## 2023DQACONFERENCE



MOVING PAST DISRUPTION TO IMPROVE ORAL HEALTHCARE

Challenges and Opportunities: Tying it all Together

Julie Hawley, PhD CAE



#### **Disclosures**

- Julie Frantsve-Hawley has no relationships to disclose.
- All opinions and statements reflect my own views and ideas.



#### **Personal Objectives**

- 1. Every person in the room will **learn** something
- 2. Every person in the room will be inspired to **do** something

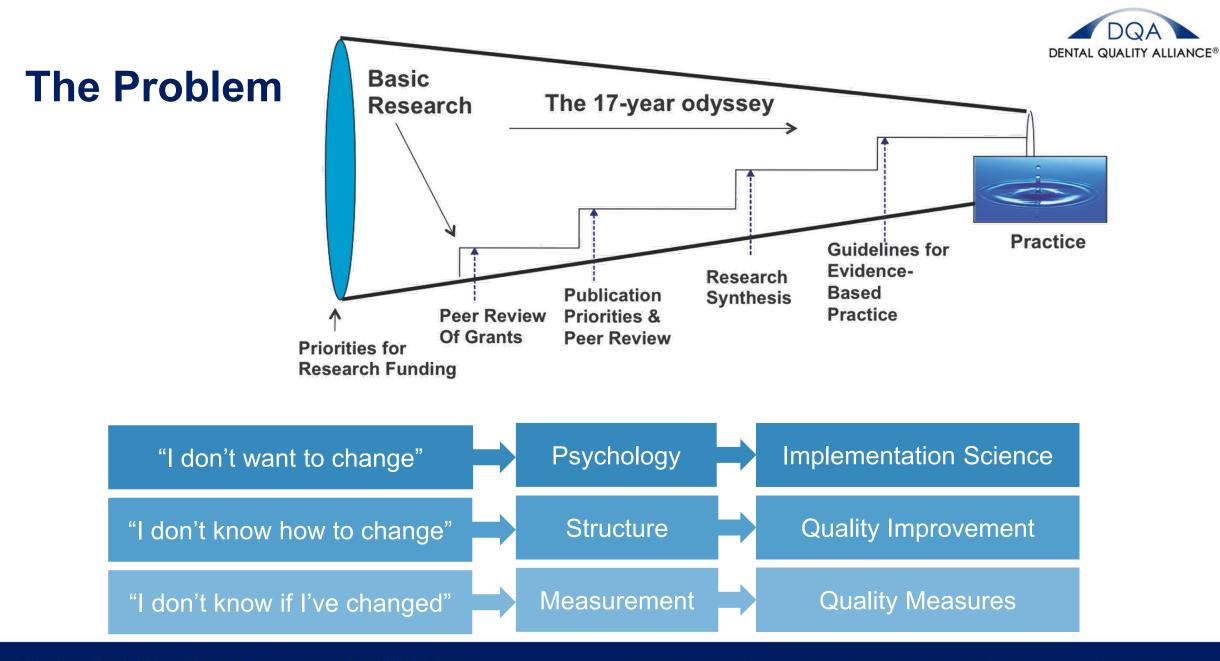


IMPLEMENTATION	LEARNING HEALTHCARE SYSTEMS	VALUE-BASED CARE	ADAPTING GUIDELINES FOR THE DIGITAL AGE	TYING IT ALL TOGETHER
<u>\$200</u>	<u>\$200</u>	<u>\$200</u>	<u>\$200</u>	<u>\$200</u>
<u>\$400</u>	<u>\$400</u>	<u>\$400</u>	<u>\$400</u>	<u>\$400</u>
<u>\$600</u>	<u>\$600</u>	<u>\$600</u>	<u>\$600</u>	<u>\$600</u>
<u>\$800</u>	<u>\$800</u>	<u>\$800</u>	<u>\$800</u>	<u>\$800</u>

THE SCIENTIFIC STUDY OF METHODS AND STRATEGIES THAT FACILITATE THE UPTAKE OF EVIDENCE-BASED PRACTICE AND RESEARCH INTO REGULAR USE BY PRACTITIONERS AND POLICY MAKERS



## WHAT IS IMPLEMENTATION SCIENCE?



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## CHARACTERISTICS OF THE EVIDENCE-BASED GUIDELINES THAT PROMOTE THEIR USE



#### WHAT IS INTRINSIC IMPLEMENTABILITY?



#### **Intrinsic Implementability**

Barriers

Facilitators

#### **Overall Guideline Factors**

•	Too lengthy,	complex,	ambiguous
	and rigid		

- Incomprehensible structure and language
- Poor local applicability and usability
- Sequence recommendations in order of clinical procedures
- Conveying complex recommendation **visually** through tables, graphs and flowcharts

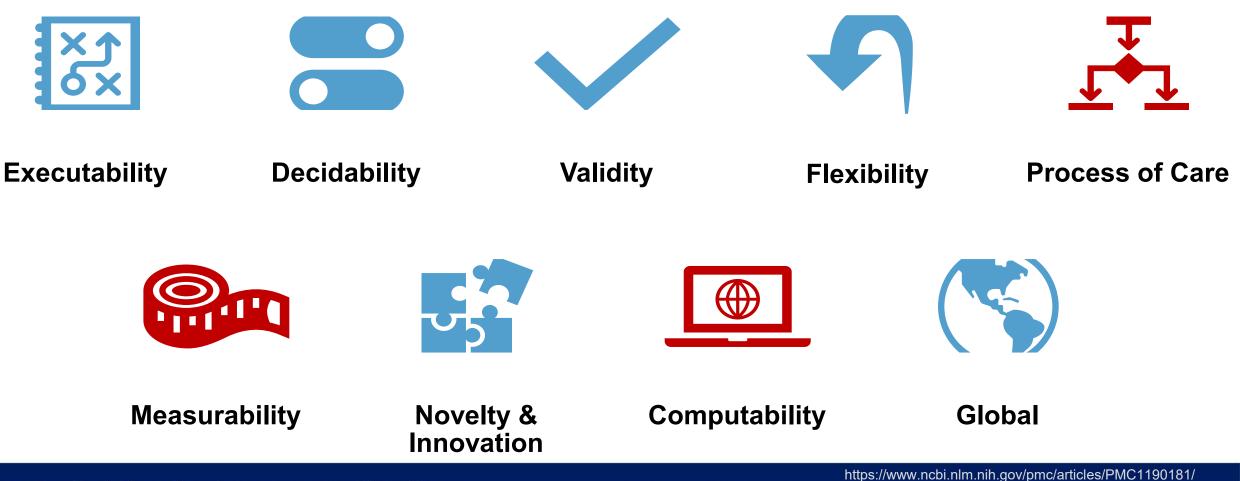
#### **Specific Recommendations Factors**

- Providing suggestions rather than specific rules
- Vague and imprecisely defined recommendations

- Improving **specificity** of recommendations
  - Increases attitudes
  - Increases perceived control
  - Increases intentions to implement
     recommendations
- Using simple, **clear** and persuasive **language** 
  - Reduces cognitive load
  - Increase understanding and retention
  - Render convincing and salient arguments

