ADA MEMBERSHIP DELIVERS



Dr. Sheila Samaddar
member since 2013

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LET'S THRIVE ON, TOGETHER

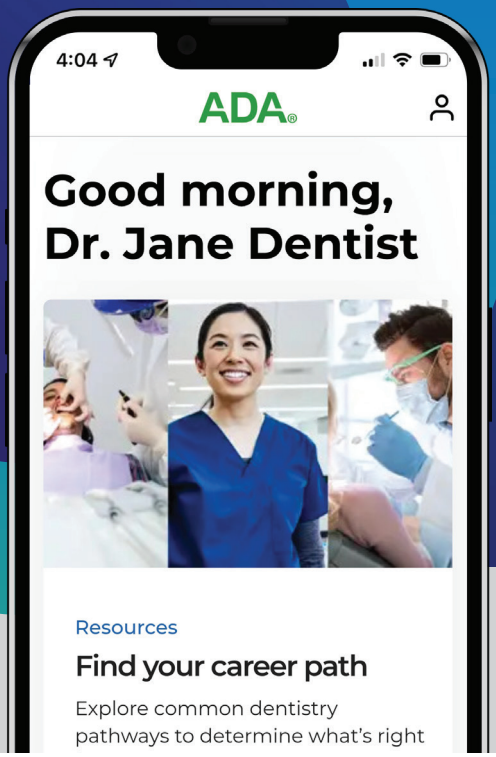
Get the resources you need to thrive in your own career while helping drive change on a local, state and national level.

ADA.org/Join

ADA.org/Renew

Updated: September 10, 2026

APPsolutely packed with perks



The ADA Member App puts the resources you need in the palm of your hand.

- Chat and mentoring with peers
- Organized documents with expiration notifications
- Newsfeed customized to your interests
- And much more!

ADA MEMBER

Download Now
ADA.org/App

Real Dentists. Real Solutions.

ADA DENTAL SOUND BITES™

Candid conversations covering the latest **clinical developments, mental health, career growth** and **financial planning.**

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ADA.org/Podcast



Dr. ArNelle Wright and Dr. Effie Ioannidou,
Dental Sound Bites Hosts

ADVANCE YOUR CLINICAL DECISION MAKING
RESOURCES FROM LEADERS IN SCIENCE AND RESEARCH

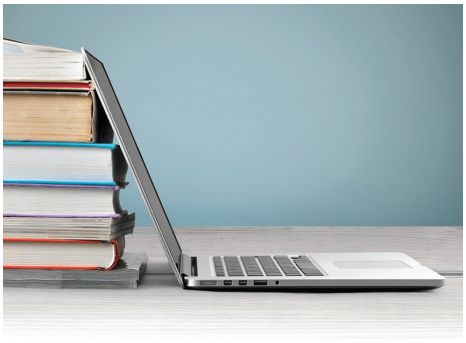
ADA clinical resources make the lives of ADA members easier, giving them more time to focus on what's most important: patient care. Find the answers you need to make every visit a seamless experience for you and your patients.



ADA Forsyth Institute

Discover how the ADA Forsyth Institute's cutting-edge research on oral and overall health drives new technologies, tools and innovations for you to advance the health of your patients.

Forsyth.org



ADA Library & Archives

Access comprehensive dental and oral health literature, expert research and information support, evidence-based clinical summaries and trusted resources to drive informed practice decisions and enhance patient outcomes.

ADA.org/Library



ADA Seal of Acceptance

Discover tools and materials to help you and your patients find the right dental products for their oral care needs.

ADA.org/Seal



The Journal of the American Dental Association and JADA Foundational Science

Explore the latest research in *JADA* and *JADA Foundational Science*, the ADA's open-access journal dedicated to translating foundational discoveries into clinical context.

ADA.org/JADA

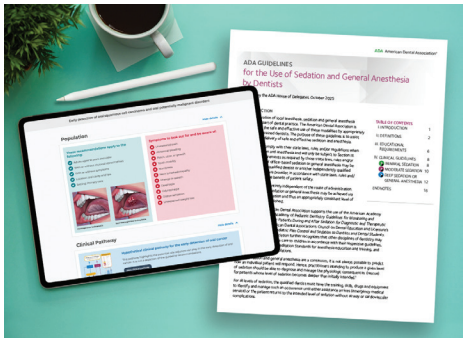
ADA.org/JADAFS



Oral Health Topics

Dive into evidence-based summaries of clinically relevant topics in dentistry and oral health, updating you with the most recent guidance and treatment evidence.

