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<hr/>				
Results for the questions below are reported in two sections:				
<ul style="list-style-type: none"> <li>• <b>All Respondents Combined</b> includes overall results for all respondents.</li> <li>• <b>Select Breakout of Results</b> includes results by ownership status, DSO affiliation, practice size, geography, sex, age, &amp; race/ethnicity.</li> </ul>				
	<table border="0" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: left;"></th> <th style="text-align: center;"><b>All Respondents Combined</b></th> <th style="text-align: center;"><b>Select Breakouts of Results</b></th> </tr> </thead> </table>		<b>All Respondents Combined</b>	<b>Select Breakouts of Results</b>
	<b>All Respondents Combined</b>	<b>Select Breakouts of Results</b>		
Looking ahead to the next six months, how confident are you in the recovery of: (Your particular dental practice, The dental care sector in general, The U.S. economy)	<table border="0" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td style="text-align: center;">3</td> <td style="text-align: center;">8</td> </tr> </tbody> </table>	3	8	
3	8			
How full was you dental practice's appointment schedule last week?	<table border="0" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td style="text-align: center;">3</td> <td style="text-align: center;">16</td> </tr> </tbody> </table>	3	16	
3	16			
Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Patient cancellations, Not enough patients making appointments, Trouble filling vacant staff positions, COVID safety protocols, Other)	<table border="0" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td style="text-align: center;">3</td> <td style="text-align: center;">16</td> </tr> </tbody> </table>	3	16	
3	16			
Have you recently or are you currently recruiting any of the following positions in your dental practice? (Dental hygienists, Dental assistants, Dentists, Administrative staff)	<table border="0" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td style="text-align: center;">5</td> <td style="text-align: center;">31</td> </tr> </tbody> </table>	5	31	
5	31			
How challenging has it been to recruit the position(s) below? (Dental hygienists, Dental assistants, Dentists, Administrative staff)	<table border="0" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td style="text-align: center;">5</td> <td style="text-align: center;">31</td> </tr> </tbody> </table>	5	31	
5	31			
What tools have you used to find applicants for your dental hygienist and/or dental assistant positions?	<table border="0" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td style="text-align: center;">6</td> <td style="text-align: center;">44</td> </tr> </tbody> </table>	6	44	
6	44			
Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Raised starting pay rate; Offered new retirement plan; Offered health insurance; Offered a sign-on bonus; Offered paid time off; Changed hours for applicant needs; Other, please specify; None of the above)	<table border="0" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td style="text-align: center;">6</td> <td style="text-align: center;">51</td> </tr> </tbody> </table>	6	51	
6	51			
 <b>Number of Responses by Wave/by Group</b>	 <b>58</b>			

## About This Study

To better understand the economic and operational conditions in dental practices and public health clinics over time, and to measure the impact of the COVID-19 pandemic and other emerging issues in dentistry, the ADA Health Policy Institute launched a tracking poll in January 2022. For the initial wave over the week of January 17, 2022, we invited nearly 80,000 dentists from across the U.S. to join a panel in which they will complete a survey once a month; over 3,000 have opted to participate. The number of respondents in each wave, along with the number of responses in each reporting category in the current wave, can be found at the end of this report.

Below are the results from the latest wave of this study, the week of April 18, for dentists working in private dental practices. The report includes breakouts by ownership status, DSO affiliation, practice size, geographic location, sex, age group, and race/ethnicity. Unless noted otherwise, charts reflect the results from the latest wave of data collection.

This report was published in April 2022 by the American Dental Association's Health Policy Institute.

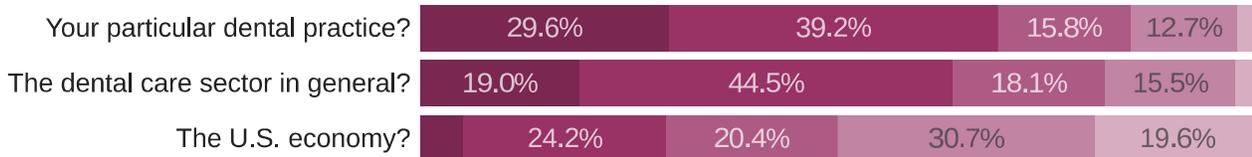
211 E. Chicago Avenue  
Chicago, Illinois 60611  
312.440.2928  
[hpi@ada.org](mailto:hpi@ada.org)

For more information on other publications, products and services, please visit our website, [ADA.org/HPI](https://ada.org/HPI).

**All Respondents**

**Looking ahead to the next six months, how confident are you in the recovery of:**

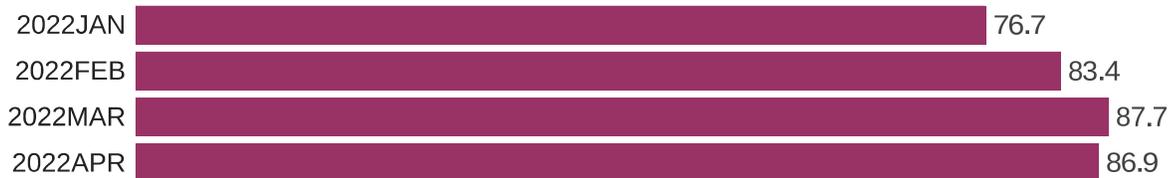
1423 Responses



- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

**How full was your dental practice's appointment schedule last week?**

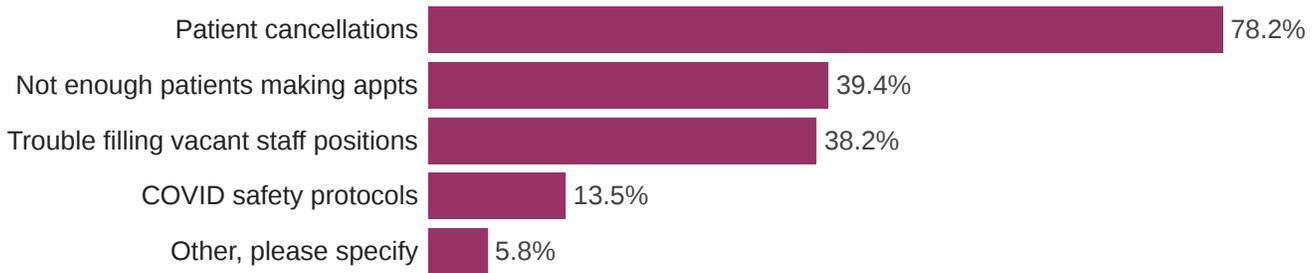
6556 Responses



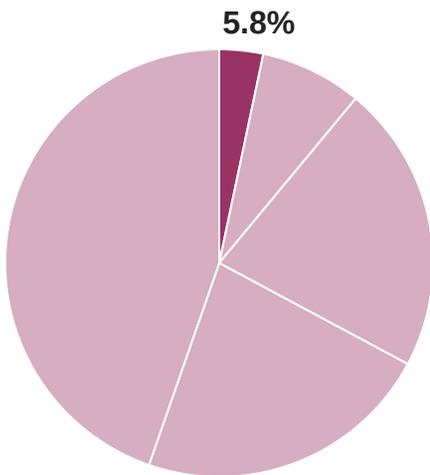
- Mean % of appointment schedule filled

**Which of the following factors prevented your dental practice’s appointment schedule from reaching 100% last week? (Select all that apply.)**

1105 Responses



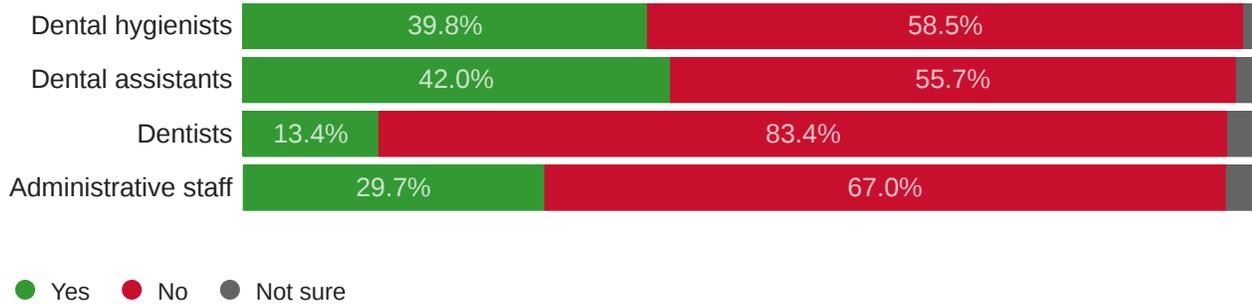
64 respondents (5.8%) selected "other, please specify." Their responses are categorized below.



Other, please specify:	Percentage of Responses
STAFF OUT ON VACATION/PLANNED LEAVE	21.9%
PATIENTS AWAY / OFFICE CLOSED FOR SPRING BREAK OR HOLIDAY	12.5%
BAD ECONOMIC CONDITIONS	10.9%
STAFF OUT WITH COVID/QUARANTINE/OTHER ILLNESS	10.9%
INEXPERIENCED / INEFFICIENT STAFF	7.8%
PATIENT FEAR/HESITANCY TO VISIT DENTIST	4.7%
PATIENT NO SHOWS	4.7%
STAFF SHORTAGES	4.7%
SURGE IN COVID CASES	4.7%
DROPPED DENTAL PLAN / LOW REIMBURSEMENT	3.1%
INCLEMENT WEATHER	3.1%
MISCELLANEOUS	15.6%

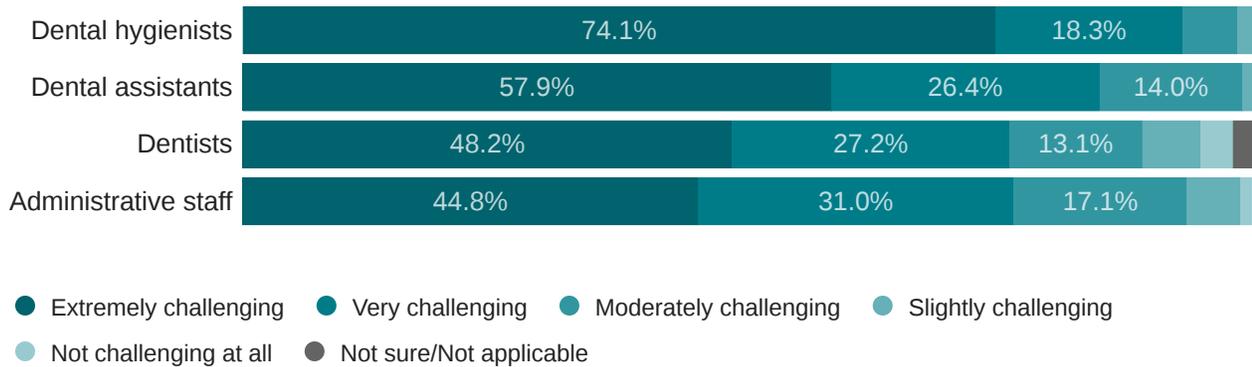
**Have you recently or are you currently recruiting any of the following positions in your dental practice?**

1423 Responses



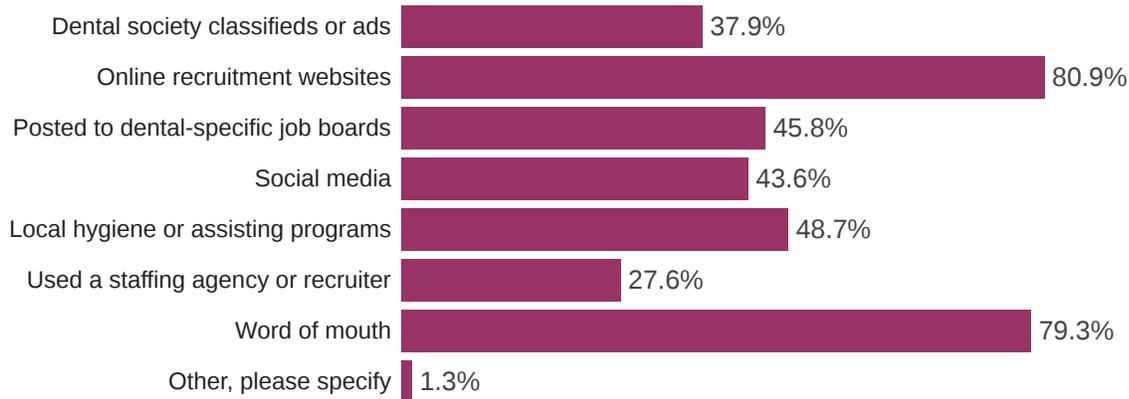
**How challenging has it been to recruit the position(s) below?**

941 Responses

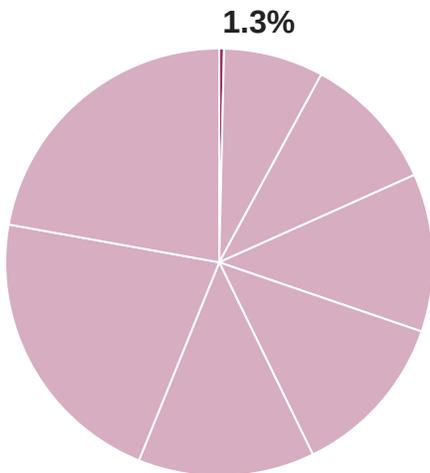


**What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)**

834 Responses



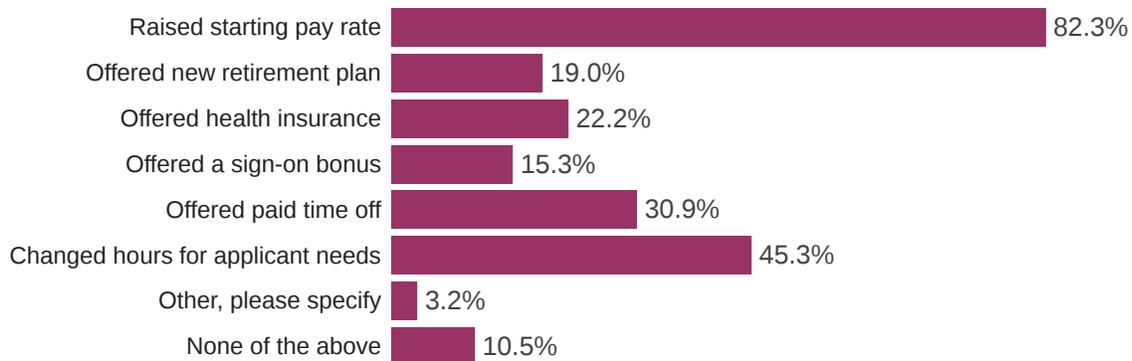
11 respondents (1.3%) selected "other, please specify." Their responses are categorized below.



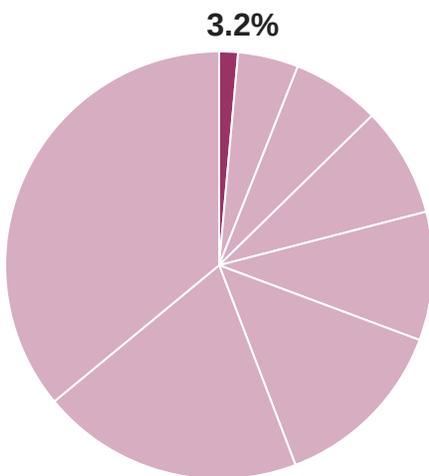
Other, please specify	Percentage of Responses
AD IN LOCAL NEWSPAPER	45.5%
LOCAL STUDY CLUB	9.1%
MAILED POSTCARDS TO LOCAL HYGIENISTS / ASSISTANTS	9.1%
REVIEWED APPLICATIONS FROM PREVIOUS YEARS	9.1%
MISCELLANEOUS	18.2%

**Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)**

832 Responses



28 respondents (3.2%) selected "other, please specify." Their responses are categorized below.



