

## Official Rules for the ADA Member App Career Path Quiz Sweepstakes

### No Purchase Required to Enter or Win

**1. Eligibility:** The **ADA Member App Career Path Quiz Sweepstakes** (Sweepstakes) is open only to persons who are: (a) legal residents of one of the fifty (50) United States, the District of Columbia, or the U.S. Virgin Islands; (b) eighteen (18) years of age or older; (c) current members in good standing of the American Dental Association (ADA); (d) have downloaded the reimagined ADA Member App and (e) have completed the quiz available in the ADA Member App to obtain a Career Fit recommendation. Officers, directors, trustees, and employees of the ADA, or any affiliate of the ADA, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such individual, are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

**2. Sponsor:** The Sweepstakes is sponsored by the American Dental Association, 211 East Chicago Avenue, Chicago, IL 60611 (Sponsor).

**3. Agreement to Official Rules:** Participation in the Sweepstakes constitutes Entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements of these Official Rules.

**4. Sweepstakes Prizes** (together Sweepstakes Prize):

*The In-Person 'Appiness Prize* (Grand Prize) consists of one VIP 2023 SmileCon® Package with an approximate retail value of Five Thousand Dollars (\$5,000.00). The Grand Prize includes a Platinum Smile Pass to SmileCon in Orlando, FL Oct. 5–7, 2023 that entitles the holder to all education, including hands-on workshops (with the exception of Botox courses), as well as all networking events like SmileCon's Night at Universal and the Grin & Goblin' Fest on Friday evening. The Grand Prize winner will also receive a Two Thousand Dollar (\$2,000.00) stipend toward airfare and hotel accommodations. The Grand Prize winner may select the alternative Grand Prize cash award of Two Thousand Dollars (\$2,000.00). One (1) Grand Prize will be awarded.

*The 'Appiness in a Box Prize* (Runner Up Prize) consists of an 'Appiness Goodie Box with an approximate retail value of Five Hundred Dollars (\$500.00). The 'Appiness Goodie Box includes a Threadfellows gift card valued at Two Hundred Fifty Dollars (\$250.00), a one-year subscription to Calm.com valued at Seventy Dollars (\$70.00), a Grubhub gift card valued at Fifty Dollars (\$50.00), a Starbucks gift card valued at Thirty Dollars (\$30.00), assorted ADA-branded swag and assorted snack products valued at One Hundred Dollars (\$100.00). Five (5) Runner Up Prizes will be awarded.

**5. How to Enter:** To enter the Sweepstakes, (a) download and log into the ADA Member App; (b) tap on the "Find Your Career Path" link on the app's home page; (c) fully complete the ADA Member App Career Path Quiz accessed by clicking on the link; (d) submit the completed Career Path Quiz by tapping on the "Get results" quiz submission button. Entry into the Sweepstakes (the Entry Form) is automatically completed upon submission of the completed quiz. Entries must be received by 11:59 p.m. (CST) on June 12, 2023. There is a limit of one (1) entry per person, and subsequent entries will be disqualified. Only one (1) Sweepstakes Prize will be awarded per person.

**6. Drawings:** Following the close of the entry period of the Sweepstakes, the Sponsor shall select the names of six (6) potential winners of a Sweepstakes Prize in a random drawing from all valid and eligible Entry Forms received by Sponsor during the entry period. The first Entrant selected shall be deemed to be the potential winner of the Grand Prize; each of the remaining five (5) Entrants selected shall be deemed to be potential winners of a Runner Up Prize. Entrants need not be present to win. The Sponsor will attempt to notify the potential winners within fourteen (14) days of the drawing. The manner and timing of notification may be modified or adjusted in such a manner as the Sponsor deems to be appropriate in its sole and absolute discretion.

**7. Odds:** The odds of being selected to receive a Sweepstakes Prize depend on the number of eligible Entry Forms received.

**8. Requirements of the Potential Winner:** Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release (the Affidavit/Release) within seven (7) days of being notified. If the potential winner fails to return the Affidavit/Release within the required time period, an alternate Entrant may be selected to receive a Sweepstakes Prize in their place from a random drawing of all valid and eligible entries received.

**9. Prize:** One (1) Grand Prize with an approximate retail value of Five Thousand Dollars (\$5,000.00) (or an alternative cash award of Two Thousand Dollars (\$2,000.00) at the Grand Prize winner's option) and Five Runner Up Prizes each with an approximate retail value of Five Hundred Dollars (\$500.00) will be awarded. The contents of the Sweepstakes Prizes are as disclosed above.

The Sweepstakes Prizes are not transferable and must be accepted as awarded. No substitutions other than those specified in these Rules may be made, except by the Sponsor, who reserves the right to substitute another prize of equal or greater value for the Sweepstakes Prizes if the Sweepstakes Prizes are not available for any reason as determined by the Sponsor in its sole discretion. The winners are each responsible for any taxes and costs not specified above.

**10. General Conditions:** In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the Sweepstakes Prizes at random from among the valid and eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

**11. Release and Limitations of Liability:** By participating in the Sweepstakes, Entrant agree to release and hold the Sponsor and its officers, directors, trustees, employees, and agents, (the "Released Parties") harmless from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) printing errors; (c) lost, late, postage-due, misdirected, or undeliverable mail; (d) errors in the administration of the Sweepstakes or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**12. Publicity.** Each entrant hereby grants to the Sponsor of the Sweepstakes unrestricted perpetual permission to use their name, voice, photograph or other likeness in any and all publications in any media now known or hereafter developed, including, but not limited to, JADA, ADA.org, ADA News, ADA New Dentist News, ADA Professional Product Review or the Internet, without compensation or notice, for any purpose, including, without limitation, the award of the Sweepstakes Prizes or publicizing the Sweepstakes, the Sponsor and/or Sponsor's business.

**13. Disputes:** Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Illinois. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

**14. Sweepstakes Results:** To request a copy of the Official Rules or the name of the winners, send the request together with a self-addressed stamped envelope to: ADA Member App Career Path Quiz Sweepstakes Rules, American Dental Association, 211 East Chicago Ave., Floor 20, Chicago, IL 60611. Requests must be received no later than three months after the conclusion of the Sweepstakes. A copy of the Official Rules is also found online at <https://www.ada.org/ada-member-app/career-path-quiz-sweepstakes>