

## Week of March 14, 2022

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Results for the questions below are reported in two sections:

- All Respondents Combined includes overall results for all respondents.
- Select Breakout of Results includes results by ownership status, DSO affiliation, practice size, geography, sex, age, & race/ethnicity.

	All Respondents Combined	Select Breakouts of Results
Looking ahead to the next six months, how confident are you in the recovery of: (Your particular dental practice, The dental care sector in general, The U.S. economy)	3	7
How full was you dental practice's appointment schedule last week?	3	15
Which of the following factors prevented your dental practice's appointment schedule from Reaching 100% last week? (Patient cancellations, Not enough patients making appointments, Trouble filling vacant staff positions, COVID safety protocols, Other)	4	15
Have you recently or are you currently recruiting any of the following positions in your dental practice? (Dental hygienists, Dental assistants, Dentists, Administrative staff)	5	30
How challenging has it been to recruit the position(s) below? (Dental hygienists, Dental assistants, Dentists, Administrative staff)	5	30
Are masks required for patients in your dental practice waiting area?	6	43
When are masks required for staff in your dental practice?	6	45
Compared to this time last year, how has the frequency of the following changed among patients in your dental practice?	6	50

Number of Responses by Wave/by Group	56

## Economic Outlook and Emerging Issues in Dentistry Week of March 14, 2022

ADA American Dental Association®

## **About This Study**

To better understand the economic and operational conditions in dental practices and public health clinics over time, and to measure the impact of the COVID-19 pandemic and other emerging issues in dentistry, the ADA Health Policy Institute launched a tracking poll in January 2022. For the initial wave over the week of January 17, 2022, we invited nearly 80,000 dentists from across the U.S. to join a panel in which they will complete a survey once a month; over 3,000 have opted to participate. The number of respondents in each wave, along with the number of responses in each reporting category in the current wave, can be found at the end of this report.

Below are the results from the latest wave of this study, the week of March 14, for dentists working in private dental practices. The report includes breakouts by ownership status, DSO affiliation, practice size, geographic location, sex, age group, and race/ethnicity. Unless noted otherwise, charts reflect the results from the latest wave of data collection.

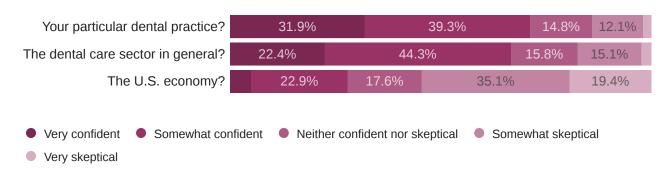
This report was published in March 2022 by the American Dental Association's Health Policy Institute.

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## All Respondents

Looking ahead to the next six months, how confident are you in the recovery of: 1916 Responses



## How full was your dental practice's appointment schedule last week?

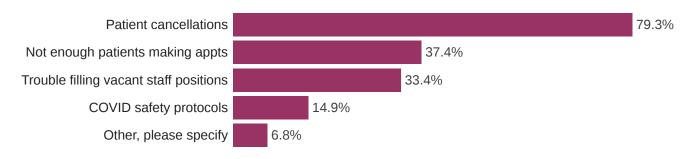
5145 Responses



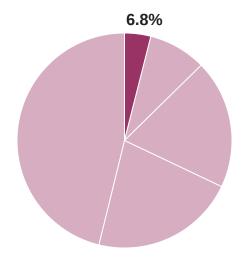
Mean % of appointment schedule filled

# Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)

1472 Responses



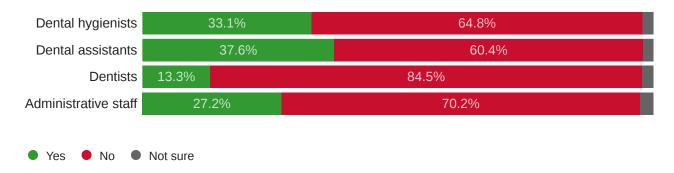
100 respondents (6.8%) selected "other, please specify." Their responses are categorized below.



Other, please specify:	Percentage of Responses
STAFF OUT ON VACATION/PLANNED LEAVE	18.0%
STAFF OUT WITH COVID/QUARANTINE/OTHER ILLNESS	14.0%
BAD ECONOMIC CONDITIONS	11.0%
INCLEMENT WEATHER	8.0%
PATIENT FEAR/HESITANCY TO VISIT DENTIST	8.0%
PATIENTS AWAY / OFFICE CLOSED FOR SPRING BREAK	7.0%
STAFF SHORTAGES	7.0%
PATIENT NO SHOWS	6.0%
DROPPED DENTAL PLAN / LOW REIMBURSEMENT	5.0%
MISCELLANEOUS	22.0%

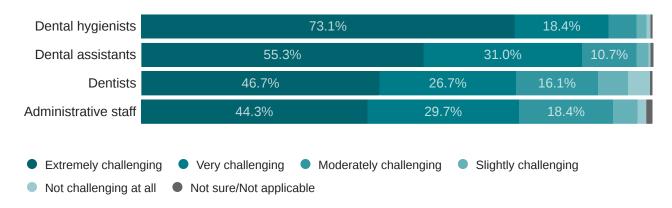
# Have you recently or are you currently recruiting any of the following positions in your dental practice?

1916 Responses



#### How challenging has it been to recruit the position(s) below?

1185 Responses



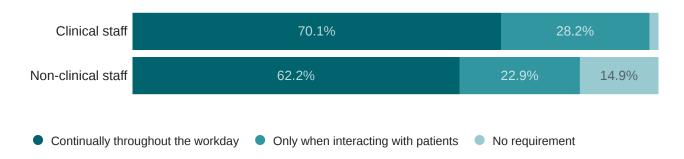
## Are masks required for patients in your dental practice waiting area?