Other, please specify:

Percentage of Responses

I'VE HAD NO APPLICANTS	18.5%
CONTINUING EDUCATION / TUITION REIMBURSEMENT	18.5%
PERFORMANCE-BASED COMPENSATION (COMMISSION, BONUS)	11.1%
MOVING BONUS / HOUSING ASSISTANCE	11.1%
TRAVEL REIMBURSEMENT	7.4%
MISCELLANEOUS	33.3%

**Select Breakouts of Results**

***Economic Confidence***

**BY OWNERSHIP STATUS**

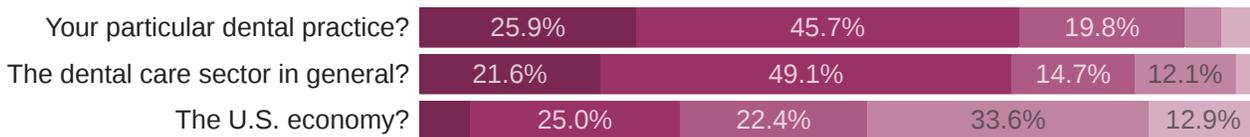
Looking ahead to the next six months, how confident are you in the recovery of:

**Owner**



- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

**Non-owner**



**BY DSO AFFILIATION**

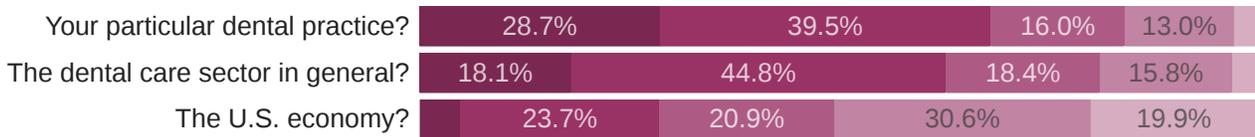
Looking ahead to the next six months, how confident are you in the recovery of:

**DSO**



- Very confident   ● Somewhat confident   ● Neither confident nor skeptical   ● Somewhat skeptical
- Very skeptical

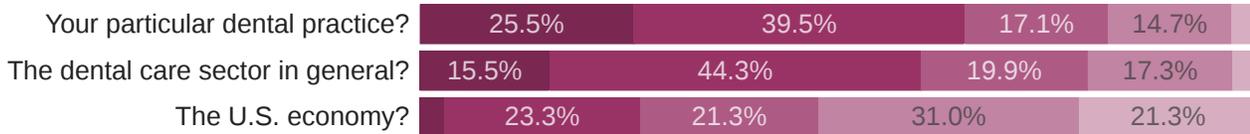
**Non-DSO**



**BY PRACTICE SIZE**

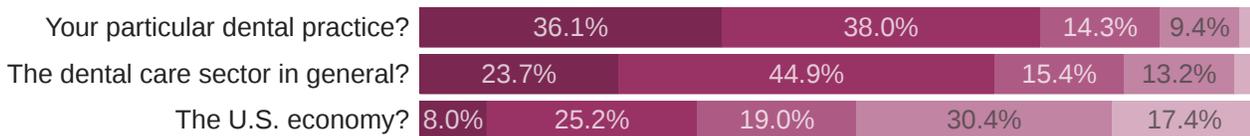
Looking ahead to the next six months, how confident are you in the recovery of:

**Solo dentists**

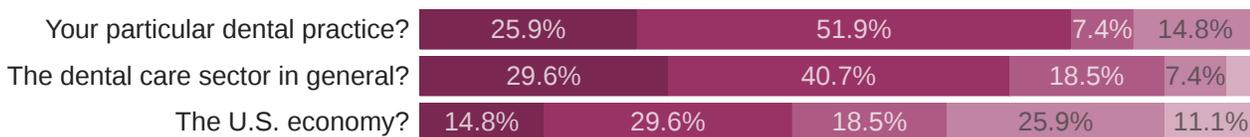


- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

**2 to 9 dentists**



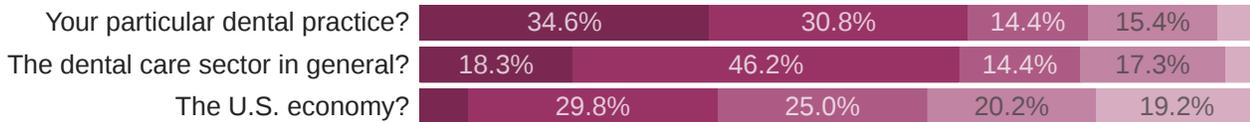
**Large group (10+ dentists)**



**BY GEOGRAPHY**

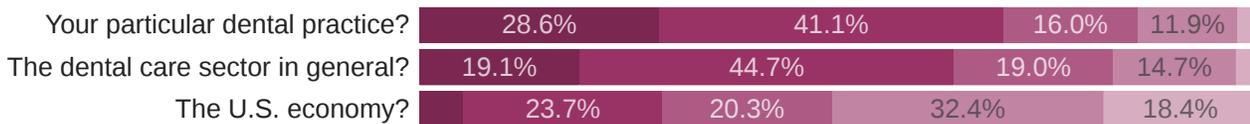
Looking ahead to the next six months, how confident are you in the recovery of:

**Top 20 cities**

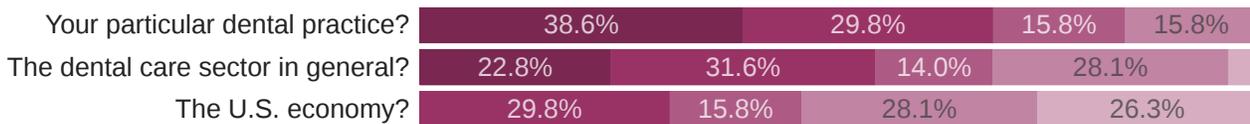


- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

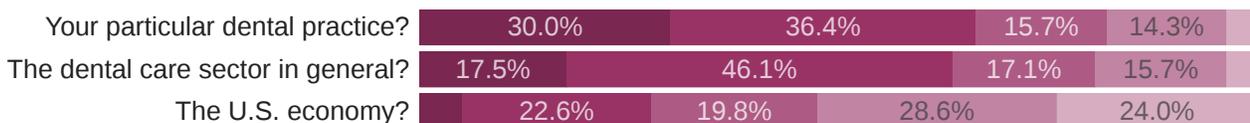
**Other urban**



**Suburban**



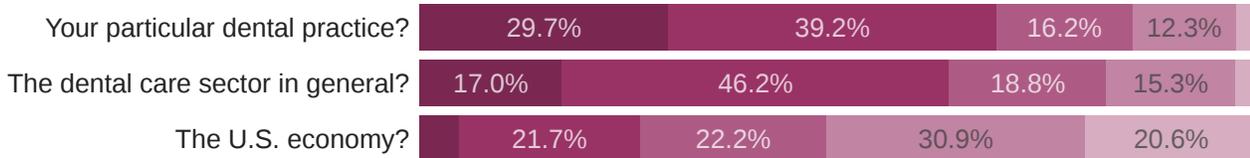
**Rural**



**BY SEX**

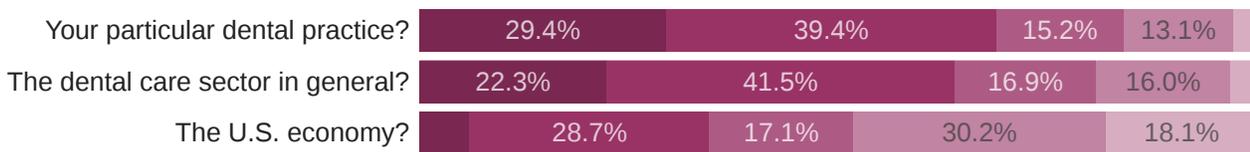
Looking ahead to the next six months, how confident are you in the recovery of:

**Male**



- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

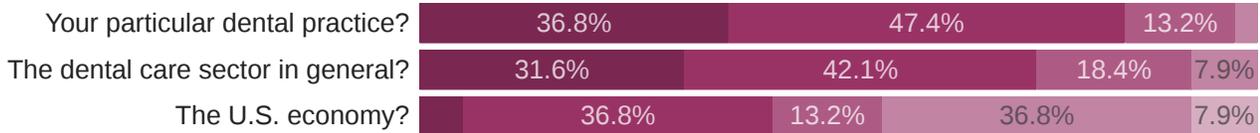
**Female**



**BY AGE GROUP**

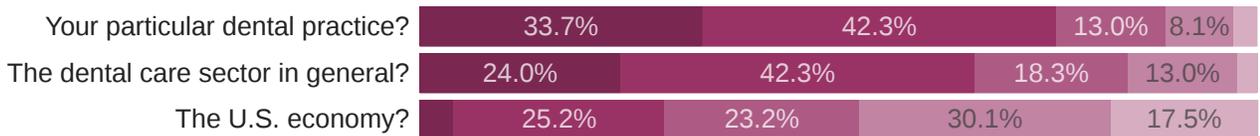
Looking ahead to the next six months, how confident are you in the recovery of:

**Under 35**

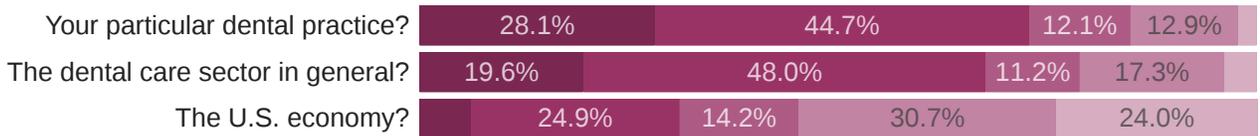


- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

**35 to 44**



**45 to 54**



**BY AGE GROUP (continued)**

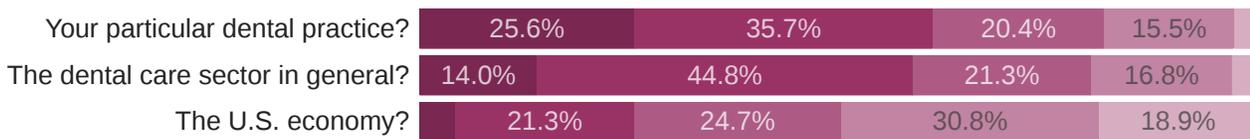
Looking ahead to the next six months, how confident are you in the recovery of:

**55 to 64**



- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

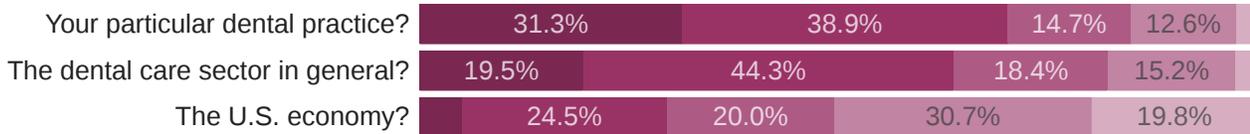
**65 or older**



**BY RACE/ETHNICITY**

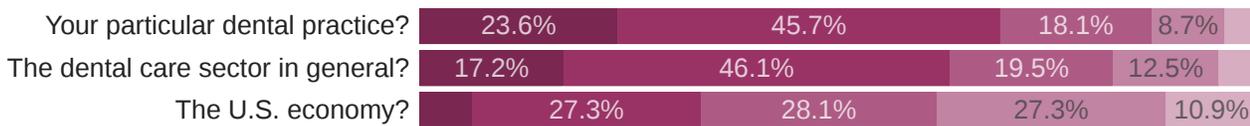
Looking ahead to the next six months, how confident are you in the recovery of:

**White**

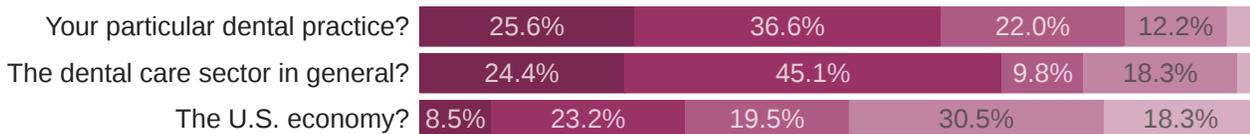


- Very confident
- Somewhat confident
- Neither confident nor skeptical
- Somewhat skeptical
- Very skeptical

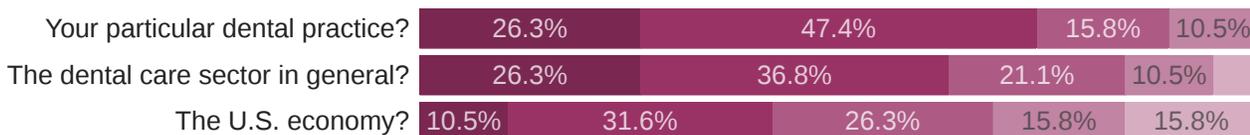
**Asian**



**Hispanic**



**Black**

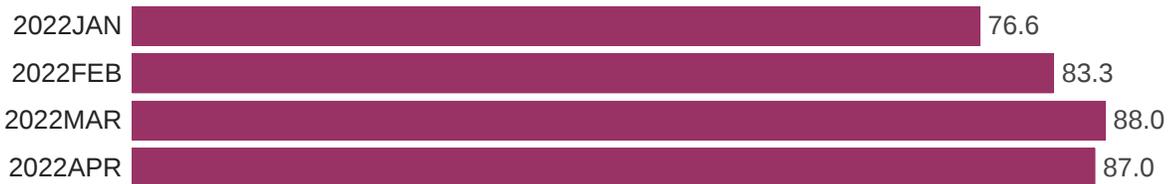


## Appointment Schedule

### BY OWNERSHIP STATUS

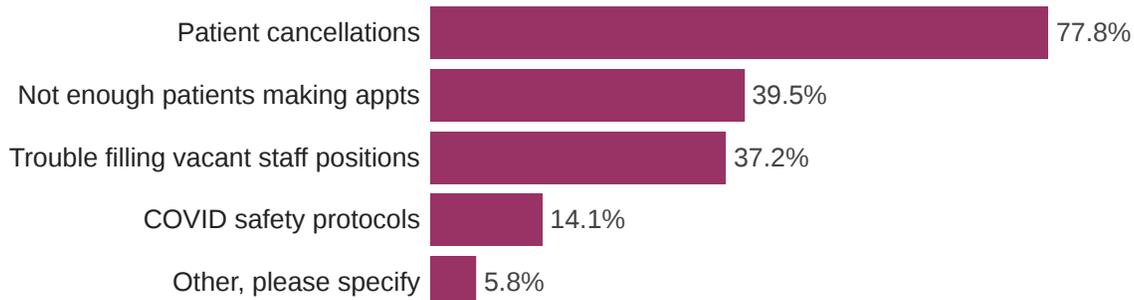
#### Owner

How full was your dental practice's appointment schedule last week?