# GLIA

## **GuideLine Implementability Appraisal (GLIA)**



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## A CAREFULLY SELECTED GROUP OF CLINICAL EXPERTS AND STAKEHOLDERS WHO INTERPRET EVIDENCE AND DEVELOP RECOMMENDATIONS



#### WHAT IS A GUIDELINE EXPERT PANEL?



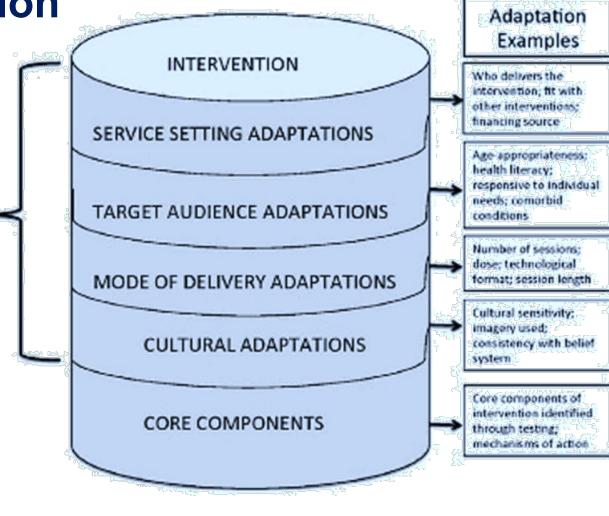
#### **Expertise**

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#### WHAT IS ADAPTATION?



#### **Sources of Adaptation**



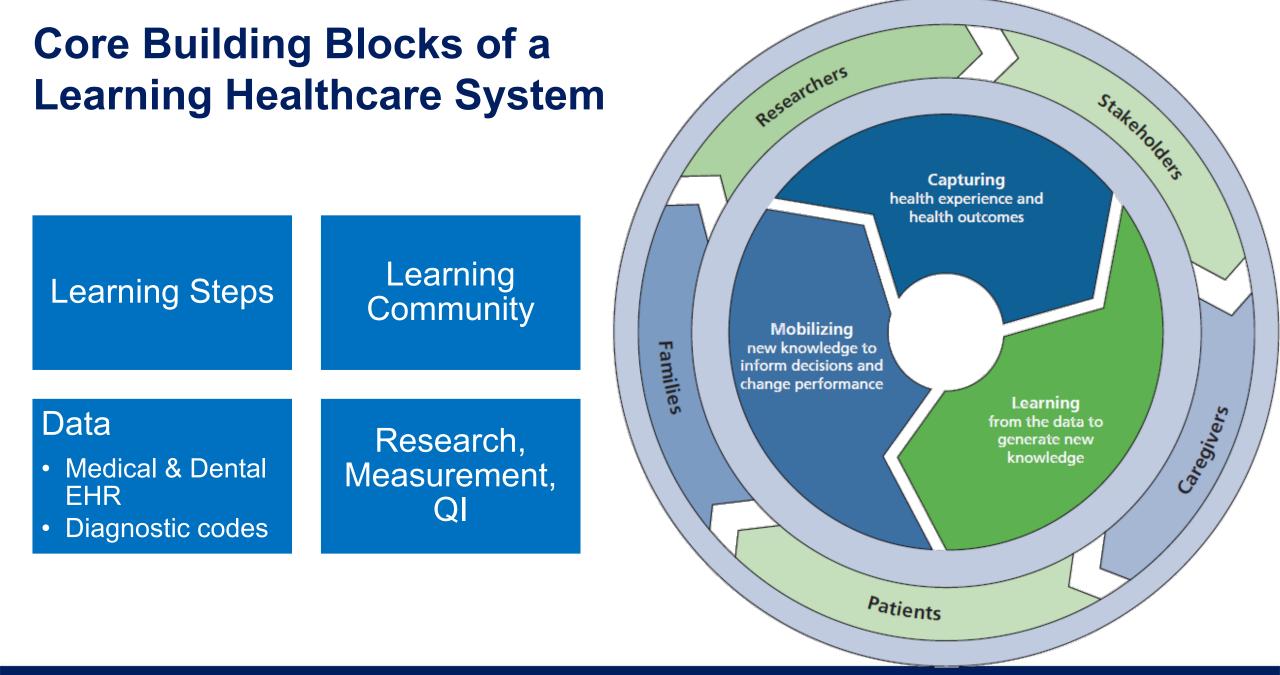
Chambers & Norton, 2016

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A HEALTH SYSTEM IN WHICH INTERNAL DATA FROM ELECTRONIC HEALTH RECORDS AND EXPERIENCE ARE SYSTEMATICALLY INTEGRATED WITH EXTERNAL EVIDENCE, AND THAT KNOWLEDGE IS PUT INTO PRACTICE

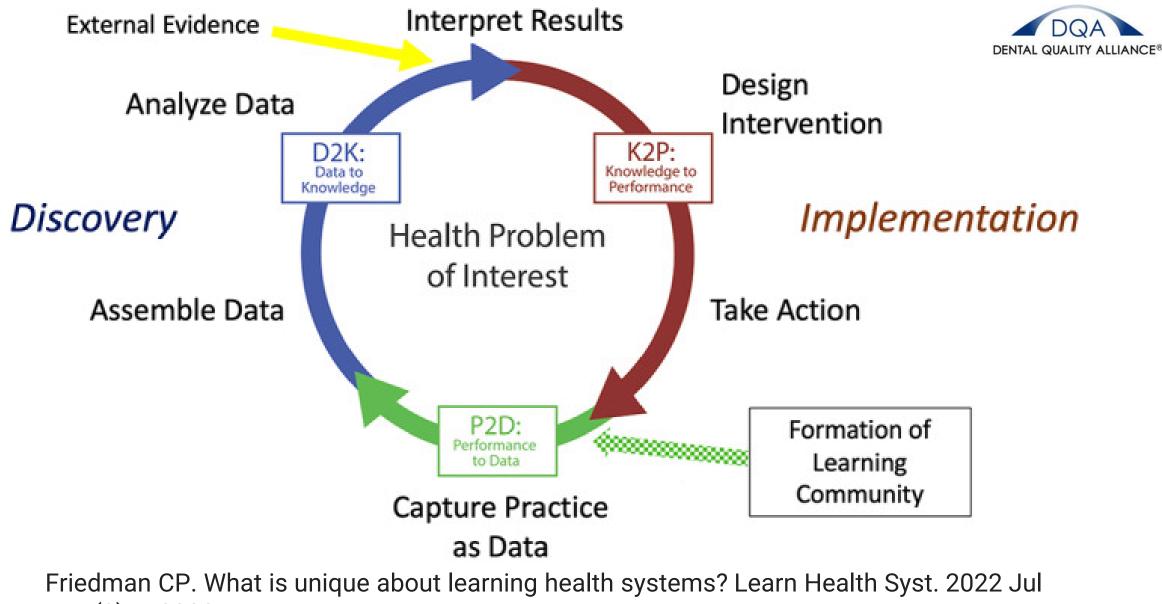


#### WHAT IS A LEARNING HEALTHCARE SYSTEM?



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Strategies for developing evidence-based clinical practice guidelines to foster implementation into dental practice (ada.org)



15;6(3):e10328.

