

The New Dentist's Guide to the ADA Annual Session

Brought to You by the ADA New Dentist Committee

Opening General Session and the Distinguished Speaker Series



Join **Bill Clinton**, 42nd President of the United States of America and Founder of the William J. Clinton Foundation, on

Thursday, October 31, 9-10:30 a.m. in Hall B.

The 2013 Distinguished Speaker Series is presented by Church & Dwight, the makers of ARM & HAMMER®, Spinbrush® and ORAJEL® oral care products.

Presidential Whistle Stop

Attend one of the **Presidential Whistle Stop** courses and you will have a seat saved for the Opening General Session and Distinguished Speaker Series. As a bonus, you'll be included in a drawing for you and your guest to meet President Clinton if you register by **August 30**. Register now for the limited seats!

ADA American Dental Association®

America's leading advocate for oral health

2013 ADA Annual Session in New Orleans – New Orleans Ernest N. Morial Convention Center

Customize your experience starting with the **New Dentist Track** co-sponsored by the ADA New Dentist Committee and consisting of 21 unique courses of interest to new dentists.

New Dentist Track

Course Name	Date	Time	Presenter	Code
Just Because You're an Expert Doesn't Make You Interesting	Oct. 31	11 a.m.-1:30 p.m.	P. Homoly	5305
Interdisciplinary Periodontal, Prosthodontic and Orthodontic Collaboration for Routine and Complex Dental Care	Oct. 31	11 a.m.-1:30 p.m.	T. Kepic et al.	5125
Crown Lengthening Workshop: A Hands-On Cadaver Course	Oct. 31	11a.m.-2 p.m.	J. Suzuki	5230
Pharmacology Expert Panel	Oct. 31	11 a.m.-2 p.m.	H. Crossley et al.	5310
Here's How I Did It: Real Talk from New Dentists in Private Practice	Oct. 31	2:30-5:30 p.m.	C. Salierno et al.	5317
Women Dentists Fast Track	Oct. 31	2:30-5:30 p.m.	L. Brady et al.	5327
Making It Easy for Patients to Say "Yes"	Oct. 31	3-5:30 p.m.	P. Homoly	5321
Interdisciplinary Periodontal, Prosthodontic and Orthodontic Collaboration for Routine and Complex Dental Care	Oct. 31	3-5:30 p.m.	E. Roberts et al.	5126
New Dentist Fast Track	Nov. 1	9 a.m.-Noon	D. Beach et al.	6337
Dr. Farran's One-Day Dental MBA	Nov. 1	9 a.m.-1 p.m.	H. Farran	6132
Basic Life Support (BLS) for Health Care Providers	Nov. 1	9 a.m.-1 p.m.	A. Curry	6143
Are You Well-Liked? Why Online Reputation is Important to Your Online Success	Nov. 2	8-9:30 a.m.	L. Tau	7381
Endodontic Canal Preparation: Fifth Generation Technology	Nov. 2	8-9:30 a.m.	C. Ruddle	7191
Pediatric Oral and Maxillofacial Radiology: Where Are We?	Nov. 2	8-9:30 a.m.	J. Yepes	7384
Creating Exquisite Anterior Provisionals	Nov. 2	8-10:30 a.m.	L. Brady	7204
21st Century Marketing: Leveraging Social Media and the Internet to Attract New Patients	Nov. 2	1-3:30 p.m.	L. Tau	7371
Endodontic Disinfection: 3-D Irrigation	Nov. 2	1-3:30 p.m.	C. Ruddle	7145
A-B-C of Oral Medicine in the Pediatric Population	Nov. 2	1-3:30 p.m.	J. Yepes	7372
Creating Exquisite Anterior Provisionals	Nov. 2	2-4:30 p.m.	L. Brady	7214
Creating a Medical Exam in the Dental Office	Nov. 2	2-4:30 p.m.	S. Carstensen	7220
Modifying Sleep Appliances to Address Patient Concerns	Nov. 3	8-10:30 a.m.	S. Carstensen	8203

Get connected – Visit the ADA Welcome Center in Hall D

- Get a free professional portrait taken
- Learn about the resources available exclusively to ADA members
- Learn how to market your practice with ADA® Find-a-Dentist™ on MouthHealthy.org
- Register to win prizes in our sweepstakes raffle
- Save on patient education and practice management products from the ADA Catalog

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big easy
smiles

Come for Annual Session, Stay for *Mission of Mercy*

For the first time, the ADA will host a free dental clinic in conjunction with the Annual Session. We need you to contribute your unique talents to help make this program a success on **Sunday, November 3, 5:30 a.m.-5:30 p.m.** at Mardi Gras World. Sign up to volunteer and encourage a friend to do the same!

ADA365

Not able to attend Annual Session?

Visit **ADA365**, the online extension of the Annual Session. Through ADA365, the ADA will offer live streaming of a variety of Annual Session courses and give you a taste of what attendees experience on-site.

 **American Dental Association**

 **@AmerDentalAssn** #ADA13

Download the Annual Session mobile app starting in October: ADA.org/session

ADA American
Dental
Association®

America's leading
advocate for oral health

Be on the Cutting Edge

What is more valuable to your practice than hands-on experience with product innovations and cutting-edge technologies? Find everything you need to stay current and build your practice at the **World Marketplace Exhibition**. It's open **Thursday through Saturday in Halls C-G**.



Get Immersed in CE with ADA CE Live

Earn continuing education credits on your own schedule! **ADA CE Live** includes new solutions for your practice. Elements that will be offered at the 2013 ADA Annual Session include:

- New! **Health and Fitness Center**
- New! **Dental Office Design Center**
- Pride Institute Technology Expo

Connect with Your Colleagues at the New Dentist Reception



Don't miss this exclusive event for new dentists and dental students on Friday, November 1, 5:30-7 p.m., Generations Hall, 310 Andrews Higgins Drive. Admission is just \$15, and includes food and beverages. Purchase your ticket early through online registration; rates increase to \$25 after September 20.

Haven't Registered Yet?

Advance Registration Deadline: Friday, September 20 at 5 p.m. CDT.

Registration Fees:

By September 20
ADA Member \$90 Student \$0

After September 20
ADA Member \$180 Student \$0

ADA New Dentist Committee



The ADA New Dentist Committee serves as the voice of the new dentist **representing your perspective in the development of policies and programs in organized dentistry at the national level**. Your voice as a new dentist is valuable and can make an impact. Get involved with your state or local New Dentist Committee.

Contact the ADA New Dentist Committee office at 800.621.8099, ext. 2779 or newdentist@ada.org to help you get the ball rolling.