● Mean % of schedule filled

Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)



**BY OWNERSHIP STATUS (continued)**

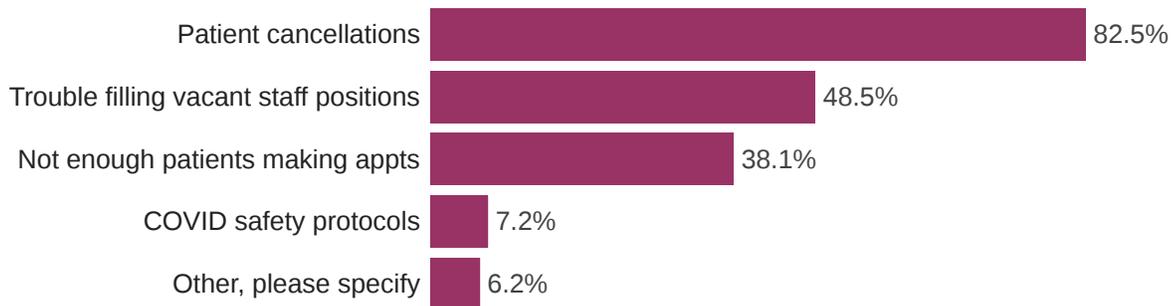
**Non-owner**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY DSO AFFILIATION**

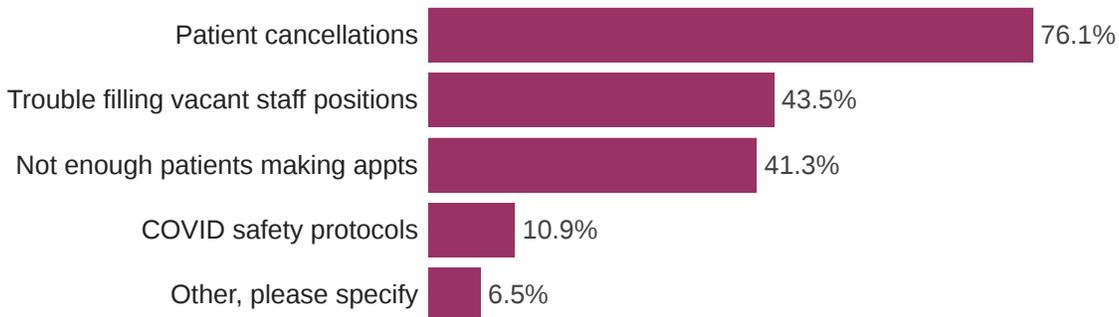
**DSO**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY DSO AFFILIATION (continued)**

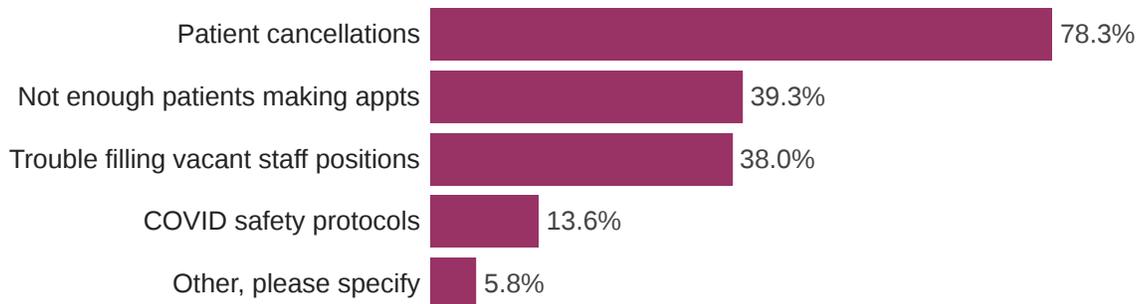
**Non-DSO**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

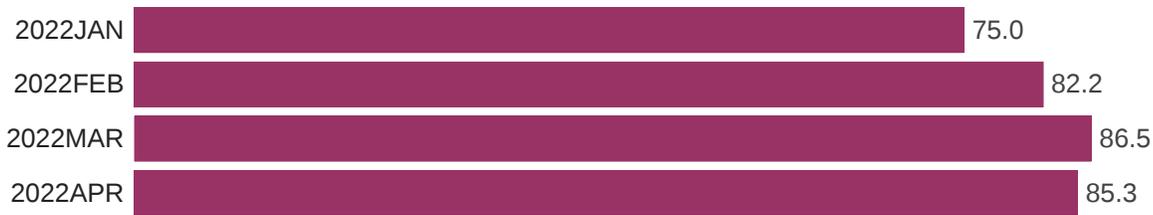
**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY PRACTICE SIZE**

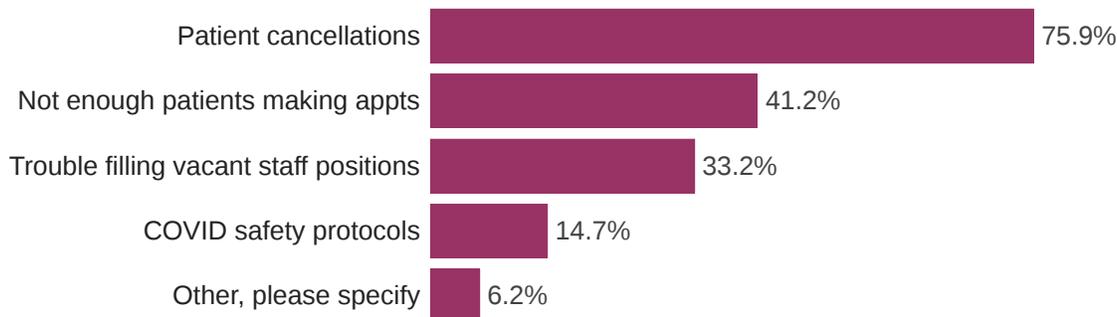
**Solo dentists**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY PRACTICE SIZE (continued)**

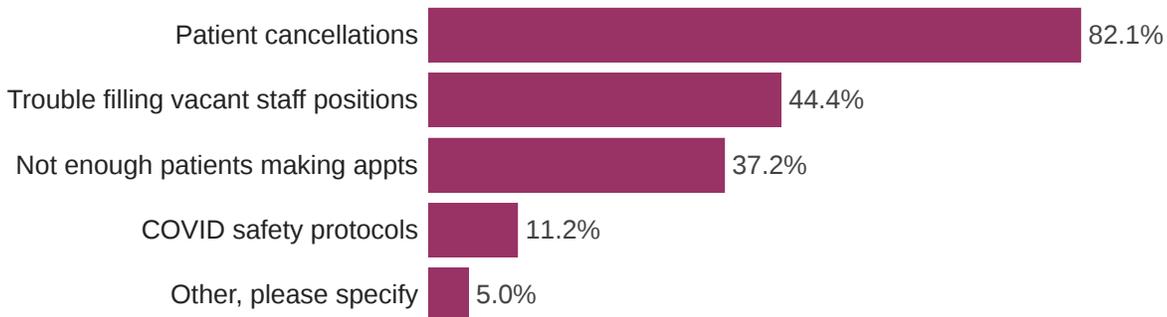
**2 to 9 dentists**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY PRACTICE SIZE (continued)**

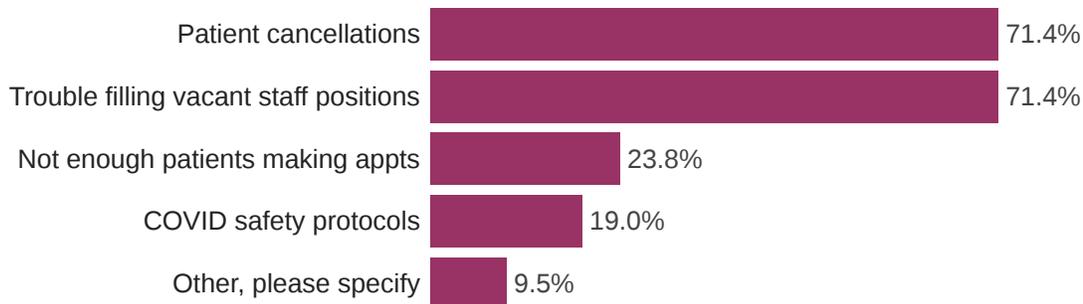
**Large group (10+ dentists)**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY GEOGRAPHY**

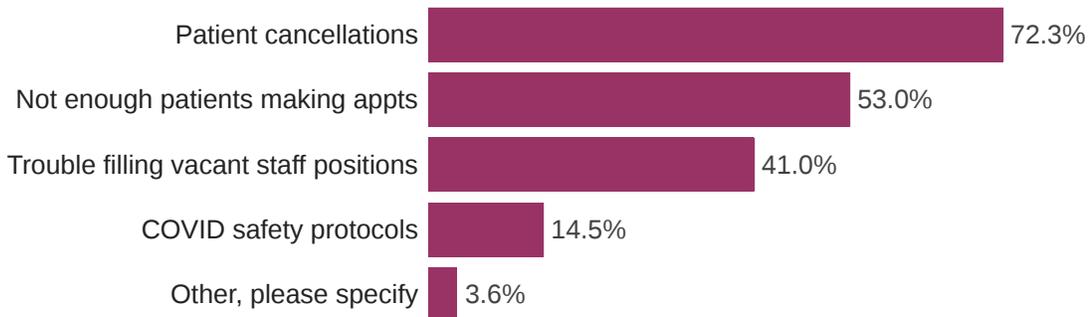
**Top 20 cities**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

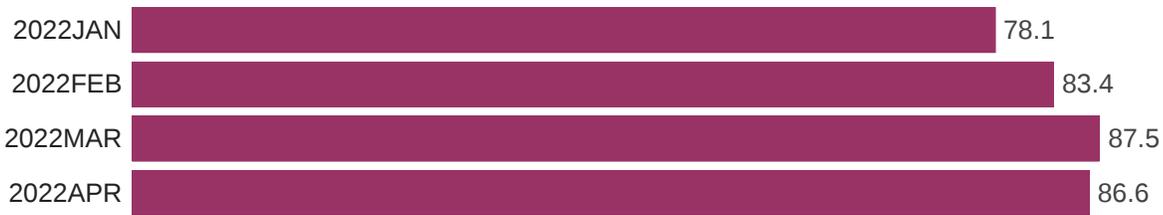
**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY GEOGRAPHY (continued)**

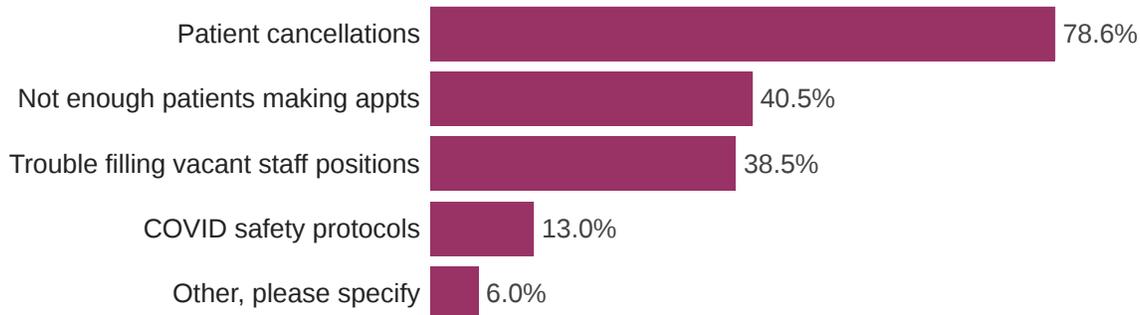
**Other Urban**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY GEOGRAPHY (continued)**

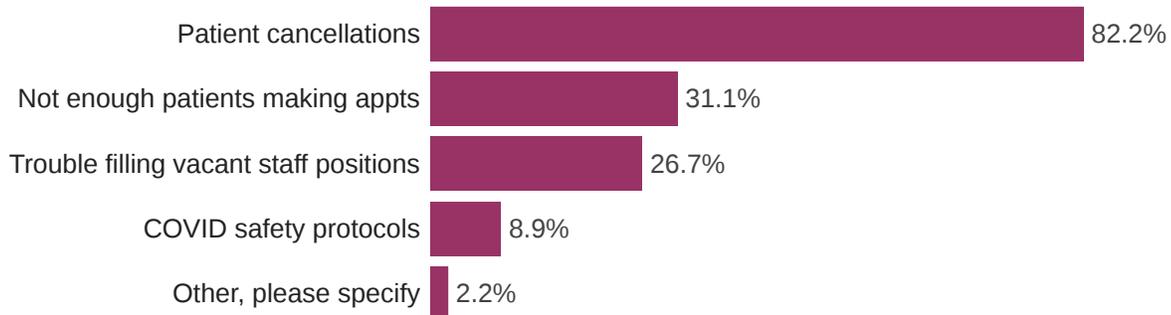
**Suburban**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY GEOGRAPHY (continued)**

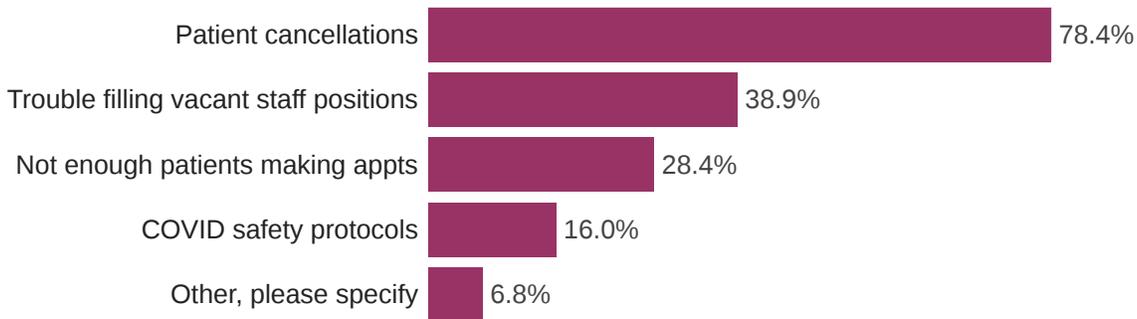
**Rural**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY SEX**

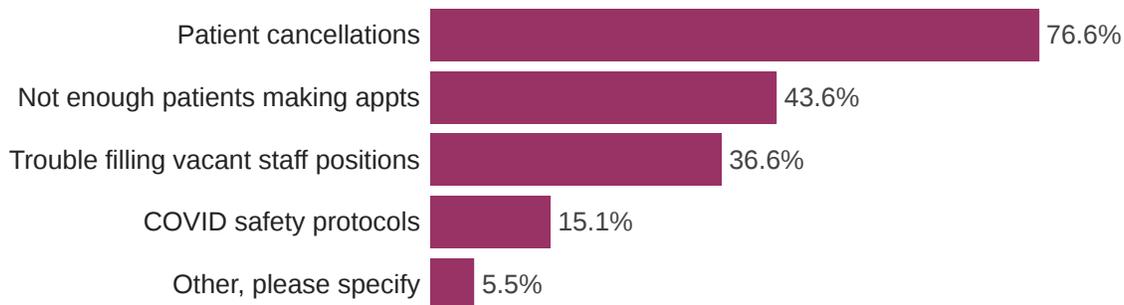
**Male**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY SEX (continued)**

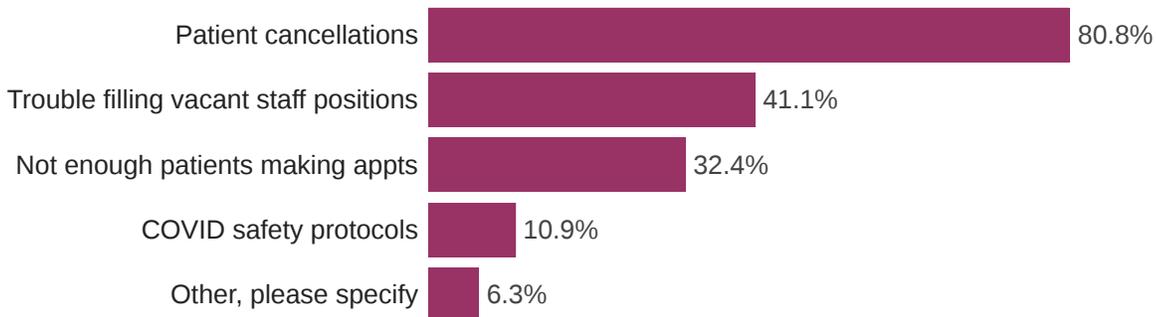
**Female**

**How full was your dental practice's appointment schedule last week?**



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**



**BY AGE**

**How full was your dental practice's appointment schedule last week?**

1411 Responses



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**

1105 Responses

Field	Patient cancellations	Not enough patients trying to make appointments	Trouble filling vacant staff positions	COVID safety protocols are limiting the capacity	Other, please specify
<35	90.0%	36.7%	40.0%	6.7%	0.0%
35-44	80.0%	32.2%	41.7%	5.6%	4.4%
45-54	82.6%	30.7%	41.5%	9.3%	3.7%
55-64	76.7%	42.4%	36.8%	16.6%	5.1%
65+	73.2%	49.1%	34.2%	19.7%	10.4%

**BY RACE/ETHNICITY**

**How full was your dental practice's appointment schedule last week?**

1410 Responses



● Mean % of schedule filled

**Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)**

1104 Responses

Field	Patient cancellations	Not enough patients trying to make appointments	Trouble filling vacant staff positions	COVID safety protocols are limiting the capacity	Other, please specify
White	78.8%	38.4%	37.1%	12.5%	5.2%
Asian	79.6%	43.9%	41.8%	17.3%	4.1%
Hispanic	77.3%	40.9%	37.9%	18.2%	4.5%
Black	61.5%	46.2%	38.5%	23.1%	0.0%

## Staff Recruitment

### BY OWNERSHIP STATUS

#### Owner dentists

Have you recently or are you currently recruiting any of the following positions in your dental practice?



