



## GEORGIA DENTAL ASSOCIATION

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### CAMPAIGN TO SUPPORT A DENTAL CARVE-OUT

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2. Legislative Materials
  - Overview document supporting a carve-out
  - Summary fact sheet
3. Media Materials
  - Editorial leave-behinds: Fact Sheet & FAQ
  - Op-ed drafts (*four versions*)
  - Meeting pitch letter to editorial boards
4. Special Event: *Give Kids A Smile Day*
  - Planning Summary
  - Event program outline
  - Invitations: "save the date" and print
  - List of invited dignitaries
  - Media alert
  - Photo collage from event
  - Media coverage
5. Background Materials
  - Carve-out Report on Programs from Other States
  - Case Study: Connecticut Dental Medicaid Reform Proposal
  - Provider Survey and Results
  - Focus Group Findings

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