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https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9284922/ © 2023 American Dental Association on behalf of the Dental Quality Alliance, All Rights Reserved 24

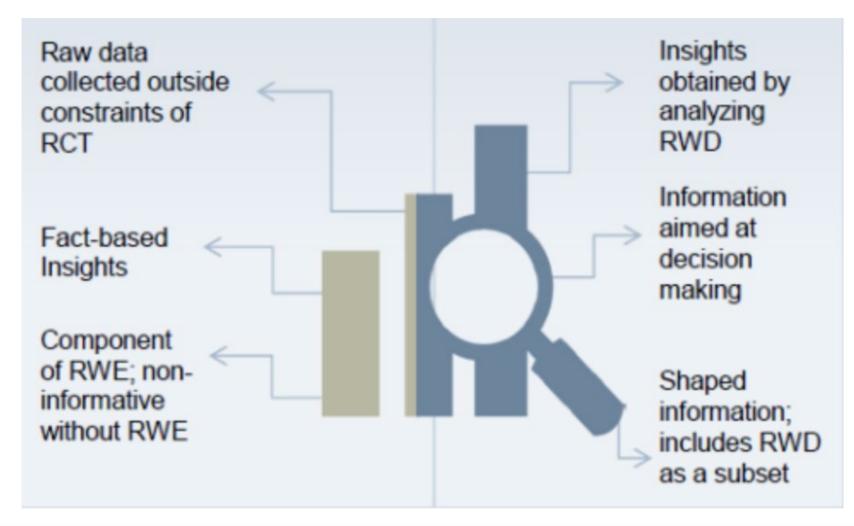
#### HEALTHCARE DATA DERIVED FROM SOURCES OTHER THAN TRADITIONAL CLINICAL TRIALS



#### WHAT IS REAL WORLD EVIDENCE?



#### **Real World Data vs. Real World Evidence**

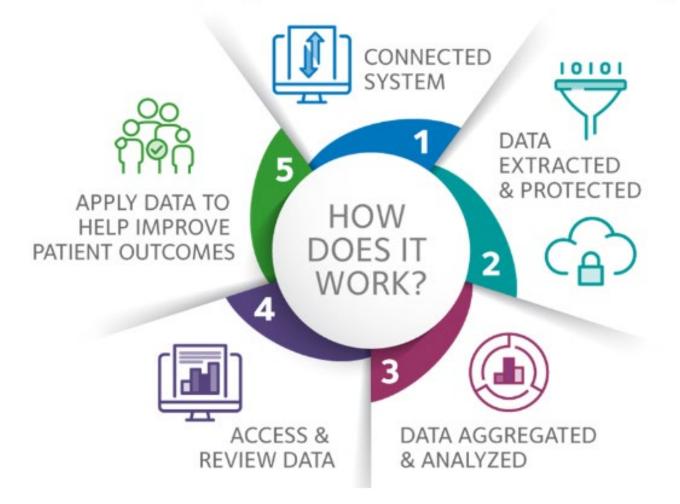


https://www.pharmexec.com/view/there-evidence-real-world-evidence

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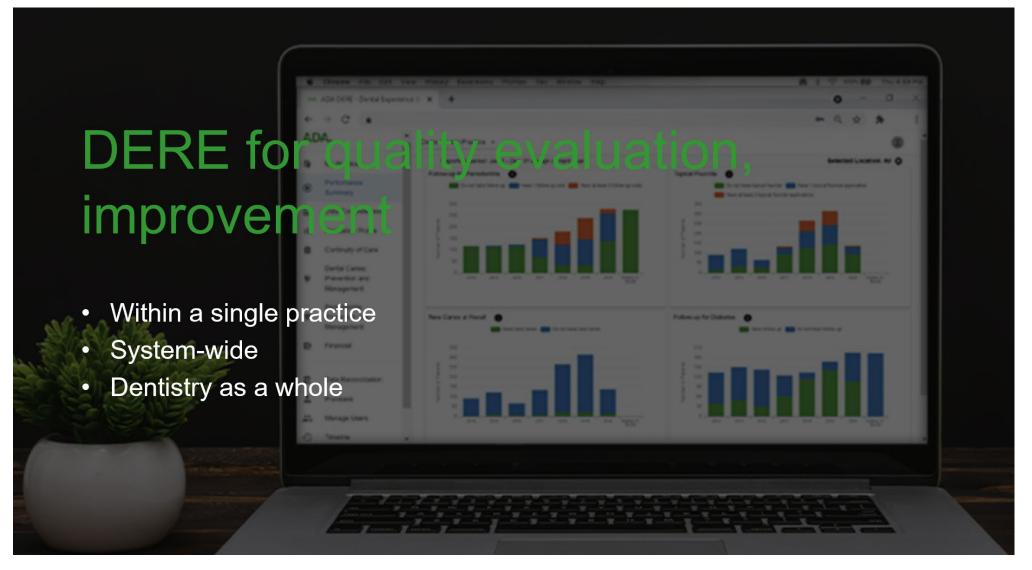
#### ADA. Dental Experience and Research Exchange<sup>™</sup>





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#### Moving Past Disruption to Improve Oral Healthcare

## DATA THAT IS SO LARGE, FAST OR COMPLEX THAT IT'S DIFFICULT OR IMPOSSIBLE TO PROCESS USING TRADITIONAL METHODS



#### WHAT IS BIG DATA?

ACTIVITIES CONDUCTED BY RESEARCH TEAMS WORKING WITHIN HEALTHCARE DELIVERY SYSTEMS IN CLOSE PARTNERSHIP WITH HEALTH SYSTEM LEADERS



#### WHAT IS EMBEDDED RESEARCH?



Seamless integration between research, QI and operations

Authentic **engagement** 

between researchers and

clinical and operational

stakeholders

Clear and explicit articulation of **research questions** 

Features of Embedded Research

> Alignment between study design, resources and importance

Efficient

processes and

bi-directional

communication

Balance between rigor and relevance in methodology

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https://www.sciencedirect.com/science/article/abs/pii/S2213076420300750?via%3Dihub © 2023 American Dental Association on behalf of the Dental Quality Alliance, All Rights Reserved 34 A PROBLEM THAT IS IMPOSSIBLE OR DIFFICULT TO SOLVE PARTLY BECAUSE OF ITS MULTI-COMPONENT NATURE AND ITS INTERCONNECTION WITH OTHER PROBLEMS



#### WHAT IS A WICKED PROBLEM?



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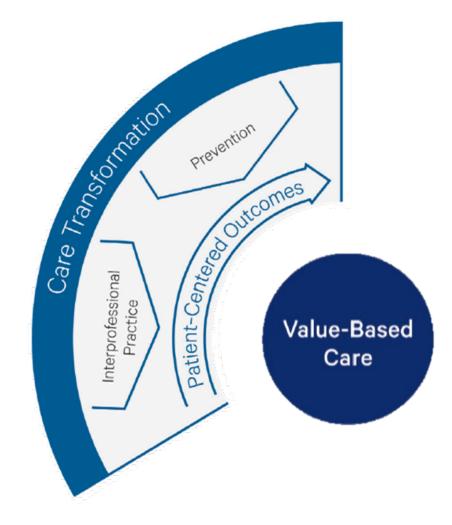
https://www.wicked7.org/what-is-a-wicked-problem/ https://onlinelibrary.wiley.com/doi/full/10.1111/jphd.12424 © 2023 American Dental Association on behalf of the Dental Quality Alliance, All Rights Reserved 37