● Yes ● No ● Not sure

### How challenging has it been to recruit the position(s) below?

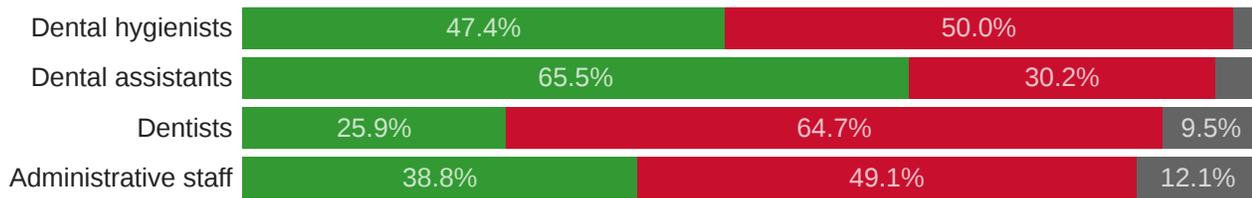


● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

**BY OWNERSHIP STATUS (continued)**

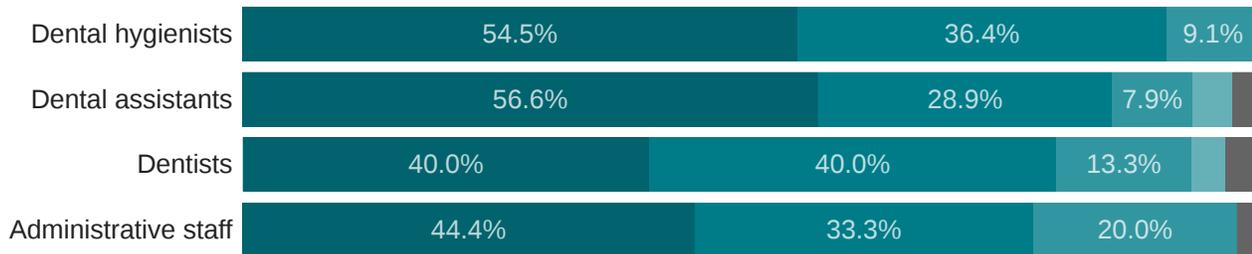
**Non-owner dentists**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



● Yes ● No ● Not sure

**How challenging has it been to recruit the position(s) below?**

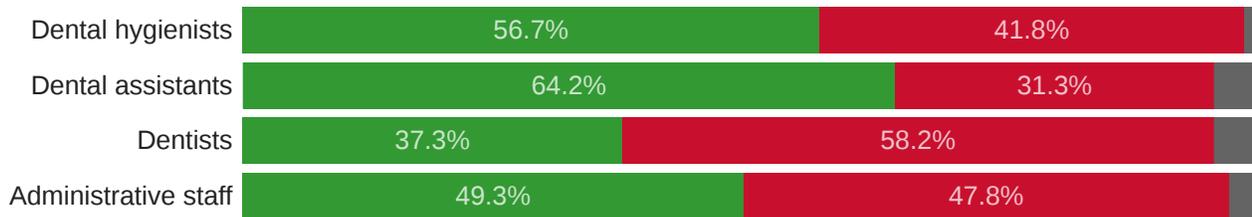


● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

**BY DSO AFFILIATION**

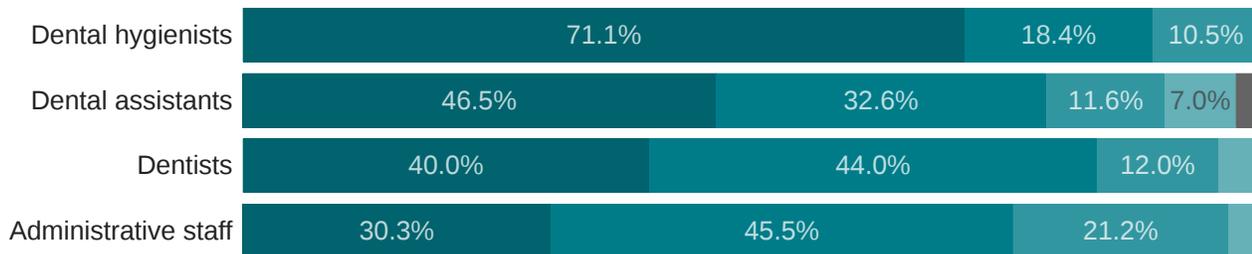
**DSO**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



● Yes ● No ● Not sure

**How challenging has it been to recruit the position(s) below?**

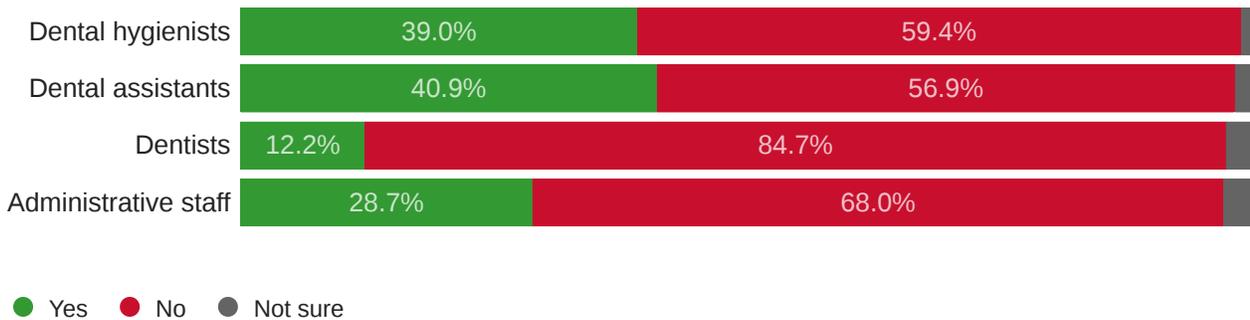


● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

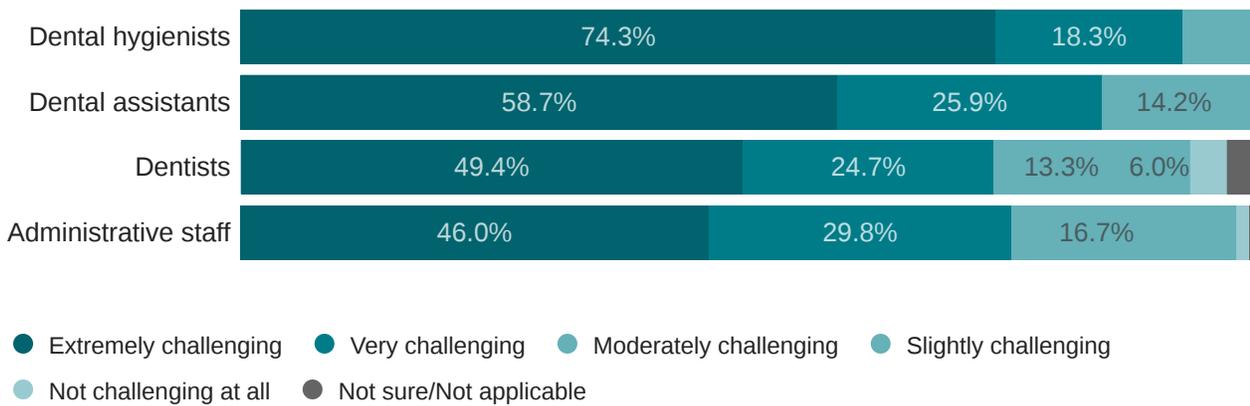
**BY OWNERSHIP STATUS (continued)**

**Non-DSO**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



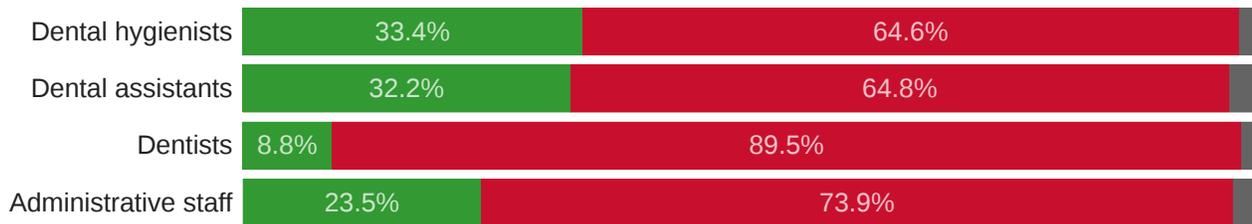
**How challenging has it been to recruit the position(s) below?**



**BY PRACTICE SIZE**

**Solo dentists**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



● Yes ● No ● Not sure

**How challenging has it been to recruit the position(s) below?**

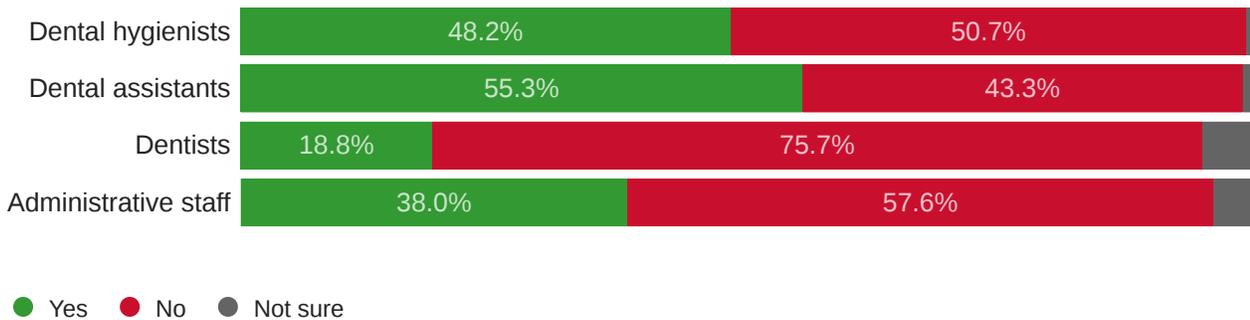


● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

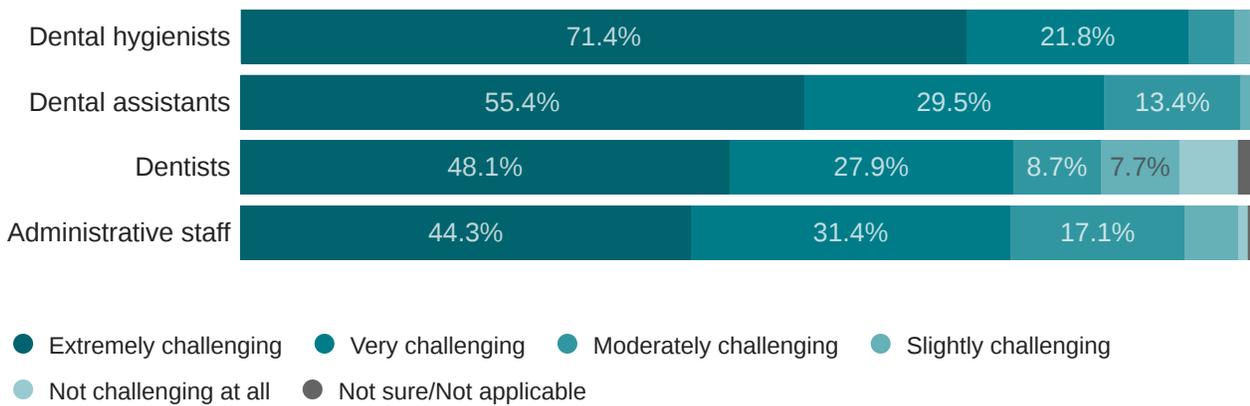
**BY PRACTICE SIZE (continued)**

**2 to 9 dentists**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



**How challenging has it been to recruit the position(s) below?**



**BY PRACTICE SIZE (continued)**

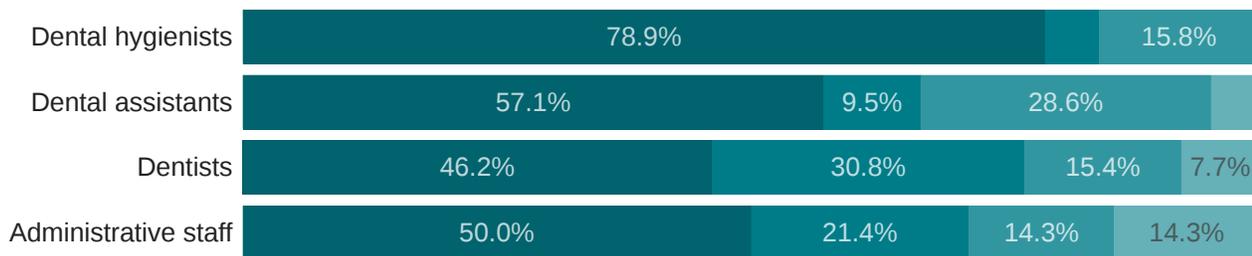
**Large group (10+ dentists)**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



