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2024 Dental Student Health Literacy Video Contest Health Literacy Through a Dental Lens: Improving Patient Communication

SUBMISSION DEADLINE IS November 1, 2024 — but early submission is encouraged!

The **American Dental Association** (ADA) and the **National Advisory Committee on Health Literacy in Dentistry** (NACHLD) are thrilled to announce the *Oral Health Literacy Video Contest*, aimed at fostering awareness and understanding of oral health literacy. Dental students from all U.S. schools are invited to participate in this unique opportunity to showcase their creativity, knowledge, and passion for improving patient communication through oral health literacy best practices.

SUBMISSION:

3–4 minute video using the “teach-back” method of patient instruction

Be creative, have fun, and collaborate with your classmates

PRIZES:

1st Prize: \$2,000
to be shared by team members.

2nd Prize: \$1,000
to be shared by team members.

3rd Prize: \$500
to be shared by team members.

SUBMISSION GUIDELINES

Scenario: You are treating a 17-year-old patient, Anabel, who reports that she frequently snacks on gummy bears and drinks 2–3 sodas a day. You are tasked with providing the patient nutritional counseling and advising her on decreasing her caries risk.

Before creating the video, please complete the following:

- Review the entire [California Oral Health Literacy Toolkit](#) — the Toolkit has scripts that you can use as a model for the “teach-back” technique.
- If you need additional guidance or resources on oral health literacy, please contact a faculty member or the ADA — Dr. Elizabeth Lense: lensee@ada.org
- Read the Contest Rules carefully and submit an Entry Form with your video (Contact Mr. Earl Sewell at sewelle@ada.org for Contest Details, Rules, and Forms)

PRE-SCREEN DATE OCTOBER 20, 2024

* As a service to entrants, the Committee offers a prescreening of videos upon request to assist entrants with complying with the official rules if the videos are received by the prescreening deadline.