DENTAL QUALITY ALLIANCE®

## A VALUE-BASED CONCEPT THAT INCLUDES STRATEGIES TO REDUCE CLINICAL VARIATION, INCREASE QUALITY, IMPROVE COST SAVINGS, AND ENABLE PATIENTS TO LIVE HEALTHIER LIVES IN AN EVIDENCE-BASED WAY



#### WHAT IS CARE TRANSFORMATION?





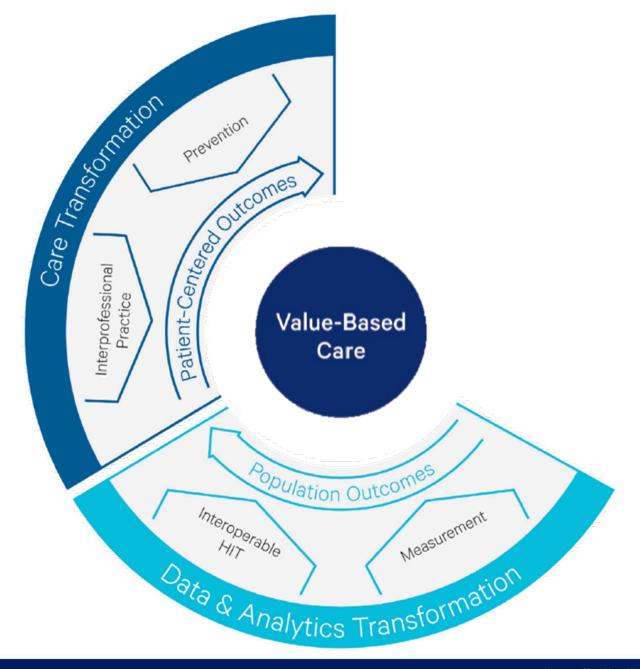
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# A VALUE-BASED CONCEPT THAT INCLUDES COORDINATED AND INTEROPERABLE HEALTH IT SYSTEMS TO COORDINATE CARE



## WHAT IS DATA & ANALYTIC TRANSFORMATION?



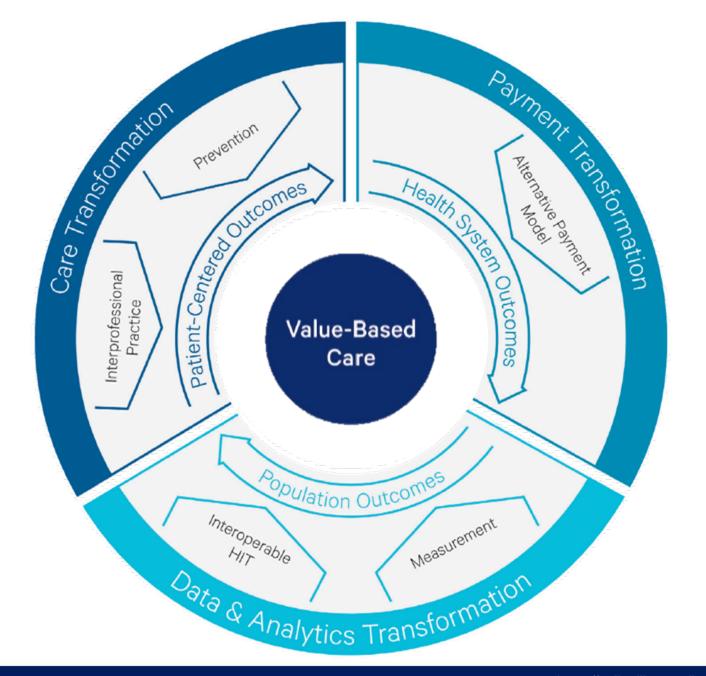


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A VALUE-BASED CONCEPT THAT PROVIDE REIMBURSEMENT BASED ON IMPROVED ACCESS TO CARE, QUALITY, OUTCOMES, AND COST SAVINGS



#### WHAT IS PAYMENT TRANSFORMATION?

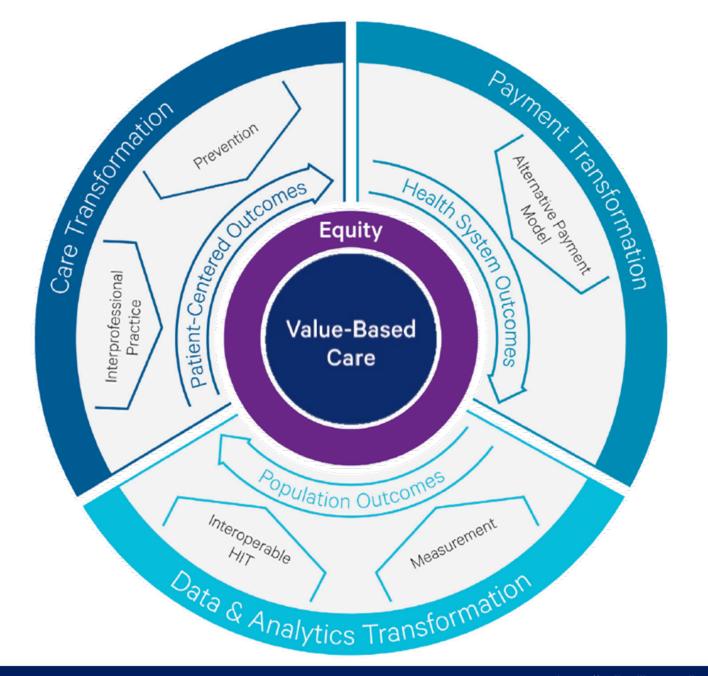




#### https://onlinelibrary.wiley.com/doi/full/10.1111/jphd.12424

,	\$	S		<b>!!</b>
	CATEGORY 1 FEE-FOR-SERVICE - NO LINK TO QUALITY AND VALUE	CATEGORY 2 FEE-FOR-SERVICE – LINK TO QUALITY AND VALUE	CATEGORY 3 APMS BUILT ON FEE-FOR-SERVICE ARCHITECTURE	CATEGORY 4 POPULATION-BASED PAYMENT
		А	А	А
)		Foundational Payments for Infrastructure and Operations (e.g., care coordination fees and payments for HIT investments)	APMs with Shared Savings (e.g., shared savings with upside risk only)	Condition-Specific Population-Based Payment (e.g., per member per month payments, payments for specialty services, such as oncology or mental health)
		В	В	В
		Pay-for-Reporting (e.g., bonuses for reporting data or penalties for not reporting data)	APMs with Shared Savings and Downside Risk (e.g., episode-based payment for procedures and comprehensive payment with upside and downside risk)	Comprehensive Populations-Based Payment (e.g., global budgets or full/percent of premium payments)
		с	aparte and complate rang	с
		Pay-for-Performance (e.g., bonuses for quality performance)		Integrated Finance and Delivery System (e.g., global budgets or full/ percent of premium payments in integrated systems)