ADA.org/OHT



Clinical Practice Guidelines

Support your clinical decision-making with ADA's collection of evidence-informed clinical practice guidelines.

ADA.org/Guidelines

RESOURCES FOR STUDENTS
ASDA MEMBERS ARE ADA MEMBERS

ADA.org/student



Wellness Support
Dental school is tough. Explore resources to better take care of yourself.



Insure Your Future
Learn about life and disability benefits included with your ASDA+ADA membership.



Career Guidance
Navigate your next steps after graduation, from finding your first job to exploring postdoctoral options.



Manage Your Finances
Explore valuable resources to help you pay down student debt and ensure financial stability after school.



ADA Dental Sound Bites™
Tune in for real talk on all things dental with dentist hosts and expert guests.



ADA Credit Union
Discover personalized financial tools, expert coaches, banking and loans designed for you.



Licensure for Students
Explore initial licensure requirements by state and exam prep tips.



Clinical Decision Making
Leverage innovative research, oral health topics and clinical practice guidelines.



Advocacy
Trust ADA to monitor and continuously advocate for issues that affect students and the profession.



Employment Agreements
Know the questions to ask and the discussions to have before you sign.



Research Support
Explore ADA Commons' extensive collection of dental literature, including state and local publications, curated digital archives, and interactive exhibits.



Meet ADA Member Dentists
Connect with your state and local dental societies, attend events and grow your network.



Empower Your Career Journey

With the ADA Career Hub

Find expert guidance and resources for every stage of your career, from graduation to retirement and everything in between.

Explore the ADA resources designed to support your dental career.

ADA.org/careers | 800.232.6119



Your health matters. Prioritize your mental and physical health and well-being with these ADA resources.

- Assess your well-being with the **Dental Well-Being Index (WBI)**, an anonymous, validated risk assessment invented by Mayo Clinic. This benefit is available to dentists, students and dental team members at no cost.
- Find resources in your state with the ADA's **Dentist Well-Being Programs Directory**.
- Safeguard your physical health with voice-guided, ergonomic stretches available in the **ADA Member App**, or download **25 Quick Stretches**.

Access all of these resources by scanning the QR code!

KEEPING YOU INFORMED
ABOUT THE U.S. DENTAL CARE SYSTEM

HPI Health Policy Institute
ADA American Dental Association®

ECONOMIC IMPACT OF DENTAL OFFICES IN THE UNITED STATES

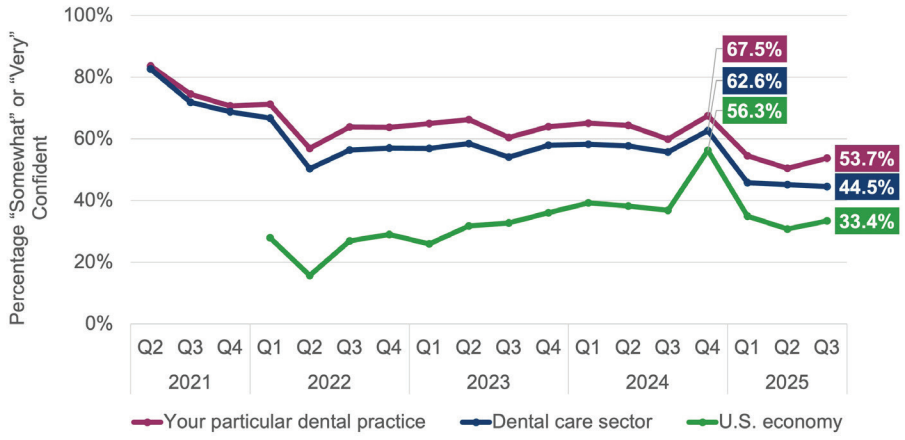
$478 billion
ANNUAL ECONOMIC IMPACT GENERATED BY DENTAL OFFICES

