



ADA

Let's celebrate! We've all earned it —  
and have the numbers to prove it.

American Dental Association member dentists continue to raise the bar for the profession. We are proud to join you in celebrating our shared success! Let's take a look at 2017, by the numbers.

**161,000**

Dentists belong to the ADA

**5.5 million**

Kids served by Give Kids A Smile®  
since its launch

**200**

Products have now been awarded  
the ADA Seal of Acceptance

**1.7 million**

Visits to the ADA Find-a-Dentist®  
tool, with more than 740,000  
profile views

**12 million**

Visits to ADA websites —  
a 22% increase

**10,161**

Downloads of the new Oral Cancer  
Clinical Practice Guideline

**\$1 million**

Donated by ADA Foundation to  
dentists in need following natural  
disasters

**78,036**

Hours of CE credit awarded  
to member dentists

**#1 and #2**

ADA News and JADA are the two  
most-read dental publications by  
dentists

**This is the ADA. Your ADA.**

Learn more about the impact of ADA members at [ADA.org/Highlights](https://www.ada.org/Highlights)

**ADA** American  
Dental  
Association®