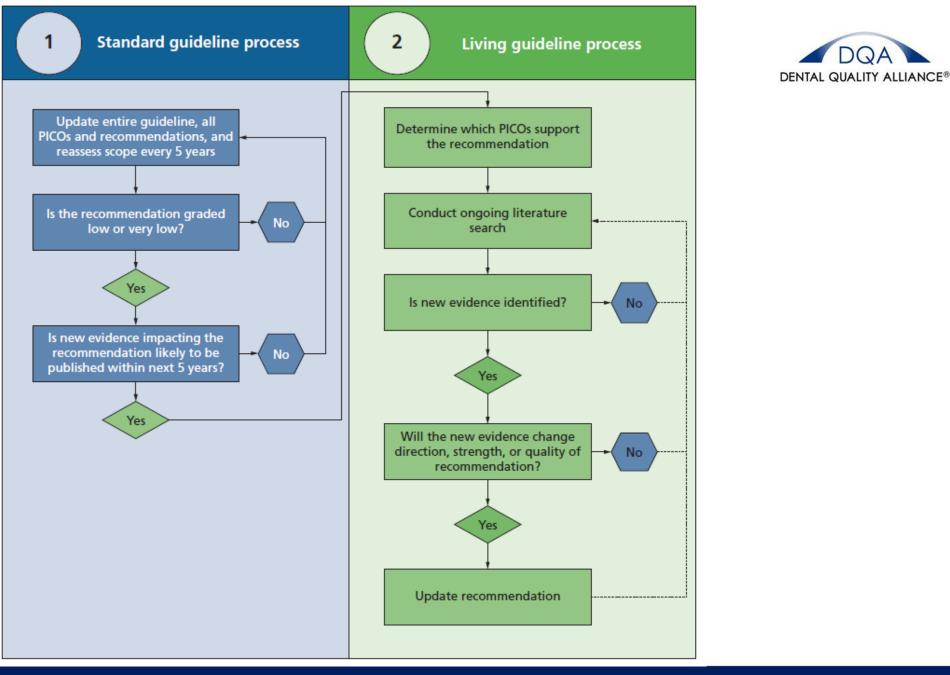
https://onlinelibrary.wiley.com/doi/full/10.1111/jphd.12424

DQA DENTAL QUALITY ALLIANCE®

AN OPTIMIZATION OF THE GUIDELINE DEVELOPMENT PROCESS TO ALLOW UPDATING OF INDIVIDUAL RECOMMENDATIONS AS SOON AS NEW RELEVANT EVIDENCE BECOMES AVAILABLE



## WHAT IS A LIVING GUIDELINE?



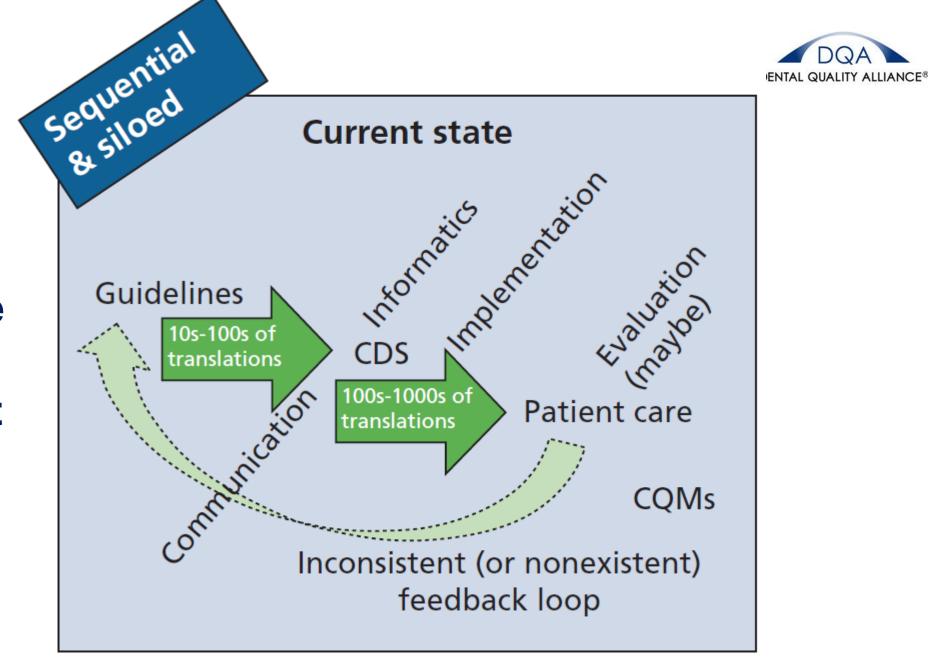
Strategies for developing evidence-based clinical practice guidelines to foster implementation into dental practice (ada.org)

## A TERM THAT DESCRIBES HOW THINGS ARE DONE TODAY



### WHAT IS "CURRENT STATE"?

Current State of Guideline Development



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Strategies for developing evidence-based clinical practice guidelines to foster implementation into dental practice (ada.org)

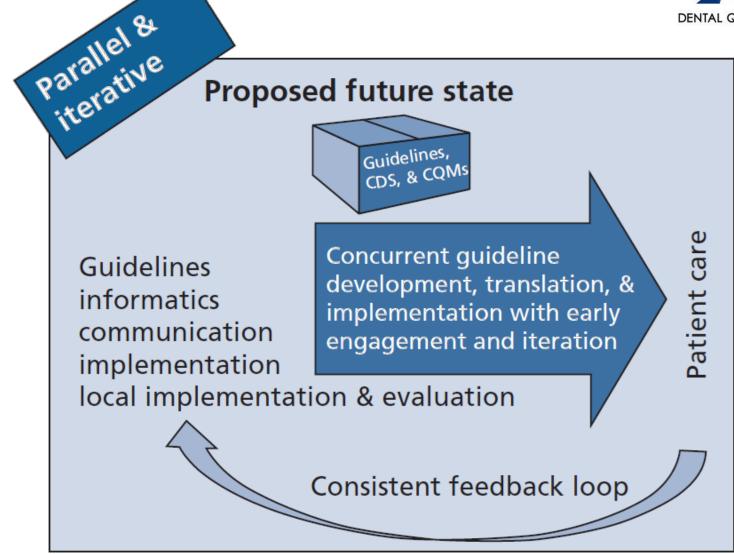
# A DESCRIPTION OF THE PLANNED AND IMPROVED, BUT NOT YET REALIZED CONDITION OF A PROCESS, OPERATION OR SYSTEM



## WHAT IS A FUTURE STATE?



# Future State of Guideline Development



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Strategies for developing evidence-based clinical practice guidelines to foster implementation into dental practice (ada.org)