● Yes ● No ● Not sure

**How challenging has it been to recruit the position(s) below?**

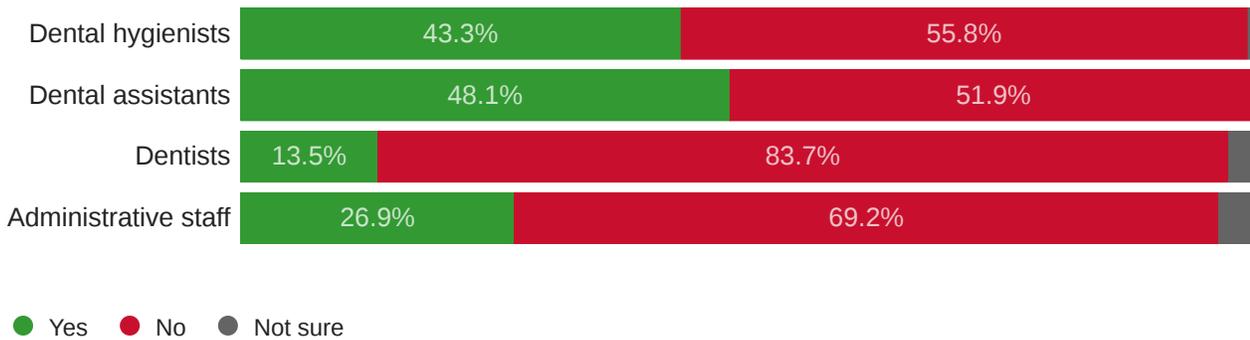


● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

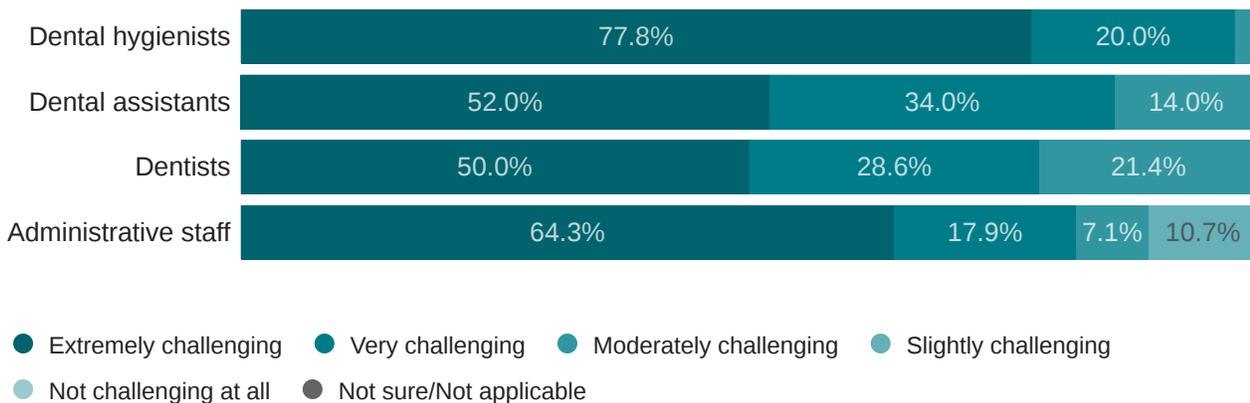
**BY GEOGRAPHY**

**Top 20 Cities**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



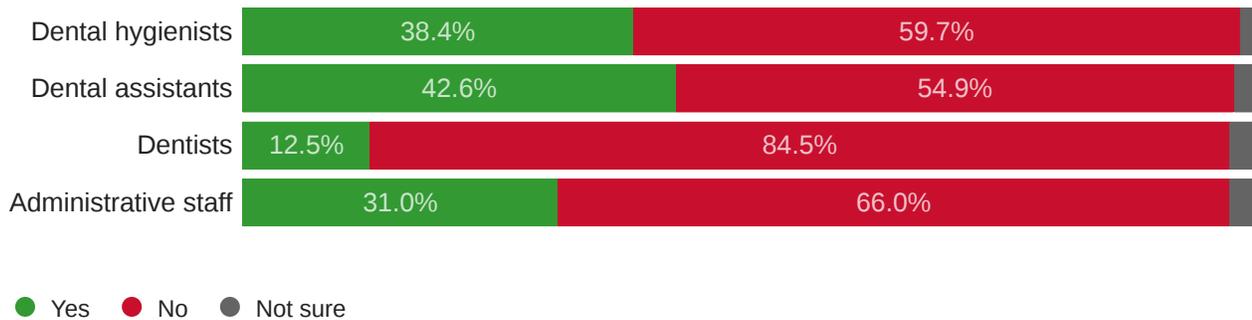
**How challenging has it been to recruit the position(s) below?**



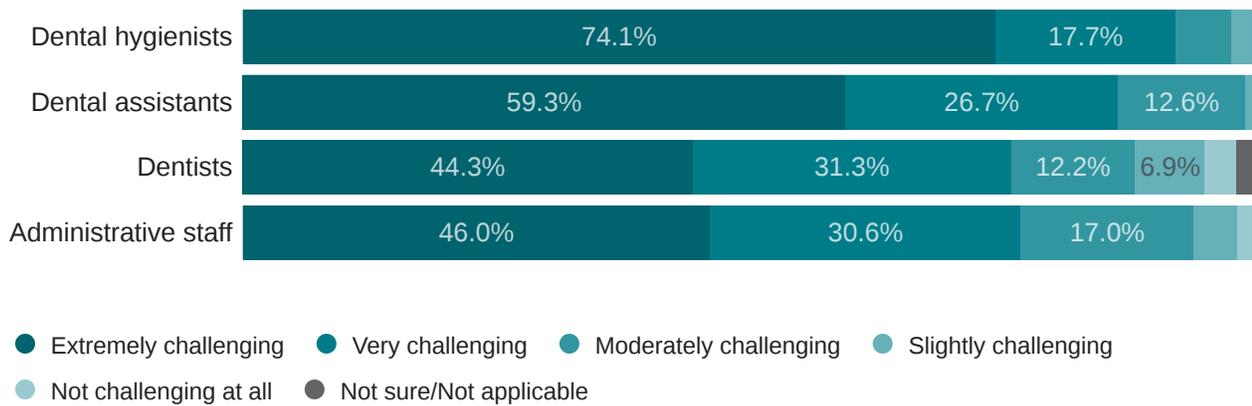
**BY GEOGRAPHY (continued)**

**Other Urban**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



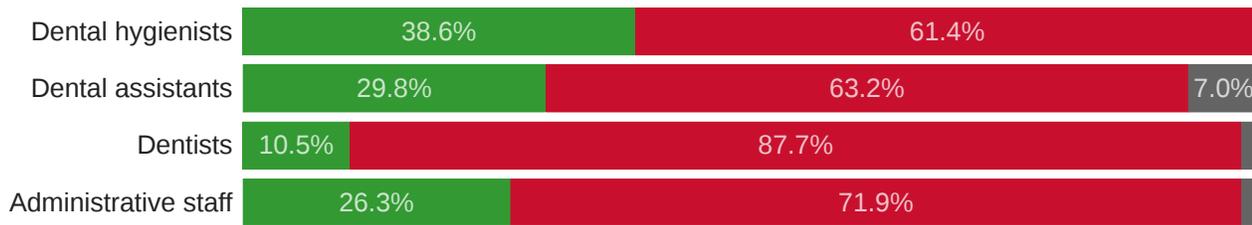
**How challenging has it been to recruit the position(s) below?**



**BY GEOGRAPHY (continued)**

**Suburban**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



● Yes ● No ● Not sure

**How challenging has it been to recruit the position(s) below?**

941 Responses

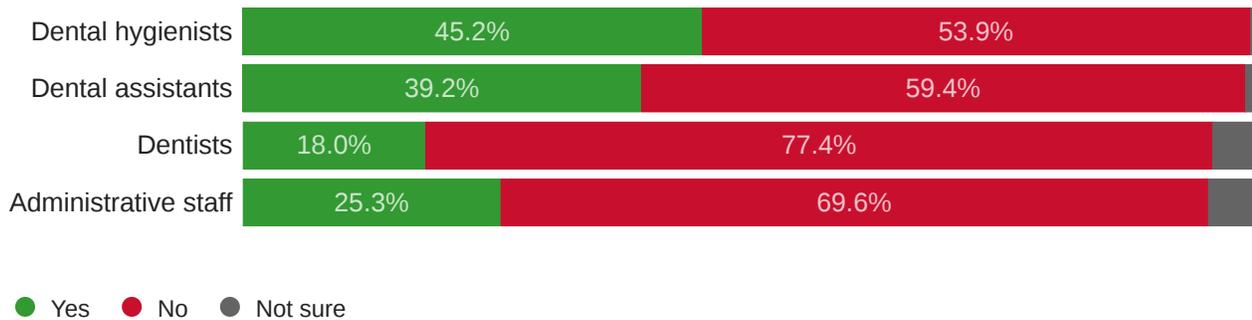


● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

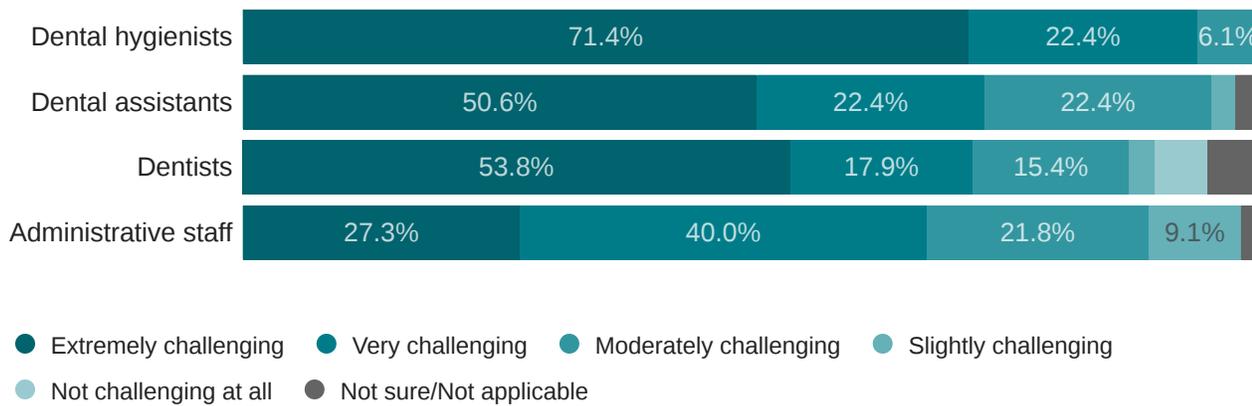
**BY GEOGRAPHY (continued)**

**Rural**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



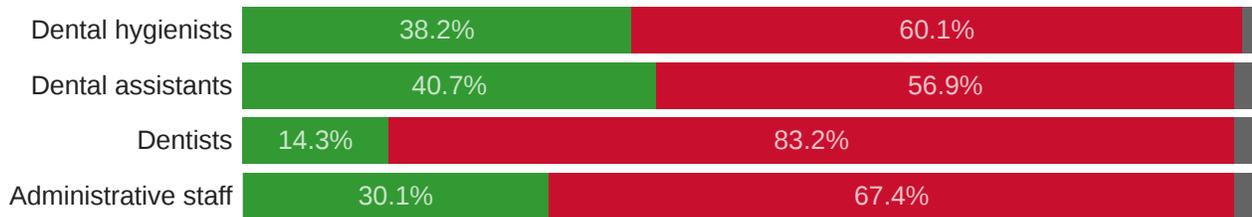
**How challenging has it been to recruit the position(s) below?**



**BY SEX**

**Male**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



● Yes ● No ● Not sure

**How challenging has it been to recruit the position(s) below?**

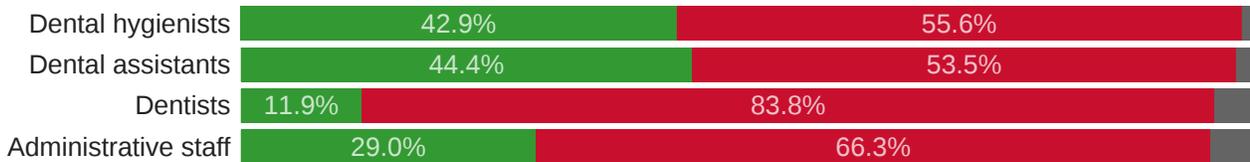


● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

**BY SEX (continued)**

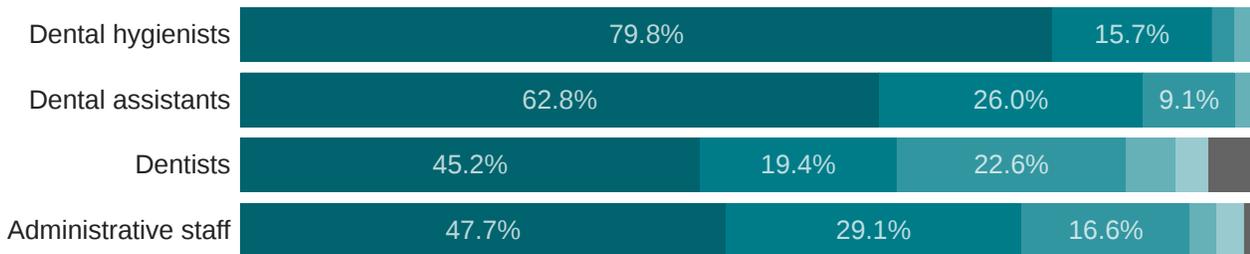
**Female**

**Have you recently or are you currently recruiting any of the following positions in your dental practice?**



● Yes ● No ● Not sure

**How challenging has it been to recruit the position(s) below?**



● Extremely challenging ● Very challenging ● Moderately challenging ● Slightly challenging  
● Not challenging at all ● Not sure/Not applicable

## Questions of the Week

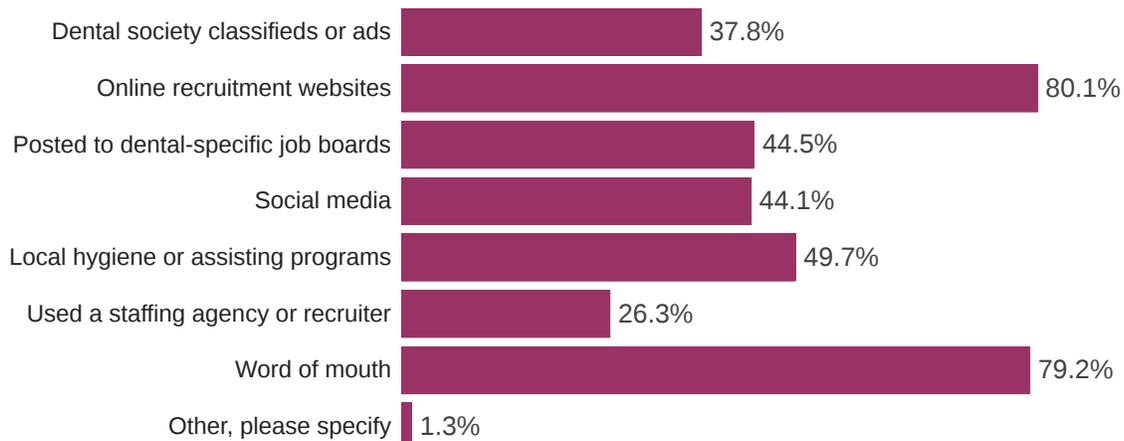
### Recruitment Tools

#### BY OWNERSHIP STATUS

What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)