1897 Responses



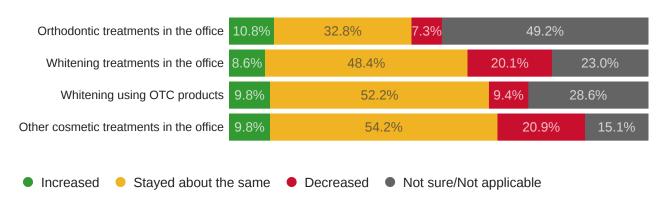
#### When are masks required for staff in your dental practice?

1916 Responses



# Compared to this time last year, how has the frequency of the following changed among patients in your dental practice?

1916 Responses



## **Select Breakouts of Results**

## **Economic Confidence**

#### BY OWNERSHIP STATUS

Looking ahead to the next six months, how confident are you in the recovery of:

#### **Owner**

Your particular dental practice?	32.1%		38.9%	14.3%	12.6%
The dental care sector in general?	22.4%	44.39	%	15.6%	15.3%
The U.S. economy?	22.7%	17.9%	35.0%	)	19.6%
<ul><li>Very confident</li><li>Somewhat confident</li><li>Very skeptical</li></ul>	dent • Neither c	onfident nor ske	eptical • Son	newhat skep	otical

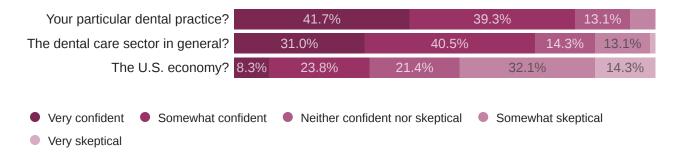
#### Non-owner

Your particular dental practice?	29.7%	43.9%		20.	3%
The dental care sector in general?	22.3%	44.6%		18.2%	12.8%
The U.S. economy?	25.7%	14.9%	36.5	%	16.9%

#### BY DSO AFFILIATION

Looking ahead to the next six months, how confident are you in the recovery of:

#### **DSO**



#### Non-DSO

Your particular dental practice?	31.5%		39.3%		12.4%
The dental care sector in general?	22.0%	44.5%		15.9%	15.2%
The U.S. economy?	22.9%	17.5%	35.2%		19.7%

#### BY PRACTICE SIZE

## Looking ahead to the next six months, how confident are you in the recovery of:

#### **Solo dentists**

Your particular dental practice?	28.0%	0% 38.7%		15.7%	15.0%
The dental care sector in general?	19.4%	44.2%			17.4%
The U.S. economy?	22.3%	16.4% 36.2%		Ó	21.0%
<ul> <li>Very confident</li> <li>Somewhat confident</li> <li>Neither confident nor skeptical</li> <li>Somewhat skeptical</li> </ul>					

#### 2 to 9 dentists

Your particular dental practice?	37.5%		40.2%	13.	4% 7.8%
The dental care sector in general?	26.9%	44.1%	44.1%		11.8%
The U.S. economy?	23.5%	19.6% 33.5%			17.3%

## **Large group (10+ dentists)**

Your particular dental practice?	42.3%		38.	5% 11.5%	7.7%
The dental care sector in general?	26.99	<b>%</b>	53.8%	7.7%	11.5%
The U.S. economy?	15.4%	30.8%	15.4%	30.8%	7.7%

#### **BY GEOGRAPHY**

## Looking ahead to the next six months, how confident are you in the recovery of:

#### Top 20 cities

Your particular dental practice?	30.3%	41.5%	12.0%	14.1%
The dental care sector in general?	22.5%	44.4%	16.9%	14.8%
The U.S. economy?	29.6%	19.0%	32.4%	13.4%
<ul><li>Very confident</li><li>Somewhat confi</li><li>Very skeptical</li></ul>	ident • Neither confi	ident nor skeptical	<ul><li>Somewhat skepti</li></ul>	cal

#### Other urban

Your particular dental practice?	31.4%	40.2%			6 11.1%
The dental care sector in general?	22.5%	45.0	15.2%	15.0%	
The U.S. economy?	23.2%	17.9% 35.8%			18.1%

#### Suburban

Your particular dental practice?	33.0%		35.2%			22.7%	
The dental care sector in general?	19.1%	40.4%		12.4%	ó	24.7%	
The U.S. economy?	22.5%	11.29	6 31.5%			32.6%	

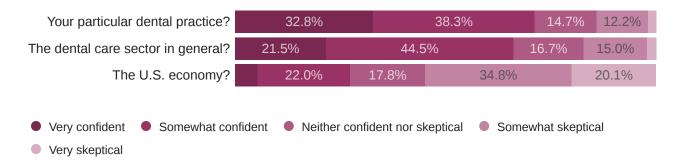
#### Rural

Your particular dental practice?	35.1%	% 34.8%		15	.4%	12.5%
The dental care sector in general?	22.6%	42.3%		19.4	%	12.9%
The U.S. economy?	18.3%	17.6% 33.7%			2	25.1%

#### **BY SEX**

## Looking ahead to the next six months, how confident are you in the recovery of:

#### Male



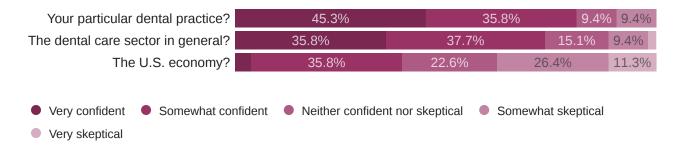
#### **Female**

Your particular dental practice?	30.5%	30.5% 41.1% 14.5		14.5%	12.0%
The dental care sector in general?	24.1%	43.9%		14.0%	15.5%
The U.S. economy?	24.5%	17.4% 35.6%			18.1%