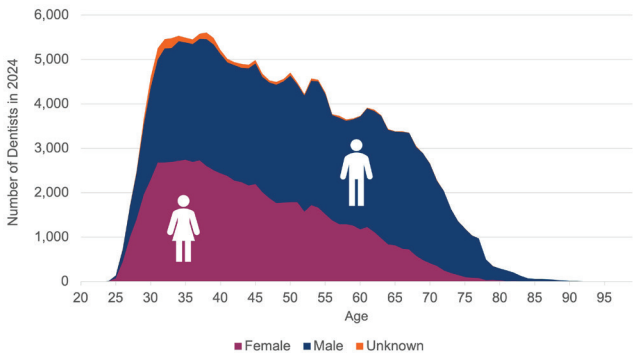
$2.4 million
AVERAGE ANNUAL ECONOMIC IMPACT PER DENTIST PER YEAR

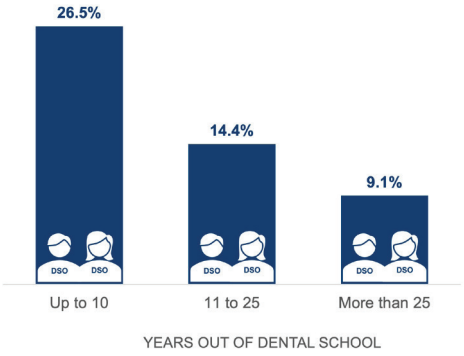
DENTAL OFFICES SUPPORT
2.5 million jobs IN THE U.S. ECONOMY

1 = 1.4
EVERY JOB IN A DENTAL OFFICE GENERATES 1.4 ADDITIONAL JOBS IN OTHER SECTORS OF THE ECONOMY

DENTIST ECONOMIC CONFIDENCE STABLE







IN 2024, MORE THAN 1 IN 4 DENTISTS UP TO 10 YEARS OUT OF DENTAL SCHOOL WERE AFFILIATED WITH A DSO, MUCH HIGHER THAN MORE EXPERIENCED DENTISTS.

ADA Health Policy Institute

The Health Policy Institute (HPI) is a thought leader and trusted source for critical policy knowledge related to the U.S. dental care system. HPI achieves this by generating, synthesizing and disseminating innovative research on a variety of topics that are relevant to policy makers, health care advocates and providers. The key issues that HPI focuses on include health policy reform, access to dental care, the dental workforce, dental care utilization and benefits, dental education and oral health outcomes.

Get involved! Join HPI's Economic Outlook and Emerging Issues panel and help HPI take the pulse of dental practices by completing one short survey each quarter.

Enroll on **ADA.org/HPI** *hpi@ada.org*

HPI Consulting

As a service to the dental industry, HPI Consulting helps organizations make sense of the new dental economy and better prepare for a future of "new normals." Our team of research experts collects and analyzes proprietary dental industry information, providing personalized consultation at all points to help your organization navigate through the industry's uncharted COVID-19 recovery journey. HPI Consulting offers a number of customizable solutions to help guide your business:

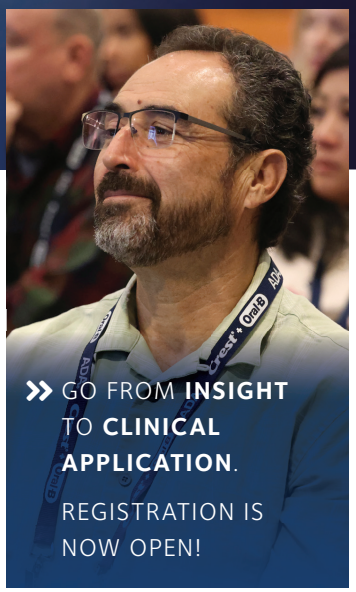
- Custom Research and Datasets
- Speaking Engagements and Virtual Events
- Custom Surveys and Samples

ADA.org/HPIconsulting *hpiconsulting@ada.org*



ADA® | 2026 SCIENTIFIC SESSION

ADVANCING CLINICAL PRACTICE THROUGH EVIDENCE-BASED LEARNING



Ground your clinical decisions in trusted evidence at the ADA 2026 Scientific Session, Oct. 8–10 in Indianapolis.

The program emphasizes greater rigor and depth, with research-driven courses across specialties designed to support clinical decision-making and patient care.

INTERACT WITH EXPERTS AND INSIGHTS

Sessions support meaningful engagement where you can:

- » Review key insights.
- » Ask questions.
- » Compare approaches.
- » Test ideas with clinicians, researchers and academic experts.