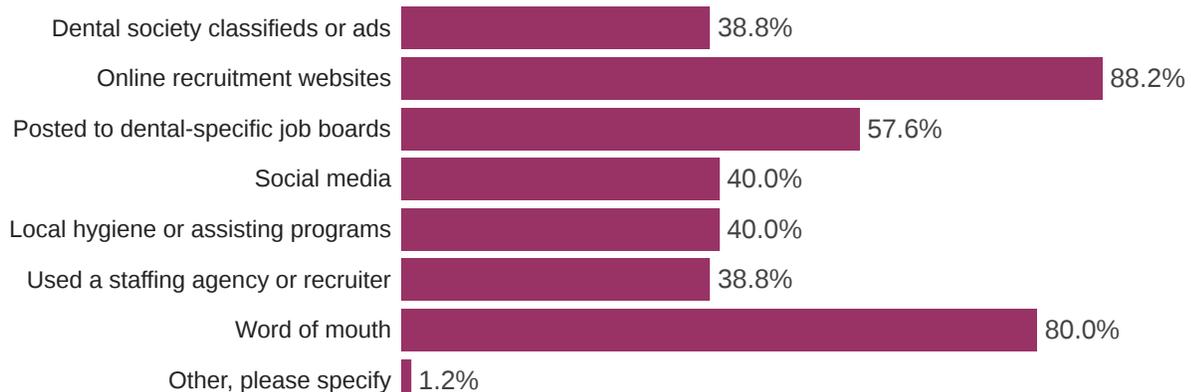
#### Owner

749 Responses



#### Non-owner

85 Responses

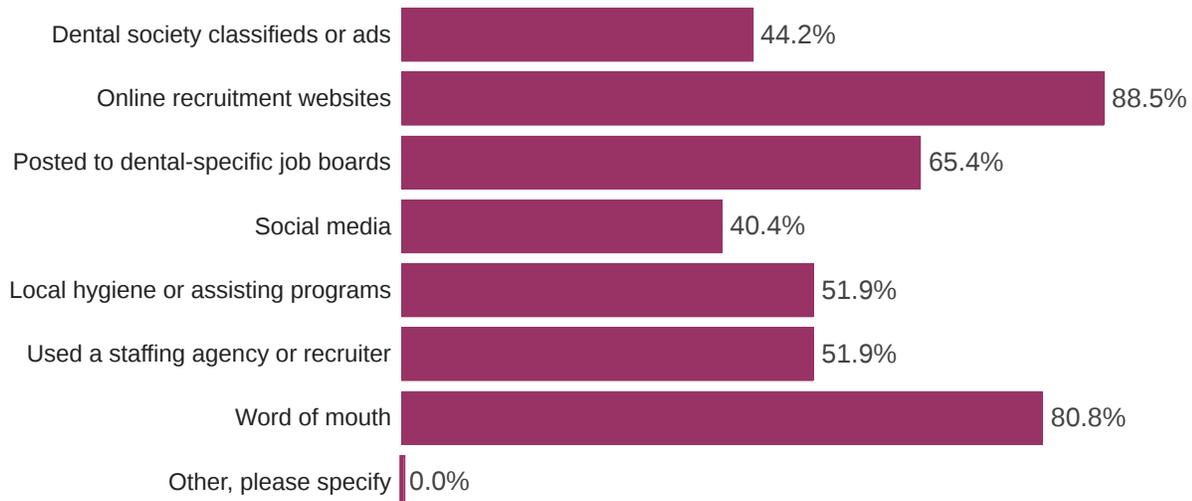


**BY DSO AFFILIATION**

**What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)**

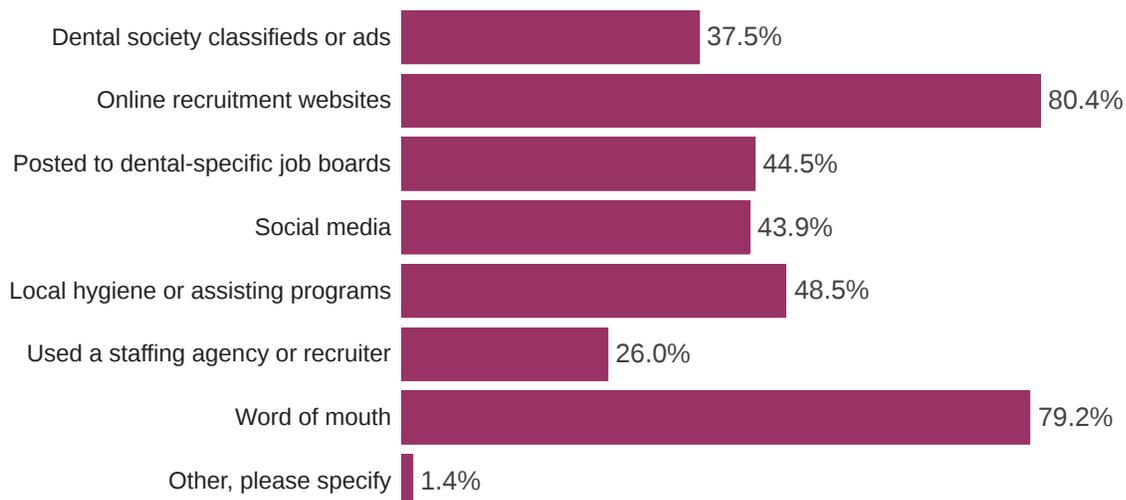
**DSO**

52 Responses



**Non-DSO**

782 Responses

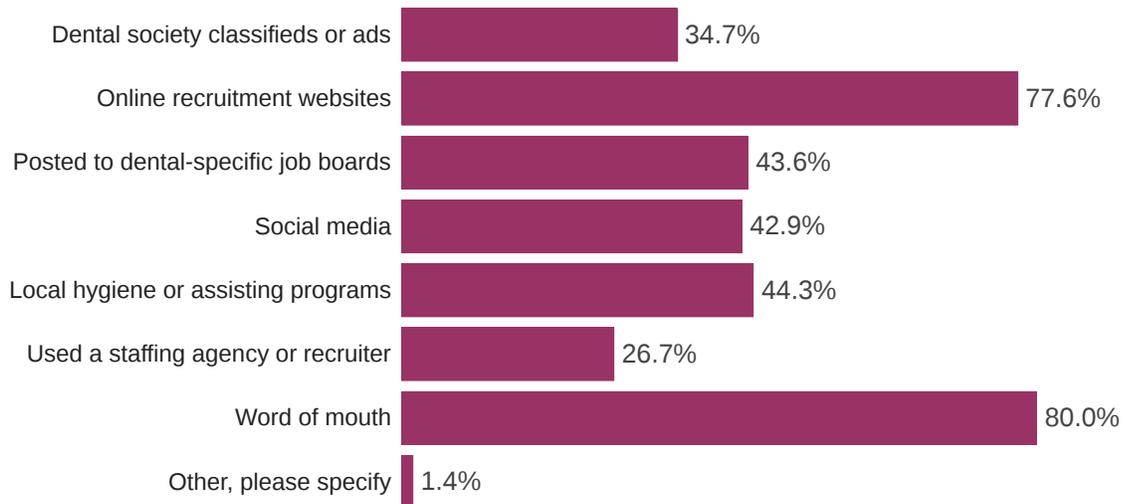


**BY PRACTICE SIZE**

**What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)**

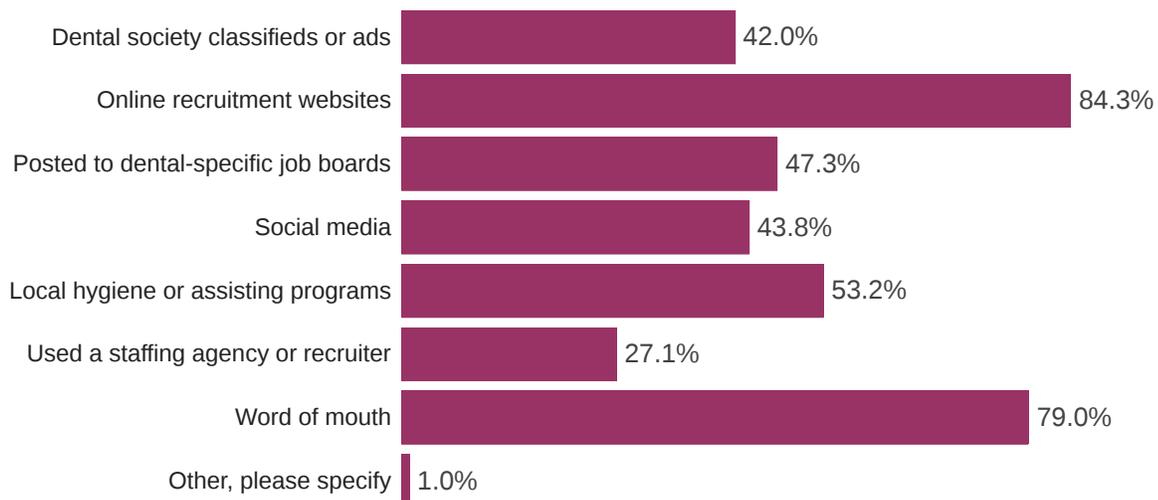
**Solo dentists**

415 Responses



**2 to 9 dentists**

395 Responses

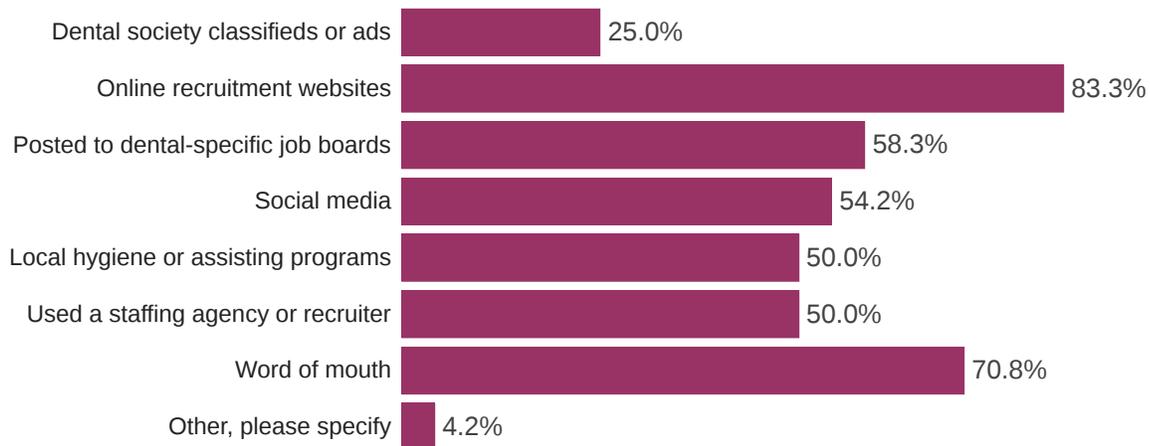


**BY PRACTICE SIZE (continued)**

**What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)**

**Large group (10+ dentists)**

24 Responses

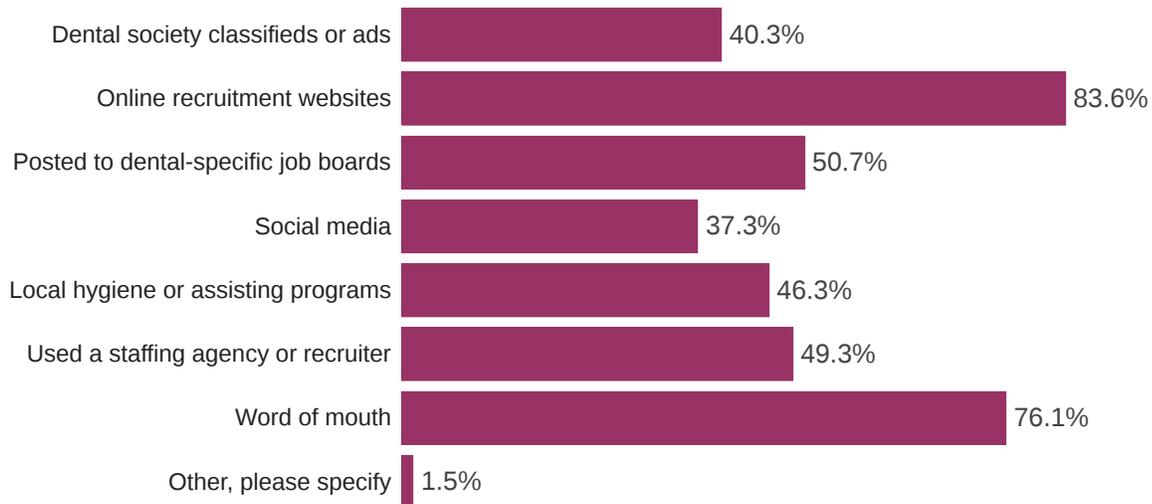


**BY GEOGRAPHY**

**What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)**

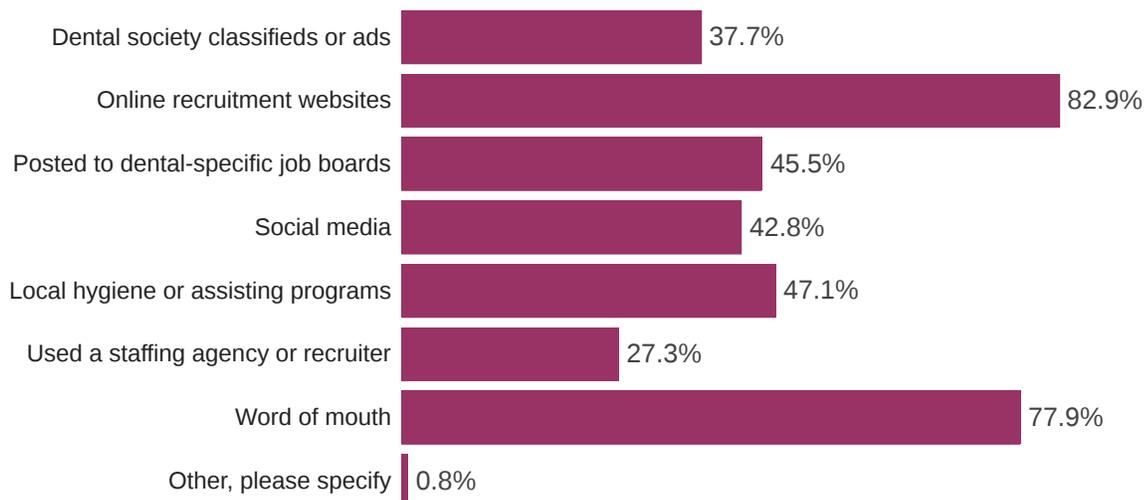
**Top 20 cities**

67 Responses



