.m. CT.

Your health and safety are important to us!

As a science-based organization, the ADA takes health and safety at SmileCon very seriously. For up-to-date information on safety protocols visit [SmileCon.org](https://www.smilecon.org).

Official hotels



Visit SmileCon.org for additional information.

SMILECON™ IS PRESENTED BY



Hotel Name	Map Code	Address	Rates	ADA Shuttle	Distance to Convention Center
AC Hotel by Marriott Houston Downtown	1	723 Main Street	\$209	Y	0.6 miles
Aloft Hotel Houston Downtown	2	820 Fannin Street	\$209	Y	0.5 miles
C. Baldwin, Curio Collection by Hilton	3	400 Dallas Street	\$199	Y	1.2 miles
Cambria Hotel Houston Downtown Convention Center	4	1314 Texas Avenue	\$189	Y	0.5 miles
Embassy Suites by Hilton Houston Downtown	5	1515 Dallas Street	\$279	N	1 block
Four Seasons Hotel Houston	6	1300 Lamar Street	\$295 Standard \$325 Corner King \$375 Exec Jr Suite	N	0.3 miles
Hampton Inn Houston Downtown	7	710 Crawford Street	\$259	N	3 blocks
Hilton Americas – Houston	8	1600 Lamar Street	\$269	N	1 block
Holiday Inn Express & Suites Houston – Downtown Convention Center	9	1810 Bell Street	\$235	N	0.4 miles
Homewood Suites by Hilton Houston Downtown	7	710 Crawford Street	\$269	N	3 blocks
Hyatt Place Houston Downtown	10	1114 Texas Avenue	\$199	Y	0.6 miles
Hyatt Regency Houston	11	1200 Louisiana Street	\$229	Y	0.9 miles
JW Marriott Houston Downtown	12	806 Main Street	\$309	Y	0.6 miles
Le Méridien Houston Downtown	13	1121 Walker Street	\$209	Y	0.5 miles
Magnolia Hotel Houston, a Tribute Portfolio Hotel	14	1100 Texas Avenue	\$269	Y	0.7 miles
Marriott Marquis Houston House of Delegates Hotel	15	1777 Walker Street	\$279	N	1 block
Westin Houston Downtown	16	1520 Texas Avenue	\$259	N	0.4 miles
The Whitehall Houston	17	1700 Smith Street	\$179	Y	1.5 miles
DoubleTree by Hilton Houston Medical Center Hotel & Suites	18	6800 Main Street	\$149 King \$159 Double	Y	5.2 miles
Hilton Houston Plaza/Medical Center	19	6633 Travis Street	\$149	Y	4.9 miles
InterContinental Houston – Medical Center	20	6750 Main Street	\$209	Y	5.2 miles
Westin Houston Medical District	21	1709 Dryden Road	\$169	Y	4.8 miles

Hotel listing and rates are accurate as of May 20, 2022. For current listing, please visit SmileCon.org



3x Points for Purchases at SmileCon 2022 Houston Official Hotels

Use your ADA® Visa card for your eligible hotel purchases at any of the official meeting hotels during SmileCon 2022 Houston and earn triple rewards points.¹ Visit ADAVisa.com for more information, or to apply today!

Rewards points are earned on eligible net purchases. Net purchases are purchases minus credits and returns. Accounts must be open and in good standing to earn and redeem rewards and benefits. Not all transactions are eligible to earn rewards, such as Advances, Balance Transfers, and Convenience Checks. See your Cardmember Agreement for details. Points will expire five years from the end of the calendar quarter in which they were earned.

¹Bonus points will be calculated based on eligible net purchases made at any of the SmileCon 2022 Houston official hotels between Oct. 9-27, 2022 in Houston, TX. Bonus points will be applied by January 31, 2023.

The creditor and issuer of the ADA Visa Card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. © 2022 U.S. Bank National Association



Air travel

The ADA is pleased to announce **airline discounts** on Delta, United, and Southwest Airlines! We recommend that you do not purchase the slightly lower, but more restrictive, Basic Economy fares offered by American, Delta, Alaska, United, and other carriers.

Delta Air Lines

Discounts from 2% to 10% off applicable fares, valid on travel dates Oct. 1-23, 2022. Terms and restrictions apply. For travel within the United States and Canada to both Houston airports, George Bush Intercontinental Airport (IAH) and William P. Hobby Airport (HOU).

BOOK ONLINE

Visit delta.com/meetings, then click on Book your Meeting Reservation. Enter NMVGW in the meeting event code box.

BOOK BY PHONE

Call the Delta Meeting Network Reservations at 800.328.1111 and use meeting event code NMVGW.

United Airlines

Discounts from 2% to 10% off applicable fares, valid on travel dates Oct. 7-23, 2022. Terms and restrictions apply.

BOOK ONLINE

Visit united.com/meetingtravel, and enter the Z and Agreement Code in the Offer Code Box: ZKMC638279. Discount will be applied at time of ticketing.

BOOK BY PHONE

Call the United Meeting Reservation Desk for U.S. and Canadian travelers at 800.426.1122, Mon-Fri 7 a.m.-9 p.m. CT and Sat-Sun 7 a.m.-5 p.m. CT. Booking fees are waived for meeting reservations. International attendees may contact their local United Reservations Desk.

Southwest Airlines

SmileCon™ attendees will receive a discount and bonus Rapid Reward points from Southwest Airlines through the ADA SWABIZ® account. All bookings through SWABIZ must include one traveler who is 18 years or older at the time of booking. Southwest Airlines is offering an 8% discount off Anytime & Business Select® fares and a 2% discount off select Wanna Get Away® fares for travel to and from Houston. (Note the 2% discount off Southwest's lowest fares doesn't apply to every flight).