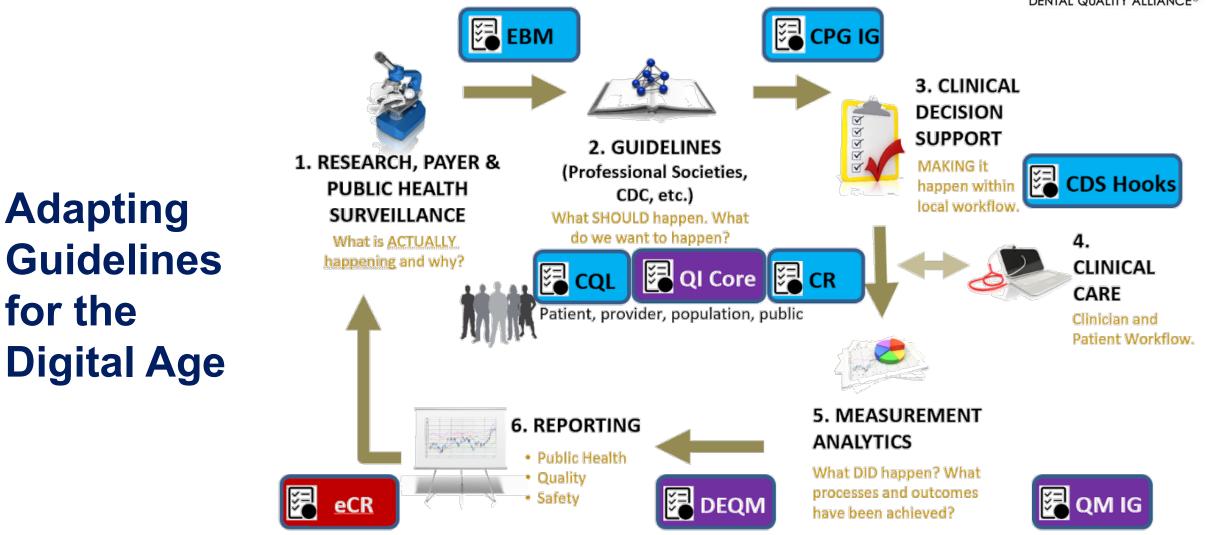
# EXPRESSION OF AND SHARING OF HEALTHCARE GUIDELINES IN A GRAMMAR UNDERSTOOD BY A SOFTWARE APPLICATION



## WHAT IS A COMPUTABLE GUIDELINE?







https://www.bmj.com/content/370/bmj.m3379

# THE SET OF INDIVIDUAL OR GROUP MINDSETS THAT CAN CAUSE DIVISIONS INSIDE A HEALTH ORGANIZATION



## WHAT ARE SILOS IN HEALTHCARE?



#### 5 Things to know about silos in healthcare....



https://medlawadvisory.com/five-things-to-know-about-health-care-silos-and-how-they-harm-both-patients-and-organizations/ Moving Past Disruption to Improve Oral Healthcare © 2023 American Dental Association on behalf of the Dental Quality Alliance, All Rights Reserved 64 Horizontal relationships matter just as much as vertical ones

- Horizontal communication
  - 1 Outcomes
  - **↓**\$

•

•

Horizontal relationships matter just as much as vertical ones

2 It doesn't just hurt the organization. It hurts patients and workers

- Horizontal communication
- Outcomes
- **↓**\$
- Problems, Friction, Conflicts, Redundancy, Waste
- **Efficiency**, Communications
- *<u>Results</u>*: Negative consequences to org, employee, pts

1 Horizontal relationships matter just as much as vertical ones	<ul> <li>Horizontal communication</li> <li>Outcomes</li> <li>\$</li> </ul>
2 It doesn't just hurt the organization. It hurts patients and workers	<ul> <li>Problems, Friction, Conflicts, Redundancy, Waste</li> <li>Efficiency, Communications</li> <li><u>Results</u>: Negative consequences to org, employee, pts</li> </ul>
3 Silos cost us financially	<ul> <li>Healthcare Waste         <ul> <li>Failure to deliver care</li> <li>Over treatment</li> <li>Low value care</li> </ul> </li> <li>Impact: \$178B-\$268B Annually</li> </ul>

1 Horizontal relationships matter just as much as vertical ones	<ul> <li>Horizontal communication</li> <li>Outcomes</li> <li>\$</li> </ul>
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<sup>4</sup> Breaking down silos can save money and improve patient care	<ul> <li>Coordinated Care:</li> <li>ED visits, \$</li> <li>Outcomes</li> </ul>

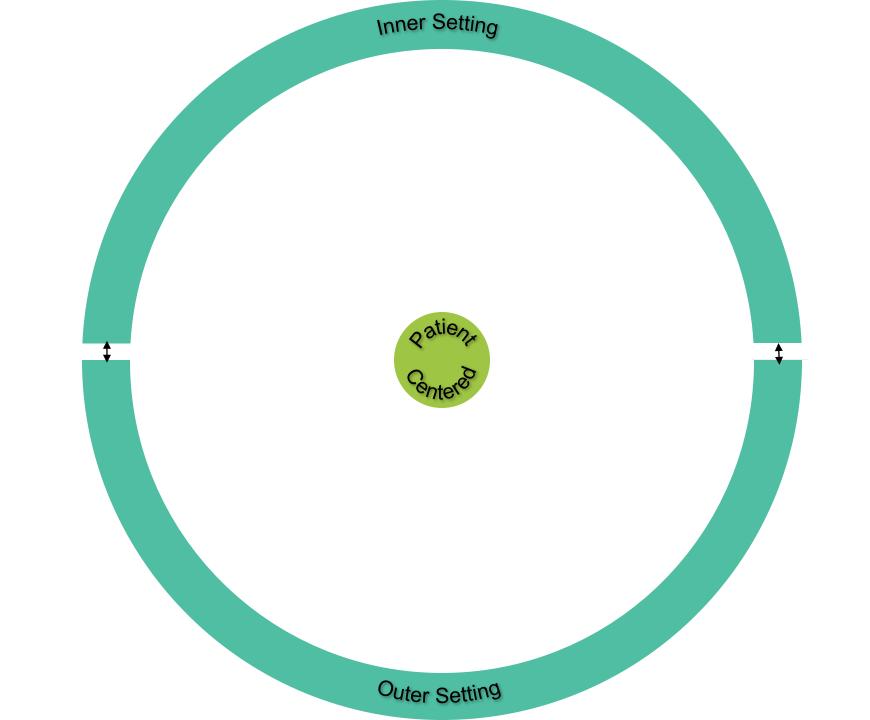
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2 It doesn't just hurt the organization. It hurts patients and workers	<ul> <li>Problems, Friction, Conflicts, Redundancy, Waste</li> <li>Efficiency, Communications</li> <li><u>Results</u>: Negative consequences to org, employee, pts</li> </ul>
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4 Breaking down silos can save money and improve patient care	<ul> <li>Coordinated Care:</li> <li>ED visits, \$</li> <li>Outcomes</li> </ul>
5 Breaking silos enables focusing on treating the whole patient, not individual problems	<ul> <li>Episodic approach:         <ul> <li></li></ul></li></ul>

https://medlawadvisory.com/five-things-to-know-about-health-care-silos-and-how-they-harm-both-patients-and-organizations/

A TYPE OF CARE WHERE AN INDIVIDUAL'S SPECIFIC HEALTH NEEDS AND DESIRED HEALTH OUTCOMES ARE THE DRIVING FORCE BEHIND ALL HEALTH CARE



## WHAT IS PATIENT CENTERED CARE?



# A HOLISTIC WAY TO INVESTIGATE FACTORS AND INTERACTIONS THAT COULD CONTRIBUTE TO A POSSIBLE OUTCOME



## WHAT IS SYSTEMS THINKING?



## Systems Thinkers....





Seek to understand the big picture Observe how elements within a system change over time, generating patterns and trends