#### **BY AGE GROUP**

## Looking ahead to the next six months, how confident are you in the recovery of:

#### **Under 35**



#### 35 to 44

Your particular dental practice?	37.7%		39.2%	15.	4%
The dental care sector in general?	28.0%	43.4%		13.0%	13.9%
The U.S. economy?	25.3%	20.5% 34.3%		6	14.8%

#### 45 to 54

Your particular dental practice?	29.9%		12	2.7%	14.0%	
The dental care sector in general?	21.3%	44.3%		13.8%	ó 1	7.5%
The U.S. economy?	19.8%	15.0% 35.1%			24	4.8%

## Week of March 14, 2022

## ADA American Dental Association®

Looking ahead to the next six months, how confident are you in the recovery of:

#### 55 to 64

Your particular dental practice?	32.0%		39.9%	13.4%	12.5%
The dental care sector in general?	20.9%	45.89	%	16.5%	14.3%
The U.S. economy?	23.0%	17.6% 34.3			20.0%
<ul><li>Very confident</li><li>Somewhat cor</li><li>Very skeptical</li></ul>	nfident • Neith	ner confident nor sk	eptical • Some	ewhat skept	ical

#### 65 or older

Your particular dental practice?	28.2%	.2% 35.7%		19.4%	13.8%
The dental care sector in general?	19.8%	43.2%		19.6%	15.5%
The U.S. economy?	22.7%	17.6%	37.9%		17.1%

#### BY RACE/ETHNICITY

## Looking ahead to the next six months, how confident are you in the recovery of:

#### White

Your particular dental practice?	33.9%		39.1%	13.99	6 11.5%
The dental care sector in general?	23.3%	44.8%			14.7%
The U.S. economy?	22.7%	17.0%		18.5%	
<ul><li>Very confident</li><li>Somewhat confident</li><li>Very skeptical</li></ul>	lent • Neither c	onfident nor sk	eptical Some	ewhat skep	tical

#### **Asian**

Your particular dental practice?	26.8%	39.5%	19.1%	12.7%
The dental care sector in general?	22.9%	40.1%	22.3%	11.5%
The U.S. economy?	29.3%	25.5%	28.7%	12.7%

## Hispanic

Your particular dental practice?	27.2%	39.8%		1% 3		16.5%	13.6%
The dental care sector in general?	19.4%	46.6%		10.7%	20.4%		
The U.S. economy?	10.7% 2	3.3%	17.5%	29.	1%	19.4%	

#### Black

Your particular dental practice?	31.0%	51.7%			
The dental care sector in general?	37.9%	48.3%			10.3%
The U.S. economy?	51.	7%	24.1%	1	7.2%

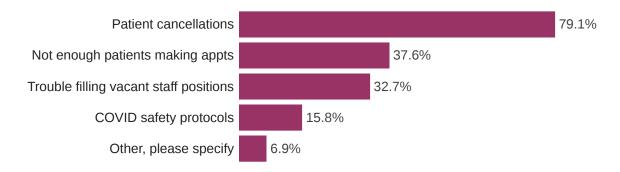
## **Appointment Schedule**

#### BY OWNERSHIP STATUS

#### **Owner**

How full was your dental practice's appointment schedule last week?



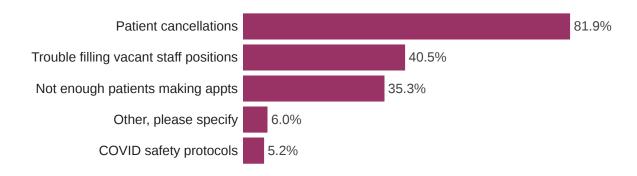




#### Non-owner

How full was your dental practice's appointment schedule last week?



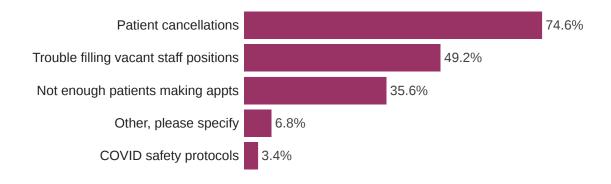


#### BY DSO AFFILIATION

#### **DSO**

How full was your dental practice's appointment schedule last week?



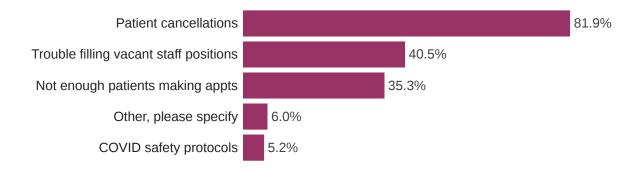




#### Non-DSO

How full was your dental practice's appointment schedule last week?



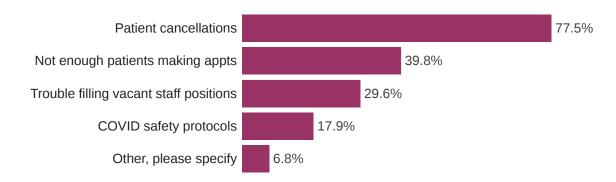


#### BY PRACTICE SIZE

#### Solo dentists

How full was your dental practice's appointment schedule last week?



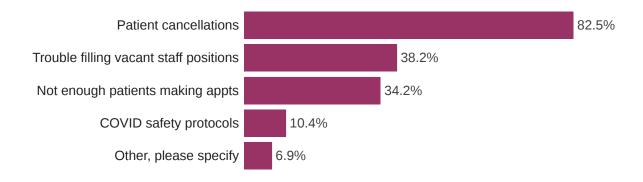




#### 2 to 9 dentists

How full was your dental practice's appointment schedule last week?