**Other urban**

607 Responses

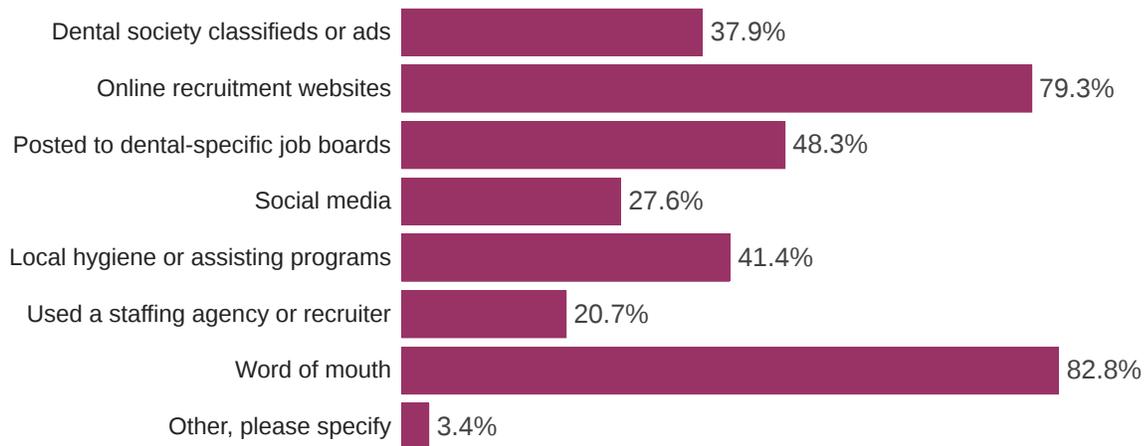


**BY GEOGRAPHY (continued)**

**What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)**

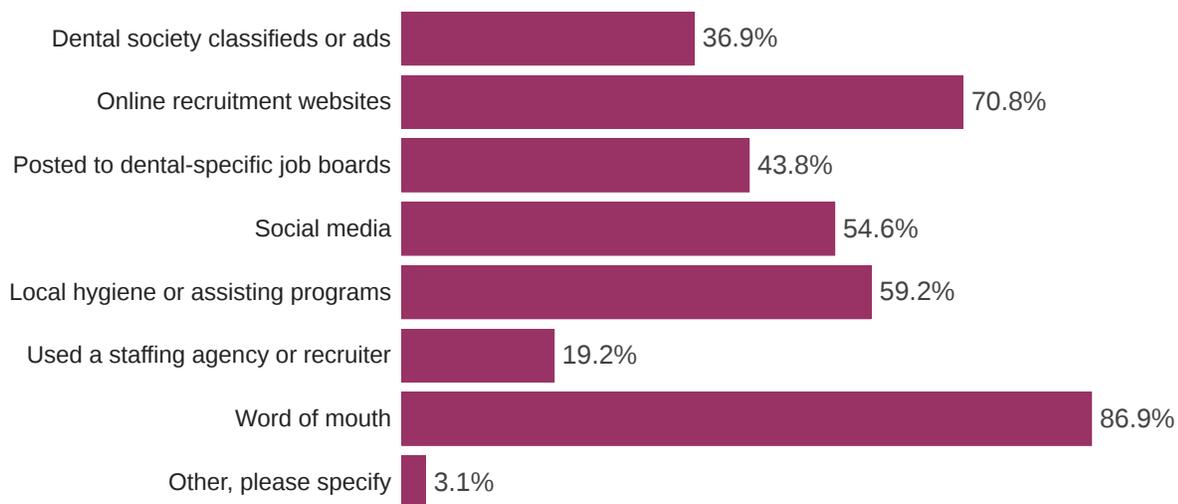
**Suburban**

29 Responses



**Rural**

130 Responses

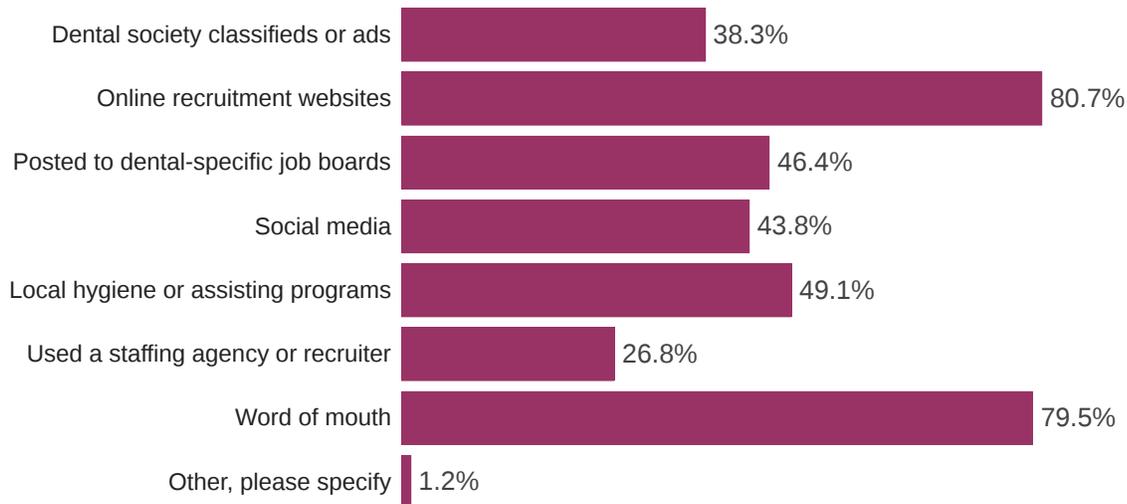


**BY SEX**

**What tools have you used to find applicants for your dental hygienist and/or dental assistant positions? (Select all that apply.)**

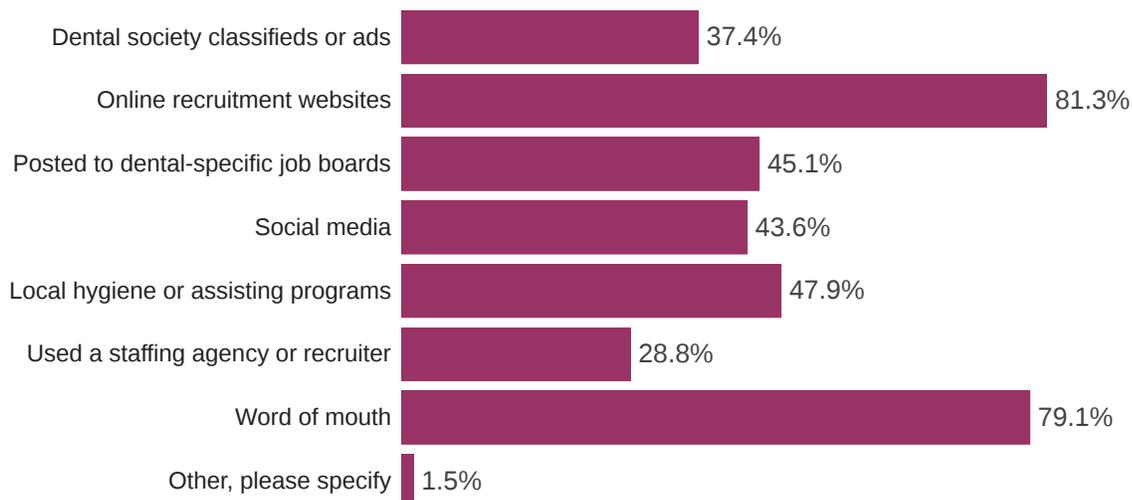
**Male**

507 Responses



**Female**

326 Responses

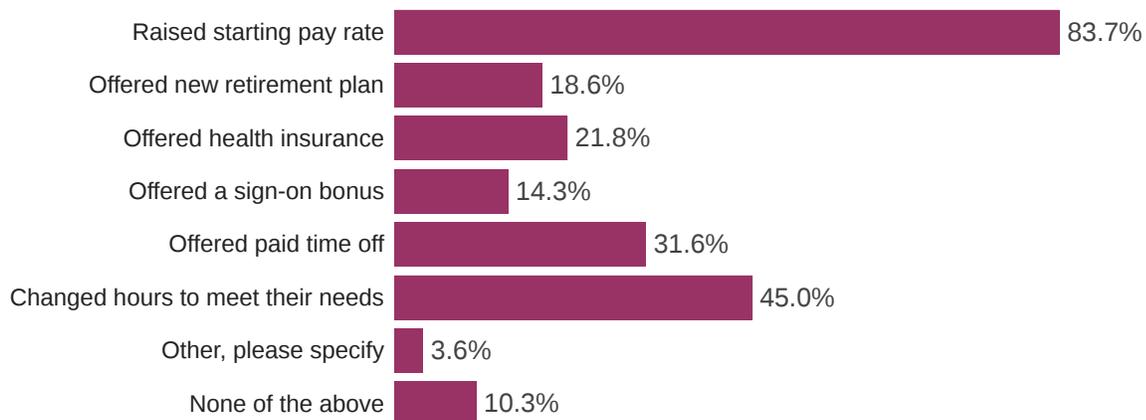


**Benefits Offered to Applicants**

**BY OWNERSHIP STATUS**

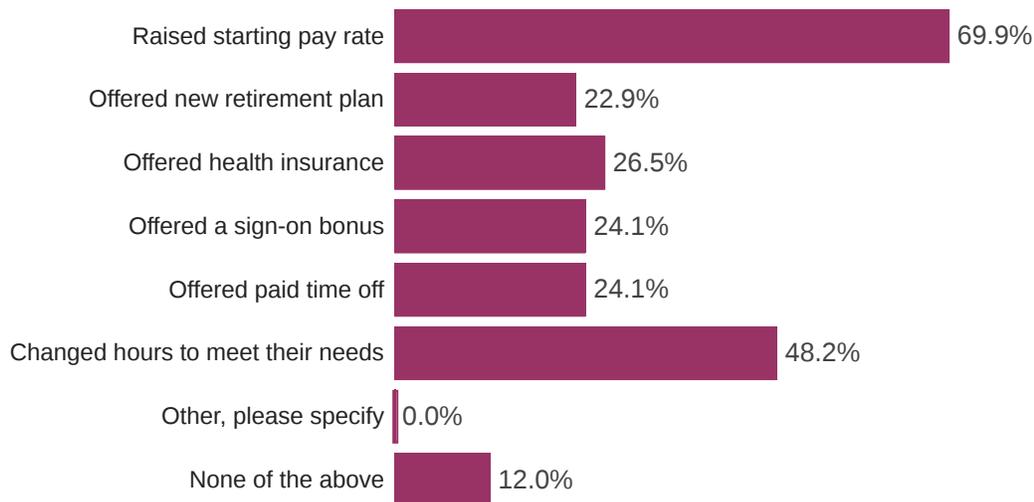
Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)

749 Responses



**Non-owner**

83 Responses

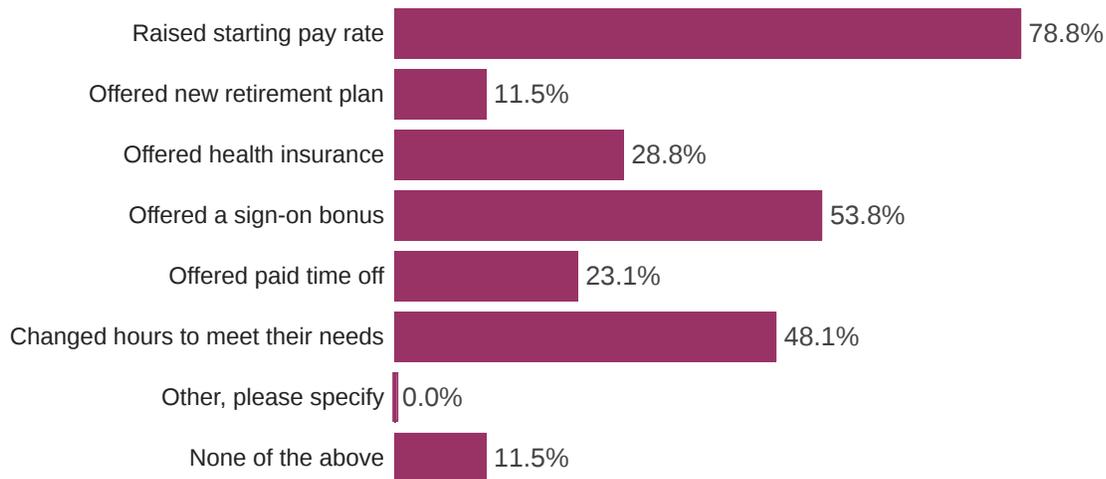


**BY DSO AFFILIATION**

Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)