Plus:

- » Engage in peer-to-peer discussion and interaction with industry leaders.
- » Gain additional context for clinical decision-making.
- » Evaluate emerging technologies and solutions in a focused setting.





REGISTER TODAY AT **ADA.org/SciSession**!

WHAT YOUR MEMBERSHIP DELIVERS
IN WASHINGTON AND THROUGHOUT THE COUNTRY



Insurance Reform & Transparency

- Worked to introduce bills that will ensure that many of the state insurance patient protection laws apply to enrolled patients regardless of how their dental coverage is contracted. Advocacy is ongoing for federal dental insurance reform to protect patients, support dental practices and bring much-needed balance to insurer-provider contracting nationwide.
- Enacted more than 235 new state Dental Insurance Reform laws in the last decade (38 in 2025 alone), with ADA supporting these efforts with advocacy grants and shared expertise.
- Pressed for Medicare Advantage reform to include meaningful dental benefits

Fair, transparent insurance helps patients use the benefits they deserve.

Access to Care

- Secured federal investments in workforce training, and prevention programs.
- Supported many states in their advocacy campaigns to improve Medicaid. So far in 2025, 11 states, many of which partnered with the ADA, have increased funding and dental care services leading to improved access for Medicaid enrollees.
- Defended community water fluoridation, helping 16 states and multiple localities defeat anti-fluoride legislation and preserve access to fluoride supplements stopping a ban by the FDA.

Science-based advocacy keeps prevention within everyone's reach.

Workforce Solutions

- Protect and sustain federal investments in oral health programs on an annual basis, including workforce training, oral health education, disease prevention, dental research and Indian health.
- Scope expansion for team members through proven training methods allowing better, faster delivery of care without compromising quality or patient safety, including Expanded Function Dental Assistants (EFDAs) and Oral Preventive Assistants (OPAs).
- Ease workforce challenges by supporting the Dentist and Dental Hygienist (DDH) Compact, removing barriers for licensed dentists and hygienists to easily move across state lines to practice in other states.

Student Debt Solutions

- Advanced Resident Education Deferred Interest (REDI) Act to pause interest accrual during residency and expand repayment flexibility for dentists, especially those practicing in underserved areas.
- Advocated for continued Public Service Loan Forgiveness funding.
- Supported new service-based loan repayment and training programs through FY 2026 federal funding, bolstering the dental workforce.

Lower debt means more dentists in communities that need them.

Learn about ongoing advocacy initiatives and find ways to get involved at ADA.org/advocacy

PRIORITIZE PATIENT CARE
WITH DENTAL INSURANCE SOLUTIONS



SAVE TIME AND GET ANSWERS ON DENTAL INSURANCE ISSUES



Check out the ADA Third Party Payer Concierge™ for one-on-one assistance with your dental insurance challenges. This free service is available exclusively for members.

Create your own in-office plan with Bento, simplify paperwork with the ADA® credentialing service and learn about the *Code on Dental Procedures and Nomenclature (CDT Code).*

ADA PUBLICATIONS
GROW, LEARN AND THRIVE

Stay informed and be better prepared for success with ADA print and digital publications. Whether you want the latest news, cutting edge clinical developments, practice management advice or connecting with peers on their journeys in dentistry, you can count on the ADA as your trusted resource.