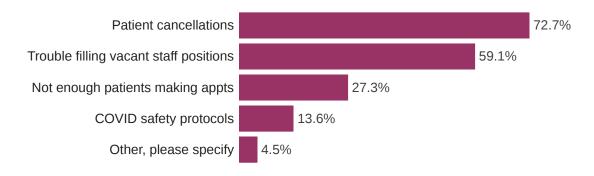




#### **Large group (10+ dentists)**

How full was your dental practice's appointment schedule last week?





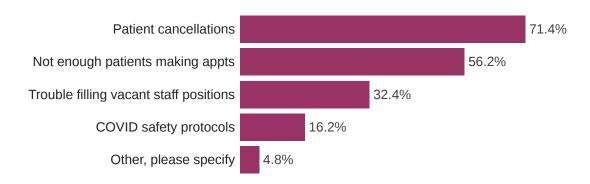


## BY GEOGRAPHY

### Top 20 cities

How full was your dental practice's appointment schedule last week?



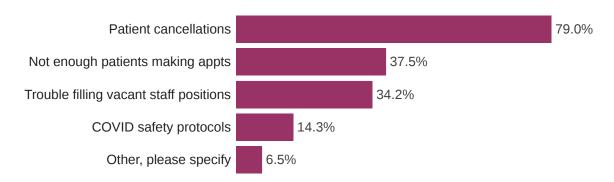




#### **Other Urban**

How full was your dental practice's appointment schedule last week?

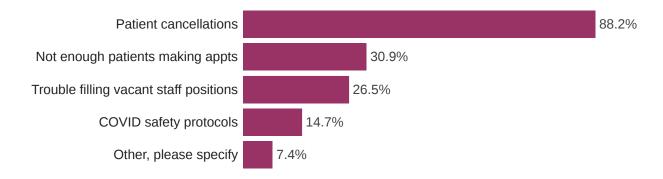




#### Suburban

How full was your dental practice's appointment schedule last week?



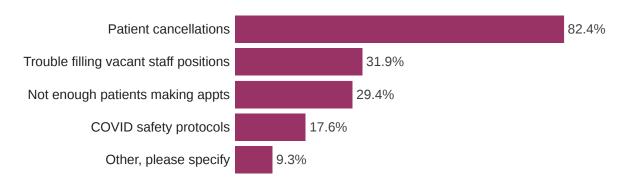




#### Rural

How full was your dental practice's appointment schedule last week?



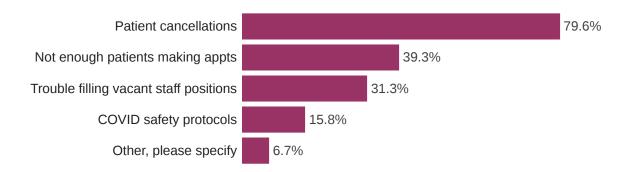


**BY SEX** 

#### Male

How full was your dental practice's appointment schedule last week?

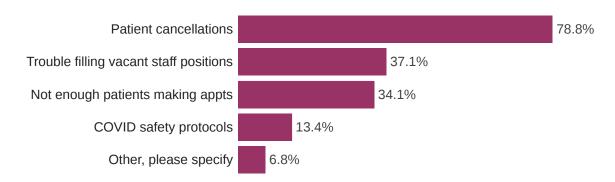




#### **Female**

How full was your dental practice's appointment schedule last week?





#### **BY AGE**

## How full was your dental practice's appointment schedule last week? 1574 Responses



# Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)

#### 1228 Responses

Field	Patient cancellations	Not enough patients trying to make appointments	Trouble filling vacant staff positions	COVID safety protocols are limiting the capacity	Other, please specify
<35	85.7%	39.3%	39.3%	3.6%	7.1%
35- 44	80.5%	34.1%	37.3%	8.1%	3.2%
45- 54	79.1%	31.8%	35.5%	12.2%	5.1%
55- 64	76.1%	41.9%	33.9%	20.4%	7.8%
65+	79.1%	47.1%	32.0%	16.5%	8.1%

#### BY RACE/ETHNICITY

### How full was your dental practice's appointment schedule last week?

1897 Responses



# Which of the following factors prevented your dental practice's appointment schedule from reaching 100% last week? (Select all that apply.)

1472 Responses

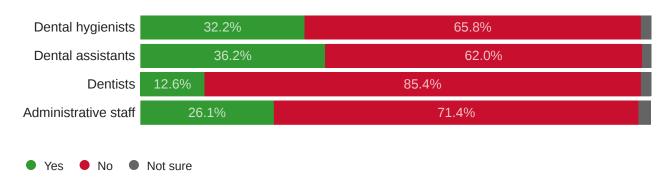
Field	Patient cancellations	Not enough patients trying to make appointments	Trouble filling vacant staff positions	COVID safety protocols are limiting the capacity	Other, please specify
White	80.1%	36.7%	31.8%	13.4%	6.5%
Asian	76.5%	37.8%	42.9%	21.8%	5.9%
Hispanic	76.7%	41.9%	36.0%	24.4%	7.0%
Black	78.3%	26.1%	34.8%	8.7%	0.0%

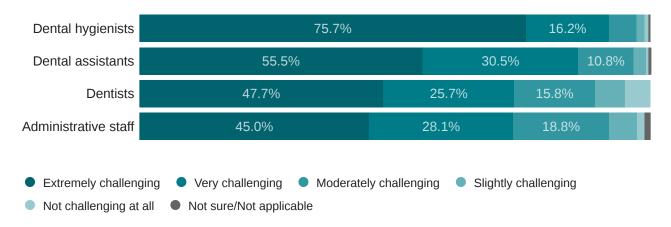
#### Staff Recruitment

#### BY OWNERSHIP STATUS

#### **Owner dentists**

Have you recently or are you currently recruiting any of the following positions in your dental practice?