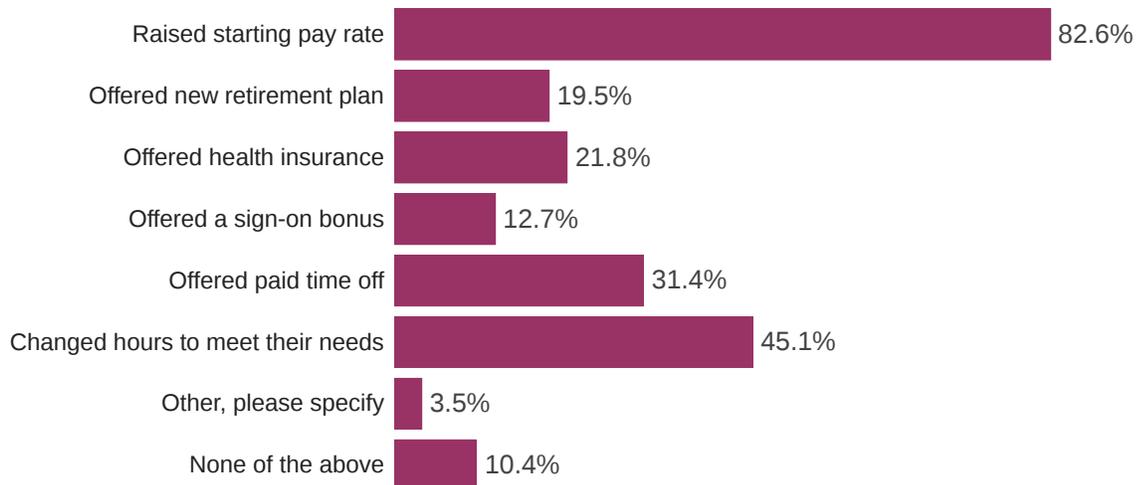
**DSO**

52 Responses



**Non-DSO**

780 Responses

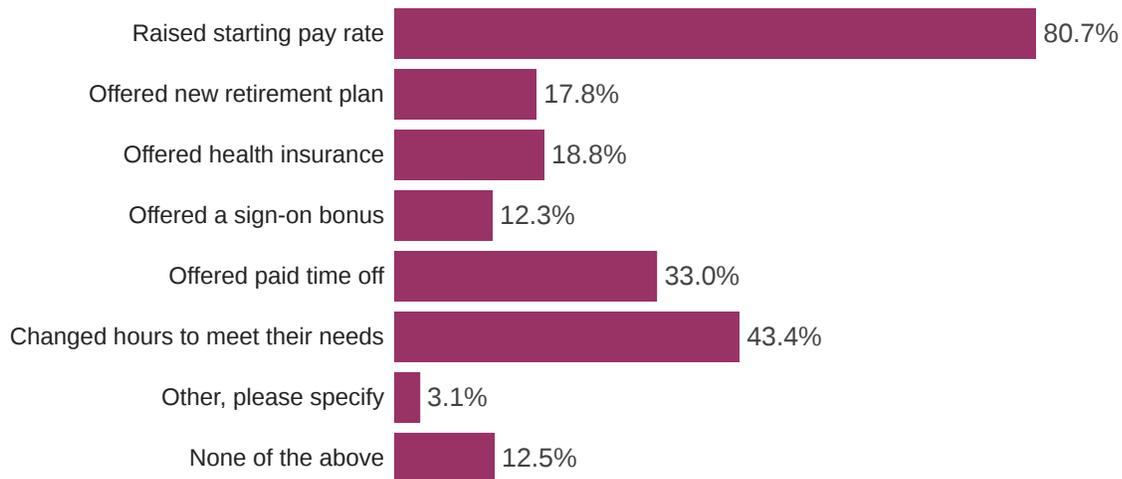


**BY PRACTICE SIZE**

**Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)**

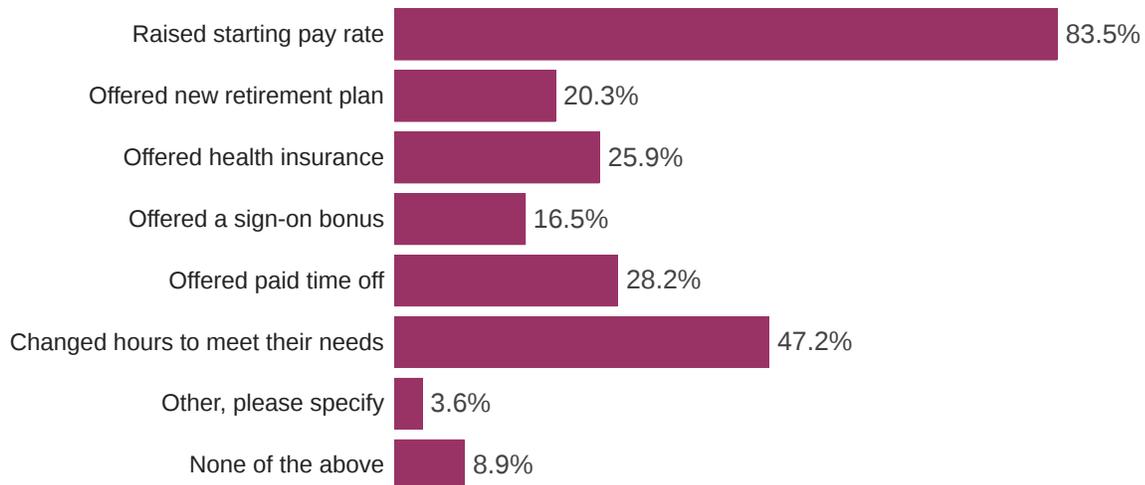
**Solo dentists**

415 Responses



**2 to 9 dentists**

394 Responses

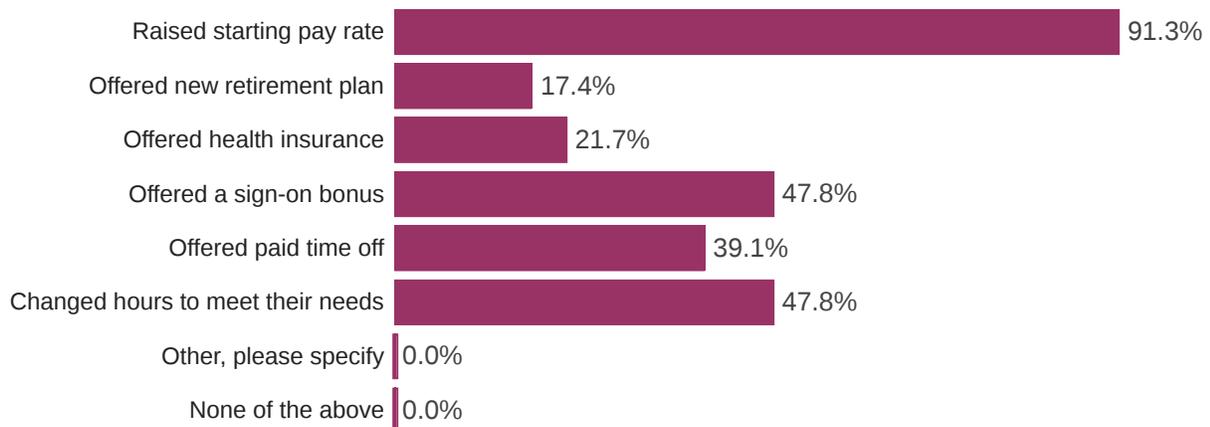


**BY PRACTICE SIZE (continued)**

**Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)**

**Large group (10+ dentists)**

23 Responses

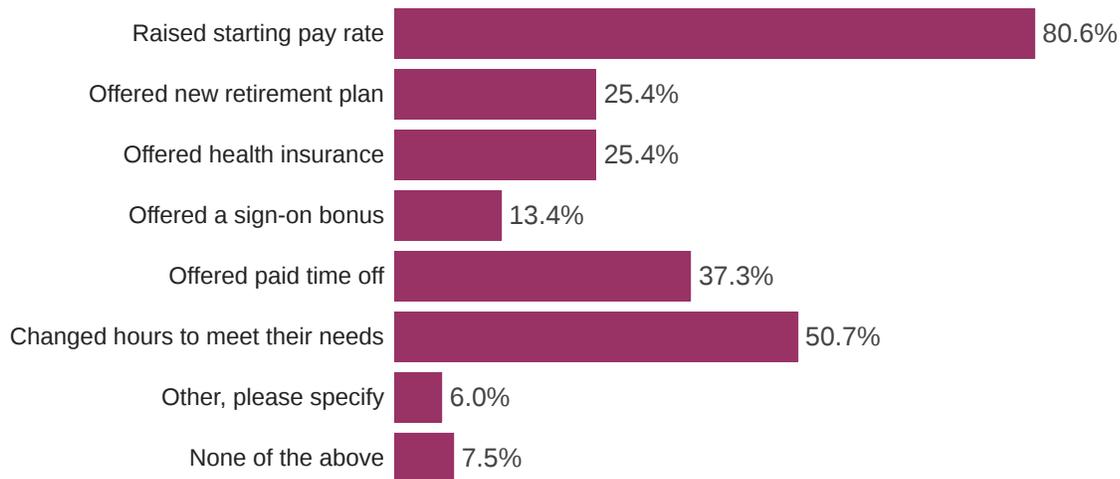


**BY GEOGRAPHY**

**Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)**

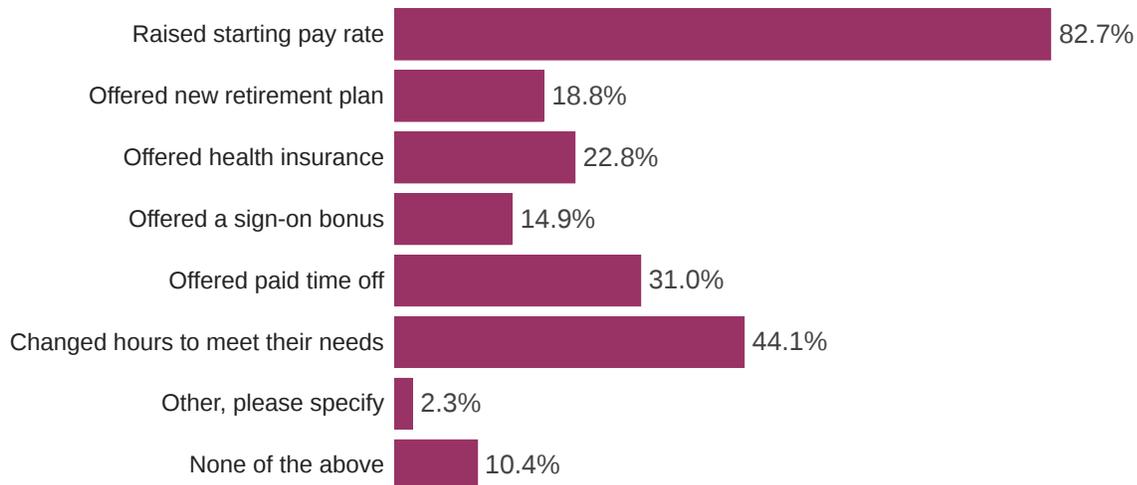
**Top 20 cities**

67 Responses



**Other urban**

606 Responses

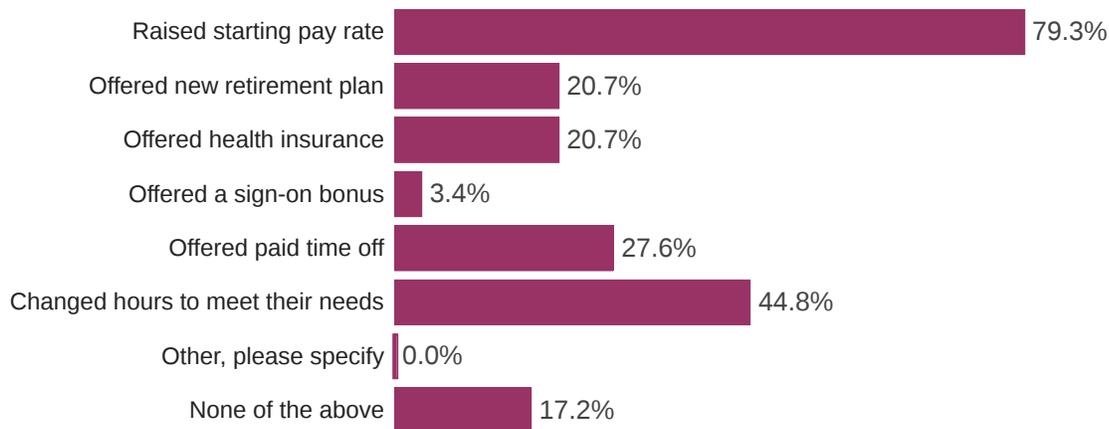


**BY GEOGRAPHY (continued)**

**Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)**

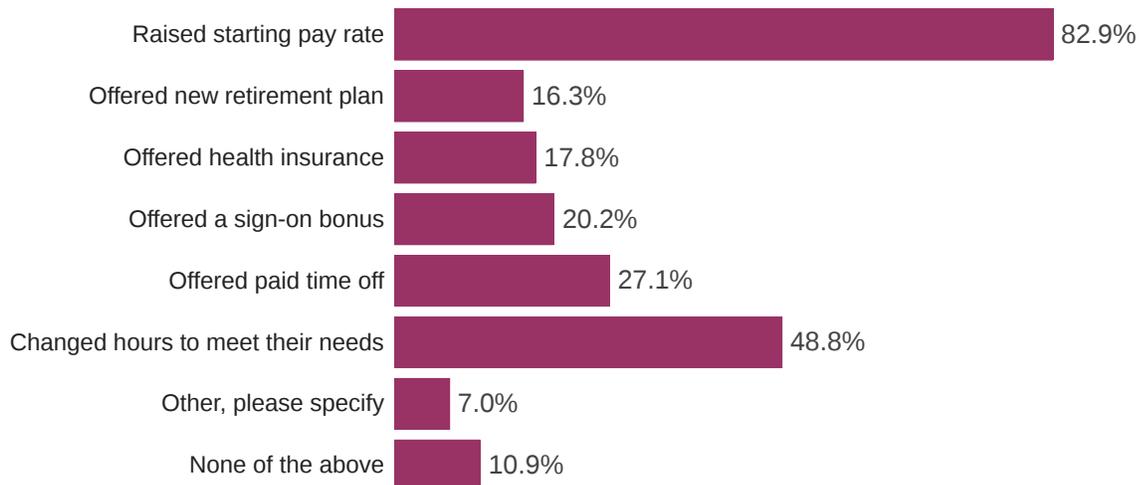
**Suburban**

29 Responses



**Rural**

129 Responses

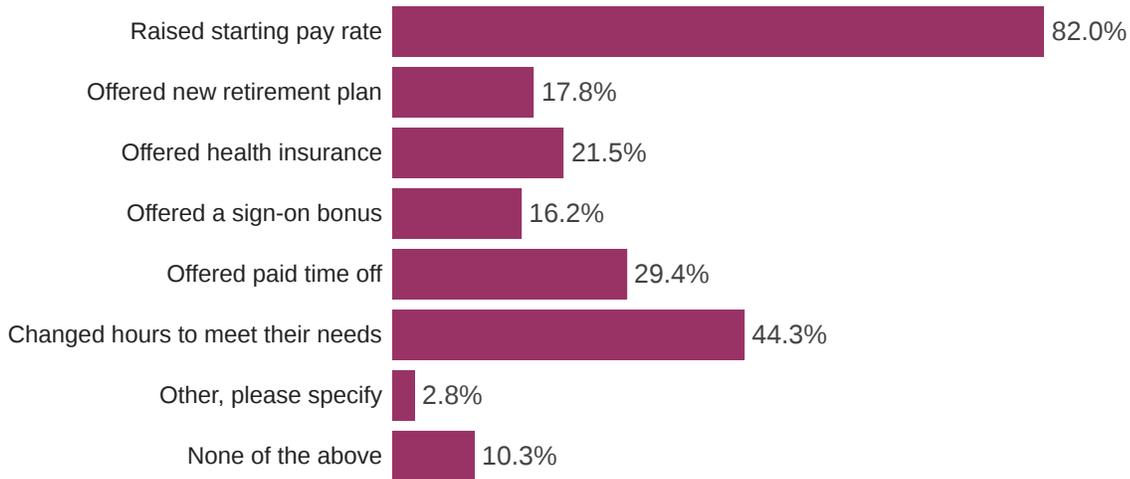


**BY SEX**

**Have you offered any of these new benefits to dental hygienist or dental assistant applicants that you did not provide prior to the COVID-19 pandemic? (Select all that apply.)**

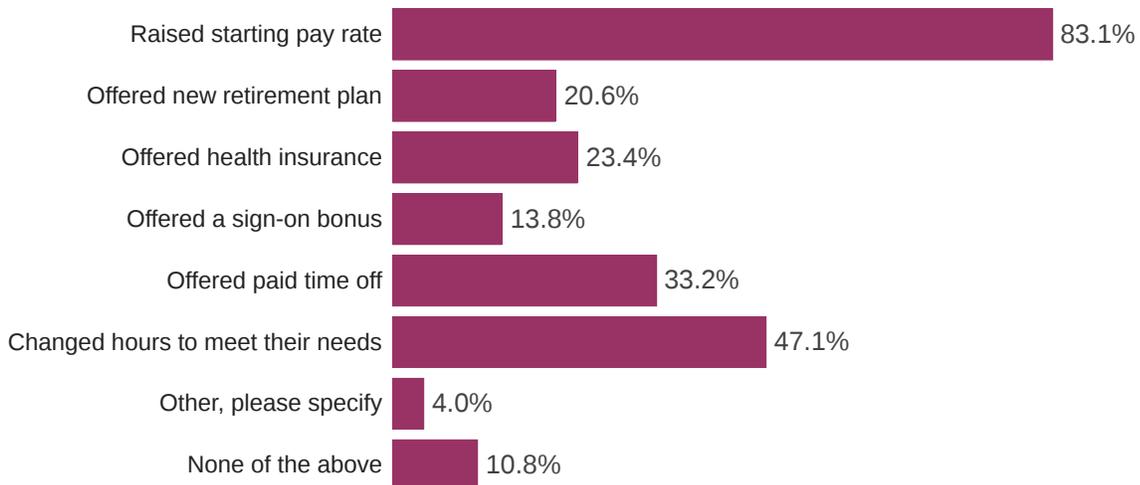
**Male**

506 Responses



**Female**

325 Responses



**Number of Responses by Wave**

Field	Responses
2022JAN	1,883
2022FEB	1,386
2022MAR	1,916
2022APR	1,423

**Number of Responses by Group - Week of April 18**

Ownership status	Choice Count
Owner dentist (i.e., sole owner, partner, or shareholder)	1,307
Employee dentist (nonowner)	52
Associate dentist (nonowner)	43
Independent contractor	20
Other, please specify	1

DSO Affiliation	Choice Count
DSO	67
Non-DSO	1,356

Practice Size	Choice Count
Solo dentists	844
2 to 9 dentists	552
Large group (10+ dentists)	27

**Number of Responses by Group - Week of April 18 (continued)**

Geography	Choice Count
Top 20 Cities	104
Other Urban	1,044
Suburban	57
Rural	217

Sex	Choice Count
Male	900
Female	520

Age	Choice Count
<35	38
35-44	246
45-54	358
55-64	453
65+	328

Race/Ethnicity	Choice Count
White or Caucasian	1,071
Asian	128
Latino or Hispanic	82
Black or African-American	19
Native Hawaiian or Pacific Islander	4
American Indian / Alaska Native	4
Other	23
Unknown	91