ADANews



ADANews.ADA.org

new dentist



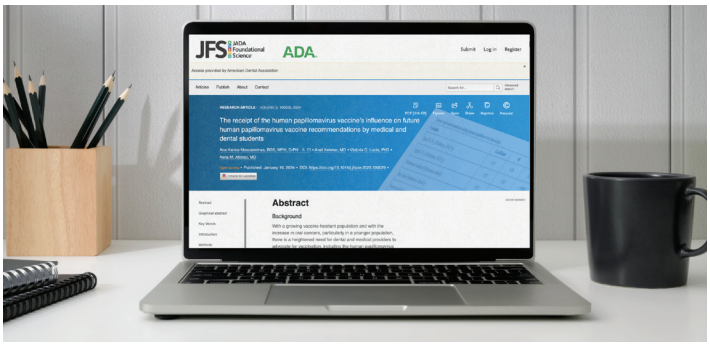
ADAnews.ADA.org/new-dentist

JADA
THE JOURNAL OF THE AMERICAN DENTAL ASSOCIATION



ADA.org/JADA

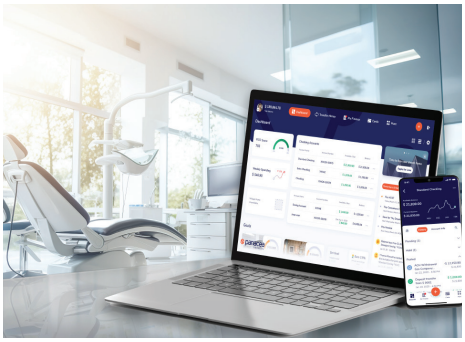
JFS JADA Foundational Science



ADA.org/JADAFS

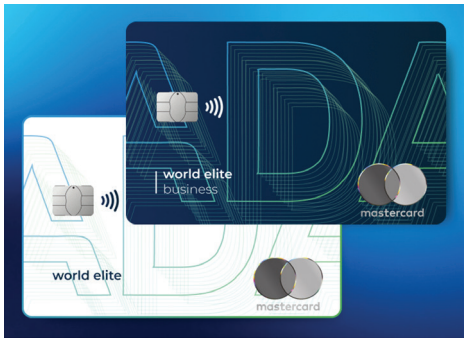
EXCLUSIVE SAVINGS
FOR YOUR PRACTICE AND HOME

ADA
Member Advantage℠
✓RESEARCHED ✓PROVEN ✓ENDORSED



Practice Financing

Panacea Financial offers a 0.25% interest rate discount[1] and $0 origination fees on any dental practice loan. From starting your first practice to adding another practice to your group, or even buying into a practice as a part-owner, Panacea Financial can help.



ADA Credit Cards

Introducing the new ADA® Rewards World Elite Mastercard®. With no annual fee[2] and no foreign transaction fees[2], these cards were designed with ADA member dentists in mind. Earn 2x points on gas and groceries with the consumer card and 2x points on dental supply purchases with the business card. Apply today to receive robust bonus points offers.[3]



Waiting Room TV

ADA TV+ (powered by BaseKamp) is a dynamic, customizable, in-office media solution that transforms your waiting room into an informative, engaging and revenue-generating space. ADA Members have access to all ADA ToothFlix® patient education videos ($849 value), plus a 25% subscription discount ($300 annual savings).



Ocean Cruises

ADA members can enroll with Avid Traveling to get up to 30% off retail rates on ocean cruises. With Avid you get free lifetime membership with no annual fees, access to 30,000+ sailings across 44 major cruise lines, and $1,000 in complimentary Cruise Savings Credits replenished annually. ADA members will never find a lower price anywhere. If you do, Avid Traveling will match it, guaranteed!



Student Loan Consult

Navigate your student loan repayment options with help from KeyBank *(formerly Laurel Road)*. ADA members get an exclusive 0.30% rate discount when they refinance their student loans with KeyBank.[4] You can also schedule a free, 30-minute consultation with a KeyBank student loan specialist to help you understand your repayment, forgiveness and refinancing options and develop a personalized plan.



Appliances

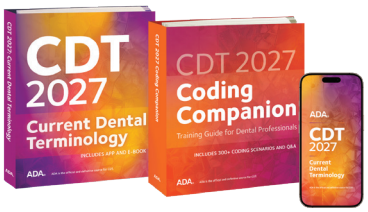
Upgrade your home or work breakroom with exclusive members-only savings from the GE Appliances Store. Find great deals on the latest Profile™, Cafe™, GE®, Monogram® Haier and Hotpoint® appliances. Get access to special savings with promotional and rebate offers, plus convenient in-home delivery, installation and haul-away services.

See a complete list of our endorsed products and services at adamemberadvantage.com

[1]0.25% rate discount for Panacea Financial Practice Loans: Terms and conditions apply. Offer good for practice financing customers only and subject to lender approval. To receive the offer, you must meet Panacea Financial underwriting criteria and be an ADA member. Offer good for new customers only. Offer cannot be combined with any other offers, except any discount for making automatic payments. Offer subject to change. Panacea Financial is a division of Primis, Member FDIC. [2]Cardholder terms, limits, and conditions apply. See www.adamastercard.com for more details. [3]Activation bonus points for new customers: terms apply, see www.adamastercard.com for more details. This card is issued by Cottonwood Payments pursuant to a license from Mastercard. [4]The 0.30% ADA member interest rate discount is offered on new student loan refinance applications from active ADA members. The ADA discount is applied to your monthly payment and will be reflected in your billing statement. The ADA member discount is only available at loan origination and at no other time and will go into effect on the date the loan funds are disbursed. This offer cannot be combined with any other discounts from KeyBank affiliated partners or employers. ©2026 KeyCorp®. All rights reserved.

