ADA American Dental Association®

LevelUp

NATIONAL SIGNING DAY
State Kick Off

January 31, 2024

Dental School Outreach Team

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Need help, reach out to OSA

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Agenda

I. 2023 Review
II. Hosting an Event
  – Before, During and After
III. NSD Toolkit
IV. Important Reminders
V. Next Steps
VI. Event Ideas Discussion

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NSD Applications Year Over Year 2019-2023

	2019	2020	2021	2022	2023
Senior Roster	6414	6655	6671	6439	6924
Applications	4621	4579	4152	4260	4945
Percentages	72%	68%	62%	66%	71%

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ASDA Chapter Incentive Recognition for Level Up

95%+ plus participation

- University of Missouri-Kansas City – 100%
- Stony Brook University, The State University of New York – 100%
- Missouri School of Dentistry and Oral Health (Kirksville) – 100%
- University of Utah – 98%
- Rutgers School of Dental Medicine – 89%
- Meharry Medical College – 98%
- East Carolina University School of Dental Medicine – 98%
- Roseman University of Health Sciences – 97%
- Howard University – 97%
- Harvard University – 95%

Highlight denotes first time at 95%+

10 in 2023, up from 4 in 2022

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ASDA Chapter Incentive Recognition for Level Up

80%-94% participation

- Oregon Health Science University – 94%
- University of Mississippi – 92%
- University of Detroit- Mercy – 92%
- New York University – 92%
- Temple University – 91%
- Nova Southeastern University – 91%
- Univ of Texas Health Science Center at San Antonio – 90%
- Marquette University – 90%
- University of North Carolina Chapel Hill – 89%
- University of Florida – 89%
- Louisiana State University – 88%
- University of Oklahoma – 86%
- West Virginia University – 84%
- Western University – 83%
- University of Michigan – 83%
- Virginia Commonwealth University – 82%
- University of Colorado – 80%
- Midwestern University – Illinois – 80%

18 in 2023, up from 10 in 2022

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Hosting an Event

What Can an Event Look Like?

- Sponsored school event/ ASDA vendor fair
- Street of dreams
  - Trips to local dentist offices
- Survival kit/snack for board exams
- Ask Me Anything
  - Panel of local new dentists (topical)
- Lunch & Learn
  - Resume/CV workshop
  - Interviewing workshop tips
- Graduation event/lunch/reception
- Success Programs
- Offsite events
- Closed online discussion group
- Traditional NSD slide presentation

LOCAL NEW DENTIST PARTICIPANTS ARE KEY!

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Ask Me Anything

- Face to face panel
  - New dentists
  - SMEs
- Focus on transition issues and/or pillar content
  - Financial, wellness, career guidance

Schedule at ADA.org/SuccessProgram

No cost to societies

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Level Up Flyer/Ads/Social

- Bring flyer to every D4 event
- Post images to your social and website
- Share with new dentists

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New for 2024! ADA Number Card

- Printed Cards
- Delivering to Societies
- All D4s in Aptify

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Before Your Event

- Know Before You Host
- Plan early, prepare and engage
- 2024 Senior Class Roster
- Connect with ASDA leaders
- Rotators for Society website
- Cards w/ D4 names and ADA #s

- NSD email template
- Member application/QR Code
- Non-member application/QR Code
- NSD Fact Sheet
- Social Promotions
  - ASDA Chapter social platforms
  - Dental school's social platforms
- Invite guest speakers = local new dentists key

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Host Fun Events!

Roseman, cash money

Utah, a family affair

Meharry, Student/Society Engagement

Nova, Speaker: Dr. Cohlmia

What's in the Toolkit

ROSTERS

- 2023-24 ASDA Chapter Leaders
- New Dentist Committee Roster
- Faculty Ambassador Roster
- Outreach Managers and OSA

ADA.org/societyresources

COMMUNICATIONS

- Event Email Template
- Non-signers Email Template
- ASDA Incentive Sheet
- Student PowerPoint Presentation

INSTRUCTIONAL DOCS

- Online App FAQ
- NSD Fact Sheet
- 2024 NSD Kick-Off Webinar (this presentation)

PHOTO PERMISSIONS

- Photo Consent Form

RESOURCES

- CE Online
- Success Programs
- Social Media Images
- QR Codes (member and non-member)
- Faculty Ambassador

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We Are Here to Help!

studentaffairs@ada.org

newdentistblog.ada.org

ADA.org/states

Add your dental society contact information here

Connect with us:

ADA MEMBER

ADA | new dentist blog

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Chairside Guide +

- Student PowerPoint Presentation
- Level Up: National Signing Day Link (ADA.org/LevelUp)
- Nonmember QR Code
- Postcard with ADA Numbers
- Incentives
  - Chairside Instructor
  - ASDA chapter funds $$