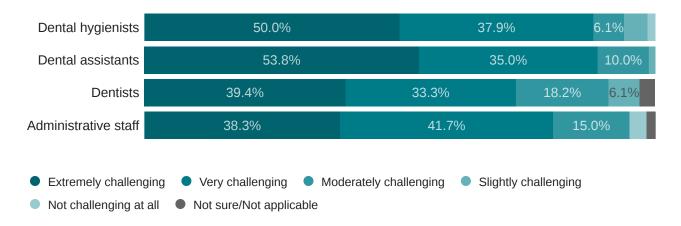




#### Non-owner dentists

Have you recently or are you currently recruiting any of the following positions in your dental practice?





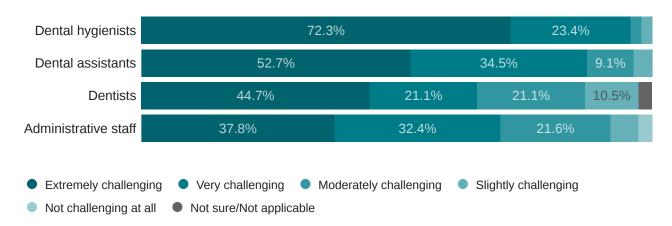


#### BY DSO AFFILIATION

#### **DSO**

Have you recently or are you currently recruiting any of the following positions in your dental practice?



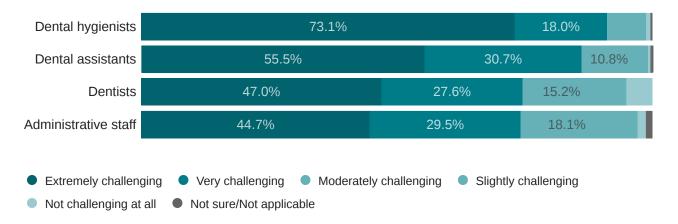




#### Non-DSO

Have you recently or are you currently recruiting any of the following positions in your dental practice?





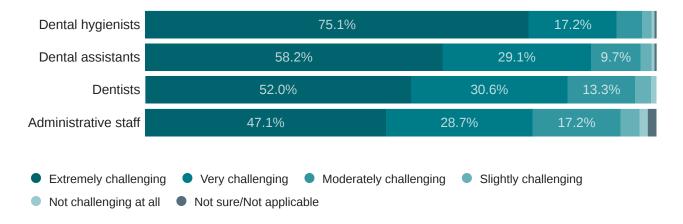


#### BY PRACTICE SIZE

#### Solo dentists

Have you recently or are you currently recruiting any of the following positions in your dental practice?



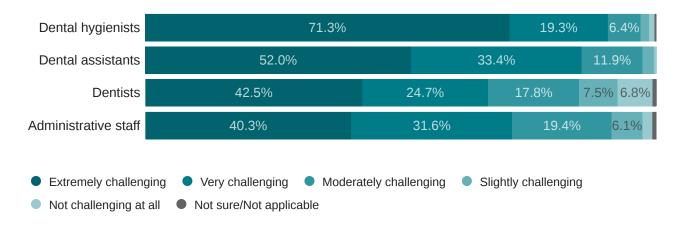




#### 2 to 9 dentists

Have you recently or are you currently recruiting any of the following positions in your dental practice?

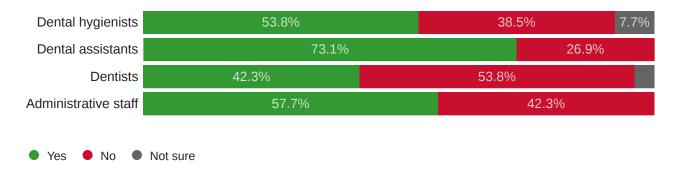


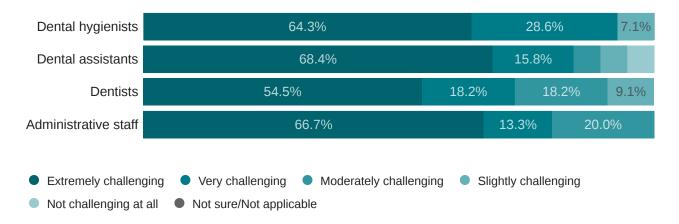




#### Large group (10+ dentists)

Have you recently or are you currently recruiting any of the following positions in your dental practice?

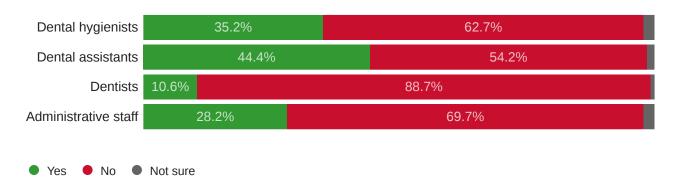


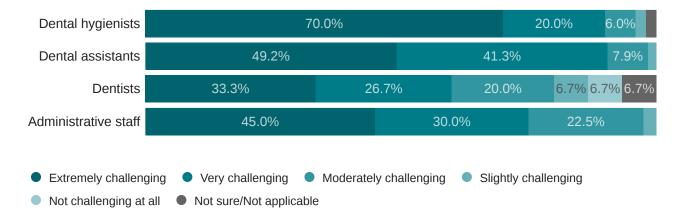


#### BY GEOGRAPHY

## **Top 20 Cities**

Have you recently or are you currently recruiting any of the following positions in your dental practice?

