



ADA

Let's celebrate! We've all earned it —
and have the numbers to prove it.

American Dental Association member dentists continue to raise the bar for the profession. We are proud to join you in celebrating our shared success! Let's take a look at 2017, by the numbers.

161,000

Dentists belong to the ADA

5.5 million

Kids served by Give Kids A Smile®
since its launch

200

Products have now been awarded
the ADA Seal of Acceptance

1.7 million

Visits to the ADA Find-a-Dentist®
tool, with more than 740,000
profile views

12 million

Visits to ADA websites —
a 22% increase

10,161

Downloads of the new Oral Cancer
Clinical Practice Guideline

\$1 million

Donated by ADA Foundation to
dentists in need following natural
disasters

78,036

Hours of CE credit awarded
to member dentists

#1 and #2

ADA News and JADA are the two
most-read dental publications by
dentists

This is the ADA. Your ADA.

Learn more about the impact of ADA members at [ADA.org/Highlights](https://www.ada.org/Highlights)

ADA American
Dental
Association®