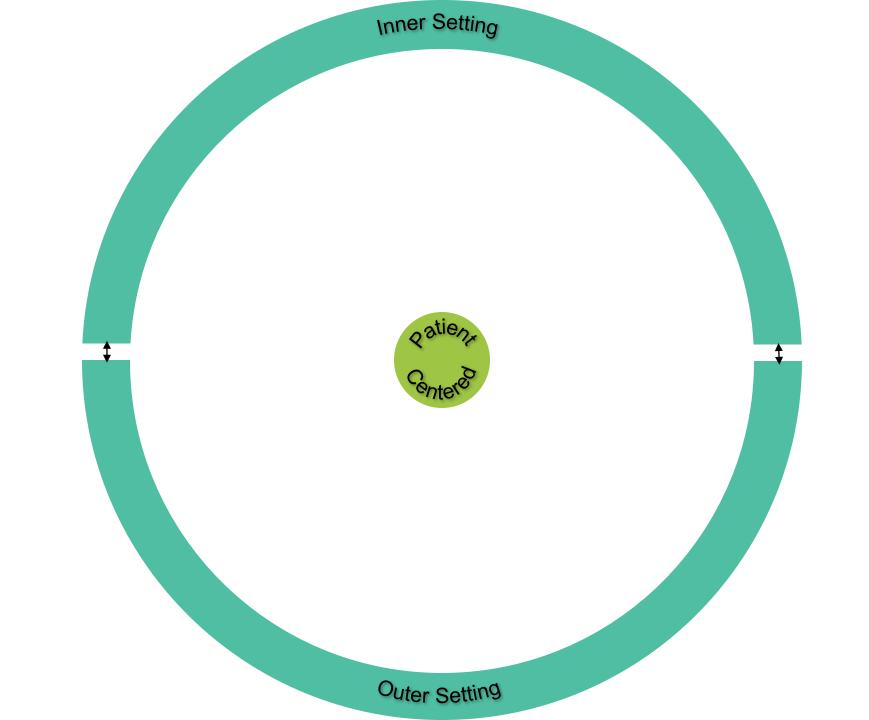


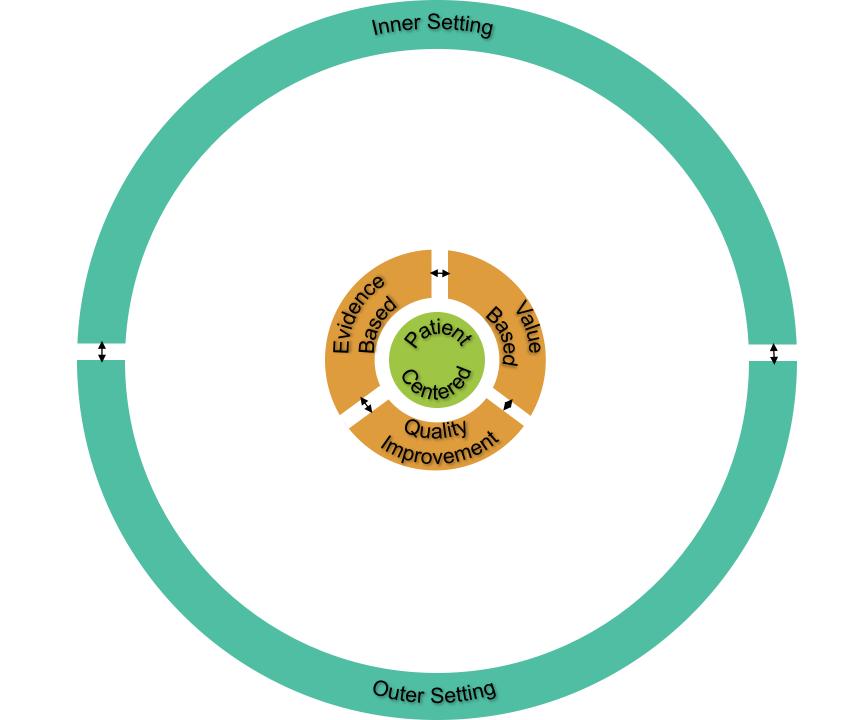
Recognize that a system's structure generates behavior Make meaningful connections within and between systems

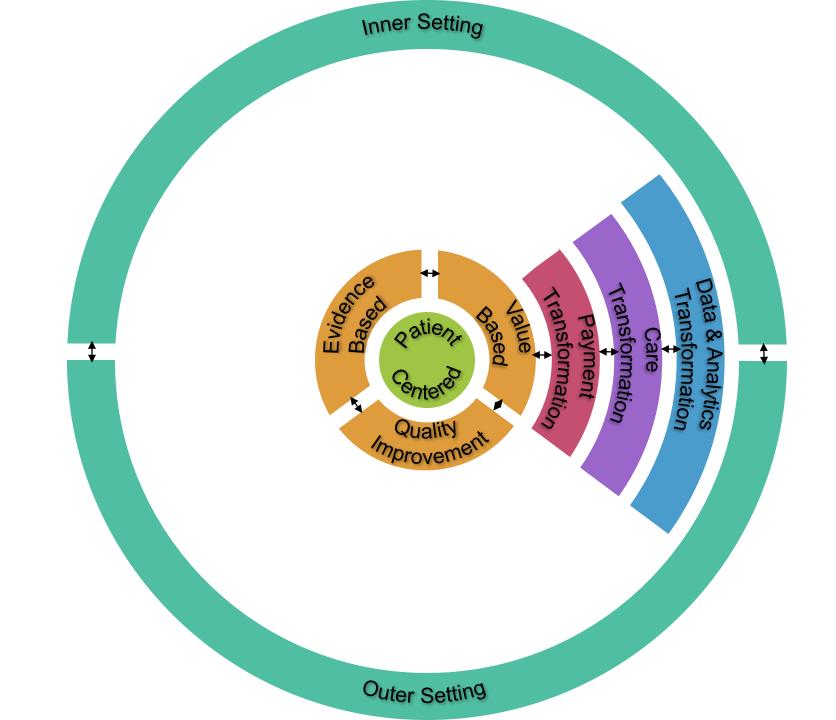


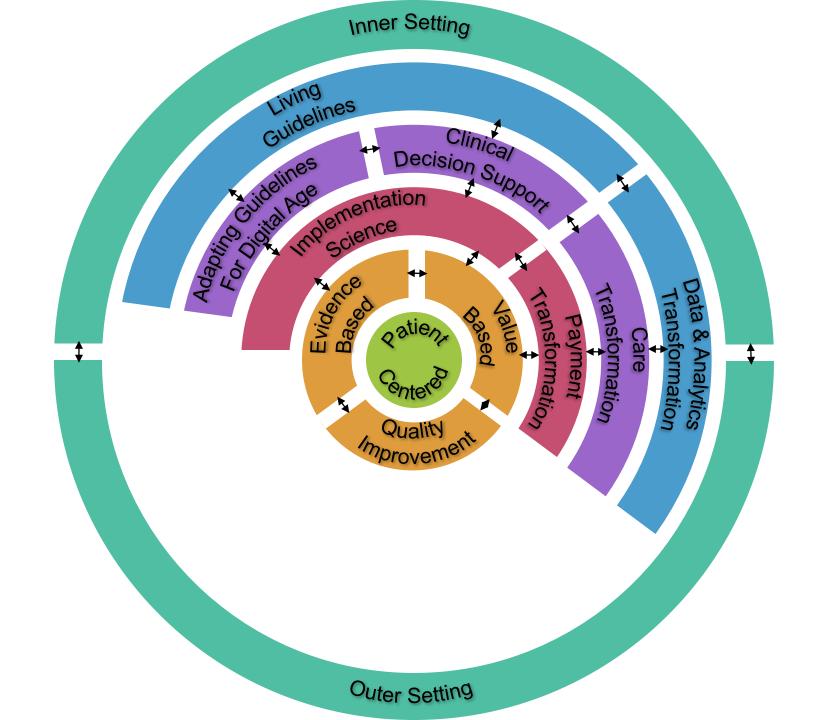
Use understanding of system structure to identify possible leverage actions