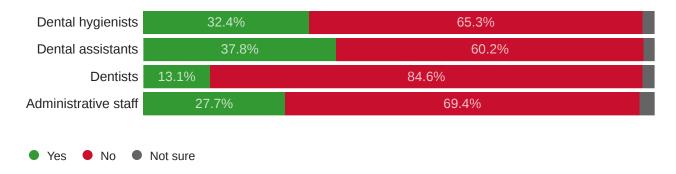


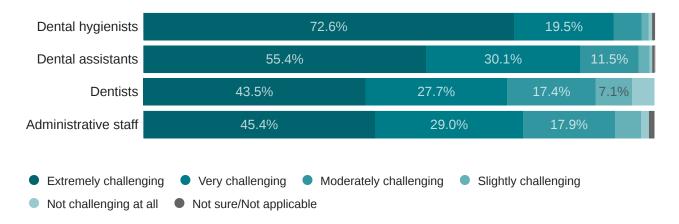




#### Other Urban

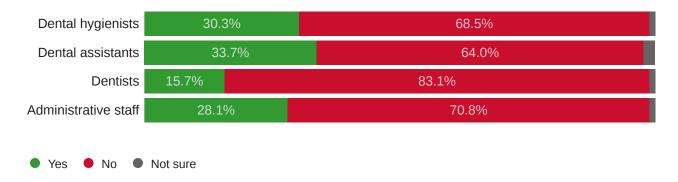
Have you recently or are you currently recruiting any of the following positions in your dental practice?



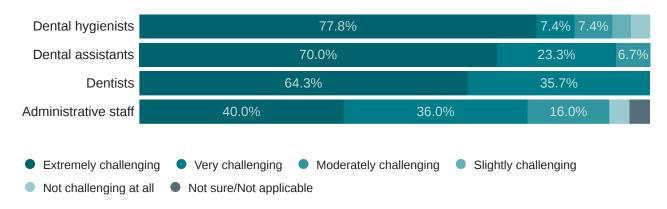


#### Suburban

Have you recently or are you currently recruiting any of the following positions in your dental practice?



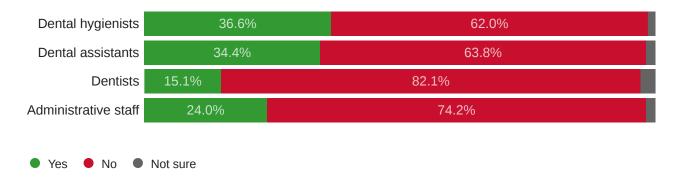
## How challenging has it been to recruit the position(s) below?

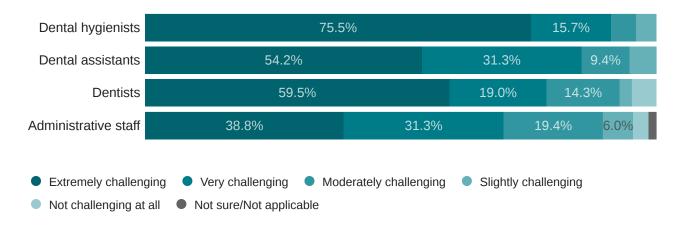




#### Rural

Have you recently or are you currently recruiting any of the following positions in your dental practice?



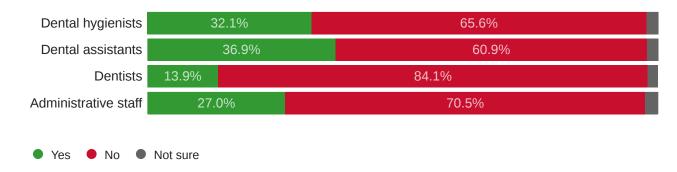


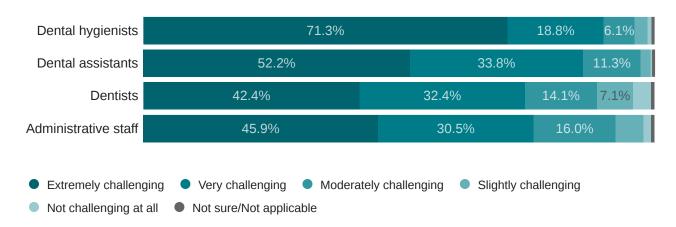


#### **BY SEX**

#### Male

Have you recently or are you currently recruiting any of the following positions in your dental practice?

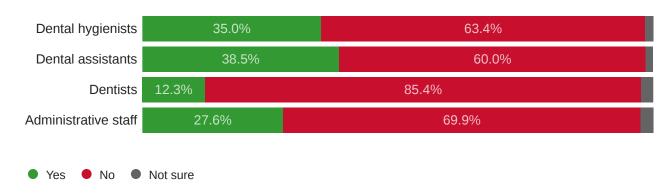


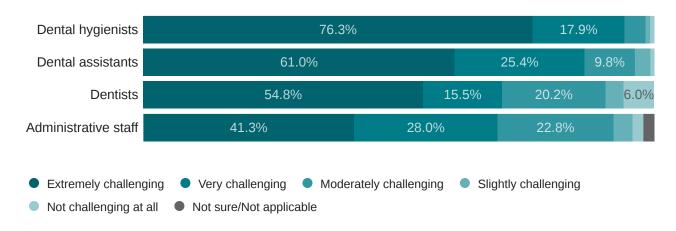




#### **Female**

Have you recently or are you currently recruiting any of the following positions in your dental practice?



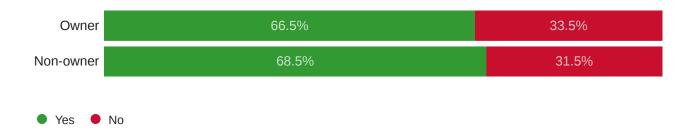


## **Questions of the Week**

## Masking in the Dental Office

Are masks required for patients in your dental practice waiting area?