VISIT ADASTORE.ORG FOR PRACTICE RESOURCES

SAVE **15%** promo code: **26531** expires: 12.31.2026



CDT 2027 and Coding Companion Kit with App

NEW **BEST SELLER**

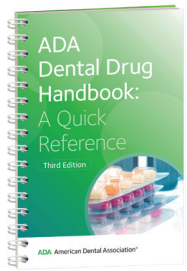
67 code changes! The *CDT 2027* and *Coding Companion Kit with App* is the most essential tool for accurate patient records and correct claim submissions. *CDT 2027* includes 28 new codes, 33 revisions and 6 editorial changes. *CDT 2027 Coding Companion* features 300+ real-world scenarios and questions and answers. Search the *CDT 2027 App* to find codes quickly on your iPhone, Android, tablet or desktop computer.

ORDER

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Member: $159.95 Retail: $234.95

CDT 2027: Current Dental Terminology, approx. 208 pages
ISBN: 978-1-68447-276-5

CDT 2027 Coding Companion: Training Guide for the Dental Professionals, approx. 430 pages
ISBN: 978-1-68447-278-9



ADA Dental Drug Handbook

BEST SELLER

Dentists face many considerations when treating patients and prescribing medication. This ADA quick reference, created by a team of dentists, pharmacists, scientists and experts in pharmacology, serves as a clinical educational resource to deliver concise and accurate information about prescribed medications used in dentistry.

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ADA Complete OSHA Compliance Kit

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This essential kit guides you through the federal regulations you need to know and helps you learn about OSHA compliance and prepare for training. With chapters on bloodborne pathogens, infection control, hazard communication, respiratory protection, waste management, emergency action plans and all the forms you need, the *ADA Complete OSHA Compliance Kit* is the easiest way to ensure your dental staff knows OSHA regulations.

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ADA OSHA Training: Guidance for the Dental Team book + e-book, approx. 175 pages
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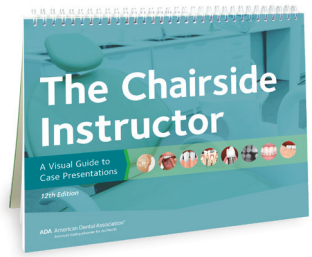
Periodontal Disease: Don't Wait Until it Hurts

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This brochure visually reinforces the different stages of disease, with new clinical images that facilitate understanding and illustrate the need for early treatment. Use it to explain prevention and treatment options, as well as how to keep gums healthy after treatment.

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The Chairside Instructor: A Visual Guide to Case Presentations, 12th Edition

BEST SELLER

The Chairside Instructor is an invaluable tool in educating patients and staff alike. With more than 220 images across 50 topic areas, this resource can be used to explain conditions to patients or illustrate a treatment plan.

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Accelerate your dental knowledge and your career with **science-backed, research-based courses** from ADA Continuing Education.

Choose from webinars and on-demand courses on topics such as **dental technology, coding, new evidence-based science** and **oral-systemic health**. View all courses at **CE.ADA.org**.



LIVE WEBINARS



ONLINE COURSES

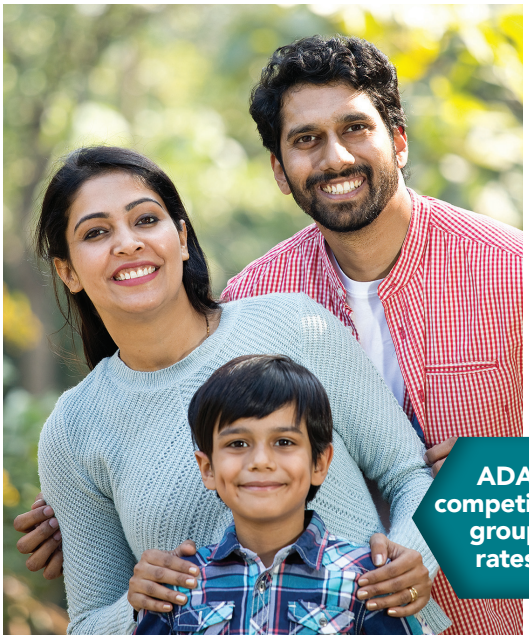


LIVE WORKSHOPS

Visit **CE.ADA.org** to learn more.