Member Price $79.95
Retail Price $119.95
FREE

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At Your Event

Online Applications

MEMBERS

ADA.org/SigningDay = ADA.org/LevelUp

- Send the application link or QR Code
- Postcard with ADA Numbers

- Reduces the number of NSD follow-up steps
- Obtain immediate access to student data
- Generates automatic email confirmation

NON-MEMBERS (Never Been ASDA Members)

- Digital application via QR Code
- Generates automatic email confirmation
- Data collected by OSA
- DMO staff processing, usually 7-10 business days

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ADA.org/LevelUp Log In: Landing Page for Member App

* indicates required field.

Search Options

First Name *

Last Name *

Email ID *

Search

OR

ADA Number *

Search

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Never Been a Member: Non-member - QR Code

Digital

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Name

First

Middle

Last

Alias/Pervious/Maiden

Degree

- D.M.D
- D.D.S.

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Don’t Have a Postcard?

Never been a member of ASDA?

Scan and complete non-member application

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After Your Event

- Check Aptify Views
- Nonsigners follow up immediately
- Continue to follow up before May
- Instructional Toolkit Documents
- Move new grads into your state
- Welcome new grads
- Ongoing engagement

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Aptify®
by communitybrands
Aptify Views

Aptify View - Senior Roster

Business Address Zip Code	Business Address Country	Phone Area Code	Phone	Primary Email	License State	License Number	Last Online NSD Update
	United States			baherber@gmail.com			1/30/2018
	United States			tanvip.114@gmail.com			1/29/2018
				storiej@musc.edu			
				sueh@musc.edu			
	United States			tailorsh@musc.edu			1/30/2018
				taylorda@musc.edu			
				timmonst@musc.edu			
				tompkinr@musc.edu			1/21/2018
	United States			victo15@vt.edu			1/28/2018
	United States			jmweed@g.clemson.edu			1/28/2018
				westerke@musc.edu			
	United States			whittow@musc.edu			1/27/2018
	United States			esmartin108@gmail.com			1/21/2018
	United States			swilkes1113@gmail.com			1/21/2018
	United States			mollyewillison@gmail.com			1/21/2018
	United States			jessica9239@gmail.com			1/22/2018
	United States			brownmic@musc.edu			1/25/2018
	United States			cecrane@g.clemson.edu			1/30/2018
	United States			Bankslee13@gmail.com			1/26/2018
				lemonja@musc.edu			
	United States	843	933-0084	gcsurfer90@aol.com			1/25/2018
				schneide@musc.edu			

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Aptify View – Completed Application

Aptify – NSD View

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Aptify View – Individual Record

Name: Ms. | TEST | DENTA | STUDENT | Jr.

ADA Number: 178798979

Primary Function: Student

Member Type: Member

ADA Life Year: 0

Retirement Date:

CES Score:0

Title: Test Record

Company Name:

Status: Present

Recent Mbr Year: 2018 Age: NBD

Component Name: Dental School Component | DS00

Member Segment:

NonMember Segment:

Non Renew Risk: Risk not calculate

Web User

Last Paid Rates: 6 | 6 | 6

Legislators | Functions | Subscriptions | Orders | Donations | CAQH

Contact | Details | Meetings | Committees | Attachments | Cases - Contact | Address Data | National SD | Membership | Notes

Participated Year: 2022

NSD Reported Constituent: Alabama Dental Association

☑ NSD Photo Release Opt In

Work Expected Country: United States

Last Online NSD Update: 1/28/2022 3:20:45 PM

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Level Up:
National Signing Day Reminders

- NSD January 1 thru May 31
- June 1, 2024
  - NSD applications are due
  - Incentive for ASDA chapters
    - 95% = $1,000
    - 80% = $500

IMPORTANT REMINDER

ASDA INCENTIVE!

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ASDA Chapter Leaders Webinar

- Hosting an ASDA Chapter Leaders webinar, on February 13, 2024
- Remind chapter leaders to collaborate with state societies
- Encourage leaders to connect with D4 students and promote NSD
- Leverage chapter leader's social platforms to promote events

ASDA
American Student Dental Association

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Next Steps

- Complete the NSD Participation Survey
- Review the Toolkit & and plan events (virtual or in person)
- Collaborate with your ASDA Chapter Leaders and/or faculty
- Invite new dentist participants (ideal = they give presentation)
- Schedule your NSD events early
- Set NSD goals: Collect 80%+ applications, earn incentives
- If applicable, share event photos
- Need help, contact your Outreach Manager or OSA

Have a successful NSD season!

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Event Idea Discussion

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