

Sample Reminder Message to Increase Patient Response Rate

Please Note: This email should be sent no sooner than one week after the initial message.

Dear (Insert Patient's Name):

We recently sent you a link to an e-survey asking for your opinions about your most recent visit to our dental practice.

If you have already completed the survey, please know that we appreciate your feedback. If you have not had the opportunity to complete the e-survey, we ask that you take a few moments to let us know your opinions.

Thank you for your valuable input.

Sincerely,

Dentist Name

Title

If the email includes commercial content, such as advertising or a message promoting a product or service, comply with the CAN-SPAM Act (for example, CAN-SPAM requires that the email include your physical postal address and instructions for opting out of future emails from you). You must promptly honor any opt out requests.