GROUP INSURANCE PLANS
THAT HAVE STOOD THE TEST OF TIME.

ADA Insurance
BROKERED BY ALLIANT



ADA Insurance, brokered by Alliant and underwritten by Protective, provides a range of group insurance products designed to meet the needs of dentists and dental student members. From dental school, throughout your career, the ADA group-rated insurance plans can help you, your income and your practice while safeguarding what's most important to you.

ADA Insurance offers:

- Term Life, Level Term or Universal Life
- Disability Income Protection
- Office Overhead Expense Disability
- Hospital Indemnity
- Critical Illness
- Term Life and Disability coverage for ADA student members while completing their dental education

Call an Insurance Plan Specialist at 866.607.5338 | ada.alliant.com

CONSIDER YOUR FUTURE TODAY.
PLANNING FOR RETIREMENT.

EQUITABLE

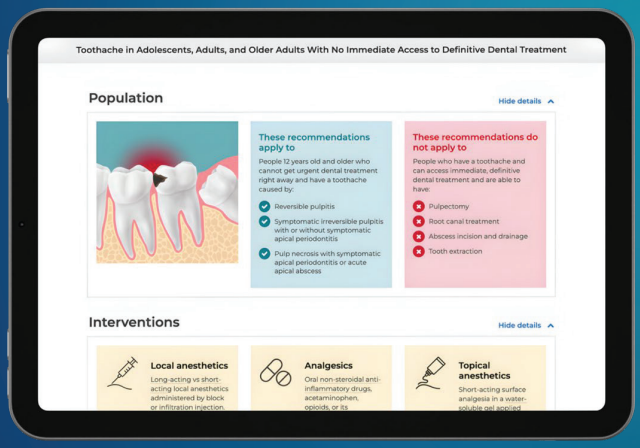


It's never too early to start planning for your retirement. And if you've already started, well done! It's always smart to reevaluate and realign your options.

- The only retirement plan **endorsed by ADA for more than 52 years**
- **Easy to set up and maintain;** services include record-keeping, plan administration and investment management services
- Full range of qualified retirement savings plan options, including **Owners Only and Safe Harbor 401(k) plans**
- **NEW** Equitable Financial Advisors to provide **holistic financial and retirement planning service**
- **Call for your complimentary plan review today!**

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ADA Living Guideline Program



- First and only living guideline program focusing on oral health
- AI and other tech identify information so experts can analyze and update in real-time
- Recommendations developed in months, not years
- **Designed for decision makers:** dentists, researchers, medical clinicians, policymakers & patients

WHAT ARE LIVING GUIDELINES?

Traditional guideline development typically takes more than 2 years to complete. In contrast, **living guidelines are proactive**. The process continuously monitors literature for new evidence and data, allowing for individual recommendations to be updated regularly. This results in more relevant recommendations that can be implemented in real-time.

Guidelines contain methodologically and rigorously developed recommendations formulated by a panel of subject matter experts, researchers, and patient partners that are informed by research evidence which are then used to make informed clinical and policy decisions.

HOW ARE TOPICS DETERMINED?

Living guideline topics and priorities will be defined by an advisory panel of interest-holders across the U.S. oral health system and developed by independent panels with multi-disciplinary backgrounds, with methodological support from the ADA and University of Pennsylvania School of Dental Medicine.

WILL THE PROGRAM DEVELOP NEW GUIDELINES OR UPDATE EXISTING GUIDELINES?

Both — this innovative program will develop new guidelines and update existing guidelines, in addition to identifying areas that require more research.

HOW SHOULD CLINICIANS IMPLEMENT THESE GUIDELINES?

The purpose of creating a guideline is to achieve better health outcomes. Living guidelines allow dental professionals and clinicians across many disciplines to use this information as it becomes available to inform and advance patient care. Clinicians are encouraged to follow a balanced, patient-centric approach when integrating recommendations into practice.