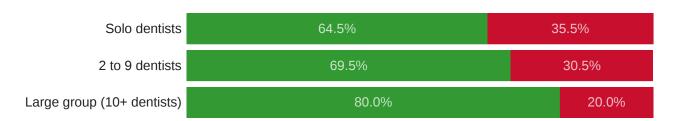
#### BY OWNERSHIP STATUS



#### BY DSO AFFILIATION



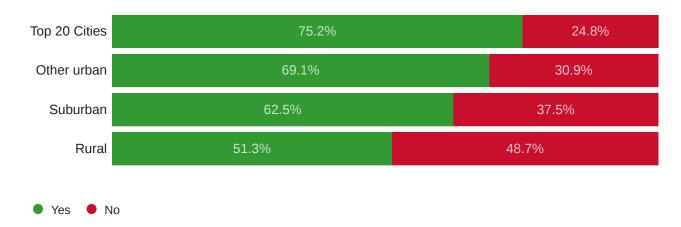
#### BY PRACTICE SIZE





Are masks required for patients in your dental practice waiting area? (continued)

#### **BY GEOGRAPHY**



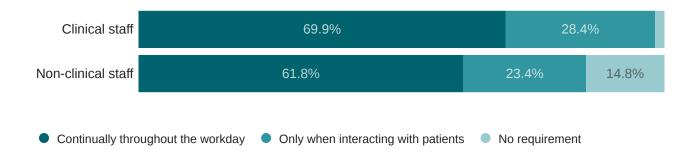
#### **BY SEX**



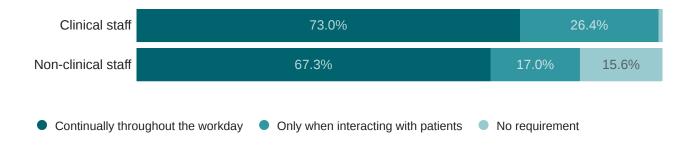
When are masks required for staff in your dental practice?

#### BY OWNERSHIP STATUS

#### **Owner**



#### Non-owner



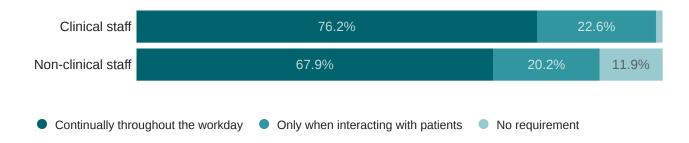
## Economic Outlook and Emerging Issues in Dentistry Week of March 14, 2022

ADA American Dental Association®

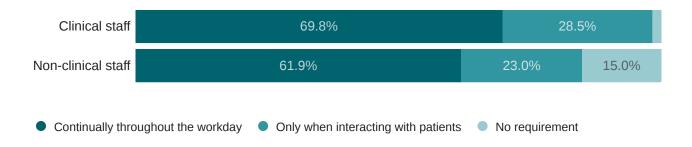
When are masks required for staff in your dental practice? (continued)

#### BY DSO AFFILIATION

#### **DSO**



#### Non-DSO

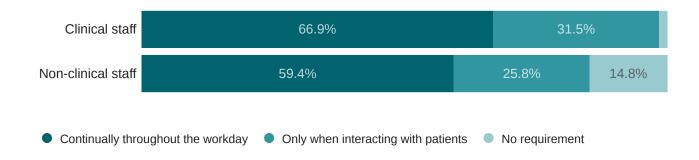




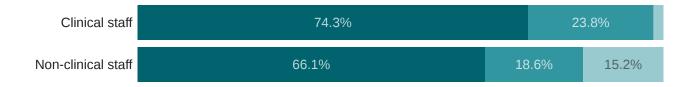
When are masks required for staff in your dental practice? (continued)

#### BY PRACTICE SIZE

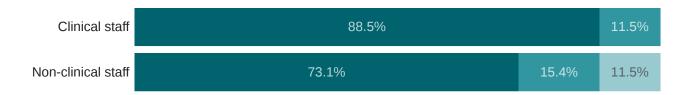
#### Solo dentists



#### 2 to 9 dentists



## Large group (10+ dentists)

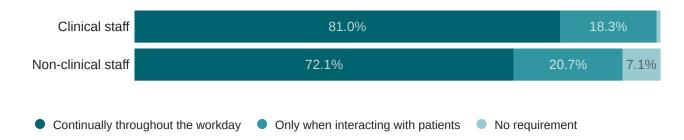




## When are masks required for staff in your dental practice? (continued)

#### **BY GEOGRAPHY**

#### Top 20 cities



#### Other urban



#### Suburban



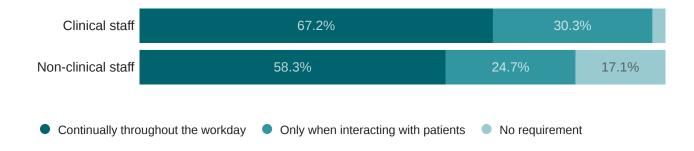
#### **Rural**



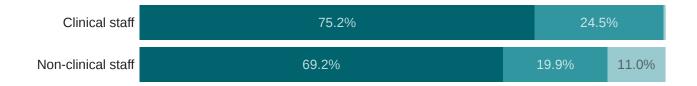
When are masks required for staff in your dental practice? (continued)

#### **BY SEX**

#### Male



#### **Female**



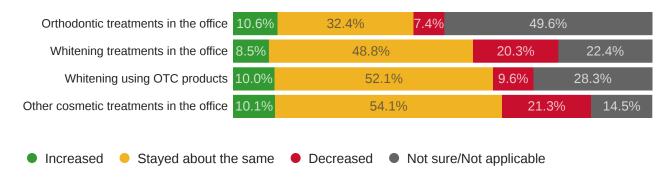
## Frequency of Select Treatments

#### BY OWNERSHIP STATUS

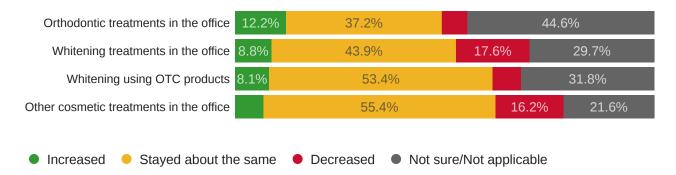
Compared to this time last year, how has the frequency of the following changed among patients in your dental practice?