BOOK ONLINE

Visit swabiz.com and enter Company ID 99256010.

For detailed information on discount dates and rapid rewards frequent flyer bonus points, visit SmileCon.org.

Save with travel discounts!



Car Rental Discounts

Take advantage of special ADA **car rental discounts** from Hertz, Dollar, and Thrifty Car Rental.

COMPANY	DISCOUNT	DISCOUNT CODE	BOOK BY PHONE	BOOK ONLINE
Hertz	Up to 25% on base rates	CDP#: 42371	800.654.2210	www.hertz.com
Dollar	7% on base rates	CDP#: 3068521	800.800.4000	www.dollar.com
Thrifty	7% on base rates	CDP#: 3068520	800.847.4389	www.thrifty.com

VISIT HOUSTON

Houston is a **blossoming, cosmopolitan city** with hot restaurants, world-class museums, inviting green space right outside the convention doors, and warm hosts to **make you feel at home**. Y'all sure won't be bored!



Top 5 Things to Explore

MUSEUM MANIA

Houston's Museum District is home to 19 world-class museums and welcomes millions of visitors every year.

WORLDS HERE AND FAR

From outer space to under the sea, discover places that will amaze you and set your imagination on fire.

GET ARTSY

See live performances throughout the 17-block Theater District or take the perfect selfie in front of one of the 1,000+ murals that brighten the city's walls.

TASTE SOUTHERN HOSPITALITY

Houston boasts more than 10,000 restaurants representing over 70 countries—plenty of places and choices to eat and drink!

SHOP TILL YOU DROP

The Style Capital of the South has more than a dozen shopping districts. You will find what you fancy, whether it is designer clothing or boho chic.

.....
For more ideas or to purchase tickets check out **experience.visithouston.com/smilecon2022**.
.....

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EXCITING NEWS! More than 20 new courses for your team.

ADA CE Online is always adding new content to meet the needs of dental professionals today and in the future. With more than 20 NEW courses designed especially for dental team members, ADA CE Online helps staff achieve their career goals.

New courses include:

- ADA Advanced Dental Coding Module: Preventive
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- CBCT Medical Billing and Prior Authorization – Hidden Gem Module 2
- Front Admin: You can Effectively Lead, Strengthen, and Unite Your Team

Visit ADACEOnline.org for more courses for the whole team.
Save 20% on all courses with promo code **PGCE22** by 9.30.22.

ADA American Dental Association®

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2022 JOINT COMMUNICATION COMMITTEE

Ingrid Duebbert, DDS
Greater Houston Dental Society

Cynthia T. Flanagan, DDS
Texas Dental Association

Special thanks to the New Dentist Committee for your ideas and contributions in planning SmileCon™ 2022!

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District 16

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District 17

HOUSE OF DELEGATES

The ADA House of Delegates 2022 Schedule*



For members of the House of Delegates

FIRST MEETING Saturday, Oct. 15
12:30–3:30 p.m.
Marriott Marquis Houston

REFERENCE COMMITTEE HEARINGS Sunday, Oct. 16
Staggered Times
Marriott Marquis Houston

SECOND MEETING AND OFFICER ELECTIONS Tuesday, Oct. 18
7:30 a.m.–Noon
Marriott Marquis Houston

THIRD MEETING Tuesday, Oct. 18
1 p.m. to Close of Business
Marriott Marquis Houston

*Times are approximate and may be modified. The Manual of the House of Delegates and the September issue of *The Journal of the American Dental Association* will include final information regarding meeting times, specific room assignments for reference committees and additional details on the business sessions. Meeting information will also be posted on the House of Delegates page on [ADA.org/HOD](https://www.ada.org/HOD).

FOR ADA MEMBERS

The House of Delegates is your voice

As the legislative and governing body, the House of Delegates is the supreme authority in the American Dental Association. As such, it speaks for 161,000 member dentists of the association and for the dental profession in the United States.

All members of the ADA have the right to attend and participate in the discussion at reference committee hearings.

Reference committees receive and evaluate opinions and information on resolutions that have been placed before them so they can present well-informed recommendations to the House of Delegates.

Anyone may attend the meetings of the House of Delegates as a visitor, upon display of a SmileCon 2022 badge.

The Speaker has indicated that business casual is appropriate for meetings of the House of Delegates. Business casual wear requires slacks, coat or sports coat for men, slacks, skirts or dresses for women.



Smiles are ...



Universal, Unstoppable.
Delightful, Irresistible.

Our mission.

MARK YOUR CALENDARS!

Registration
opens June 1 at
SmileCon.org

#SmileCon2022



INTERNATIONAL DENTAL HONOR ORGANIZATION

The Officers & Trustees of the Pierre Fauchard Academy
Cordially invite you to attend the

84TH ANNUAL MEETING AND GALA
SATURDAY, OCTOBER 15, 2022
HOUSTON AMERICAS HOTEL

For details and reservations, please visit: www.fauchard.org



We can't wait
to see
y'all **SMILE!**



Be there for **one epic event...** SmileCon 2022 Oct. 13-15 in Houston!



Registration
opens **June 1** at
SmileCon.org

Register early for the best rates

To get the lowest rates, register by June 17 at 5 p.m. CT.
See page 22 for SmileCon™ pass options.

Plan your schedule

All learning opportunities and event details can be
viewed in the Agenda Builder. Visit **SmileCon.org** to
start planning your schedule today!

Enjoy travel discounts

Take advantage of special discounts on hotels, airfare,
and car rental—an exclusive for SmileCon 2022
meeting attendees. See page 26 for travel and
destination information.

Information is current at the time of printing.
Please check **SmileCon.org** for updates.