> **The ADA Living Guideline Program is a breakthrough in clinical care. By delivering frequently updated, evidence-informed recommendations, this innovation empowers dentists with the most current chairside guidance to deliver high-quality patient care.**
>
> *ADA Council on Scientific Affairs*

Stay up to date on the ADA's guideline recommendations by scanning the QR code or visiting **ADA.org/LivingGuideline**.

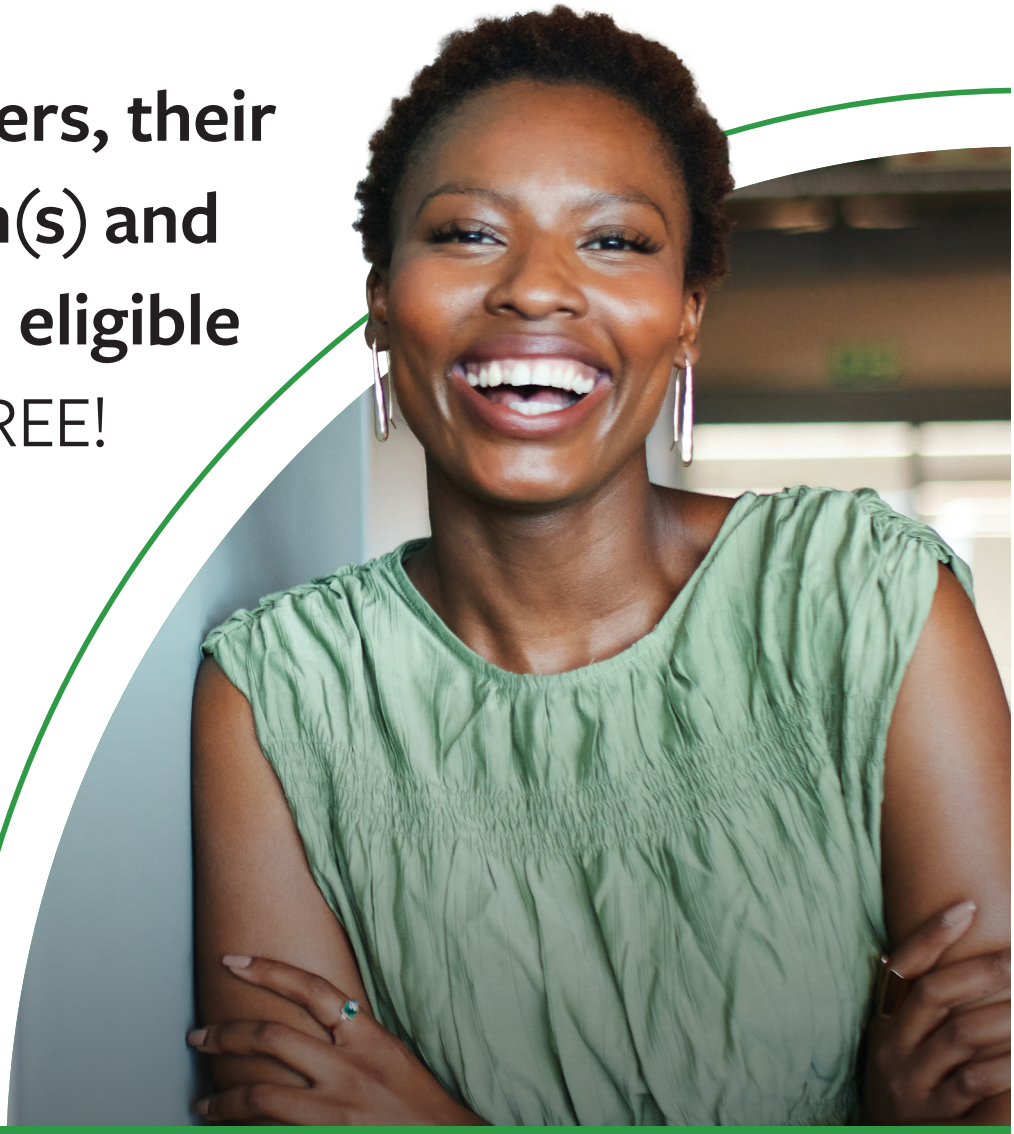
THE LIVING GUIDELINES ARE BEST VIEWED ON TABLET AND DESKTOP.

ADA American Dental Association®

Penn Dental Medicine University of Pennsylvania

A credit union built for those who care

ADA members, their dental team(s) and families are eligible to join for FREE!



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