#### **Owner**

1768 Responses



#### Non-owner

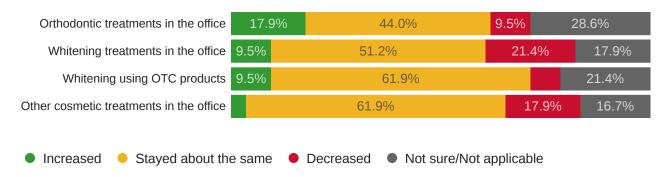


#### BY DSO AFFILIATION

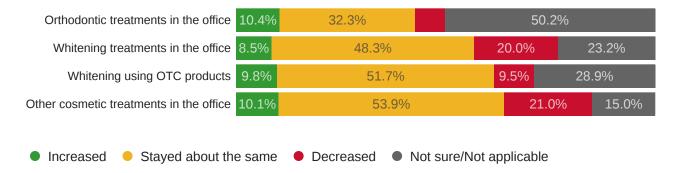
Compared to this time last year, how has the frequency of the following changed among patients in your dental practice?

#### **DSO**

84 Responses



#### Non-DSO





#### BY PRACTICE STYLE

Compared to this time last year, how has the frequency of the following changed among patients in your dental practice?

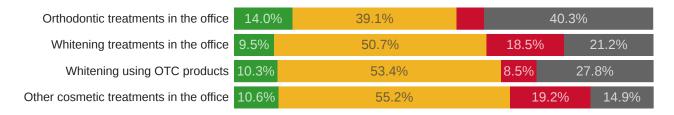
#### Solo dentists

1146 Responses

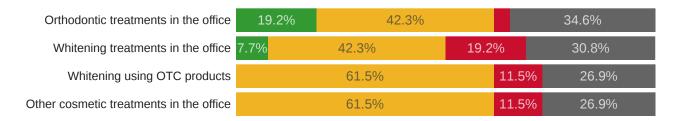


#### 2 to 9 dentists

744 Responses



#### **Large group (10+ dentists)**



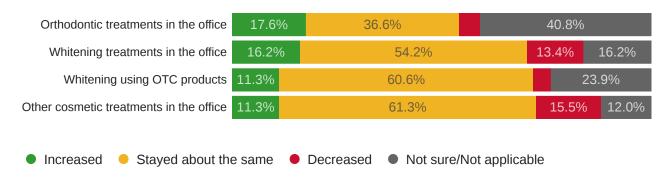


#### **BY GEOGRAPHY**

Compared to this time last year, how has the frequency of the following changed among patients in your dental practice?

#### Top 20 cities

142 Responses



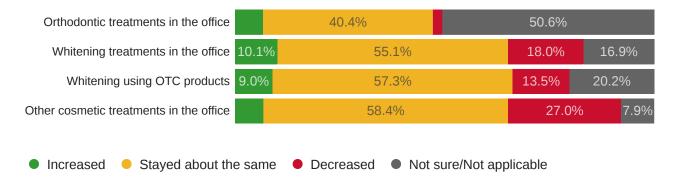
#### Other urban



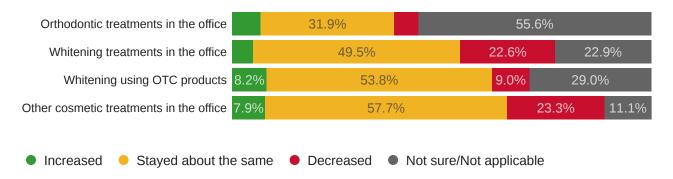
Compared to this time last year, how has the frequency of the following changed among patients in your dental practice? (continued)

#### Suburban

89 Responses



#### Rural

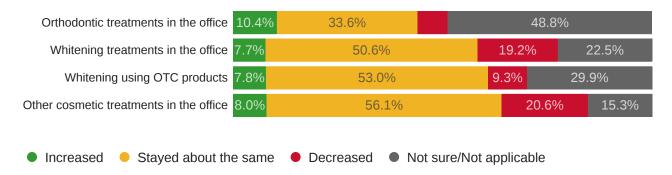


#### **BY SEX**

Compared to this time last year, how has the frequency of the following changed among patients in your dental practice?

#### Male

1226 Responses



#### **Female**



# Economic Outlook and Emerging Issues in Dentistry Week of March 14, 2022

## ADA American Dental Association®

## **Number of Responses by Wave**

Field	Responses
2022JAN	1,883
2022FEB	1,386
2022MAR	1,916

## Number of Responses by Group - Week of March 14

Ownership Status	Choice Count
Owner	1,768
Non-owner	148
DSO Affiliation	Choice Count
DSO	84
Non-DSO	1,832
Practice Size	Choice Count
Solo dentists	1,146
2 to 9 dentists	744
Large group (10+ dentists)	26
Geography	Choice Count
Top 20 cities	142
Other urban	1,406
Suburban	89
Rural	279

## Economic Outlook and Emerging Issues in Dentistry Week of March 14, 2022

## ADA American Dental Association®

## **Number of Responses - Week of March 14**

Sex	Choice Count
Male	1,226
Female	685
Prefer not to say	2
Age	Choice Count
<35	37
35-44	246
45-54	401
55-64	525
65+	378
Race/Ethnicity	Choice Count
White or Caucasian	1,462
Asian	157
Latino or Hispanic	103
Black or African-American	29
Native Hawaiian or Pacific Islander	2
American Indian / Alaska Native	3
Other	30
Unknown	130