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LevelUp ADA NATIONAL SIGNING DAY ASDA CHAPTER INCENTIVE

What is it?

ADA National Signing Day supports dental students moving from dental student membership to ADA dentist membership.

When is it?

The National Signing Day Season runs from January 1 to May 31 – you select the date that works for your school and your state dental society. Plan to host serveral events during this timeframe.

What's in it for my ASDA chapter?

Each ASDA chapter can earn a cash award by helping to convert new graduates through the National Signing Day program. Chapters that work with their state or local dental societies to help get the D4 students to complete the NSD online application can earn up to $1,000! Once you reach your 95% goal a payment can be disbursed in 30 days.

Here's the breakdown:

What's in it for the student?

Many students may not understand how to join the ADA after graduation, understand their membership options or know the benefits of joining. Participating in NSD and signing up for membership while still in school allows ASDA Chapters and dental societies to educate seniors and discuss the **Reduced Dues Program**. Those who participate will also receive a graduation gift for completing the application.

How ADA Membership Works

All dental students receive FREE direct membership to the ADA upon graduation. Once you know where you will be, please contact your **state dental society** to update your record and transition into full membership at the national, state and local levels. Learn more at **ADA.org/LevelUp**.

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How can my chapter participate?

Collaborate with your state or local dental society to host a fun virtual or in-person National Signing Day event.

1. Contact your state dental society – **ADA.org/states**.
2. Collaborate with your state and/or local dental society, and your dental school to coordinate the event.
3. Make sure to share the event details with your Office of Student Affairs point of contact, the Dean's Office and any faculty members.
4. Promote the event to the seniors at your dental school. Send the application link ahead of time – **ADA.org/LevelUp**.
5. Use your social media platforms to share your events.
6. Host a great event with your state and/or local society! Have fun and take photos.
7. Ensure all D4 students complete the application prior to or during the NSD event on their mobile phone or laptop. There are two links, a **member** and **non-member** link; make sure students use the correct link. Let them know to bring the confirmation email they will receive after submitting the application to the NSD event for their free graduation gift!
8. Following the event, identify the D4 students that have not yet participated and continue to reach out to them sharing the online application link for submission. All applications should be submitted by June 1 to reach that 95% goal!

If you're not able to collaborate with your state or local dental society to host a National Signing Day event, you can coordinate one on your own. Contact **ADA Client Services** to receive a toolkit to host your program. The toolkit includes flyers, promotional items and more! To host a successful event, you'll want to stay in touch with your school administration and promote the event to the seniors at your dental school.

To qualify for the incentive, D4 students must complete the online application by **June 1**.

ADA Office of Student Affairs can tell you how many seniors you need to sign up for membership in order to earn a cash award.

If you have any questions, please contact ADA Office of Student Affairs at **studentaffairs@ada.org**.