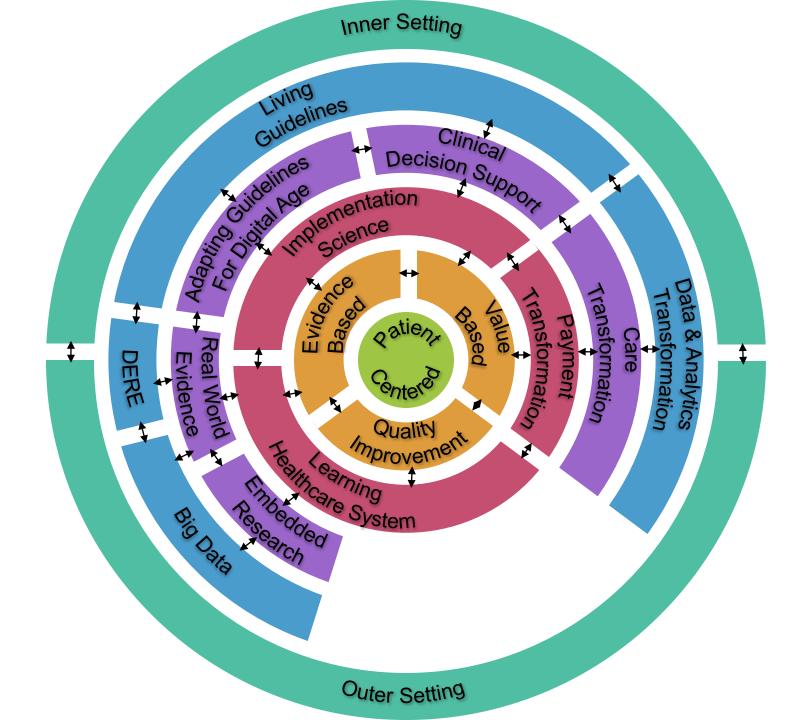
https://www.whatboxpartners.com/blog/tools-of-a-system-thinking https://www.ama-assn.org/education/accelerating-change-medical-education/why-you-need-be-systems-thinker-health-care Moving Past Disruption to Improve Oral Healthcare © 2023 American Dental Association on behalf of the Dental Quality Alliance, All Rights Reserved 75

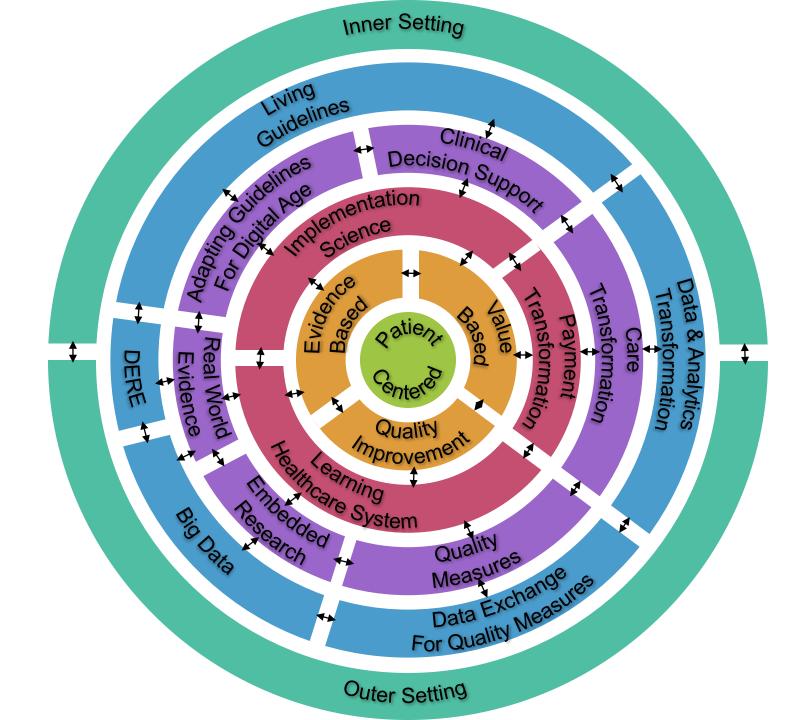














# Inner Setting **2023 DQA**CONFERENCE Medical Dental

#### Learning Objectives

- Recognize the key elements within oral health care that drive quality improvement
- Describe how individual oral heathcre improvement elements can work in tandem
- Identify at least one improvement element that could be adapted to build improvement capacity

**MOVING PAST** 

DISRUPTION

**TO IMPROVE** 

Integration

ORAL HEALTHCARI

#### SOMEONE WHO INSPIRES PASSION AND MOTIVATES OTHERS TO FOLLOW



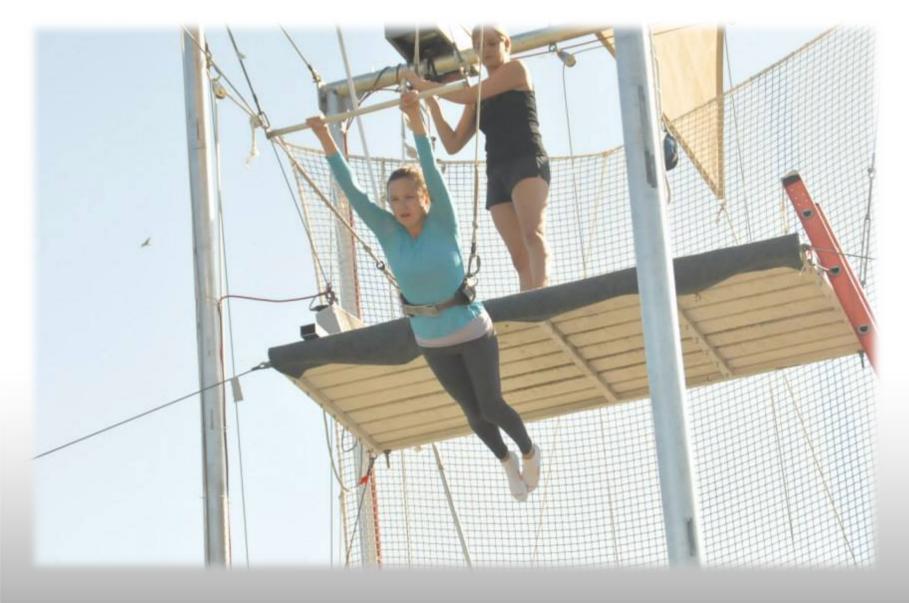
### WHAT IS A LEADER?



#### **Personal Objectives**

- 1. Every person in the room will **learn** something
- 2. Every person in the room will be inspired to **do** something





#### Questions?

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## **Thank you!**

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